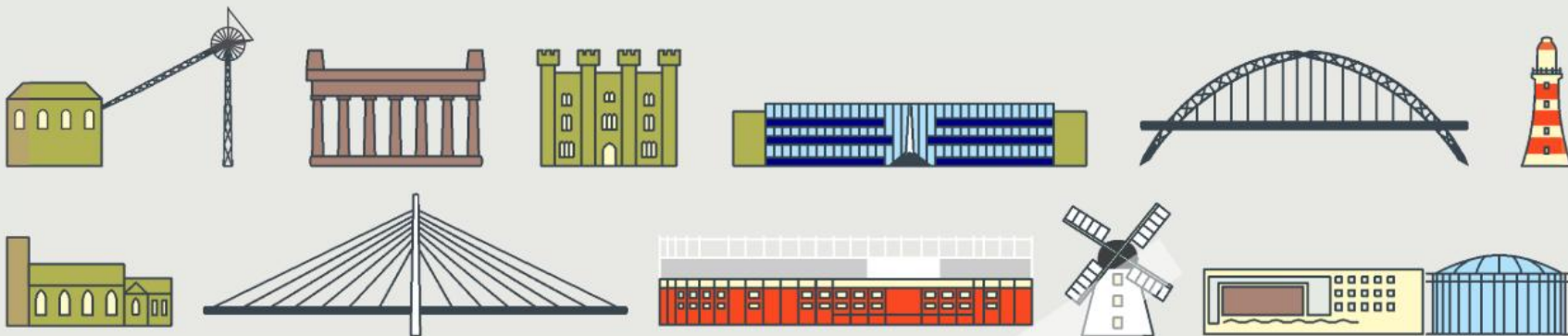




SUNDERLAND 2019-2030

DEVELOPING OUR CITY PLAN

Our
Challenges



Our
Vision



Our
Themes



OUR CHALLENGES

The city and its residents emerge from the Covid-19 pandemic in a strong and competitive position



OUR CHALLENGES

Health and wellbeing outcomes
are significantly improved



OUR CHALLENGES

Residents' skills and qualifications enable them to secure good jobs matching the needs of employers in the city's key sectors



OUR CHALLENGES

Sunderland offers the opportunities that families and individuals need to achieve their ambitions



OUR CHALLENGES

Sunderland City Centre will drive transformational economic growth with Riverside Sunderland demonstrating clearly our investment ambition



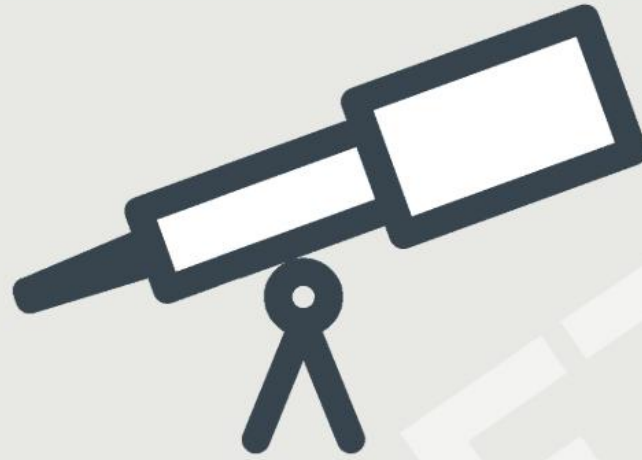
OUR CHALLENGES

Families are resilient and resourceful to respond to challenges and achieve the best possible outcomes for their children



OUR CHALLENGES

Sunderland will play its role in tackling the global challenge of climate change, working together across the city to be carbon neutral by 2040



OUR VISION

**By 2030 Sunderland will be
a connected, international city
with opportunities for all**

OUR THEMES



**A DYNAMIC
SMART CITY**



**A HEALTHY
SMART CITY**



**A VIBRANT
SMART CITY**



A DYNAMIC SMART CITY

by 2030 we will have:

- a lower carbon city with greater digital connectivity for all
- more and better jobs
- more local people with better qualifications and skills
- a stronger city centre with more businesses, housing and cultural opportunities
- more and better housing



A HEALTHY SMART CITY

by 2030 we will have:

- reduced health inequalities enabling more people to live healthier longer lives
- access to equitable opportunities and life chances
- people enjoying independent lives
- great transport links with low carbon and active travel opportunities for all
- a cleaner and more attractive city and neighbourhood



A VIBRANT SMART CITY

by 2030 we will have:

- more resilient people
- more people feeling safe in their homes and neighbourhoods
- more residents participating in their communities
- more people visiting Sunderland and more residents informing and participating in cultural events, programmes and activities

INDICATIVE TIMELINE

- Increase in economic activity at the Port
- On-site development of Sunderland Station
- New City Hall opens on Riverside Sunderland
- Roll out of 5G city-wide
- SSTC3 (Northern Spire to City Centre) opens
- Increased business take-up of low carbon initiatives
- New primary school opens
- Commission new domestic abuse services model
- Deliver Sunderland Covid-19 Health Inequalities Action Plan
- Deliver connected, automated logistics project
- Deliver Safer Streets (including female safety)

- 2,000 new office jobs
- Heat and power network in the city centre progressing
- New 4* hotel
- More resilient families in Sunderland
- More local people benefitting from a stronger economy
- Increase in the number and strength of creative and cultural businesses
- Sunderland's heritage collections, archives and buildings enjoyed by

residents and safeguarded for future generations

- Deliver Sunderland Future Living Expo 2023
- Culture House cultural hub and library opens at Riverside Sunderland
- Housing Innovation and Construction Skills Academy opens at Riverside Sunderland
- First Early Adopter New T Level qualifications awarded
- New national/international events

- Adult Health Mental Health Strategy delivered
- Additional low carbon affordable homes built



- Better walking and cycling routes linking communities to riverside and seafront and green spaces
- Reduction in smoking in the city
- More people physically active
- Improvement in household recycling rates
- More people enjoying independent lives
- Launch new Domestic Abuse

Services Model

- Complete development of Hillthorn Business Park Phase 1
- The Yard business hub opens
- Digital Catapult affordable warmth testbed delivered
- World class music events staged in the city
- Continued Advanced Digital Infrastructure Deployment



- Sunderland Station Southern Entrance Open
- New national/international events including British Triathlon Super Series
- New purpose-built premises for Sunningdale School opens
- Replacement Hetton Primary School opens



- The gap between average wages in the city and regional average wages will be reduced
- Sunderland recognised as a cultural destination of choice
- Key housing sites developed
- Better transport links between Washington and the City Centre and other areas
- Open high level pedestrian/cycleway smart bridge linking Vaux and Sheepfolds
- Changing Places project for people with extra needs complete
- New Eye Hospital opens on Riverside Sunderland



- Sunderland will be a more dynamic, healthier and vibrant city
- Sunderland will be a Real Living Wage city
- Carbon neutral City Council 2030