

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1 Purpose of Report

- 1.1 To provide an update of progress against the current year's (2013/14) People Board Work Plan.

2 Background

- 2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the West People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

3 Area Governance Arrangements

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-

- (a) Influencing decisions on services delivered at a local level; and
- (b) Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensure maximum impact where necessary through utilising its own resources.

- 3.2 Each ward will have one elected member representative, whose role will be to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

Ward	People Board Membership
Chair	Cllr Rebecca Atkinson
Barnes	Cllr Lee Martin
Pallion	Cllr Cecilia Gofton
Sandhill	Cllr Mary Turton
Silksworth	Cllr Pat Smith
St Anne's	Cllr Susan Watson
St Chad's	Cllr Robert Oliver

3. Key Areas of Influence/Achievements up to 31 August 2013

- 3.1 Outlined below is a summary of the key areas of influence / achievements of the West People Board up to 31 August 2013.

Action Taken	Outcome
Early Intervention and Locality Based Services	
Children's Centres	
Review and influence the service provision from 2014	<ul style="list-style-type: none">The board received information on the universal offer within the Children's Centres, the outcomes framework and local need to consider how the universal offer within the West can be targeted to address West specific issues within the requirements of Ofsted.Members informed the commissioning process with local

	knowledge and understanding regarding targeted delivery within the universal offer for the West.
Transformation of Adult Social Care	
One Directory	
To influence the design and delivery of local services to support improvements in public health and adult social care	<ul style="list-style-type: none"> • Development of a directory of services on an area and citywide basis, identifying services and community resources delivered across all sectors in the West of the city. • The information has been collated from readily accessible sources initially including: <ul style="list-style-type: none"> - West CORA database - Sport and Leisure - Families Information Services - VCS Network - Let's Go Website - Active Sunderland Website - Employment Directory - Community Chest applicants - Churches • Consultation has commenced with members to identify further services/resources, potential gaps in delivery and areas where capacity for additional services/resources exist. • This directory and work will inform the board of potential additional services/resources for development across the area. • The People Board were asked to consider a recommendation that Committee agree once the additional services and resource requirements are identified Committee resources are considered to support the development of services across the West within the VCS.
Libraries	
Transformation of a reading and learning information service.	<ul style="list-style-type: none"> • Information on the proposed transformation of library, reading and information services was presented to the People Board and VCS Network to consult and seek feedback for future delivery. • Feedback provided included: <ul style="list-style-type: none"> - Consultation with Children's Centre users should be considered to ensure broader feedback is gathered. - Opening hours need to be considered to encourage families to visit. - Facilities to have refreshments within the Library environment should be considered using the Waterstone's/Costa Coffee model. - Where outdoor space is available, families can be encouraged to visit the library through the provision of play and learning activities in the outdoor space. • 'Expressions of interest have been requested to run those libraries due for closure, utilising the surplus building policy
Health and Wellbeing	
Review of Sexual Health Services	<ul style="list-style-type: none"> • There is an opportunity for members at an area level to influence future service delivery in terms of how much is delivered centrally and how much is delivered through outreach (within a given financial envelope).
Integrated Wellness Review	<ul style="list-style-type: none"> • A stakeholder event is being arranged for November 2013 the review is proposed to be discussed at the October People Board meeting, allowing members time to discuss and feed in views via Area Chair and People Board Chair who will be in

	turn invited to the stakeholder event.
Area Priority: Job Prospects	
Apprenticeship Scheme	<ul style="list-style-type: none"> • Progress: <ul style="list-style-type: none"> - 29 apprenticeships sourced. - 18 apprenticeships continuing to successful completion. - 5 apprenticeships ended as young person moved into full time paid employment or full time further education. - 6 apprentices either left voluntarily or whose apprenticeship was ended. • Identified lessons learned from apprenticeship scheme that could be addressed by the development of support at an earlier stage for young people aged 14 – 16 years old.
Work Clubs	<ul style="list-style-type: none"> • Identified a gap in support for those residents who were in receipt of out of work benefits but not referred for support through the 'Work Programme'. • The People Board were asked to consider and recommend the development of a standardised 'work club' programme to be delivered locally through all 6 wards for residents who are out of work and ineligible for any support through national programmes and other local delivery i.e. work programme, family wise etc. Financial options presented attached at Annex 2. • The People Board were given options for delivery and asked to make a recommendation on the preferred delivery option and align SIB accordingly.
Work Experience Project Brief	<ul style="list-style-type: none"> • Developed the project brief for the work experience programme, attached at Annex 3. • Project brief to be issued to the Voluntary and Community Sector to invite bids.
Area Priority: Health and Wellbeing	
Dementia Module	<ul style="list-style-type: none"> • Procurement process completed and a provider selected to deliver the Dementia Module for the West. • Dementia Module advertised through the VCS network to ensure training provided to the network and providers in the area.
Stay and Bake	<ul style="list-style-type: none"> • The Stay and Bake course developed for, and funded by the West Area Committee and will commence in the next couple of weeks.

4. Recommendations

- 4.1 Members are requested to consider the progress and performance update with regard to the West People Board Work Plan for 2013/2014.
- 4.2 The People Board were asked to agree the recommendation for the development of standardised work clubs, selecting an option for delivery across the West Area to improve the offer to residents to support them to move into employment. A verbal recommendation will be provided by the Area Chair due to the timing of the board.
- 4.3 Agree to the People Board discussing the Integrated Wellness review to allow the views of West members to be fed into the stakeholder event.
- 4.4 Agree to the People Board considering and recommending influencing options for the Sexual Health Services review.
- 4.5 Agree the project brief for the work experience programme.

Contact Officer: Julie Lynn, West Area Community Officer Tel: 0191 561 1932
Email: julie.lynn@sunderland.gov.uk