

Applications for North Neighbourhood Fund

Application No. 1

Funding Source	Neighbourhood Fund
Name of Project	Defibrillator
Lead Organisation	Southwick Youth and Community Association

Total cost of Project	Total Match Funding	Total NF Application
£1,709.50	£0	£1,709.50
Project Duration	Start Date	End Date
1 Month	March 2022	April 2022

Project Description – taken verbatim from Application:

Installing and external defibrillator will help address the Area Committee's priority of Social Prescribing – Developing Local offer to Improve Health & Wellbeing - as well as Public Health priorities as agreed in full council in November 2021 regarding access to defibrillators for health emergencies. Within 500m of Southwick Community Centre is Southwick Green – a vibrant shopping area which attracts shoppers in from across the north area. The location of this defibrillator would also be easily accessible to all residents, should there be any emergencies on Southwick Green or in the local residential community.

The nearest Defibrillator is in Sea Road, Fulwell over 1.5 miles away, Farmborough Court, Town End Farm (which is for internal use in the nursing home – not for public use, and AR controls in Castletown which has limited access during office hours both of which are over 4 miles away. There is a clear need for a defibrillator in the Southwick green village.

If a defib can help save a life then it is worth investing in one in Southwick as statistics show that the life expectancy of a male living in Southwick is 75.1 years compared to a male in Fulwell (82.5 years). A Female life expectancy of a female in Southwick is 79.1 compared to a female in Fulwell being 85.4 years.

Smoking is high risk for affecting life expectancy and in Southwick 24.8% of the population smoke, compared to only 7.4% in Fulwell.

Folk in Southwick are deemed less fit and active with 31.9% of the population being active (5 days plus) compared to Fulwell 41.6% active.

This is evidence that the residents of Southwick need a defibrillator in the area as it may actually save lives. The community centre is the ideal location situated on the perimeter of Southwick green, in the vicinity of sheltered schemes, residential areas, and a vibrant shopping centre. It will be accessible to all residents.

The building is leased from Sunderland Council, initial enquiries show that written permission will be granted for us to have a defibrillator fitted to the wall of the community centre. Planning permission is not required.

We will work with SNYP and Southwick Village Green Preservation Society to raise awareness of the defibrillator and also to promote access to the awareness raising and community training – Red Sky Foundation have agreed to support this.

We would provide the community space within the community centre for this and encourage community centre members and users to also attend as well as the wider community.

We would also like to work with local schools, local councillors and the wider VCS network to encourage attendance at these events and raise awareness.

We will notify the ambulance service of the new defib and its location, registering it with the Circuit and Heartsafe.

We will also share data with all stakeholders, including Heartsafe to record the location and accessibility details for the public's knowledge, and the resuscitation Council, Circuit to allow call handlers to know where a defib is in the area.

We are a registered charity who work with local community groups. We are committed to improving the health and wellbeing of Southwick Residents and are an active member of the VCS network.

We have a Facebook page with 871 followers plus access to numerous local Southwick and North Area community groups on social media where we would publicly acknowledge funding. We would also include the Sunderland City Council Logo on all signage and any promotional material. We would aim to get publicity in the local press also.

We will publicise on our facebook page and on Sunderland North Community facebook page of the location and acknowledge the support from Area Committee to help provide the defib.

We will also record in the CA's committees agenda to acknowledge North Area Committee for their support and assistance with providing this life saving equipment.

We will also contact the local newspaper and ask for an article to promote the new defibrillator and the support and funding from North Area Committee, if we are successful.

Recommendation - The Neighbourhood and Community Board considered the results of the formal appraisal and recommend approval of the application which delivers to the priority of – Social Prescribing – Developing Local Offer to Improve Health and Wellbeing

Application No. 2

Funding Source	Neighbourhood Fund
Name of Project	Defibrillator
Lead Organisation	Redhouse & District Community Association

Total cost of Project	Total Match Funding	Total NF Application
£1,850	£700	£1,150
Project Duration	Start Date	End Date
1 Month	March 2022	April 2022

Project Description – taken verbatim from Application:

The project is for the purchase of a defibrillator at the Community Centre. This project has been raised at previous meeting of the management committee but the cost and Covid 19 have diverted attention away from progressing with it. The latest request was from one of our ROAB groups who said they would pay £100.00 into a fund to purchase one. I have since had a donation from the Oasis fish club of £100.00 and £500.00 our Social Club Section a total of £700.00 so far.

I have a quote for having a defibrillator fully fitted by the Red Sky Foundation for £1850.00 (copy enclosed)

The machine will be fitted on the outside of the building on the wall adjacent to the main door which will make it available to the public at all times.

The Association will commit to any extra maintenance costs for the first five years which is the period I have been given permission by the City of Sunderland Council to have it installed.

Unfortunately the grant I am requesting is for something that you hope may never be used. But! One day it may just save someone's life.

We will work in partnership with the Red Sky foundation who will give section leaders and anyone else who would be interested training and reassurance of using it.

Once it is fitted we will be pleased to share any experience of having one installed to any similar organisation who would be interested.

We will put a notice showing the list of donators, or any other advertising posters they may provide in appropriate position/s both inside and outside of the Community Centre

Recommendation - The Neighbourhood and Community Board considered the results of the formal appraisal and recommend approval of the application which delivers to the priority of – Social Prescribing – Developing Local Offer to Improve Health and Wellbeing subject to the following condition:

- **Applicant provides details of Apps that the defibrillator location will be uploaded to**

Application No. 3

Funding Source	Neighbourhood Fund
Name of Project	Defibrillator
Lead Organisation	Thompson Park Community Association

Total cost of Project	Total Match Funding	Total NF Application
£1,709.50	£824.50	£885
Project Duration	Start Date	End Date
1 Month	March 2022	April 2022

Project Description – taken verbatim from Application:

Thompson Park Community Association (TPCA) has a long and proud history of building a thriving community centre in Monkwearmouth. The community came together with Grange Park Primary School in the 1940s and driven, committed people raised the money to build the Centre itself with their own pennies and ha'pennies. Managed by a committed team, the Centre had been thriving with many users of the space for a wide range of groups and projects until March 2020. In August 2021, the former committee gave notice of closure due to the time and energy needed to run the Centre entirely by volunteers, in particular which, following the strain of uncertainty through the pandemic had become a lot worse.

However, following a public meeting and the formation of a new Committee, we are pleased to be starting the New Year with a new programme of events and a funding strategy which aims to breathe new life into the Centre. We will run regular intergenerational activity to engage our community, including regular community groups using the hall (toddlers, after school clubs, bookings from local residents, parties) as well as reopening the bar for well-attended Saturday match day events as in the past.

We held taster events pre-Christmas including a well-attended community volunteer action day in December and a Children's Christmas Party, and the Committee is looking forward to being open again more fully for our community with large numbers of weekly and one-off visitors learning in and enjoying the space.

We are very hopeful of being able to secure a community defibrillator at Thompson Park Community Centre. Statistics show that only one in ten people survive an out of hospital cardiac arrest and we have provisionally agreed with our neighbour at Number 9 Newbold Avenue, with whom we share the party external wall, that we can install a PAD on this wall to allow access when the Centre is not open, to be accessible for community access in an emergency.

According to [heartsafe.org.uk](https://www.heartsafe.org.uk), there are no community access PADs in Southwick Ward, and until very recently when the Stadium of Light was given one from the Red Sky Foundation, the nearest PAD is more than 3 miles away in Bunny Hill.

Local statistics deem that there is a high chance that a PAD in this area could save lives.

iLiveHere use the 11 English index of deprivation statistics Lower-Super Output Areas (LSOAs) in Southwick, to provide an at-a-glance overview of deprivation in this area of Sunderland. This takes the average decile score of all the LSOAs in a ward and converts that into a rating out of 10, where 1 is the best and 10 is the worst.

The Southwick Ward as seen at www.ilivehere.co.uk shows a high risk of health deprivation and disability in Southwick, with a score of 9 'very bad' for their rating <https://www.ilivehere.co.uk/english-indices-of-deprivation-statistics-comparison-for-southwick-in-sunderland-e05001172.html>

This iLiveHere rating is an indicator of the risk of dying prematurely or having your quality of life impaired through poor physical or mental health in Southwick. The IMD domain measures morbidity, disability and premature mortality.

According to Government Statistics (2015), Sunderland is ranked 10th in health deprivation, 11th in health deprivation & disability & overall index of multiple deprivation, Sunderland ranked 38 out of 326 local authority districts across the country.

In Sunderland in 2015 -2017 251 males died from circulatory difficulties and 156 with respiratory difficulties. 208 females died from circulatory difficulties and 191 from respiratory difficulties.

After speaking to a colleague at Community HeartBeat, we were advised that they advocate only devices that meet the standards for Equalities as we do not know who will be using the defibrillator, and therefore any defibrillator that only 'talks' to you will discriminate against hard of hearing, non-English speakers and children. We have therefore based our costings as per their specifications including ongoing support packages to ensure the longest life of the defibrillator. We would hope to work with Community HeartBeat, and they offer included in the package the following:

- WebNos Governance system
- Ambulance service registrations
- Post rescue counselling service
- Telephone support

We also will work in close partnership with Red Sky and the local fire service who deliver community defibrillator training, to work with our committee and users of the space, as well as the school community with whom we share a party fence.

Partnerships with:

Grange Park Primary School; we have the school's community manager attend the committee meetings at the centre and in turn, our secretary is part of the schools governance board.

Red Sky and the Community Fire Service for training and maintenance; training will be arranged to deliver in the community around safe use of the defibrillator.

SARA project and events group - we are part of the networks led by SARA, regularly feeding in to these and sharing information and events.

SNYP - we are working closely with SNYP as part of their Raising Aspirations project, which focuses on development of the centre. We have their staff on our committee.

Recommendation - The Neighbourhood and Community Board considered the results of the formal appraisal and recommend approval of the application which delivers to the priority of – Social Prescribing – Developing Local Offer to Improve Health and Wellbeing

Application No. 4

Funding Source	Neighbourhood Fund
Name of Project	Defibrillator
Lead Organisation	Veterans in Crisis Community Interest Company

Total cost of Project	Total Match Funding	Total NF Application
£2,922	£1,922	£1,000
Project Duration	Start Date	End Date
4 Month	March 2022	June 2022

Project Description – taken verbatim from Application:

Veterans in Crisis Sunderland (VICS) is reaching its fourth anniversary in April of 2022. Since inception our company has progressed rapidly and we can now include over 420 members within the metropolitan borough delivering services and activities which are designed to improve physical and mental health wellbeing. Our headquarters offers the only 24-hour emergency accommodation for veterans in the North East. Our city-wide network forms a robust safety net for veterans with mental health needs. We have recruited an Armed Forces Champion in each of the city's key organisations (every GP practice, Sunderland university, SAFC, Sunderland council, police, probation, housing associations, and the Jobcentre etc.).

When veterans come to us, many are homeless, socially isolated and experiencing family breakdown or estrangement. The majority have alcohol or drug problems, or both, and most have mental health problems.

The work we do is valued by the people of Sunderland who recognise the difficulties faced by veterans on leaving the forces and settling into civilian life, something that can take many difficult years to achieve.

We wish to purchase a defibrillator, a life-saving machine which will support residents, visitors, and veterans in the North of Sunderland. If within two minutes of a defibrillator evidence shows the chances of survival from a cardiac arrest is 80% if a device is used within that time. Without a defibrillator, the chances of survival reduce to just 2% (<https://www.liverpoolbidcompany.com/get-a-defibrillator-in-your-building-and-become-a-life-saver/>).

Our headquarters is located in the heart of Sunderland just north of the Wearmouth Bridge at a very busy intersection in and out of the city. It is also the fulcrum for visitors to Sunderland going to watch Sunderland AFC, visiting our glorious beaches, the National Glass Centre, the Beacon of Light, the City itself, gymnasiums and a wide range of national supermarkets and chain stores. Instantly recognisable with murals depicting military life and adorned with poppies it is an average journey time of 8 minutes for the ambulance service to reach us.

We consider this to be one of the key locations for an accessible defibrillator as our location is very accessible for all routes north of the city. Bus services, Metro travellers, car drivers and those on foot are within a short distance that will benefit from a defibrillator should they need it. Journey times from our location are lengthened by traffic congestion during busy periods and having a machine that has the ability to enhance the chance of survival from cardiac arrest is very beneficial to those who need it.

By collaborating with the Community Heartbeat Trust our equipment will be installed using the correct fixings, maintained, and meet IP65 standards. Full and comprehensive records of the defibrillator and its storage solution, where all work, maintenance, supplies and servicing is stored will be available on request including for the local ambulance service North East Ambulance Service.

After use the defibrillator will be re-commissioned replacing electrodes & ready/rescue kits, cleaned/sterilised, tested and operational, returned tested and functional to cabinet, and the ambulance service and other stakeholders notified.

In preparation of this bid Veterans in Crisis considered how beneficial having a defibrillator fitted to our building would be to companies within a short distance. Public service operators will be advised of its location relative to their areas of operation. Notices will be posted on public notice boards at these and other locations such as supermarkets, gymnasiums, Sunderland University and College at St Peter's campus and at small businesses within the local area.

As the primary third sector provider of services for veterans in the metropolitan borough of Sunderland we have an extensive network of partners including Sunderland All Together Better (formerly CCG), the council, housing associations, police, probation and the JobCentre. We will advise these organisations of our defibrillator and its location.

Access to training and training updates on the defibrillator can be provided by the Armed Forces Lead at Sunderland All Together Better. We will also invite local businesses to take part in defibrillation training.

Veterans in Crisis have worked tirelessly during the Covid 19 pandemic collecting and delivering PPE, oximeters, covid testing kits, medical equipment on behalf of Sunderland CCG. Currently we are working with Sunderland Council in delivering the Covid19 messages, encouraging take up of the vaccine, boosters and flu jabs. Our counsellors are providing social prescribing services on behalf of All Together Better (formerly Sunderland CCG) with the aim of treating veterans with mental health conditions.

We support veterans to access health services, housing, unemployment and other benefits, help them with debt advice, and source and provide the other information they need to resolve their immediate challenges. When they feel ready to move on, we offer them volunteering opportunities, training and employment advice and help them to seek and apply for work.

Our service is free to any veteran living in Sunderland.

Veterans in Crisis (VICS) will actively promote this service through our newsletter which is also published on our web site www.veteransincrisis.co.uk, social media through Facebook and Twitter reaching over 9000 followers daily.

VICS also broadcasts a podcast on our YouTube channel <https://www.youtube.com/channel/UCVmFwTusBMTj-5AVF6IVGHA> and we will promote our defibrillator in a podcast.

Our connections to media sources such as TV, radio and local press has meant that our good news stories are sought on a regular basis. At the end of last year we were featured in national newspapers for the work we do with the People Health Lottery <https://www.dailystar.co.uk/news/ex-army-members-support-network-25727044> and we will continue to seek this outlet to promote our good work.

Julie Elliot MP has donated funds recently and we are using some of this funding to purchase the defibrillator. We would like to promote the defibrillator in a news story involving both the council and our local MP at an official ceremony announcing the installation.

We will also publicise occasions that the defibrillator has been used in saving life, mentioning funding and funders within the press release.

Recommendation - The Neighbourhood and Community Board considered the results of the formal appraisal and recommend approval of the application which delivers to the priority of – Social Prescribing – Developing Local Offer to Improve Health and Wellbeing

Application No. 5

Funding Source	Neighbourhood Fund
Name of Project	Defibrillator
Lead Organisation	Castletown Community Association

Total cost of Project	Total Match Funding	Total NF Application
£1,170	£0	£1,170
Project Duration	Start Date	End Date
4 Month	April 2022	June 2022

Project Description – taken verbatim from Application:

Castletown Community Association recognise that the health and wellbeing of local residents and users of the Centre are of utmost importance and to support this we deliver a wide range of services and activities to help support the community and also reach those that are socially isolated. We offer a range of activities that include, social events, craft groups, keep fit, coffee mornings and toddler groups.

In order to ensure we can offer the best possible care to our users and local residents we wish to install a Defib machine within the Community Association. We have researched defibrillators and the support available and used the North East Ambulance Service website as a learning and support tool and will continue to do so if successful with this application.

Whilst our project will ensure that defib machine is available within the Centre we will ensure that local residents are aware and have knowledge of when our Centre is open.

We offer a wide range of services and activities to the local community and also link in with other voluntary and community sector organisations to complement our delivery and regularly link with Sunderland North Community Business Centre and we will continue this partnership work.

Recommendation - The Neighbourhood and Community Board considered the results of the formal appraisal and recommend approval of the application which delivers to the priority of – Social Prescribing – Developing Local Offer to Improve Health and Wellbeing subject to the following conditions:

- **Applicant provides further details of the training to be delivered**
- **Applicant provides marketing information to be released to the local community due to the internal location of the defibrillator**
- **Applicant provides details of Apps that the defibrillator location will be uploaded to**

Application No. 6

Funding Source	Neighbourhood Fund
Name of Project	Defibrillator
Lead Organisation	Grace House

Total cost of Project	Total Match Funding	Total NF Application
£1,500	£500	£1,000
Project Duration	Start Date	End Date
1 Month	March 2022	April 2022

Project Description – taken verbatim from Application:

Grace House would like to site a defibrillator at our Centre for community and public use. We are located in Southwick near main roads and public thoroughfares and are easily accessible both for transport and for pedestrians.

In addition to this we have disabled children (some with complex conditions) accessing short breaks care 24/7. The short breaks care is delivered through a partnership of Grace House charity and Sunderland Care & Support (SCAS). Because of the conditions of some of the children accessing this care the defibrillator would be really beneficial for them too. We will liaise with Community Heartbeat as described in the project brief to have the siting of the machine registered.

We will need a defibrillator with adult and children's paddles.

We will advertise the project on all social media sites including website, Instagram, Twitter, Face book etc.

We will work with SCAS to benefit disabled children some of whom have complex disabilities and for those in short breaks care. We are members of the North Area Network have become COVID Community Champions and are active members of the voluntary sector with good networks. We also have networks with local businesses (through corporate fundraising) with special schools, City of Sunderland College an Springboard to support delivery of our services for disabled children, young people and their families.

Grace House ensures all staff and volunteers have regular training in Health and Safety with all new policy changes notified to staff immediately. Staff are all competent in carrying out risk assessments for events etc. We have qualified First Aiders and encourage staff to engage in training.

All staff in short breaks are appropriately trained with required number of first aiders always available.

Staff in SCAS as well as Grace House charity will be willing to engage in training to operate the defibrillator.

Recommendation - The Neighbourhood and Community Board considered the results of the formal appraisal and recommend approval of the application which delivers to the priority of – Social Prescribing – Developing Local Offer to Improve Health and Wellbeing subject to the following condition:

- **Applicant provides details of Apps that the defibrillator location will be uploaded to**

Application No. 7

Funding Source	Neighbourhood Fund
Name of Project	Defibrillator
Lead Organisation	St Bede's Community Project

Total cost of Project	Total Match Funding	Total NF Application
£1,759	£0	£1,759
Project Duration	Start Date	End Date
1 Month	March 2022	April 2022

Project Description – taken verbatim from Application:

This application is to purchase and install a defibrillator and case. The Defibrillator will be fitted to the external wall of Town End Farm Community Centre, Blackwood Road, Town End Farm. The community centre is in the centre of the estate.

A DEFIBRILLATOR would help give peace of mind in the community knowing it was there if ever needed.

There is a defibrillator on the estate in Farmborough Court, but this is not for public use. It is for the residents of the scheme only. There is also one at AR controls, Castletown where there is limited access during office hours. The nearest public use defibrillator is in Sea Road, Fulwell, which is 4 miles away, therefore it would be a perfect location to have a defib on the community building in Town End Farm.

There is a high chance that the defibrillator will save lives in the Town End Farm area, as the statistics support this:

Life expectancy for a man living in Castle ward is 74 compared to Fulwell which is 82.5
Life expectancy for a female in Castle ward is 80.7 compared to Fulwell which is 85.4

Smokers in Castle ward (16.7% compared to 7.4% in Fulwell)
Exceeding safe levels of alcohol in Castle ward is 24.7% compared to 15.6%
Excess weight in Castle ward is 66.3% of the population compared to 49.1% of St. Peters ward
Sunderland is ranked 10th in health deprivation, 11th in disability and overall index of deprivation and is ranked 38th out of 326 local authorities.

In Sunderland in 2015 – 2017 251 males died from circulatory difficulties and 156 with respiratory difficulties.

Whilst there is no legal requirement for training for the use of a defib, we will access training sessions for the committee, and any members who are interested with a suitable training provider, such as St. Johns ambulance, British Red Cross etc

Training records will be kept and maintained and refresher courses will be carried out in the future in line with recommendations.

We will notify the ambulance service of the location of the defib and register it with Circuit and Heartsafe.

We will publicise on our facebook page and on the Sunderland North community facebook page, the location and acknowledge support from Area Committee to provide the defib.

We will contact other local authority and community sector projects and organisations in the locality and advise them of the defib and how to access it.

We will carry out the necessary checks in line with the DOH and MHRA recommendations

Recommendation - The Neighbourhood and Community Board considered the results of the formal appraisal and recommend approval of the application which delivers to the priority of – Social Prescribing – Developing Local Offer to Improve Health and Wellbeing

Application No. 8

Funding Source	Neighbourhood Fund
Name of Project	Defibrillator
Lead Organisation	Hylton Castle Working Men's Club

Total cost of Project	Total Match Funding	Total NF Application
£1,170	£0	£1,170
Project Duration	Start Date	End Date
1 Month	March 2022	April 2022

Project Description – taken verbatim from Application:

To have a life saving Defibrillator on the premises

Recently there was an incident where a Defibrillator could have been very useful

The Club and its members are involved with many local initiatives

We do anything we can when some one needs help or is doing fund raising such as help the heros tiny lives

Recommendation - The Neighbourhood and Community Board considered the results of the formal appraisal and recommend approval of the application which delivers to the priority of – Social Prescribing – Developing Local Offer to Improve Health and Wellbeing subject to the following conditions:

- **Applicant provides further details of the training to be delivered**
- **Applicant provides details of Apps that the defibrillator location will be uploaded to**
- **Applicant provides a copy of governing document which identifies the organisation as eligible to apply to Neighbourhood Fund**