Sunderland North Area Committee

29th June 2009

Report of the Chief Executive

Attractive and Inclusive Priority: make the streets more attractive, invest to attract more people to the City

Strategic Priority: 5

1. Why has it come to committee?

1.1 At its last meeting in June, the committee agreed its work plan for the 2009/10 municipal year and the Attractive and Inclusive priority is the first to come to committee for discussion and consideration

2. Background

2.1 Following the extensive programme of consultation with members, partners, community stakeholders and the wider community, the agreed priorities for this theme are;

- Improve areas of overgrown and rundown land;
- Reduce fly tipping and improve cycle paths;
- Tackle environmental issues such as dog fouling, graffiti and litter;
- Improve the seafront and St Peter's riverside;
- Reduce empty properties and invest more in residential areas;
- Ensure adequate provision of social housing;
- Increase partnership working with private landlords/tenants;
- Promote heritage and existing attractions, for example, Fulwell Mill, Hylton Castle, St Peter's Church.

The above priorities are based on the Sunderland Partnership's Attractive and Inclusive delivery priorities. However, it should be noted that there is a review of the scope of this to reflect a wider emphasis on the impact of environmental issues on community cohesion and place shaping.

3. Attractive and Inclusive Theme Summary

3.1 Attached at Annex 1 is the theme summary for the priority. The summary is a 'living' document and will be reviewed and updated at every committee meeting.

4. Recommendation

4.1 The committee is asked to consider the attached theme summary and identify their main issues for further development and action.

5. Background papers

- Area Committee reports
- Local Area Plans
- Workshop notes

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Annex 1: North Attractive and Inclusive Theme Summary