

ECONOMIC PROSPERITY SCRUTINY COMMITTEE

AGENDA

**Meeting to be held in the Civic Centre (Committee Room No. 1) on
Tuesday 17th July, 2018 at 5.30 p.m.**

Membership

Cllrs Blackburn, Curran, M. Dixon, Foster, Galbraith, E. Gibson, Jackson, D. MacKnight (Chairman), Marshall, O'Brien, Taylor, Turner (Vice Chairman).

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	No Items	
	Part B – Scrutiny Business	
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	Report of the Head of Member Support and Community Partnerships (copy attached).	
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	Report of the Head of Place Management (copy attached).	

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Email: Christine.tilley@sunderland.gov.uk

Information contained in this agenda can be made available in other languages and formats on request

6.	Annual Work Programme 2018-19	18
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Report of the Head of Member Support and Community Partnerships (copy attached).

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Report of the Head of Member Support and Community Partnerships (copy attached).

Part C – CCFA/Members Item/Petitions

No items.

E. WAUGH,
Head of Law and Governance,
Civic Centre,
SUNDERLAND.

9th July, 2018.

Item 2

At a meeting of the ECONOMIC PROSPERITY SCRUTINY COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on TUESDAY 12TH JUNE, 2018 at 5.30 p.m.

Present:-

Councillor D. MacKnight in the Chair

Councillors Blackburn, Curran, M. Dixon, Galbraith, E. Gibson, Jackson, Marshall, O'Brien, Taylor and Turner

Also in attendance:-

Councillor Hunt – Vice Chairman of the Scrutiny Co-Ordinating Committee
Mr Gary Baker, Planning Policy Team Leader, Sunderland City Council
Mr Jim Diamond, Scrutiny Officer, Sunderland City Council
Mr Mark Jackson, Head of Infrastructure and Transportation, Sunderland City Council
Ms Judith Miller, Bishopwearmouth Townscape Heritage Project Officer, Sunderland City Council
Ms Louise Sloan, Strategic Plans and Housing Team Manager, Sunderland City Council
Mr Mark Taylor, Principal Heritage Protection Officer, Sunderland City Council
Mrs Christine Tilley, Governance Services Team Leader, Sunderland City Council

The Chairman welcomed everyone to the meeting and invited them to introduce themselves.

Apologies for Absence

Apologies for absence were submitted on behalf of Councillor Foster.

Minutes of the Last Ordinary Meeting of the Scrutiny Committee held on 17th April 2018

A copy of the minutes of the last ordinary meeting of the Scrutiny Committee held on 17th April, 2018 was submitted.

(For copy report – see original minutes).

1. RESOLVED that the minutes of the last ordinary meeting of the Scrutiny Committee held on 17th April, 2018 (copy circulated), be confirmed and signed as a correct record.

Declarations of Interest (including Whipping Declarations)

There were no declarations of interest made.

Variation in the Order of Business

The Chairman proposed and it was agreed that the order of business be changed so that the item on the 'Northern Spire Bridge – Update' was considered at this point on the agenda.

Northern Spire Bridge – Update

The Chief Operating Officer (Place) submitted a report (copy circulated), providing an update to Members on the preparation for the opening of the Northern Spire Bridge.

(For copy report – see original minutes).

Mr Mark Jackson, Head of Infrastructure and Transportation advised the Committee that the final stages of the paintwork were currently being undertaken on site at the Northern Spire and this was primarily focussed on completing the works to the 105m high pylon. The work was weather dependant due to the working platforms being used by the contractor which were sensitive to wind and also conditions needed to be correct to apply the paint. The work was expected to be completed imminently, although the exact date was not currently known due to the weather related issues that he had highlighted. Everything else was complete other than the standard snagging issues which were being picked up and would be addressed in due course. The Bridge would be opened as soon as possible after the painting had been completed. It had been hoped that there would have been two weeks' notice of the bridge opening so that a community celebration event could have been arranged in that timeframe but unfortunately this would not now be possible. A community event celebration would be held later in the year which would mean the bridge having to be closed for the event.

In response to Councillor Curran, Mr Jackson advised that getting the paint job finish right for the first time was important and that he would expect it to last a considerable time before it would need to be re-painted.

In response to Councillor M. Dixon, Mr Jackson advised that at that moment the bridge was on time and under budget and he did not anticipate the situation to change. He would be happy to report back to the Scrutiny Committee with the final position later in the year if required.

In response to Councillor Turner who asked whether the public would be able to walk over the bridge before it was open, Mr Jackson advised that if the pylon had been finished things would have been different. There were a number of options they were considering as to what would be best for a celebration but it was likely that it would be a programme with invited guests.

Full consideration having been given to the report and the information provided above, it was:-

2. RESOLVED that the contents of the report and the information provided during the discussion, as detailed above, be received and noted and a further update on the project be provided in due course.

Reference from Cabinet – 30th May 2018 – Consultation on the Publication Draft of the Core Strategy and Development Plan and the Planning Obligations Supplementary Planning Document

The Head of Law and Governance submitted a report (copy circulated), setting out for the advice and consideration of the Committee, a report which was considered by Cabinet on 30 May 2018 seeking approval of the Regulation 19 draft of the Core Strategy and Development Plan and associated documents and also the draft Planning Obligation SPD, for the purposes of consultation.

(For copy report – see original minutes).

Ms Louise Sloan, Strategic Plans and Housing Team Manager, presented the report to the Committee advising that the Cabinet had noted the outcomes and key messages from the Regulation 18 Draft Plan Consultation Statement and approved the Regulation 19 draft of the Core Strategy and Development Plan and associated documents for public consultation. She advised that this was the final plan, unless substantial changes were needed following the consultation, for submission to the Secretary of State.

Ms Sloan highlighted that the Council had updated the Strategic Housing Land Availability Assessment (SHLAA) to ensure that all types of land had been considered to determine its suitability for housing including green spaces, employment land, open countryside and settlement breaks. A decision had been taken not to allocate a permanent site for Gypsy and Travellers as an assessment undertaken had suggested utilising the Council's unauthorised Encampment Policy, which takes an acceptance approach to unauthorised encampments rather than allocating a site in the plan.

Ms Sloan outlined the next steps of the process which was that the Plan would be consulted on for six weeks in accordance with the Town and Country Planning Regulations, following which the representations received would be analysed by Officers. Cabinet and Council would then consider the representations and be asked to authorise submission of the Plan to the Secretary of State.

In response to Councillor Blackburn, Ms Sloan advised that Officers had prepared a summary of representations received which would be posted on the Council website later that week.

Councillor Blackburn enquired whether the Council could encourage Food Takeaways to be open during the day as when these premises were closed the shutters were down.

Mr Gary Baker, Planning Policy Team Leader, advised that this was a licensing issue and that restrictions could be put on but it was quite difficult to enforce.

Councillor M. Dixon enquired about empty properties and whether the Council had any schemes to take forward custom built properties suitable for older people.

In response Ms Sloan advised that the Council had a proactive policy to bring empty properties back into use but she was not aware of any custom built schemes in the pipeline.

Mr Baker added that there was a self and custom built register for people to sign up to but interest was limited at the moment, although the Council did have a policy and planned to promote it.

Councillor Dixon commented that there had not been a big input from Gentoo or other housing associations and that he would like to put on record that he found this disappointing as he felt that they should have been more involved.

Ms Sloan advised that input was welcomed and pointed out that she did have one representation.

In response to Councillor Dixon, Ms Sloan stated that she did not have any evidence to suggest that there was a need for park and ride car parks, although she could raise the issue with transport colleagues.

In response to Councillor Jackson's enquiry about the restriction of hot food takeaways, Mr Baker advised that there was a retail hierarchy in the draft Plan and separate to this, health impact criteria needed to be taken into consideration.

In response to Councillor O'Brien, Ms Sloan advised that the percentage of affordable homes in the Plan was 15% which equated to 1900 homes.

In response to Councillor Turner, Ms Sloan advised that there would be an Education Plan to look at where the educational needs would be met.

In response to the Chairman, Ms Sloan advised that homelessness would be addressed through the Housing Strategy and the greenbelt was to prevent settlements merging together; only through this process could the greenbelt boundary be amended and an Infrastructure Delivery Plan had to take on board all the infrastructure issues required for housing developments.

In response to Councillor Dixon, Ms Sloan stated that the Council had a Housing Strategy with 3 aims which set out how it was going to achieve those aims for its residents. The Council also had a delivery arm in 'Sunderland Homes', an arms-length company, to build new homes for the city.

Councillor O'Brien stated that the first phase of the Chester Rise Development did not have any affordable homes and enquired as to how many phases there were for this development.

In response Ms Sloan advised that she did not know however she would speak to the developer and report back.

Full consideration having been given to the report and the information provided above, it was:-

3. RESOLVED that the comments of the Committee detailed above be noted and that the Committee supports the decisions of the Cabinet as set out in paragraph 2.3 of the report.

Bishopwearmouth Conservation Area Character Appraisal and Management Plan

The Head of Planning and Regeneration submitted a report (copy circulated), updating Members on the revised Bishopwearmouth Conservation Area Character Appraisal and Management Plan (CAMP) which will replace the 2007 Bishopwearmouth Conservation Area Character Appraisal and Management Strategy (CAMS) which is currently adopted planning guidance and is due to be considered for re-adoption by Cabinet on 20th June 2018.

(For copy report – see original minutes).

Ms Judith Miller, Bishopwearmouth Townscape Heritage Project Officer provided the Committee with a detailed presentation on the conservation area including the landmark buildings, the funding applications to the Heritage Lottery Fund and how the money would be spent if successful together with the proposed revisions to the CAMP.

The Chairman and Councillor M. Dixon referred to the proposals regarding 'Town Park'. The Chairman made the point that Sunderland was a 'city'. Councillor M. Dixon commented on the need to ensure this space remained a safe walkway for people wanting to access the area around Sunderland Minster and not in an effort to improve it, make the area attractive to groups congregating there and creating the wrong atmosphere.

In response, Ms Miller advised that further consultation was being undertaken on the name for the park area and suggestions such as 'Minster Park', 'Minster Green' had been made to date. Officers were aware that an older demographic used the route to the Minster and had spoken to the Minster and the Empire Theatre about the kind of activities they would like to see taking part in that space. Activities related to crafts and an outdoor performance theatre to tailor to the activities being held in the Minster and Empire Theatre themselves had been suggested. Ms Miller reported that plans for the area included erecting plaques around the park to provide information on the history of the area and detailing information on the paving.

Councillor E. Gibson commented that she was pleased to see that the Electricity Sub-station had been recently redecorated which she felt had made a big improvement to the area.

Ms Miller advised that there were plans to relocate the Electricity Sub-station however it had been improved for the time being.

In response to Councillor O'Brien, Ms Miller advised that a planning application for the site next to the 'Town Park' site had not been received from Next PLC yet and Officers would look at how this would complement the area or what else the site could be used for if it did not progress.

Mr Mark Taylor, Principal Heritage Protection Officer confirmed the route that service deliveries would take if the 'Next' planning application went ahead.

Councillor Marshall stated that it would be important that service deliveries were not accessing the area around the 'Town Park' and disrupting the reflective atmosphere there.

Councillor Curran commented on the importance of the streets around the Crowtree area which were some of the oldest in Sunderland and for the need to retain the buildings there.

Ms Miller confirmed the importance of the area Councillor Curran had referred to with regards to the heritage of Sunderland. She advised that clearance had taken place in the 1960's and 1970's in that area. They would consult, reflect and research what was in the area and storytelling would be undertaken in the autumn.

Councillor Jackson commented that the area around the Empire Theatre was very poorly served by buses. There were bus stops and bus shelters on St Mary's Boulevard which the bus companies did not appear to be using and she asked that this be looked into.

Mr Taylor advised that he would pick the matter up with his colleagues in Transport Services.

Ms Miller advised that new signage would be installed to highlight attractions and heritage landmarks to both visitors and residents in the conservation area.

Councillors O'Brien and Jackson commented on the poor signage for the National Glass Centre.

In response to Councillor M. Dixon, Ms Miller stated that the Townscape Heritage scheme would run from 2018-2023 and would uplift buildings and provide a legacy for Sunderland.

In response to the Chairman, Ms Miller stated that the future of the Magistrates Courts building was still uncertain but that it was on the reserve list. If it did become vacant, she confirmed that the building was one that the Council would want to preserve.

The Chairman having thanked Ms Miller for the presentation, it was:-

4. RESOLVED that the report be received and noted and that the comments of the Committee, as detailed above, be taken into consideration.

Annual Work Programme 2018/19

The Head of Member Support and Community Partnerships submitted a report (copy circulated), asking the Committee to agree its work programme for the Municipal year 2018/19.

(For copy report – see original minutes).

Mr Jim Diamond, Scrutiny Officer referred Members to paragraph 3.1 of the report which detailed a table providing the issues for inclusion in the work plan which had been raised at the Scrutiny workshop session held on 31st May 2018.

5. RESOLVED that the draft Annual Scrutiny Work Programme for 2018/19 be approved and that emerging issues be incorporated as and when they arise throughout the forthcoming year.

Notice of Key Decisions

A report providing an opportunity to consider the items on the Executive's Notice of Key Decisions for the 28 day period from 22nd May, 2018 (copy circulated), was submitted.

(For copy report – see original minutes).

Mr Jim Diamond, Scrutiny Officer reminded Members to contact him if they required further information on any of the items included in the notice.

6. RESOLVED that the Notice of Key Decisions be received and noted.

The Chairman then closed the meeting having thanked Members and Officers for their attendance.

(Signed) D. MACKNIGHT,
Chairman.

Item 4

ECONOMIC PROSPERITY SCRUTINY COMMITTEE

17 JULY 2018

BUSINESS IMPROVEMENT DISTRICT (BID) - ANNUAL UPDATE

REPORT OF THE HEAD OF MEMBER SERVICES AND COMMUNITY PARTNERSHIPS

1. Purpose of the Report

- 1.1 To provide the Committee with a progress report on the work of the Sunderland Business Improvement District (BID).

2. Background

- 2.1 In 2013/14 the Skills, Economy and Regeneration Scrutiny Panel conducted a review around the Diversification of the Local Economy. The review examined the approach and progress being made in diversifying the local economy focusing on advanced manufacturing, software and the creative industries sector.
- 2.2 As a result of the review a number of recommendations were formulated and agreed by Cabinet. One of the recommendations was that the BID should be invited to the Scrutiny Committee on an annual basis in order to provide an update on their work.
- 2.3 Sharon Appleby (Head of Business Operations) will be in attendance to provide an overview of the BID in its fourth year of operation, providing information on what has been delivered so far, the key projects for 2017/18 and the opportunities that exist to the BID and the city as a whole.

3 Current Position

- 3.1 A Business Improvement District is a defined area in which a levy is charged on business rate payers for the development of projects in the local area. Businesses that are subject to the levy vote in a ballot to determine if the scheme should go ahead.
- 3.2 The Sunderland Business Improvement District (BID) was established in April 2014 for a five year period to March 2019. The BID must hold a new ballot if it is to continue for another five year period. The local authority manages the ballot process and also the collection of the levy on behalf of the BID.
- 3.3 Sharon Appleby (Head of Business Operations) will be in attendance to provide an overview of the progress made by the BID in its fourth year of operation. Sharon Appleby will also discuss issues around the renewal of the BID and priorities for the future. Background papers on this issue are attached as an Appendix.

3. Conclusion

- 3.1 The information is presented to the Committee to show the progress of Sunderland BID.

4. Recommendation

- 4.1 The Committee is recommended to consider and comment on the progress of Sunderland BID.

Contact Officer: Jim Diamond
Scrutiny Officer
T: 0191 561 1396
E: james.diamond@sunderland.gov.uk

OUR STORY SO FAR



Sunderland's Business Improvement District



Sunderland Business Improvement District is a business led, independent not-for-profit company which has been running since 2014 for the benefit of Sunderland city centre. As we look to develop the business plan for the next five years here's a snap shot of what's been done so far.

WHAT IS A BID?

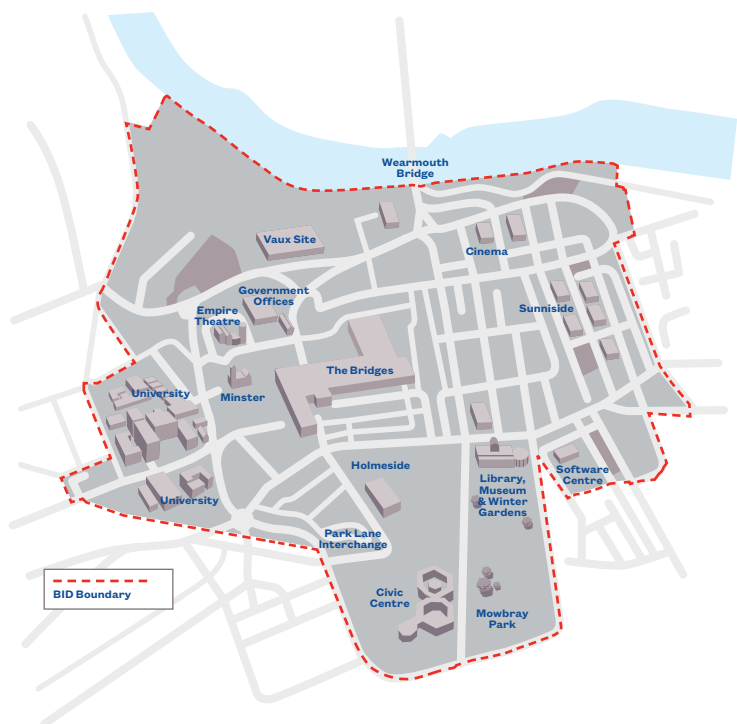
BID's have been operating in the UK since 2014 and now there are 300 BID's across the country.

BID's are created through a ballot process and operate within a defined geographical area. Businesses in this area who's rateable value is above the set threshold are charged a levy in addition to their business rates bill. This levy is used to develop projects which will benefit businesses in the local area to help areas thrive.

Sunderland BID is a business led partnership, involving businesses in local activities and supporting the business community to improve the local trading environment.

The aim of **Sunderland BID** is to enhance and promote what the city centre has to offer, while at the same time working with businesses to address issues they face.

Map of Sunderland BID Boundary:



A snap shot of WHAT'S BEEN DONE since 2014

Since our launch in 2014 **Sunderland BID** has worked in partnership – with businesses, the cultural sector, the local authority, police and countless other parties – to deliver an exciting and relevant programme in the city.

Here's just a snap shot of the highlights from the past four years...

A VIBRANT city centre

- Delivering high profile events during crucial trading periods supported by marketing campaigns including;
 - Annual **Christmas programme** which has included: Ice rink in Keel Square, Markets, Community Spirit Programme, VIP Shopping Night, Street Entertainment & Christmas Light Switch On
 - **Summer Sports Fanzone** for the Euros in Park Lane
 - **Summer Alice Festival** over 4 weekends including a giant maze in Keel Square and Mad Hatters Tea Party in Sunnyside
 - **African Festival**
 - **Healthy High Streets Party**
- Supporting over **100 events** to take place in the city centre including:
 - Sunnyside Live
 - Chinese New Year
 - Retail & Style Awards
 - Great North Snowdogs
 - Blues & Roots Festival
 - Small business Saturday market
 - Journal Culture Awards
 - Sunderland Pride
 - Sunderland Shorts Film Festival
- Organising the highly successful, bi-annual **Restaurant Week** which brings diners from across the region into the city
- Working with the Bridges shopping centre to introduce **Thursday Late Night shopping** enhanced with a collaboration with the council to offer **free parking after 3pm**



A PROMOTED city centre

- Working in partnership with 8 other key city organisations to produce the **Vibe Magazine**. A quarterly publication which is distributed through every door in Wearside and contains a 'What's on Guide' and positive features about the city.
- Established '**Sunderland experience it here**' social media pages, to promote anything and everything that is happening in the city centre.
- Developed the **Sunderland BID website** with a comprehensive '**What's on Guide**' and used as a platform to sell ice rink tickets and download vouchers for restaurant week.
- Weekly e-newsletter to consumers featuring news/updates on **#ShopSunderland**, **#EatingDrinkingSunderland**, **#WhatsOnSunderland**
- Produced a number of printed publications to encourage people to come into the city centre including a **Eat Drink Sunderland Guide** and a '**Getting into Sunderland**' guide to transport and parking.
- Weekly page in the **Sunderland Echo** promoting city centre businesses
- **PR campaigns** promoting the city across the region, featured in over 20 media outlets on a regular basis.
- Introduced **Mak'em Smile** ambassador training programme to ensure visitors receive a warm welcome.

A SAFER & CLEANER city centre

- Clean up initiatives including **Clean Sweep & Clean for the Queen** to remove graffiti, pick litter and refresh rundown buildings.
- Working with **Pubwatch** and **Shopwatch** to keep the city safe and crime free.
- **Operation Kraken** to reduce and deter crime during the peak Christmas period.
- **Operation Asteroid** – targeting anti-social behaviour
- Driving forward the **Public Space Protection Order** to improve the city centre environment.
- **Liaison with the police** and businesses around public demonstration to minimise disruption.
- **Liaison with the police** around public events to ensure safety for visitors.
- Working with **absent landlords** around **vacant properties** to bring them back into use and improve cityscape.



Working in PARTNERSHIP for a better city centre

- Lead on the **Healthy High Streets Initiative** with well known retailers including Boots, M&S, Greggs, Wilkos & Santander to gain intelligence and promote the city collaboratively.
- Working closely with **Sunderland City Council** on regeneration, creative and strategic projects/ initiatives to improve the city's trading environment.
- Working with Great Annual Savings to **reduce business bills**.
- The team sit on a number of groups to provide a business voice in a range of forums including; Tall Ships, City of Culture bid, City Centre Management Team, Transport Strategy Group, Infrastructure & Investment Group, Hostel Strategy Group.
- Actively working with the Sunderland Business Group and Vibrancy Group to work on city projects including; Vibe Magazine & City Welcome.

ENGAGING with businesses

- Send out a monthly **newsletter** and weekly **e-bulletin** keeping businesses up to date on BID activities.
- **Area forum** meetings held to discuss relevant business issues.
- **Working groups** set up for specific projects to engage businesses.
- Members of the **Sunderland Business Group & Vibrancy group**
- **BID website** business pages with project info and news stories
- **Business Booster Calendar**
- Free training sessions delivered on customer service, social media, Microsoft Excel
- Members of BID industry groups including:
 - British BIDs
 - Northern BIDs Group
 - BID Foundation

What's Next:

It's really important to us, your BID team, that we go into a second term with a business plan and focus that is relevant to you, our levy payers, and will help the city centre thrive.

To ensure we fully understand your issues and where the opportunities are for the city to thrive, we will be consulting with you through various means over the next few months.

Consultation Phases

Phase 1:

The first round of consultation takes the form of a **questionnaire** which is enclosed in this pack. We are asking for your views on the priorities we have formed, based on research and what we have learned over the past four years.

Phase 2:

We want to talk to you about the issues you face and listen to what you think we should be doing in the next five years. It's great to get this feedback in a questionnaire but we'd also like to engage with you face to face, so we will be running **workshops**

throughout May & June. Don't worry if you can't make them, we will meet with you 1:1, just get in touch and tell us when will be best. Look out for these invites coming soon.

Phase 3:

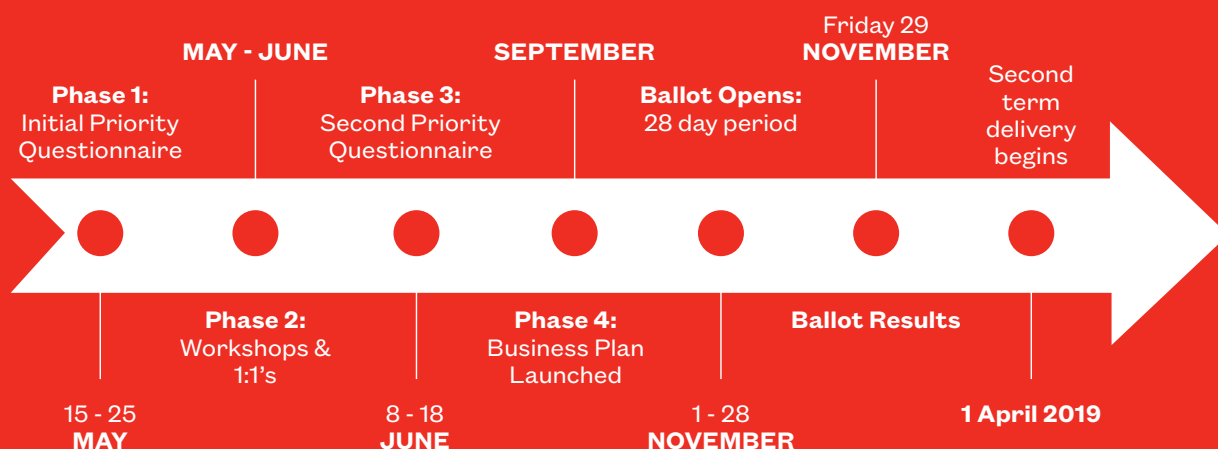
Once we have gathered your views together, to make sure we have heard your views clearly, we will send out another **questionnaire**. This gives you another opportunity to feed into the next five year term business plan. We also plan to run a roadshow that will explore the priorities in more detail, so we really can deliver a strategy to ensure Sunderland city centre can thrive.

Phase 4:

We'll gather all of the feedback together to develop your new business plan, which will be launched in September 2018.

And then it's up to all of us to ensure that Sunderland continues to have a Business Improvement District for the next five years and that the BID levy fund continues to be invested into the priorities you set out.

BID Renewal Proposed Timeline



Sunderland's Business Improvement District



Get in touch

Get in touch with us if you'd like us to come and visit you to discuss anything mentioned in this document in more detail.

Please contact me directly on:
0191 5623130 or 07740 175230 or
sharon.appleby@sunderlandbid.co.uk

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Sunderland BID want to hear your views!

We want to make sure that our strategy for the future is focussed in a way that's meaningful, productive and supportive in helping your business and the city centre thrive. Shaping this strategy is a consultation process that we very much need you to be part of. Simply complete the questionnaire and have your say about what you think the focus should be for the BID going forward.

Please return the questionnaire in the **pre-paid envelope** included in this pack by **Friday 25 May**.

Name:	Business name:
Contact number:	Contact email address:
Name of Voter:	Position of Voter:
Voter contact number: (if different from above)	Voter email: (if different from above)
Website:	Facebook:
Twitter:	Instagram:

Priority One: A city centre to be proud of

Please tick your **top three** priorities from the following:

- ☐ Provide Street Rangers who rapidly respond to cleaning and maintenance issues
- ☐ Introduce dedicated Police Officers to deal with retail crime & anti-social behaviour
- ☐ Continue to engage with agents, absent landlords & investors to improve the look & feel of tired and neglected buildings
- ☐ Additional floral / planting displays to improve the look & feel of the city centre
- ☐ Continue to deliver dedicated cleaning & maintenance projects, i.e. Clean Sweep to improve areas of the city centre
- ☐ Continue to play an active role in city centre security initiatives, i.e Shopwatch & Pubwatch
- ☐ Introduce initiatives to deter birds from the city centre

Priority Two: Promoting our city centre

Please tick your **top three** priorities from the following:

- ☐ Continue to deliver 2 x Restaurant weeks per year offering special deals to restaurant diners
- ☐ Continue to work with visiting & city centre partners to enhance the markets offer
- ☐ Continue to promote the city centre to Wearsiders, encouraging visitors to enjoy everything on offer regularly
- ☐ Continue to work with transport providers to make it easier to get into the city centre
- ☐ Continue to produce a quarterly events listing & distribute widely
- ☐ Continue to deliver a Christmas programme
- ☐ Continue to raise the profile of Sunderland and change perceptions locally & regionally
- ☐ Continue to sponsor & support city centre events to attract visitors

Priority Three: Working together for growth & sustainability

Please tick your **top three** priorities from the following:

- ☐ Continue to lobby local & national government & represent local businesses on city centre matters
- ☐ Continue to provide promotional opportunities for your business
- ☐ Continue to carry out annual business surveys so we can stay informed and respond to your needs & issues
- ☐ Continue to offer utility savings schemes to reduce business costs
- ☐ Continue to sources free training & advice to improve efficiencies & support the growth/ sustainability of your business
- ☐ Continue to offer Mak'em Smile training to increase the number of city centre ambassadors

In order of importance

We know there is a lot that can be done to improve the business environment in the city centre however the BID will not have unlimited resources, therefore we would like to understand which of these priorities is most important to you.

Please rank the priorities below in order of importance with 1 being most important and 4 being least important.

- ☐ Priority One:
A city centre to be proud of.
- ☐ Priority Two:
Promoting our city centre
- ☐ Priority Three:
Working together for growth & sustainability
- ☐ Priority Four:
Keeping you informed

Have we missed anything?

If there's one thing missing from the priorities that you think the BID could drive to support the vitality of the city centre in the next five years please tell us in the box below:

Not enough space? Email us at info@sunderlandbid.co.uk

Priority Four: Keeping you informed

Please tick your **top three** priorities from the following:

- ☐ Offer drop in sessions for one to one chats with the BID team about how we can support your business
- ☐ Continue to keep you up to date with the business focused newsletter, website & social media
- ☐ Continue to provide information on wider issues which may have an impact on the city centre
- ☐ Launch a Friends of the BID scheme to increase BID budget & increase support for the city
- ☐ Continue working with the local community & groups to help improve the city centre, i.e. Street Pastors
- ☐ Facilitate quarterly networking events

Thank you!

For taking the time to share your views and engaging with us to shape the future of your city centre. For details of the next phase of consultation please see 'What's next' in the enclosed pack.

Please return the questionnaire in the **pre-paid envelope** included in this pack by **Friday 25 May**.

*Privacy Statement....

This survey is published and managed by Sunderland Business Improvement District and we take your privacy seriously. All of the information you provide will be treated as confidential and will only be used for the purposes of research. Your comments will not be identified as belonging to you, instead they will be combined with those gathered from other survey participants, and will be analysed as part of a group. Any personal information we currently hold, or that you provide by completing this survey, will only be used by Sunderland Business Improvement District and will not be shared with any third party without your consent. The basis on which we hold your personal information is to meet our legal obligation to communicate with you as BID Levy payers and administer your BID Levy account.

**Sunderland's
Business
Improvement
District**





Dear xxxxx,

HELP US TO SHAPE THE FUTURE

It's now four years since Sunderland Business Improvement District launched and in that time the team have worked tirelessly to meet our overarching aim – to make our city an exciting place to live, work and do business.

The BID is coming up for renewal later in the year. Our second five year term will allow us to continue on the exciting journey that we have already started. It will also give us the opportunity to focus more on the issues that are affecting you, our levy payers, and to continue to be your voice for business in the city centre.

Being able to reach our goal is really important, and we know that we can only do this by having your full support and by continuing to enjoy the great relationships we have built with you as well as the challenges that you give us.

We are starting to pull together the plan for our second term and the information that is attached here is the first stage of a process that we need you to play an active part in.

We want to make sure that our strategy for the future is focussed in a way that's meaningful, productive and supportive in helping your business and the city thrive. Shaping this strategy is a consultation process that we very much need you to be part of – have your say about what you think the priorities are for the BID going forward.

We will be in touch regularly in the coming months leading up to our renewal but please fill in the questionnaire attached in this document so we can develop a real sense of what you, our customers, the city centre levy payers, believe is important.





At the same time, please also contact me directly on **0191 5623130** or **07740 175230** or **sharon.appleby@sunderlandbid.co.uk** if you want to discuss any ideas and issues so that together we really can make a positive impact on Sunderland's future.

Thanks again for your previous support and for taking the time to engage with us again.

Regards

Sharon Appleby

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Sunderland SR1 1PB
0191 562 3130
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VAT Registration
No. 185756167
Company Registration
No. 08802680



ENVIRONMENTAL SERVICES UPDATE

REPORT OF HEAD OF PLACE MANAGEMENT

1. Purpose of the Report

- 1.1 To provide the Committee with an update on a range of environmental issues affecting the city.

2. Background

- 2.1 In setting its work programme for the year, the Committee agreed to receive an update on a range of environmental issues in the city.
- 2.2 These issues include consideration of the current position with regards to:-
- local services
 - refuse collection rounds
 - approach to environmental enforcement
 - flytipping
 - response to the bad weather in March
 - maintenance of trees, grass and plants.

3. Current Position

- 3.1 Mark Speed, Head of Place Management will be in attendance to provide a progress report and answer any questions from members.

4. Recommendations

- 4.1 The Scrutiny Committee is asked to consider the update report on environmental services within the city.

5. Glossary

None

6 Background Papers

None

Item 6

ECONOMIC PROSPERITY SCRUTINY COMMITTEE

17 JULY 2018

ANNUAL WORK PROGRAMME 2018-19

REPORT OF THE HEAD OF MEMBER SUPPORT AND COMMUNITY PARTNERSHIPS

1. Purpose of the Report

- 1.1 The report sets out the current work programme of the Committee for the 2017-18 municipal year.

2. Background

- 2.1 The work programme is designed to set out the key issues to be addressed by the Committee during the year and provide it with a timetable of work. The Committee itself is responsible for setting its own work programme, subject to the coordinating role of the Scrutiny Coordinating Committee.
- 2.2 The work programme is intended to be a working document which Committee can develop throughout the year, allowing it to maintain an overview of work planned and undertaken during the Council year.
- 2.3 In order to ensure that the Committee is able to undertake all of its business and respond to emerging issues, there will be scope for additional meetings or visits not detailed in the work programme.
- 2.4 In delivering its work programme the Committee will support the Council in achieving its corporate outcomes

3. Current position

- 3.1 The current work programme is attached as an appendix to this report.

4. Conclusion

- 4.1 The work programme is intended to be a flexible mechanism for managing the work of the Committee in 2018-19.

5 Recommendation

- 5.1 That Members note the information contained in the work programme.
-

ECONOMIC PROSPERITY SCRUTINY COMMITTEE – WORK PROGRAMME 2018-19

REASON FOR INCLUSION	12 JUNE 18	17 JULY 18	11 SEPT 18	9 OCTOBER 18	6 NOV 18	4 DEC 18	15 JAN 19	12 FEB 19	12 MARCH 19	9 APRIL 19
Policy Framework/ Cabinet Referrals and Responses	Core Strategy (Louise Moody) Bishopwearmouth Conservation Area (Judith Miller)			Stadium Village Master Plan (Dan Hattle)					Holmeside Masterplan (Dan Hattle)	
Scrutiny Business	Remit and Work Programme of Committee Northern Spire Bridge (Mark Jackson)	Environmental Services - Update (Mark Speed) Business Improvement District (Sharon Appleby BID)	Licensing Act 2003 – Cumulative Impact Assessment (Richard Reading) Waste Management Strategy (Mark Speed)	Siglion – Progress Report (John Seager Chief Executive) Chamber of Commerce - Update	Housing Strategy - Update (Louise Sloan) Infrastructure Delivery Plan (Louise Sloan)	Major Events Outcomes (Victoria French) Apprenticeships	Public Space Protection Orders (PSPO) (Stuart Douglass) Environmental Enforcement (Nicky Rowland)	Business Centres (Catherine Auld) International Strategy (Catherine Auld)	Sunderland Cultural Strategy – Update (Helen Connify)	Annual Report (Jim Diamond) SSTC – Update and Economic Impact Northumbria Road Safety Partnership (Mark Jackson)
Performance / Service Improvement										
Consultation Information and Awareness Raising	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19	Notice of Key Decisions Work Programme 18-19

Item 7

ECONOMIC PROSPERITY SCRUTINY COMMITTEE

17 JULY 2018

NOTICE OF KEY DECISIONS

REPORT OF THE HEAD OF MEMBER SUPPORT AND COMMUNITY PARTNERSHIPS

1. PURPOSE OF THE REPORT

- 1.1 To provide Members with an opportunity to consider the items on the Executive's Notice of Key Decisions.

2. BACKGROUND INFORMATION

- 2.1 Holding the Executive to account is one of the main functions of Scrutiny. One of the ways that this can be achieved is by considering the forthcoming decisions of the Executive (as outlined in the Notice of Key Decisions) and deciding whether Scrutiny can add value in advance of the decision being made. This does not negate Non-Executive Members ability to call-in a decision after it has been made.
- 2.2 To this end, the most recent version of the Executive's Notice of Key Decisions is included on the agenda of this Committee. The Notice of Key Decisions is attached marked **Appendix 1**.

3. CURRENT POSITION

- 3.1 In considering the Notice of Key Decisions, Members are asked to consider only those issues where the Scrutiny Committee or relevant Scrutiny Panel could make a contribution which would add value prior to the decision being taken.
- 3.2 In the event of Members having any queries that cannot be dealt with directly in the meeting, a response will be sought from the relevant Directorate.

4. RECOMMENDATION

- 4.1 To consider the Executive's Notice of Key Decisions at the Scrutiny Committee meeting.

5. BACKGROUND PAPERS

- Cabinet Agenda

Contact Officer : Jim Diamond, Scrutiny Officer
0191 561 1396
James.diamond@sunderland.gov.uk

The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012

Notice is given of the following proposed Key Decisions (whether proposed to be taken in public or in private) and of Executive Decisions (including key decisions) intended to be considered in a private meeting:-

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
170810/205	To approve the freehold acquisition of a property to provide children's services accommodation.	Cabinet	Y	During the period 25 April to 30 June 2018.	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraphs 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk
170927/212	To approve in principle the establishment of a new police led Road Safety Partnership (Northumbria Road Safety Partnership) embracing the Northumbria Force area.	Cabinet	Y	During the period 25 April to 30 June 2018.	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
180308/245	To seek approval for the sale of land at former Southwick School.	Cabinet	Y	During the period 1 July to 31 October 2018.	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk
180418/252	To consider and approve corporate proposals in respect of Siglion LLP.	Cabinet	Y	During the period 30 May to 31 July 2018	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
180424/254	To seek approval to an Option Agreement in respect of land at Savannah Road/Moorway, Washington.	Cabinet	Y	During the period 18 July to 31 October 2018.	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk
180503/258	To consider an options appraisal to determine the disposal method of green belt release sites.	Cabinet	Y	18 July 2018	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
180511/260	In relation to the acquisition of the Alex Smiles Site, to amend the previous decision to allow for enabling works.	Cabinet	Y	18 July 2018	Y	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraph 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk
180607/264	To authorise the Executive Director of Economy and Place to let space within Vaux Building One on a best consideration basis and otherwise upon terms agreed by the Executive Director of Economy and Place in consultation with the Leader and Cabinet Secretary.	Cabinet	Y	18 July 2018	N	Not applicable	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
180608/265	To approve the payment of financial assistance to a Sunderland based company in relation to the company's own investment plans.	Cabinet	Yes	18 July 2018	Yes	The report is one which relates to an item during the consideration of which by Cabinet the public are likely to be excluded under Paragraphs 3 of Schedule 12A of the Local Government Act 1972, as amended, as the report will contain information relating to the financial or business affairs of any particular person (including the authority holding that information). The public interest in maintaining this exemption outweighs the public interest in disclosing the information.	Cabinet Report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk
180608/266	To approve proposed funding and partnership arrangements to support the continued delivery of Sunderland Software City activities.	Cabinet	Y	18 July 2018	N	Not applicable	Cabinet report	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

Item no.	Matter in respect of which a decision is to be made	Decision-maker (if individual, name and title, if body, its name and see below for list of members)	Key Decision Y/N	Anticipated date of decision/ period in which the decision is to be taken	Private meeting Y/N	Reasons for the meeting to be held in private	Documents submitted to the decision-maker in relation to the matter	Address to obtain further information
180718/267	To approve the carrying out of a procurement exercise in order to establish a framework for ground investigation works and geotechnical services and to delegate authority to the Executive Director of Economy and Place in consultation with the Portfolio Holder to conclude the contractual arrangements.	Cabinet	Y	18 July 2018	N	Not applicable	Cabinet Report Sustainability Risk Assessment	Governance Services Civic Centre PO BOX 100 Sunderland SR2 7DN committees@sunderland.gov.uk

Note; Some of the documents listed may not be available if they are subject to an exemption, prohibition or restriction on disclosure.

Further documents relevant to the matters to be decided can be submitted to the decision-maker. If you wish to request details of those documents (if any) as they become available, or to submit representations about a proposal to hold a meeting in private, you should contact Governance Services at the address below.

Subject to any prohibition or restriction on their disclosure, copies of documents submitted to the decision-maker can also be obtained from the Governance Services team PO Box 100, Civic Centre, Sunderland, or by email to committees@sunderland.gov.uk

Who will decide;

Cabinet; Councillor Graeme Miller – Leader; Councillor Michael Mordey – Deputy Leader; Councillor Paul Stewart – Cabinet Secretary; Councillor Louise Farthing – Children, Learning and Skills; Councillor Geoffrey Walker – Health and Social Care; Councillor John Kelly – Communities and Culture; Councillor Amy Wilson – Environment and Transport; Councillor Stuart Porthouse – Housing and Regeneration

This is the membership of Cabinet as at the date of this notice. Any changes will be specified on a supplementary notice.

Elaine Waugh,
Head of Law and Governance

19 June 2018