

2nd December 2015**REPORT OF THE CHAIR OF THE PEOPLE BOARD****People Board Progress Report****1 Purpose of Report**

- 1.1 To provide an update of progress against the current year's (2015/16) People Board Work Plan.

2. Background

- 2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the West People Board to action on behalf of the Area Committee. The People Board continue to initiate action on those priorities and **Item 3 Annex 1** outlines progress to date.

3 Area Governance Arrangements

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-
- a. Influencing decisions on services delivered at a local level; and
 - b. Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.
- 3.2 Area Place and People Boards were set up to support the Area Committee in identifying areas' of priority and ensure action taken in line with those priorities.
- 3.3 Each ward has one elected member representative, whose role it is to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

Ward	People Board Membership
Chair	Cllr Rebecca Atkinson
Barnes	Cllr Michael Essl
Pallion	Cllr Celia Gofton
Sandhill	Cllr Jacqui Gallagher
Silksworth	Cllr Pat Smith
St. Anne's	Cllr Susan Watson
St Chad's	Cllr Gillian Galbraith

4. Key Areas of Influence/Achievements up to 23 November 2015

- 4.1 Outlined below is a summary of the key areas of influence / achievements of the West People Board up to 23 November 2015.

Influence: Health and Wellbeing
Clinical Commissioning Group (CCG) Joint Working
The CCG updated the People Board on the established Community Integrated Teams. The West team, who are located at Grindon Health Centre has a vision to ensure community services will wrap around the patient in an integrated manner' The team includes Community Nursing, General Practitioners, Practice Nurses, Social Care, Living Well Link Workers and Carers Support workers.

The Teams will have access to city-wide services including Community Geriatricians, Therapists, Pharmacists and any specialist teams which will be located in the new Recovery at Home Service based at Leechmere.

The CCG support the development of the West Community Helper project (supporting with £20,000 funding), linking the VCS within the area directly with GP practices and the health integrated teams. The Community Helpers will meet with the GP Practices in January as part of their on-going training and development programme. Arrangements will also be made for the Area Committee members to meet with GP practices alongside the Community Helpers.

Area Priority: Job Prospects, Skills and reducing social isolation

Community Helpers	<ul style="list-style-type: none"> • At the October Area Committee £82,000 SIB and £20,000 CCG Funding was awarded to the development of the Community Helpers Project. Approval was also received to open the Call for Projects across the West for the six ward-based Community Helpers • Community Helpers Project applications received have been consulted upon and appraised in accordance with SIB guidelines. The applications were presented to People Board in November 2015 (Item 5 Annex 1) • The delivery of the Community Helpers, following Area Committee approval would commence from 7 December 2015. Members will be kept updated on the delivery of the project across each ward as well as area-wide. • Community Helpers will encourage and raise the aspirations of local people by providing them with the support, techniques and resources to make good choices and take responsibility for their own behaviours, to bring about behaviour change and reduce demand for services. • The Community Helpers as part of their role will look further at innovative ways to improve health and wellbeing, working closely with the Live Life Well Service and CCG to ensure pathways are developed and improved.
Universal Credit	<ul style="list-style-type: none"> • Updates continue to be presented to ensure members understand the development of the Local Support Framework in preparation for the roll out of Universal Credit, which commenced in November 2015. Community Helpers will be a crucial support to vulnerable residents to ensure they are aware of support available, as well as advised on how to improve their employment prospects.
West Intensive Recruitment Employment Support (WIRES)	<ul style="list-style-type: none"> • An update on the current WIRES project was presented to People Board, the main outcomes achieved during the last 12 months include: <ul style="list-style-type: none"> • 184 people have accessed the project • 138 people have received additional intense and pastoral support (completed the whole WIRES project) • 294 accreditation qualifications have been gained • 41% of those attending have secured employment • An option was presented to the Board regarding the development of a broader project entitled WIRES 2. The scope of the project to offer a bespoke motivational package of learning and development for young people 14 – 18, who may

	<p>be struggling with mainstream learning, to reduce the risk of them becoming NEET. Working with Youth Offending, Children Services including Missing Sexually Exploited and Trafficked Co-ordinator, Young Carers, Leaving Care and Looked After Teams to identify those most vulnerable.</p> <ul style="list-style-type: none"> • WIRES 2 would also create Employer Mentors for young people, who will keep in touch with young people, via the project. As well as develop key ready for work skills including, Interview preparation, Information Advice and Guidance relating to training providers and services available, to create a wider choice for young people to make informed decisions for their futures. • People Board were keen to ensure that the project received sign-up from the schools and that a named contact was in place to ensure clear referral pathways were developed between the project and the Council People Directorate. • The People Board agreed to submit a recommendation to the Area Committee in relation to WIRES 2. The detail and application is contained within the finance report Item 5 Annex 2.
Area Priority: Health and Wellbeing	
Healthy Lifestyles	<ul style="list-style-type: none"> • Following approval at October Area Committee to extend the project for a further year including additional outcomes, significant progress has been made. • Dawn Thompson the Healthy Lifestyles Co-ordinator has produced a poster presentation regarding Change4Life Phase 2 and service level agreement for schools to sign up to. She has also met with the School Games Organiser's to organise Change4Life calendar for this academic year. • All 16 schools have been contacted regarding the new proposal for Change4Life phase 2 via email with an invitation to meet Dawn to discuss further. • Dawn has also presented Change4Life Phase 2 at the Primary Heads Meeting, as well as visiting several primary schools to speak about Change4Life Phase 2 – many more appointments made. Dawn aims to have spoken personally to all 16 schools by Christmas. • Dawn has met with various key contacts to develop the cultural passport programme of activities, including the Fresh Start Café; Sunderland Empire with regard to Pantomime tickets and other opportunities on offer at the Empire; Everyone Active and Sunderland Libraries. • All 16 schools have been offered their first experience using the Health Lifestyle Passport, which is to see this year's pantomime Aladdin at Sunderland Empire on Tuesday 15th December 10.15am performance. • Dawn invited all 16 schools to a Change4Life sports hall athletics festival which took place on 24th November. She also delivered a Change 4Life champions training course aimed at Year 5 pupils who graduated from clubs last year and will now assist with delivery of Change4Life Clubs in their schools. • In additional, Dawn is heavily involved in the development of the programme and school engagement for the West event – Road to Rio to be held in 2016.

West Health Programme (Mental Health and Wellbeing)	<ul style="list-style-type: none"> • Mental Health projects continue to make great progress demonstrating that alternative therapies do support improvements to Mental Health and wellbeing. • In particular the Sporting Memories Network project developed to support those suffering from Dementia and their Carers to reminisce through sport – getting together with like-minded groups to remember and also take part in low level physical activities. • To-date Library Staff have been trained to deliver Sporting Memories sessions with delivery taking place across the West from local community venues. Libraries are also linking with the Sunderland Essence service to promote delivery. • Sporting Memories are also supporting the developing West Event for 2016, working with local schools and the Spirit of 2012 Trust – linking young people with older people to remember and talk together about sport using a toolkit, developed by Sporting Memories and funded by Spirit of 2012 Trust, the toolkit is designed to guide schools and students through planning and delivering inter-generational sporting memories projects, activities and events.
Area Priority: Young People	
Holiday Hunger	<ul style="list-style-type: none"> • A detailed evaluation of the pilot scheme was undertaken and shared with Area Committee. The evaluation calculated the level of take up, and need for this/or similar type of scheme in the future. • Area Committee has agreed to utilise the under spend from the Holiday Hunger project to support the most vulnerable families during the Christmas 2015 period.
Area Priorities: Influence and encourage heritage activity within the West as well as Improve Health and Wellbeing support activities for Young People	
West Event 2016	<ul style="list-style-type: none"> • First steering group held to develop the content for the event. The final content ideas will be presented to People and Place Boards in January 2016. • West Carnival Theme linked to Rio Olympics – creating a legacy of sport, health and wellbeing in the West of Sunderland. • Celebrate the achievements of the West projects funded by Area Committee such as the Healthy Lifestyles project, as well as work with partners to create some new fun activities. • All West Schools invited and asked to 'save the date' • 'Brand' ideas for the event currently being created for Area Committee approval.

5. Recommendations

- 5.1 Note the content of the report.
- 5.2 Members are requested to consider the progress and performance update with regard to the West People Board Work Plan for 2015/2016 **Item 3 Annex 1.**
- 5.3 Consider and agree the recommendation to approve the Community Helpers Project Applications for the West, as described at **Item 5 Annex 1.**
- 5.4 Consider and agree the recommendation to approve the WIRES 2 project for the West, as described at **Item 5 Annex 2.**
- 5.5 Agree to utilise the under spend from the Holiday Hunger 2015 project to support vulnerable families across the West during Christmas 2015.

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