

Sunderland City Council Service Plans – West Area Priorities, for information purposes only.

ADULT SERVICES: Strategic Commissioning Team and Strategic Safeguarding Team

Project/Programme	Project Detail	Start Date	Due for Completion/ Full expenditure by	Area Committee quarterly update
Waverley Terrace	In partnership, with Strategic Housing redevelopment of Supported Living Accommodation for adults with social care, support and accommodation needs	12/22	8/23	Building work completed. handover to be finalised on 14.11.2023. SCAS (care provider) are working with incoming tenants.

City Development: Regulatory Services

Project/Programme	Project Detail	Start Date	Due for Completion/ Full expenditure by	Area Committee quarterly update
Enforcement Project (currently AC funded)	1 x Enforcement officer 2 x Neighbourhood Wardens Enforcement signage 7 x Streetwatch cameras Proactive approach to tackle environmental issues and increase function of prevention and enforcement across all 6 wards.	09/21	09/23	AC update submitted October 2023 via agreed reporting. MC attended board on 8 th November, and they are recommending expansion of the project but to also include an ASB Officer. The board was also updated on the new motorcycle disorder dedicated team and the ask for AC.

<p>North East Community Forest 2023/24 planting</p>	<p>Tree and hedgerow planting at a series of individual sites as part of Low Carbon Framework. Options for sites in each area to be assessed and then discussed with Neighbourhood & Community Boards</p>	<p>9/23</p>	<p>3/24</p>	<p>Individual planting schemes developed in further detail, with some requiring further consultation before the overall programme is finalised. Seven sites currently have in-principle funding approval: Holmeside Phase 2 (EAST); Hetton Primary School (COAL); Rickleton Primary School (WASH); Roker Park (NORTH), Silksworth Ski Slope and Pit Wheel (WEST); Doxford Park (EAST); Ryhope Junior School (EAST). An additional 3-4 sites are being considered and are currently at the feasibility stage.</p>
<p>Low Carbon Framework and Action Plan</p>	<p>Range of city-wide low carbon programmes and projects across the seven strategic priority areas to include implementation within individual Area Committee areas</p>			<p>Additional green-infrastructure projects include 'Tiny Forests' schemes to be planted at Sandhill View Academy (WEST) subject to feasibility and final approvals.</p> <p>Ongoing works to tree plantation management (CITY-WIDE overall, supporting Allotment Officers investigating new potential Allotment site options (CITY-WIDE).</p> <p>Sunderland City Council are working in partnership with energy suppliers Utilita and E.On the current phase of Energy Company Obligation (ECO4), which requires energy suppliers to implement energy efficiency improvements in residents' homes. The scheme is aimed at lower income and/or vulnerable households and less energy efficient properties with the aims of tackling fuel poverty, reducing carbon emissions from the domestic sector and improving thermal</p>

				comfort. The ECO4 scheme was launched in October and is available to residents in all areas of Sunderland (CITY-WIDE). This area-based approach will be implemented city-wide throughout Sunderland throughout the duration of the project to 2026.
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ENVIRONMENTAL SERVICES: Bereavement Services

Project/Programme	Project Detail	Start Date	Due for Completion/ Full expenditure by	Area Committee quarterly update
Cemetery Improvements	Prioritisation of improvement measures within area cemeteries according to an assessment of risk, need and local demand	June 22	Ongoing	<p>As part of the ongoing cemetery improvement works led by the Cemetery Improvement Boards, work is advancing on the enforcement of cemetery regulations relating to unauthorised items and enclosures on lawn section graves. In the coming week, signage will be installed in relevant cemetery sections providing advanced notice of the removal of unauthorised items on lawn section graves, following written notice of the requirements to remove items sent to each grave owner concerned.</p> <p>Following the initial removal works, operations will temporarily cease for the Christmas period and resume in January, continuing until complete.</p>

			<p>As part of the memorial safety programme in all cemeteries, safety audits have now been conducted and we are awaiting the findings from our consultants. Further updates will follow as the findings are available.</p> <p>Cemetery Improvement Board meetings will continue to convene on a bi-monthly basis and have been instrumental in developing the process for the regulatory implementation. As regulatory enforcement becomes part of business as usual, and the memorial safety testing programme is underway, cemetery specific action plans will be introduced to identify and deliver on improvement works specific to each cemetery dependant on local requirements and need.</p> <p>In addition to the regulatory enforcement and MST programme, the board are currently reviewing options to improve cemetery maintenance including the sowing of low cover and slow growing clover seed in older sections as an alternative to grass, as well as increased signage relating to issues around the control of dogs in cemeteries.</p>
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ENVIRONMENTAL SERVICES: Local Services

Project/Programme	Project Detail	Start Date	Due for Completion/ Full expenditure by	Area Committee quarterly update
Glyphosate Trial	A trial project to help us understand the impact of alternative weed control options in different environments, with a view to the potential elimination of the use of herbicides in weed killing.	1 st April 2023	September 2023	<p>The further targeted trials which started in April have continued into November 2023. The detailed trial will provide clear evidence to review, enabling consideration of the available options, cost and resource implications for each method tested.</p> <p>The results of the trial will inform the appropriate next steps.</p>
Tree Surveying	A citywide tree inspection and mapping project.	May 2023	2027	<p>As of 9th of November 9,353 trees have been surveyed.</p> <p>East and West area street trees are now complete, with the current focus being on the Green Flag parks situated within these areas.</p>
E Technology Trials	Trialling alternative Electric equipment to replace petrol fuelled kit to reduce carbon emissions.	May 2023		Trials are continuing with appropriate tools being considered as part of our fleet replacement capital programme.
Bin Replacement	Barnes Park replacement bins.	April 2023	March 2024	Presently awaiting quote to be returned from contractor.

ENVIRONMENTAL SERVICES: Winter Maintenance

Project/Programme	Project Detail	Start Date	Due for Completion/ Full expenditure by	Area Committee quarterly update
Winter Smart Solutions	Trials of several infrared road surface sensors across the highway network.	Continue through the winter of 2023/2024	Testing, development, and evaluation of technology and installation options remains ongoing through the winter of 2023/2024	Following the recent trial of 10 smart sensors at a variety of key locations across the city, the detailed findings of the trial have enabled the Environmental Services Winter Maintenance Team, to further improve the planning for the essential replacement of the city's Vaisala weather station network and ensure that the positioning of the new equipment is optimised in response to the current and future development of new key routes and any road network changes across the city. With the new installations of modern Vaisala equipment occurring from May 2024, the road users of Sunderland can be assured the city will have some of the most advanced weather monitoring and forecasting equipment available, provided and supported by one of the market leaders in the industry

HEALTH HOUSING AND COMMUNITIES: Area Arrangements

Project/Program me	Project Detail	Start Date	Due for Completion/ Full expenditure by	Area Committee quarterly update
Developing the community support offer, working closely with the voluntary sector to enable maximise positive outcomes from Social Prescribing	Supporting VCS to develop their capacity to deliver commissioned services within communities	April 2023	March 2025	UKSPF funds secured to support VCS in Sunderland to deliver 12 months of community support across the city. VCS providers will support the establishment of the Links for Life social prescribing programme in Sunderland, signing a delivery charter, ensuring a digital platform is developed and delivery is evaluated to inform future community support service delivery
VCS Alliance – growing capacity of voluntary and community sector	Continue to work in partnership with the voluntary sector Alliance to maximise resources into the sector via external funding and grow social value resources	April 2023	March 2025	The Council continue to support the VS Alliance in Sunderland, who are now an independent Charity as a member of their strategy board, alongside other VCS partners, Gentoo and the ICB
Delivery of Financial Wellbeing Strategy Delivery Plan	Supporting residents within areas to improve their resilience	April 2023	March 2025	Continue to use household data and intelligence to identify issues and inform Support offer available within communities, working closely with partners including the voluntary sector. The UKSPF community support offer is supporting residents to become financially resilient and forms a core part of the wider Links for Life service offer.

Project/Program me	Project Detail	Start Date	Due for Completion/ Full expenditure by	Area Committee quarterly update
				<p>The team continues to talk to residents in communities about their experience and report on issues and themes from the conversations.</p> <p>The work is facilitated by excellent relationships already established with local VCS organisations. We are combining quantitative and qualitative data to provide context and a deeper understanding of the Lived experience of residents.</p> <p>We are currently refining a recording and reporting system to manage both statistical and anecdotal information so that if a service or partner organisation requires some contextual information we can find and provide it.</p>



Area Committee Update: LINKS FOR LIFE SUNDERLAND

Links for Life is Sunderland’s approach to social prescribing; working with our partners to help people live the best life they can by linking them to community level services and support to make a lasting difference to their health and wellbeing.

Partners recognise that without growth of the service offer in the community we will not reduce health inequalities. Effort has gone into building support for voluntary and community groups who are delivering vital services within our communities.

WHAT IS SOCIAL PRESCRIBING?

Factors such as stress, unemployment, debt and loneliness can affect our health.¹ Also, one in five GP appointments are about issues wider than health, especially for people living in areas of high deprivation.²

Social Prescribing is about connecting people with activities and services that improve their physical and mental health, and wellbeing. It supports people to identify and discuss their own support needs, giving them time to focus on 'what matters to them' and taking a holistic approach to their health and wellbeing.

Supporting residents to improve their health and wellbeing through self-help and connections to community-based support services, often provided by our VCS services, is vital to support our residents with the range of social issues which drive up health inequalities in our city. Key benefits can include improved social connections, improvement in the management of health and health status, improvement in mental health and wellbeing and life enrichment.³

LINKS FOR LIFE SUNDERLAND

To build on all the positive work that already happens in Sunderland, partners are working on developing a model, called Links for Life Sunderland, which will be launched in **April 2024**.

Links for Life Sunderland will bring together people within communities, supporting everyone to have healthy, happy lives, with no one left behind.

A video has been produced all about Links for Life Sunderland – see here [Links for Life Sunderland - https://youtu.be/h8EizBukS40](https://youtu.be/h8EizBukS40)

What are the aims:

- Residents and partners will be able to easily find information, including community-based services, to make better informed choices to help their health and wellbeing.
- People will recognise Links for Life Sunderland and will associate it with quality, accessibility and connectiveness.
- Residents will be able to get support through more community-based partners, including VCS, through improved promotion, collaboration and demonstration of their impact.
- Links for Life Sunderland will be developed on evidence-based practice and evaluation.

¹ [Social determinants of health \(who.int\)](#)

² NHS England » Social prescribing as a way of tackling health inequalities in all health settings

³ Bild, E and Pachana, N,A, Social prescribing: A narrative review on how community engagement can improve wellbeing in later life, Oct 2022.

- Investment will be targeted and driven by local data, intelligence and knowledge from the system.

What are we doing:

- Creating the Links for Life Sunderland brand, informed by the views of residents and making sure it is recognised and visible across the city.
- Developing a ‘digital community support platform’, to make sure people can find the information and help they need.
- Mapping our community buildings and services to understand and help address gaps, making sure we focus our efforts on people and places that can’t access services.
- Supporting the voluntary sector to grow the Links for Life offer within community settings. Including the provision of Community grant schemes to support voluntary sector organisations in developing Links for Life delivery centres within communities and ensure the difference their work makes to the lives of residents, is recognised and supported by all partners.
- Creating a charter that makes sure we have shared behaviours and values and everyone receives a good quality service that meets expectations
- Working alongside the community wealth building strategy / social value initiatives in the city to financially support our voluntary sector as well as support much needed improvements within our community facilities.

HEALTH HOUSING AND COMMUNITIES: Housing Strategy

Project/Programme	Project Detail	Start Date	Due for Completion/ Full expenditure by	Area Committee quarterly update
<i>Housing Delivery and Investment Plan 2020-26 – approved to deliver 574 new Council owned homes for letting, broken down into three workstreams:</i>	<i>Empty Homes - 42 Bungalows - 38 Supported – 40</i>	<i>February 2020</i>	<i>March 2026</i>	<i>Empty Homes - 14 Bungalows - 0 Supported – 2 Notes Due to the current financial and economic position with increased inflationary pressures, increasing borrowing rates,</i>

<p><i>Empty Homes - 210</i> <i>Bungalows - 193</i> <i>Supported - 171</i></p>				<p>increasing build costs and no growth in Homes England grant, properties linked to Housing Revenue Account (HRA) activities are suspended until the economic climate changes to enable the viability of the HRA in the future. Some non-HRA activity including supported accommodation which does not sit within the HRA will continue.</p>
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HEALTH HOUSING AND COMMUNITIES: Welfare Reform Service and Business Development

Project/Programme	Project Detail	Start Date	Due for Completion/ Full expenditure by	Area Committee quarterly update
<p>Foodbank Support</p>	<p>Council currently supporting range of foodbanks / food aid organisations in all area of the city – majority in East / West via fresh food and FareShare – will be refining offer / support during the year</p>			<p>Service is currently collating foodbank usage in each local area to understand gaps in provision and issues within communities. Service also supporting foodbanks to receive donations ahead of the Christmas period. Information continues to be made available for residents to access via website and also voluntary sector and partners such as housing, health, etc.</p>

HEALTH HOUSING AND COMMUNITIES: Active Sunderland

Project/Programme	Project Detail	Start Date	Due for Completion/ Full expenditure by	Area Committee quarterly update
Parks Tennis Court Programme	Refurbish Tennis Courts in Barnes Park	5/23	7/23	Complete and operational
Parks Tennis Court Programme	Develop Tennis activation programme	6/23	10/23	Complete - taking place
Regular Physical Activity Opportunities	Consultation and development of Bid for Playzone in West - location tbc	7/23	10/23	Engagement session in member diary 12 th Sept Additional Detail supplied to ward members 3/11/23
Weight Management Service	Establish 1 delivery site for the targeted offer	5/23	6/24	Complete and operational - taking place at Paillon Action Group

HEALTH HOUSING AND COMMUNITIES: Public Health and Integrated Commissioning – Living Well

Project/Programme	Project Detail	Start Date	Due for Completion/ Full expenditure by	Area Committee quarterly update
Development of Social prescribing physical hubs	To deliver a Social Prescribing 'hub' to allow for localised presence of the offer	4/23	3/25	Progressing model development Targeted Outreach and identification of additional space including, Caring Changes (Southwick), Swan Lodge Hendon, Betsy Jenny's Community Café, Poplar House (Hendon) and Back on the Map (Hendon) in target areas.

				<p>CGL also offer online sessions, and support service users in the Southwick/Hendon and St Peters area with free data sim cards to improve digital access. This is alongside the enhanced harm reduction services to at risk clients.</p> <p>CGL are also expanding needle exchange provision with 7 pharmacies offering needle exchange in the targeted area.</p> <p>Oct 23 SSMTRG underspend to be used to deliver stimulant specific training within Wear Recovery</p>
Stop Smoking Clinics	To deliver stop smoking clinics in the wards with the highest smoking rates.	4/23	12/23	<p>SSSS are actively investigating clinic/drop in sites within the high prevalence wards. The following clinics are either established, planned to start or in discussion:</p> <p>Hendon: Riverview Health Centre (established)</p> <p>Back on the Map (in discussion)</p> <p>Millfield: The Salvation Army (planned to start mid September)</p> <p>Pallion: St Luke's Neighbourhood Centre (planned to start early September)</p> <p>Redhill: Bunnyhill Centre (established)</p> <p>Castle: Bunnyhill Centre (established)</p> <p>Southwick: Salvation Army – Austin House (in discussion)</p>

				<p>SNIP (in discussion)</p> <p>Sandhill: Grindon Primary Care Centre (established)</p> <p>St Anne's: Grindon Primary Care Centre (established)</p> <p>Pennywell Neighbourhood Centre (planned to start soon)</p> <p>Washington North: Galleries Health Centre (established)</p> <p>The Millenium Centre (planned to start mid-September)</p> <p>Central Sunderland: Betsy Jenny Wellbeing Café (established).</p>
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Service Plans – Area Priorities

TOGETHER FOR CHILDREN: Early Help Systems and Family Hubs

Project/Programme	Project Detail	Start Date	Due for Completion/ Full expenditure by	Area Committee quarterly update
Family Hub	The Family Hubs and Start for Life programme helps meet commitments in The best start for life: a vision for the 1,001 critical days, published as government policy in March 2021. This programme is jointly led by the	2022	2025	<p>Thorney Close Family Hub</p> <p>Thorney Close is operating as the 4th Hub although not launched yet due to outstanding renovations needed on the reception area.</p>

	<p>Department for Education (DfE) and Department of Health and Social Care (DHSC).</p> <p>The aim of Family Hubs is to join up and enhance services, ensuring all parents and carers can access the support they need when they need it. To bring services together and make them more accessible, improve the connections between families, professionals, services, and providers, and put relationships at the heart of family support.</p> <p>Following a competitive bidding process, 14 trailblazers were selected and awarded additional funding to go further and faster in delivering some or all of the Start for Life services funded by the Family Hubs and Start for Life programme – peri-natal mental health and parent-infant relationships, infant feeding, and parenting support. Sunderland were one of the 14 local authority areas who were awarded trailblazer status.</p> <p>Sunderland will have 5 Family Hubs across the city offering services from conception up until the age of 18 or 25 for young people with special educational needs.</p>			<p>Thorney offers a number of groups for early years, a stay and play group and sensory room. A review and development clinic, baby weaning sessions.</p> <p>A newly established Neo-Natal baby Group-Mini Miracles takes place fortnightly in liaison with Niall Quinn Centre staff</p> <p>There is a plan for Social prescribing team to deliver from this hub in the coming weeks and an outdoor play space in the spring.</p>
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	<p>Early Help targeted family support teams are co-located within the family hubs. These teams provide targeted support to families with children aged 0 to 19. The Early Help workers complete a robust assessment and plan , provide interventions and work alongside our partners to address the needs of children young people and their families.</p> <p>https://www.togetherforchildren.org.uk/article/27857/Start-for-Life</p>			
<p>Digital Family Hub-My Best Life</p>	<p>The face to face offer Sunderland Family Hubs offer is mirrored as a virtual offer to our children, young people and families, with access to activities, services and resources.</p> <p>MBL is not the finished article. The platform is being co-produced with young people, parent/carers and professionals across the city.</p> <p>MBL will also provide families with information around childcare, SEND local offer, support for older children and young people in addition to</p>	<p>2023</p>		<p>Family Hub activities have been added to MBL.</p> <p>Co-production sessions have been carried out in November by the MBL team with;</p> <p>Young people Parent and Carer via Family Hub panels. Parent/Carer Forum Professionals from Family Hubs, Health, Early Help, SEND, council, public health etc.</p> <p>Communications around launch are currently in development with review of launching end of Nov 23.</p>

	interactive resources that families can access at home.			The platform will be updated and added to over the coming months.
Early Help System-Supporting Families	<p>The Supporting Families: early help system guide outlines a national vision and descriptors for a mature early help system that is shared by Department for Levelling Up, Housing and Communities and Department for Education.</p> <p>It has been widely consulted upon across other government departments and local areas and is based on what is working around the country</p>	April 2022	March 2025	<p>Three priorities have been identified as part of our Early Help System Self-Assessment.</p> <p>Our Key Priorities have been identified for varied reasons:</p> <p>7.2 Community - Our relationship with community groups and voluntary organisations * This activity matured from 1 - 2 in the past 12 months. We feel concentrating on the actions within this priority will benefit the residents of Sunderland greatly.</p> <p>8.3 Partners have agreed a shared set of measures which collectively represent the effectiveness of the Early Help System *This activity remained at a maturity score of 3 in the past 12 months. Although this activity is more mature than others, we expect to improve the maturity of a number of other activities by delivering the actions relating 8.3 (especially less mature activities such as 8.4 & 8.5)</p> <p>9.3 Our case management system allows us to record all issues affecting the family and outcomes * As our least mature activity (scoring 1) we have devised a robust plan to improve this activity.</p>

Holiday Activity and Food Programme	<p>Together for Children and Health, Housing and Communities have worked together to continue to extend HAF provision to the additional two holiday periods on 2023/2024 (Oct 23 and Feb 24) and extend the current HAF offer (Winter 23) to children in households on universal credit and struggling with the cost of living but not eligible for means tested free school meals.</p> <p>To ensure no duplication of funding the following formula has been agreed;</p> <ul style="list-style-type: none"> • DfE pay for full session including food for Means tested FSM and 15% vulnerable (of our total number of sessions offered). • Public Health would pay for the session without food for vulnerable children over the DFE 15% allowance and those struggling with the cost of living of our total number of sessions offered, plus food for sessions where it is offered but they don't show (HSF can only pay for an actual meal taken). • HSF would pay for the meals taken at £5 per head for the 	Easter 2021	March 2025	HAF has been delivered over October half term funded fully by Public Health and will also fund Feb 2024.
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	<p>total number that has attended a session for vulnerable children over the DFE 15% allowance and those struggling with the cost of living of our total number of sessions offered. This would be a reconciliation process.</p> <p>In addition, HSF would offer vouchers for means tested families over Winter 2023</p>			
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CORPORATE SERVICES: Smart City Team

Project/Programme	Project Detail	Start Date	Due for Completion/ Full expenditure by	Area Committee quarterly update
Digital Inclusion	Delivery of a range of DI initiatives subject to interest/approval	4/23	4/26	<p>Significant work ongoing, a newsletter is available and can be circulated if of interest and further information can be found in the City Resources section of our website: www.sunderlandoursmartcity.com <u>In addition, Digital Dashboards have been produced for every ward detailing the existing digital provision, challenges, and potential opportunities for consideration.</u></p>
Smart Cities	Opportunities for a range of digital and data solutions e.g. interactive play, smart bins etc	4/23	tbc	<p>Significant work ongoing, further information can be found across our website and in the Innovation Challenges section: www.sunderlandoursmartcity.com</p>

Ward Dashboard Boards

Population

10767

Child Poverty

279

Unemployed

3.0%

Older People in Poverty

15.7%

Older People Living Alone

30.8%

Can not Speak English

1.1%

IMD Ward Rank (/25)

23

IMD Score

20.00

Income Deprivation

13.1%

Ave. Download Speed

129.02

% of prem unable to receive 30Mbit/s

0.0%

Digital Inclusion
Scoreboard

Barnes

Existing Digital Provision

USKPF bid approved to develop one Community Digital Health Hub: Kayll Road, improving connectivity, access to devices and upskilling the workforce / volunteers. (although not in the ward, it is accessed by Barnes' residents.)

Barnes Juniors and Infants, Plains Farm and Broadway Juniors are members of the NCCE

Plains Farm Youth and Community Centre offers Wi-Fi access, along with access to digital devices. Residents can access 1-2-1 support, timetabled sessions or drop in sessions.

Working with Schools on digital careers, work placements and T-qualifications

Currently building links with VCS organisations, including schools to provide further support

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available

Significantly influencing investment to install broadband provision in all areas, to ensure no one and no where is left behind

Challenges to Address

Local insights suggests that limited digital connectivity; low personal data allowances; access to digital devices and lack of digital skills are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; ethnic minority groups, people without a job; people on low wages. Further consideration for Veterans, single parents and people with disabilities.

3rd highest level of ethnic minority groups living in the City and higher levels of older people living in poverty.

In the top six wards registered on the Digital Exclusion Risk Index.

Potential Opportunities for Members

Develop more spaces for people to access face to face digital support i.e. Plains Farm Community Centre

Encourage sign up to the NCCE at Richard Avenue Primary School

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Tech Mates / Buddies Volunteering Scheme

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards)

Explore funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks.

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused

Co-design and deliver a project tailored to an 'at risk' group of people or within a physical location.

Population

11357

Child Poverty

668

Unemployed

3.9%

Older People in Poverty

28.9%

Older People Living Alone

33.8%

Can not Speak English

0.5%

IMD Ward Rank (/25)

4

IMD Score

40.40

Income Deprivation

26.0%

Ave. Download Speed

141.41

% of prem unable to receive 30Mbit/s

0.2%

Digital Inclusion Scoreboard

Pallion

Existing Digital Provision

USKPF bid approved to develop two Community Digital Health Hub: Kayll Road and Pallion Action Group improving connectivity, access to devices and upskilling the workforce/volunteers.

Highfield Primary are members of the NCCE.

Kayll Road Library and Royal Society for the Blind offers Wi-Fi access, along with access to digital devices. Residents can access 1-2-1 support, timetabled sessions or drop in sessions. Pallion Action Group provide all the support above, in addition to being a registered Data Bank.

Working with Schools on digital careers, work placements and T-qualifications

Currently building links with VCS organisations, including schools to provide further support

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available

Significantly influencing investment to install broadband provision in all areas, to ensure no one and no where is left behind

Challenges to Address

Local insights suggests that low personal data allowances; access to digital devices and lack of digital skills and money are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; people without a job; single parents, people on low wages. Further consideration for Veterans, and people with disabilities.

Pallion has higher levels of children and older people living in poverty, income deprivation and older people living alone which may contribute towards loneliness.

Highest level of children living in poverty in the West area.

Potential Opportunities for Members

Enhance existing spaces for people to access face to face digital support i.e. Royal Society for the Blind.

Raise awareness and encourage sign up to the NCCE at Sunningdale School and The Link School.

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Tech Mates / Buddies Volunteering Scheme

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards)

Explore funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks. i.e. Crematorium

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households

Population

10502

Child Poverty

659

Unemployed

4.2%

Older People in Poverty

30.2%

Older People Living Alone

38.3%

Can not Speak English

0.2%

IMD Ward Rank (/25)

4

IMD Score

40.40

Income Deprivation

26.3%

Ave. Download Speed

137.81

% of prem unable to receive 30Mbit/s

0.8%

Digital Inclusion
Scoreboard

Sandhill

Existing Digital Provision

USKPF bid approved to develop one Community Digital Health Hub: Grindon Church Community Project improving connectivity, access to devices and upskilling the workforce / volunteers.

Hastings Hill Primary are members of the NCCE.

Bethel Church, Grindon's Youth Peoples Project, Playdays 4 Kidz CIC, Community Opportunities offers Wi-Fi access, along with access to digital devices. Residents can access 1-2-1 support, timetabled sessions or drop in sessions. Grindon Church Community Project provide all the support above, in addition to being a registered Data Bank.

St Mary's and St Peter's is being set up as a mini hub, working with Hope 4 All. Funded by Area Committee with Media Savvy.

Working with Schools on digital careers, work placements and T-qualifications

Currently building links with VCS organisations, including schools to provide further support

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available

Challenges to Address

Local insights suggests that low personal data allowances; access to digital devices and lack of digital skills and money are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; people without a job; single parents, people on low wages. Further consideration for Veterans, and people with disabilities.

Highest levels of unemployment, older people living in poverty and income deprivation in the West Area.

Sandhill has higher levels of older people living alone, which may contribute to loneliness.

Potential Opportunities for Members

Spaces for access face to face digital support i.e. Grindon Young Peoples Centre and Thorney Close Family Hub.

Raise awareness and encourage sign up to the NCCE at Sandhill View and Grindon Infants.

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Tech Mates / Buddies Volunteering Scheme.

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards).

Explore funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks.

Set up a Digital Device Loan Scheme or Lending Libraries. Enhance existing spaces to access face to face digital support.

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused.

Co-design and deliver a project tailored to an 'at risk' group of people or within a physical location.

Population

10237

Child Poverty

482

Unemployed

3.0%

Older People in Poverty

20.8%

Older People Living Alone

32.8%

Can not Speak English

0.2%

IMD Ward Rank (/25)

10

IMD Score

30.90

Income Deprivation

20.5%

Ave. Download Speed

113.26

% of prem unable to receive 30Mbit/s

1.2%

Digital Inclusion
Scoreboard

Silksworth

Existing Digital Provision

USKPF bid approved to develop one Community Digital Health Hub: Youth Almighty improving connectivity, access to devices and upskilling the workforce / volunteers.

New Silksworth Junior are members of the NCCE.

Youth Almighty offers Wi-Fi access, along with access to digital devices. Residents can access 1-2-1 support, timetabled sessions or drop in sessions. Sunderland North Family Zone provide all of the above, in addition to being a registered Data Bank.

Working with Schools on digital careers, work placements and T-qualifications

Currently building links with VCS organisations, including schools to provide further support

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available

Significantly influencing investment to install broadband provision in all areas, to ensure no one and no where is left behind

Challenges to Address

Local insights suggests that limited digital connectivity; low personal data allowances; access to digital devices and lack of digital skills and money are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; people without a job; people on low wages. Further consideration for Veterans, single parents and people with disabilities.

Higher levels of children and older people living in poverty, unemployment and income deprivation.

Top 10 wards registered as having limited broadband, via the DERI.

Potential Opportunities for Members

Develop more spaces for people to access face to face digital support i.e. Silksworth Recreation Park, Silksworth Lakes,

Raise awareness and encourage sign up to the NCCE at St Leonards RC and Silksworth Infants.

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Tech Mates / Buddies Volunteering Scheme

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards)

Explore funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks.

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused

Population

10722

Child Poverty

564

Unemployed

4.2%

Older People in Poverty

30.2%

Older People Living Alone

32.2%

Can not Speak English

0.3%

IMD Ward Rank (/25)

6

IMD Score

39.10

Income Deprivation

25.5%

Ave. Download Speed

138.73

% of prem unable to receive 30Mbit/s

1.43

Digital Inclusion Scoreboard

St. Anne's

Existing Digital Provision

USKPF bid approved to develop one Community Digital Health Hub: Pennywell Community Centre improving connectivity, access to devices and upskilling the workforce / volunteers.

St Annes RC are members of the NCCE.

South Hylton Tansy Centre offers Wi-Fi access, along with access to digital devices. Residents can access 1-2-1 support, timetabled sessions or drop in sessions.

Pennywell Next Door Hub (formerly PYP) is being set up as a mini hub, working with Hope 4 All. Funded by Area Committee with Media Savvy.

Working with Schools on digital careers, work placements and T-qualifications.

Currently building links with VCS organisations, including schools to provide further support.

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available.

Significantly influencing investment to install broadband provision in all areas, to ensure no one and no where is left behind.

Challenges to Address

Local insights suggests that low personal data allowances; access to digital devices and lack of digital skills and money are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; people without a job; people on low wages. Further consideration for Veterans, single parents and people with disabilities.

Higher levels of older people living in poverty, unemployment and income deprivation.

Potential Opportunities for Members

Develop more spaces for people to access face to face digital support i.e. Pennywell Bowling Pavilion

Raise awareness and encourage sign up to the NCCE at Academy 360, Christ's College, North View, South Hylton and St Cuthberts.

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Tech Mates / Buddies Volunteering Scheme

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards)

Explore funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks. i.e. King Georges Park.

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households

Promote digital skills and training to residents, volunteers and partners

Population

9264

Child Poverty

369

Unemployed

2.8%

Older People in Poverty

24.1%

Older People Living Alone

37.1%

Can not Speak English

0.2%

IMD Ward Rank (/25)

13

IMD Score

29.80

Income Deprivation

20.6%

Ave. Download Speed

116.43

% of prem unable to receive 30Mbit/s

0.14

Digital Inclusion
Scoreboard

St. Chad's

Existing Digital Provision

USKPF bid approved to develop one Community Digital Health Hub: Farringdon Youth and Community Centre improving connectivity, access to devices and upskilling the workforce / volunteers.

East Herrington and Farringdon Academy are members of the NCCE.

Farringdon Youth and Community Centre, St David's Community Church offers Wi-Fi access, along with access to digital devices. Residents can access 1-2-1 support, timetabled sessions or drop in sessions.

Working with Schools on digital careers, work placements and T-qualifications

Currently building links with VCS organisations, including schools to provide further support

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available

Significantly influencing investment to install broadband provision in all areas, to ensure no one and no where is left behind

Challenges to Address

Local insights suggests that limited digital connectivity; low personal data allowances; access to digital devices and lack of digital skills and money are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; people without a job; people on low wages. Further consideration for Veterans, single parents and people with disabilities.

In the top six wards registered on the Digital Exclusion Risk Index.

Higher levels of children and older people living in poverty, unemployment and income deprivation.

Highest level of older people living alone, which may contribute towards loneliness, in the West area.

Potential Opportunities for Members

Develop more spaces for people to access face to face digital support i.e. St David's Community Church

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Tech Mates / Buddies Volunteering Scheme

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards)

Explore funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks.

Co-design and deliver a project tailored to an 'at risk' group of people or within a physical location.

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households

Promote digital skills and training to residents, volunteers and partners

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused