

Applications for Neighbourhood Fund 2022-23

Application No.1

The Neighbourhood and Community Board has recommended the following Project Brief and proposed Call for Projects for the Washington Youth Matter Project

Washington Area Committee: Funding Opportunity

Project Brief for Washington Youth Matters

Washington Area Committee would like to invite interested local Voluntary and Community Sector (VCS) groups and public sector partners to submit proposals to deliver projects in the local community which support delivery of their Supporting Young People priority (Washington Area Committee Neighbourhood Investment Delivery Plan). Wards covered are Washington Central, Washington East, Washington North, Washington South and Washington West.

There is an opportunity for organisations with a proven track record in delivering grant funded projects to deliver this project on behalf of the Washington Area Committee. Formally constituted and 'not for profit' groups which include charities, schools, voluntary and community groups and public sector organisations can be involved. CICs can apply but must have **three or more Directors that are not related**. Registered organisations must be up to date with governance requirements. Applications demonstrating partnership working are encouraged.

Project Description

Washington Area Committee have agreed funding to deliver a financial inclusion and education project for **young people**, targeting education and courses with regards to money management, budgeting, and debt management. Within the context of the Councils Financial Wellbeing and Financial Resilience Project 'Being in control' this Call for Projects is requesting applications to deliver a Washington pilot working with our 4 senior schools and relevant youth providers to deliver engagement and messaging to support our young people to develop financial resilience and develop age-appropriate resources. At the same time the programmes will also need to assist young people to build confidence and raise aspirations with regards to career choices and 'life after school'.

Project outcomes

All proposals should identify **how** it will:

1. **Work in all 4 'senior' Washington schools and with the relevant youth providers delivering Washington to deliver innovative engagement programmes, messaging and age-appropriate resources.** All applicants to evidence how they will
 - Place financial education into the curriculum and key stages within the secondary education setting
 - Target Year 7 and Year 10 students with age-appropriate content and methodologies that is inclusive to students from different socio-economic backgrounds – please provide some examples of the proposed content
 - Link financial wellbeing and resilience to aspiration and attainment, exploring links to careers events/advice as well as pastoral care
 - Include Reality Check events in the schools and also community settings where young people what it takes to manage finances in the real world
 - An engagement plan clearly identifying how the organisation will work with schools is required - this should outline approach and methods

It is important that positive messaging is used throughout the project and that engagement activity is interesting to young people, with a creative and novel approach. Please tell us how this will be achieved by your proposal

2. Work with and co-ordinate all activity with the Council's 'Being in Control' project

The applicant should show how their proposal will align with the Council's wider Financial Resilience Programme (FRP) offering an integrated offer and collaborative approach to ensure a blended delivery using recognised branding, existing relationships. This will include opportunities for co-production of sustainable resources including downloadable web resources for other schools and community providers to use or to include in their financial education in their offer. Examples include

- Reality Check Event Programme and materials (see below)
- Sunderland Version of the relevant MAPs resources – delivered via the Live Life Financially Well Project

Applicants are encouraged to consult with Joan.Reed@sunderland.gov.uk to understand the planned and existing offer and to be able to orientate their proposals within that context

3. Improve and support emotional resilience, community cohesion and enable young people to make informed choices and raise aspirations.

Applicants will need to ensure that the skills they give to the young people increase their confidence and encourages behaviour change to choose financial services and products that suit them. Please include **how** you will measure this and provide evidence.

(This will involve working with SCC on the concept of “reality checks” to give young people students foresight into what life may be like as an adult including responsibility and career choices)

4. Complement and add value to existing young people's provision and where appropriate, work in partnership with existing initiatives.

Applicants must evidence that they have strong links with young provision in the area and clearly describe how they can work in partnership to make the activity attractive and interesting to young people to ensure maximum take up, complimenting school-based activity

5. Build skills and confidence amongst young people

The applicants to show how they will embed skills they give to young people to build confidence to manage their finances and encourage behaviour change to choose services and products that suit them. (MAPS UK Strategy for Financial Wellbeing - Financial Foundations.

6. Evidence knowledge of relevant local provision, projects, activities, and initiatives.

The proposed programme(s) must make use of existing networks, programmes and activities to create opportunities for wider engagement. Please include information and evidence of the opportunities you have sought, or contacts already approached

7. All materials and content must be adapted to include Sunderland information and link to the Sunderland identity

All proposals must be able to

- Evidence the organisation's experience and understanding of 'Financial Resilience' and the current challenges affecting financial stability
- Evidence the organisation's experience in working with young people and have an understanding of the role of 'Financial education'.

- Evidence the organisation's experience of delivering advice to young people, e.g. for careers guidance
- Show how it will compliment and add value to other initiatives being delivered across the area (not just young people's projects)

Applicants should evidence their knowledge of

1. Washington Area Committee Neighbourhood Investment Delivery Plan
2. SCC Projects delivering Financial Resilience initiatives and resources, and other age-appropriate resources already available as detailed in the Project Outcomes outlined above
3. Sunderland's City Plan
4. Community Wealth Building Strategy (SCC)
5. Low Carbon Sunderland

Budget: The total budget available for this Call for Projects is **£45,000** and the Washington Area Committee expect a 24month project as a minimum.

Next Steps

Any interested organisation should contact the ACDL to request an application pack

Email: karon.purvis@sunderland.gov.uk, who will also be happy to answer any questions groups may have.

Assessment

Each project application will be assessed against set criteria. The results of that assessment and a recommendation will be presented to the next available Area Committee.

Timescale

Call for Projects	03.10.22
Deadline for Full Applications	31.10.22
Assessment and Consultation completed	14.11.22
Award of grant (next available Area Committee)	15.12.22