

**Application No. 1**

|                          |                            |
|--------------------------|----------------------------|
| <b>Funding Source</b>    | Neighbourhood Fund         |
| <b>Name of Project</b>   | East PL Roadshows Campaign |
| <b>Lead Organisation</b> | Sunderland City Council    |

|                              |                            |                             |
|------------------------------|----------------------------|-----------------------------|
| <b>Total cost of Project</b> | <b>Total Match Funding</b> | <b>Total NF Application</b> |
| £10,000                      | £8,000                     | £2,000                      |
| <b>Project Duration</b>      | <b>Start Date</b>          | <b>End Date</b>             |
| 6 months                     | January 2022               | June 2022                   |

***ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS***

**Project Description:**

In August 2021, representatives from the Private Rented Sector and Empty Homes Team attended the Board meeting to provide an update on their Service. During the presentation the Team referred to the Council's Private Landlord Accreditation scheme, and its benefits for the authority, potential and existing tenants as well as landlords and the City.

An action agreed by the Board, was for the ACDL to meet with the Team and discuss the feasibility of hosting a series of roadshows across the East to raise awareness about the Scheme and recruit more landlords. The information below, outlines what was discussed and agreed at the November 2021 Neighbourhood and Community Board:

**Target Audiences:**

1. Unaccredited Private Landlords who have properties within the East area, but recognising they could be from across the City/Country.
2. Tenants who reside in Privately rented properties in the East.

**Aims:**

1. To raise awareness about the Council's Accreditation Scheme in the East area with landlords and encourage them to sign up to the Scheme, as well as, raise awareness with resident's to encourage them to identify Private Landlords for the Team to approach.
2. 20 landlords attend each roadshow
3. Recruit 40 private landlords (not properties) 40% target

**Identifying Landlords:**

The hardest challenge for the Team will be to identify new Landlords. A series of social media posts and radio ads will be delivered to raise awareness, as well as working with colleagues in Council Tax, Housing Options, Environmental Health and Benefits.

**Roadshows:**

Mixture of Face to Face, Virtual and Hybrid roadshows

**Venues:**

City Hall will be used to launch the 'Roadshow Campaign', with others to be identified and agreed at a later date.

Timings: There was no preferred expressed on the times – the Team will make the decision.  
Examples include:

- Business Breakfasts (7.30-8.30am) Butty and cuppa
- Working Lunch (12noon-1pm) Pack lunch
- Evening Catch Up (7pm-8pm) Light snacks and drinks

DRAFT Running Order:

- Refreshments and Food
- Presentation about the benefits of registering, the process and the Forum
- Q&A

## Outputs

| A Healthy City | CODE | Output   | Total |
|----------------|------|--|-------|
| Living Longer  | 201  | number of adults enjoying a healthier lifestyle (mentally, physically, independently)<br>(housing tenants supported)                               | 20    |
| Living Longer  | 202  | number of assets purchased, improved and / or developed to contribute towards healthier lives<br>(Landlords signed up to the accreditation scheme) | 40    |

## Budget

| Item and Description  | Total Costs | Match Costs | NF Contribution |
|-----------------------|-------------|-------------|-----------------|
| Marketing             | £300        | £0          | £300            |
| Venue Hire            | £500        | £0          | £500            |
| Refreshments and Food | £500        | £0          | £500            |
| Contingency           | £700        | £0          | £700            |
| Officer Time          | £8,000      | £8,000      | £2,000          |
| <b>Total</b>          | £10,000     | £8,000      | £2,000          |

## Recommendation – Approve

The Neighbourhood and Community Board recommend approval of this project, which delivers to the East Sunderland Area Investment Delivery Plan Priority of 'Working with private landlords by ward' (Section 3).

## Application No. 2

|                          |                                       |
|--------------------------|---------------------------------------|
| <b>Funding Source</b>    | <b>Neighbourhood Fund</b>             |
| <b>Name of Project</b>   | <b>Babies and Children ReUse Bank</b> |
| <b>Lead Organisation</b> | <b>Love, Amelia</b>                   |

|                              |                            |                             |
|------------------------------|----------------------------|-----------------------------|
| <b>Total cost of Project</b> | <b>Total Match Funding</b> | <b>Total NF Application</b> |
| £10,000                      | £0                         | £10,000                     |
| <b>Project Duration</b>      | <b>Start Date</b>          | <b>End Date</b>             |
| 6 months                     | January 2022               | June 2022                   |

### ***ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS***

#### **Project Description:**

Love, Amelia is a free service supporting babies and children who are experiencing hardship and deprivation. We distribute a mixture pre-loved donated items which are recycled, and new items which cannot (such as underwear and mattresses) to ensure children have access to the essential items they need to be safe, happy and healthy. Within all bundles we distribute, we share information of other services available within the city which may benefit the family we are supporting.

Majority of the goods which are distributed to families are pre-loved goods which have been donated by members of the community. The goods which are in suitable condition are recycled and reused by families in crisis thus diverting waste away from landfill. In 2021, an estimated £115,000+ worth of pre-loved items have been recycled and distributed to families in need.

The funding request is to extend the post of our existing Project Co-ordinator which is due to end in December. Extending this role for 6 months will enable us to continue to provide the service whilst allowing time to secure longer term funding for the role. The Project Coordinator post is 25 hours per week with their primary role consisting of the following;

1. Recruit and supporting a team of volunteers
2. Receiving, logging, cleaning and completing safety checks on all donated goods including prams, cots, toys, clothing, bedding and other baby/child related equipment.
3. Preparing bundles ready to be distributed to referred families
4. Liaise with agencies who have referred families living in poverty and are in need of essential items for their child/children

#### **Outputs**

|   |     |
|---|-----|
| <b>A Healthy City Output</b>  |     |
| number of children and young people benefiting from this project        | 200 |
| number of people receiving information, advice and guidance             | 200 |
| tonnage of waste cleared from neighbourhoods                            | TBC |
| <b>A Vibrant City Output</b>  |     |
| number of people more resilient and able to help themselves in a crisis | 90  |
| number of volunteers recruited and participating                        | 6   |
| number of volunteer hours delivered                                     | 200 |
| number of external organisations involved or supported                  | 20  |
| number of hours spent delivering this funded project                    | 600 |

## Budget

| Item and Description   | Total Costs | Match Costs      | NF Contribution |
|--|-------------|------------------|-----------------|
| Project Coordinator<br>£12.50 p/hour x 25 hours p/week = £312.50.<br>Plus on costs @ 12% = £37.50<br>Total £350 p/week x 26 weeks = £9,100 | £9,100      | £0               | £9100           |
| Volunteer Expenses<br>@£150 x 6 volunteers for 6 months  | £900        | £2,400 (In-kind) | £900            |
| <b>Total</b>   | £10,000     | £2,400           | £10,000         |

## Recommendation – Approve

The Neighbourhood and Community Board recommend approval of this project, which delivers to the East Sunderland Area Investment Delivery Plan Priority of 'Reduce the carbon footprint and create green solutions within neighbourhoods to reduce plastic pollution (Section 8).

## Grant Conditions

1. Work with the East's Area Community Development Lead and the Community Support Worker on developing a funding strategy and associated sustainability plan between January to March 2022, with the aim to secure longer term funding and generate income streams to future proof the organisation.
2. Connect Love, Amelia to all Area VCS Network to widen the knowledge and reach of the Charity.

# APPLICATION 3

|                          |                          |
|--------------------------|--------------------------|
| <b>Funding Source</b>    | Neighbourhood Fund       |
| <b>Name of Project</b>   | East Enforcement Project |
| <b>Lead Organisation</b> | Sunderland City Council  |

|                              |                                      |                             |
|------------------------------|--------------------------------------|-----------------------------|
| <b>Total cost of Project</b> | <b>Total Match Funding</b>           | <b>Total NF Application</b> |
| £184,995                     | £69,850                              | £115,145                    |
| <b>Project Duration</b>      | <b>Start Date</b>                    | <b>End Date</b>             |
| 1 year                       | April 2022<br>December 2022 (review) | March 2023                  |

## ***ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS***

### **Project Description:**

East Area Committee Members identified environmental crime as part of their Love Where you Live priorities, and as a result a Neighbourhood and Community Board meeting the group agreed they would like to see some additional resource in the East area over and above current mainstreamed work.

The board considered hot spot mapping, additional intelligence, determined levels of environmental crime, environmental issues, emerging issues and current working arrangements and remits.

The project proposal is to investigate the feasibility of funding the following positions into the East area, excludes the City Centre.

### **1 x Environmental Enforcement Officer**

The purpose of the role is to improve neighbourhoods for all stakeholders through the delivery of an environmental enforcement function of prevention and enforcement. The officer will carry out investigations in relation to fly tipping, waste management, graffiti and Public Spaces Protection orders ensuring the appropriate use of tools and powers are utilised.

This will complement and add value to the current Council resource and allow for the flexibility to respond to Councillors requests and be more proactive in areas rather than reactive. The officer will work in partnership with other council departments and statutory and voluntary partners.

Reporting by Members would continue to be through [Localservices.membersreports@sunderland.gov.uk](mailto:Localservices.membersreports@sunderland.gov.uk) and through the member function on Sunderland.gov.uk this will ensure all data is captured. Good news stories will continue on the East Community Facebook page as well as updating members on a regular basis (#funded by east area committee will appear on all social media).

### **2 x Environmental Enforcement Support Officers**

Fund two Environmental Enforcement Support Officers, and associated costs, including the hire of a 3.5 Tonne vehicle (including running costs).

The Environmental Enforcement Support Officers will be tasked on a daily basis to proactively patrol all five ward areas in the East.

Whilst doing so they will search through any deposits of waste identified, to secure any evidence, then remove the waste immediately thereafter. They will also carry out door to door enquiries and provide public reassurance.

We are aware that environmental issues / concerns go under reported in the East, therefore its envisaged that this proactive approach will significantly improve the visible appearance of the area, challenge irresponsible behaviour and improve trust and confidence with the community and council.

In addition, when they are patrolling areas, they will also issue Fixed Penalty Notices for littering, dog fouling, dog control issues and Public Spaces Protection Order offences.

This will complement and add value to the current Council resource and will improve visibility and reassurance across the East area. Reporting by Members would continue to be through [Localservices.membersreports@sunderland.gov.uk](mailto:Localservices.membersreports@sunderland.gov.uk) and the member function on Sunderland.gov.uk this will ensure all data is captured.

Good news stories will continue on the East Community Facebook page as well as updating members on a regular basis (#funded by east area committee will appear on all social media).

### Area Outputs

| A Vibrant City Output  | Target |
|--|--------|
| Number of Enforcement actions supported by Areas (breakdown shown below) | 446    |
| Number of community cleans up (uplifts)                                  | 1560   |
| Tonnage of waste cleared from neighbourhoods                             | TBC    |

### Breakdown down of Service Outputs – total 446

|  |     |
|--|-----|
| Number of fixed penalty notices issued for fly tipping   | 50  |
| Number of investigations commenced for fly tipping   | 80  |
| Number of written warnings: issued for contraventions including fly tipping, dog control issues/fouling, mis-presentation of household waste or commercial waste, etc.   | 200 |
| Number of community protection warnings: designed to deal with ongoing problems or nuisances, which are having a detrimental effect, of a persistent or continuing nature, on the quality of life of those in the locality | 12  |
| Number of community protection notices: will be escalated to CPN if CPW is not complied with.  | 4   |
| Number of section 46 notices: informal notice which stipulated how households waste should be presented for collection.  | 100 |

### Budget

| Item and Description   | Total Costs     | Match Costs    | NF Contribution |
|--|-----------------|----------------|-----------------|
| 1 x Enforcement officer for 1 year with on costs and set up costs (phone, laptop, body worn camera, mileage etc) | £78,400         | £38,325        | £40,075         |
| 2 x Environmental Enforcement Officers for 1 year with set up costs (phone, uniform, body worn camera)           | £98,075         | £31,525        | £66,550         |
| Hire costs 3.5 tonne vehicle for 1 year  | £8,520          | £0             | £8,520          |
| <b>Total</b>   | <b>£184,995</b> | <b>£69,850</b> | <b>£115,145</b> |

**Recommendation – Approve**

The Neighbourhood and Community Board recommend approval of this project, which delivers to the East Sunderland Area Investment Delivery Plan Priority of 'Ensure all available enforcement powers are used to tackle those who continue to fly tip, drop litter and spoil the neighbourhood' (Section 6).

### **Grant Conditions**

1. There is a problem in the East area for 'under' reporting but these locations are the sites which may need more attention, than sites that are reported. Work with Councillors to identify and target hotspots, which may not have been reported by customers previously.
2. Service to identify what prevention work will take place, as well as enforcement, throughout the lifeline of the project.
3. Develop joint working Neighbourhood Management arrangements with other landowners in the East Area, for example, Registered Social Landlords (Gentoo, Bernicia, Home Group, etc.) to collectively target hotspots and deliver joint campaigns, targeted prevention and enforcement action.
4. Project is reviewed in December 2022 and if deemed appropriate a further request will be submitted for consideration to extend the project to the end of March 2024.