West People Board Project Performance

Below is a summary of all SIB funded projects showing how they have performed against targets up to quarter two 2014/2015 and what they have achieved:

West Aspirations	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people accessing improved advice and support	430	490	G	£68,092	£68,092	G
Number of young people aged 16-19 years old not in employment, education or training encouraged into further education and employment	74	135				
Number of people volunteering	395	442				
Number of people receiving job training	305	323				

This project is now complete with all funding drawn down.

The project was an overwhelming success with young people progressing on to the West Apprenticeship programme and other apprenticeships in the City. The programme has helped young people gain employment with BT, More Than, Barclays and Boldon Cinema amongst others. The programme has worked with young people who have had multiple barriers to overcome, which this project has been able to address including: long term illness, young carers, low confidence, young offenders and low levels of qualifications. An increased network of providers and services has also been created that has benefitted the needs of the young people involved in the programme.

Apprenticeship Scheme	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people going into employment	30	51	G	£81,900	£54,705	G
Number of new businesses established or current business supported.	30	36				

There is still £13,020 outstanding funding to be drawn down by some employers involved on the programme, with respect to apprentices who started their apprenticeships towards the end of the project, which has not yet been claimed. Employers are being contacted to ensure claims are made a.s.a.p. All apprentices are continuing on programme with their learning progressing as planned.

Following the completion of the original scheme an underspend of £14,175 remained. Members agreed that this would be used to continue to financially support apprenticeships in the West as a progression route for young people, picking up those on other schemes operating within the West (work experience, West Aspirations etc). This scheme would be operated within Areas and finance paid directly to employers.

A further 6 apprentices have been referred through the scheme and commenced apprenticeships with 4 employers. It was identified that the financial support was a useful tool to offer financial support to employers as well as support a progression route for those young people who are participating in the Work Experience programme in the West. West Area Committee therefore approved a further £20,000 to support apprenticeships within the parameters of the former scheme, operated by Areas.

Pennywell Partnership Co-ordinator	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of additional children and young people participating in activities during school holidays	246	359	G	£18,000	£18,000	G
Number of adults obtaining qualifications	244	260				
Number of people using new and improved community facilities	2,580	3,180				
Number of people volunteering	200	244				

The delivery of the SIB element of funding for the Partnership Co-ordinator's role within the Centre ended at the end of September. As a result of securing SIB funding the project were able to attract matched funding from the Community Foundation's 'Do a Lotta Good Fund' which has enabled the initiative to be extended by a further 12 months. The continued partnership working with partners and centre users has achieved the following over the last few months:

- The 'Schools Out Children's Holiday Club' ran throughout the summer holidays attracting over 40 local families and their children to sessions twice a week with various activities.
- A residential trampoline summer camp took place in August attracting 44 children, with evening activities including swimming, trips to Seaburn, Herrington Park and Bowling at Washington.
- 240 local children took part in various trampoline and gymnastic sessions took place throughout the summer
- The Literacy and numeracy courses ended in July with over 15 local women gaining qualifications. Assessments also took place for people taking coach award courses at Level 1, 2 and 3. In total 42 people gained qualifications.
- A fun day organised by the Pennywell Residents Group on the 22nd of June attracted over 600 people to the Centre.
- Throughout the funding period the centre has been refurbished, which has included the resealing of the Sports hall floor, new carpets, heaters updated and the front of the centre refurbished and redecorated.

Dementia Module - Health Champions	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people attending training sessions	180	144	G	£5,750	£5,000	G
Number of programmes tackling health inequalities	10	10				
The number of people to whom information/advice/guidance were provided	100	53				
Number of people signposted to services	25	24				

SIB Funding awarded to develop and deliver a dementia awareness module as part of the Health Champions Programme open to anyone living, working or volunteering in the West locality and will be administrated through the Health Champion Programme and completed through either a workshop or e-learning programme.

All ten Dementia courses across the West are now complete and the overall results from the delivered sessions have been very postive, demonstrating an increase in learner knowlegde, competence and confidence following the course. The sessions delivered over the last quarter haven't proved as popular as previous quarters and have had seen a lot of people not attending. Fourteen attendees of the course are not part of the Health Champions prgramme.

Key Findings from the sessions are:

- Confidence levels in signposting people to different services within their local area grew by over 100%
- Participant knowledge and awareness of dementia more than doubled after completion of the course
- Learners reported feeling twice as competent to support people living with dementia as they did prior to the training

Community Health Information Points (CHIPS)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator	
Number of Machines repaired and located in venues delivering Health and Wellbeing activity	4	3	А	£2,000	£663	G	
SIB funding was awarded to fund the repair and maintenance of the Community Health Information Points across							

the West area of the city. The CHIPs machine at the Jubilee Centre has now been repaired and is now in use. The machine is used by the general public but also used to support the Feeling Fit and Fine programme within the centre which contributes to the Health and Wellbeing priority for the West area.

The CHIPs machine based at Pennywell Community Association has been relocated to Silksworth Youth and Community Centre and is used by the general public and users of the centre as well as being used to support the wellness session held at the centre on a Monday in partnership with the wellness service. The machine housed as St Mary's and St Peter's is fully working and used to deliver health and wellbeing activities.

Further work to be undertaken regarding the machine currently located at Thorney Close to assess usage and activity to support Health and Wellbeing priority of the West.

West Community Hub	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people using new and improved community facilities	50	70	G	£14,088	£6,632	G
Number of programmes tackling health	4	3				
Number of people engaged in healthy lifestyle projects	35	34				
Number of people volunteering	7	13				

Engagement with local residents is continuing to identify gaps in current services and support is being offered to residents interested in starting up new groups by supporting them with fundraising opportunities, constitutions, and setting up of committees etc.

Current groups using the centre include:

- The Friday Coffee Morning still continues at centre which has regular attendance from residents from Plains Farm and surrounding areas.
- The disabled adults group Wearside Action Group, meet at the centre and take part in various healthy lifestyle activities.
- Youth sessions delivered by Youth Almighty Project are continuing on a Wednesday evening and are attracting new members on a weekly basis with the children and young people taking part in various activities to improve their health, personal, emotional and social development.
- Any age music provide weekly music sessions
- A Job Club is delivered by the Farringdon Jubilee Centre on a Monday
- Library book collection
- A new toddler group is due to start at the end of October once equipment is purchased.
- Sunderland Dog Training use the centre to provide dog training for puppies and adult dogs which is bringing in new users to the centre

West Community Work Clubs	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of registered with Job Clubs	396	638	G	£48,300	£26,694	G
Number of People going into	87	103				
employment						

The job clubs across all 6 wards have continued with their delivery of the clubs and have delivered as follows:

Jubilee Centre - Jobs Clubs are really busy at Jubilee Centre and the drop in facility is being used every day by clients to undertake job search and support. Outreach at Richard Avenue and Plains Farm is still not as successful despite repeated and on-going advertising and promotion.

Pallion Action Group - The job clubs are extremely busy with an average of 30 new registrations per week. Days for Tansy Centre and Pennywell CA job clubs have been changed to a Wednesday which is working better. People moving into employment has also increased mainly due to seasonal work however employers have visited Pallion Action Group to see if they have any suitable candidates for vacancies they have.

SNCBC – Referrals from Job Centre Plus have slightly increased with clients who have major barriers to employment, including health issues, no ICT skills, low self-esteem etc. A lot of clients have had various interviews but have been unsuccessful at the final stage. This will be addressed by the programme with the delivery of interview preparation training in the next quarter to better equip clients.

A private investor in Sunderland is very keen to link in with the Community Job Clubs to offer their clients the opportunity to apply for jobs they are creating in the City. Discussions have taken place to allow clients access suitable training and qualifications in preparation for vacancies to give them the best chance in the recruitment process. This is in its early stages but very exciting news as it will mean local jobs for local people and give clients involved with the job clubs the chance to become skilled up in areas whilst services are being created.

Learning from the Job Clubs to date was shared with the DWP and Job Centre at the West People Board in September. As a consequence a project plan has been developed to ensure lessons learnt influence the development of the DWP Social Justice Co-ordinator role.

West Work Experience – Youth Almighty Project	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people receiving job training	10	11	G	£16,309	£7,251	G
Number of people going into employment	5	3				
Number of young people not in employment, education or training encouraged into further education and employment	8	9				

The project being delivered in partnership with Pallion Action Group and Youth Almighty Project has continued to promote the programme, recruit young people and provide support to employers and young people involved with the programme.

Key achievements to date include:

- One young person who joined the programme in March has successfully completed the programme and gone onto further training at Unique training.
- One young person on a placement at Party Express in Pallion, has completed her works experience and successfully gained an apprenticeship with them.
- From the three young people who joined the programme in July, one has returned to college, one gained
 employment at Bodycare and the other is currently completing a placement, with the employer keen to offer
 her a permanent job
- Three more young people joined the programme in September and are currently on work placements
- Since the start of the programme eleven young people have been involved and supported in the programme.

West Work Experience – Farringdon Jubilee Centre	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people going into employment	2	0	Α	£11,250	£9,220	G
Number of young people not in employment, education or training encouraged into further education and employment	15	4	A			
Number of people receiving job training	10	12	G			

Funding awarded to provide tailored support for NEET young people aged 16 to 18 who are not traineeship or apprenticeship ready, with the aim of equipping the young people with the skills to move into traineeships or apprenticeships and ultimately move into employment or enterprise.

Progress has been slow since the commencement of the programme, achieving the following to date:

- 2 young people have fully completed the programme
- 4 young people have returned to full time education
- 4 young people are currently involved in the programme
- 6 have left the programme
- A bank of placements have been secured and are available in shops, cafes, beauty, garages and community centres for the young people taking part in the programme

Feedback from the young people who have completed the programme, have said that they have enjoyed the experience and felt it gave them a taste of a real job and that it helped improve their confidence and self-esteem and gave them the motivation to look for a job or return to further learning.

The programme is awaiting an updated NEET list from connexions so they can make a big drive for new candidates to take part in the programme in the coming months.

West Work Experience – SNCBC	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people going into employment	1	0	Α	£0	£0	Α
Number of young people not in employment, education or training encouraged into further education and employment	13	0				
Number of people receiving job training	13	0				

Progress has been slow since the start of the initial programme due to issues with recruiting the Key Worker to deliver the programme. As SNCBC do not have an established Youth delivery base in the area they feel that the appointment of the correct Key Worker is crucial to work within their well-established employability support services in the West Area and feel the support of this network will enable speedy project progression.

A Key Worker has now been in place since the beginning of November and so far 3 young people have received job training.

West Personalisation Enterprise Scheme	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new businesses established or current business supported	10	2	G	£0	£0	G
Number of people accessing improved advice and support	10	2				

No expenditure scheduled until quarter three (October to December) 2014/2015.

The project is supporting the development of new enterprise, Business Start-up in the West, with a focus on developing enterprise that offers services to meet the personalisation agenda.

Key achievements to date include:

- The contract for the project has been awarded to the NE-BIC, with an inception meeting held on the 13th August 2014, where the delivery model was discussed and agreed.
- The pilot programme to develop 10 new enterprises to support the personalisation commenced on 1st September 2014
- Delivery has been quick to commence with some early successes and two new companies in the West have already been established. The first is a mobile hairdresser and the second is a person providing handyman related services. Both have received bespoke start-up business support, one has had a loan of £500 approved to purchase equipment and both have received specialist training.

Supporting Business in the West	Output	Output	Progress	Spend	Spend	Progress
	Target	Actual	Indicator	Target	Actual	Indicator
Number of Businesses Supported (Forecast in guarter 3 2014/2015)	0	0	G	£0	£0	G

The contract to deliver the project has been awarded to the NE-BIC. An inception meeting was held on the 2nd October 2014 whereby the approach to delivery, timescales, logistics and payment were discussed. The project is split into 3 interconnecting elements and the desk research for the first element is currently underway, which involves the mapping and collation of information regarding the number, size and type of business. Although there was a slow start to the project it is hoped to have stage 1 - the business 'directory' and stage 2 - the business diagnostic done early in the new year, when stage 3 – analysis and reporting will be undertaken. The outcome will be to provide a richer picture of the business landscape within the West which could contribute to supporting strategic decision making around Area Committee priorities in the future. Due to the project just recently commencing there are no output targets or spend to report.

Safety Works Transport	Output	Output	Progress	Spend	Spend	Progress
	Target	Actual	Indicator	Target	Actual	Indicator
No of programmes/activities to reduce Anti-Social Behaviour (ASB)	0	0	G	£0	£0	G

No expenditure or outputs scheduled until quarter three (October to December 2014).

SIB funding of £5,000 awarded to cover the cost of transporting children and young people from Primary and Secondary schools across the West to the Safety Works venue with all other costs being met by the Fire Service or partners in kind.

Safety Works is an interactive and fun way to educate children and young people and will be provided free of charge to deliver an education programme to young people from schools within the West in primary year 6 and secondary year 8. The programme will be delivered in conjunction with partners including the Police, Fire Service, Gentoo, Responsive Local Services, Council ASB Officer and Wear Kids.

The first sessions will commence in October and will be on going until June 2015 with the following Primary and Secondary schools from across the West Area taking part in the initiative; Broadway Juniors, Grindon Hall, Hastings Hill Academy, St Leonard's RC Primary, Plain Farm Academy, St Cuthbert's RC Primary, St Anne's RC Primary, Highfield Primary, New Silksworth Primary, Sandhill View and Farringdon Academy.