

Washington Area Committee  
15<sup>th</sup> December 2016

**Washington Healthy Communities**  
**Draft Project Brief**

Washington Area Committee would like to invite Washington based Voluntary and Community Sector (VCS) groups, to submit a full application that will deliver a project to address health inequalities in our most deprived neighbourhoods.

Washington Area Committee wishes to see proposals which address the Health and Well Being priority and in particular delivering support and services for over 50's and embedding joint working to address the health needs of the aging population.

Applications will be considered from VCS groups who have a management committee, constitution and bank account with dual signatories. VCS groups must adhere to accounting requirements in accordance with the Companies Act. **Partnerships and collaboration is encouraged.**

**Introduction and Background**

- The Area Committee has delivered a range of initiatives under their 'Health and Well Being' priority and their Adult social care priority. This includes
  - Washington Way to Well Being (Physical Hub, Charter Mark & Go Washington Small Grants scheme) and the Washington Way
  - Addressing social isolation of older people
  - Projects to improve health through activities and accessing green spaces
  - Home from Hospital
  - Time to Care
- It is intended this project will build on and consider previous Area Committee investment but focusing on a specific age group and targeting a number of long term illnesses and health inequalities suffered by the community.
- Whilst this will be a targeted approach, Area Committee is keen to see a collaborative approach from local VCS organisations.

**Expected Outcomes**

This proposal will:

- Address health inequalities of people aged over 50 years, in our most deprived neighbourhoods with a focus on Washington North but with a view to relevant services and support into other Wards, based on need.
- Provide a community led personalised approach to encourage people to live healthier lifestyles. This could include 1:1 health planning/interventions and engagement, and identification of relevant pathways and progression routes
- Identify partners and build and secure relevant partnerships and joint working protocols for those services and activities identified
- Identify and confirm robust referral systems for all activities and services
- Identify how relevant health messages, education and awareness raising to support the initiative will be implemented
- Identify how opportunities for outreach will be developed in other Centres

- Identify how activity and services can be sustained post SIB funding
- Identify the mechanism for a mid-term evaluation to provide evidence of effectiveness and assessment of impact.

### **Budget:**

The total budget available for this targeted Call for Projects is **£100,000** to deliver a 2 year project. The application will be subject to formal assessment and scoring. A collaborative proposal is encouraged. All applications will be assessed and weighted accordingly with regards to partnership working, co-ordination with other services and initiatives, and the range of activities delivered.

### **Assessment**

Each project application will be assessed against set criteria. The results of that assessment and a recommendation will be presented to the next available Area Committee.

### **Proposed Timescale**

Project brief and methodology approved (Area Committee)	15 <sup>th</sup> December 2016
Deadline for applications	February 13 <sup>th</sup> 2017
Assessment and consultation by	February 24 <sup>th</sup> 2017
Award of grant (next available Area Committee)	March 16 <sup>th</sup> 2017

### **Return Date**

SIB Application form, guidance notes and scoring matrix are available from 0191 561 2449 or by emailing [karon.purvis@sunderland.gov.uk](mailto:karon.purvis@sunderland.gov.uk)

The deadline date to return the completed application (in two formats), along with necessary documents is **13<sup>th</sup> February 2017**

**Two** formats will need to be submitted.

**Format One: (Hard Copy):** A signed hard copy of the application form, along with all relevant paperwork should be posted into Sunderland City Council, Member Support and Community Partnership Service, Room 3.98, Strategy Partnership and Transformation Directorate. Civic Centre, Burdon Road, Sunderland, SR2 7DN.

**Format Two: (Electronic Copy):** An electronic copy of the application should be emailed to [karon.purvis@sunderland.gov.uk](mailto:karon.purvis@sunderland.gov.uk) and copied to [scrutinyandareaarrangements@sunderland.gov.uk](mailto:scrutinyandareaarrangements@sunderland.gov.uk).

### **Queries**

If you have any questions regarding the application process or you require any advice on the development of the project please do not hesitate to contact Karon Purvis on 0191 561 2449 or on [karon.purvis@sunderland.gov.uk](mailto:karon.purvis@sunderland.gov.uk)