

Sunderland City Council Service Plans – West Area Priorities, for information purposes only.

ADULT SERVICES: Strategic Commissioning Team and Strategic Safeguarding Team

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Waverley Terrace	In partnership, with Strategic Housing redevelopment of Supported Living Accommodation for adults with social care, support and accommodation needs	Dec 22	Nov 23
Area Committee Quarterly Update			
The development is complete and the service is fully operational.			

ADULT SERVICES: Business Development

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Improving pathways into social care	To bring together and improve pathways within ASC for a streamlined customer journey and strength based approach, triaging at early intervention to ensure the most appropriate level of support	Mar 24	Jul 24
Area Committee Quarterly Update			
ASC integrated front door now live which brings together staff from SW, Therapies, Age UK and Carers Centre to provide comprehensive support and strength based preventative solutions. Imosphere tools live and planned go live for Carers self assessment and customer self and supported assessment planned for November 24			

CITY DEVELOPMENT: Economic Regeneration (City Development)

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
North East Community Forest 2023/24 planting	Tree and hedgerow planting at a series of individual sites as part of Low Carbon Framework. Options for sites in each area to be assessed and then discussed with Neighbourhood & Community Boards	09/23	03/24

Area Committee Quarterly Update			
<p>Individual planting schemes developed in further detail, with some requiring further consultation before the overall programme is finalised. Seven sites currently have in-principle funding approval: Holmeside Sites completed in 23-24 planting season: Holmeside Phase 2 (East); Hetton Primary School (Coalfield); Rickleton Primary School (Washington); Roker Park (North), Silksworth Ski Slope and Pit Wheel (West); Doxford Park (East); Ryhope Junior School (East), A182 at Shiney Row (Coalfield), Diamond Hall Junior School, Houghton Kepier Phase 2 (coalfield). Two phases of planting are planned for 24-25 planting season. Phase 1 sites have funding approval and include 5 Links with Nature sites in the Coalfield (Copt Hill, Flint Mill, Herrington Burn, Herrington Country Park, Hetton Lyons Country Park, Hetton Lyons, Red Burn) and 3 schools: Venerable Bede (West), St Anne's Primary (West), Hudson Road primary (East). Phase 2 sites are still at feasibility stage but include sites in Roker (North) and Millfield (East) as well as 2 more school sites.</p>			

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Low Carbon Framework and Action Plan	Range of city-wide low carbon programmes and projects across the seven strategic priority areas to include implementation within individual Area Committee areas		

Area Committee Quarterly Update			
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Additional green-infrastructure projects (over and above NE Community Forest activity) include 'Tiny Forests' schemes to be planted at Sandhill View Academy (West) and Hudson Road Primary (East) subject to feasibility and final approvals; Link Together Heritage Lottery bid for £915,000 has been submitted – if successful it will support greenspace uplift to 13 sites across the Coalfield.

Sunderland City Council is working in partnership with energy suppliers Utilita and E.On on the current phase of Energy Company Obligation (ECO4), which requires energy suppliers to implement energy efficiency improvements in residents' homes. The scheme is aimed at lower income and/or vulnerable households and less energy efficient properties with the aims of tackling fuel poverty, reducing carbon emissions from the domestic sector and improving thermal comfort. The ECO4 scheme was launched in October and is available to residents in all areas of Sunderland (city-wide). Utilita will include a particular focus on engaging with residents in Southwick (North) and E.On with residents in Hendon (East) during Nov/Dec to raise awareness of the scheme and its benefits to residents. Eco-4 will run to 2026 across the city.

City Development: Regulatory Services

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Enforcement Project (currently AC funded)	1 x Enforcement officer 2 x Neighbourhood Wardens Enforcement signage 7 x Streetwatch cameras Proactive approach to tackle environmental issues and increase function of prevention and enforcement across all 6 wards.	Sept 21	
Area Committee Quarterly Update			
Updates provided via quarterly QMR			

CORPORATE SERVICES: Smart City Team

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Digital Inclusion	Delivery of a range of DI initiatives subject to interest/approval	04/23	04/26
Area Committee Quarterly Update			
<p>Jul-Sep</p> <p>7 Databanks were launched, bringing the City total up to 13.</p> <p>28 digital devices deployed, overall total 117. (excludes City Hall/Libraries)</p> <p>24 VCS Organisation's received support, overall total 57.</p> <p>272 digital inclusion sessions/activities delivered, overall total 598.</p> <p>355 people supported to build confidence, overall total 639.</p> <p>31 events delivered or supported, overall total 45.</p> <p>31 volunteers recruited, overall total 36.</p> <p>14,100 people connecting to Wi-Fi via Digital Health Hubs, overall 26,106 (*will include repeats)</p> <p>136,000 people counted entering digital health hubs, overall 272,000 (*will include repeats)</p> <p>Oct- Dec update period not available for December meeting</p>			

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Smart Cities	Opportunities for a range of digital and data solutions e.g. interactive play, smart bins etc	04/23	
Area Committee Quarterly Update			
<p>Significant work ongoing, further information can be found across our website and in the Innovation Challenges section: www.sunderlandoursmartcity.com. In addition, any specific briefings can be arranged as required.</p>			

CORPORATE SERVICES; Property Services (Strategic)

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Crematorium	Refurbished Crematorium		
Area Committee Quarterly Update			
<p>Proposal includes refurbishment of the crematorium’s existing chapel, the addition of a second chapel and new cremator hall, remodelling of the back-office and other general facilities to streamline service provision and improve the visitor experience for the bereaved, replacement of the existing suite of cremators, improved access and parking at the Crematorium and a series of low carbon proposals.</p>			

ENVIRONMENTAL SERVICES: Bereavement Services

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Cemetery Improvements	Prioritisation of improvement measures within area cemeteries according to an assessment of risk, need and local demand	June 22	ongoing
Area Committee Quarterly Update			
<p>The Cemetery Improvement Board (CIB) continues to meet on a bi-monthly basis, with meetings consistently well attended by members and internal department stakeholders. Steady progress for key priorities and improvements across our cemeteries continues as follows:</p> <p>Cemetery Regulations: Enforcement of the removal of unauthorised grave items continues. BWM - Section 36LS implementation is complete with no significant issues reported.</p> <p>Refuse Management: Upgrading refuse receptacles remains a priority to deter fly-tipping and enhance cemetery appearance</p> <p>Tree Protection & Memorialisation: CIB approved installation of tree rings around memorial trees to safeguard from grass-cutting damage and provide a designated space for personal items following demand from customers.</p> <p>Vehicle Access: Addressing concerns about vehicle movement in various cemeteries following member requests.</p> <p>Footpath and Highway Condition Review: CIB commission highways inspections to assess cemetery pathways and estimate improvement costs. CIB to support a capital bid based on findings</p>			

Cemetery Lodges: Concerns raised about the lodges' condition. Property Services to attend a future meeting to discuss potential solutions
 War Graves Maintenance: Focus on enhancing standards for isolated war graves in collaboration with the Commonwealth War Graves Commission and volunteer groups has begun.

ENVIRONMENTAL SERVICES: Local Services

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Tree and Plantation Management	Progression of the Tree Management Strategy - Tree surveying and mapping. Continuation of plantation management programme. City wide tree planting scheme		
Area Committee Quarterly Update			
Members now receive pre-notification on all tree works on a bi-monthly basis. 95,742 m2 of Plantation managed since March 2023 The whole City's street & Green Flag Park tree population digitally mapped since May 2023 28,396 Trees surveyed since June 2023			

HEALTH HOUSING AND COMMUNITIES: Area Arrangements

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Ensure ongoing Delivery of Area Committee Area Plans to support the delivery of the City Plan and other significant strategies for the city. (year 2 of 3 year plans),	Support all 5 Area Committees to develop, deliver and review Area Committee Area Plans. Working in partnership with all key local stakeholders, including local Members, residents, VCS, public and the private sector to maximise the local contribution to the delivery to the city's ambitions and priorities specifically in relation to Community Wealth Building, Health and Wellbeing, and any other strategies that would support the delivery of the City Plan at a neighbourhood level	Jun 23	Mar 26

Including commissioning activity to support the deliver of Area priorities and to improve local quality of life and public satisfaction in its areas.			
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Area Committee Quarterly Update

Neighbourhood and Community Board reports and Area Plan progress updates provided at each Area Committee meeting. All Projects funded through Area Committee Resources monitored on a quarterly basis and performance update reports produced and provided to members. A combined Area Committee Annual Report to be presented to Full Council June 2025

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Developing the community support offer, working closely with the voluntary sector to help maximise positive outcomes including those identified as priorities in Area Committee Area Plans	Continue to work in partnership with the Voluntary Sector Alliance to maximise resources into the sector via external funding and grow social value resources. Commission activity via Area VCS networks to support the delivery of Area Committee Area Plans.	April 24	March 25

Area Committee Quarterly Update

Updates to be provided to Area Committee through performance reporting arrangements noted above. Any additional updates will be provided through this reporting framework

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Growing capacity of voluntary and community sector	Continue to work in partnership with the Voluntary Sector Alliance to maximise resources into the sector via external funding and grow social value resources. Continue to support and facilitate Area VCS Networks to develop the capacity and influence of the VCS across the city. Each Area Network is made up of over 100 local groups and strategic local/national/regional partners. The networks meet on a regular basis to share good practice, support one another and receive regular updates and information sharing.	April 24	March 25
Area Committee Quarterly Update			
Update report will be presented to Area Committees quarterly from Voluntary Sector Alliance. Area Network delegates will present a report to each Area Committee meeting informing Members of activity, progress, issues and concerns of the sector.			

HEALTH HOUSING AND COMMUNITIES: Housing Development

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
HDIP	East: Empty Homes - 61, Bungalows - 60, Supported - 38 West: Empty Homes - 42, Bungalows - 38, Supported – 40 North: Empty Homes - 38, Bungalows - 40, Supported – 34 Coalfields: Empty Homes - 37, Bungalows - 36, Supported - 34 Washington: Empty Homes - 32, Bungalows - 19, Supported - 25	2020	March 2026
Area Committee Quarterly Update			
East: Empty Homes - 13, Bungalows - 23, Supported - 2 West: Empty Homes - 14, Bungalows - 18, Supported – 4 North: Empty Homes - 12, Bungalows - 23, Supported – 16 Coalfields: Empty Homes - 15, Bungalows - 5, Supported - 1 Washington: Empty Homes - 8, Bungalows - 4, Supported - 23			

HEALTH HOUSING AND COMMUNITIES: Welfare Reform Service and Business Development

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Welfare Rights Advice at the first-tier level	The current contract is scheduled to end April 2025. Stakeholder engagement has been conducted. Cabinet report in draft for December 12th. New contract to be procured with revised intentions and focus	May 25	
Area Committee Quarterly Update			
Contract continues to be busy, with the main area presenting being Universal Credit enquiries During Sept/Oct 2024: Total customers 400 Gains Weekly £15,250 Backdated £183,006			

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Household Support Fund Rounds 1 - 5	Oct 2021 to Sep 2024, 5 rounds of Sunderland HSF provided £16 million via a range of support and helped approximately 184K households in total	Oct 21	Sept 24
Area Committee Quarterly Update			
Schemes normally for 6 months periods, each with budget of £2.673 million Support aimed at a range of low-income vulnerable households (families, pensioners, disabled, others) and struggling with COL pressures / immediate needs – mainly for food / energy costs Most support is made automatically rather than people having to apply. This includes, <ul style="list-style-type: none"> • Support in holidays for FSM pupils and payments to vulnerable households known to council (mainly pensioners and people with disabilities that receive non-residential Adult Social Care Services) • Support for a range of organisations including Foodbanks / food aid organisations to enable them to support increased demands/ enhance their own offers 			

•HSF has always included an application scheme delivered jointly by council and 8 VCS providers (5 area based and 3 specialists). For HSF5 this included a £550K budget allocation:-Coalfields (Sharp) 292 awards - £78,400 East - (Back on the Map) - 339 awards £89K North (SNYP) 308 applicants £80,780 Washington (Community Opportunities) 305 awards £83,310 - West (Youth Almighty) 310 awards £82,862

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Household Support Fund Round 6	Details of support on www.sunderland.gov.uk/household-support-fund this page is kept updated as each phase of HSF support rolls out	Oct 24	Mar 25

Area Committee Quarterly Update

Support will again include:
 Help for up to 30 foodbanks / food aid organisations – in return for data / information and joint working where appropriate.
 An application process operated between January and March by the council and the same 8 VCS providers and with a total budget of £560,000. This will again use a shared application and award monitor, governed by an information sharing protocol to maximise overall resource and reduce duplicated awards

Support also includes
 Majority of the funding needed for the Sunderland Fuel Fund that will help over 5000 pensioner households' receiving Housing Benefit / Council Tax Support and not Pension Credit www.sunderland.gov.uk/fuel-fund

£15,000 Additional funding to support the development of Affordable Food Clubs (Community Shops, Community Pantries, Social Supermarkets etc). This fits with a preventative approach and supporting households' that are food insecure but not necessarily in crisis

The council is working collaboratively with Feeding Britain with the aim of developing at least one more of these to deliver in each of the 5 local areas.

HEALTH HOUSING AND COMMUNITIES: Active Sunderland

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
PlayZones	Construction of five safe and inclusive area-based sports Play Zones with investment from the Football Foundation and Sport England (CP)	2023	2026
Area Committee Quarterly Update			
North - awaiting start on site date West - Planning committee November Coalfields - funding bid in preparation following community consultation Washinton - further discussion with potential groups to manage and operate - in line with updated funding timeframe East - ongoing discussions re place - in line with updated funding timeframes			

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Silksworth Athletics Track	Refurbishment of Silksworth athletics track (CP)		
Area Committee Quarterly Update			
Completed			

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Same passion different posts	Install and activate 'kick about' rugby goalposts in 5 locations across the city to provide regular activity opportunities (Rugby)	Aug 24	Oct 24
Area Committee Quarterly Update			
Completed			

HEALTH HOUSING AND COMMUNITIES: Public Health and Integrated Commissioning – Living Well

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Development of Social prescribing physical delivery hub	To deliver community level Social Prescribing 'activity to allow for localised presence of the offer	April 23	March 25
Area Committee Quarterly Update			
<p>33 local delivery partners have been funded through UKSPF to strengthen the range and breadth of community level activity. Activities running Jan- Dec 24. Claim involving the submitted April 24. Evaluation being undertaken by the University of Sunderland.</p>			
<p>Links for Life exploring links to other geographical hubs (i.e. Family hubs / Community Mental Health hubs): See table to the right</p>			
Area	Organisation		
City Wide	Northern Engagement into Recovery from Addictions Foundation (NERAF)		
City Wide	International Community Organisation of Sunderland (ICOS)		
City Wide	Friends of Drop in (FODI)		
City Wide	Veterans In Crisis		
City Wide	Grace House		
City Wide	Active Families @ Broadway Youth & Community Centre		
City Wide	Sunderland and County Durham Royal Society for the Blind		
West	Community Opportunities		
West	Pennywell Neighbourhood Centre		
West	Pallion Action Group		
West	Youth Almighty Project		

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Stop Smoking Clinics	To deliver stop smoking clinics in the wards with the highest smoking rates.	Ap 23	On going
Area Committee Quarterly Update			
<p>SSSS are actively investigating clinic/drop in sites within the high prevalence wards. The following clinics are either established, planned to start or in discussion:</p> <p>Hendon: Riverview Health Centre (established)</p> <p>Back on the Map (in discussion)</p> <p>Millfield: The Salvation Army (established)</p> <p>Pallion: Lambton Street Youth Centre (established)</p> <p>Redhill: Bunnyhill Centre (established)</p> <p>Castle: Bunnyhill Centre (established)</p> <p>Southwick: SNYP (established)</p> <p>Sandhill: Grindon Primary Care Centre (established)</p> <p>St Anne's: Grindon Primary Care Centre (established)</p> <p>Washington North: The Millenium Centre (established)</p> <p>Central Sunderland: Betsy Jenny Wellbeing Café (established).</p>			

HEALTH HOUSING AND COMMUNITIES: Public Health – Starting Well and Health Protection

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Breastfeeding Friendly City	In Sunderland, we want to ensure that breastfeeding families are made to feel welcome wherever they choose to feed their babies. Through our Breastfeeding Friendly Sunderland Pledge, we are encouraging a range of public venues across the City to register and show support for breastfeeding, so families feel comfortable feeding their babies, anytime and anywhere. Information on how to be involved https://mybestlife.org.uk/Sunderland-Family-Hubs/resources/82	December 2024/Jan 2025	Ongoing
Area Committee Quarterly Update			
BFF City will be promoted via TfC's Baby Week starting 14th November and launched Dec/Jan. Promotion has taken place with organisations across the City with 19 already signed up ready for the launch.			

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Ageing Well Ambassadors	An Ageing Well Ambassador is a voluntary role for an adult, aged 50+, who will take action to help raise awareness and spread the age-friendly message to others, so ageing well people's voices continue to be heard in communities across Sunderland. https://www.sunderland.gov.uk/ageingwell	Already in place	ongoing
Area Committee Quarterly Update			
The programme is delivered from: North - Downhill Centre, Fullwell Library, Thompson Park Hall West - Pennywell Community Centre, St Gabriel's Church, Broadway Youth and Community Centre East- Bede Tower, Ryhope Community Centre, Raich Carter Washington - Millenium Centre, Harraton CA, House of Destiny Coalfields - Hetton Sports and Wellbeing Centre, Trinity Community Hall. Houghton Sports and Wellness Centre			

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Strength and Balance Programme	https://www.healthwatchesunderland.com/sites/healthwatchesunderland.com/files/Sunderland%20Strength%20and%20Balance%20Programme%20September%202024.pdf	Already in place	ongoing
Area Committee Quarterly Update			
<p>The programme is delivered from:</p> <p>North - Downhill Centre, Fullwell Library, North East Sport @Monkwearmouth Academy, Grace House West - St Chad's Church, Lambton Street Youth and Community Hub, Broadway Youth and Community Centre East- St Michael's Community Centre, Sunderland Mind, Sunderland Bangladeshi International Centre Washington -Arts Centre, Springwell Village Community Venue, Albany Village Centre Coalfields - The Hut Low Moorsley, Penshaw Community Centre, Houghton Sports and Wellness Centre</p>			

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
We'ar Shining the Light	A Sunderland-wide news platform has been launched to shine the light on what it means to grow older in the city. Led by older people for older people, the We'ar Shining the Light news team – made up of community reporters aged 50 and above from across Sunderland – has joined forces to capture stories that break ageing stereotypes and gather positive stories of later life. As well as reporting on arts and culture, sport and nostalgia stories, the team will also shine a light on the challenges faced by the ageing population.	Already in place	ongoing
Area Committee Quarterly Update			
Currently have 15 community reporters			

HEALTH HOUSING AND COMMUNITIES: Public Health – Integrated Commissioning

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
DA safe accommodation redevelopment	Capital project to redevelop DA safe accommodation provision	April 24	March 26
Area Committee Quarterly Update			
A 'pre-mortem' risk planning exercise is scheduled for the 26/11, in order to test assumptions/biases within the existing scheme. This will be followed by the commissioning of a feasibility and options appraisal to agree the preferred design and operating model for the scheme before continuing.			

TOGETHER FOR CHILDREN: Early Help Systems and Family Hubs

Project/Programme	Project Details	Start Date	Completion/ full expenditure by
Family Hubs & Family Support	<p>The Family Hubs and Start for Life programme helps meet commitments in the best start for life: a vision for the 1,001 critical days, published as government policy in March 2021. This programme is jointly led by the Department for Education (DfE) and Department of Health and Social Care (DHSC).</p> <p>The aim of Family Hubs is to join up and enhance services, ensuring all parents and carers can access the support they need when they need it. To bring services together and make them more accessible, improve the connections between families, professionals, services, and providers, and put relationships at the heart of family support.</p> <p>Following a competitive bidding process, 14 trailblazers were selected and awarded additional funding to go further and faster in delivering some or all of the Start for Life services funded by the Family Hubs and Start for Life programme – peri-natal mental health and parent-infant relationships, infant feeding, and parenting support. Sunderland were one of the 14 local authority areas who were awarded trailblazer status.</p>	2022	2025

	<p>Sunderland will have 5 Family Hubs across the city offering services from conception up until the age of 18 or 25 for young people with special educational needs. The face-to-face offer Sunderland Family Hubs offer is mirrored as a virtual offer to our children, young people and families, with access to activities, services and resources on a new digital platform called My Best Life. MBL will also provide families with information around childcare, SEND local offer, support for older children and young people in addition to interactive resources that families can access at home.</p> <p>Our Family hubs sits in line with the national vision of building an Early Help System offering support to children and families across universal services, community support and targeted services which will all be available in our family hubs.</p> <p>Early Help targeted family support teams are co-located within the family hubs. These teams provide targeted support to families with children aged 0 to 19. The Early Help workers complete a robust assessment and plan, provide interventions and work alongside our partners to address the needs of children young people and their families.</p> <p>HAF continues to be available across all localities of the city during School Holidays.</p>		
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Area Committee Quarterly Update

Maternity services now have a presence in each Family Hub across Sunderland. Maternity and TfC continue to work together to increase the number of appointments families can access within the hubs.

Family Hub now have a presence at antenatal clinics at Sunderland Royal

Sunderland's first Baby Week launched 14th November. Families with babies and young children, stakeholders from several local and national services, elected members are attending a wide range of exciting and informative citywide events. The week has also been used to promote Sunderland's Family Hubs.

Summer HAF was funded by national DfE funding, local Household Support Fund Grant Funding and a number of additional smaller funding bodies. In total 5,118 children and young people attended sessions across the city, filling 37,740 places. Of those attending 2,494 children and young people were eligible for Free School Meals and 994 have SEND. Many other children were considered vulnerable and / or were impacted by cost of living.

A pilot project delivered in conjunction with The Children's Foundation to deliver Baby Boxes to 232 families will be launched by the end of December 2024.

MMR clinics delivered over 400 MMR vaccines across Sunderland, South Tyneside and Durham area. Sunderland had the highest rate of uptake and all taking place in the hubs.

65 active volunteers are supporting a wide range of family hub and community activities.

5 Community Voice Panels have been set up across the city (one in each locality) to support and drive improvement of services within the Family Hubs and other TfC services.