SUNDERLAND ENGAGEMENT STRATEGY – HOW WE'LL ACHIEVE OUR OUTCOMES

NEIGHBOURHOOD DELIVERY PLANS AND ACTIVITY TRACKER

Outcome 1:

Communities are directly involved in making Sunderland a great place to live

Actions:

Working in partnership with residents to ensure services are delivering improved outcomes and customer satisfaction

Develop Neighbourhood Plans and commission services in a way that involves communities

Outcome 2:

Communities have the power to influence matters that affect them

Actions:

Involve communities initially through elected members, Partners and the third sector

Improve transparency and accountability – "you said we did"

Increase support for people to take part in community life

Outcome 3:

Activities to involve communities are focused and purposeful

Actions:

Improve people's experience of involvement in their neighbourhoods – Neighbourhood Plans

Promote opportunities for people to get involved – The Sunderland Deal

Outcome 4:

Sunderland is digitally enabled and active

Actions:

Increase the use of digital technology to connect with people in the City – linked to the Sunderland Digital Network

Promote ways that people can get involved via digital technology

Staff and partners are supported to involve communities effectively in everything they do