

## NORTH SUNDERLAND AREA COMMITTEE

Monday, 19<sup>th</sup> March, 2012 at 5:30pm

**VENUE – Bunny Hill Centre, Hylton Lane, Sunderland,  
Tyne & Wear, SR5 4BW**

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Information contained in this agenda can be made available in other languages and formats on request.

4. **Next Meeting - Monday, 23 April, 2012 – 5.30pm at  
the Bunny Hill Centre, Hylton Lane, Sunderland** -

\* Denotes an item relating to an executive function

ELAINE WAUGH  
Head of Law and Governance

9<sup>th</sup> March, 2012

**At a meeting of the NORTH SUNDERLAND AREA COMMITTEE held in the BUNNY HILL CENTRE, HYLTON LANE, SUNDERLAND on MONDAY, 30<sup>th</sup> JANUARY, 2012 at 5.30 p.m.**

**Present:-**

Councillor Bonallie in the Chair

Councillors Curran, S. Foster, Francis, Howe, MacKnight, Shattock, Stewart, Walton and Wiper

**Also in Attendance:-**

- |                    |  |
|--------------------|--|
| Mr. Ian Bower      | - Community Heritage Development Officer, Sunderland City Council                      |
| Mr. Les Clark      | - Head of Streetscene, Sunderland City Council   |
| Mr. Phill Connolly | - Community Heritage Development Officer, Sunderland City Council                      |
| Ms. Angela Cousins | - Area Community Co-ordinator, Sunderland City Council                                 |
| Ms. Jane Eland     | - Quality Assurance Manager, Sunderland City Council                                   |
| Ms. Julie Lynn     | - Area Officer (North), Sunderland City Council  |
| Ms. Vicki Medhurst | - Cultural Heritage Manager, Sunderland City Council                                   |
| Mr. Ron Odunaiya   | - Executive Director City Services, ALE (Area Lead Executive), Sunderland City Council |
| Mr. Andy Old       | - Area Response Officer, Sunderland City Council                                       |
| Ms. Joanne Stewart | - Principal Governance Services Officer, Sunderland City Council                       |
| Mr. Gary Yates     | - Tyne and Wear Fire Service   |

**Chairman's Welcome**

The Chairman invited introductions around the room and opened the meeting.

**Apologies for Absence**

Apologies for absence were submitted to the meeting on behalf of Councillors Bell, Charlton, Copeland, T. Foster and N. Wright.

**Declarations of Interest**

There were no declarations of interest made.

## **Minutes of the Last Meeting of the Committee held on 21<sup>st</sup> November, 2011**

1. RESOLVED that the minutes of the last meeting of the Committee held on 21<sup>st</sup> November, 2011 (copy circulated) be confirmed and signed as a correct record.

### **Community Action in the North – Identifying Issues and Agreeing Actions (2011/2012 Work Plan)**

#### Process for the Review of Local Area Plans for 2012

The Chairman moved that this item be deferred to the March meeting of the Committee to allow a more detailed report to be submitted to the Committee.

Members agreed with this motion to defer the item to the next meeting of the Committee, and it was:-

2. RESOLVED that the item be deferred to the March meeting of the Committee to allow a further, more detailed report to be produced.

### **Community Action in the North – Progress Review**

#### Activities for Young People

The Chief Executive submitted a report (copy circulated) which informed Members of the work that had been undertaken in relation to the activities for young people priority.

(for copy report – see original minutes)

Ms. Julie Lynn (Area Officer North) presented the report advising of two proposals the Committee were being asked to consider regarding the delivery of activities from the purpose built youth centre at Redhouse Academy and the relaying of the multi use games area (MUGA) at CastleView Academy.

Councillor Shattock referred to the resurfacing of the MUGA at a cost of approximately £66,000 and commented that it seemed quite a lot, asking what needed doing at the site and how big it was. Ms. Lynn advised it was a standard sized MUGA and having received a number of quotes, it had been one of the cheapest that had been awarded the contract. She explained that the MUGA would be completely resurfaced and last for a further ten years.

Councillor Howe supported the resurfacing of the MUGA and asked how the Academy intended to find the further £36,000 funding. Ms. Lynn advised that they had supported the Academy to identify other funding opportunities to access and that the Castle Ward would support the development with Section 106 funding, as well as the school making some contribution.

Councillor Francis asked how old the current surface was, what the factors were in leading to its deterioration and over the range of quotes what the difference in materials used was, as going with the cheapest quote was not always the best. Ms. Lynn advised that she would get back to Members with the technical information but she could confirm that the current surface had been in place for around nine years and she knew the MUGA was very well used which would have led toward the deterioration.

3. RESOLVED that:-

- i) the content of the report be received and noted;
- ii) the SIB funding of £46,000 to deliver targeted and generalist youth provision from the RHAY centre for the North Sunderland Area; and
- iii) the alignment of SIB funding of £30,000 to the repair of Castleview Academy MUGA, subject to a full application, consultation and appraisal subject to recommended conditions.

### Anti Social Behaviour

The Chief Executive submitted a report (copy circulated) which provided an update on progress against agreed actions in the current years work plan with regards to the Anti Social Behaviour Priority.

(for copy report – see original minutes)

Ms. Lynn presented the report advising the Committee of the projects that had been undertaken in the North Sunderland Area to address Anti Social Behaviour and areas for continued improvement in the future.

Councillor Curran referred to the problems that had been in and around Roker Park with youths congregating and was pleased to say that this had now moved on and was pleased to see that the Police's approach had worked.

Councillor Francis referred to paragraph 3.2 of the report and asked for further information on the successes of the prevent training which had been provided to the ring leaders of youth disorder. Ms. Lynn agreed to liaise with Northumbria Police to get feedback on the training that had been provided and circulate those findings to the Committee.

In response to comments from Councillor Howe regarding incidents at the Fulwell Quarry site, Ms. Lynn advised that they did find that issues in that area tended to be seasonal and actions to counteract disorder in that area would be reinstated as it was felt necessary.

Councillor Foster asked if the Castletown Warden Scheme had restarted yet and was advised that the full SIB application had recently been received and

following its consideration the recruitment process would be undertaken through the SNCBC. Councillor Foster commented that it would be difficult for it to be as successful as the previous scheme due to the relationships the wardens had built with young people in the area but felt it was important that the new warden started to build similar relationships as soon as possible.

The Chairman having thanked the Officer for their report and Members queries having been answered, it was:-

4. RESOLVED that:-

- i) the content of the report be received and noted;
- ii) the identified actions to continue to improve response to anti social behaviour be implemented through LMAPS;
- iii) the progression of the educational awareness sessions in schools across the North Sunderland area be supported; and
- iv) the remit of the Community Warden project be agreed.

### Heritage

The Chief Executive submitted a report (copy circulated) which provided Members with information on the progress against the actions which had been agreed as part of the Heritage Priority.

(for copy report – see original minutes)

Ms. Medhurst, Cultural Heritage Manager, presented the report advising that there were now two Community Heritage Development Officers, Mr. Ian Bower and Mr. Phill Connolly, in post who would cover both the North Sunderland and Coalfield areas. The Officers would be in post for a year and as part of their role would continue to look for external funding opportunities to support the future sustainability of the post from November 2012.

In response to a query from Councillor Wiper regarding Hylton Castle, Ms. Medhurst advised that there was a keyholder and the site was opened every day for public access. There was also an Education Officer on site and Councillor MacKnight advised that heritage open days were held at the site but due to health and safety issues public were no longer allowed up inside the castle.

Councillor Shattock advised that Committee that she was a member of the task and finish group and that following Mr. Bower's attendance at the last meeting she had been excited by his ideas and focus for the future.

5. RESOLVED that:-

- i) the content of the report be received and noted; and
- ii) further update reports regarding heritage in the North Sunderland Area be received by the Committee.

## North Area Committee 2011/12 Work Plan

Ms. Lynn, Area Officer, presented the work plan which was set out as an Annex to the progress report. She advised that if Members had any queries they could either raise them at the meeting or get in contact with her outside of the meeting.

Mr. Andy Old, North Area Response Manager, gave Members an update on upcoming projects in the North Sunderland Area such as the Northumbria in Bloom, Britain in Bloom, Love Where You Live, Spring Clean Week, Wild about Wildflowers and the RHS National Garden Week, all of which, Councillors, community groups and residents would be asked to be involved in.

Mr. Old advised that as part of the Spring Clean Week Members were asked to identify one site to be part of a large scheme that week with other wards being undertaken in the weeks following the project and they would be looking for ideas for the site to be considered.

Councillor Howe asked how the local community were to be involved or if they had to contact Mr. Old directly. Mr. Old advised that that was one option but informed Members that it was an agenda item for discussion at the next meeting of the VCS network to get involvement in all of the proposed schemes and ensure input from as many groups in the area as possible as this was looked favourably on by the judges for both Northumbria and Britain in Bloom.

Councillor MacKnight referred to Hylton Castle having won a prize in the past and asked if it would be visited during the judges tour of the City. Mr. Old commented that it may be included as part of the Northumbria in Bloom route but advised that they ran to very structured itinerary on the day with every site being given an allotted time. He agreed to check and advise Members directly, and it was:-

6. RESOLVED that the Work Plan for 2011/12 be noted.

## Community Chest, Strategic Initiatives Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) which requested Members to give consideration to requests for funding from Strategic Initiatives Budget, Strategic Investment Plan and Community Chest to support initiatives which would benefit the area.

(for copy report – see original minutes)

Ms. Lynn presented the report and advised Members of the applications for funding which were set out as an Annex to the report and advised that an exercise to reclaim underspends and unused community chest grants had been undertaken and a table showing the amount of grant reclaimed per ward was attached as an Annex to the report.

Councillor Shattock referred to the SIB application for the Last Man Standing project and commented that although she thought it was a brilliant idea it came across as being a male orientated event, which may exclude females wanting to take part. Ms. Lynn advised that the name was a nationally/internationally recognised project and could not be changed but understood the Councillor's concerns.

Mr. Odunaiya, Area Lead Executive, suggested that a condition be included as part of the funding grant that the organisers actively promote the project towards females, using marketing materials that clearly identified this.

Councillor Francis referred to the application for SIP funding for the Fishermen's Cottages and an area of paving on approach to the area that was in need of repair. Mr. Old agreed to visit the area and gather costings to repair the damages, and it was:-

7. RESOLVED that:-

- i) the financial statement as set out in paragraph 2.1 of the report be noted;
- ii) approval be given to the allocation of SIB funding from the 2011/12 budget of £6,750 as a contribution towards the Last Man Standing project, subject to an additional condition regarding marketing towards females;
- iii) approval be given to the allocation of SIB funding from the 2011/12 budget of £46,000 as a contribution towards the Redhouse Academy Youth Centre – Youth Development;
- iv) approval be given to the allocation of SIB funding from the 2011/12 budget of £12,000 as a contribution towards the St Margaret's Avenue project;
- v) approval be given to the allocation of SIP funding (Fulwell Ward) from the 2011/12 budget of £800 as a contribution towards the Dene Lane Bollards;
- vi) approval be given to the allocation of SIP funding (Fulwell Ward) from the 2011/12 budget of £670 as a contribution towards the Fisherman's Cottages;
- vii) approval be given to the 2 proposals for support from the 2011/12 Community Chest as set out in the Annex to the report, and;
- viii) approval be given to the 37 reclaimed Community Chest grants as set out in the Annex to the report.

The Chairman thanked everyone for the attendance and closed the meeting.

(Signed) S. BONALLIE,  
Chairman.

**19<sup>TH</sup> March 2012**

**REPORT OF THE CHIEF EXECUTIVE**

**Process for the Review of Local Area Plans and Priorities for 2012**

**1.0 Why has it come to Committee?**

- 1.1 The report provides a proposed approach and timeline for the Area Committee to review its Local Area Plans and Priorities for 2012.

**2.0 Background**

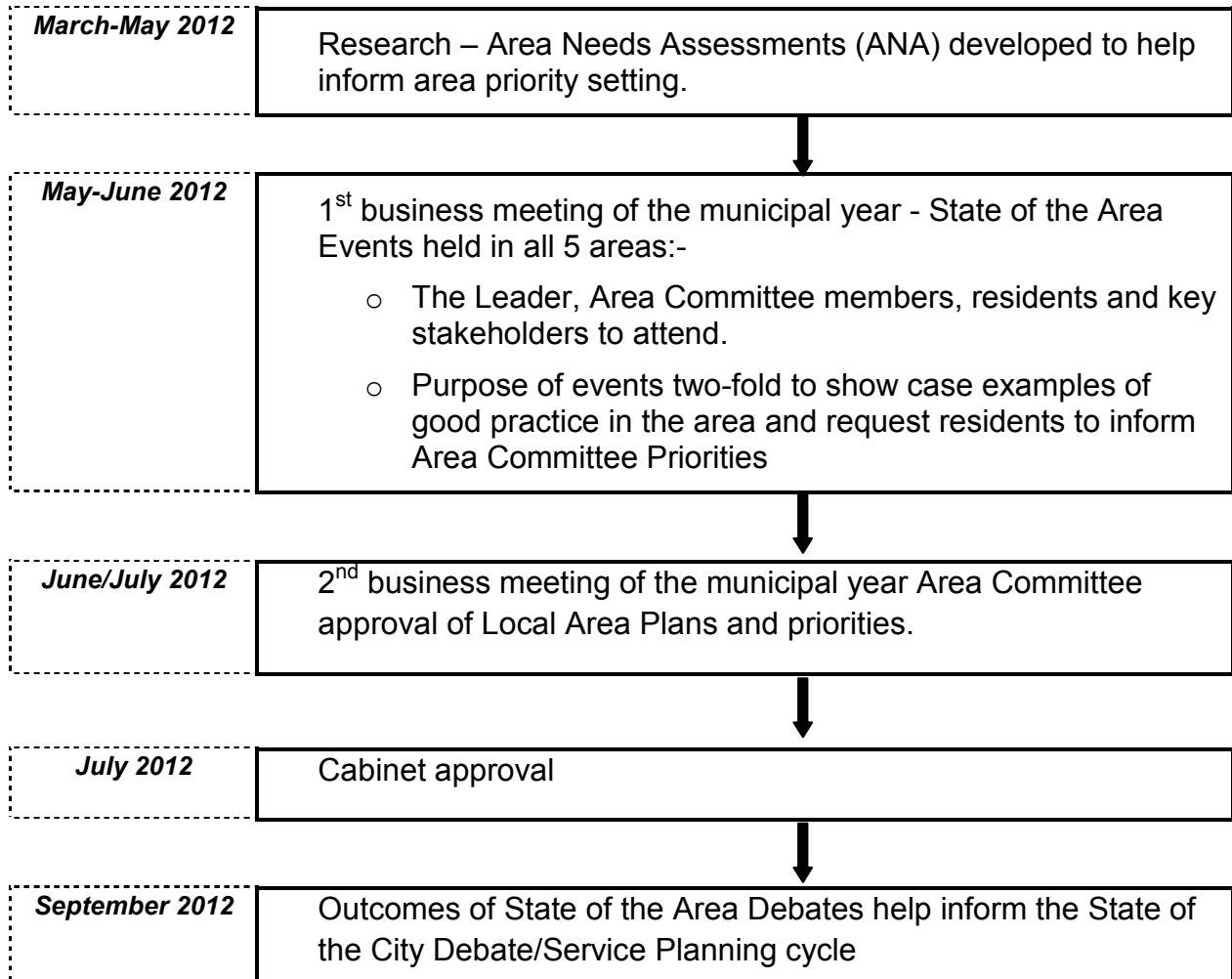
- 2.1 In February 2011 Sunderland Council agreed the approach to refresh the Sunderland Strategy, the purpose of which is to examine the robustness of the strategic framework for each Aim and identify ways to strengthen it, as well as the targets, milestones and delivery models, in addition to producing options for streamlined governance and a clear set of service delivery options for individual Aims.
- 2.2 The approach acknowledges it is vital that elected Members are central to the refresh of the Sunderland Strategy to ensure it reflects the needs of their communities, and that they, as community leaders, are able to identify and champion priorities to be addressed in their communities. As such it was agreed that the review and further development of Local Area Plans (LAPs) is integral to refreshing the Sunderland Strategy and would take place toward the latter stages of finalising the Sunderland Strategy refresh.

**3. Role of Area Committees in the development of the LAPs**

- 3.1 The role of Area Committee is to lead on the development and effective implementation of the Local Area Plan (as the local interpretation of the Sunderland Strategy, turning those priorities into reality and practical action for people in their area), Monitor the quality and effectiveness of services delivered by the Council and other main providers in the Area and actively encourage local residents to become involved in decision-making on matter which affect them.
- 3.3 The development of LAPs is a structured, evidence led approach to priority setting and problem solving at a local level. It supports the Area Committees in achieving an enhanced partnership/joint working approach in addressing issues at a grass roots level, and informs the city's strategic framework. Providing for a more pro-active way of working with partners to address issues and grasp opportunities.

**4. Proposed Approach and timeline**

- 4.1 It is proposed that the initial desk top research commences in March and Area Needs Assessments are developed and used as the basis of Area Committee's further consideration and approval of priorities commencing late May through to July.



## 5. Recommendation

Committee is requested to:

- Consider and provide feedback on the information provided.
- Agree the proposed approach and timeline outlined in section 4.
- Continue to deliver actions against current workplans until approval of 2012 priorities.

Contact Officer

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19<sup>TH</sup> March 2012

**REPORT OF THE CHIEF EXECUTIVE**

**Healthy City Investment Fund**

**1. Why has it come to Committee?**

The Sunderland Teaching Primary Care Trust's Healthy City Delivery and Improvement Group are proposing to change the way in which the Healthy City Investment Fund is administered and are asking all 5 Area Committee's to consider allocating and administering the fund as of March 2012.

**2. Background**

The Healthy City Investment Fund has existed for a number of years with funding being made available from both the PCT and the council. The funding has been used to make small grants available to the voluntary and community sector to support activities that are likely to have a positive impact on health outcomes.

At a recent meeting of the Steering Group it recognized that an area based approach to supporting the voluntary and community sector was resulting in a more inclusive approach. The Steering Group proposed, therefore, that in future, the Healthy City Investment Fund might be delegated to Area Committees to allocate funding.

**3. Priorities**

The Healthy City Investment Fund is to be allocated to support the halt in the decline in cancer mortality for men in Sunderland, and there two strands to this: -

- Projects which address the main lifestyle causes of cancer: tobacco, alcohol and obesity;
- Projects which promote awareness of the early signs and symptoms of cancer.

Bids for funding would be left to individual organisations to determine, based on the needs and assets of the organisation and of the families, neighbourhoods and communities they serve and there is a real opportunity here to work with Area VCS networks to develop approaches to delivering activity to meet this priority. Additionally Area Committees may choose to use the funds to contribute further to the Sunderland Health Champion Programme but this will be a decision to be taken individually by each Committee.

**4. Funding available in 2012/13**

There is an allocation of £153,727 available (a combination of uncommitted resources from 2011/12 and a further £100,000 contribution from TPCT), which means there will be £30,745 for each Area Committee.

## **5. Future Governance Arrangements**

It is proposed that Area Committees will utilise the existing SIB governance process as the mechanisms for making decisions on bids for funding and each Area Committee submit a report to the Health and Wellbeing Board on an annual basis summarising expenditure of the fund and outcomes achieved. (The Healthy City Delivery and Improvement Group will cease to exist by April 2012 and the governance arrangements of this fund will therefore be overseen by the Shadow Health and Wellbeing Board during 2012/13)

### **Recommendations**

It is recommended that Area Committee: -

- Agree to take on the allocation and administration of £30,745 Healthy City Investment Fund per Area for 2012/13.
- Agree that the Area Officer develop and implement the approach for working with the Area VCS network to develop initiatives in support of male cancer mortality, focusing on the two themes described in section 3.
- Note that each Area Committee's Public Health representative will be available to advise on the potential impact of any proposed projects to be funded.

**Contact Officer:** Julie Lynn, Sunderland North Area Officer  
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# NORTH SUNDERLAND AREA COMMITTEE

19<sup>th</sup> March 2012

## REPORT OF THE CHIEF EXECUTIVE

### COMMUNITY ACTION IN SUNDERLAND NORTH – PROGRESS REVIEW Workplan 2011/2012 – ACTIVITIES FOR YOUNG PEOPLE

#### 1. Why has it come to Committee?

1.1 The report provides an update of progress against agreed actions in the current years (2011/2012) workplan, **ANNEX 1**.

#### 2. XL Outreach Interim Findings

2.1 The Anti Social Behaviour Intelligence and Tasking meeting identified the areas in which young people were congregating. Based upon this information the XL outreach team were deployed into Redhouse, Witherwack and Roker over Friday and Saturday evenings.

2.2 Interim findings have shown the deployment of the outreach team has been successful and impacted on the identified anti social behaviour. A full report will be presented to a future Committee.

#### 3. Mobile Youth Bus

3.1 Currently the mobile youth bus is located at Marley Potts on a Thursday evening. It has been identified that the bus is being poorly attended with around 8 young people attending.

3.2 The Task and Finish Group were asked to agree a recommendation to consider moving the mobile youth bus to a new location in April 2012 if attendances remain low in the current area.

3.3 The new location for the mobile youth bus would be decided based upon intelligence from Task and Finish Group representatives and appropriate partners (including the police and commissioned youth provider for the area).

#### 4. Feedback – Holiday Activities

4.1 The February half term activities were successful with **463** participating young people

4.2 Activities were delivered as follows:

- **Castle View Enterprise**, involved **133 young people** in arranged activities which included, Trampoline, Lets get cooking, Dodge ball, swimming, Rambert Dance Company and football with SAFC
- **Southwick Neighbourhood Youth Project** involved **60 young people** in arranged activities which included Computer drop in, Games room, Open Clasp Theatre.

- **North East Sport** involved **35 young people** in arranged activities which included, Football Tournament, Video Interviews, Basic Journalism and editing and publishing a news letter.
- **Sunderland AFC Foundation** involved **26 young people** in arranged activities which included, Football sessions, Training skills, team management.
- **Sunderland North Community Business Centre** involved **119 young People** in arranged activities which included, Football session, Mac Centre. Healthy Cooking, Dance session, Arts and crafts, coaching session SAFC, Life Centre, Bike Ride.
- **RHAY Centre.** Involved **20 young people** in arranged activities which included, Teenager Think it over programme; this is over a 12 weeks course.
- **RHAY Centre.** Involved **70 young people** in arranged activities which included, Beauty Bus, Teen Driving.

4.3 The evaluation of activities will be used in order to inform and arrange holiday activities during the Easter and June period.

## **5. Future Holiday Activity**

5.1 The Task and Finish Group were advised of the work ongoing to co-ordinate and deliver holiday activities for young people in the Easter and half term June holiday periods.

5.2 As with previous holiday periods, providers within the area will provide proposals for delivery across the North area during each of the holiday periods.

5.3 Information on provision for the area and each ward will be shared with Committee members in advance of delivery.

5.4 There is likely to be an underspend against the allocation for holiday activities for young people. It was proposed to the Task and Finish Group that this underspend be used to deliver a partnership event that would take place in the 6 weeks summer holidays and be aimed at young people.

5.5 The event would see the collaboration of all providers in the North area developing and delivering a one day event for young people across the North area in the 6 weeks summer holidays.

## **6. North Area Skate Park**

6.1 A petition and correspondence was received from young people in the North area requesting the development of a skate park in the North area of Sunderland to be accessible to those young people in the Castle, Redhill and Southwick wards who felt the parks on the South side of the river and located at Seaburn were too far away to be accessible.

6.2 Work was carried out to identify a suitable location for the development of a skate park that would be accessible and acceptable to the young people as well as local residents. The area identified for the skate park was at Sunderland North Community Sports Complex as described at **Annex 2**. Young people were

consulted upon the identified location and agreed this would be a safe and accessible location.

- 6.3 The Task and Finish group requested that any development incorporate the refurbishment of the BMX park which is on the same site and will offer increased options for the young people attending the site.
- 6.4 The Task and Finish Group agreed that a steering group of young people should be involved in the development of the skate park and establishment of a community group to support the sustainability of the venture and positive developments in the future.
- 6.5 The Youth Development Group and Sport and Leisure will support the creation of a representative steering group of young people.
- 6.6 Funding has been allocated from S106 to support the development and the Task and Finish group agreed the proposal to bring a request to Area Committee for the allocation of SIB funding to support the development subject to full application and appraisal.

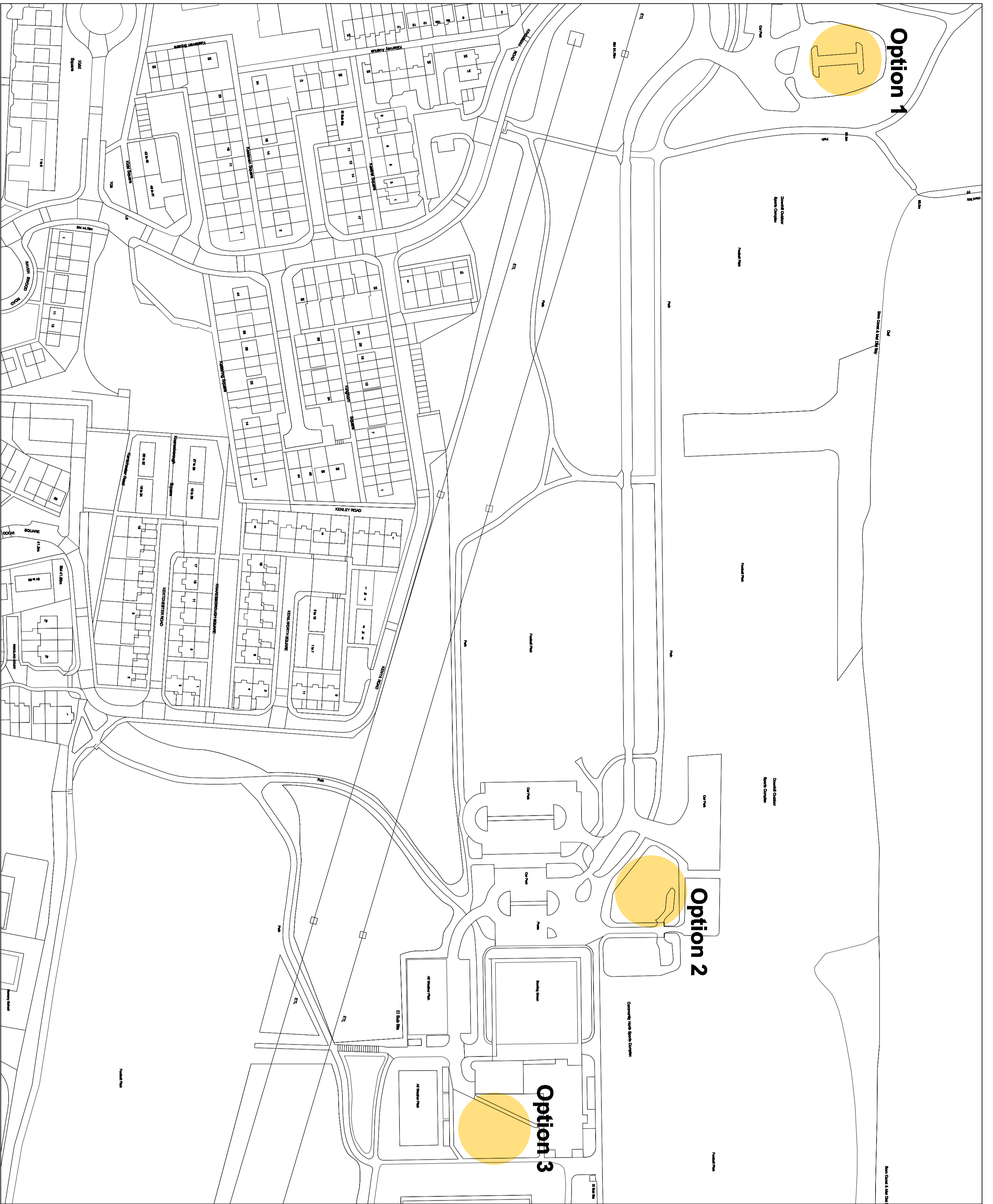
## **7. Fitness Trail**

- 7.1 There is currently a steering group established who meet on a regular basis to discuss and progress the refurbishment and improvement of Thompson Park. At a recent steering group meeting the development of a fitness trail was proposed and agreed.
- 7.2 The development of the fitness trail was discussed at the Activities for Young People Task and Finish Group and the opportunity to engage young people in it's development from the outset allowing them to fully identify how this could be used to develop groups/clubs and opportunities for young people.
- 7.3 A steering group will be created representative of young people in the area to be involved in the physical development of the fitness trail and its long term use.

## **Recommendations**

- Note the content of the report.
- Agree the proposal to move the mobile youth bus from April 2012 if attendance remains poor subject to the identification of a new site.
- Agree the extension of SIB funding awarded for holiday activities to allow the development of an event in the 6 week holiday period in 2012.
- Agree the allocation of £34,392.20 SIB towards the development of a skate park and refurbishment of the BMX trail at Sunderland North Community Sports Complex.
- Agree the creation of young people's steering group to develop the skate park and fitness trail within the North area of Sunderland.

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This service indicated on this plan are approximate and are to be used as a guide only. It is the responsibility of the contractor to determine the exact location of services on site.

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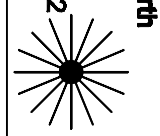
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**Sunderland**  
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<b>Client</b>			
<b>Project</b>	<b>Redhill Skatepark</b>		
<b>Subject</b>	<b>Options Layout</b>		
<b>Contact</b>	K. Johnson	<b>Approved by</b>	
<b>Drawn by</b>		<b>Sheet size</b>	A2
<b>Scale</b>	1:1250	<b>Date</b>	February 2012
<b>Drawing No.</b>	PO76B.474/001	<b>Revisions</b>	



# **NORTH SUNDERLAND AREA COMMITTEE**

**19<sup>th</sup> March 2012**

## **REPORT OF THE CHIEF EXECUTIVE**

### **COMMUNITY ACTION IN SUNDERLAND NORTH – PROGRESS REVIEW Workplan 2011/2012 – Attractive and Cared for Environment**

#### **1. Why has it come to Committee?**

- 1.1 The report provides an update of progress against agreed actions in the current years (2011/2012) workplan, **ANNEX 1**.

#### **2. Responsive Local Services**

- 2.1 The ARM for the North area described the Spring Clean events as highlighted within the previous Area Committee. The group discussed and agreed potential spring clean sites for each of the wards within the North Area.
- 2.2 The proposals for sites agreed were as follows:  
Castle Ward 13<sup>th</sup> March 2012 at the tiledsheds area.  
Redhill Ward 21<sup>st</sup> March 2012 at Sunderland North Community Sports Complex.  
Fulwell Ward 28<sup>th</sup> March 2012 at Cut Throat Dene.  
St Peter's Ward 5<sup>th</sup> April 2012 at the Marina.  
Southwick Ward 13<sup>th</sup> April 2012 at Cornhill Dock.
- 2.3 Volunteers were recruited via the Voluntary and Community Sector Networks to participate and support the Love Where You Live Campaign.

#### **3. Fulwell Quarry Scheme**

- 3.1 At the Task and Finish group meeting the representative from City Services confirmed a change in lead agent against the project, there would also be some changes to the level of involvement from the lead agent particularly around developmental work including seeking additional funding and community engagement.
- 3.2 Community Engagement is a vital part of the development and maintenance of the improvements with the proposed establishment of a Friends of Fulwell Quarry Group to support the development and implementation of improvements. It was recommended that the community engagement and development work continues through and links with the other areas of work progressing on the Quarry site.
- 3.3 The lead agent confirmed due to the timings the planting of the scheme would not commence until November 2012 and the group agreed this was appropriate.
- 3.4 Groundwork confirmed that the second phase of the tree planting scheme at the site is being included in the Big Tree Plant Initiative application will be submitted in April/May and information for the application is being prepared in partnership with Sunderland City Council.
- 3.5 Groundwork and Sunderland City Council are jointly delivering Limestone Landscapes projects at the Fulwell Quarry site as follows:
- Defended Land

This element of the project will aim to conserve and interpret the history of military defences. In Sunderland North the Acoustic Mirror at Fulwell will be included, an early military installation designed and built circa 1915 to listen for zeppelins. The project will look to

- Kingdom of Quarries

The project will champion the internationally important geology and other heritage interest in disused quarries in the area. Working at key sites to expose rock faces, improve access, signage and general appearance, provide geological information boards and organise a programme of field visits for schools and community groups. The site in Sunderland North is Fulwell Quarry.

CEED proposed to look to further extend this project with clearance works as well as work to reconnect habitats for people and wildlife through external funding potentially available. CEED are discussing the potential project with Groundwork to establish how this may be progressed.

3.6 Living Streets is a national charity representing pedestrians. With partners and local people they work to create safe, attractive and enjoyable streets, where people want to walk. They work with professionals and politicians to make sure every community can enjoy vibrant streets and public spaces.

3.7 Living Streets delivered an event in the North of Sunderland focusing on the Fulwell Quarry site and the routes leading to the site. The event was attended by officers of the council, partners, local provider and voluntary and community sector organisations and local residents.

3.8 The event was very positive and identified a number of potential projects and participation for the area including a project to clean up the Carley Road entrance, local residents wanting to become part of a Friends of Fulwell Quarry group, community organisations wanting to be involved in Spring Cleans, maintenance of the area around the Acoustic Mirror and participation Heritage Open Days.

3.9 The projects and participation will be progressed as part of the overall works developing on the Fulwell Quarry site as well as ensuring the community engagement and improvement works are delivered through a joined up approach.

#### **4. Sunderland North Community Sports Complex**

4.1 CEED provided an update on the work at the Big Pond within the complex. Clearing works are ongoing on the site, planting has been completed and will be further progressed with shrubs being relocated to the top end of the pond to reduce the access for fly tipping in the pond.

4.2 Bishop Harland Primary are fully engaged and are supporting the development of the pond dipping area and acting as guardians of the pond. The school will also be participating and supporting CEED with the spring planting in the area.

4.3 The local residents who wanted to create a fishing club are now being supported by CEED and Sport and Leisure to become a constituted group. The intention

will be to develop a teaching pond where people can fish but young people in the area can access learning opportunities. The fishing club once constituted with support will seek funding to make adjustments to the pond and to stock the pond to allow fishing to take place.

- 4.4 As described in the Activities for Young People report further developments of the site are recommended to increase the offer of activity in the areas including refurbishment of the existing BMX park and creation of a skate park at the complex.

## **5. Thompson Park**

- 5.1 The development of Thompson Park has been progressed through the Thompson Park Steering group. These developments have seen a number of physical improvements undertaken in the park in response to local residents and the community.
- 5.2 The developments to date have opened up the Newcastle Road entrance of the park and physically improved the space and the environment. Further improvements have been discussed and agreed by the steering group.
- 5.3 These improvements were discussed at the Task and Finish Group and included demolition of the caretakers house at the Newcastle Road entrance, creation of a car park on the footprint of the caretakers house site, completion of the footpath recently installed and installation of a fitness trail of young people and adults to use.
- 5.4 The proposed improvements will seek to physically improve the park, make the park a safer and more accessible facility with a broader range of appeal to the local residents and community.
- 5.5 The Task and Finish Group agreed the proposal to be presented to Area Committee to align £30,000 SIB towards the proposed improvement works and seek to progress external funding and involvement of local young people in developing the fitness trail element of the proposal.

## **6. Roker Park Lodge**

- 6.1 The launch of the feasibility study on the future use of the lodge has commenced. Public meetings are being held on a monthly basis in Roker Park on different dates and times in order to attract the widest variety of people to participate. During these meetings the lodge is being opened up to allow people to see the current layout and use of the lodge for their consideration.
- 6.2 CEED have created an online survey for people to complete for those who are unable to attend the public meetings. This information has also been shared with the voluntary and community sector organisations to encourage wider participation and CEED are contacting the local schools for their input.

**6. Recommendations**

- i) Note the progress made against greening programmes in the North.
- ii) Agree the allocation of £30,000 SIB funding to extend the Thompson Park improvement plan.

**Contact Officer:** Julie Lynn, Sunderland North Area Officer  
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## North Area Committee 2011/12 Workplan

Priority	Issue	Local Action to Influence Services	Lead Agent	Progress Report	Area Committee's Influencing Role	Outcome Measure	RAG
Attractive and Cared for Environment	Improve physical appearance of Shopping Centres	Review commercial and council facilities available in shopping ctrs - litter bins and waste receptacles	Andy Old ARM	RLS service have completed works with shopping areas to ensure council and commercial litter bins adequate for the area. Educational exercises undertaken with schools around litter and debris. Baseline of information established for service requests, enforcement action and complaints.	Identification of gaps in provision and identification of plan to reduce gaps	Reduction in related enforcement action. Reduction in service requests Reduction in complaints .	G
		Identify areas where responsive local services should be targeted/decreased to ensure maximum impact and resident satisfaction (grass cutting, litter, etc)	Andy Old ARM	Information received on customer service requests made in 2010-2011 and 2011-2012 to establish impact of RLS, consider work and projects completed to date and how these can be further targeted in areas with high reporting. Information obtained and hotspot identified. RLS have collated the hotspot information and these areas are being targeted for enforcement activity.	Identification of problem areas and those where greatest impact will be achieved	Reduction in related enforcement action. Reduction in service requests Reduction in complaints	G
		Research how local shopping centres are being used/developed in other areas (good/successful practice)	Andrew Perkin	This is being completed as part of a wider report and will be available in November.	Review activities of other LA, identify successful opportunities that could be adopted for use	Collation of information and report from Area Committee prepared for submission to Strategic and Economic Development	A
		Establish the support, information and advice available to small local retailers and how this is made available to them	Andrew Perkin	To look at what information is available to support the start up of new small local retailers and what is available to assist and sustain current local retailers. Information requested from Business Investment Team.	Review the advice and support to new and existing local retailers to assist sustainability	Appropriate information and support available and accessible.	A

Attractive and Cared for Environment	Derelict/Neglected Land	Identification of derelict/neglected land	Andy Old ARM	An audit of negelected land commenced to establish neglected/derelict land, ownership, issues with site, future plans and timescale, community benefit/value etc. This will be used to inform potential influence the Committee may want to make or development of potential projects. Audit completed and	Development of land use to meet need of local residents.	Physical improvements to land. Improved use of land. Private land maintained	<b>A</b>
	Derelict/Neglected/ Green Land	Prioritise the sites identified for interim development which will support other priorities		<p>Sunderland North Community Development of pond area for community use. Reinstatement and use of MUGAS. Lighting procured and expected to be installed Oct 2011. Work on development of pond area including improving natural wildlife area and a natural play area commenced and was part of the Love Where You Live Campaign. Investigation into establishment of fishing club and improvements to bike park and creation of skate park.</p> <p>SIB application received to develop Cricket project on Fulwell Quarry site, which will improve use of Quarry site and in long term generate income for continued maintenance and sustainability of sports on site. Tree planting scheme under development for site to support natural wildlife areas, encourage community engagement and physically improve area. Limestone landscapes projects identified. Living Streets audit undertaken and potential improvements and communtiy engagement identified for progression.</p> <p>Private landowners contacted regarding identified sites in order to clean up and make right sites.</p>	Partnership approach to developing community based project to improve area	Areas with strategic importance identified and key priorities addressed	<b>G</b>

	Improve physical appearance of land throughout North area	Partnership working with Gentoo/VCS/Local Residents to identify plots/area of land that would benefit from bulb planting programme	ARM	Bulb planting schemes developed and funded for delivery in St Peters, Fulwell and Southwick Wards. Further environmental improvement work identified and progressed in all wards supported by RLS and VCS.	Partnership approach to developing community based project to improve area	Residents more responsible for local area. Community cohesion Improved physical environment.	G
	Community Allotments	Creation of 3 community allotments across the North Area	Les Clarke	Summerbell and Shields Rd Allotments now occupied community engagement ongoing and launch event planned for May 2012.	Partnership working in engagement of community and delivery of objectives	2 community facilities improved. 90 people using community facilities 90 people benefiting from healthy project 12 people receiving job training	G
Attractive and Cared for Environment	Roker Park	Development of lodge within park to support local VCS groups and educational work of CEED within local community and schools	CEED/ Planning	CEED undertaking feasibility study and seeking advice from planning and architect on development of area, to create plans to be used to seek funding. SIB funding of £15,000 awarded for feasibility study to commence in January and to last 6 mths. Launched in Echo and commenced 26th January. Further consultation events planned and	Partnership working. Engage and work with partners and local community to improve physical appearance of area and use.	Improved physical appearance and practical use of Roker Park Lodge to deliver educational, environmental programmes.	G
ASB	Motorcycle Disorder	Deliver educational information on the use of motorcycles through current programmes and youth activities	ASB Team Jane Eland	Presentation delivered in 2 of 3 secondary schools. Leaflets and information currently with city print and will be distributed to schools/youth provision etc. Due to resurgence in disorder further educational events to be delivered.	Influence educational delivery to meet specific need	Reduction in reports regarding illegal motorcycle use.	G
		Communication of information regarding the illegal use of motorcycles	Comms	Article in Community News and Gentoo publication regarding motorcycle use. Further information from operation will be published in Echo/Community news and through police. Information leaflets issued to young people and local communities. Information in Gentoo publication re purchasing bikes for children for xmas.	Inform and educate residents	Reduction in reports regarding illegal motorcycle use.	G

		Identification of diversionary activity to reduce illegal motorcycle use	Comms	Publication in community news identifying legal and accessible facilities for use and maintenance of motorcycles.	Communication and awareness raising with communities	Reduction in reported illegal motorcycle use Diversionary activities in place and being accessed	<b>G</b>
	Improve tolerance levels of ASB	Develop and deliver a programme around heritage including residents and young people from different backgrounds	Simon Wooley	Project commenced in partnership with Beamish and SAFC, nine primary schools signed up for participation and parameters of project agreed for delivery	Community engagement and improving community relations	Community Cohesion Reduction in reported ASB	<b>G</b>
ASB	Improve perception of ASB	Include regular good news stories regarding the North in all publications	Comms	Seafront ASB operation delivered during 6 week summer holiday period. Outcomes and findings to be published. During this operation the reported incidents of ASB reduced in this area. Positive report to be included in Community News. Further work undertaken in Roker area using Operation Focus guidelines. March community news focused on ASB and Community Safety.	Promotion and reinforcement of a positive image for the area	Residents concerns addressed and ASB levels match perception	<b>G</b>
	Improve/Reduce the reporting of ASB	Develop a publication for distribution to local residents regarding the escalation and reporting process for ASB	Michelle Coates	Northumbria police have issued a publication regarding motorcycle disorder to those properties bordering the area used. Community Warden scheme being developed for North area to target ASB hotspots, improve community reporting of ASB, perceptions of ASB and relationships of local communities and statutory services. VCS bid to Community against crime innovation fund to deliver year long responsive detached youth service linked to Community Warden and delivery of further static youth sessions. Marketing information being developed regarding report crime and anti social behaviour, where and how. Information agreed and will be distributed as part of marketing campaign. March Community news dedicated to area specific asb work.	Education and Communication	Reduce reported ASB Improve tolerance levels ASB reported through correct channels	<b>G</b>

Activities for young people	Mapping exercise of youth provision in North Area	Map provision delivered in 2010/2011 Where Age Group Success of activity (YDG)	Jane Eland/Pat Garrigan	Completed for holiday activities and funding and provision identified to fill gap.	Identify and review activities/services delivered and the success	Provision and successful outcomes identified	G
		Map provision available in 2011/2012 Where Age Group What has disappeared	Jane Eland/Pat Garrigan	Completed for holiday activities and funding and provision identified to fill gap..	Identify and review activities/services delivered and the success	Provision, successful outcomes and gaps identified	G
		Map youth anti social behaviour in 2009/2010 and compare with 2010/2011 and youth provision provided	LMAPS	Agreed the development of a responsive youth service which will use this information to support a mobile youth provision to engage young people hanging around into positive activities. Areas identified and referred to Winter response team for consideration. Project being developed for RHAY for young people to provide additional specialist and generic youth provision for the area. SIB to January Committee SAFC/SNCBC joint bid for funding to deliver responsive youth service in partnership with Community Warden scheme.	Identify and review activities/services delivered and the success	Identify impact of youth provision on reported youth disorder	G
		Identify gaps in provision which delivered good outcomes based upon YDG and ASB figures and commission activity to fill gaps	Jane Eland	Gaps identified in provision during holiday periods and targeted work with hard to reach groups. SIB aligned and provision developed by YDG proposal to	Identification of gaps in service, commission activity	Identify gaps in provision and activity required to reduce gaps	G
Heritage	Identify heritage sites and areas of interest	Map heritage sites and areas of interest	Vicki Medhurst	Local studies group have mapped areas of interest and heritage sites and collated a synopsis of information	Identify heritage throughout the North	Central list of information held and published for information	G

Heritage	Raising pride, self esteem and aspirations	Development of heritage projects to support the raising of pride, self esteem and aspirations	Vicki Medhurst	<p>Schools throughout the North area engaged in the heritage theme and individual and specific project developed around heritage in the North area to celebrate and promote heritage with curriculum planning being shared as a resource</p> <p>Schools, VCS and other groups encouraged to participate in Heritage open days 2012.</p>	Engagement and development of heritage based project for delivery	<p>No. of schools engaged and participating in individual and group heritage projects.</p> <p>No. of schools participating in heritage open days.</p>	G
	Raising pride, self esteem and aspirations	Development of heritage projects to support the raising of pride, self esteem and aspirations	Vicki Medhurst	<p>LHNE delivering the international oral history conference - developments as part of the conference, schools to display heritage artwork, project developed by LHNE to train and support local history groups to enable improved community engagement.</p> <p>Relocation of military vehicle museum from Newcastle to Sunderland. Engagement of volunteers in engagement and delivery of schools for children to attend and access learning opportunities.</p> <p>Development of heritage trails, development of community heritage</p>	Engagement and development of heritage based project for delivery	<p>No of schools displaying heritage artwork</p> <p>No of local history groups trained and supported</p> <p>No of local history groups participating in conference</p> <p>1 improved community facility</p> <p>20 people receiving on the job training</p> <p>600 people using new/improved facilities</p>	G
	Raising pride, self esteem and aspirations	Recruitment of a heritage community development worker	Vicki Medhurst	Task and Finish Group agreed the development and recruitment of a Heritage Community Development worker. The worker has now been recruited and will work to deliver the agreed action plan for the North	Call for Project	<p>Provision of advice and support to groups and individuals working on heritage in the area</p> <p>Source external funding to deliver against the heritage priority in the area</p> <p>Develop and deliver a heritage action plan</p>	G

**SUNDERLAND North AREA COMMITTEE MEETING  
19<sup>th</sup> March 2012**

**EXECUTIVE SUMMARY SHEET – PART I**

**Title of Report:**  
Reviewing Progress

**Author(s):**  
Chief Executive

**Purpose of Report:**  
This report requests Area Committee consideration of proposals for the allocation of the Strategic Initiatives Budget (SIB) and Community Chest to support initiatives that will benefit the area.

**This report denotes an item relating to an executive function**

**Description of Decision:**

The Committee is requested to approve the following:  
Note the financial statement for Area Committee funding for 2011/12

- Annex 3:
  - i) Approve 2 proposals for support from 2011/2012 SIP budget totalling £3,444
    - 1. St Peter’s Environmental Improvements    £1,574    **Approve**
    - 2. Fulwell Environmental Improvements    £1,870    **Approve**
  - ii) Approve 21 proposals for support from 2011/2012 Community Chest budget totalling £11,214

**Progress Report:**

Approve the following allocations, subject to application, full appraisal and consultation:

- i) SNCSC Skate Park                    £34,392.20    **Approve**
- ii) Thompson Park                      £30,000        **Approve**

**Is the decision consistent with the Budget/Policy Framework?**                    Yes

**Suggested reason(s) for Decision:**

The Area Committee has been allocated (£428,727.20) £288,548 per annum from the Strategic Initiatives Budget and carried over £140,169.20 from the previous year to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area. The Community Chest forms part of the Strategic Initiatives Budget and £250,000 is available for the scheme in 2011/2012; £10,000 for each Ward. Strategic Investment Plan (SIP) was approved at Cabinet in March 2008. Included within the plan was an additional one-off allocation of £1.426m to Area Committees. The amount allocated to each Area Committee was the same as SIB allocation for 2008-09. SIP can only be used to deliver capital projects, deliver key priorities identified in the LAP with its main purpose to attract other funding into the area.

**Alternative options to be considered and recommended to be rejected:**

The circumstances are such that there are no realistic alternatives that could be considered.

**Is this a “Key Decision” as defined in the Constitution?**                    No  
**Is it included in the Forward Plan?**

**Relevant Scrutiny Committee:**

## SUNDERLAND NORTH AREA COMMITTEE

19<sup>th</sup> March 2012

### REPORT OF THE CHIEF EXECUTIVE

#### Community Chest, Strategic Initiative Budget (SIB) and Strategic Investment Plan (SIP) – Financial Statement and Proposals for further allocation of Resources

#### 1. Why has it come to Committee

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB, SIP and Community Chest.

#### 2 Financial statement North Area Committee

##### Funding streams 2011-2012 as at 30th January 2012

2.1

<b>SIB: North SIB Statement March 2012</b>				
* £288,548 was allocated for 2011 - 2012, £140,169.20 was carried over from 2010 – 2011 Providing a Balance of £428,717.20				
	<b>Committee Date</b>	<b>Main Fund 80%</b>	<b>Opportunities: 20%</b>	<b>Total 100%</b>
<b>Available Funding 2011/12 *</b>	6.6.2011	£342,973.76	£85,743.44	£428,717.20
Project Name	-	-	-	-
International Oral History Conference Sunderland Festival	6.6.2011	£9,800	-	£418,917.20
Carers Centre Grange Rd Speed Limit	6.6.2011		£3,000	£415,917.20
Houghton Feast Sunderland Recreation Park Holiday activities for young people Education Heritage Programme	11.7.2011	£10,000		£405,917.20
Roker Park Lodge Community Heritage worker	11.7.2011	£6,000	£3,000	£399,917.20
ASB Operation	11.7.2011	£3,000	£7,000	£396,917.20
	11.7.2011	£7,000		£389,917.20
	11.7.2011	£27,000		£362,917.20
	11.7.2011	£20,000		£342,917.20
	11.7.2011	£15,000		£327,917.20
	11.7.2011	£25,000		£302,917.20
	Delegated decision 25.7.2011		£13,875	£289,042.20

Ear 4 U	Delegated decision 31.8.2011		£7,700	£281,342.20
Sunderland North Community Sports Complex	Delegated decision 31.8.2011	£4,200		£277,142.20
Community Warden Scheme	19.9.2011 Subject to full application, consultation and appraisal	£70,000		£207,142.20
Sunderland North Big Band Festival	21.11.11		£2,000	£205,142.20
Wetherwack Improvements Scheme	21.11.11 21.11.11	£5,000		£200,142.20
Environmental Improvements to Fulwell Quarry	(Subject to full application, consultation and appraisal) 21.11.11	£29,000		£171,142.20
Crime & Anti – Social Behavior Marketing	(Subject to full application, consultation and appraisal) 21.11.11	£2,000		£169,142.20
Delivery of the Sunderland 2012 programme	(Subject to full application, consultation and appraisal)	£10,000		£159,142.20
Last Man Standing	30.1.2012		£6750	£152,392.20
RHAY	30.1.2012	£46,000		£106,392.20
St Margaret's Ave	30.1.2012 30.1.2012		£12,000	£94,392.20
Castleview MUGA	(Subject to full application, consultation and appraisal)		£30,000	£64,392.20
<b>Balance</b>	-	<b>£273,000</b>	<b>£91,325</b>	<b>£64,392.20</b>

**SIP: North Statement March 2012**

	<b>SIP Budget</b>	<b>Approvals</b>	<b>Balance</b>
<b>Available Funding 2010/2011</b>	<b>£170,540</b>	<b>£167,085.62</b>	<b>£3454.38</b>
Castle	£43,308	£43,308	£0
Fulwell	£20,308	£18,427.62	£1880.38
Redhill	£43,308	£43,308	£0
Southwick	£43,308	£43,308	£0
St Peter's	£20,308	£18,734	£1,574
<b>NB:- £9,200 from Washington Road Tree Light project has been recouped for Castle Ward (included in remaining balance)</b> <b>£5818 from Dene Lane project has been recouped for Fulwell Ward (included in remaining balance)</b> <b>£1579 from Roker Fountain project has been recouped for St Peters Ward (included in remaining balance)</b> <b>£80.00 from Rainbow Tots Perimeter Fencing has been recouped for Castle Ward (included in remaining balance)</b> <b>£187 from Roker Fountain Project has been recouped for St Peters Ward (included in remaining balance)</b> <b>£257 SIP from Castle ward to Castle Community Chest</b> <b>£170.24 from Southwick ward to Southwick Community Chest</b>			
<b>Balance</b>	<b>£170,540</b>	<b>£167,085.62</b>	<b>£3454.38</b>

**Community Chest Budget 2011 - 2012**

<b>Available Funding 2011/12</b> *This includes the 2011 – 2012 allocation of £10,000 per ward, £5,146 unclaimed funding for 2008 – 2009 and £12,267 unallocated funding for 2010 - 2011				
	<b>Community Chest Budget</b>	<b>Approvals</b>	<b>Grant Returned</b>	<b>Balance</b>
Castle	£10,047	£9,203.63	£641.55	£1,484.92
Fulwell	£17,371	£8,915.05	£521.04	£8,976.99
Red Hill	£12,665	£6,616	£492.47	£6,541.47
Southwick	£12,004	£7,299.96	£677	£5,381.04
St Peter's	£15,326	£5,321	£258.27	£10,263.27
<b>Total</b>	<b>£67,413</b>	<b>£37,355.64</b>	<b>£2,590.33</b>	<b>32,667.69</b>

**2.2 Strategic Initiatives Budget**

- 2.2.1 Following the January 2012 Committee meeting, £64,392.20 remained.
- 2.2.4 Consider the alignment of £34,392.20 SIB funding towards the Sunderland North Community Sports Complex Skate park subject to full application, consultation and appraisal.
- 2.2.5 Consider the alignment of £30,000 SIB funding towards the Thompson Park subject to full application, consultation and appraisal.

## 2.3 Strategic Investment Plan

2.3.1 Following the January 2012 Committee meeting, £3454.38 remained to be allocated during 2011/2012.

2.3.2 The following projects detailed in **Annex 3** are presented for approval:

### St Peter's Ward

1. St Peter's Environmental Improvements      £1,574      **Approve**

### Fulwell Ward

2. Fulwell Environmental Improvements      £1,870      **Approve**

## 2.4 Community Chest

2.4.1 The table below details the balances remaining following the last meeting in November and project proposals as detailed in **Annex 4**. An exercise to reclaim underspends and unused grants has been undertaken, the table below shows the amount of grant per ward to be reclaimed.

Ward	Budget Remaining	Project Proposals	Grant to be returned	Balance
Castle	£1,484.92	£1,580	£2,323.50	£2,228.42
Fulwell	£8,976.99	£1,358	£492.00	£8,110.99
Redhill	£6,541.47	£3,482	£4,057.00	£7,116.47
Southwick	£5,381.04	£1,330	£518.24	£4,569.28
St Peters	£10,263.27	£3,464	£650.00	£7,449.27
<b>Total</b>	<b>£32,667.69</b>	<b>£11,214</b>	<b>£8,040.74</b>	<b>£29,474.43</b>

### Recommendations

Committee is requested to:

- Note the financial statement set out in section 2.1.
- Approve the SIB and SIP proposals as described at 2.2 – 2.3.
- Approve the 21 proposals for support from 2011/2012 Community Chest set out in **Annex 4**.

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**Item 3d Annex 3**  
**SIP Funding Applications**

**Application No.1 – SIP**

<b>Funding Source</b>	<b>SIP</b>
<b>Name of Project</b>	St Peter's Environmental Improvements
<b>Lead Organisation</b>	Sunderland City Council

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIP requested</b>
£1,574	£0	£1,574
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
6 Months	April 2012	September 2012

**The Project**

The area has suffered from low levels of dissatisfaction amongst residents recently and there are areas of land which appear uncared for. This affects the local community and visitors perception of the area. The areas proposed for improvement are as follow:

Plant up the Wheatsheaf roundabout with summer bedding plants in red, white and blue to physically improve the appearance and celebrate the Jubilee Year, complete wild flower planting on the grass banks of marine walk further improving the area and adding value to the seachange funding and public realm improvements made to date, clean and paint the fences facing the seafront on Roker park to improve the physical appearance and improve the area for events delivery and visitors, remove and replant the the triangular beds on the road opposite St Peter's Church and improve the attractiveness of the area and support the St Peter's heritage bid and plant up the bed at Harbour View Motors with summer bedding.

The area attracts a lot of visitors from out of the area due to it's proximity to the football stadium, the coast, seafront and proposed world heritage site, this project would improve the physical appearance of the area making it more attractive and welcoming for local residents and visitors and help to improve satisfaction levels in the area. These works will also add value and assist with other local activities and aims including the Love Where You Live Campaign and Britain in Bloom, showcasing North Sunderland as an attractive and vibrant area.

**The Need for the Project**

The area has been highlighted by local councillors as well as the area experiencing low levels of satisfaction when surveyed and consulted.

**The Outputs for the Project**

Output Code	Description	Number
A4	Number of works to improve street	1

Milestones and Key Events	Forecast Dates
Purchase bedding plants	April 2012
Install plants	May 2012
Remove plants	November 2012

**Recommendation: Approve**

The application supports the Attractive and Inclusive theme of the local area and the priority of Attractive and cared for environment for the North Area.

## Application No.2 – SIP

<b>Funding Source</b>	<b>SIP</b>
<b>Name of Project</b>	Fulwell Environmental Improvements
<b>Lead Organisation</b>	Sunderland City Council

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIP requested</b>
£1,870	£0	£1,870
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
5 Months	April 2012	August 2012

### **The Project**

The seafront has undergone improvement works as part of the Seaburn Masterplan which have physically improved the look and feel of the area. This project would add value to the current improvements and include completion of landscaping works on the roundabout at the Marriott on the seafront making this a focal point and improved entrance for visitors to the area as well as local residents.

The rose bush beds at the Grange have become sparse due to problems with the plants the proposal is to dig up the roses from one bed and fill out the other beds with those then plant up the empty bed with feature shrubs.

This project will not only benefit local residents, but also visitors to the city as both areas are located on main transport and entry routes.

### **The Need for the Project**

The area has been highlighted by local councillors as well as local residents, the roundabout at the Marriott has always been highlighted as an issue by local residents, this project would seek to reverse these views.

### **The Outputs for the Project**

Output Code	Description	Number
A4	Number of works to improve streets	1

<b>Milestones and Key Events</b>	<b>Forecast Dates</b>
Purchase bedding plants	April 2012
Install Plants	April 2012

### **Recommendation: Approve**

The application supports the Attractive and Inclusive theme of the local area and the priority of Attractive and cared for environment for the North Area.

## COMMUNITY CHEST 2011/2012 NORTH AREA - PROJECTS PROPOSED FOR APPROVAL

Ward	Project	Amount	Allocation 2011/2012	Project Proposals	Previous Approvals	Grants Returned	Balance Remaining
<b>Castle</b>	Friends of Hylton Dene/Castle in the Community – delivery of an archaeological dig / survey	1,500		1,500			
	Sunderland Orphanage & Educational Foundation - fund student grant, clothing and shoe vouchers	60		60			
	The Family Justice Adoption Fund – fund a gift for children when they are adopted into a new family	20		20			
	<b>Total</b>		<b>10,047</b>	<b>1,580</b>	<b>9,203.63</b>	<b>2,965.05</b>	<b>£2,228.42</b>
<b>Fulwell</b>	St Andrews Guides – funding for educational visit to York	858		858			
	Southbents Townswomen’s Guild –fund transport for outing	350		350			
	Sunderland Orphanage & Educational Foundation - fund student grant, clothing and shoe vouchers	100		100			
	The Family Justice Adoption Fund – fund a gift for children when they are adopted into a new family	50		50			
	<b>Total</b>		<b>17,371</b>	<b>1,358</b>	<b>8,915.05</b>	<b>1,013.04</b>	<b>£8,110.99</b>
<b>Redhill</b>	Sequence Dancing Group – fund transport for an outing	240		240			
	Keep Kids Active– delivery of sports camp during the Easter and summer school holidays	1,000		1,000			
	Seating for Sunderland North Community Sports Complex	2,162		2,162			

	Sunderland Orphanage & Educational Foundation - fund student grant, clothing and shoe vouchers	60		60			
	The Family Justice Adoption Fund – fund a gift for children when they are adopted into a new family	20		20			
	<b>Total</b>		<b>12,665</b>	<b>3,482</b>	<b>6,616</b>	<b>4,549.47</b>	<b>£7,116.47</b>
<b>Southwick</b>	Keep Kids Active– delivery of sports camp during the Easter and summer school holidays	1,000		1,000			
	Southwick Preservation Society – Beamish Trip	250		250			
	Sunderland Orphanage & Educational Foundation - fund student grant, clothing and shoe vouchers	60		60			
	The Family Justice Adoption Fund – fund a gift for children when they are adopted into a new family	20		20			
	<b>Total</b>		<b>12,004</b>	<b>1,330</b>	<b>7,299.96</b>	<b>1,195.24</b>	<b>£4,569.28</b>
<b>St Peters</b>	St Andrews Guides – funding for educational visit to York	858		858			
	Redby Primary Academy School– Residential visit to France	1,000		1,000			
	St Peter’s Environmental Works - environmental Improvements within St Peter’s Ward	1,526		1,526			
	Sunderland Orphanage & Educational Foundation - fund student grant, clothing and shoe vouchers	60		60			
	The Family Justice Adoption Fund – fund a gift for children when they are adopted into a new family	20		20			
	<b>Total</b>		<b>15,326</b>	<b>3,464</b>	<b>5,321</b>	<b>908.27</b>	<b>7,449.27</b>
<b>Totals</b>			<b>67,413</b>	<b>11,214</b>	<b>37,354.64</b>	<b>10,631.07</b>	<b>£29,474.43</b>