

13 MARCH 2017

REPORT OF THE CHAIR OF THE AREA PEOPLE BOARD

East Sunderland Area People Board Progress Report

1 Purpose of Report

- 1.1 In June 2016 the Local Area Plan's priorities associated with People were referred to the East Sunderland Area People Board to action on behalf of the Area Committee. This report provides an update on the work plan, as set out in **Annex 1**.

2 Key Areas of Influence / Achievements

- 2.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland People Area Board up to 28 February 2017.

Area Priority	Progress Update
Deliver a partnership approach to improve health and wellbeing. (Ref 1.3)	<p>In December 2016 Area Committee aligned £20,000 SIB to carry out a call for projects. Expressions of interest were received from the East Voluntary and Community Sector (V.C.S.) Area Network to enable the production of a draft 'Fancy a Day Out' programme which could be delivered during the Summer school holidays in 2017.</p> <p>The draft programme was presented to the February 2017 Area Board for consideration. Fourteen partners submitted an interest. The Area Board are recommending approval of £19,525 SIB. The projection of the grant's outputs are:</p> <ul style="list-style-type: none">• 110 sessions will be delivered that are fun, educational and provide a nutritional meal,• 1,490 children, young people and families could engage in the programme,• 5,575 meals could be served, and• 32 qualifications could be awarded to volunteers in food hygiene and first aid. <p><i>(further detail is available in the area funding report)</i></p>
Deliver a partnership approach to improve health and wellbeing. (Ref 1.4)	<p>In January 2017 the health needs audit on homelessness was presented to the Area Board. The audit involved interviewing 182 participants who were identified as homeless.</p> <p>The top three issues which may have influenced their circumstances could be mental health, being in prison and domestic violence. It was also noted that 78 (43%) people suffered from depression and 67 (37%) had an anxiety disorder or phobia.</p> <p>During the presentation it was identified that 11 vulnerable adults had been diagnosed with a learning disability or difficulty and 4 had some form of autism and / or Asperger, all of whom resided in temporary accommodation provided by</p>

	<p>private hostels located in an around the Sunnyside area.</p> <p>The Area Board wants to understand the suitability of accommodation options for people with learning disabilities and autism and requested that a project proposal is developed to carry out an in-depth study.</p> <p>Sunderland Council, Sunderland People First and Sunderland Autism in Mind produced a proposal which was discussed at the February Area Board, which agreed to seek approval of £4,000 SIB to enable face to face interviews to be carried out with the individuals who have a recognised learning disability, autism and Asperger.</p> <p>In addition to the interviews, it is proposed to advertise drop in sessions once a week over an eight week period, to raise awareness with other residents about the research being carried out. This in turn may provide direct support to residents who may have a disability but for some reason it has not be recognised or diagnoses previously.</p> <p>The findings will be analysed and presented to a future meeting.</p>
<p>Influence the design, delivery and review of People based services devolved to Area Committee</p> <p>(Ref: 2)</p>	<p>In February 2017 Area Board received an update on the leisure partnership with Everyone Active.</p> <p>Across the city the number of Active cards issued has risen from 22,386 to 25,814, and attendances from 74,901 to 108,474. Looking at the attendance figures, people in the East prefer to visit Sunderland Tennis Centre and Community Pool and Sunderland Aquatic Centre, then Raich Carter. From an East perspective:</p> <ul style="list-style-type: none"> • 1,934 are white / 306 are minority ethnic • 93 have a registered disability • 1,791 are young people • 2,113 are of working age • 242 are older people / retired • Most popular activity is learning to swim • Highest attendance levels relate to 1-3 year olds, with parent or carers • Raich Carter have the lowest number of children on the swim scheme (372), Hetton the highest (1,287) • Membership of health and fitness members rose by 66 members, between 2015 and 2016, which was the second lowest increase in the city. Washington saw the highest uptake of 1,146 members. <p>To raise the offer at Raich Carter the Team have introduced a new and improved holiday activities programme, increasing participation of under 8s by 75 children per week. A 'Back to Netball' session was launched, with a weekly attendance of 18 members. An Active Antz under 5s programme has 25 additional toddlers and children attending. Finally, there has been successful integration of activities currently taking place at Seaburn into the Raich Carter facility.</p>
<p>Influence the design, delivery and review of People based services devolved to</p>	<p>The East Sunderland area has the highest number of black minority ethnic (B.M.E.) residents in the city. 5,212 in total (2011 figures), which equates to one in ten people (10%) of the population. The table below breaks down the population statistics across each of the five wards.</p>

Area Committee (Ref: 2)	Ethnicity and Language (NOMIS 2017)	Doxford	Hendon	Millfield	Ryhope	St Michaels	Totals
	BME Population	162	1,442	2,810	262	819	5,495
	No. who cannot speak English	12	190	201	43	104	550
	Total	174	1,632	3,011	305	923	6045
	Overall Population	9,870	12,597	11,958	10,484	10,998	55,907
	%	2	13	25	3	8	11
	<p>Voluntary and community groups, public and statutory sectors have all seen an increase in the number of individuals accessing social care and health services, hospital visits and children and family support. With providers reporting difficulties in engaging B.M.E. communities and making them aware of how to access services correctly and what support is available. This is mirrored by the B.M.E. residents who often find it hard to access local services, particularly social care and health services as they struggle to understand the local system.</p> <p>In February 2017 the Area Board discussed the opportunity for the Area Committee to work alongside the Sunderland B.M.E. Network, which is made up of B.M.E. groups representing European, Asian and African communities. It was felt that there is scope in strengthening relationships between the B.M.E. Network at an area level. One example shared was to encourage local B.M.E. groups to join and participate in the East V.C.S. Area Network.</p> <p>There is a joint area priority with the Clinic Commissioning Group (C.C.G.) to reduce the demand on A&E, with one particular focus on B.M.E. communities. Currently there is £65,333 aligned to the priority from 2015. The amount is split, £40,000 is CCG and £25,333 is SIB.</p> <p>The Area Board would like to recommend that a representative from the B.M.E. Network is invited to the April 2017 meeting with a view of focusing on integration not segregation, and discuss the practicalities involved in this process. With an update presented to a future Area Committee for consideration.</p>						

3. Recommendations

3.1 Members are requested to:-

- (a) Note the People Area Board's recommendation to approve £23,525 SIB to support projects delivered against the People Work Plan, covering the Fancy a Day Out scheme and a hostel study.
- (b) Note the East Sunderland Area People Board Work Plan, as set out in **Annex 1**.

Annex 1
Background Papers
Contact Officer:

East Sunderland Area People Board Work Plan 2016 / 2017
East Sunderland Area People Board Agendas, Reports and Action List
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