

PLACE PRIORITIES

	Area Priority	Proposed Action	Lead Agent	Progress
1	Mobilising communities to take sustainable action to support environmental improvements and utilising green space to improve their health and wellbeing	1. Working with the Place Management Area Manager, work with schools and community organisations inc youth groups, to reinforce messages around the implications of littering, fly-tipping, wheelie bin fires, graffiti and anti-social behaviour. Support delivery of a further programme of educational support across all schools in the West, working with Safety Works.	All	October Area Committee agreed to fund the transport to enable all West Schools to attend Safety Works during 2016/2017. Place Board to monitor the outcome of the Scrutiny Review of Sunderland's Environmental Enforcement Policy. Environmental clean-up activities included as a funding condition within the West Holiday Hunger programme of activities for 2016/2017. Members asked that Enforcement activity utilise the Intelligence Hub data wherever possible to ensure enforcement is targeted to where it is needed the most. November Place Board discussed options for an Event in 2017 to be focused upon keeping Sunderland clean and green - see Item 2 and Item 5.
		2. Members to use their local knowledge to support sustainable improvements within their wards, creating spaces for families to enjoy and support community cohesion. Develop a programme of love where you live activities and events, linked to West Green Place Plan developments to promote participation and health messages, such as planting fruit and vegetables	All; VCS	Holiday Hunger project update was presented to the People Board in November. The project outputs and outcomes achieved were exceptional, however the need within West communities was greater than anyone could have anticipated. The People Board in November reviewed the report and the presentations received regarding delivery (which included offering Breakfast as well as lunch as so many young people arrived at the activities and had not had breakfast). The People Board are making a recommendation to December Area Committee (Item 3 and Item 5) to further extend the funding for the project, to allow the organisations to enhance their programme of activities for the remaining school holidays, up to and including May 2017 as well as offering Christmas Hampers to our most vulnerable families during the lead-up to Christmas.
		3. Implement the detailed actions aligned within the West Green Space Plan for 2016/2017, working with communities and partners to maximise outputs and encourage wider participation	All; VCS	Area Tour held in July 2016 - actions arising from the tour are being monitored via the Place Board and the active West green place improvement plan. Small grant agreed at September Place Board to fund litter pickers and tabards to be available across each ward in the West. The equipment is held by the VCS and is being used by local community groups who wish to undertake clean-up events within their communities.

2	Improve the physical and environmental appearance of shopping centres in the West and support the establishment of 'Trader Groups', as interest arises	1. Continue to work with Traders to promote trade and increase footfall and address local area issues. Encourage traders to apply for 'It's your neighbourhood' in bloom awards as well as adopt flower planters and advertising litter bins.	SCC, Traders, RHS	Pallion Traders were visited by RHS Judges in July as were the VCS organisations from St Anne's as part of their 'Blooming St Anne's application, supported by St Anne's Councillors. Both groups attended the It's Your Neighbourhood Awards ceremony on 2nd November 2016 along with local Councillors and Chair of the Area Committee. Both groups received an award and are inspired to deliver further during 2017. Both groups, alongside Pallion's Parker Trust have also been shortlisted for an award as part of Sunderland in Bloom. They attended the awards ceremony on 30th November 2016, where they were Highly Commended. Congratulations to all for your continued effort and commitment. Pallion Traders again, successfully launched their Christmas programme with illuminations and a switch-on event, held 25 November. Hundreds attended the event and media coverage was fantastic.
3	Housing - enabling healthier homes	1. Delivery of the healthy home project	SCC; Community Helpers; VCS	Complete. Project approved at March Area Committee. VCS organisations and the six West Community Helpers trained to ensure they are fully equipped to support vulnerable communities to understand their rights with regard to landlords and the importance of a healthy home. Specialist stall held at the West Road to Rio Event in July 2016. Information shared at the July VCS Network and the July Place Board.
		2. Support communities to reduce their energy bills and their carbon footprint	VCS	Project proposal presented to November Place & People Board to support the West VCS organisations to reduce their energy bills, to enable them to continue to become more sustainable for the future. Recommendation to be presented to December Area Committee to approve & deliver the project - See Item 5 as well as Item 2 within December Committee papers.
4	Review local parking issues	1. To acknowledge parking issues as they arise within communities to try and support wherever appropriate to do so	All	To be discussed as and when required.

5	Ensure West Communities benefit from the Tall Ships coming to Sunderland in 2018	1. Engage communities to become involved in the Tall Ships 2018 Festival either through volunteering or local trade opportunities		A further update on the Tall Ships 2018 project was delivered to November Place Board. Members were advised that Michelle Daurat will be joining the team on secondment from the University (National Glass Centre) in the role of Tall Ships Director. Michelle brings valuable experience having previously led the successful Tall Ships event in Hartlepool in 2010. Ian Flannery is now a project officer focusing on the Sail Training Ambassador Programme. When Michelle has reviewed the project opportunities she will be working across the areas to ensure everyone in the city has the opportunity to add value and become involved within the Tall Ships delivery programme.
6	Influence the design, delivery and review of Place based services devolved to Area Committee	1. Performance manage the 'Place Management - Responsive Local Services', Area Service Standards for the West, as agreed by Area Committee in May 2016.	SCC, VCS, Partners, Land owners	Performance updates and local resident feedback to be presented to Place Board In January 2017 to support members to understand local intelligence regarding performance standards. During the performance update at the September Place Board, key points raised included the need for targeted enforcement; support to community groups who wish to organise community clean-ups; requirement to change to behaviours to reduce the amount of litter dropped. During the February 2017 Place Board, officers from Place Services will consult with members to enable the performance standards for 2017/2018 to be agreed.
		2. Continue to influence the development of the core strategy, and future land use in the West	SCC	Consultation on the Growth options concluded in July. In total 92 people submitted their view to the Council. The majority of residents and local groups supported the medium to high growth option. Since then the Planning Policy Team continue to prepare the Draft Plan which will be consulted upon in 2017. The work on the draft plan has included updating the evidence base inc. calculating housing and employment needs and supply, assessing the Green Belt, identifying locations for Gypsies and Travellers, assessing minerals and waste needs, identifying infrastructure requirements, calculating education needs, assessing impacts on transport, undertaking a Habitat Regulation Assessment and assessing flooding.
		3. To influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme 2017/2018	SCC	Highway Maintenance Programme 2017/2018 was discussed at November 2016 Place Board. The board also reviewed the delivery of the current programme to track progress to-date. The February 2017 Place Board will be presented with recommendations for the 2017/18 Highway programme with final recommendations to be agreed at March 2017 Area Committee.

		<p>4. Public Protection and Regulatory Services (PPRS) - ensure all Councillors receive Licensing and PPRS awareness training and are introduced to the Area Rep from PPRS for the West (Tom Terrett)</p>	<p>SCC</p>	<p>Tom Terrett to present an update to future Place Board in relation to the extended remit of his service to incorporate Houses in Multiple Occupation and Accredited Landlords as well as ongoing support available to vulnerable residents who may be suffering due to lack of support or neglect from Private Landlords. Tom aware of the VCS capacity development within the West as a result of the Healthy Homes project delivered over the summer, funded by West Area Committee.</p>
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