30th JANUARY 2012

REPORT OF THE CHIEF EXECUTIVE

COMMUNITY ACTION IN SUNDERLAND NORTH: IDENTIFYING NEW ISSUES AND AGREEING ACTIONS (2010/11 WORK PLAN)

Process for the Review of Local Area Plans for 2012

1.0 Why has it come to Committee?

1.1 The report provides a proposed approach and timeline for the Area Committee to review its Local Area Plan for 2012 onwards.

2.0 Background

- 2.1 In February 2011 Sunderland Council agreed the approach to refresh the Sunderland Strategy, the purpose of which is to examine the robustness of the strategic framework for each Aim and identify ways to strengthen it, as well as the targets, milestones and delivery models, in addition to producing options for streamlined governance and a clear set of service delivery options for individual Aims.
- 2.2 The approach acknowledges it is vital that elected Members are central to the refresh of the Sunderland Strategy to ensure it reflects the needs of their communities, and that they, as community leaders, are able to identify and champion priorities to be addressed in their communities. As such it was agreed that the review and further development of Local Area Plans (LAPs) is integral to refreshing the Sunderland Strategy and would take place toward the latter stages of finalising the Sunderland Strategy refresh.

3. Role of Area Committees in the development of the LAPs

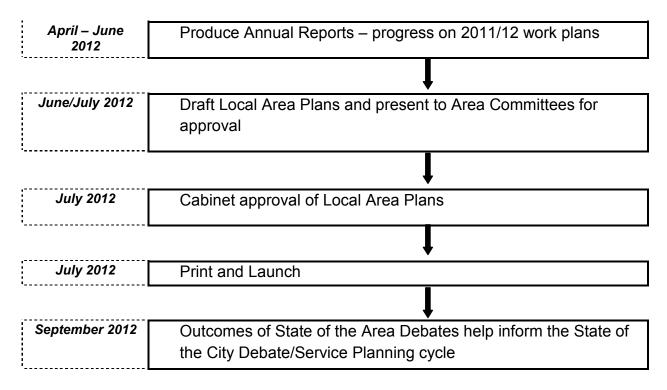
- 3.1 The role of Area Committee is to lead on the development and effective implementation of the Local Area Plan (as the local interpretation of the Sunderland Strategy, turning those priorities into reality and practical action for people in their area), Monitor the quality and effectiveness of services delivered by the Council and other main providers in the Area and actively encourage local residents to become involved in decision-making on matter which affect them.
- 3.2 The LAPs were originally developed by Area Committees, and adopted by Cabinet, in July 2009. They provide the background history, Councillor representation on each Committee and a detailed profile of demographic information. The plan includes information on how the Area is performing in comparison with City standards, what the public is saying about their areas and the document's structure is in line with the Sunderland Strategy. LAPs provide the baseline of knowledge to inform priorities through which the Area Committees will work with partners and undertake actions to improve their area and improve the quality of life for their residents.
- 3.3 The development of LAPs is a structured, evidence led approach to priority setting and problem solving at a local level. It supports the Area Committees in achieving an enhanced partnership/joint working approach which both supports Elected Members appreciation of the benefits of working closely together, and with LSP colleagues, to address issues at a

grass routes level, and inform the city's strategic framework. Providing for a more pro-active way of working with partners to address issues and grasp opportunities.

3.4 LAPs are required to be reviewed and finalised in readiness for the new municipal year.

4. Proposed Approach and timeline

Early Jan 2012	Agree format (Design, Content and timeframe) of Local Area Plan (LAP) to form a suite of documents with the Sunderland Strategy
	1
Early January 2012	Desk Top Research – neighbourhood profiles produced as evidence base for development of LAPs, emerging information from refresh of Sunderland Strategy along with any further information requirements in line with required content of LAP
	Stakeholder Analysis to maximise effective engagement
L	
January/February 2012	Report to all 5 Area Committees advise of proposals to define further development of Area Arrangements along with approach to refresh Local Area Plans and Engagement programme incorporating the State of the Area debates
L	Ţ
March 2012	Hold member events in each of the 5 Areas- purpose (agree area priorities based on Strategic Themes but relevant to the Area using previous years priorities as the starting point and considering where Area Committee can make a difference)
March 2012	Hold 5 member and partner events - purpose. (joint agreement of priorities)
March – June 2012	Resident/Community Consultation Programme implemented
	Consultation will culminate in State of the Area Events in all 5 areas (Leader and Area Committee members to attend. Purpose to events two-fold to show case examples of good practice in the area and request residents views on priorities relevant to area, to inform the production of the LAP)



5. Recommendation

Committee is requested to:

- Area Committee is recommended to consider and provide feedback on the information provided.
- ii) Agree the proposed approach and timeline outlined in section 4.

Contact Officer Julie Lynn, Area Officer (Sunderland North)

Tel: 0191 561 1932 Email: julie.lynn@sunderland.gov.uk