

# **COALFIELD AREA COMMITTEE**

# **AGENDA**

Meeting to be held at The Hetton Centre, Welfare Road, Hetton-le-Hole on Wednesday, 10<sup>th</sup> January, 2007 at 6.00 p.m.

(\* Denotes an item relating to an executive function)

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This information can be made available on request in other languages. If you require this, please telephone 0191 553 1345

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	Report of the Director of Community and Cultural Services (copy herewith).	

R.C. RAYNER, City Solicitor.

Civic Centre, SUNDERLAND.

18<sup>th</sup> December, 2006.

Item No.2

At a meeting of the COALFIELD AREA COMMITTEE held at THE NEW LIBRARY AND LEARNING CENTRE, NEWBOTTLE STREET, HOUGHTON-LE-SPRING on TUESDAY, 7<sup>TH</sup> NOVEMBER, 2006 at 6.00 p.m.

### Present:-

Councillor A. Hall in the Chair

Councillors J. Heron, R. Heron, Lawson, Rolph, J. Scott and Speding.

The Chair welcomed everyone and apologised for any inconvenience caused in postponing the meeting from 1<sup>st</sup> November, 2006 which had been necessary as an extra-ordinary meeting of the Council had been convened for the same evening.

# **Apologies for Absence**

Apologies for absence were submitted to the meeting on behalf of Councillors F. Anderson, Blackburn, Carthy, Richardson and Tate.

# Minutes of the Last Meeting

The Chairman advised that Ms. Anna White of the Coalfields Regeneration Trust had been unable to attend on the rearranged date of the meeting but would be available to answer Members' questions on the national and local picture scheduled for 10<sup>th</sup> January, 2007.

Councillor Rolph referred to the item on Tackling Social Exclusion Through Transport (TSETT) Initiative – Dropped Crossings and Raised Kerbs and enquired whether there was any feedback from the project.

The Chairman asked that feedback be provided to Members on the above matter.

1. RESOLVED that the minutes of the last meeting held on 6<sup>th</sup> September, 2006 (copy circulated), be confirmed and signed as a correct record.

## **Declarations of Interest**

Item 4 - Coalfield Forum Executive Summary – Meeting held on 25<sup>th</sup> September, 2006.

Councillor J. Scott declared a personal interest as a Member of the Coalfield Forum.

Item 5 - Children's Centres in the Coalfield Area.

Councillor Speding declared a personal interest as a Council appointed Governor of Barnwell Primary School.

Item 6 - Housing Update

Councillors A. Hall and J. Heron declared personal interests as Council appointed Directors of the Houghton and Hetton Housing Company Limited.

Item 11 - Strategic Initiatives Budget (SIB): Regeneration Issues Report

Councillor J. Heron declared a personal and prejudicial interest in the report as a Board Director for the project.

Councillor R. Heron declared a personal and prejudicial interest as a Council appointed Board Director for the project.

Both Councillors withdrew from the meeting before the Committee gave consideration to the application.

Item 13 - Strategic Initiatives Budget: 2006/07 Ward Based Community Chest.

Councillor Rolph declared a personal and prejudicial interest in the application from the Lambton Memorial Group as a Member of the Group and withdrew from the meeting before the Committee gave consideration to the application.

# Coalfield Forum Executive Summary – Meeting held on 25<sup>th</sup> September, 2006

The Executive Summary of the meeting of the Coalfield Forum held on 25<sup>th</sup> September, 2006 (copy circulated) was submitted.

(For copy report – see original minutes).

RESOLVED that the report be received and noted.

# Children's Centres in the Coalfield Area

The Director of Children's Services submitted a report (copy circulated) updating the Area Committee of the Children's Centre developments in the Coalfield Area, as part of the City Wide Strategy for Children's Services Centres to meet the core offer laid

out in the Sure Start Children's Centre Practice Guidance, to fulfil the requirements contained within the Childcare Act 2006.

(For copy report – see original minutes).

Mr. Phil Hayden, Operations Manager – Sure Start, Children's Services and Ms. Ania Caink, Children's Centre Cluster Co-ordinator, Children's Services were present at the meeting and briefed Members on developments.

In response to Councillor J. Heron's comment that she understood there to be a feasibility study being carried out on Hetton Nursery, Ms. Caink stated that she was not familiar with this but would make some enquiries.

Councillor J. Heron commented that the Hetton Lyons Nursery School was a long way from Hetton Downs and there were difficulties with public transport.

However Ms. Caink continued by saying that the schools in Hetton and Houghton were facilitating services for children and were beginning to pick up the links, make sure services for children were being joined up and the needs of children and families fulfilled.

In response to Councillor Rolph, who referred to services for the Monument Children's Centre being based at Dubmire Primary and linked to Barnwell, New Penshaw and Shiney Row Primary Schools, Ms. Caink advised that it was intended that administrative support of 10 hours per week would be based in Dubmire School. Officers were looking to take this forward and combine with school staff and an evaluation of how best children and families would be served would be taken. Ms. Caink added that Officers were also working with Barnardos.

In response to the Chairman's enquiry as to how the move from the Sure Start Local Programmes to three Children's Centres was working, Ms. Caink advised that there had been teaching difficulties at first, however staff were getting accustomed to the new arrangements and work and met as a Coalfield Team.

Ms. Caink advised however, that there had been a lull in respect of parental involvement as the key Members of Staff had left. A new worker had been employed and parental involvement was recognised as a priority area to develop. In addition it formed part of everyone's role to encourage parents to get involved.

Mr. Hayden added that parental involvement was at the heart of the strategy for Children's Centres and services would be measured around parental participation.

The Chairman commented that it was important to keep parents involved. It was a pleasing report and she thanked the Officers for their attendance.

RESOLVED that the report be received and noted.

# **Housing Update**

The Group Chief Executive, Sunderland Housing Group, submitted a report (copy circulated) updating the Area Committee on the progress of Sunderland Housing Group's Investment and Renewal activity within the Coalfield Area.

(For copy report – see original minutes).

Mr. Pete Harrison and Ms. Michelle Meldrum, representatives of the Sunderland Housing Group, were in attendance. Mr. Harrison briefed the Committee on the report.

Mr. Harrison highlighted that there were significant demand pressures on the Group's housing stock as affordability for those entering the housing market for the first time remained a key issue. Mr. Harrison also highlighted the investment undertaken in the Houghton and Hetton Housing Company area and the renewal activity taking place in areas of housing activity where modernisation and improvement alone would not be sufficient to provide viable and sustainable neighbourhoods.

Councillor Rolph drew attention to paragraph 3.2.2 of the report concerning population and advised that the population of Sunderland had actually grown last year by 1,000.

In response to Councillor Rolph, Ms. Meldrum advised that environmental improvements on the Park Estate were being reviewed and would be considered by the Houghton and Hetton Housing Board in December/January. The kind of improvements likely to be included were fencing, parking, closing off the grassed areas between properties and environmental maintenance work.

Ms. Meldrum advised that additional funding to finance the environmental improvements would need to be secured and when this had been found, the Housing Company would be consulting with residents and the Council on the proposals for environmental improvements.

Members welcomed the level of investment in the Houghton and Hetton area and congratulated the Housing Company on the modernisation rate achieved.

Ms. Meldrum clarified that additional improvement works included works such as replacing doors, security lighting and it depended on the age of the property as to whether it was worthwhile to carry out works or whether it was more viable to demolish and provide a new development.

In response to Councillor Lawson's enquiry concerning Holmlands, Ms. Meldrum advised that the number of owner occupiers was in the high fifties and all but a few were talking to the Housing Group about the Renewal Plan.

Mr. Harrison added that the Housing Company would continue to negotiate with those still occupying the estate, however the Company might need to seek compulsory purchases in some cases.

Councillor Speding commented that there were highway related issues in relation to Barnwell and that he would welcome any support the Housing Company could give to get traffic calming in the area.

Ms. Meldrum advised that there were no environmental improvements planned for Barnwell.

In response to the Chairman, Ms. Meldrum advised that it was likely that the Group would recommend that the Teesdale Avenue area be modernised.

The Chairman thanked the Officers for their attendance and emphasised that Members were happy to take part in any consultations/discussions on improvement plans for the area.

4. RESOLVED that the report be received and noted.

# Food in Schools Programme

The Director of Community and Cultural Services submitted a report (copy circulated) advising the Area Committee of the work undertaken by the Food in Schools Team as part of the Citywide Strategy for the DfES transitional school meals funding.

(For copy report – see original minutes).

Mr. Michael Dodds, Centre Manager, Hetton/Houghton Community and Cultural Services advised that a sample of the school meals would be provided to a future meeting of the Area Committee. Mr. Dodds briefed the Committee on the report and drew attention to the likely obesity levels of adults and children by 2010 if no action was taken to increase knowledge and skills. He highlighted that the strategy formed a strong link to wider agenda including the Healthy Schools Programme.

In response to Councillor J. Heron concerning a comment in respect of the School Meals Service at Eppleton Primary School, Mr. Dodds advised that Mr. Colin Ranson, Assistant Head of Community Services (Facilities Management), was working with individual schools and taking on board issues they might have. Mr. Dodds advised that he would ask Mr. Ranson to contact Councillor Heron in this respect.

Councillor Rolph commented on the promotion going on of school meals for every child to try a free school meal and advised that the Council's School Meals Service had already been quoted as an example of best practice.

Councillor R. Heron suggested that one way of promoting school meals would be to set up a stand at parents' evening in the school.

The Chairman suggested that it would be useful to receive a report in a year's time to see whether take up of school meals had increased in the City.

5. RESOLVED that the report be received and noted.

# **Houghton Sports Centre: Summer Holiday Programme 2006**

The Director of Community and Cultural Services submitted a report (copy circulated) advising the Area Committee of the success of the Summer Holiday Promotion, which was introduced throughout the City's leisure complexes in 2006, including Houghton Sports Centre.

(For copy report – see original minutes).

Mr. Michael Dodds, Centre Manager Hetton/Houghton, Community and Cultural Services, briefed the Committee on the report. He advised that statistics on the usage of Hetton Sports Centre had not been included in the report as the Centre would not have been able to attain the number of attendances of the previous year. Mr. Dodds highlighted that the Gymnastics Camp was at national standard and well attended, not only by local people, but also people in the surrounding area.

In response to Councillor Rolph, Mr. Dodds advised that there was a database of service users which included information as to age and postcode for each activity and this was used for mailing information. The Department also had a system in place which gave regular service users priority to enrol on activities. Mr. Dodds stated that more information as to the breakdown in terms of age and where service users lived could be included in the next report to Members if they wished.

Members confirmed that they would find the above information of interest, and it was:-

6. RESOLVED that the content of the report and the outcome of the Summer Holiday Programme for 2006 be noted.

# **Housing and Council Tax Benefit Progress Report**

The City Treasurer submitted a report (copy circulated) informing Members of the Performance of the Benefits Section in the processing of new claims in accordance with the Best Value Performance Indicator (BV178a) for Housing and Council Tax Benefit for the period 1<sup>st</sup> April, 2006 to 30<sup>th</sup> September, 2006.

(For copy report – see original minutes).

Mr. Steve Atkinson, Benefit's Manager, City Treasurer's Department briefed the Committee on the report advising that the Benefits Section had exceeded their targets set as detailed in the Appendix to the report.

Mr. Atkinson highlighted the promotional activity to increase take up of benefits. He drew attention to the plans to implement a new benefits system followed by an

upgrade of the Document Image Processing, which was likely to take place in early December, however he would keep Members informed.

Councillor J. Heron commented positively on the introduction of the free phone number. Mr. Atkinson thanked Councillor Heron and advised that he would pass on the comments to the Officers concerned.

7. RESOLVED that the contents of the report be noted.

# Regeneration Issues Report : Feedback on Projects Previously Funded Through Strategic Initiatives Budget

The Director of Development and Regeneration submitted a report (copy circulated) which provided the Committee with information on projects which it had previously funded through its Strategic Initiatives Budget (SIB) allocation.

(For copy report – see original minutes).

The following representatives were present and provided Members with feedback on the operation of the projects and answered Members' enquiries.

Coalfield Community Shopper – Ms. Victoria Brown Compass Community Transport – Mr. Bill Robinson Burnside Primary Out of Hours Child Care and Community Access – Mr. Tom Walker

The Chairman thanked the representatives for attending the meeting and welcomed the success of the projects. She commented that the Burnside Primary Out of Hours Child Care Community Access Project was a good example of what the SIB should be used for.

8. RESOLVED that the feedback reports be received and noted.

# Strategic Initiatives Budget (SIB): Regeneration Issues Report

The Director of Development and Regeneration submitted a report (copy circulated) on the proposed allocation of Strategic Initiatives Budget (SIB) funding to support the following initiatives of benefit to the area:-

- (i) Houghton Racecourse Community Access Point (HRCAP) led administrative support project; and
- (ii) the Coalfield Area Committee's Events budget.

(For copy report – see original minutes).

Representatives of the HRCAP were present at the meeting, outlined the application and answered Members' questions.

The Chairman briefed the Committee on the proposed procedure and protocol in respect of the Area Committee Events budget.

- 9. RESOLVED that approval be given to:-
- (i) the allocation of Strategic Initiatives Budget funding of £11,613 from the 2006/07 budget, as a contribution towards the HRCAP led administrative support project; and
- the allocation of Strategic Initiatives Budget funding of £9,480 from the 2006/07 budget, to restore the Coalfield Area Committee's Events Budget to its upper operating level.

# Strategic Initiatives Budget Update

The Director of Development and Regeneration submitted a report (copy circulated) providing Members with an update on live projects for which the Area Committee had previously approved funding through its Strategic Initiatives Budget.

(For copy report – see original minutes).

10. RESOLVED that the report be received and noted.

# Strategic Initiatives Budget (SIB): 2006/07 Ward Based Community Chest

The Director of Development and Regeneration submitted a report (copy circulated) bringing forward eighteen recommendations relating to the 2006/07 Community Chest Scheme.

(For copy report – see original minutes).

11. RESOLVED that approval be given to the eighteen projects recommended for support from the 2006/07 Community Chest with a total value of £9,174 as detailed in Annex 1 to the report.

The Chairman thanked everyone for their attendance and closed the meeting.

(Signed) A. HALL, Chairman.





# Coalfield Forum Executive Summary

# Dubmire Primary School, Fence Houses 30<sup>th</sup> November 2006

### Presentations:

## Barnardo's - Jackie Nelson and Marian McGuiness:

Before this presentation began, Tracy briefly gave a background into how Fence Houses Action Group was set up. She spoke about the volunteers who were alarmed at the major issues of drug use and abuse within the area and began to put preventative measures in place to combat these issues. 3 members of this group have now achieved a university degree in youth and community and now work in agencies across the area. Barnardos are now implementing community development work in the Fence Houses area of which the Fence Houses Action Group played an instrumental role in raising awareness of problems.

Jackie and Marian outlined the background into why Barnardos are developing provision in Fence Houses, how the issues were identified and the aim of the Fence Houses Steering Group. Marian explained that the model used is based on national standards and guidance that was used in the Racecourse Estate. Anyone wanting information on the Community Development Exchange please contact Marian on 584 5729.

Fun days and events have been held in the area to get the community involved, to huge success. The official opening of the project, based in a bungalow between 8 and 10 Brancepeth Avenue, Fence Houses was well attended by local people and agencies.

The project employs 2 development workers and 2 play development workers and is open 4 days a week, Tuesday to Friday. Contact number 385 8673

Work being carried out at present is supporting community groups in the area, working in partnership with Dubmire School and a parent/carer peer mentoring scheme that will enable provision to be kept in Fence Houses if Barnardos leave.

Joan thanked Marian and Jackie for their presentation and agreed that this was a fantastic project for the area and commendable as young people are involved as well as older.

# Increasing Problematic Drug Users Entering Treatment - Stuart Thompson

Stuart gave an overview of what this new system is in relation to assessment procedures for drug users. He applauded the commitment and energy from organisations across the area in their support for people with issues around drug use. There is to be a single point of contact number available for those who need treatment and there are workers who will support them into the right services. Assessments are carried out and then referrals made to enable access to the best services for the client.

Currently work with client for 12 weeks and the retention rate stands at 90% at present. Long-term goals are to establish links and facilities in the community, if there is an identified need and decide where they would be best placed based on demand for service. The main aim is to ensure that provision, service, choice and opportunities are available, and achieving positive outcomes and contributions. The service is looking for assistance in engaging communities with existing drug users and to actively promote that they seek treatment. Current contact number is 563 6730.

# Questions

- Q. Liz Gibbons, Y Housing The majority of services are aimed at age 18+ are there any services for younger people?
- A. Contact name for information on younger service provision is Esther Lucas from YDAP. Stuart will give a list of contact services to the forum for people. Preventative work is currently being carried out through education/schools.
- Q. June Forster, Community and Cultural Services How long is this service funded for and is there a forward strategy?
- A. Government currently have funding for a 10-year programme until 2008. Government are developing a strategy for after this time.
- Q. Gillian Gardner, Sunderland Carers Centre How were target numbers identified.
- A. Prevalent studies predicted the overall number in Sunderland. Other surveys such as crime have a knock on effect. Not sure of current level of numbers in the community, a more robust assessment needs to be carried out to ascertain numbers.

- Q. How do you define problematic drug users?
- A. Not only restricted to people coming through the crime justice system, problems could derive from lifestyle, family, surroundings etc.
- Q. Marian McGuinness, Barnardos We need to be working with both the medical and community development models of intervention to interface where monies are coming from to fund this programme.
- A. There should be an approved preferred provider scheme in place by March 07.

Joan expressed the need that further information of how well the programme is received by clients to be given to forum members at a later date, maybe in 6-8 months.

# STEPS Project Sunderland Housing Group - Paula Lydiatt

Paula gave an outline of this service, which is aimed at supporting young people aged 16-25 who live independently in Sunderland Housing Group or Housing Association property. Steps workers are based in each of the 5 local housing company areas which are North, Central and South Sunderland, Washington and Houghton and Hetton.

Support is offered in various ways tailored towards the individual young persons needs. The type of support they receive is dependant on the issues that have been identified following the young person and worker producing a support plan. Practical support such as decorating and housekeeping, budgeting, completing forms and accompanying young people to appointments can be given. Signposting is also made to other agencies.

Young people can self refer or other agencies can refer to the project. Currently 2 support workers in this area - Dave Connor who covers Houghton, Shiney Row and Penshaw - 525 5228 and Paula Lydiatt who covers Hetton and Easington Lane - 525 5635.

Steps workers can be contacted to give advice to young people or workers about how to apply for housing.

- Q Jackie Noonan, South Forum Is this provision also in the south area?
- A. Yes, Paula will pass on relevant numbers to the forum.
- Q. Joan Carthy How long has this service been available?
- A. Since 2001, it was formerly the Keys Project.
- Q. Liz Gibbons, Y Housing Y Housing also offer a similar service at Herrington Burn YMCA for people aged 16-55 years.

# Information Sharing:

### Carers Centre

Have a drop-in Monday 4<sup>th</sup> December 2006, 10-12 at Houghton Library. Social evening 22<sup>nd</sup> February 2007 at Fullwell Fireman's Club,

# Easington Lane Action Group

Switch on of Christmas lights tonight at 6p.m. at Easington Lane, Mulled wine and Mince pies afterwards.

### Hetton Centre

Recently awarded funding through Coalfield Regeneration Trust to employ a worker to develop the volunteer passport to success scheme. Recruiting in January 07 with a first intake of volunteers to be recruited in April 07. Successful in Urban II bid to develop work in area of committee management group to link in with Hetton Town Trust identifying what local people want in their community.

Training courses will be available from January 07 in a variety of subjects, based around local need.

Event for students to celebrate achievements is to be held on 15<sup>th</sup> December - £1.50 per ticket, fancy dress optional.

Closing times of Hetton Centre (Development) 23<sup>rd</sup> December - 2<sup>nd</sup> January 07.

# Barnardos

Jackie Nelson handed out Annual Report, anyone wishing more copies please contact Jackie on 584 5729 or 385 6373.

Item No.5



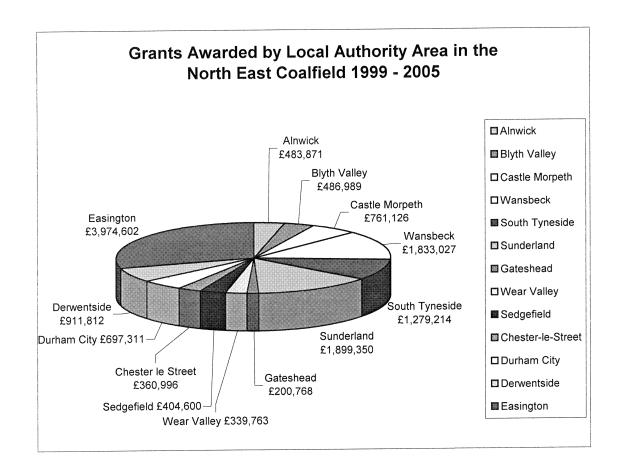
# Information on the National Picture and Local Picture with regards to what each Coalfield area receives from the Coalfields Regeneration Trust.

# 1. Total Spend for each Round across the English Regions

The National Spend Per Region				
	Round 1	Round 2	Round 3	Totals
	1999 - 2002	2002 - 2005	2005 - to date	TOTALS
East Midlands	£11,317,561	£10,028,256	£8,244,369	£29,590,186
West Midlands	£3,707,033	£2,704,566	£2,617,060	£9,028,659
North West	£2,809,304	£3,441,217	£5,896,320	£12,146,841
North East	£7,844,564	£7,192,981	£7,479,864	£22,517,409
Yorkshire *	£12,946,929	£18,639,055	£9,066,928	£40,652,912
* includes Selby in 2002-2005				
Kent	£686,263	£753,792	£356,222	£1,796,277
TOTALS	£39,311,654	£42,759,867	£33,660,763	£115,732,284

N.B Population sizes vary across each Coalfield designated region, which means each area has a different budget according to population size. The North East has one of lowest populations across the regions and this reflects the overall budget spend seen above.

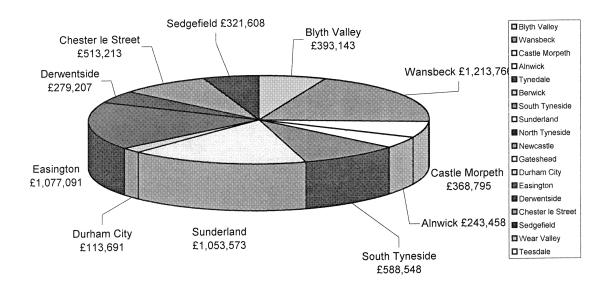
# 2 The North East Regional Spend to District Level in Round One and Two.



County       District       *1         Northumberland       Blyth Valley       Y         Wansbeck       Y         Castle Morpeth       Y         Alnwick       Y         Tynedale       N         Sub Total       South Tyneside         Sunderland       Y         North Tyneside       Y		District	District		CDT Chond	Spend	% of	Spread of
		Population	Priority	Other	c 2004		Regional	Priority
	*	*2	Population	Population	*3	Capita	CRT spend	spend Population
lear	Yes	81,265	29,555	51,710	467,400	15.81	6.58	4.39
lear	Yes	61,138	61,138	0	1,389,672	22.73	19.55	90.6
lear	Yes	49,001	25,538	23,463	330,342	12.94	4.65	3.79
lear	Yes	31,029	21,159	9,870	137,023	6.48	1.93	3.14
lear	No	58,808	0	58,808	0	00.00	00.00	00.0
lear	No	25,949	0	25,949	0	00.00	0.00	00.0
		307,190	137,390	169,800	2,324,437	16.92	32.71	20.41
	Yes	152,785	114,919	37,866	739,848	6.44	10.41	17.07
North Tyneside	Yes	280,807	197,055	83,752	1,496,007	7.59	21.05	29.28
05:00:16:	S ON	191,659	0	191,659	0	00.00	0.00	00.00
Newcastle	No	259,536	0	259,536	0	00.00	0.00	00.00
Gateshead	No	191,151	0	191,151	200,768	7.81	2.83	00.00
Sub Total		1,075,938	311,974	763,964	2,436,623	7.81	34.29	46.35
County Durham Durham City	Yes	90,276	42,900	47,376	254,336	5.93	3.58	6.37
Easington	Yes	93,993	93,993	0	1,276,561	13.58	3 17.96	13.97
Derwentside	Yes	88,221	39,400	48,821	487,811	12.38	3 6.86	5.85
Chester le Street	t Yes	57,163	38,300	18,863	136,940	3.58	3 1.93	5.69
Sedgefield	Yes	89,276	9,100	80,176	175,229	19.26	5 2.47	1.35
Wear Valley	N	61,339		0 61,339	14,655	5 0.24	4 0.21	0.00
Teesdale	2	24,457		0 24,457		00.00	00.00	0.00
Sub Total		504,725	5 223,693	3 281,032	2,345,532	10.49	33.01	33.24
Total		1,887,853	3 673,057	1,214,796	7,106,592	10.56	100.00	100.00

# The North East Regional Spend to District Level in Round Three.

Round 3 Spend to Date



CRT Grants to are	CRT Grants to areas per Head of Population in Al	oulation i	n All Areas R	ound 3 MGP.	I Areas Round 3 MGP, BTG & SP Totals	als			
County	District	Priority *1	District Population *2	Priority Population	Other Population	T Spend ril 2006	Spend per Capita	% of Regional CRT spend	Spread of Priority Population
Northumberland	Blyth Valley	Yes	81,265	29,555		393,143	13.30	6.38	4.47
	Wansbeck	Yes	61,138	61,138	0	1,213,766	19.85	19.68	9.25
	Castle Morpeth	Yes	49,001	25,538	23,463	368,795	14.44	5.98	3.86
	Alnwick	Yes	31,029	21,159	9,870	243,458	11.51	3.95	3.20
	Tynedale	No	58,808	0	58,808	0	00.0	00.00	00.00
	Berwick	No	25,949	0	25,949	0	00.00	0.00	0.00
Sub Total			307,190	137,390	169,800	2,219,162	16.15	35.99	20.78
Tyne & Wear	South Tyneside	Yes	152,785	112,037	40,748	588,548	5.25	9.54	16.95
	Sunderland	Yes	280,807	186,453	94,354	1,053,573	5.65	17.09	28.20
	North Tyneside	No	191,659	0	191,659	0	00.00	00.00	00.00
	Newcastle	No	259,536	0	259,536	0	00.00	00.00	00.00
	Gateshead	No	191,151		0 191,151	0	00.0	00.00	00.00
Sub Total			1,075,938	298,490	777,448	1,642,121	5.50	26.63	45.15
County Durham	Durham City	Yes	87,709	44,194	43,515	113,691	2.57	7 1.84	6.68
	Easington	Yes	93,993	93,993	3 0	1,077,091	11.46	5 17.47	14.22
	Derwentside	Yes	85,074	37,358	3 47,716	279,207	7.47	7 4.53	3 5.65
	Chester le Street	Yes	53,692	42,370	11,322	513,213	12.11	1 8.32	6.41
	Sedgefield	Yes	87,206	7,364	79,842	321,608	43.67	7 5.22	1.11
	Wear Valley	å	61,339		0 61,339	0	00.00	00.00	0.00
	Teesdale	Š	24,457		0 24,457		00.00	00.00	0.00
Sub Total			493,470	225,279	9 268,191	2,304,810	10.23	3 37.38	34.07
Total			1,876,598	661,159	1,215,439	6,166,093	9.33	3 100.00	100.00

# **Statistical Summary**

We have six coalfield regions in England which incorporate 57 districts/local authorities. The figures shown indicate that Sunderland is roughly getting its fair share.

There is no duty on the Trust to achieve 'equitable' distribution, although each round we do try to maintain equity, we also focus on deprivation & 'cold spots' where appropriate.

The groups do need to apply for the funds and the level of applications has been disproportionately lower from Sunderland than other districts.

The allocation of funds from CRT to Sunderland does reflect our proactive approach in helping groups develop suitable bids.

We have given an extra time in both the Urban II area and wider Sunderland area, particularly in areas of high deprivation.

We have also funded other Development Workers e.g. for North Sunderland to assist building the capacity of groups and to help them apply for funds from ourselves and other funders.

### **COALFIELD AREA COMMITTEE**

Item No.6

# 10<sup>th</sup> JANUARY 2007

# REGENERATION ISSUES REPORT: FEEDBACK ON PROJECTS PREVIOUSLY FUNDED THROUGH STRATEGIC INITIATIVES BUDGET (SIB)

Report of the Director of Development and Regeneration

# 1.0 Purpose Of The Report

1.1 This report provides information to the Area Committee on expenditure from the Strategic Initiatives Budget (SIB) on projects it has previously funded

# 2.0 Background

- 2.1 Each Regeneration Framework area has been allocated a minimum of £200,000 per annum over the last eleven years from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area. Over this period, therefore, the Framework area has been allocated £2,274,284 in this way.
- 2.2 In order that the Area Committee can be kept informed of progress on projects it has previously funded as part of the SIB monitoring process, a programme of report backs has been scheduled.

### 3.0 Purpose of the Feedback Reports

- 3.1 The aim of the reports are to inform the Area Committee how the money it has been allocated through SIB has been used, how successful it has been in achieving its original objectives, and how the project will continue. Specifically, the reports have been asked to address the following key questions:
  - How has the money has been used? How much was capital and revenue?
  - What were the outcomes of the project? How has it helped to achieve the objectives identified in the original submission? Are there any statistics that will support the outcomes?
  - What other funding the SIB allocation helped to attract?
  - What are the key lessons learnt? What difference has the project made in comparison to other areas that did not have such funding? What added value did the project provide? Are there implications for existing service provision?

- Does the project need to continue? Has it come to its natural end? If not, how will it be funded? Has it been considered for mainstream funding? Have other funding sources been approached?
- 3.2 Once the presentation has been completed, Elected Members will be invited to ask any questions or offer comments concerning the project.

## 4.0 Feedback to this Committee

- 4.1 At this Committee meeting, the following feedback reports will be presented:
  - People's Pedal Power project, which was awarded £2,150 in September 2005;
  - Area Committee Marketing project that was awarded £4,000 in March 2005;
- 4.2 Excerpts of the original applications are attached as Annex 1.
- 4.3 A draft schedule for future feedback reports is attached as Annex 2

### 5.0 Recommendations

5.1 That this report be noted.

## **Background Papers**

Strategic Initiatives Budget (SIB): Regeneration Issues Reports to previous Area Committees

Regeneration Framework Files, Coalfield

# Excerpts from Feedback Report 1 – People's Pedal Power

SIB Requested: £12,900 City-wide; £2,150 per committee

1.2 Which Area Regeneration Framework(s) does the project cover?

(please tick)

Coalfield

[√]

East [√]

North [✓]

Washington [✓]

West [✓]

South [✓]

# Section 2: Sponsor Details

# 2.1 Name of Lead Organisation / Group:

City of Sunderland Council for the Disabled

# 2.2 Address of Lead Organisation / Group:

Century House, 100 Norfolk Street, Sunderland, SR1 1EA

2.3 Contact Name for Project:

2.4 Position in Organisation:

Les Wascoe Ma

Manager

2.5 Tel. Number:

0191 514 3346

2.6 Fax Number:

0191 567 8107

2.7 E-mail Address:

leslieg@myway.com

### **Section 3: Project Details**

3.1 Project Title: (Please re-state title as per front sheet)

Peoples Pedal Power

3.2 Project Start Date:

3.3 Project End Date:

September 2005

Ongoing

3.4 Please describe the project:

The Peoples Pedal Power (PPP) project provides adapted bicycles and tricycles to enable the 67,000 people in Sunderland who have a disability or are infirm to participate in healthy cycling activities in a safe and supportive environment.

The project began after Sunderland TPCT funded research into the need to establish healthy activities for disabled people.

A grant of £4,450 from the Coalfield Regeneration Trust and the donation of a

number of bikes enabled the project to begin some services in July. Funding from the Strategic Initiatives Budget, with match funding from Awards for All, will enable the project to purchase additional bikes and equipment and provide weekend programmes. This will enable PPP to develop, in line with identified need, to meet demands on it and to provide healthy activities for people with a range of disabilities who have less opportunity to take part in healthy activities and are more prone to debilitating illnesses.

The location of the cycling venue is Hetton Lyons Country Park, Hetton-Le-Hole. Disabled people who need public transport to travel to the venue use the Nexus bus service (for individual users) or Compass Busses (for groups of users). The site is also easily accessed by private transport.

The main building at the Hetton Lyons Park is fully accessible to wheelchair users and ambulant disabled people and has a fully accessible toilet.

# 3.5 What service does the organisation currently provide and how will this be complemented by the project?

PPP is incorporated into the City of Sunderland Council for the Disabled (CSCD) as a sub-committee of the main CSCD committee. PPP retains its own constitution and is a user led organisation and is a citywide initiative that will benefit all disabled people in the City of Sunderland.

CSCD provides a range of advice guidance and advocacy services, for individuals and organisations, and access audits.

# Section 7: Financial Information 7.1 How much SIB funding is requested? £12, 900 Citywide; £2,150 per Area Committee 7.2 Indicate the type of funding requested: (Please tick) Capital [] Revenue [] Both [✓] 7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much? £4,700; Awards for All, Approved.

# 7.4 What other funding alternatives have been considered and why were these not appropriate?

SIB, and the other funding sources, will establish the project and enable it to develop and submit a bid to the Big Lottery Fund, and other funds, to ensure its future as a City of Sunderland Council for the Disabled social enterprise.

# 7.5 What are the financial implications for the project should it not receive SIB funding?

The Project will be substantially reduced in scope and would not meet needs/demands and would struggle to demonstrate its true worth to major funders.

# 7.6 When SIB expenditure is complete how do you intend to continue this project?

The project can operate on a voluntary basis but this will severely limit its capacity to fully develop to effectively meet the needs of disabled and infirm people throughout the City.

Positive discussions have been held with the Big Lottery Fund, which is interested in receiving a bid from it once the project is established and can show further evidence, from its operation, as to the benefits accruing from it. It is intended to submit a bid for staffing, coaching, development and further capital to BLF, and other funders, next financial year as the projects business and operational plan develops.

# 7.7 Provide a profile of projected costs:

Funding	2005/06	2006/07	2007/08	Total Cost
Source				
SIB:				
	£2,150			
Coalfield				
East	£2,150			
North	£2,150			
South	£2,150			
West	£2,150			
Washington	£2,150			
Other Sources:	0.4.700			
1) Awards for All	£4,700			
Total Cost:	£17,600			

7.8 Please provide details of any 'in-kind funding (e.g. Peppercorn rents), if included within the 'Other Sources' of funding shown above.

Sunderland TPCT will fund a Cycling Worker to supervise the safety of cycling activities.

# 7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:

oi expenditure.			
Side by Side Trike x 2	£5,000		
Front Seat Trike	£2,000		
Recumbent Hand Trike	£2,000		
Recumbent Leg Trike x 2	£2,500		
Electrically Assisted Trike	£1,500		
Bucket Seat Trike	£1,500		
Hoist	£1,700		
Safety Equipment	£500		
Weekend Staff	£900		

# PEOPLES PEDAL POWER - FEEDBACK REPORT

### **Finances**

The Peoples Pedal Power project was awarded the sum of £12,900 (£2,150 per area committee), in 2005, from the Strategic Initiative Budget, to purchase especially adapted tricycles that can be used by disabled people.

The award was also used to purchase a hoist, and training in the use of the hoist, to enable a disabled person to transfer from a wheelchair to a tricycle. To date the Peoples Pedal Power project has spent a total of £11,220.13 on the following equipment:

One "Oxford Midi" Hoist - £504.74

One hoist training session - £93.88

One "Draisin" recumbent tricycle - £2438.13

Three "Petra" running tricycles - £5287.00

One "Side by Side" tricycle - £2896.38

The Peoples Pedal Power project still has the sum of £1679.87 to spend. These remaining funds will be used to purchase an electrically assisted tricycle for ambulant disabled people who need help to cycle up inclines.

### **Outcomes**

The purchase of the equipment listed above has enabled the Peoples Pedal Power project to offer a greatly improved service to disabled people.

The "Oxford Midi" hoist has been used to transfer from a wheelchair onto a "Duet" tricycle (purchased with funds from Awards for All) by numerous severely disabled people.

The hoist training was for members of the Peoples Pedal Power staff, to ensure that carers use the hoist correctly (the staff of Peoples Pedal Power do not participate in the physical transfer of a disabled person. The support worker who accompanies the disabled person is expected to have undergone a thorough training in the use of a hoist and to transfer the disabled person when necessary. The Peoples Pedal Power staff observe the procedure and, of course, must be aware of the correct method of using the hoist. Hence the training). Since the purchase of the hoist people with, for example, severe Cerebral Palsy or brain injuries, who were previously excluded from cycling can now participate in the social aspect of cycling.

People with profound disabilities are unable to operate any type of cycle or

tricycle. However, when transferred into the "Duet" tricycle (which is similar to a wheelchair attached to the front of a tricycle) their support worker can pedal the tricycle and enable the disabled participant to enjoy the experience of cycling.

The staff of Peoples Pedal Power have observed people who are now middle aged, and who have never had the chance to experience cycling, enjoying the freedom of the cycle track and the companionship of fellow cyclists.

The purchase of the hoist (and the "Duet" tricycle) has given these people the chance to experience a cycling opportunity that was previously inaccessible, and as a result it has enhanced their lives.

The "Draisin" recumbent tricycle is very popular with people who are in the Autistic spectrum or who have general learning disabilities.

The "Draisin" has a very low seat and, consequently, a very low centre of gravity. A person with a learning difficulty feels very secure on this machine because it is almost impossible to accidentally fall off it.

The tricycle is leg powered and has unusual hand controls. Unlike an ordinary tricycle the machine is steered by using two levers, one on each side of the seat. This unusual method of steering and controlling the tricycle allows a great deal of creative interaction with the machine.

Staff at the Peoples Pedal Power venue have heard the "Draisin" tricycle variously described by people with learning difficulties as a "space ship" or a "transformer" machine.

Staff encourage this playful aspect in order to stimulate interest in cycling and, hopefully, to ensure that people with learning difficulties get the exercise that they need.

The "Petra" running tricycles were developed in Scandinavia and have greatly increased in popularity over the last decade. They are specifically designed for disabled people who have difficulties with walking.

People with Cerebral Palsy are especially encouraged to use these machines. The "Petra" tricycle does not have pedals. The machine is powered by the user "pushing" the tricycle along (by using their legs) whilst they are in a semi seated position.

The "Petra" has a conventional seat but it protrudes from the back of the machine. It also has a chest support and the front wheel is sprung so that it always returns to a central position.

The user mounts the tricycle seat that is situated protruding from the rear of the machine (between the two rear wheels) and leans forward to rest his, or her, upper body on the chest support and grab hold of the handle bars. The legs are then used to power the machine.

The sprung front wheel can be turned to steer the tricycle but if the user removes their hands from the handlebars the front wheel automatically returns to the centre position and steers the tricycle in a straight line.

It is possible to gain speed on this tricycle and simultaneously take ones legs off the ground, remove ones hands from the handle bars and "fly" along (for short periods of time on a straight path).

Because of this unusual aspect of the tricycles they are also very popular with people who are in the Autistic spectrum or have other learning difficulties. The Peoples Pedal Power project purchased three of these tricycles, small, medium and large because it is not possible to adjust one of these tricycles to accommodate people of different heights.

The "Side by Side" tricycle is another very popular machine that is used by a variety of disabled people.

This tricycle seats two people, side by side. The tricycle has two sets of pedals but only one functioning handle bar. Therefore a disabled person can sit next to their support worker and participate in the pedaling activity but only the support worker can steer the machine (occasionally the disabled user does steer the tricycle and the support worker is only there to provide additional leg power). The "Side by Side" is very popular with people who have visual disabilities, people who have learning difficulties or who are in the Autistic spectrum and people with upper body disabilities.

People with learning difficulties imaginatively describe this tricycle as a "chariot" and have great fun (and exercise) powering it around the "chariot track" like latter day Ben Hurs.

The purchase of all of these tricycles has greatly increased attendance and participation in cycling activities for this previously excluded group of people.

### Further funding

The Peoples Pedal Power project is actively engaged in further fund raising. The "Big Lottery Fund" was approached for support some 18 months ago. However, at that time the Peoples Pedal Power project did not have enough evidence of attendance to qualify and the "Big Lottery" staff advised the Peoples Pedal Power project to wait until attendance had grown, and more funds were raised, before requesting further support.

The Peoples Pedal Power project has now grown significantly, acquired more tricycles and greatly increased attendance. Therefore a fresh application is being prepared and will be submitted at the appropriate time.

Funding has also been requested from the following organizations:

The Bilton Fund	. £7,000
The Trust House Fund	. £7,000
The Community Foundation (Tyne and W	/ear£10,000
The Local Network Fund	£5,000

The Department of Health.....£12,000

The Gannet Foundation......£5,000

The Peoples Pedal Power project does not expect all of these funding bids to be successful.

These applications were all submitted in the first week of October, this year. To date there have been no replies from these potential funders.

## Key lessons

The acquisition of the five especially adapted tricycles, the hoist and the hoist training has greatly increased the ability of the Peoples Pedal Power project to provide cycling activities for disabled people.

Before the acquisition of this equipment the project was only able to offer cycling activities to a limited number of disabled people.

Peoples Pedal Power can now offer participation in cycling activities to the great majority of disabled people in this city, regardless of their disabilities.

The increased attendance of cycling participants has resulted in a greater income for the project. Because of the growth of this funding stream the Peoples Pedal Power project has engaged a full time supervisor / safety officer.

The project had previously tried to manage by relying upon volunteers to supervise the project but, because of a lack of tricycles and volunteers, was unable to operate for 5 days a week.

However, the S.I.B. funding that enabled the project to buy the additional 5 tricycles greatly increased attendance and overcome this problem.

The project is still not fully funded and self-sustainable (it is subsidised by income from the City of Sunderland Council for the Disabled) but it is expected that the acquisition of further tricycles will enable the project to increase participation and therefore income and become fully sustainable.

### Future Planning

The Peoples Pedal Power organization needs to grow by acquiring more tricycles and storage space.

The project presently has over 200 people attending. Of these 200 people some come every week, usually from community houses for disabled people. The other attendees visit the project whenever they would like to go cycling.

(The Peoples Pedal Power project runs a booking system that ensures that groups of people do not arrive at the site unexpectedly. This system ensures that both the time and the tricycle are booked by the hour, at £3 per hour / tricycle). More aggressive marketing and publicity could increase attendance. Although the project does advertise its services by sending out leaflets and brochures, and advertising in various newspapers and periodicals, the present success of the project is largely due to "word of mouth" advertising. This is especially true of community houses for people with learning difficulties. The managers and staff of these community houses contact other houses in the Sunderland area and

recommend the project to their residents.

Similarly, local schools operate an informal network of contacts for cycling and sporting activities and recommend Peoples Pedal Power to other schools. However, the staff of Peoples Pedal Power know that there are thousands of disabled people in Sunderland who could attend but have not yet attempted to do so.

Attempts to rectify this situation are being made by visiting community centres and community homes in order to encourage greater attendance.

Fundraising will also, hopefully, enable the project to create a web-site and to buy further advertising space in periodicals and newspapers.

Further growth will also be achieved by increasing the amount and variety of tricycles that the Peoples Pedal Power project can offer.

Novel tricycles are always a great attraction to new users and the greater the range of tricycles on offer the greater the attendance will be.

The acquisition of tricycles is problematic because of the limited storage space that the project has. At present the project stores its tricycles in a shipping container at the site (The container is kept in a fenced enclosure to the rear of the main building at the Hetton Lyons Country Park).

The present container is nearly full up (including space to hang the tricycles from the roof of the container). There is space for perhaps one more tricycle. Peoples Pedal Power is shortly expecting delivery of a new "Tandem Tricycle" and also has funds from the S.I.B. allocation to buy an electrically assisted tricycle. The storage problem can only be overcome by acquiring a second container, and

The storage problem can only be overcome by acquiring a second container, and the project is intending to fund raise for this purpose.

When the storage problem has been solved, and more tricycles acquired, the

When the storage problem has been solved, and more tricycles acquired, the project intends to open at weekends. The project has opened its doors on two Saturday afternoons this year and both afternoons were successful. However, the staff costs did not justify opening for a greater length of time. The increased income from novel tricycles will hopefully attract more cycling participants and generate the income necessary to justify opening more frequently at weekends. Finally the Peoples Pedal Project is hoping to work more closely with the Teaching Primary Care Trust to establish a method of monitoring attendees weight and pulse rate, and thereby prove that people who participate in cycling activities do improve their general health.

Past attempts to establish this data-base have not proved to be successful because the teaching Primary Care Trust did not have the resources and manpower to devote time to this project. However, now that the Peoples Pedal Power project has grown so dramatically the greater attendance may encourage participation by the Teaching primary Care trust.

The staff and volunteers of the Peoples Pedal Power organization would like to thank the Councilors of Sunderland and the Local Authority officers for their help, support and encouragement with the project.

# Excerpts from Feedback Report 2 – Area Committee Marketing Project

# 1.2 Which Area Regeneration Framework(s) does the project cover? (please tick)

Coalfield  $\lceil \sqrt{\rceil}$  East  $\lceil \sqrt{\rceil}$  North  $\lceil \sqrt{\rceil}$ 

Washington [ $\sqrt{\ }$ ] West [ $\sqrt{\ }$ ] South [ $\sqrt{\ }$ ]

# Section 2: Sponsor Details

# 2.1 Name of Lead Organisation / Group:

Marketing Communications Team, Development and Regeneration Directorate, City of Sunderland.

# 2.2 Address of Lead Organisation / Group:

Rm 2.87, Development and Regeneration Directorate, Civic Centre, Burdon Road, Sunderland, SR2 7DN.

# 2.3 Contact Name for Project:

Jane Gatiss

# 2.4 Position in Organisation:

Head of Marketing and Communication – Development and Regeneration.

# 2.5 Tel. Number:

(0191) 553 1933

2.6 Fax Number:

2.7 E-mail Address:

(0191) 553 1460 jane.gatiss@sunderland.gov.uk

# **Section 3: Project Details**

**3.1 Project Title:** (Please re-state title as per front sheet) Area Committee Marketing Project

# 3.2 Project Start Date:

1<sup>st</sup> April 2005

### 3.3 Project End Date:

31<sup>st</sup> March 2006

# 3.4 Please describe the project:

To provide a dedicated marketing communications function to all Area Committees. This will include developing a comprehensive Communications Strategy which will maximise publicity for all SIB and Community Chest funded projects. This will be achieved through various communication tools including local press coverage, newsletters and display material through to small scale community and funding events, features in City News and inclusion on relevant web sites.

# 3.5 What service does the organisation currently provide and how will this be complemented by the project?

The Marketing Communications Team already provides a dedicated communication service for the Area Committees which has been running as a pilot project for the last 7 months. This has proved particularly successful with a significant increase in press coverage for SIB funded projects and an increased number of enquiries for information. Funding this project will provide an enhanced service and will enable more communication methods to be used through the development of a comprehensive communications strategy.

# Section 7: Financial Information

# 7.1 How much SIB funding is requested?

£24,000 (£4,000 from each Area Committee).

# 7.2 Indicate the type of funding requested: (Please tick) Capital [ ] Revenue [ $\sqrt{\ }$ ] Both [ ]

# 7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?

Funding has been provided by the Head of Service for Regeneration and Housing for £6,000.

# 7.4 What other funding alternatives have been considered and why were these not appropriate?

No other funding alternatives have been considered as no mainstream budgets are available for this service.

# 7.5 What are the financial implications for the project should it not receive SIB funding?

The Marketing Communication Service currently provided by the team will cease with both SIB and Community Chest missing out on all publicity opportunities.

# 7.6 When SIB expenditure is complete how do you intend to continue this project?

By working with the Area Committees to identify potential sources of funding.

# 7.7 Provide a profile of projected costs:

Funding Source	2004/05	2005/06	2006/07	Total Cost
SIB:				
Coalfield	£4,000			
East	£4,000			

North	£4,000		
South		£4,000	
West	£4,000		
Washington	£1,370	£2,630	
Other Sources: (Please state) 1)Regen and Housing		£6,000	
Total Cost:	£17,370	£12,630	

# AREA COMMITTEE MARKETING PROJECT - FEEDBACK REPORT

### REPORT OF THE DIRECTOR OF DEVELOPMENT AND REGENERATION

# 1.0 Purpose of the Report

1.1 The purpose of this report is to update the Area Committee on the progress of the Area Committee Marketing Project since funding was awarded in 2004.

# 2.0 Description of Decision

2.1 For members to support the extension of this function and award £48,000 (£8,000 per Area Committee) for continuation of this service until 2009.

# 3.0 Background

- 3.1 In March 2000 the Area Committees awarded £24,000 (£6,000 per Area Committee) for the provision of a dedicated Marketing Communications Function.
- 3.2 The primary objectives of this were:
  - to raise awareness of the SIB fund and Area Committees as a whole
  - to promote the fund to those organisations who otherwise wouldn't have heard of it
  - to reduce the number of projects promoting themselves and thereby reduce instances of misreporting and lack of fund mentions.
- 3.3 This was achieved through a strategic communications programme which included
  - a new brand identity for SIB
  - the production of display boards and promotional material for display at community venues across the city
  - the production of the Vibe newsletter targeted at young people across Sunderland
  - a proactive and intensive public relations programme designed to increase exposure of SIB in the regional press.
- 3.4 Since the start of this dedicated function the volume of media coverage generated for SIB and the Area Committees is valued at £156,000. This is based on the advertising price per column inch and per minute of television

- and radio coverage if the Area Committees were to pay for promotion. In terms of value for money this indicates that for the original investment of £24,000 SIB and the Area Committees have gained 6.5 times more in terms of media exposure.
- 3.5 As well as the significant increase in press coverage there has also been an increased number of enquiries for information on SIB. Most significantly there has been an increase in the number of "first time" applications and a decrease in the number of "in house" ones. Perhaps most importantly the resource has become valued by community and voluntary groups across the city, many of which do not have a marketing communications resource. The direct effect of this is the reduction in the number of projects trying to promote themselves and as such there has been a fall in misreporting and an increase in the mention of SIB support.

### 4.0 Current Position

- 4.1 The marketing communications team is keen to continue the successful promotion of the Area Committees and SIB and continue a service which has become highly valued and is much needed by voluntary and community groups across the city. To do this a bid for £48,000 (£8,000 per Area Committee) has been prepared for marketing communication support up to March 2009.
- 4.2 The objectives of this will be to:
  - Continue the success of SIB and Area Committee media exposure through a continued strategic public relations programme
  - develop a phase 2 communications strategy in consultation with the Area Committees that will identify key communications issues and deliver tools to address these
  - continue with the production of the Vibe newsletter, display material, articles in community and council press, maximising exposure at community and funding events and having a presence on related web sites.

# **ANNEX 2**

# COALFIELD AREA COMMITTEE

# <u>DRAFT SCHEDULE FOR FEEDBACK REPORTS</u> (Previously Funded Strategic Initiatives Budget Projects)

Committee Date Proposed Projects

January 10<sup>th</sup> 2007 People's Pedal Power

Area Committee Marketing Project

March 8<sup>th</sup> 2007 Springboard / Hetton Community Police: Youth

Diversion Project

The ISIS Project - Complementary Health and

Education

Sunderland Juvenile Service Project



Item No.7

# COALFIELD AREA COMMITTEE MEETING 10<sup>th</sup> January 2006

# **EXECUTIVE SUMMARY SHEET – PART I**

# Title of Report:

STRATEGIC INITIATIVES BUDGET (SIB) : REGENERATION ISSUES REPORT

# Author(s):

DIRECTOR OF DEVELOPMENT AND REGENERATION

### **Purpose of Report:**

This report requests Area Committee consideration of proposals for the allocation of Strategic Initiatives Budget (SIB) to support a variety of new initiatives that will benefit the area.

# **Description of Decision:**

The Committee is requested to approve:

- i) £50,000 from the 2006/7 budget as a contribution towards the Connecting the Coalfield Environmental ILM Project 2 project.
- ii) £5,000 from the 2006/7 budget to support the Health and Safety Fence Renewal Birkdale Drive/ Boundary CA project.
- iii) £8,000 from the 2006/7 budget to support the Area Committee Marketing Project

Is the decision consistent with the Budget/Policy Framework? Yes

If not, Council approval is required to change the Budget/Policy Framework

# Suggested reason(s) for Decision:

Each Regeneration Framework area has been allocated a minimum of £200,000 per annum over the last eleven years from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area.

Alternative options to be considered	and recommended to be rejected:
None	

Is this a "Key Decision" as defined in the Constitution?	Relevant Review Committee:
No	Regeneration Review Committee
Is it included in the Forward Plan?	

# **COALFIELD AREA COMMITTEE**

10<sup>th</sup> JANUARY 2007

STRATEGIC INITIATIVES BUDGET (SIB) : REGENERATION ISSUES REPORT

# Report of the Director of Development and Regeneration

# 1.0 Purpose Of The Report

1.1 This report outlines current expenditure from the Strategic Initiatives Budget (SIB) and applications for funding from this budget in order to support new initiatives which will benefit the area.

# 2.0 Description of Decision (Recommendation)

- 2.1 The Committee is requested to approve the following:
  - Funding to support proposals for new projects. Full applications are included in Annex 1.

# 3.0 Background

- 3.1 Each Regeneration Framework area has been allocated a minimum of £200,000 per annum over the last eleven years from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area. Over this period, therefore, the Framework area has been allocated £2,274,284 in this way.
- 3.2 Annex 2 gives a summary of allocations since its creation in 1996/7 and a full breakdown of individual projects since 2003/4.

#### 4.0 Current Position

- 4.1 Following the last Committee meeting on 7<sup>th</sup> November 2006, £150,607 was committed from the 2006/7 budget, and £4,895 was committed from the 2007/8 budget (subject to budget approval). This leaves a balance of £86,535 available to be allocated for 2006/7.
- 4.3 There are applications for funding at this Committee requesting £63,000 from the 2006/7 budget. Should the Committee grant these requests, £213,607 will be committed from the 2006/7 budget, leaving a balance of £23,535 to be allocated for 2006/7.

#### 5.0 Reasons for the Decision

5.1 SIB was established to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area. Applications for SIB funding should demonstrate the potential benefits to local communities the proposed project would bring, and subsequently be able to provide evidence and statistics that can illustrate these benefits.

# 6.0 Alternative Options

6.1 Each project is required to indicate what alternative options they have considered in section 7.4 of its application form, which is attached as Annex 1.

### 7.0 Relevant Consultations

# 7.1 Financial Implications

Each project is required to indicate what financial implications there may be in section 7.5 of its application form, which is attached as Annex 1.

# 7.2 Implications for Other Services

Each project is required to indicate what implications there may be for other services in section 3.11 of its application form, which is attached as Annex 1. They are also required to identify any support or sponsorship that might be required from a City of Sunderland Council Directorate in Section 3.12 of its application form.

### 7.3 The Public

Each project is required to indicate what consultation it has undertaken and other documentary evidence it has to support its proposal in sections 3.8 and 3.9 of its application form, which is attached as Annex 1.

7.4 The Race Relations (Amendment) Act 2000 and the Councils Race Equality Scheme.

Each project is required to indicate whether it has an equal opportunities policy, or what measures it employs to address equal opportunity issues, in Section 4 of its application form, which is attached as Annex 1.

# 7.5 Public Relations and Publicity

Each project is required to indicate how it will promote SIB via project publicity in Section 3.7 of the application form. The Marketing and Communications Co-ordinator for the City of Sunderland Council implements the publicity and public relations schedule on behalf of the Area Committee.

# 7.6 Procurement and Purchasing

Each project is required to provide details of how they will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines, in Section 7.10 of its application form, which is attached as Annex 1.

# 8.0 List of Appendices

- 8.1 Annex 1. Proposals to this Area Committee meeting for SIB funding
- 8.2 Annex 2 Summary of SIB allocations since 1996/7 and a full breakdown of projects since 2003/4
- 8.3 Annex 3 SIB Criteria and Project Guidelines

# 9.0 Background Papers

- 9.1 Strategic Initiatives Budget (SIB) : Regeneration Issues Reports to previous Area Committees
- 9.2 Regeneration Framework Files Coalfield





Annex 1

# Strategic Initiatives Budget

**Project Application 1** 

Project Title:	
Connecting the Coalfield Environment	al ILM Project - 2
SIB Requested:	
£50,000	
Section 1: Application Requireme	ents
1.1	
the Area Committee Meeting will be available Please therefore ensure that your organisation that is set out in the form.  The Application Form should be provided in format.  If you have a problem with returning this form contact the appropriate Area Regeneration of the covering letter and in the Guidance Note Please note that a representative of your pre-agenda and main committee meetings.	ant Application. The Agenda and the Minutes of e for inspection by members of the public. On is agreeable to the content of the information either electronic (e-mail or floppy disc) or typed in in either electronic or typed format, please officer. Contact / address details are provided on and Criteria and Project Guidelines.  Organisation must be available to attend the (s) to which this application is presented, as so. Failure to attend the meeting(s) may result otted.
1.2 Which Area Regeneration Framework(s	
Coalfield [√] East [] North []	Washington [ ] West [ ] South [ ]
Section 2: Sponsor Details	
2.1 Name of Lead Organisation / Group:	
Into Work (Sunderland) Ltd	
<b>2.2 Address of Lead Organisation / Group:</b> Unit 40, Alexandra Business Park, Riverside SR4 6UG.	
2.3 Contact Name for Project:	2.4 Position in Organisation:
Ray Burnicle	Business Development Manager
2.5 Tel. Number: 2.6 Fax Number	r: 2.7 E-mail Address:





(0191) 514 8320	(0191) 514 8347	intoworkItd@btconnect.com
2.8 Day to Day Contact Na	me / Details: (if differ	rent to 2.3 above)
2.9 Legal Status of Organi		10 Registered Charity Number (if applicable):
Company Limited by Guara	ntee N.	Α
2.11 Does your organisati	on have a bank acc	ount into which funds can be paid?
2.12 Has the organisation Yes [√] No []	received SIB supp	ort previously?
•		
<ul><li>If 'Yes' please provide det</li><li>Improvements to key</li></ul>		allion
SIB 8/ A4/WE/0 Budget £30,000	03 2001/02 0 West Area Commit	tee
,	7 beneficiaries 2001	
Site development in     SIR 9/A4/MF/0		ion /17 2002-03/2003-04
	) West Area Commit	
6 environmenta	l sites	ad on the project since April 2001
407 training we	eks	ed on the project since April 2001
	of land improved	
1	s moved into employ eguarded until March	
		est Area Committee 2003
SIB 9/A4/WE/1	7 and SIB 10/A4/WE	/05 £6,333 and £6,000
<ul> <li>Environmental works</li> <li>SIB 10/A3/EA/1</li> </ul>		-East Area Committee 2003
	d party Biffaward Co	ntribution
13 beneficiaries		ent
SIB £18,811		etton Lyons Country Park
40 beneficiaries 1 site improved		
		isation employed by or are Elected
Members of the City Coun	cil?	
Yes? [ ] No [ ✓ ]  If 'Yes' please provide det	ails:	





**Section 3: Project Details** 

# 3.1 Project Title: (please re-state title as per front sheet)

Connecting the Coalfield Environmental ILM Project - 2

3.2 Project Start Date:	3.3 Project End Date:
05/03/07	29/02/08

### 3.4 Please Describe the project:

The project aims to integrate unemployed or jobless people from the Connecting the Coalfield Area into sustainable employment through an Intermediate Labour Market approach. Activities include practical work experience on environmental sites, vocational training and high quality job search.

The project will provide 15 unemployed residents (6 over the first 6 months and 9 over the last 6 months) with up to a 26 week contract of paid employment.

It has also been identified that in the Construction Labour Market employers are looking for employees who possess many general skills therefore we have moved away from NVQ 11 qualifications and introduced City & Guilds Multi-Craft Skills in Construction 6217-08. The programme ensures that the beneficiaries are trained in all aspects of General Groundwork, Bricklaying and Plastering. The City & Guilds Multi-Craft Skills in Construction 6217-08 is equivalent to a NVQ Level 1 on the National Standard. This training will be carried out at Into Work's training area with specific work to be carried out on sites listed below:

Rainton Meadows, Gilpin Woods and Rainton to Pittington.

#### Winter Works:

Works will include crown lifting trees to 2 ½ - 3 meters and thinning trees back 60%. Heavier risings will be removed from site, hopefully in association with a power generation scheme, lighter risings will be disposed of on site with a view to public safety.

Hedgerows will be trimmed back and new hedgerows laid where appropriate. Clearings will be cut back where required and new habitats created for a range of situations, including water voles.

#### Summer Works:

Existing footpaths will be stripped and sprayed back to restore their width and drainage will be installed on wet spots as required. Pot holes will be filled in and the footpath edge will be stabilised where required.

Existing stiles, gates and fences will be repaired and new ones installed where required. Existing signage will be repaired and new signage installed where required. Installation and maintenance of associated field drains where required.

Into Work (Sunderland) Ltd have been established almost ten years and has operated environmental ILM projects across the Pennywell, Hendon and Central, Ford and Pallion, Thorney Close and Millfield wards of Sunderland since July 1997. More recently Into Work (Sunderland) Ltd has operated a City wide ILM, an ILM around Playwork and is currently operating an ILM in Contact Centre work and Administration in the Hendon area. Since April 2006, and current to date, Into Work (Sunderland) Ltd has operated an ILM Environmental Project within the Connecting the Coalfield Area.

The project will, with support from SIB, over a one-year period:

Recruit 15 long-term unemployed people for a period of paid employment of 26





weeks, 6 over the first 6 months and 9 over the last 6 months

- 7 beneficiaries will be 18-21 years and 8 will be aged 22 years plus and jobless residents of the Connecting the Coalfield Community
- To place 60% of the beneficiaries into sustainable employment
- 3 sites will be environmentally regenerated within the Connecting the Coalfield Area comprising 50 hectares of land in total
- £75,000 of Urban 2 funding will be secured as a result of SIB
- The project will be supported by £45,840 of City of Sunderland funding (already in place to be spent on the sites from existing Development and Regeneration budgets so enhancing the impact of existing funds and providing added value
- A further £10,000 of Jobcentre Plus match funding will be secured

# 3.5 What service does the organisation currently provide and how will this be complemented by the project?

Into Work (Sunderland) Ltd currently operates an environmental ILM within the Connecting the Coalfield Community. This second project would compliment the current project by offering further opportunities to long-term unemployed, through the Intermediate Labour Market model, in both training and sustainable employment. The impact on the regeneration of the area would be greatly enhanced through the improvement of three further sites. Into Work (Sunderland) Ltd has demonstrated over a 9 year period that it can make a significant impact both in the reduction of long-term unemployment and environmental regeneration through the use of the Intermediate Labour Market. Into Work (Sunderland) Ltd has also proved that it is possible to transfer a successful model of operation from one geographical area to another as long as proper consultation exercises are carried out and varying community needs are taken into consideration.

The Coalfield Area Committee are therefore being asked to financially support this environmental ILM project. The amount requested is £50,000.

# 3.6 What additional activity will SIB funding allow to happen (please tick the appropriate statement)

(a)	A project will go ahead which otherwise would not happen at all	[ <
(b)	A project will be provided to a higher quality / on a greater scale	[ ]
(c)	The funding will accelerate the implementation of the project by 12+ months	[ ]
(d)	A gap in funding will be filled pending other funding being secured	[ ]
(e)	Other reason	[ ]

### Please explain your answer:

The essential element of an Intermediate Labour Market model is that it pays the beneficiary a wage paid at the National Minimum Wage rate for age. Without SIB contribution this would not be the case and as they would be on an employment contract Into Work would, in effect, be in breach of employment law.

# 3.7 How will you publicise that you have received support from SIB? (please refer to Section 3 of the guidance notes)

Beneficiaries will be made aware that the project is part funded by SIB through various media. Initially, beneficiaries are informed at interviews and induction that their training and work experience is part funded through the SIB and this is reinforced at induction. Site signs on all environmental projects worked on by beneficiaries state that the project is funded through the SIB and also the signs outside the main office entrance.

Into Work (Sunderland) Ltd will visit local agencies on a regular basis to brief staff and give presentations, additionally staff from these agencies will visit the Into Work beneficiaries and workplaces for first hand knowledge of the project and how it can meet their client needs. On these occasions all outside agency staff will be made aware that the project is supported through the SIB.





The public is made aware that the project is part funded through the SIB by site signs, company promotional material that is distributed at community events and through company letter headed paper. Logos of funders, including SIB, appear on the home page of the company web site. The project will also be publicised via the SIB funded Area Marketing project.

# 3.8 Has there been any consultations concerning the need for this project?

Yes	Γ <b>✓</b>	1 No	1 1
165	l v	1 140	<i>)</i>

# If 'Yes' please provide details:

Into Work (Sunderland) Ltd have been involved in the "Connecting the Coalfield" partnership since its inception and a representative of the company sits on the Urban 11, Priority 2 (Empowering the Coalfield) working group. The need for this project was identified through consultation with the City of Sunderland's Coalfield Area Regeneration Officer, the City of Sunderland's Landscape and Reclamation Deputy Manager, the Urban 11 Coordinator and Into Work.

# 3.9 Is there any documentary evidence available to support the need for this project?

Yes	[ \	No	ſ	1
162	V	INU	1	1

### If 'Yes' please provide details:

Key findings in the relation to multiple depravation and exclusion are: IMD-2000

- It is envisaged that beneficiaries will be recruited from all six wards within the Coalfield Area. In terms of overall depravation the IMD rankings for all six wards fall within the most deprived Quintile (20%) and the majority of the target area population lives within wards (4 of 6 wards including 1 of the largest), which falls within the most 10% deprived in the country.
- The IMD 2000 provides compelling evidence of spatial concentration of severe multiple deprivations within the Coalfield Area, ranking several wards within the worst in England.
- For the programme area, the worst levels of depravation are apparent in relation to income, employment and health domains.
- Where such cumulative inequalities exist, there is a high propensity to general economic and social exclusion.

#### Additional needs:-

"Educational attainment and lack of training are now important sources of disadvantage in the area."

"A good deal of the areas adjustment problem has effectively shifted over the years for those who are made redundant by pit closures to their sons and daughters."

"The findings have significant implications for the prospects of assisting unemployed residents of the area into secure, conventional employment."

"Improving educational attainment and enhancing skills development would appear to be central to addressing the social, as well as the economic adjustment problems of the area."

"There are no major training or lifelong learning facilities within the target area itself. As in other respects, residents depend critically upon facilities outside the area. There is a need to extend outreach provision, participation levels and effectiveness, in the fields of lifelong learning and skills development."

(Source: Connecting the Coalfield Document)





"Core skills and certain broad based transferable skills are required at different levels to extents for jobs in all sectors. They are considered essential for employability and adaptability. They are: communication, application of number, information technology and improving own learning and working with others."

(Source: An Economic Profile of Sunderland-May 2000 Para 6.2.4)

# 3.10 Who will benefit from the services provided by the project?

- The local community who use the areas to be regenerated.
- Species of wildlife within the areas to be regenerated.

<ul> <li>Into Work (Sunderland) Ltd will recruit 15 beneficiaries over 1 year. These local long- term unemployed residents will carry out the environmental improvements.</li> </ul>
3.11 Will there be any implications for Council Services arising from this project?
Yes[] No [ ✓ ]
If 'Yes' please provide details:
N.A.
3.12 Does this project require the support or sponsorship of a Sunderland City Council Directorate?
Yes [ ✓ ] No [ ]
If 'Yes' please provide details:
The project requires the sponsorship of the Development and Regeneration Directorate as £45,840 of existing funding will be used as match funding for the project.
3.13 Are any legal and other approvals required?
Yes [ ] No [ ✓ ]
If 'Yes' please provide details of type of approval, date secured, or date expected to be secured:
N.A.

Section 4: Equal Opportunities											
4.1 Does your organisation have an Equal Opportunities Policy?											
Yes [ ✓ ] No [ ]											
If 'Yes' please describe how the project will comply with the Policy:											
The project will have an equal opportunities policy, which will be reviewed annually by the board of directors. Management information systems on equal opportunities in relation to recruitment and people into jobs will be produced and monitored monthly. Equal opportunities will be reinforced to beneficiaries through induction (policy and video) and at monthly review meetings.											
If 'No' please describe how your organisation addresses equal opportunities issues:											
N.A.											
4.2 Does your project specifically address any of the following issues?											





Ethnic Issues	Yes [ ] No [ ✓ ] (please tick)
If 'Yes' please prov Act 1976:	vide details as to how the project is in line with the Race Relations
Open door policy.	
Gender Issues	Yes [ ] No [ ✓ ] (please tick)
If 'Yes' please pro Discrimination Act	vide details as to how the project is in line with the Sex t 1975:
Open door policy.	
Disability Issues	Yes [ ] No [ ✓ ] (please tick)
If 'Yes' please pro Discrimination Ac	vide details as to how the project is in line with the Disability t 1995:
Open door policy.	

# Section 5: Relationship of Project to the Area Framework(s)

- 5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:
  - Economic Growth-The project will assist in the economic growth of the coalfield area
    by providing training and work experience. Special emphasis will be placed on using
    this environmental ILM project, which is accessing Urban 11 funding and working
    within the coalfield community, to progress local people into employment thereby
    raising prosperity and generating economic growth within wards ranked within the
    most deprived quintile (20%)
  - Healthy City-Through using the ILM project long-term unemployed residents will be able to access sustainable employment, thus increasing disposable income and allowing a healthier lifestyle.
  - Lifelong Learning-All beneficiaries accessing this environmental ILM project will work towards a qualification with 50% achieving a full qualification.
- 5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).
  - 15 long-term unemployed residents recruited to the environmental ILM (6 over the first 6 months, 9 over the second)
  - 15 long-term unemployed residents trained in City & Guilds Multi-Crafts Skills in Construction 6217-08
  - 50% of beneficiaries achieving a qualification
  - 60% of beneficiaries moving into sustainable employment
  - 50 hectares of land improved

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Α.

# **Section 6: Management Arrangements**





# 6.1 Describe how the project will be managed:

Projects will be overseen on a daily basis by the Projects Manager who will report directly to the Business Development Manager.

The team of employees will have their own Site Manager who will be recruited with experience of carrying out project work and supervision in forestry including hard and soft landscaping. The Site Manager will direct work, monitor quality and undertake on-site training. Quality and progress will be monitored against agreed targets set by clients.

There will be on-going consultation with both Development and Regeneration and Durham Wildlife Trust.

6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?

Depends upon the decision of other funders within the project. SIB support will be conditional on all other parts of the funding package being in place.

# **Section 7: Financial Information**

7.1	7.1 How much SIB funding is requested?				
£5	£50,000				
7.2	Indicate the t	ype of funding re	equested: (please ti	ck)	
Са	pital [ ] Rev	venue [ ✓ ] Botl	n [ ]		
Di	rectorates and	if so how much			
Fu	nding has beer mes with all bei	n requested from U neficiaries who are	Jrban 11 and City of New Deal eligible.	Sunderland. Jobc	entre Plus subsidies
	What other fupropriate?	unding alternates	have been conside	ered and why we	re these not
All	of the above.				
	What are the	financial implica	tions for the projec	t should it not re	ceive SIB
Th	The project would not proceed.				
7.6	When SIB ex	penditure is com	plete how do you ir	ntend to continue	this project?
Th Wi	roughout the lif ldfowl Trust will	e of the project Int I seek alternative s	o Work (Sunderland sources of funding to	) Ltd, City of Sund enable future sus	erland and Durham tainability.
7.7	Provide a pro	ofile of projected	costs:		
Fu	ınding Source	2006/07	2007/08	2008/09	Total Cost
SII	3:				
Co	Coalfield £50,000 £50,000				
Ot	her Sources (p	olease state)			
1)	Urban 11	£6,250	£68,750		£75,000
2)	City of Sunderland	£1,971	£21,679		£23,650
3)	Beneficiary JCP	NIL	£10,000		£10,000





	subsidies			
4)	City of Sunderland capital	£1,849	£20,341	£22,190
Tot	al Cost:	£13,263	£167,577	£180,840

7.8 Please provide details of any 'in-kind' funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.

N.A.

# 7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:

REVENUE	TOTAL
Main Budget Headings:	
Salaries	£60,059
Overheads	£5,421
Premises	£10,560
Others	
Beneficiary allowance and training	£75,403
2) Audit fees	
3) Insurances	£5,207
4) Project evaluation	£2,000
5) Info and promotional	
6) Site training materials	£22,190
Totals (revenue)	£180,840
Project totals (revenue + capital)	£180,840

The £23,650 is an overall contribution to the revenue of the running costs.

7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines. Include any estimates that you have and details of any contractors or suppliers to be used.

Procurement and purchasing of services, materials and equipment will be managed as set out below:

Procurement of services or materials for this project will demonstrate value for money either by the lowest quote, or a higher quote but with quality taken into consideration.

For procurement up to £10,000 at least four suppliers will be contacted for a price and a note will be retained with regards to the price and specification quoted in all cases. If a higher quote is accepted a record of explanation will be kept to indicate why the higher quote was preferred.

For procurement between £10,000 and £50,000 at least four written quotes will be obtained from suitable suppliers/contractors. Less than four written quotes may be obtained if the work or services is of a specialist nature and the number of suppliers/contractors is small, or if a higher quote is considered for reasons of quality a note of explanation will be kept for inspection in all cases.

For procurement over £50,000 Into Work (Sunderland) Ltd will enter into a formal tender process whereby six suitable suppliers/contractors will be invited to tender on the basis of detailed specifications. A deadline for receipt of those tenders will be set and only those





tenders received within the deadline will be opened. Tenders received within the deadline will be opened together in the presence of at least two responsible persons within the organisation. The value of each tender will be recorded and the record signed by both persons present. If a higher quote is preferred on the basis of quality, a record of explanation will be kept.

Any potential conflicts of interest will be identified before the quotation or tendering stage. If any suppliers/contractors are deemed to be a friend, or related in any way to the person procuring the service, goods or works the matter will be declared and those affected will not take part in the procurement process or decision making.

List of suppliers of all types of building materials: Thompson Builders Merchants.

Jewsons Builders Merchants.

B & Q

Wolsley

List of timber suppliers: Ashley Timber Merchants Nordstrom Ltd

List of suppliers of work clothing, Personal Protective Equipment and tools:

G. C. Services

Greenham

Arco

Suppliers of plants, shrubs and horticultural equipment:

**New Row Farm Nurseries** 

# **Section 8: Additional Information**

8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):

# **Section 9: Declaration**

I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:

#### Name:

Ray Burnicle

# Position in Organisation:

Business Development Manager

#### Date:

23/11/06





# Strategic Initiatives Budget

# **Project Application 2**

Project Title:
Health and Safety Fence Renewal – Birkdale Drive/ Boundary CA
SIB Requested:
£5000.
Section 1: Application Requirements
Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.  The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format.  If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines.  Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected.  Dates and Venues of future meetings are provided as supporting information.
1.2 Which Area Regeneration Framework(s) does your project cover? (please tick)
Coalfield [x] East [] North [] Washington [] West [] South []

# Section 2: Sponsor Details

2.1 Name of Lead Organisation / Group:			
Development and Regen	eration - Property Se	rvices	
2.2 Address of Lead Organisation / Group:			
Development and Regeneration Property Services 1 and 2 the Esplanade Sunderland SR2 7BQ			
2.3 Contact Name for Project: 2.4 Position in Organisation:			
Steven Gales Senior Building Maintenance Surveyor		Building Maintenance Surveyor	
2.5 Tel. Number:	2.6 Fax Number:		2.7 E-mail Address:
5532710	5532706		Steve.gales@sunderland.gov.uk





2.8 Day to Day Contact Name / Details: (if different to 2.3 above)		
As above		
2.9 Legal Status of Organisation:	2.10 Registered Charity Number (if applicable):	
Local authority	N/A	
2.11 Does your organisation have a bank	account into which funds can be paid?	
Yes		
2.12 Has the organisation received SIB su	pport previously?	
Yes [x] No []		
If 'Yes' please provide details:		
Usworth bowls club - pavilion refurbishment Whitehills road - Installation of fence line		
2.13 Are any trustees / members of the or Members of the City Council?	ganisation employed by or are Elected	
Yes [x] No []		
If 'Yes' please provide details:		
Steve Gales is employed by the City of Sund	derland	

# **Section 3: Project Details**

s per front sheet)
3.3 Project End Date:
March 07
B0000000000000000000000000000000000000

Demolish and cart away the dangerous timber fence line ,Manufacture and install a powder coated steel vertical bar Fence line which will remove potential risks to members of the public.

The potential risks are :-

- Possible collapse of the fence line leaving exposed nails and sharp timber,
- Risk of the fence falling onto members of the public at entrance to Community Association building.
- The displaced fenceline will provide children with direct access from the playing fields onto the road
- The present fence line is being supported in part by a brick built electric sub station allowing easy access to the substation roof by youths, with consequent risk of falling/ injury
- Over the last two years there has been numerous complaints from members of the





public and the community association regarding the condition and safety of the fence line which runs parallel to Birkdale drive from the community association to the rear of the houses

The fence is the responsibility/ liability of the Council by default (it was accepted by Chester le Street as part of a development which in turn was passed to the City as part of the boundary transfers).

There is no budget in place to undertake work, therefore this is an urgent community safety / health and safety issue.

# 3.5 What service does the organisation currently provide and how will this be complemented by the project?

The Council provides a leisure amenity with play area and Community association, The new replacement fenceline will improve security of persons using the facility and prevent children from running straight out onto the road way. It will also prevent or help to stop children climbing onto an electrical substation and community centre roofs

3.6 What additional activity wi	
statement)	

(a)	A project will go ahead which otherwise would not happen at all	[x]
(b)	A project will be provided to a higher quality / on a greater scale	[ ]
(c)	The funding will accelerate the implementation of the project by 12+ months	[x]
(d)	A gap in funding will be filled pending other funding being secured	[ ]
(e)	Other reason	[ ]

### Please explain your answer:

- A if finance is not made available the works will not be progressed
- C The funding will allow an immediate start. Without the funding it is possible that the project would not go ahead within the foreseeable future or we may have to wait until finance can be obtained from other sources

# 3.7 How will you publicise that you have received support from SIB? (please refer to Section 3 of the guidance notes)

A site notice board will be installed on the completed fence.

The project will also be publicised via the SIB funded Area Marketing project.

# 3.8 Has there been any consultations concerning the need for this project?

Yes[x] No[]

# If 'Yes' please provide details:

There has been consultation with:

- Community and Cultural Services Directorate, (Environmental Services),
- Development and Regeneration (Planning Services and Transport and Engineering)
- Community Centre
- Local residents

# 3.9 Is there any documentary evidence available to support the need for this project?

Yes [x] No []

# If 'Yes' please provide details:





Notes of meetings and letters from residents available on request
3.10 Who will benefit from the services provided by the project?
All members of public using the leisure amenity and play area , members of the community association and a visual improvement for all who pass the area.
3.11 Will there be any implications for Council Services arising from this project?
Yes[] No [x]
If 'Yes' please provide details:
3.12 Does this project require the support or sponsorship of a Sunderland City Council Directorate?
Yes [x ] No [ ]
If 'Yes' please provide details:
Development and Regeneration (Property Services) will support the Application with technical expertise, plus preparation of drawings and specifications.
They have also provided written confirmation that the works constitute essential health and safety items and therefore do not fall within the scope of the CCS community buildings moratorium.
3.13 Are any legal and other approvals required?
Yes [x ] No [ ]
If 'Yes' please provide details of type of approval, date secured, or date expected to be secured:
A Planning application must be made to ensure compliance with the requirements of the town and country planning acts

# **Section 4: Equal Opportunities**

I.1 Does your organisation have an Equal Opportunities Policy?
res[x] No[]
f 'Yes' please describe how the project will comply with the Policy:
Tender to be sought from contractors with an equal opportunities policy
f 'No' please describe how your organisation addresses equal opportunities issues:
.2 Does your project specifically address any of the following issues?
Yes [ ] No [x] (please tick)
f 'Yes' please provide details as to how the project is in line with the Race Relations
Note! It is intended to be a general fence to be for the safety and security of all Contractors will be encouraged to employ people from all races
Gender Issues Yes [ ] No [ x ] (please tick)
f 'Yes' please provide details as to how the project is in line with the Sex Discrimination Act 1975:





Note 1 It is intended to be a general fence for the safety and security of both sexes

Contractors will be encouraged to employ people of both sexes

Disability Issues Yes [x] No [] (please tick)

If 'Yes' please provide details as to how the project is in line with the Disability

Discrimination Act 1995:

The Gate will be designed in accordance with the DDA and part M of the current building regulations

# Section 5: Relationship of Project to the Area Framework(s)

5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:

A need to increase the network of accessible community facilities, services and activities by improving accessibility, security and use of parks and open spaces.

5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).

Improvement of boundary with installation of a Secure and safe Steel fence line Removing the dangerous dilapidated timber fence

This will lead to a reduction in anti social behaviour and make the area more visible reducing vandalisim in general

5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?

Project only relates to one area

# **Section 6: Management Arrangements**

# 6.1 Describe how the project will be managed:

The Project will be managed Property Services using a project manager (using the councils standing orders)

6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?

Supply of materials ( steel could be in short supply) and the weather conditions both of which are beyond our control

# **Section 7: Financial Information**

7.1 How much SIB funding is requested?
£5000
7.2 Indicate the type of funding requested: (please tick)





Capital [x] Revenue [] Both []

7.3 Has funding been requested / allocated from any other sources, including Council Directorates and if so how much?

Funding sought from Repairs and renewals budgets but finance is not available during this financial year and there is no allocation for next year.

# 7.4 What other funding alternates have been considered and why were these not appropriate?

Community and Cultural Services Directorate, (Environmental Services), - no budget available.

Requests for funding to the original developer – no funds available.

# 7.5 What are the financial implications for the project should it not receive SIB funding?

Continued expensive maintenance over the next few years with costs taken from an over stretched repairs budget

# 7.6 When SIB expenditure is complete how do you intend to continue this project?

The project will be complete but we will continue monitoring the fence line for the duration of its life. Expected to be 30 plus years

# 7.7 Provide a profile of projected costs:

Funding Source	2006/07	2007/08	2008/09	Total Cost
SIB:				
Coalfield	£5000			£5000
Other Sources (	please state)			
Total Cost:	£5000			£5000

# 7.8 Please provide details of any 'in-kind' funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.

All Works of design, specification and monitoring works will be carried out by property without charge

# 7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:

Fence and gate £4350 Provision of Sign £150

Planning consent £250

Gardeners costs to clear land £250

7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines. Include any estimates that you have and details of any contractors or suppliers to be used.

All work will be undertaken in line with the Council's procurement and purchasing requirements.





# **Section 8: Additional Information**

8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):

The Existing timber fence is badly leaning over and has deteriorated to such a state as to be dangerous and is a health and safety hazard with the potential for injury to children It is presently being used to provide access onto the roof of an electric sub station

# **Section 9: Declaration**

Section 5. Deciaration
I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:
Name:
Steven Gales
Position in Organisation:
Senior Building Maintenance Surveyor
Date:
3/11/06





# Strategic Initiatives Budget

# **Project Application 3**

Project Title:				
Area Committee	Marketing Project			
SIB Requested:				
£48,000 (£8,000	from each Committee)	)		

### **Section 1: Application Requirements**

### 1.1

Please note that this application will be presented to the relevant Area Committee for its consideration when determining your SIB Grant Application. The Agenda and the Minutes of the Area Committee Meeting will be available for inspection by members of the public. Please therefore ensure that your organisation is agreeable to the content of the information that is set out in the form.

The Application Form should be provided in either electronic (e-mail or floppy disc) or typed format

If you have a problem with returning this form in either electronic or typed format, please contact the appropriate Area Regeneration Officer. Contact / address details are provided on the covering letter and in the Guidance Notes and Criteria and Project Guidelines.

Please note that a representative of your organisation must be available to attend the pre-agenda and main committee meeting(s) to which this application is presented, as they may be required to answer questions. Failure to attend the meeting(s) may result in your application being deferred or rejected.

Dates and Venues of future meetings are provided as supporting information.

# 1.2 Which Area Regeneration Framework(s) does your project cover? (please tick) Coalfield $\lceil \sqrt{\phantom{a}} \rceil$ East $\lceil \sqrt{\phantom{a}} \rceil$ North $\lceil \sqrt{\phantom{a}} \rceil$ Washington $\lceil \sqrt{\phantom{a}} \rceil$ West $\lceil \sqrt{\phantom{a}} \rceil$ South $\lceil \sqrt{\phantom{a}} \rceil$

#### **Section 2: Sponsor Details**

# 2.1 Name of Lead Organisation / Group:

Marketing Communications Team, Development and Regeneration Directorate, City of Sunderland.

# 2.2 Address of Lead Organisation / Group:

Rm 2.87, Development and Regeneration Directorate, Civic Centre, Burdon Road, Sunderland, SR2 7DN.

2.3 Contact Name for Project:		2.4 Position in Organisation:		
Jane Gatiss	,	Head of Marketing and Communication – Development and Regeneration.		
2.5 Tel. Number:	2.6 Fax Number:	2.7 E-mail Address:		
(0191) 553 1933	(0191) 553 1460	jane.gatiss@sunderland.gov.uk		

# 2.8 Day to Day Contact Name / Details: (if different to 2.3 above)





2.9 Legal Status of Organisation:	2.10 Registered Charity Number (if applicable):
Local Authority	
2.11 Does your organisation have a ba	ank account into which funds can be paid?
Yes – City Council	
2.12 Has the organisation received SI	B support previously?
Yes [√] No []	
If 'Yes' please provide details:	
In April 2005 all Area Committees award Communications Team towards promotir availability.	ed £4,000 to the Directorate's Marketing ng SIB and raising awareness of the fund's
2.13 Are any trustees / members of the Members of the City Council?	e organisation employed by or are Elected
Yes [ ] No [ √]	
If 'Yes' please provide details:	

# **Section 3: Project Details**

a 4 5 · 4 Title (all and a state fille	ee nor front about)	
3.1 Project Title: (please re-state title	as per front sneet)	
Area Committee Marketing Project		
3.2 Project Start Date:	3.3 Project End Date:	
-	-	
April 2007	April 2009	
/ April 2001	7,511 2000	

# 3.4 Please Describe the project:

To continue to provide a dedicated marketing communications function to all Area Committees. This will include developing a comprehensive phase 2 Communications Strategy which will maximise publicity for all SIB and Community Chest funded projects, continue to raise awareness of SIB and the projects supported by the fund and to shape the type and range of applications being submitted. This will be achieved through various communication tools including local press coverage, the Vibe newspaper, display material, articles in community and Council press, a presence at community and funding events and inclusion on relevant web sites.

Since the start of dedicated SIB promotion, the volume of media coverage generated is valued at £156,000. This is based on the advertising price per column inch and per minute of television and radio coverage if the Area Committees were to pay for promotion. In terms of value for money, this indicates that for the original investment of £24,000, SIB and the Area Committees have gained 6.5 times more in the value of media coverage and publicity.

# 3.5 What service does the organisation currently provide and how will this be complemented by the project?

The Marketing Communications Team already provides a dedicated communication service for the Area Committees which has been running for the last 2 years 4months (21 months SIB funded and 7 months as a pilot programme). Since the formation of a dedicated communications function for SIB there has been a significant increase in press coverage for





SIB funded projects and an increased number of enquiries for information. Most significantly the type and quality of applications has changed quite noticeably with an increase in first time applications from the voluntary and community sector and a reduction in "in house" applications. There has also been a reduction in the number of projects contacting the press themselves with the effect being less press misinterpretation, fewer incidents of misreporting and an increase in the number of instances where SIB funding for projects is directly mentioned. Funding this project will continue the communication and promotion of SIB and the Area Committees. It will enable the fund and the Area Committees to continue with a strategic approach to communication, which, as such, will continue to raise the profile of SIB and the projects funded by it.

	What additional activity will SIB funding allow to happen (please tick the approperment)	riati	В
(a)	A project will go ahead which otherwise would not happen at all	[\	/ <b>]</b>
(b)	A project will be provided to a higher quality / on a greater scale		]
(c)	The funding will accelerate the implementation of the project by 12+ months	[	]
(d)	A gap in funding will be filled pending other funding being secured	I.	]
(e)	Other reason	[	1

# Please explain your answer:

Without funding the marketing and promotion of SIB and the projects supported by it will cease. With no mainstream budget available to market and promote the work of the Area Committees, projects and Area Committees that have benefited from publicity will no longer receive any coverage. Most importantly, awareness of the fund will be minimal and the importance of communicating its availability to those groups who otherwise may not have heard of it or need it the most will be lost.

Most significantly the momentum achieved by promoting SIB will stop and the regular appearance of SIB funded stories and successes will disappear. It is also likely that the shift in the type of applications, which have been received by the Area Committees will reverse. Instead of the small "grass roots" community and voluntary applications, which have increased since the onset of marketing and promotion, there is more likely to be a return to the "in house" and repeat applications of previous years. There is also a significant risk that, without a central marketing communication function, projects will start promoting themselves. This lack of co-ordination is then highly likely to result in press misinterpretation, inaccurate reporting and most importantly lack of or zero publicity for the SIB funding awarded to the project.

# 3.7 How will you publicise that you have received support from SIB? (please refer to Section 3 of the guidance notes)

By the very nature of the project, SIB funding will be publicised at every opportunity. The team will also work to ensure all projects funded by SIB acknowledge this in every aspect of their work, by displaying SIB logos on their letterhead, building hoardings and all other promotional material. They will also work with these projects to support with publicity and communicate their success.

# 3.8 Has there been any consultations concerning the need for this project?

Yes [ √ ] No [ ]

# If 'Yes' please provide details:

Consultation took place at the Area Chairs meeting in December 2006 where feedback on the project to date was provided and consultation on providing a continued communication service took place.





3.9 Is there any documentary evidence available to support the need for this project?
Yes [√] No []
If 'Yes' please provide details:
The volume of media coverage generated since the start of dedicated SIB communication is valued at £156,000. This is based on the advertising price per column inch and per minute of television coverage if the Area Committees were to pay for promotion. In terms of value for money, this indicates that for an investment of £24,000, SIB and the Area Committees are gaining 6.5 times more in the value of media coverage and publicity.
3.10 Who will benefit from the services provided by the project?
All Area Committees will benefit from the service by the fact it will publicise their fund and the contribution this has made to the success of projects across the city. Importantly citywide voluntary and community groups will benefit from a service which many of them cannot generate themselves through lack of communication expertise. Already a number of projects have thanked the team for getting them publicity they would otherwise have been unable to generate themselves. Perhaps very importantly, those groups who may never have heard of SIB and may need the funding the most will be made aware of its availability and just what it is capable of supporting. This has certainly happened since marketing of the fund and Area Committees started with a noticeable shift in the number of first time applications being submitted.
3.11 Will there be any implications for Council Services arising from this project?
Yes [ ] No [ √]
If 'Yes' please provide details:
3.12 Does this project require the support or sponsorship of a Sunderland City Council Directorate?
Yes [ √ ] No [ ]
If 'Yes' please provide details:  The project will sit within the Development and Regeneration Directorate and will continue to receive support for this.
3.13 Are any legal and other approvals required?
Yes [ ] No [√]
If 'Yes' please provide details of type of approval, date secured, or date expected to be secured:
Section 4: Equal Opportunities

4.1 Does	your c	rga	anisation have an Equal Opportunities Policy?
Yes [√]	No [	]	
If 'Yes' I	olease o	les	cribe how the project will comply with the Policy:

The project will adhere to Sunderland City Concil's Equal Opportunities Policy in that the Communication Strategy developed will address the needs of all communities in the Area Committee locality. Anyone tendering for work or working as part of the team will be required to demonstrate their commitment to equal opportunities and will be asked to demonstrate their experience of working within communities or with groups suffering from social exclusion





If 'No' please desc	ribe how	your organisation addresses equal opportunities issues:
4.2 Does your proj	ect specif	ically address any of the following issues?
Ethnic Issues	Yes [ ]	No [ √] (please tick)
If 'Yes' please pro Act 1976:	vide detail	s as to how the project is in line with the Race Relations
Gender Issues	Yes [ ]	No [ √] (please tick)
If 'Yes' please pro Discrimination Ac		s as to how the project is in line with the Sex
Disability Issues	Yes [ ]	No [ √] (please tick)
If 'Yes' please pro Discrimination Ac		s as to how the project is in line with the Disability

# Section 5: Relationship of Project to the Area Framework(s)

5.1 Identify which Area Regeneration Framework Action Plan Strategic Priorities this project will address through the use of SIB, and demonstrate how these will be achieved:

The project contributes to all priorities as it provides a means of publicity and communication for SIB and Community Chest projects which must themselves contribute to Action Plan strategic priorities.

5.2 Identify outputs / outcomes against which the delivery of the project can be evaluated. Demonstrate how these will contribute to the Area Regeneration Framework(s).

Outputs and Outcomes will include the quantity of press coverage generated over a 12-month period. The team will also measure the number of requests for information and the number of enquiries/applications generated as a result of publicity. Through the organisation of small scale events the team will also measure the number of people attending and the number of requests for funding information and forms.

5.3 If the project relates to two or more Framework Areas, on what basis have you decided how to share the costs?

The costs and budget available will be split evenly across all Area Committees. Whilst it is recognised that multi-area projects require clear apportionment between areas, in this case, the project will operate evenly across all six Area Committees. It will essentially act as an Area Committee resource as is evidenced by the volume of media coverage generated since the start of dedicated SIB communication as detailed within section 3.9.

### **Section 6: Management Arrangements**

6.1 Describe how the project will be managed:





The project will be managed by Development and Regeneration's Head of Marketing Communications who will oversee the project, lead on the development of a Communications Strategy and work on behalf of the Area Committees to implement this.

6.2 Are there any significant risks or uncertainties that may affect either the timetable of the project, or whether it achieves its objectives?

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1	Ν	ι	J

**Total Cost:** 

Section 7: Financ	Section 7: Financial Information			
	B funding is reque from each Area Co			
•		juested: (please tid	≎k)	
Capital [ ] Rev	enue [√] Both	[ ]		
7.3 Has funding I Directorates and	peen requested / a if so how much?	llocated from any	other sources, inc	cluding Council
No				
7.4 What other fu	inding alternates l	nave been conside	red and why were	these not
No other funding a for this service.	alternatives have be	een considered as r	o mainstream budg	gets are available
funding?		ons for the project		
		ce currently provide		ease with both
SIB and Commun	ity Chest missing of	ut on all publicity op	porturnites.	
7.6 When SIB exp	enditure is comp	lete how do you in	tend to continue t	his project?
By working with th	e Area Committees	s to identify potentia	I sources of funding	<b>g</b> .
7.7 Provide a pro	file of projected c	osts:		
Funding Source	2006/07	2007/08	2008/09	Total Cost
SIB:				
Coalfield		£8,000		£8,000
East		£8,000		£8,000
North		£8,000		£8,000
South		£8,000		£8,000
West		£8,000		£8,000
Washington		£8,000		£8,000
Other Sources (p	lease state)	,		

£48,000

£48,000





7.8 Please provide details of any 'in-kind' funding (e.g Peppercorn rents), if included within the 'Other Sources' of funding shown above.

Staff management time provided by Development and Regeneration's Marketing Communications Co-ordinator.

7.9 Please provide a breakdown of the Total cost to show the main areas of expenditure:

£32,000 Staff Time £16,000 promotional material

7.10 Please provide details of how you will ensure that the procurement and purchasing of services and equipment will be managed in accordance with requirements as detailed in the guidance notes and guidelines. Include any estimates that you have and details of any contractors or suppliers to be used.

Procurement and purchasing of services will be in accordance with Sunderland City Councils financial guidelines.

#### **Section 8: Additional Information**

8.1 Please provide any additional information that may be of use in support of your project proposal (Please append additional sheets if required):

#### Section 9: Declaration

I declare that the information provided is correct and accurate and that, should this application be successful, the organisation will agree to the terms and conditions of SIB:

Name:

Jane Gatiss

# Position in Organisation:

Marketing Communications Co-ordinator (Development and Regeneration)

Date:

22<sup>nd</sup> November 2006

SIB Coalfield Resources Statement as at 10th January 2007				Annex 2
	Approval	Allocations £000's	Approvals £000's	Unallocated £000's
Total SIB Allocation Pre 2003/2004		1,400.000	1,377.112	22.888
2003/2004 Approvals				
Budget allocation		200.000		
Shiney Row Shopping Improvements	08.01.03		50.000	
LIAZE	08.01.03		80.371	
The Kepier Trust	04.06.03		5.500	
Monument Consortia	04.06.03		20.000	
Stanley Terrace	04.06.03		4.500	
Gilpin Woods	04.06.03		6.000	
Whitehill Road	04.06.03		6.000	
Fence Houses YMCA	03.09.03		13.740	
Coalfield Sport & Leisure Forum	03.09.03		4.250	
Admin Worker Coalfield Forum	03.09.03		4.650	
Sure Start Linkages	03.09.03		6.986	
East Rainton Community Access Zone	29.10.03		7.500	
ShARP	29.10.03		5.349	
Out of Hours Childcare - Burnside School	02.03.04		10.000	
Eco Rangers	02.03.04		1.000	
Events Budget	02.03.04		10.000	
Returned Funding in 2003/2004				
Herrington Burn YMCA	(14.03.02)	5.488		
Community Resource Worker	(09.11.00)	4.099		
Durham County Show	(14.03.02)	2.069		
Easington Lane Access Point	(06.03.03)	0.797		
Fence Houses YMCA	(03.09.03)	13.740		
Active Communities Fund	(13.09.01)	2.196		
Youth Review / Strategy	(15.06.00)	0.213		
, o a a a a a a a a a a a a a a a a a a	,	228.602	235.846	-7.244
Total resources available			,	15.644
2004/2005 Approvals	Approval	Allocations £000's	Approvals £000's	Unallocated £000's
Budget allocation		200.000		
Gilpin Woods	04.06.03		1.000	
Coalfield Sport & Leisure Forum	03.09.03		3.250	
Admin Worker - Coalfield Forum	03.09.03		7.787	

SIB ARF Allocation : Coalfield					
Sure Start Linkages	03.09.03		22.821		
New Herrington Homezone	07.01.04		60.000		
LIAZE	02.03.04		18.500		
Sunderland Support For Parents with Disabilities Development of Hydrotherapy Pool at Fulwell	05.05.04 05.05.04		2.000 2.500		
Day Centre			9.038		
Youth Drop In at the Hetton Centre	05.05.04		9.030		
Hetton Lyons Country Park Weekend Ranger Area Renewal & Regeneration of Eppleton &	05.05.04		34.704		
Castletown	05.05.04		15.000		
Bridge Positive Mental Health Project	08.09.04		16.392		
Hetton-le-Hill Lighting Provision	08.09.04		6.250		
Hetton Town Health & Boxing Club	08.09.04		5.000		
Feast of Sound & Light Project II	08.09.04		5.000		
City - Wide 5-a-side Leagues Project Connecting the Coalfield Environmental ILM	08.09.04		3.000		
Project	08.09.04		1.793		
Houghton Older People's Enterprise (HOPE)	03.11.04		4.394		
Gilpin Woods Review	12.01.05		2.000		
Area Committee Marketing Project	08.03.05		4.000		
Eco Rangers	08.03.05		1.500		
The ISIS Project - Complementary Health & Education	08.03.05		1.765		
Returned Funding in 2004/2005					
Dubmire School Feasibility Study	(12.12.02)	4.090			
Moorsley Community Association	(12.12.02)	4.000			
East Rainton Community Access Zone	(29.10.03)	3.960			
		212.050	227.694	-15.644	
Total resources available				0.000	
2005/2006 Approvals	Approval	Allocations £000's	Approvals £000's	Unallocated £000's	
Budget allocation		237.142			
Sure Start Linkages	03.09.03		24.608		
Connecting the Coalfield Environmental ILM	00 00 04		7 167		
Project	08.09.04		7.167 3.435		
All Our Yesterdays	12.01.05		3.435		
The ISIS Project - Complementary Health & Education	08.03.05		8.235		
ShARP - Community Development Project	08.03.05		15.000		
SHARE - Community Development Floject	00.00.00		. 3.000		

SIB ARF A	llocation : Coa	lfield		
Hetton Town Trust Community Crèche	08.03.05		19.700	
WearAble - Gap Funding	08.03.05		5.100	
Castletown & Eppleton Neighbourhood				
Renewal Programme Community Consultation and Communication	08.06.05		7.500	
Coalfields Community Shopper	08.06.05		10.000	
Springboard/Hetton Community Police: Youth				
Diversion Project	08.06.05		10.000	
Burnside Primary Out of Hours Child Care & Community Access	08.06.05		6.000	
Coalfield Forum Gap Funding	08.06.05		1.773	
Volunteer Outreach Project	07.09.05		3.333	
Physical Disabilities Alliance Project	07.09.05		2.000	
Horticultural Training at Doxford Park	07.09.05		1.500	
Racecourse Community Access Point - Gap	01100100			
Funding	07.09.05		13.383	
Houghton Feast Opening Ceremony 2005	07.09.05		5.000	
Play Area Project - Surestart	07.09.05		20.000	
Fencehouses Community Development Project	07.09.05		8.387	
People's Pedal Power	07.09.05		2.150	
Monument Centre - Gap Funding	07.09.05		9.343	
Compass Community Transport	07.09.05		2.000	
Coalfield Forum	02.11.05		13.182	
Shiney Row Childcare Ltd - Gap Funding &	00.11.05		45.000	
Training Development Project	02.11.05		15.293	
Sunderland Training Education Farm	02.11.05		1.500	
Construction Challenge Project	02.11.05		6.500	
Phoenix Project - Community Outreach	02.11.05		6.000	
Programme Sunderland Juvenile Service Project	11.01.06		9.000	
Easington Lane CA - Gap Funding	11.01.06		2.022	
Hetton & Houghton Business Club	11.01.06		7.958	
Trettori & Floughtori Business erab	11.01.00	Allocations	Approvals	Unallocated
Returned Funding in 2005/2006	Approval	£000's	£000's	£000's
Hetton-le-Hill lighting Provision	(08.09.04)	6.250		
Improvements to Whitehill Road	(04.06.03)	1.284		
Sunderland Support for Parents with Disabilities	(05.05.04)	0.830		
Physical Disabilities Alliance project	(07.09.05)	0.666		

# **SIB ARF Allocation : Coalfield**

All Our Yesterdays (12.01.05) 0.897

247.069 247.069 0.000

Total resources available 0

		Allocations	Approvals	Unallocated
2006/2007 Approvals	Approval	£000's	£000's	£000's
Budget allocated		237.142		
Connecting the Coalfield Environmental ILM	08.09.04			
Project			9.851	
For the control of the Community Development Project	07.09.05		13.750	
Fencehouses Community Development Project				
Coalfield Forum	02.11.05		16.067	
Construction Challenge Project	02.11.05		5.000	
Eco Rangers	07.03.06		1.500	
Houghton Youth Project	07.03.06		10.000	
Shiney Advice & Resources Project	07.06.06		23.644	
Sit 'n b' Fit - Improving the Health &				
Independent living of Sunderland's Elderly			0.400	
People	07.06.06		3.120	
Rhyme Around the Nursery	07.06.06		11.520	
Houghton Hillside Cemetery - Lych Gate	.=		7.500	
Restoration	07.06.06		7.500	
School Battle of Bands 2006	07.06.06		3.000	
Hetton School Community, Educational &	06 00 06		20.000	
Recreational Facility Project	06.09.06			
The Kepirer Trust	06.09.06		5.102	
Houghton Racecourse Community Access Point - Admin Support	07.11.06		11.613	
• •	07.11.06		9.480	
Coalfield Events Budget	07.11.00		9.400	
Returned Funding in 2006/2007  Area Renewal & Regeneration of Eppleton &				
Castletown	05.05.04	0.540		
		237.682	151.147	86.535
				86.535

Approvals subject to SIB Budget	allocation for future years	£000's	
2007/2008 Approvals			
Coalfield Forum	02.11.05	4.895	
		4.895	

# STRATEGIC INITIATIVES BUDGET (SIB) CRITERIA AND PROJECT GUIDELINES

#### 1 ABOUT THE SIB FUND

- 1.1 SIB was established in 1996/7 to promote action on key priorities identified in the relevant Area Regeneration Frameworks, and to attract other funding into the area. Each Regeneration Framework area is currently allocated a minimum of £200,000 per year. Applications for funding are approved by the relevant Area Committee or Cabinet.
- 1.2 SIB is approved on an annual basis as part of the full Council budget process in February or March each year. It is possible that due to financial constraints in a particular year, the allocation may be reduced or withdrawn. Approvals from future years' SIB allocations are therefore subject to this budget process and cannot be guaranteed.
- 1.3 Applications therefore will only be approved for the current year unless exceptional circumstances can be established, such as the need to secure other funding over a period of time or enable the recruitment or retention of staff to proceed. Projects that apply for funding from future years' allocations do so at their own risk.

#### 2 APPLYING FOR SIB

2.1 The Council's Development and Regeneration Directorate administers SIB through its Regeneration and Housing Service. Any project wishing to enquire about a possible application, or who have any queries regarding the process, should in the first instance, contact the relevant Area Regeneration Officer below:

Bill Blackett Sunderland East, and the Coalfields Telephone 553 1162 Fax 553 1599 e-mail bill.blackett@sunderland.gov.uk

Karen Graham Sunderland North, and Washington Telephone 553 1214 Fax 553 1599 e-mail karen.graham@sunderland.gov.uk

Richard Parry Sunderland South and Sunderland West Telephone 553 1217 Fax 553 1599 e-mail richard.parry@sunderland.gov.uk

2.2 Once the suitability of the project has been established, an application form will be sent out electronically or by post accompanied by these guidelines, guidance notes for filling in the application form, and a copy

of the relevant Framework(s) and Action Plans. As a copy of the completed application form will be attached to a covering report as part of the Area Committee's agenda, we would appreciate it if the form could be returned electronically to the relevant Area Regeneration Officer at the appropriate e-mail address provided above. If this is not possible, a typed copy can be sent to the address shown on the covering letter. The covering letter will also provide the date of the next pre-agenda and the full Area Committee meetings, and the deadline for returning the completed application form.

- 2.3 Where an SIB application refers to inputs or support from other Council Directorates, either financial or otherwise, the Lead Agent should seek the agreement of the relevant Directorate. Agreement should be at the appropriate level within the Directorate and should be in place prior to the application being placed on the pre agenda. The appropriate Directorate contact name will be supplied and support or authorisation will be included in the application.
- 2.4 Where possible, a representative of the project must attend the pre agenda and the full Area Committee meetings in order to respond to any queries the Elected Members may have. Please note however, that attendees will not be expected to speak on behalf of the application but to respond to any questions there may be regarding the application
- 2.5 An application to the Area Committee should not be interpreted as a guarantee of its approval. The Committee reserves the right to defer or reject any submission on the basis of available SIB funding in the current financial year and the project's suitability in the light of Area Framework priorities and SIB criteria. However, it will make a decision at the meeting whether to grant the full amount being requested, make a contribution of a lesser amount, defer the request or refuse the application.

#### 3. CRITERIA FOR ELIGIBILITY

- 3.1 SIB is intended to address the Area Regeneration Framework priorities, which are identified in the Action plan. Although an application does not need to address these priorities in order to receive approval, preference will be given to those proposals that clearly demonstrate a link with the Action Plan.
- 3.2 Applications should also demonstrate the potential benefits to local communities the proposed project would bring, and subsequently be able to provide evidence and statistics that can illustrate these benefits.
- 3.3 SIB is mainly intended for one off projects, capital expenditure and "pump priming" of new initiatives. Revenue support can be included in any application, but this will only be at the commencement of a new project or as "gap funding" to enable a project to continue while other funding is being sought. Ongoing or repeat revenue or maintenance

- costs, such as electricity or rent, will not normally be considered for SIB funding.
- 3.4 A major aim of SIB is to attract other funding into the area. While the lack of other funding would not disqualify any application, priority is given to those projects that are seeking or have secured additional funding from other sources such as Single Regeneration Budget, Lottery, European funding, sponsorship or grants from charitable institutions.
- 3.5 Applicants are normally expected to make a contribution towards overall project costs, although this is not essential for SIB support to be considered.
- 3.6 Applications will normally only be approved for the current year unless exceptional circumstances can be established, such as the need to secure other funding or enabling the recruitment or retention of staff to proceed. In such cases, future years' allocations would therefore become 'active' once the full Council's budget for that year had been formally approved.
- 3.7 Any project applying for SIB funding must have a management committee, some form of written constitution and a dual signatory bank/building society account.

#### 4 NON-ELIGIBILITY

- 4.1 Individuals or groups that are not formally constituted are ineligible for SIB funding.
- 4.2 SIB should not be used to finance projects that would normally be funded through other sources or to compensate for budget reductions in mainstream provision.
- 4.3 SIB cannot provide ongoing revenue or maintenance support to projects (see 3.3 above) or for payments for redundancy.
- 4.4 SIB cannot be used for activities of a political or exclusively religious nature.
- 4.5 SIB cannot be used to fund retrospectively i.e. for expenditure already incurred before the application has been approved.

#### 5 APPROVAL AND PAYMENT

5.1 If the application is approved in full or in part, an offer letter confirming the allocation will be sent out to the nominated contact person within a week. Funding will only become available once the terms and conditions accompanying the offer letter have been signed and returned. These terms and conditions that accompany the offer letter should be

# read carefully, as this constitutes a contract between Sunderland City Council and the project.

- 5.2 The grant will not be released as a "lump sum". Funding will be released to cover appropriate expenses as they occur and not in advance or anticipation of need. Relevant documentation (e.g. invoice, receipt) must be produced before payment is made.
- 5.3 There is not the facility to overspend on specific allocations. It is the project's responsibility to have estimated the costs correctly, and the Council does not accept any liability should these estimates prove inaccurate or insufficient. Should the available funding prove inadequate to meet the project's aims, it will be the project's responsibility to seek additional funding. If this is not possible, the Lead Agent should seek advice from the relevant Area Regeneration Officer regarding the current status of their SIB allocation. Any project that exceeds the original allocation will be required to find the overspend from their own resources.

#### 6 CONDITIONS

6.1 Projects must be managed in accordance with all appropriate statutory requirements and employment legislation and must not be conducted in any way as to bring Sunderland City Council into disrepute

# 6.2 Purchasing / Procurement requirements

The Council has a duty to ensure that, where it awards public monies to external organisations, value for money and probity is demonstrated as monies are expended.

Where any such monies are used to procure goods, materials, services or works the following procurement requirements must be applied.

# Procurement up to £10,000

Records must be kept to demonstrate that value for money has been achieved, by keeping suitable records. For example, if all or part of a grant was to be used to purchase computer equipment it would be appropriate to contact at least four suppliers of the equipment concerned and ask for a price from each supplier. A note should be retained of the price and specification quoted in each case. If the supplier used is not the supplier quoting the lowest purchase price, a record should be kept with the quotes to explain why the chosen supplier was used. This would normally be on the grounds of quality. This process would also apply to suppliers of services. This process would also apply to suppliers of services, e.g. consultancy services for feasibility studies and for purchases classified as capital works.

# Procurement Between £10,000 and £50,000

For procurement of this value, at least four written quotations must be obtained and kept for inspection from suitable contractors or suppliers. If less than four quotations are obtained (e.g. because the work is specialised) or considered the reason for this should also be recorded. Finally, if the supplier used is not the supplier quoting the lowest purchase price, a record should be kept with the quotes to explain why the chosen supplier was used.

# Procurement Over £50,000

A formal tender process must be used for all procurement exceeding £50,000.

This means that at least six suitable contractors or suppliers should be invited to tender for the contract on the basis of a clear detailed specification. A deadline should be set for receipt of the tenders from those invited, and tenders received after the deadline should not be considered. Tenders received by the deadline should be opened together in the presence of at least two responsible people. The value of each tender should be recorded and the record signed by both persons present. If the supplier used did not tender the lowest price, a record should be kept to explain why the chosen supplier was used.

#### Potential conflicts of Interest

Any potential conflicts of interest (e.g. the supplier is a friend or relative of the person procuring the service, goods or works) should be declared and those affected should not participate in the procurement process or decision.

### **Retention of Records**

Records of all of the above processes should be retained for a period of three years and must be available for inspection by representatives of the Council if required.

Failure to comply with any of the above conditions could result in clawback of monies and further claims or awards not being approved.

Please note: Projects will be required to submit all relevant documentation with regard to the appointment of a contractor or supplier with the first Quarterly Monitoring Return (or the most appropriate).

6.3 Projects are required to provide accurate and verifiable information for monitoring, evaluation and reporting purposes, and must fill in and return the quarterly monitoring return form that is sent requesting information on

- projects' progress. Additionally, projects are subject to audit and monitoring throughout their duration by officers of the Development and Regeneration Directorate. Failure to return monitoring forms or comply with any other financial requests made may result in the remainder of the allocation being withheld or future applications being refused.
- 6.4 Once a project has used its full SIB allocation, projects will be required to submit a written report and attend a future Area Committee meeting to discuss the project's impact. Lead Agents will be informed of when this report and presentation will be required by the relevant Area Regeneration Officer.
- 6.5 It is the project's responsibility to keep the relevant Area Regeneration Officer informed of any changes that may affect its SIB allocation. In this respect it should be noted that:
  - The normal practice will be to make SIB funding available for the period indicated in the funding profile in Section 7 of the application form. If funding is not claimed in accordance with the profile of projected costs in Section 7 of the application form or once the projected completion date has been reached, any unused allocation may be reclaimed, unless the project has indicated a reason for the delay and requested an extension to their funding period.
  - No project will be allowed to access SIB funding beyond 2 years from the date of the original offer letter, unless it has received approval for funding over several years. Beyond this period, any unused allocation will be returned to SIB and any project still requiring the funding would need to submit a new application.
  - SIB can only be used for the purposes outlined in section 3.4 and section 7 of the application form. If a project for any reason wishes to use their allocation for purposes other than the ones originally proposed, they would need either to return the unused allocation and submit a new proposal to the Area Committee or make a formal request to the Area Committee to vire the allocation.
- 6.6 The project should ensure that, wherever appropriate, publicity generated by the project acknowledges SIB support. It is a condition of SIB that any press releases be made via the SIB Marketing and Communications team (Tel 0191 553 1933). Please note that in cases where SIB has provided support for the feasibility stage of a capital build project, SIB support will need to be acknowledged on site billboards at the construction stage. The SIB logo can be obtained from the SIB Marketing and Communications team.

	COMMITTEE MEETING nuary, 2007			
10 041	muai y, 2001			
Title of Report: STRATEGIC INITIATIVES BUDGET : CHEST	2006/07 WARD BASED COMMUNITY			
Author(s): Director of Development and Regenera	ation			
Purpose of Report: The purpose of this report is to bring forward 10 recommendations relating to the 2006/07 Community Chest Scheme.				
Description of Decision:				
The Committee is requested to:  i. approve all 10 proposals for support from the 2006/07 Community Chest as detailed in Annex 1				
Is the decision consistent with the E	Budget/Policy Framework? *Yes			
If not, Council approval is required	to change the Budget/Policy Framework			
Suggested reason(s) for Decision: The Community Chest forms part of the	ne Strategic Initiatives Budget and that n 2006/2007, £10,000 for each Ward. This			
Alternative options to be considered	d and recommended to be rejected:			
The circumstances are such that there are no realistic alternatives that could be considered.				
Is this a "Key Decision" as defined in the Constitution?				
Is it included in the Forward Plan?	Regeneration and Community Review Committee			

No

# STRATEGIC INITIATIVES BUDGET: 2006/2007 WARD-BASED COMMUNITY CHEST

# Report of the Director of Development and Regeneration

# 1.0 Purpose of the Report

1.1 The purpose of this report is to bring forward 10 recommendations relating to the 2006/2007 Community Chest Scheme.

# 2.0 Description of Decision

2.1 The Committee is requested to approve all 10 proposals for support from the 2006/07 Community Chest as detailed in Annex I.

# 3.0 Background

3.1 The Committee will be aware that the Community Chest forms part of the Strategic Initiatives Budget and that £250,000 is available for the scheme in 2006/2007, £10,000 for each Ward. This scheme is operated under Section 137 of the Local Government Act.

# 4.0 Current Position

**4.1** To date approvals for each of the Wards total:

Copt Hill	£6113
Hetton	£7462
Houghton	£6324
Shiney Row	£5989

4.2 The projects listed on Annex 1 total:

Copt Hill	£2150
Hetton	£2220
Houghton	£000
Shiney Row	£738

4.3 Should the Committee grant the requests listed on Annex 1 the remaining balances would be:

Copt Hill	£1737
Hetton	£318
Houghton	£3676
Shiney Row	£3273

### 5.0 Reason for Decision

5.1 Community Chest support is given to projects which clearly demonstrate that they will address identified local needs, as detailed in Area Regeneration Frameworks, normally providing genuine community benefit and which can subsequently provide evidence/measurement of success in this respect.

# 6.0 Alternative Options

6.1 The circumstances are such that there are no realistic alternatives that could be considered.

# 7.0 Relevant Consultation

- **7.1** Members have been consulted on all applications for Community Chest support.
- 7.2 The City Treasurer has been consulted on this report, all costs associated with developing Community Chest applications are resourced by the Strategic Initiatives Budget admin fee.
- **7.3** Residents have been consulted about the priorities in the Area Regeneration Frameworks Community Chest grants support these identified priorities.

# 8.0 Background Papers

- 8.1 The following background papers were used:
  - Community Chest Application Forms
  - Schedule of projects circulated at the panel meeting held on Wednesday 13<sup>th</sup> December, 2006.

# **ANNEX 1**

# **COMMUNITY CHEST 2006/2007**

# PROJECTS PROPOSED FOR APPROVAL

COPT HILL WARD	Recommended Grant subject to final estimates, invoices, up to £:
<b>Houghton le Spring Methodist Church</b> – Contribution towards new kitchen.	1000
<b>Houghton Mill All Stars F.C</b> – Purchase of away strips, footballs, training equipment etc.,	1000
<b>Hetton Lyons Youth Centre</b> – Contribution towards start up costs, printing, stationery etc.,	150
Total	2150
HETTON WARD	
H.E.L.P. – Contribution towards bus trips, theatre etc.,	400
Elemore Colliery Banner Action Group – Contribution towards restoration of banner and transport costs.	500
<b>Hetton Primary School</b> – Contribution towards visit to art and craft design workshops, transport etc.,	500
<b>Hetton &amp; Lyons Mothers Union</b> – Contribution towards Christmas meal.	670
<b>Hetton Lyons Youth Centre</b> – Contribution towards start up costs, printing, stationery etc.,	150
Total	2220
SHINEY ROW WARD	
Shiney Row Area – Contribution towards Christmas decorations, tree, lights etc.,	600
Shiney Row Male Voice Choir - Purchase of inscribed folders, recording equipment, music etc.,	138

Total	738
Total of Projects	5108

# REPORT OF THE DIRECTOR OF COMMUNITY AND CULTURAL SERVICES

Item No.9

# BRIEFING REPORT FOR COALFIELD AREA COMMITTEE

**10 JANUARY 2007** 

#### **FESTIVAL OF HOUGHTON FEAST**

# 1.0 PURPOSE OF THE REPORT

1.1 The purpose of the report is to advise Members of the success of the Festival of Houghton Feast held between 6 October and 15 October 2006.

#### 2.0 BACKGROUND

- 2.1 The annual Festival of Houghton Feast is staged as part of the City's programme of major events. The programme is organised by Community and Cultural Services and supported by the many community organisations who stage a wide variety of events and activities.
- 2.2 The 2006 Festival proved very successful much enhanced by favourable weather conditions throughout the ten day period of the Festival.
- 2.3 The Festival programme concentrated on many traditional elements and the continued development of the Opening Ceremony.

### 3.0 OPENING CEREMONY

- 3.1 In consultation with the Houghton Feast Steering Committee, a programme was devised for the opening ceremony which involved a wide-cross section of the community.
- 3.2 Building on the success of the previous year, the arts organisation Makers and Shakers worked with a range of local school children, community groups and families (240 participants) in advance to create small, medium and large lanterns for the parade along the theme of a 'feast'.
- 3.3 In addition to the advance workshops with the schools and community groups, Makers and Shakers built two large figures, the 'chefs', that were to feature as part of the finale hosting the 'feast' in the Broadway.
- 3.4 On the evening of the ceremony, the professional vocal group Mouthful performed a range of traditional and contemporary 'a cappella' songs to open the programme.

- 3.5 The lantern parade was lead by the Houghton Pipe Band into the performance area who continued to accompany the performance of the banqueting table being laid.
- 3.6 It is estimated that the ceremony attracted over 5,000 people. The lantern parade and finale was successful in involving new participants through the community workshops and the family day. A training day was held for school teachers and group leaders where they were introduced to the process of lantern making with a view to building sustainable skills within the community.
- 3.7 It is proposed that the opening ceremony continues to be developed in future years to ensure it attracts audiences and involves participants from the local community and has cross-generational appeal.
- 3.8 Funding from Sunderland City Council, Arts Council, North East and the Strategic Initiatives Budget of the Coalfield Area Committee supported this arts development initiative. This year's opening ceremony was delivered with a participant-centred philosophy, supporting the participants to be creative with an emphasis on involvement and ownership whilst producing an event of high professional quality.

#### 4.0 FESTIVAL PROGRAMME

- 4.1 The Carnival Parade was once again very successful with colourful floats prepared by community groups, vintage and classic cars, marching bands and steam vehicles taking part in the event which is organised and funded by Houghton-le-Spring Round Table. The winner of the best decorated float went to Houghton Library and Customer Service Centre. Lambton-Houghton Banner Group also took part in the parade displaying 10 banners led by Easington Colliery Band. An estimated crowd of 2,000 people watched the parade and nearly £1,000 was collected for local charities.
- 4.2 The Festival Day continued to attract many visitors to Houghton-le-Spring to sample a wide variety of exhibitions and displays, from schools, businesses, voluntary organisations and local churches. Quintet Promotions provided an antique and craft fair.
- 4.3 The traditional Showmen's Guild of Great Britain Fun Fair has visited the Festival for over 80 years and still proves to be one of the biggest attractions of the Feast.
- 4.4 The customary community concerts were presented by Houghton Brass Band, the North East Concert Band and Shiney Row Male Voice Choir as well as performances from Houghton Dance and Performing Arts Academy and St Michael and All Angels Church which were well received.

- 4.5 During the Festival all Churches within the town provided a programme of special events and services for the community. St Michael and All Angels hosted the traditional Civic Service, community hymn singing with Hetton Silver Band, a lunchtime organ recital and an exhibition of Banners and another on Coal Mining. Houghton Methodist Church welcomed parishioners for coffee and craft mornings and shoppers services.
- 4.6 The Festival continues to encourage organisations to become involved in the Programme. Hetton & Houghton Caged Bird Society celebrated their seventy fifth anniversary of the members show with an exhibition of caged birds which was held in the Welfare Hall, attracting a record number of visitors.
- 4.7 Hetton and Houghton Art Clubs were able to exhibit their work.
  Houghton Art Club exhibited in the Skyline Centre, Housing Office for the first time which proved to be very popular. The annual pub quiz was held at Houghton Rugby Club where 12 local teams from throughout the area battled for the Feast Championship.
- 4.8 The traditional Ox Roasting event took place with support from Houghton Rotary Club and British Gas. The Mayor of Sunderland, Councillor Tom Foster, ceremonially cut the first slice followed by a sell out of 1,500 sandwiches to the public.
- 4.9 The Showmen's Guild of Great Britain (Northern Section) once again kindly sponsored the Annual Fireworks Display. This year's display assisted by the exceptional good weather drew a massive crowd of over 8,000 people.
- 4.10 The Houghton Feast Literature Festival, now in its fifth year, was promoted in conjunction with the festival programme. Highlights included sessions for youngsters as well as adults, 'discussions on creative writing', potty poetry sessions and an investigation of fictional murder scenes titled Homicide in Houghton with local author Sheila Quigley.
- 4.11 This years sporting events included the Primary School Dash, organised by Houghton Harriers; Five a side tournament; Children's gymnastics display; Open Bowls Tournament; Rugby Tournament and a Family Walk. Awards were made to all participants in recognition of their achievements.

# 5.0 HOUGHTON FEAST 2007

5.1 Houghton Feast continues to be a highly popular, broad based community led event, which is seen and recognised as a significant contribution to the City's calendar of events. The 2007 event will take place from Friday 5 October 2007.

# 6.0 RECOMMENDATION

6.1 Members are requested to note the contents of this report.

# 7.0 BACKGROUND PAPERS

7.1 There were no background papers used to compile this report.