

EAST SUNDERLAND AREA COMMITTEE

12 NOVEMBER 2018

REPORT OF THE CHAIR OF THE AREA PLACE BOARD

East Sunderland Area Place Board Progress Report

1. Purpose of the Report

- 1.1 In June 2018 the Local Area Plan's priorities associated with Place were referred to the East Sunderland Area Place Board to action on behalf of the Area Committee. This report provides an update on the work plan, as set out in **Annex 1**.

2 Key Areas of Influence / Achievements

- 2.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area Place Board up to 31 October 2018.

Area Priority	Progress Report																																	
Cleaner Communities SIB Update WPR 1.a)	<p>In March 2018 Area Committee extended the existing Cleaner Communities programme. The Box Youth Project, Back on the Map, I.C.O.S., Groundwork North East and Blue Watch Youth Centre agreed to continue the partnership approach to visually improve the appearance of communities across East Sunderland by carrying out 175 community clean ups and 60 educational campaigns with support of a further £50,000 SIB grant.</p> <p>In October 2018 an interim performance report was provided by the five partners involved in the Programme. The data below refers to the combine statistics from all five wards between April – September 2018.</p> <table><tr><th>Outputs</th><th colspan="2">Totals</th></tr><tr><th></th><th>Target</th><th>Actual</th></tr><tr><td>Clean Ups</td><td>122</td><td>146</td></tr><tr><td>Black Bags</td><td>0</td><td>1,776</td></tr><tr><td>Ed Campaigns</td><td>38</td><td>58</td></tr><tr><td>Place Initiatives total</td><td>160</td><td>204</td></tr><tr><td>Tonnage Removed</td><td>0</td><td>24.888</td></tr><tr><td>Volunteers</td><td>261</td><td>915</td></tr><tr><td>hours worked</td><td>0</td><td>2,938</td></tr><tr><td>e-learning</td><td>52</td><td>8</td></tr><tr><td>Match in -kind</td><td>£0</td><td>£33,068</td></tr></table> <p>The programme will end in December 2018 in Hendon and Ryhope and in March 2019 for Doxford, Millfield and St Michael’s wards, with</p>	Outputs	Totals			Target	Actual	Clean Ups	122	146	Black Bags	0	1,776	Ed Campaigns	38	58	Place Initiatives total	160	204	Tonnage Removed	0	24.888	Volunteers	261	915	hours worked	0	2,938	e-learning	52	8	Match in -kind	£0	£33,068
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	<p>69 further initiatives scheduled to be held between now and then.</p> <p>Thanks to the support of East Area Committee and J&B Recycling Ltd the City's first recyclable street waste centre was established at Blue Watch Youth Centre in 2017.</p> <p>All partners have continued to support the Centre, by sorting recyclable goods 'on-site', with the main lead being Blue Watch. Data from J&B confirm over four tonnes of recyclable materials have been collected through the scheme since April 2018. At the performance meeting it was noted that when cleaner communities programme ends it could reduce the amount of waste recycled.</p>
<p>Think BIG, Act Local Update</p> <p>WPR 1.b)</p>	<p>A budget of £125,000 was originally proposed and split evenly across the five wards and allocated against the area priority 'Think BIG, Act Local' which is aimed at maximising opportunities to develop projects which enhance the unique characteristics of the ward. A progress report is provide below on each project.</p> <p>Doxford</p> <p>The Box Youth Project have led on the 'Doxford in Pride' programme which consisted of a number of individual projects. For instance, the Forest School was very popular with 153 children taking part over the school holidays. Improvements have been made to tidy up Doxford Park lake cascade and community edible orchard; greenhouses have been installed at Tunstall Allotments to start growing plants for Spring to replenish flower boxes that have been placed around the ward to contribute towards Doxford in Bloom, that are maintained by volunteers. In September a community event was held in Doxford Park, showcasing the work that had been undertaken with hundreds of people in attendance and excellent feedback received. Work will continue on the woodland trail and the mural project.</p> <p>Hendon</p> <p>Back on the Map have employed an Environmental Officer for 18 months to proactively engage the community in educational and promotional projects to reduce fly tipping and other environmental crimes in the Hendon ward. The Officer is liaising with the Council's Local Services Team to complement core services, raising awareness on enforcement processes, providing accurate information on managing residential waste, promoting and actively encouraging residents to challenge and change behavioural problems leading to environmental crime. A performance update is due in January 2019.</p> <p>Millfield and St Michael's wards</p> <p>Groundworks North East are delivering a 'Reclaim the Lanes' programme in both wards. The programme is split into two phases, each phase representing certain zones made up of back lanes within each ward. Both wards have identified their zones to be actively targeted by the programme. This has included a back lane condition</p>

	<p>survey and an intensive door knocking audit and consultation exercise being carried out.</p> <p>With regards to Millfield, 374 houses were identified in phase one. Over a period of two months, each house was visited 2-4 times. 157 residents completed a survey. Top concerns raised by residents about back lanes were fly tipping, littering and thefts. A great deal of education has taken place on how to report fly tipping, order a bulky waste collection request and appropriate use of wheelie bins, with promotional materials circulated. A key part of the project was to secure pledges from residents to 'reclaim their back lanes'. 125 residents have signed up to the pledge. To show positive action Millfield Councillors are seeking £5,000 from their remaining funds to carry out a deep clean of the lanes. Once the works have been completed residents will be expected to keep standards maintained by reporting environmental crime and follow best practice when managing waste. The project is due to move into phase two in Spring 2019.</p> <p>In St Michael's, 202 houses were identified in phase one, with 164 reportedly occupied. Over a period of two months, each house was visited 2-4 times. 69 residents completed a survey. Top concerns raised by residents about back lanes were fly tipping, littering and anti social behaviour. Similarly to Millfield, each house received educational materials as well as one to one advice on environmental services. The project is due to engage with local schools and residents' groups in the ward to raise the profile of the project. In addition, local landlords / agents will be encouraged to provide the correct facilities for the tenants i.e. wheelie bins. After which pledges will be sought from local residents to sign up to 'reclaiming the lanes'.</p> <p>Regular performance meetings are scheduled between the lead agent and the six ward Councillors.</p> <p>Ryhope</p> <p>We Can We Will project, delivered by Blue Watch has supported smaller community groups to deliver environmental projects, including improvements to the Miners Memorial Garden, recycling educational campaigns and a community art project which will see local children and families make poppies from plastic bottles collected from clean ups. The poppies will be displayed on trees around the village for Remembrance Day.</p> <p>A new Christmas food collection scheme is planned from Ryhope Community Association to prepare food parcels for distribution to local families over the festive season. Local children will carry out a sponsored walk, but are asking for food items instead of money which will be donated to the CA to support the campaign.</p>
Maximising	In June 2018 Area Committee agreed to align £50,000 against

Community Assets WPR 3.a)	<p>'maximising community assets'. Councillors identified over 40 buildings which could potentially deliver diversionary activity, such as sport, arts and cultural activities for young people aged 15-17 year olds to reduce youth disorder.</p> <p>Over hundred young people were consulted as part of the detach work carried out over the summer school holidays. The results were poor, in terms of young people wanting to take part in positive activity, with only under a third expressing an interest. Reasons provided for not engaging in positive activity on a weekend related to costs and the need to simply socialise.</p> <p>Place Board Members did note though that engagement with young people was carried out in the summer, and attitudes may change with winter coming. Therefore it was agreed to carry out a call for projects to fund diversionary activities on a Friday and Saturday evening in East Sunderland. Seven applications have been submitted and consulted upon, which are referenced in the financial report for consideration.</p>
Local Services WPR 4.a and b)	Local Services will be presenting an update on environmental enforcement, VIPA cameras and service standards in March 2019.
Highways Maintenance Programme WPR 4.c)	Members are requested to note that Officers will be attending the December Place Board meeting to provide an update on the existing programme and the process for 2019 / 2020.

3. Recommendations

3.1 Members are requested to:-

- (a) Note the East Sunderland Area Place Board Work Plan, as set out in Annex 1, and the progress made against the SIB funded projects relating to the Cleaner Communities and Think BIG, Act Local projects.
- (b) Note the Millfield Councillors request to approve £5,000 SIB to support the Reclaim the Lanes deep clean project.
- (c) Note the update provided against Maximising Community Assets and the potential allocation of SIB to fund diversionary activities on a Friday and Saturday night.
- (d) Note a future update will be provided on the Highways Maintenance Programme 2019 / 2020 and Local Services Team in March 2019.

Annex 1
Background Papers

East Sunderland Area Place Board Work Plan 2018 / 2019
East Sunderland Area Place Board Agendas, Reports and Action List
SIB performance reports

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