

## **NORTH SUNDERLAND AREA COMMITTEE**

### **AGENDA**

**Meeting to be held on Monday, 7<sup>th</sup> April, 2014 at 5:30pm**

**VENUE – Bunny Hill Centre, Hylton Lane, Sunderland,  
Tyne and Wear, SR5 4BW**

#### **Membership**

Cllrs R. Bell (Chair), D. Wilson (Vice Chair - Place), S. Foster (Vice Chair – People), S. Bonallie, R. Copeland, B. Curran, R. Davison, B. Francis, G. Howe, J. Jackson, D. MacKnight, C. Shattock, P. Stewart, J. Wiper, N. Wright.

	PAGE
1. (a) <b>Chairman's Welcome</b>	
(b) <b>Apologies for Absence</b>	
(c) <b>Declarations of Interest</b>	
(d) <b>Minutes of the last meeting held on 20<sup>th</sup> January, 2014</b>	1
2. <b>Sunderland Live Presentation</b>	7
(copy attached)	
3. <b>Area Committee Annual Report 2013-14</b>	17
(copy attached)	
4. <b>Maximising the Use Made of Green and Other Space in Areas to Improve Health and Happiness</b>	23
(copy attached)	

Contact: Joanne Stewart, Principal Governance Services Officer Tel: 561 1059  
Email: [Joanne.stewart@sunderland.gov.uk](mailto:Joanne.stewart@sunderland.gov.uk)  
Vivienne Metcalfe, Area Community Officer Tel: 561 4577  
Email: [Vivienne.metcalfe@sunderland.gov.uk](mailto:Vivienne.metcalfe@sunderland.gov.uk)

Information contained in this agenda can be made available in other languages and formats on request.

5.	<b>Partner Agency Reports</b>	
	- <b>Report of the North Area Voluntary and Community Sector Network Update</b> (copy attached)	26
	- <b>Northumbria Police Update</b> (verbal report)	-
	- <b>Tyne and Wear Fire and Rescue Services Update</b> (Verbal Report)	-
6.	<b>Place Board Progress Report</b>  (copy attached)	27
7.	<b>People Board Progress Report</b>  (copy attached)	34
8.*	<b>Strategic Initiative Budget (SIB), Community Chest Financial Statement and proposals for further allocation of resources</b>  (copy attached)	43
9.	<b>For Information Only and Not Discussion Cuurent Planning Applications (North) Attached</b>	53

\* Denotes an item relating to an executive function

**ELAINE WAUGH**  
Head of Law and Governance

**27<sup>th</sup> March, 2014**

**At a meeting of the NORTH SUNDERLAND AREA COMMITTEE held in the BUNNY HILL CENTRE, HYLTON LANE, SUNDERLAND on MONDAY, 20<sup>th</sup> JANUARY, 2014 at 5.30 p.m.**

**Present:-**

Councillor Bell in the Chair

Councillors Bonallie, Davison, Foster, Francis, Jackson, MacKnight, Shattock, D. Wilson, Wiper and Wright

**Also in Attendance:-**

Inspector Tony Carty	Northumbria Police
Ms. Vicki Casey	- Communications Officer, Sunderland City Council
Mr. Steven Graham	Station Manager, Tyne and Wear Fire and Rescue Service
Ms. Gillian Gibson	- Consultant in Public Health, Sunderland City Council
Ms. Vivienne Metcalfe	- Area Community Officer, Sunderland City Council
Mr. Andy Old	- North Area Response Manager, Sunderland City Council
Ms. Ruth Oxley	- SNYP, North VCS Representative
Ms. Allison Patterson	- Area Coordinator, Sunderland City Council
Ms. Ev Ripley-Day	- Head of Raising Standards, Foundation of Light
Mr. Alan Scott	- North Locality Manager, Sunderland City Council
Ms. Sue Stanhope	- Director of HR & OD, Sunderland City Council and Area Lead Executive (ALE)
Ms. Joanne Stewart	- Principal Governance Services Officer, Sunderland City Council
Mr. Ken Tears	- Development Director, Foundation of Light
Mr. Graham Wharton	- Salvation Army, VCS Network

**Chairman's Welcome**

The Chairman welcomed everyone and opened the meeting, inviting introductions around the room.

**Apologies for Absence**

Apologies for absence were submitted to the meeting on behalf of Councillors Copeland, Curran and Howe.

**Declarations of Interest**

Councillor Bell made an open declaration in the Financial Statement and Proposals for further allocation of resources as a SAFC season ticket holder.

**Minutes of the Last Ordinary Meeting of the Committee held on 16<sup>th</sup> September, 2013 and the Extraordinary Meeting of the Committee held on 17<sup>th</sup> October, 2013**

1. RESOLVED that the minutes of the last ordinary meeting of the Committee held on 16<sup>th</sup> September, 2013, and the extraordinary meeting of the Committee held on 17<sup>th</sup> October, 2013 be confirmed and signed as a correct record.

**Partner Agency Reports - Area Voluntary and Community Sector**

Ms. Ruth Oxley and Mr. Graham Wharton, Area Network Representatives submitted a report providing an update with regard to the North Area Voluntary and Community Sector Network.

(For copy report – see original minutes).

Ms. Oxley referred the Committee to paragraph 3 of the report which detailed the work the VCS Network was undertaking and the services and activities it was continuing to deliver to address concerns and challenges.

Concerns were raised over access to ICT equipment since the closure of some libraries in and around the North area and the extra pressure it was placing on VCS partners to help provide support to those seeking work and having to prove to Job Centre Plus that they were actively searching for jobs through the internet, etc. Members of the Area Committee felt that this was an area of work that could be forwarded to the People Board to investigate further and report back to the Area Committee their findings and/or solutions.

Having fully considered the progress report, it was:-

2. RESOLVED that the content of the report and the opportunities and issues raised by the Area Voluntary and Community Sector be received and noted and that the North Sunderland People Board be asked to look into the issue around ICT provision and support for the VCS networks further and report back at a future meeting of the Area Committee.

**Partner Agency Reports – Northumbria Police**

Neighbourhood Inspector Tony Carty, Northumbria Police gave a verbal update to the Committee on the current position with regards to crime and anti social behaviour data in the North Sunderland area.

Members asked if there had been any noticeable increase in shoplifting in the area over the past year. Concerns were raised that due to the current economic climate and the financial difficulties families were facing, local business may have found that cases of shoplifting were on the increase.

Inspector Carty advised that he did not have the figures to hand but could certainly look into the matter further and provide an update to Members.

Members having thanked Neighbourhood Inspector Carty for the work undertaken to reduce crime and antisocial behaviour in the area, it was:-

3. RESOLVED that the update from the Northumbria Police be received and noted.

### **Partner Agency Reports – Tyne and Wear Fire and Rescue Services**

Mr. Steven Graham, Station Manager, Tyne and Wear Fire and Rescue Services provided a verbal update to the Committee, on performance monitoring details in relation to the local indicators for the North Sunderland Area Committee area for the six month period 1.06.13 to 31.12.13, in comparison with the same period in 2012/13, advising that there had been:-

- a 4% decrease in accidental dwelling fires;
- a 40% decrease in deliberate property fires;
- a 35% decrease in deliberate car/vehicle fires; and
- a 31% increase in deliberate secondary fires.

He explained that there had been hot spots identified for the deliberate secondary fires and that they were working with partners and other agencies in these areas.

He advised that at a meeting of the Fire Authority earlier that day it had been agreed that Sunderland Town Centre Fire Station was to close and that he would bring further information on this to the next meeting of the Area Committee.

The Chairman having thanked Mr. Graham for his report, it was:-

4. RESOLVED that the update from the Tyne and Wear Fire and Rescue Service be received and noted.

### **Place Board Progress Report**

The Chairman of the Place Board submitted a report (copy circulated) which provided an update of progress against the current year's (2013/14) Place Board Work Plan.

(for copy report – see original minutes)

Ms. Vivienne Metcalfe, Area Community Officer presented the report drawing Members' attention to the Area Governance Arrangements detailed in paragraph 3 and the key areas of influence and achievements of the Place Board detailed in paragraph 4 in relation to Responsive Local Services,

Greenspace and Shopping Centre Improvements, Accessibility of services, facilities, events and information and Heritage.

Following full discussion on the report and matters raised, it was:-

5. RESOLVED that the progress and performance update with regard to the North Sunderland Area Place Board's Work Plan for 2013/14 be received and noted.

### **People Board – Progress Update**

The Chairman of the People Board submitted a report (copy circulated) which provided an update of progress against the People Board's Work Plan for 2013/14.

(for copy report – see original minutes)

Ms. Metcalfe, Area Community Officer presented the report drawing Members' attention to the key areas of influence and achievements of the People Board detailed in paragraph 4 in relation to Influencing Core Services Devolved to the Area Committee, Early Intervention and Locality Based Services and Job Prospects and Activities for Young People.

Councillor MacKnight referred to the proposed £10,000 SIB budget to be aligned to the provision of ward based events which would address childhood obesity and asked who would have responsibility for the project. Ms. Metcalfe advised that it was proposed that a call for projects would be prepared and that agencies within the VCS network would be asked to submit projects for consideration by Members.

Councillor MacKnight advised that one of the Scrutiny Panels had undertaken a piece of work in a similar area and following some of the findings from these investigations she raised concerns over duplicating projects and services that were already being providing in the city.

The Area Committee were advised that discussions would be had by the People Board on the brief for the call for projects that would be put out to the VCS Network to submit their proposals. Proposals would then be considered by the Board who could then ensure that they were not duplicating any projects or schemes already underway. Following these considerations the Board would then submit proposals to the Area Committee for agreement.

Full consideration having been given to the report, it was:-

6. RESOLVED that:-
  - i) the progress and performance update with regard to the North Sunderland Area People Board's Work Plan for 2013/14 be noted;

- ii) the proposal to support the delivery of the health and wellbeing strategy be agreed:-
  - to align £30,000 SIB to support the delivery of services and activities which address social isolation subject to a brief developed and agreed by People Board and a call for projects;
- iii) the proposal to support strengthening families – family focus projects be agreed:-
  - to align £10,000 SIB for the provision of ward based events showcasing services and activities and volunteering opportunities which address childhood obesity subject to the development of a full project brief and call for projects agreed by the People Board.

### **Strategic Initiatives Budget (SIB), Community Chest and Healthy Cities Investment Fund (HCIF) – Financial Statement and Proposals for Further Allocation of Resources**

The Chief Executive submitted a report (copy circulated) which requested Members to give consideration to a financial statement as an up to date position in relation to the allocation of Strategic Initiatives Budget, Healthy City Investment Fund and Community Chest and presented proposals for further funding requests.

(for copy report – see original minutes)

Ms. Metcalfe, Area Community Officer presented the report drawing attention to the recommendations detailed at paragraph 5.

Members considered the report and it was:-

#### **7. RESOLVED that:-**

- (i) the financial statements as set out in paragraphs 2.1, 3.1 and 4.1 of the report be noted;
- (ii) approval be given to the allocation of £4,500 from the SIB budget for 2013/14 to support the Hylton Sports Centre – Access to Sports project;
- (iii) approval be given to the allocation of £25,000 from the SUB budget for 2013/14 to support the Southwick Neighbourhood Youth Project – Improving the Employability of 16-25 year olds;
- (iv) approval be given to the allocation of £20,000 from the SIB budget for 2013/14 to support the Wheatsheaf Gyratory Clock;
- (v) approval be given to the allocation of £50,000 from the SI budget for 2013/14 to support the Environmental Improvements project;

- (vi) approval be given to the allocation of £89,766 from the SIB budget for 2013/14 to support the Back on Track – Foundation of Light project;
- (vii) approval be given to the allocation of £30,000 from the SIB budget for 2013/14 to support the delivery of services and activities which address social isolation, subject to a brief developed and agreed by the People Board and a Call for Projects;
- (viii) approval be given to the allocation of £10,000 from the SIB budget for 2013/14 to support the provision of ward based events showcasing services and activities and volunteering opportunities which address childhood obesity, subject to the development of a full project brief and Call for Projects as agreed by the People Board; and
- (ix) the twenty four approvals for Community Chest support from the 2013/14 budget as set out in Annex 2 to the report be noted.

The Chairman thanked everyone for their attendance and closed the meeting.

(Signed) R. BELL,  
Chairman.



## North Area Committee Presentation

Zoë Channing

[Zoe.channing@sunderlandlive.co.uk](mailto:Zoe.channing@sunderlandlive.co.uk)

07432648836

# Background



- Established by Sunderland City Council in April 2013
  - Maintain and protect core events programme
  - Maintain high public satisfaction levels
  - Increase provision of events in Sunderland
  - Reduce on-going cost to Council

## Maintain and Protect Core Events Programme

- City Sings
- Penshaw Bowl
- Running Festival
- Stadium Concerts
- Sunderland Festival
- Armed Forces Day
- Sunderland International Airshow
- Houghton Feast
- Remembrance Weekend
- Christmas Lights Switch On
- Christmas Programme
- Mayor's Ball
- Boxing Day Dip



Business Partners   Catering & Hospitality   Premium Packages   Trade & Exhibition

# Increase Provision of Events in Sunderland

- Wearmouth Bridge Zip Wire
- Pretty Muddy
- Sunderland Soundscape (Music)
- Comedy Festival
- Feel Good Festival (Health & Wellbeing)
- Vintage and Retro Festival
- Summer in the City (1 month)



# Customer Research

- Approximately 5000 people attended Vintage and Retro Festival
- 46% were from outside Sunderland
- 92% people who attended enjoyed The Sunderland Festival
- 97% of people attending the Airshow rated the event “Very Good” or “Excellent”
- The average rating for the Roker Park Lights was 92%
- The average rating for the Christmas Experience Package was 98%



# Sunderland International Airshow



- Estimated attendance – 850,000
- 20% of visitors had not visited previously
- 76% of visitors lived outside of Sunderland
- 61% of visitors attended as part of a group of 3 or more
- Average spend per person (excluding accommodation) - £12.86 per day

## New Events - 2014

- Sunderland Festival of Food
- Triathlon Pink
- Summer in the City (3 months)
- The Color Run
- Sunderland Comic Con
- More festivals/events launching soon!



## Sunderland Live - Open for Business

- Key Objectives
- Area Priorities
- Adding Value

## Feedback, Questions and Comments

**7th April 2014**

**REPORT OF THE CHAIR OF THE NORTH SUNDERLAND AREA COMMITTEE**

**Area Committee Annual Report 2013-14**

**1 Purpose of Report**

- 1.1 To approve the North Sunderland Area Committee's Annual Report as part of the combined Area Committee Annual Report 2013-14, to be presented to Full Council.

**2. Background**

- 2.1 This will be the third year that all Area Committee reports have been brought together in one combined report and presented to Full Council.
- 2.2 Area Committees are appointed by the Council to ensure improved service delivery at a local level in the context of best value and more efficient, transparent and accountable decision making. They deliver this role through:
- Monitoring the quality and effectiveness of services delivered by the Council and other main providers in the area
  - Working in partnership to develop efficient and effective solutions to city-wide issues as well as supporting local area priorities
- 2.3 2013-14 has been an incredibly busy and challenging year for us all - a year when Sunderland amongst many things, celebrated its 21st year as a city. The Annual Report for 2013/14 showcases some of the key achievements delivered this year, through the dedicated work of the five Area Committees and their supporting Place and People Boards. It also highlights how we translate the principles of a community leadership council in practice and the central role of local councillors in this with the positive impact it is having on the lives of people in our communities by creating stronger, more resilient communities.

**3. Annual Report 2013-2014**

- 3.1 The Annual Report for North Area Committee 2013-2014 is attached as **Annex 1**
- 3.2 It is important that the Annual Report is viewed as a collaborative achievement and the North Area Committee would like to thank everyone who has contributed towards the outcomes achieved through the work of the Area Committees and the supporting Place and People Boards.

**4. Recommendation**

- 4.1 Members are requested to consider and approve the North Annual Report for inclusion in the combined Area Committee Annual Report for 2013-14.

Contact Officer: Allison Patterson, North Area Co-ordinator Tel: 0191 561 1474  
Email: [allison.patterson@sunderland.gov.uk](mailto:allison.patterson@sunderland.gov.uk)

## North Area Committee



**Cllr Richard Bell**  
**Sunderland North Area Chair**



**Cllr Dennis Wilson**  
**Sunderland North Place Board Chair**



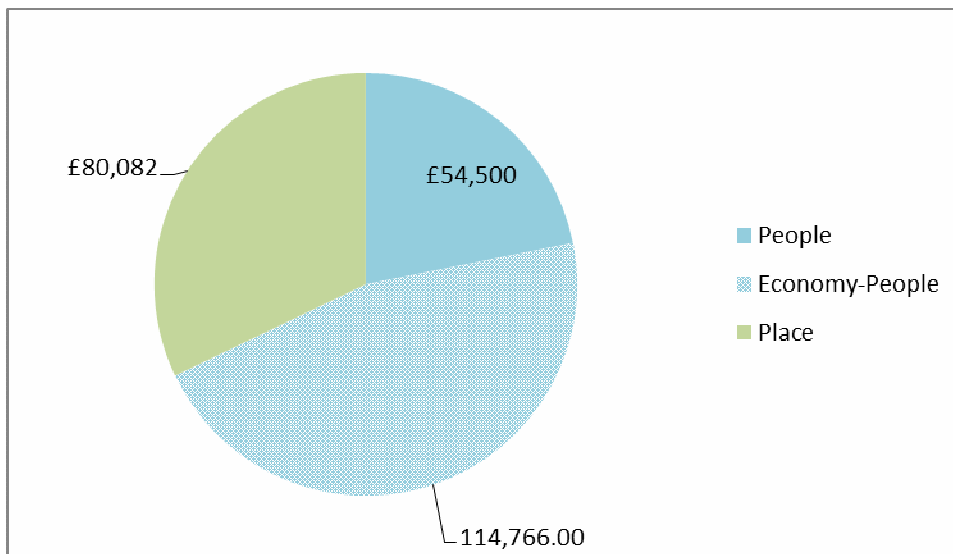
**Cllr Stephen Foster**  
**Sunderland People Board Chair**

North Area Committee continues to work tirelessly alongside its communities, council officers and local partners to influence and support the delivery of services and activities to benefit residents in the North of the city.

During 2013/14 Area Committee agreed that it wanted to focus its attentions on:-

- The further development of its influencing role, in relation to Public Sector Services, and ensuring members help determine how those services are delivered at an area level.
- Targeting its own budgets to kick start activity and innovation and help to further strengthen communities. Those key priorities included green space and shopping centre improvements, accessibility of services, facilities, events and information, job prospects and activities for young people, anti-social behaviour and heritage.

During this last year North Area Committee allocated £249,348 of its Strategic Initiatives Budget to support local priorities (See chart below which provides a breakdown to how SIB has been allocated in line with People and Place priorities). Members have also awarded £51,345 of Community Chest to local community groups to deliver activities that provide genuine community benefit and help to address community need at a ward level.



Breakdown of how SIB has been allocated in line with People, Place and Economy priorities during 2013/14

Some key examples of achievements over this last year include:

### Place

Continuing to work closely with the Council's Area Response Team to influence how Street Scene Services are delivered in the North, specifically in line with one of our key priorities to improve green spaces and shopping centres.

Council staff, community groups, partners and volunteers have worked together to update facilities in the North including re-painting equipment at Marley Potts Play Area, clearance and re-planting activity at Roker Park, footpath and bridge repairs at Staverly Road, tree and shrub clearance and re-planting at Sunderland North Community Sports Complex.

Allocated funds for additional green space improvements, to take place during 2014. To include tree thinning, improvements to plantations and the second phase of landscaping improvements to the riverside at St. Peter's to make the walkway more accessible to local people.

Supported the development of proposals for Dog Control Orders for parks, playing fields and open spaces in the North area. Its proposed that orders will be put in place in July to help standardise our approach to dog control across the city and ensure all dog owners/walkers are aware of their responsibilities in relation to removing dog faeces, and when and where to keep a dog on a lead.

Continued awareness raising, through local businesses, of their responsibilities in relation to keeping shops and surrounding areas clean and tidy.

Influencing the review of the Local Development Core Strategy for implementation in 2016. Elected Members recognise the importance of having a say on the Strategy as it will form the basis of future decisions on land use in the city and, as such, impact on the area's ability to access jobs and services and create a better environment in which to live.

Supporting the development of proposals for a Parking Management Scheme at the Stadium of Light. This will help deal with problematic parking by non-residents during events held at the Stadium. Recent public

engagement has shown the majority of local residents are in favour of the permit scheme. Once the final stage of development and consultation is complete the scheme could be in place this summer.

Awarded funds to install a clock at the Wheatsheaf gyratory, subject to planning permission. Members are keen to ensure that the installation will be part of the commemorations within the city marking the commencement of World War One.

Influencing the Highways Maintenance Capital Programme and helping to identify which roads will be improved during 2014-15. The final decision will be made based on considering information at a community level from elected members, residents and businesses and reports from Highways and Engineer inspections.

Continue to work with communities, officers and partners to develop a lasting legacy of local history. Helping to shape proposals for improvements to St. Peters Church and its monastic footprint, Roker Pier and the development of the Heritage Bid for Hylton Castle. Additionally we have awarded funding to an oral history project, improvement works to North East Aircraft Museum, Southwick Old Town Hall and Beamish Museum working with local schools to educate young people of the impact of World War one.

2013 saw the second switch on event for Southwick Community Christmas. The event was organised by local community groups and partners including Southwick Neighbourhood Youth Project (SNYP), the Salvation Army, Southwick Primary School and Gentoo and was extremely well supported by local businesses.

Worked in partnership with CEED to consider the feasibility of developing Roker Park Lodge as their base and an Environmental Education Centre for use by schools and community groups. In addition to confirming arrangements for CEED to manage the community usage of the Pods installed at Roker during the summer of 2013.

## **People**

Continuing to work closely with the Council's Early Years Intervention and Locality Services, to encourage the best start in life for our young people. Our particular focus this year has been to ensure the effective delivery of Youth Contracts and helping to inform activities to be delivered by the Children's Centre in the North as from April 2014.

Working with partner organisations in the area to deliver youth activities in addition to trying to keep our young people safe. SIB funding was awarded to local youth providers to deliver youth activities during the summer months. In addition to funding the Police to deliver Operation Harpoon and deal with young people in possession, or under the influence, of alcohol in order to tackle incidents of ASB around Seaburn and Hylton Castle. Those partners are currently working together to agree a joined up and pro-active approach to determining activity and advice for young people in advance of summer 2014.

Supporting better Health and Well Being at a local level. Specifically considering how to tackle social isolation and increase awareness of services available in our communities. Work to date has included the development of a directory of services available and approving funding to allocate to community lead activities that can help to reduce social isolation.

Encouraging healthy lifestyles. Awarded funding to Keep Kids Active who has worked with 2,715 young people, to date, to engage in healthy lifestyle projects. Young people participated in a variety of physical

activities at summer camps which took place at Castle View Academy, Red House Academy and Southwick Community Primary School. Further sessions are planned for the school holidays during 2014.

Delivery of the Men's Healthy Futures North Project continued throughout the year to help address the main lifestyle cause of cancer and promote awareness of its early signs and symptoms. 754 individuals have been engaged through the project to encourage commitment to specific health improvements and lead healthier lifestyles.

Influenced how the city's new modern library service will be delivered as from October 2013. Bunny Hill is now the library hub for the North of the city, supported by Fulwell community library and a programme of community outreach activities to take services into neighbourhoods. Elected Members in the North helped to identify potential venues for community outreach programmes, community book reservation and collection services. Community librarians will continue to work with local community groups to further develop and embed the community outreach approach.

Working with partners to maximise employment opportunities for young people in the area. Recently approving funding to the Foundation of Light to deliver the Back on Track First Steps Project. The Foundation will work with 14 – 16 year olds in the North to develop learning and employability skills in order to reduce the risk of becoming not in employment, education or training (NEET) at school leaving age. Additionally North Area Committee has awarded funding to the Southwick Neighbourhood Youth Project to help to improve the employability of 16-25 years olds in the area. Both initiatives will be delivered during 2014/15.

In summary, the North Area Committee has continued to work in partnership with communities, officers and partners to maximise achievements in the area.

Together we have achieved many successes and would like to thank all members of the Area Committee, Northumbria Police, Tyne and Wear Fire Service, North VCS Area Network, Responsive Local Services and Locality Teams for their continued hard work and support.

Mad Hatter's Tea Party – Community Lead event for Young People



## Report of the Director of Public Health

### Maximising the use made of Green and Other Space in Areas to Improve Health and Happiness

#### 1. Purpose of the Report

- 1.1 Sunderland TPCT, now the Clinical Commissioning Group (CCG) released £100k to Area Committees (£20k per area) to support improvement to mental and physical wellness through a combination of approaches aimed at facilitating local people's access to, and use of, local greenspace,
- 1.2 This report seeks to provide background information to support members in considering the future use of that funding in line with determining its Area priorities for the year ahead.

#### 2. Background

- 2.1 Through engagement with Public Health staff, Sunderland TPCT (subsequently CCG) released £100K to Area Committees to consider an approach to improving wellness, mental and physical through a combination of approaches aimed at facilitating local people's access to and use of local greenspace, whether for leisure, pleasure or enjoyment.
- 2.2 The intention was that if in any way elected members could use their local knowledge of areas to influence or commission activity which enabled the five ways to wellbeing for local people, this would have positive impact on mental wellness and resilience which in turn over time would contribute to physical wellness and resilience.
- 2.3 There is a huge range of actions which could be undertaken and this paper does not seek to give a complete list, as Area Committee will wish to hear from a range of officers but some examples are to improve amenity green space, enhance provision of facilities, commission surveys to investigate the barriers local people have to using the current facilities and identify what might feasibly attract more people to use current greenspace.

#### 3. Supporting information

- 3.1 It has long been recognised that mental wellness is central to not only our physical wellbeing but also to quality of life, economic success and interdependent with success in improving education, training and employment outcomes. An approach that balances mental health and wellness promotion together with care and treatment is increasingly recognised as the way to maximise benefit to individuals and local communities.
- 3.2 Within and across Sunderland mental health care service delivery has been transformed over the last three years. A significant element of the approach to mental wellness, however, lies within the wider determinants of health and as such is within the remit of the Council and is being addressed through approaches to community resilience and through the influence of elected members as Community Leaders.
- 3.3 One way for Areas to accelerate their approach to improving mental wellness would be to seek more ways locally maximising the use of assets (e.g. green/blue/brown space) to deliver the 'Five Ways to Wellbeing'. In 2008, the New Economic Foundation developed

these novel and evidence based messages which seek to improve the mental health and wellbeing of the entire population, with a happy by-product being improved health and happiness. The Five Ways were developed to reflect kinds of *behaviour* that people can undertake, and as such, they differ from some traditional public health messages with a negative focus (i.e. messages telling people what *not* to do) and help make the point that mental health is determined in part, but not solely, by factors over which individuals have some control. Members are likely to have heard of the messages over the last three years, as we have been promoting them widely locally, but to refresh memories, we have attached them as **(Item 4 Appendix 1)**.

- 3.4 At the same time, a separate but related growing body of evidence suggests that contact with Greenspace creates health (including mental health) benefits, albeit some evidence suggests that lower income urban and suburban areas may have a larger proportion of poor-quality greenspace, which is both inaccessible and aesthetically poor and doesn't create these benefits. Within lower income urban and suburban areas there is recognised poor use and utilisation of greenspace and leisure facilities by those who might most need improved health and wellbeing.
- 3.5 Locally, the key finding of a greenspace audit in 2012 suggests that overall we are well provided for in terms of greenspace provision but not all residents have access to a range of green spaces that would encourage using them and receiving subsequent mental health benefit. In some places there are green spaces that are poorly used due to design and/or location.
- 3.6 A national report looking at inactivity found levels in Sunderland to be very high (the City placing 144/152 local authorities with almost 37% of the population inactive) despite a significantly over average number of leisure facilities per 100,000 population and a comparatively high level of green space (given the index for multiple deprivation locally). We also know from NHS performance indicators that we have comparatively high numbers of adults diagnosed with depression and similarly high numbers of adolescent self harmers, both significant indicators of poor mental health.

#### **4. Recommendation**

- 4.1 This paper asks Area Committee and its People and Place Boards to give consideration to how, as Community Leaders, they might enhance and facilitate local people engaging in the five ways to wellbeing and to commissioning action. Looking specifically at action around greenspace accessibility, availability, and amenity utilisation and using its £20k share of the £100k as 'seed money' to achieve this.

Contact Officer: Nonnie Crawford, Director of Public Health  
Email: [nonnie.crawford@sunderland.gov.uk](mailto:nonnie.crawford@sunderland.gov.uk) – Tel No: 0191 1707

## ***Five Ways to Wellbeing***

### **Connect...**

With the people around you. With family, friends, colleagues and neighbours. At home, work, school or in your local community. Think of these as the cornerstones of your life and invest time in developing them. Building these connections will support and enrich you every day.

### **Be active...**

Go for a walk or run. Step outside. Cycle. Play a game. Garden. Dance. Exercising makes you feel good. Most importantly, discover a physical activity you enjoy and that suits your level of mobility and fitness.

### **Take notice...**

Be curious. Catch sight of the beautiful. Remark on the unusual. Notice the changing seasons. Savour the moment, whether you are walking to work, eating lunch or talking to friends. Be aware of the world around you and what you are feeling. Reflecting on your experiences will help you appreciate what matters to you.

### **Keep learning...**

Try something new. Rediscover an old interest. Sign up for that course. Take on a different responsibility at work. Fix a bike. Learn to play an instrument or how to cook your favourite food. Set a challenge you will enjoy achieving. Learning new things will make you more confident as well as being fun.

### **Give...**

Do something nice for a friend, or a stranger. Thank someone. Smile. Volunteer your time. Join a community group. Look out, as well as in. Seeing yourself, and your happiness, linked to the wider community can be incredibly rewarding and creates connections with the people around you

**7<sup>th</sup> April 2014**

**REPORT OF NORTH AREA VOLUNTARY AND COMMUNITY SECTOR NETWORK**

**1. Purpose of the Report**

- 1.1 The report provides an update with regard to the North Sunderland Area Voluntary and Community Sector Network

**2. Background**

- 2.1 To develop the capacity and influence of the Voluntary and Community Sector (VCS) across the City, Area Networks have been established and delegates represent each Area Network at Area Committee taking forward issues on behalf of the whole VCS in the area, reporting on area priority delivery by the VCS, and reporting back, providing a two-way flow of communication.
- 2.2 North Area Network delegates will present a report to each Area Committee meeting informing Members of activity, progress, issues and concerns of the sector.

**3. North Voluntary and Community Sector Network (VCSN) Progress Report**

- VCS Network will continue to work on developing and supporting the VCS re collaboration, communications, intelligence and mapping.
- VCS Reps are to give both oral and written updates to the Area Committee, as requested.
- The North VCSN has met twice since the last Area Committee in January 2014.
- The Network has received presentations which have included:
  - Overview of the Health Trainer Service to ensure the service offered is promoted to the community and to discuss opportunities for voluntary and community sector premises in the North to be hired to base the programme and staff
  - Southwick Community First Funding – to encourage applications from organisations based and delivering services and activities in the Southwick Ward.
  - Family, Adult and Community Learning (FACL) – to follow on from People Board presentation to ensure North VCS organisations are aware of the commissioning opportunities from FACL and also encourage the use of local venues.
  - Cultural Spring – to ensure the delivery of the cultural spring project has engagement of local VCS organisations and encourages community involvement in discussing the delivery of activities. VCS organisations have raised concerns over the difficulties of engaging with this project and ensuring that proposals are taken forward
  - Hylton Castle – to keep the network up to date on the development of Hylton Castle Project and to ensure the community led element of the project is encouraged with the involvement of VCS and the community.

**4. Recommendations**

- 4.1 Members are requested
- To note the contents of the report and consider the opportunities and issues raised by the North VCSN

Contact: Nikki Vokes, Area Network Representative  
Email: [nikkivokes@communityopportunities.co.uk](mailto:nikkivokes@communityopportunities.co.uk) - Tel No: 0191 5373231  
Ruth Oxley, Area Network Representative.  
Email: [ruth@snyp.co.uk](mailto:ruth@snyp.co.uk) - Tel No: 0191 5491179  
Graham Wharton, Area Network Representative  
Email: [graham.scp@btconnect.com](mailto:graham.scp@btconnect.com) - Tel No: 0191 5618270

7<sup>th</sup> April 2014**REPORT OF THE CHAIR OF THE PLACE BOARD****Place Board Progress Report****1. Purpose of Report**

- 1.1 The report provides an update of progress against the current year's (2013/14) Place Board Work Plan.

**2 Background**

- 2.1 In April 2013 the Local Area Plan's priorities associated with Place were referred to the North Place Board to action on behalf of the Area Committee. The Place Board has started to initiate action on those priorities and **Item 6 Annex 1** outlines progress to date.

**3 Area Governance Arrangements**

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-
- (a) Influencing decisions on services delivered at a local level; and
  - (b) Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.
- 3.2 Elected member representation on the Place Board for this Area Committee was agreed at June Area Committee and is as follows:-

<b>Ward</b>	<b>Place Board Membership</b>
Chair	Cllr D. Wilson
Castle	Cllr S. Foster
Redhill	Cllr P. Stewart
Southwick	Cllr R. Copeland
Fulwell	Cllr J. Wiper
St. Peter's	Cllr S. Bonallie

**4 Key Areas of Influence/Achievements 2013 - 2014**

- 4.1 Outlined below is a summary of the key areas of influence / achievements of the North Place Board 2013 - 2014.

<b>Action Taken</b>	<b>Outcome</b>
<b>Influence: Responsive Local Services Streetscene</b>	
Influence operational deployment of RLS Streetscene	<ul style="list-style-type: none"> <li>• RLS delivery/activity reports presented to February 2014 and March 2014 board for members to influence and target resources</li> <li>• Members have considered options for dog control orders and enforcement in the North</li> <li>• Members have received enforcement flowchart documents</li> </ul>

Action Taken	Outcome
	<ul style="list-style-type: none"> <li>Members agreed SIB funding of £50k to carry out North environmental improvements and members have influenced the areas for improvement and receive updates on progress of improvements.</li> </ul>
<b>Influence: Highways Capital Maintenance 2014/2015</b>	
	<ul style="list-style-type: none"> <li>The board received information on the areas requiring capital maintenance works across the North area. The proposed areas were prioritised into high, medium and low priority to assist members</li> <li>Members were asked to consult with ward colleagues to agree which of the proposed programmes should be recommended to Area Committee for completion up to a value of £110,000 for the North area</li> <li>At the March Board members agreed recommendations of highways officers to propose to Area Committee for the completion of capital maintenance programmes in the North as described at Annex 2</li> </ul>
<b>Influence: Public Protection and Regulatory Service (PPRS)</b>	
	<ul style="list-style-type: none"> <li>The Place Board is provided with information on the statutory services and functions within PPRS and how the board may influence each of the functions at a local level.</li> </ul>
<b>Area Priority: Greenspace and Shopping Centre Improvements</b>	
Continue to develop and deliver programmes in partnership which will improve the physical and environmental appearance of the North	<ul style="list-style-type: none"> <li>Partnerships established with members, resident groups, probation service, local schools, businesses and volunteers to continue the Love Where You Live Campaigns held</li> <li><b>St Peters Sculpture Trail</b> – second phase of improvement works now complete and discussions underway to develop a third phase with proposals to be considered at a future board meeting.</li> <li><b>Hylton Dene Steps</b> – Improvement works now completed</li> <li><b>Wheatsheaf Gyratory Clock</b> - Working group established to investigate feasibility of clock reinstatement at Wheatsheaf site. January 2014 Area Committee agreed £20k SIB funding for installation of Wheatsheaf Gyratory currently in procurement and planning stages.</li> <li>Partnership developed through the North VCS Network with CEED to manage two Seafront Pods for educational/community use.</li> <li>The board have considered the CEED SIB application for physical and environmental improvements to Tyzack Nature Space and Roker Park which was presented to and approved by June Area Committee</li> </ul>
<b>Area Priority: Accessibility of services, facilities, events and information</b>	
Receive information to consider and influence the accessibility of services, facilities, events and information	<ul style="list-style-type: none"> <li>Report presented to People Board to discuss access to activities for young people within local schools. Issue of accessibility to schools to be transferred to Place Board along with the proposals to request members, as part of role as school governor, encourage the return of Sport and Leisure Service's request to provide an audit of school facilities.</li> <li>July Board agreed next steps to include further work with schools on letting policies to encourage community use of facilities. With updates to be presented to future Boards.</li> <li>Cultural Spring Project linked to the North VCS network to ensure local community engagement</li> </ul>
<b>Area Priority: Heritage</b>	

Action Taken	Outcome
Influence and encourage heritage activity within the North	<ul style="list-style-type: none"> <li>• Timeline provided to Board on progression of HLF project for Hylton Castle</li> <li>• Special September Place Board held to provide North Heritage Projects Update</li> <li>• Hylton Castle Project Coordinator now appointed and in post</li> <li>• Procurement process for Design Team commenced with Members recommending Chair of Place Board be appointed to evaluation panel.</li> <li>• Design Team appointed</li> <li>• Hylton Castle Project manager linking with DWT and English Heritage to investigate the feasibility of installing cabin at Hylton Castle site</li> </ul>

**5. Recommendations:**

- 5.1 Members are requested to consider the progress and performance update with regard to the North Place Board's Work Plan for 2013/14.
- 5.2 Consider and agree the recommendations of the Place Board regarding the Highways Capital Maintenance programmes for the North for 2014/2015 attached at Annex 2.

Contact Officer: Vivienne Metcalfe, North Area Community Officer Tel: 0191 561 4577  
Email: [vivienne.metcalfe@sunderland.gov.uk](mailto:vivienne.metcalfe@sunderland.gov.uk)

PLACE BOARD PRIORITIES - Area specific contribution to Corporate Outcome Framework and the Transformation of Council Services

	Influencing Core Services/Activities devolved to Area Committee	Why it is coming to the Board?	When will it come to the Board?	Action Required by the Board	When will Area Committee Decision be required	RAG	Progress	Completed?
1	Responsive Local Services - Streetscene	To influence delivery in the North	Monthly basis	Work with Area Response Manager to identify opportunities to influence service; Review existing service scope and re-consider how members can influence future delivery - particularly focusing on agreement of programmed activities and the implementation of Dog Control Orders	As required		<ul style="list-style-type: none"> <li>• Tour of Area - Bonnersfield Tree Cutting, quote in place. Former Tyre Services derelict building - property services contacting owner ref making safe and tidying area. Tethered horses policy due to Cabinet further updates will be provided</li> <li>• Dog Control Orders, report presented to Place Board, options provided to all members, responses collated and progress update presented to September and January Board</li> <li>• Enforcement Documents available - copy of letter and factsheet regarding sales of vehicles, enforcement flowcharts provided to members electronically and in hard copy where required</li> <li>• Volunteer Clean up events held, Probation Service projects in North completed.</li> <li>• Clock committee established and updates provided to Board. Proposals for Clock to be presented to November Board with a view to recommendation presented to Area Committee January 2014 for a decision</li> <li>• November Board agreed SIB application be completed for £20k to install Clock at Wheatshaf Gyratory</li> <li>• November Board agreed SIB application be completed for £50k for RLS environmental improvements</li> <li>• December Board agreed to recommend to Area Committee approval of</li> <li>• January Area Committee agreed £20k for Clock and £50k for RLS Env</li> <li>• Place Board receive regular updates on current status of SIB funded R</li> <li>• Procurement and Planning Application are progressing for the Wheatsh</li> </ul>	
2	Local Development Framework (LDF), Core Strategy and associated documents	Members to be consulted on process for the review of the Strategy, share views and feed into the public consultation process	Jul-13	Members to bring local knowledge to inform the development of the future policy	Not applicable		<p>Update on consultation arrangements provided to board at its meeting 25th July 2013. Plan for consultation launched 1st August all members received a copy and briefing note. Local consultation to be held in Bunnyhill 14th and 15th August. 8 week consultation period. Publication Plan (revised version) Spring 2014.</p> <p>January Board provided with further consultation opportunity</p>	
3	Public Protection and Regulatory Services	Consideration to be given to potential alignment of the services with the Board. Services in scope including trading standards, food standards, pollution control, pest control and licensing	Nov-13	Establish understanding of services delivered at a local level; Look to develop early intervention activities which support vulnerable groups within the locality	As required		<ul style="list-style-type: none"> <li>• Presentation delivered to November board</li> <li>• The Place Board is provided with information on the statutory services and functions within PPRS and how the board may influence each of the functions at a local level.</li> </ul>	
4	Highways Maintenance	To influence usage of resources at an area level for inclusion in Capital Programme	Dec-13	Members to reflect upon success and influencing role of 2012/2013 Capital Programme; Members to feed in views to prioritise works for inclusion in the annual Capital Programme;	tbc		<p>Presentation delivered to November board</p> <p>Opportunity to influence usage of resources to be discussed at February Board</p> <ul style="list-style-type: none"> <li>• February and March boards received information on the areas requiring capital maintenance works across the North area. The proposed areas were prioritised into high, medium and low priority to assist members</li> <li>• At the March Board members agreed recommendations of highways officers to propose to Area Committee for the completion of capital maintenance programmes in the North to the total of £110,000 available</li> </ul>	

	Play and Urban Games Strategy	Influence the update of the strategy - consider with more relevance to board or ward basis	N/A	Member input provided on a ward basis	N/A		Play and Urban Games Delivery Plan developed for 2013 - 16. Ward members consulted as part of the process.	V
	Section 106	Give consideration to how members can influence the refinement of policy in order that they are involved earlier to influence how S106 could be used and member involvement on individual cases thereafter	tbc	tbc	tbc			
	Parking Management Schemes	Members to be consulted on Parking Management Schemes should they be proposed for the area	Sep-13	Members to input on scheme proposals around the Stadium of Light	As required		<p>Members and officers discussed at length the proposals for a parking scheme, which if approved will be implemented on events and match days. The scheme will only go ahead if there is community support for it (in excess of 50% in favour and a mandate of a few streets together). There will be 3 weeks of consultation to start on 7th October 2013. Members asked to try to get message out to the public to respond to consultation</p> <p>Following the public engagement exercise on the proposals for the Stadium of Light Events Parking Management Scheme the votes have been counted and assessed and they are as follows: There were just over 1,900 households and businesses engaged. A total of 1,413 votes were cast (a turnout of just over 73 per cent) 1,007 votes were in favour of a permit scheme (just over 71 per cent of votes cast). This vote shows that there is substantial public support for an events parking management scheme.</p> <p>Next steps From the 3rd March 2014 until 28th March 2014 there will be plans deposited for inspection at Fulwell Library and at Fawcett Street Customer Service Centre. Thi</p>	
	Housing Renewal	Consideration to be given to how the board could inform the development of annual delivery plans and identify local hot spots for target action	tbc	tbc	tbc			
<b>Additional Area Priorities</b>								
1	Greenspace and Shopping Centre Improvements	Develop and Deliver programmes in partnership that will improve the physical and environmental appearance of the North	c/fwd from 2012	<ul style="list-style-type: none"> <li>Continue to develop and deliver programmes to improve the environment.</li> <li>Continue to develop and deliver programmes to improve the physical appearance of Shopping Centres</li> </ul>	As required		<ul style="list-style-type: none"> <li>Seafront Strategy/ Developments update to board on works carried out, future works and influencing opportunities</li> <li>St. Peter's Sculpture Trail, 2nd Phase Planning Meeting held - updates to be provided to Board</li> <li>Area Response Manager and Area Community Officer to identify proposals for improvements at Rawmarsh Road Shops and to present to future board</li> <li>Local Youth providers have worked with young people to address issues of ASB at Rawmarsh Road Shops</li> <li>Detailed reports provided from Groundworks on North activity on a regular basis</li> </ul>	

2	Accessibility of Services, Facilities, Events and information	Identify opportunities where members can influence access	Ongoing	<ul style="list-style-type: none"> <li>• Work with schools to try to open up facilities where necessary to the local community.</li> <li>• Work with VCS Network to encourage delivery of events and activities.</li> </ul>	As required	<ul style="list-style-type: none"> <li>• Sport &amp; Leisure collating lettings policies for schools - information to be presented to future Place Board on facilities available and costs</li> <li>• Groundworks Community Fun Day Event delivered 28th August at Castletown</li> <li>• Sustainable Community Project launched for Southwick at Change 4 Life Event 12th August 2013</li> <li>• Cultural Spring Project in final business planning completion stage and engaging with members and voluntary and community sector through information sharing events and VCS Network. VCS Network to bring together interested VCS orgs and Cultural Spring representatives to ensure coordinated approach in the North .</li> <li>• Deputy Director of Cultural Spring met with VCS organisations at January North VCS Network</li> <li>• Cultural Spring regularly meet with VCS orgs through the North VCS Network, ward events currently being delivered, in the main from VCS venues, across the North to ensure local community engagement in the project</li> </ul>	
3	Heritage	Influence and encourage heritage activity within the North	Ongoing	<ul style="list-style-type: none"> <li>• Receive information in relation to heritage celebrations, events and activities taking place throughout 2013/14.</li> <li>• Identify opportunities where members can influence heritage opportunities.</li> <li>• Encourage heritage activity in the North via the VC</li> </ul>	As required	<ul style="list-style-type: none"> <li>• Cllr Kelly and Officers attended special September Place Board (19th) to provide North Heritage Projects Update</li> <li>• Procurement Process for Hylton Castle Design Team Appointment commenced - Place Board agreed to recommend Cllr Wilson be appointed to evaluation panel for design team.</li> <li>• Cllr Wilson involved in meeting prospective design teams.</li> <li>• Design team appointed.</li> <li>• January &amp; February Place Board Cllr Wilson proposed investigating the feasibility of installing a cabin at the Hylton Castle site for use by Project Manager and DWT Worker. Updates to be provided to Board</li> </ul>	
	<b>G</b>	Progressing on target					
	<b>A</b>	Progressing but behind schedule (with plans in place to action)					
	<b>R</b>	Not progressing					

Sunderland North Area Committee – 7<sup>th</sup> April 2014

## Highways Capital Maintenance Programme

**Engineer's recommend Streets for consideration by Members for inclusion in the  
Capital Programme 2014-2015  
Together with Engineer's Assessment and Programme Priority**

Location	Ward	Estimate	Treatment	Engineer's Comments
Cromarty Street, Fulwell	St.Peter's	£10,000	Plane off and resurface road.	High priority. Residential road. Overlay on top of cobbles coming away. Member and resident complaints.
Drayton Road, Fulwell (Dacre Rd - Dartford Rd)	Fulwell	£22,000	Reconstruct and resurface road	High priority. Residential road
Ringway / Grange Road, Castletown	Castle	£26,000	Plane off and Resurface road	High Priority. Link road and bus route. Carriageway failure.
Rutherford Square, Hylton Redhouse	Redhill	£11,000	Reconstruct carriageway	High Priority. Residential link road. Cracking and carriageway failure.
Southwick Road north back (rear No. 180 to No. 194 Southwick Road), Southwick	Southwick	£3,000	Resurface road	High Priority. Member report. Large areas of cobbles exposed and depressions in surface.
Sutherland Street, Fulwell	St Peter's	£10,000	Plane off and Resurface road	High Priority. Member report. Residential street. Surface potholing and exposing cobbles.
The Broadway, Castletown	Castle	£6,000	Plane off and Resurface road	High Priority. Surface cracking and joint opening up, previous repairs.
The King's Road, Southwick	Southwick	£11,000	Small footway scheme (replace flags with macadam)	High Priority. Close to shops. Vehicle overrun on footway.
The King's Road, Southwick	Southwick	£11,000	Plane off and Resurface road	High Priority. Close to shops. Road surface potholing.
TOTAL		£110,000		

7<sup>th</sup> April 2014**REPORT OF THE CHAIR OF THE PEOPLE BOARD****People Board Progress Report****1. Purpose of Report**

- 1.1 The report provides an update of progress against the People Board's Work Plan for 2013/14.

**2. Background**

- 2.1 In April 2013 the Local Area Plan's priorities associated with People were referred to the North People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Item 7 Annex 1** outlines progress to date.

**3 Area Governance Arrangements**

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-
- (a) Influencing decisions on services delivered at a local level; and
  - (b) Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.
- 3.2 Elected member representation on the People Board for this Area Committee was agreed at June Area Committee and is as follows:-

Ward	People Board Membership
Chair	Cllr S. Foster
Castle	Cllr D. Wilson
Redhill	Cllr R. Davison
Southwick	Cllr C. Shattock
Fulwell	Cllr B. Francis
St. Peter's	Cllr J. Jackson

**4. Key Areas of Influence/Achievements**

- 4.1 Outlined below is a summary of the key areas of influence / achievements of the North People Board 2013 - 2014.

Action Taken	Outcome
<b>Influencing Core Services Devolved to Area Committee</b>	
Supporting the Delivery of the Health and Wellbeing Strategy: Transformation of Adult	<ul style="list-style-type: none"> <li>• People Board have agreed that HHAS look at the following in order to present proposals to September Area Committee:               <ul style="list-style-type: none"> <li>• Develop an understanding of activities/services delivered in the North and identify gaps or opportunities to enhance and</li> </ul> </li> </ul>

Social Care	<p>continue provision</p> <ul style="list-style-type: none"> <li>• August People board were provided with information on Voluntary &amp; Community Sector and Faith Group organisation delivery of services and activities which prevent social isolation. The Board agreed the following recommendations which were considered and agreed at September Area Committee: <ul style="list-style-type: none"> <li>• Work with specialist officers to be carried out to collate key statistics from wards on need</li> <li>• VCS/Faith Groups to be contacted by the Area Community Officer to identify specific issues and support which may be required to continue/enhance the offer to the community which will include potential for SIB application and or call for projects.</li> </ul> </li> <li>• December Board received a report on Services and Activities which Address Social Isolation. The Board agreed a recommendation to be considered by January Area Committee of the alignment of £30,000 of 2013-2014 SIB budget for the provision of services and activities that address social isolation subject to the development of a full project brief, to be agreed by the People Board, and call for projects.</li> <li>• January Area Committee agreed the alignment of £30,000 SIB, February and March People Boards have worked on the development and agreed a full project brief for a call for projects</li> <li>• March People Board were provided with detailed information on a dementia module for the health champions training and agreed to recommend to Area Committee SIB funding of £5,750. Details of which are included within the finance report.</li> <li>• The community directory is now being tested for use and is available through the Sunderland City Council website in order to promote the services delivered by statutory organisations, the voluntary and community sector and private businesses which address social isolation.</li> </ul>
Sexual Health Review	<ul style="list-style-type: none"> <li>• Members have been offered the opportunity to influence the future service delivery centrally and via outreach of sexual health services and September Area Committee agreed to refer to the People Board.</li> <li>• December People Board received a presentation on the future delivery of sexual health services in the North.</li> <li>• March People Board received a presentation on Sexual Health Equality Audit for the North</li> </ul>
Integrated Wellness Review	<ul style="list-style-type: none"> <li>• The March People Board received further information on the Integrated Wellness review and the model that had been developed in response to earlier discussions with the People Board and the Stakeholder event in November last year.</li> <li>• The model is based upon the principles of the Health and Wellbeing Strategy to enable and empower individuals and communities to make positive changes to their own health.</li> <li>• The new model presented takes account of the health needs of the whole population whilst being tailored to individual need.</li> </ul>
Library Services	<ul style="list-style-type: none"> <li>• Members have helped to influence the development of a new modern library service for the city. The proposals for the service included library hubs in each of the five areas of the city, supported by community libraries and a programme of community outreach activities to take services into neighbourhoods. Area Boards were asked to bring their own</li> </ul>

	<p>unique understanding of their communities and identify potential venues for community outreach programmes, community book reservation and collection service, any issues they are aware of in terms of residents accessing local provision in addition to potential use of closed buildings. The decision on the future provision of the service will be made by the Council's Cabinet on 4th September and the changes are due to be implemented as from October 2013 with all members updated via a newsletter.</p> <ul style="list-style-type: none"> <li>• The North has a Community Engagement Officer who will continue to develop the delivery of community based activity and programmes in partnership with the Area Community Officer and the North VCS Network.</li> <li>• March People Board included a tour of Bunnyhill Library and members were updated on library provision within the North Locality.</li> </ul>
Strengthening Families	<ul style="list-style-type: none"> <li>• September Area Committee Meeting received a presentation which provided an update on Strengthening Families and links to Community Leadership.</li> <li>• September Board, members agreed to look at events through the North VCS Network to be delivered across wards to link to Strengthening Families project and childhood obesity showcasing healthy eating/health initiatives/leisure opportunities and volunteering - to be taken to next Network meeting 7th November</li> <li>• Discussed at VCS Network meeting with a view provided that an indication of funding available to deliver an event would be a starting point for services and activities which could be delivered.</li> <li>• December Board received a report on Strengthening Families – Family Focus and the Board agreed a recommendation to be considered by January Area Committee of the alignment of £10,000 SIB funding of 2013-2014 budget for the provision of ward based events showcasing services and activities and volunteering opportunities which address childhood obesity subject to the development of a full project brief and call for projects agreed by the People Board.</li> <li>• January Area Committee agreed the alignment of £10,000 SIB, February and March People Boards have worked on the development of and agreed a full project brief for a call for projects</li> </ul>
Family, Adult and Community Learning (FACL)	<ul style="list-style-type: none"> <li>• The People Board were presented with information on Family and Adult Community Learning, including the current timetable for delivery in the North and how Family and Adult Community Learning is procured.</li> <li>• Members considered current provision and how this meets local need, who currently operates as a training provider in the North, how awareness and take up of the provision can be maximised and how FACL can be supported to increase engagement with local venues.</li> <li>• The People Board recommended: <ul style="list-style-type: none"> <li>- An overview be presented to the VCS Network.</li> <li>- Opportunities to be a training provider or host venue be presented to the VCS.</li> <li>- The VCS to consider where any existing groups/provision may fit and be eligible for support through FACL in the future.</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>- The VCS to be given the opportunity to identify gaps in provision for the needs of the area.</li> <li>- The VCS to promote and market current FACL opportunities to residents and users to encourage take up.</li> </ul>
<b>Early Intervention Locality Services</b>	
Influence early years intervention and locality services	<ul style="list-style-type: none"> <li>• Board receive early years intervention and locality working updates on Children's Centres, Risk &amp; Resilience, School Attendance, Connexions, and Youth Service</li> <li>• July Board received presentation on the re-commissioning of Childrens Centres with members requested via email for suggestions for any services/programmes that can improve health in the North, ideas to influence and increase in participation in parenting skills, increase in volunteering opportunities and consider whether crèche facilities are an issue.</li> <li>• February Board requested future meeting of board to be held at Bunnyhill Centre in order for members to have a tour of provision and meet staff.</li> <li>• March Board held at Bunnyhill Centre and members met North locality staff who provided an overview of their roles.</li> </ul>
<b>Area Priority: Activities for young People</b>	
Monitor and influence the delivery of activities for young people	<ul style="list-style-type: none"> <li>• The people board have received an update on the youth commissioned contracts which was subsequently presented to June Area Committee.</li> <li>• May's People Board received an update on the opportunity to influence the location of three sets of goal posts in the North Area, People Board requested input of young people in this decision making.</li> <li>• June People Board received the following proposals – Thompson Park, Fulwell Quarry, Downhill and New Derby Green Space presented to Area Committee for discussion and agreement in June 2013 with decision made for Thompson Park, Downhill and New Derby Green Space.</li> <li>• August People Board requested a proposal to be presented to December Board on the development of a partnership approach to work with young people within school holidays in 2014, learning from Summer of 2013 with the potential to align SIB funding to support the proposals.</li> <li>• December People Board received a report on partnership approach detailing current provision, and proposals to work together with youth providers, schools, trading standards and police with further information being provided to the board on the use of banked sessions.</li> </ul>
<b>Area Priority: Job Prospects and Activities for Young People</b>	
Develop a Programme to support employment opportunities for young people	<ul style="list-style-type: none"> <li>• Job Prospects Working Group established to develop a programme for consideration by the Board at its July meeting.</li> <li>• Programme options developed and presented to August Board with recommendation to September Area Committee that the age group targeted be 14-16 year old and an alignment of £100k of SIB funding be agreed subject to engagement with the local schools a brief developed and agreed by the People Board and call for projects to support this as detailed</li> <li>• September Area Committee agreed the People Board</li> </ul>

	<p>recommendation.</p> <ul style="list-style-type: none"> <li>• October People Board agreed Project Brief and Call for Projects, applications to be considered at January Area Committee.</li> <li>• December People Board agreed shortlist of four applicants to be invited to January People Board to provide further information.</li> <li>• January People Board recommended to January Area Committee for approval the Foundation of Light Back on Track First Steps Project at a total cost to SIB of £89,766</li> <li>• January Area Committee agreed the SIB funding of £89,766 to the Foundation of Light Back on Track First Steps Project with the condition that regular reports and presentations are provided to the North People Board.</li> </ul>
--	---

## 5. Recommendations

- 5.1 Members are requested to consider the progress and performance update with regard to the North People Board's Work Plan for 2013/14.

Contact Officer: Vivienne Metcalfe, Area Community Officer Tel: 0191 561 4577  
Email: [vivienne.metcalfe@sunderland.gov.uk](mailto:vivienne.metcalfe@sunderland.gov.uk)

North Area Committee: Work Plan 2013/14 and 2014/15							Item 7 Annex 1	
PEOPLE BOARD PRIORITIES - Area specific contribution to Corporate Outcome Framework and the Transformation of Council Services								
	Influencing Core Services/Activities devolved to Area Committee	Why it is coming to the Board?	When will it come to the Board?	Action Required by the Board	When will Area Committee Decision be required	RAG	Progress	Completed?
1	Early Years Intervention and Locality Services	To influence service delivery in the North	Monthly basis	Work with Locality Manager to identify opportunities to influence services; Specifically monitor and influence the delivery of activities for young people	As required		Board receive Early Intervention and Locality Working Updates	Monthly
2	Support the Delivery of the Health and Well Being Strategy: Transformation of Adult Social Care	To influence how services might be delivered in the future	Jun-13	Develop community directory; Identify gaps and opportunities to enhance community provision; Consider potential to develop Dementia Café's	January 2013 (presentation HW Being Strategy)		<p>Board agreed for HHAS to look at:</p> <ul style="list-style-type: none"> <li>•Directory of Services for the North to include locations to signpost the elderly to in order to reduce social isolation - all ward councillor meetings held, directory information collated and presented to August Board members discussed provision in ward, identified gaps and opportunities to support delivery of services/activities and minimise impact of demand</li> <li>•The Board agreed the following recommendations to be considered by September Area Committee: - Work with specialist officers to be carried out to collate key statistics from wards on need - VCS/Faith Groups to be contacted by the Area Community Officer to identify specific issues and support which may be required to continue/enhance the offer to the community which will include potential for SIB application and or call for projects.</li> <li>•September Area Committee agreed Board recommendations</li> <li>•Officers met to commence process to gather key statistics for wards</li> </ul>	
							<ul style="list-style-type: none"> <li>•Project promoted through the North VCS Network and meetings commenced with organisations delivering services and activities to identify key challenges and support required. To date issues raised include - equipment and materials for arts and crafts activities, tutors to deliver arts and crafts courses, room hire, equipment to deliver luncheon clubs, equipment to deliver healthy eating projects. Report to be presented to December Board to highlight specific issues and proposals for way forward</li> <li>•Potential to develop dementia cafe in the area - representatives of Dementia in Sunderland attended June People Board to advise on Memory Cafe Concept.</li> <li>•January Area Committee agreed to align £30,000 of SIB budget for the provision of service and activities that address social isolation. The People Board are to develop the Project brief which provides for an element of the budget to be ring fenced to CAs located in the North of the city, and carry out a call for projects.</li> </ul>	
3	Library Services	Stage 2 consultation - opportunity for members to influence transformation of a reading and learning information service	Jun-13	Members to feed in potential venues in the area for Community Book collections and reservations, outreach programmes and use of buildings	October 2013 (update only)		<p>Members fed in proposals to Service Area to be incorporated as far as possible in proposal to Cabinet on 4th September. Proposals included potential locations for book collections, reservations and outreach programmes for St. Peter's Redhill and Southwick, Castle content with provision in ward and fulwell provided comments in relation to changes to provision. Further updates to be provided to members via a Library Services newsletter.</p> <ul style="list-style-type: none"> <li>•Community Engagement Librarian appointed who liaises with the Voluntary and Community Sector Network to ensure partnership and community led delivery of services</li> </ul>	Yes

4	Re-commissioning services in Children's Centres for 2014	To influence service provision in the NORTH as of April 2014	Jul-13	Bring unique understanding of communities to identify options for future delivery	Sept 2013 (update only)		<p>Board received presentation on 25.7.13 and requested via email to provide responses to consultation by 6.9.13:- The request asked for suggestions for any services/programmes that can improve health in the North and narrow the gap between the North and the rest of the City. Ideas to influence and increase in participation in parenting skills. Ideas to influence an increase in volunteering opportunities available through Children's Centres or signposting services, consider whether creche facilities are an issue in the Children's Centre at Bunnyhill are they sufficient to encourage take up or programmes or is it a barrier?</p> <p>October Board received presentation to update on re-commissioning process. Further updates to provided by Early Years Intervention and Locality Manager as part of regular board update.</p>	Yes
5	Influencing re-commissioning of Youth Contracts for 2015	Influence Youth Contract Provision from April 2015	July 2014 (tbc)	tbc	September 2014 (tbc)			
6	LMAP's - review and links with Area Arrangements	To ensure the board understand the outcome of the review and the impact on linkages with Area Arrangements	tbc	tbc	tbc			
7	Lifelong Learning	To consider how members can influence the commissioning of activity utilising Family Adult and Community Learning Funding (FACL) available in 2014/15	February and March 2014	To influence activity to be commissioned using FACL funding post September 2014	tbc		<ul style="list-style-type: none"> <li>• The People Board were presented with information on Family and Adult Community Learning, including the current timetable for delivery in the North and how Family and Adult Community Learning is procured.</li> <li>• Members considered current provision and how this meets local need, who currently operates as a training provider in the North, how awareness and take up of the provision can be maximised and how FACL can be supported to increase engagement with local venues.</li> <li>• The People Board recommended: <ul style="list-style-type: none"> <li>- An overview be presented to the VCS Network.</li> <li>- Opportunities to be a training provider or host venue be presented to the VCS.</li> <li>- The VCS to consider where any existing groups/provision may fit and be eligible for support through FACL in the future.</li> <li>- The VCS to be given the opportunity to identify gaps in provision for the needs of the area.</li> <li>- The VCS to promote and market current FACL opportunities to residents and users to encourage take up.</li> </ul> </li> </ul>	
8	HHA Commissioned Grant	To consider how members can contribute to and influence the commissioning approach through 2014-2015 for grant allocation available in 2015-2016	Initial Discussions Jan 2014	tbc	tbc			

9	Child Health/Obesity	Consideration to be given to opportunities where members/officers/relevant partners can work together to understand the local context and how community leadership can help reduce obesity	tbc	tbc	tbc		An informal session has been arranged for 12th November to help to develop effective links between the CCG and the City Council's Local Area Arrangements, namely Area Committees and associated People and Place Boards. All Chairs and Vice Chairs have been invited to attend. The event will provide the opportunity to share our experiences of how both the CCG and the City Council's Area Arrangements are progressing, consider where we share mutual outcomes and discuss opportunities for developing a joined up approach which adds value to delivering those outcomes. Area Committee Chair, People Board Chair, ACC and ACO have met with CCG North Locality Team to start to establish effective links in the North and agree where our priorities align and how we can work together to deliver them. CCG representatives to be asked to attend future meeting to discuss the role of the CCG and our approach to joint working. A meeting will be held in May with People Board and CCG representatives	
10	Health Funding - £20k per area	To allocate against Health priorities	tbc	tbc	tbc			
11	Intergrated Wellness Service Review	To input into forthcoming review	Oct 2013 March 2014	Influence services to be commissioned and delivered as from October 2014	Sep-13		Integrated wellness was discussed at the November Board meeting. Members were asked to consider what 5 commissioned opportunities they would prioritise from a health improvement perspective (eg greenspace/seaside/service delivery/supporting local groups to do it for themselves?) and feed comments into a stakeholder event which took place later that month. Gillian Gibson to provide feedback on consultation arrangements to March 2014 board meeting.	
12	Strenthening Families - Family Focus	Consideration to be given to how the board could influence the Strengthening Families - Family Focus	Sep-13	Board considered how they are/or could support the Strengtehnng Families programme delivery at a local level.	Sept 2013 (presentation and referred to people Board for further discussion)		Alan Scott gave presentation at Area Committee Meeting September 2013. It provided an update on Strengthening Families and links to Community Leadership. At September's People Board, members agreed to discuss the potential of running events through the North VCS Network to be delivered across all wards and to link to the Strengthening Families project and childhood obesity. The events could provide the opportuntiy for showcasing healthy eating/health initiatives/leisure opportunities and volunteering. Discussed at VCS Network meeting (7th November) with a view provided that an indication of funding available to deliver an event would be a starting point for services and activities which could be delivered. January 2014 Area Committee approved £10k of SIB budget to align to the provision of ward based events showcasing services and activities and volunteering opportunities which address childhood obesity. People Board asked to develop the brief and carry out a call for projects. For discussion at February Board meeting.	
13	Welfare Reform	Consideration to be given to how the board could influence/take actions	Oct-13	tbc			Fiona Brown delivered a presentation to October's People Board Meeting. Members requested Welfare Reform update to the VCS network in order to ensure engagement of VCS. Presentation to be delivered to VCS Network meeting on 7th November.	
14	Anti-social Behaviour	Consideration being given to how members can influence a more bespoke approach to ASB	tbc	tbc	tbc			

15	Sexual Health Review	Board to influence the future service delivery centrally and via outreach of sexual health services	Oct - Nov 13	Bring unique understanding of communities to identify options for future delivery	tbc		December Board received a presentation on the review of Sexual Health Services in the city and feedback to date. The key emerging themes discussed were Raising Awareness, Access, accessibility of services for particular groups, stigma and embarrassment. A specific issue for the North is the Emergency Hormonal Contraception provision is showing low access and high need. Next steps include taking forward commissioning recommendations and where area specific issues emerge they will be shared with the People Board in more detail, to support members to understand the issues and identify local priorities. Further discussion to take place at March Board.	
<b>Additional Area Priorities</b>								
1	Job Prospects and Activities for Young People	Develop a programme to support employment opportunities for young people	c/fwd from 2012	<ul style="list-style-type: none"> <li>Working group to develop options based on: Audit of local need, understand how education providers link with employers, and assessment of employers skills requirements v local workforce</li> <li>Once options agreed by board take to Area committee for decision</li> </ul>	Sep-13		<ul style="list-style-type: none"> <li>Draft project brief for call for projects presented to May Board for discussion, further work required on including incentives such as driving lessons and also on existing provision in the North</li> <li>Job Prospects Working Group met July 2013 to discuss audit of local need and current services/support available in the North.</li> <li>Options presented to August Board on School Opportunities Project and Work Experience Opportunities</li> <li>August Board agreed to recommend to Area Committee, age group 14-16 year olds School Opportunities Project to be progressed and to recommend alignment of SIB funding</li> <li>September Area Committee agreed recommendations of Board with a view to the Board considering a second stage in the future of 16-19 year olds work programme support</li> <li>Meeting held with officers to inform School Opportunities brief to be presented to Board</li> <li>Brief for School Opportunities Project and Call for Projects to be presented to October Board.</li> <li>October Board agreed brief and call for projects</li> <li>Call for projects circulated to Area VCS Networks with a deadline for applications of 2nd December.</li> <li>Applications to be consulted upon at 12th December People Board</li> <li>January People Board received presentations from four shortlisted applications</li> <li>January Area Committee agreed recommendation of Board that Foundation of Light be awarded the S</li> <li>Youth Operational Group meets on a 4 weekly basis, all members invited, receive minutes on provision</li> <li>Board influenced location of goalposts for informal play within the North area</li> <li>January Area Committee received a report from VCS Network which highlighted the impact on the sec</li> </ul>	
2	Anti-social Behaviour	(Combine with 5 and 14 once approach agreed?).	Ongoing	<ul style="list-style-type: none"> <li>Work through LMAPs to ensure local problems addressed</li> <li>Influence services and facilities that divert from ASB</li> </ul>	As required		<ul style="list-style-type: none"> <li>LMAPS continue on a 6 weekly basis with new issues and updates being shared with members via the Chair of AC. Terms of Reference refresh will be reported to Area Committee</li> <li>Multi agency approach adopted to address issues of ASB at Seafront and Hylton Castle with meeting held August 2013 and SIB funds aligned</li> <li>Police and Crime Commissioner funding opportunity of up to £2,000 for the voluntary and community sector to develop projects which address Putting Victims First, Dealing with Anti Social Behaviour, Domestic and Sexual Abuse, Reducing Crime and Community Confidence shared with the North VCS Network to encourage applications for the funding supported by the Area Community Officer</li> </ul>	
	G	Progressing on target						
	A	Progressing but behind schedule (with plans in place to action)						
	R	Not progressing						

**NORTH SUNDERLAND AREA COMMITTEE****7<sup>th</sup> April 2014****EXECUTIVE SUMMARY SHEET – PART I****Title of Report:**

Strategic Initiative Budget (SIB) and Community Chest - Financial Statement and proposals for further allocation of resources

**Author(s):**

Chief Executive

**Purpose of Report:**

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB, and Community Chest and presents proposals for further funding requests.

**Description of Decision:**

The Committee is requested to:-

1. Note the financial statements set out in sections 2.1 and 3.1
2. Approve SIB funding of £25,000 for the Sunderland Young Persons Bike Project – Thompson Park House Project
3. Consider the recommendation of the People Board for allocation of £5,750 SIB to support the delivery of the Dementia Module of the Health Champions Training
4. Note the 11 Community Chest approvals supported from 2013/2014 Community Chest as set out in **Annex 3**.

Is the decision consistent with the Budget/Policy Framework?

Yes

**Suggested reason(s) for Decision:**

The Area Committee has an allocation of £314,858 for 2014/2015 from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

**Alternative options to be considered and recommended to be rejected:**

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a “Key Decision” as defined in the Constitution? No

Is it included in the Forward Plan?

No

Relevant Scrutiny Committees:

7<sup>th</sup> April 2014**REPORT OF THE CHIEF EXECUTIVE****Strategic Initiative Budget (SIB), Community Chest Financial Statement and proposals for further allocation of resources****1. Purpose of Report**

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an up date position on progress in relation to allocating SIB and Community Chest and presents proposals for further funding requests.

**2 Strategic Initiatives Budget (SIB)**

2.1 The table below shows the financial position of SIB for 2014/2015:

	<b>Committee Date</b>	<b>Allocated (not yet assessed)</b>	<b>Approvals</b>	<b>Balance</b>
<b>Total SIB for 2014/2015 is £314,858</b>				
				<b>£314,858</b>
<b>Project Name</b>				
No projects approved to date within this financial year				£
<b>Balance</b>				<b>£314,858</b>

2.2 There is 1 application for SIB funding presented to Committee for consideration detailed at **Item 9 Annex 1**:

Thompson Park House Project £25,000

2.3 March People Board recommended the allocation of £5,750 SIB to support the delivery of the Health Champions Dementia Training Module detailed at **Item 8 Annex 2**

2.4 The total budget being requested from the projects listed is **£30,750** should the projects be approved the balance of SIB funding remaining following allocation would be **£284,108**

### 3 Community Chest

- 3.1 The table below details the starting balances for 2014/2015. **Item 8 Annex 3** shows the approvals between January to March 2014:

Ward	Start Balance for 2014/2015
Castle	£15,341.50
Fulwell	£14,596.77
Redhill	£27,409.66
Southwick	£13,040.29
St Peter's	£13,861.31
<b>Total</b>	<b>£84,249.53</b>

### 4. Recommendations

- 4.1 Note the financial statements set out in sections 2.1 and 3.1
- 4.2 Consider the approval of SIB Application:
- |                             |         |
|-----------------------------|---------|
| Thompson Park House Project | £25,000 |
|-----------------------------|---------|
- 4.3 Consider the approval of £5,750 for the Health Champions Dementia Training Module.
- 4.4 Note the **11** Community Chest approvals supported from 2013/2014 Community Chest as set out in **Item 8 Annex 3**.

**Contact Officer:** Vivienne Metcalfe, Sunderland North Area Community Officer  
561 4577, [vivienne.metcalfe@sunderland.gov.uk](mailto:vivienne.metcalfe@sunderland.gov.uk)

**Application No.1 – SIB**

<b>Funding Source</b>	<b>SIB</b>
<b>Name of Project</b>	Thompson Park House Project
<b>Lead Organisation</b>	Sunderland Young People's Bike Project

<b>Total cost of Project</b>	<b>Total Match Funding</b>	<b>Total SIB requested</b>
£79,700	£54,700	£25,000
<b>Project Duration</b>	<b>Start Date</b>	<b>End Date</b>
2 Years	April 2014	March 2016

**The Project**

The Project will enable the commencement of the development of the empty derelict property situated at the entrance of Thompson Park into a multi-purpose facility to provide a community amenity to local residents.

The feasibility element of the project will actively identify and develop funding streams to ensure the long term sustainability of the project and employ and manage sessional workers to facilitate this. Local volunteers will be recruited to extend their capacity, skills and knowledge of the local area to reach into the community and encourage participation. The project will develop and implement new ideas and initiatives based on the needs of the people accessing the facility and plans will be developed for redesign of the facility to ensure it offers services and activities which meet the needs of the community.

A community café will be developed to enable residents to come together to meet or make new friends, which would also generate an income which would help sustain running's costs. Partnerships will be formed with user groups i.e. Heritage Group/Bowls Club/LA to develop training and educational programmes relevant to service users i.e. cycle maintenance courses/history-heritage lessons/dog training classes/map reading lessons/first aid/H&S courses etc. To promote health and fitness safe cycling using new and existing recognised routes will be delivered, and a new technical and skills area around the park site will be developed. A play ranger programme will be delivered which will engage children and young people during school holidays and weekend periods. This provision will also be available at times when other events and attractions take place on park grounds. The project aims to become part of the Active Sunderland Network to ensure partnership working with Sunderland City Council Sport & Leisure and to help in promoting the project with the aim of increasing levels of participation.

The project will work with the parks department to help maintain and improve existing walkways. Local schools and youth providers will be encouraged to visit the park and utilise the facilities by developing an activity day/weekend programme.

The facility will provide access to public/disabled toilets which would be open and readily available to members of the public whenever the premises were in use. A daily presence will provide additional security to the park deterring anti- social behaviour/crime.

The park is never used to its full potential, with playing fields only used on occasional evenings and weekends for organised football matches. The open space will be utilised by working in partnership with other community groups or service providers to deliver dog training classes, nature walks, map reading lessons etc. The project will work in partnership with youth groups and develop holiday activity programmes to encourage participation in old traditional street games such as rounder's, skipping, hula-hoop etc.

Safe cycling will be promoted and development of interest in local cycle routes including bike maintenance courses. Partnerships will be developed with the local heritage group who can provide an insight into the local area and the history of Thompson Park.

Currently young people use the park to drink alcohol in isolated areas, leaving behind empty bottles and rubbish, with a number of youth related incidents reported to the local community police team. These young people will be encouraged to use the facility and become involved in the development of the park giving them the opportunity to take some pride and ownership of their area.

At present the only toilet facility available to the general public is in the bowling club, which is only open when there are matches; there are no disabled toilets available at all. Access to toilet facilities will be provided whenever the building is in operation (six days a week from 9.00-4.30)

The facilities would be available to all members of the community with an emphasis on developing relationships with local schools and youth projects; this will help develop young people's interest in the park allowing them to take some ownership and pride in their local area.

### **The Need for the Project**

Consultation has been held with local residents and passing pedestrians to ascertain if there is a need for a community facility within the area. Consultation has established there is a distinct lack of local amenities and access to and usage of green space. We established many elderly residents no longer know their neighbours and were at a loss where to meet or make new friends. A community facility would enable residents to come together to build stronger bonds and develop a supporting network, preventing isolation by participating and contributing to community life. Young and old alike would have access to the facilities that would bring generations together to share skills and abilities.

In the development of the project engagement will be held with people who already have an existing interest in the use of the park to enable them to become more effective in addressing issues regarding current non-use of the property. Partnerships will be developed with all existing and prospective users of the building, ensuring the development of the area is achieved in a harmonious and cost effective manner to establish which services are needed, wanted and appropriate.

SYBPB has undertaken preliminary consultation within the area to gather sound bite feedback. The project has consulted with local youth providers (SNYP/SNCBC) who currently work with young people from across the north of the city. They fully endorse the proposal of the project and agree young people would respond to environmental projects and sporting activities taking place during holiday periods. We have already worked with a group of 8 young people from SNYP who have expressed an interest in outdoor activities but have limited resources and equipment to participate in physical exercise.

### **The Outputs for the Project**

Output Code	Description	Number
A1	Number of new or improved community facilities and equipment	1
A5	Number of project feasibility studies funded	1
L3	Number of activities for children and young people being delivered during school holidays	60
L4	Number of children and young people participating in activities	125

	during school holidays	
--	------------------------	--

<b>Milestones and Key Events</b>	<b>Forecast Dates</b>
Feasibility Study Completed	31/07/2014
Public/Disabled Toilets Installed	31/10/2014
Sessional Workers Appointed	01/04/2015
Holiday Activities Delivered	01/04/2015

**Recommend – Approve subject to the following conditions:**

- £5,000 for feasibility study is released and release of remaining funding is subject to confirmation of match funding in place
- Milestone for installation of Toilets to be moved to March 2015 in order to ensure match funding is in place for the refurbishment of the building.

**The project will deliver against the priorities of activities for young people and accessibility of services and facilities.**

## Dementia Module – Health Champions Training

Develop and deliver a dementia awareness module open to anyone living, working or volunteering in the Northlocality to be administrated through the Health Champion Programme and completed through either a workshop or e-learning programme. The individual would not need to be connected to an organisation or be a Health Champion to access the training.

There would be two ways of accessing the training, one through a community workshop, the other through e-learning which would be accessed through the Learning Pool via the Council Intranet or through Social Care Institute for Excellence both of which are free.

### Workshop

The workshop would be a half day session delivered in the Northlocality aimed at community and voluntary workers, and carers. There would be a cost associated with this training as we would need to commission this from a local provider. We would commission one session per month, but would need some flexibility to commission more courses if the demand was high. Face to face training remains the most preferred form of training provision. Classroom training is preferred because of the unique qualities and learning opportunities that arise when face to face instruction occurs, and it allows students to share their personal experiences, thoughts and challenges in relation to the content.

**The courses would be delivered from June 2014 until June 2015. The estimated costs would be £5000.00 (10 workshops based on £500 per workshop) plus administration charge for Health Champions at 15%. Total cost for 2014/15 would be £5750.**

The costs would allow for 10 courses with a maximum of 18 participants on each course from the North area of Sunderland per course (180 in total).

The administration charge will cover the cost of additional monitoring of outcomes to include:

- Number of people attending training
- The number of people to whom information/advice/guidance were provided
- The number of people signposted to services
- The number of people formally referred to services

### E-learning

E-learning would be aimed at care home staff (carers, administrative and managerial staff), domiciliary care workers, registered general, mental and district nurses, general and acute hospital staff, allied health care professionals, social workers, ambulance service staff, community support workers (meals on wheels, transport services) and family carers. **Distance education technologies have great appeal for people who may have high levels of self-motivation, are perhaps located in rural areas or cannot spare the time to attend face to face workshops.**

However, this mode of learning is certainly not for everyone.

E-learning would also be targeted at people who have been on the workshop and would like to continue their learning.

## **Course Overview**

This half day workshop will provide up to date, interactive and engaging training for people to equipping them with the knowledge and skills to improve the lives of people with dementia.

### **The course will aim to:**

1. Explain what dementia is and different types of dementia
2. Common signs and symptoms, health risks and factors of causes of dementia
3. Explain why an early diagnosis is important and how to get this.
4. Explain facts and common misconceptions about dementia
5. Show how dementia impacts on families, friends and community and the support that is needed.
6. Name help and support available at a local and national level

### **At the end of the course participants will have:**

- Brief background to health champions programme and reinforce message around why the health champion approach is important in relation to address health inequalities in Sunderland.
- Increase knowledge and understanding of what dementia is
- Define dementia and increase knowledge around common signs and symptoms of dementia and be able to describe ways in which some of the most common symptoms of dementia can affect people's everyday lives.
- Increase knowledge around common health risks and factors for causes of dementia
- Identify reasons why an early diagnosis is important and services available
- Ability to challenge some of the common myths and negative attitudes about dementia
- The impact of dementia on family and friendship networks and how to make organisations 'dementia friendly' this included things like clear and appropriate signage, non-slip flooring, bright colours etc
- Name local services which could help support the person living with dementia, their carer and their family.

This training will consist of a half day course (3 hours guided learning with extra time allowed for a break and registration) which is classroom based.

**Contact Officer:** Gillian Gibson, North Public Health Lead, Tel 0191 5617816

## COMMUNITY CHEST 2013/2014 NORTH SUNDERLAND AREA - PROJECTS APPROVED January - March 2014

Ward	Project	Amount	Allocation 2013/2014	Project Proposals	Previous Approvals	Grants Returned (since April 2013)	Balance Remaining
Castle	Castletown Scout Beavers – Purchase of equipment for group	£200		£200			
	The Royal British Legion Women's Section - Cost of a 90 <sup>th</sup> celebration lunch with entertainment and coach hire on 17 <sup>th</sup> March 2014 for 34 members of the group.	£822.30		£822.30			
	<b>Total</b>		<b>£10,097.80</b>	<b>£1,022.30</b>	<b>£3,734</b>	<b>£0</b>	<b>£5,341.50</b>
Fulwell	Redby Childminders - Cost of activities to the Cinema and Bowling with refreshments for 85 children during February half term holidays	£995		£995			
	Fulwell Karate Club – Contribution towards the purchase of jigsaw mats and an instructors suit for the club	£457		£457			
	Sunderland Heritage Forum - Contribution towards the of the Sunderland Heritage Forum on 7 <sup>th</sup> June 2014 at the Seaburn Centre	£500		£500			
	<b>Total</b>		<b>£19,086.49</b>	<b>£1,952</b>	<b>£12,537.72</b>	<b>£0</b>	<b>£4,596.77</b>
Redhill	St Cuthbert's Community Hall - Purchase of replacement hall external doors and two windows at the Community hall	£2,138		£2,138			
	<b>Total</b>		<b>£22,383.66</b>	<b>£2,138</b>	<b>£2,836</b>	<b>£0</b>	<b>£17,409.66</b>

Ward	Project	Amount	Allocation 2013/2014	Project Proposals	Previous Approvals	Grants Returned (since April 2013)	Balance Remaining
Southwick	<b>The Friendly Development Charity</b> - Contribution to the cost of a 12 week personal development programme for young women at SNYP in partnership with Gentoo	£500		£500			
	<b>Sunderland Bike Project</b> - Contribution towards the installation of 7 Galvanised Shutter & 3 window bar sets at Thompson Park House	£2,500		£2,500			
	<b>Cornhill Homing Society</b> - Purchase and transportation cost of a pigeon loft for the group	£2,100		£2,100			
	<b>Total</b>		<b>£16,594.28</b>	<b>£5,100</b>	<b>£8,453.99</b>	<b>£0</b>	<b>£3,040.29</b>
St Peter's	<b>Sunderland Big Band Jazz Festival</b> - Contribution towards room hire to deliver the Festival on 28 <sup>th</sup> February to 2 <sup>nd</sup> March 2014	£350		£350			
	<b>Centrepont</b> - Contribution towards the delivery of pilot art therapy sessions with young people living at Dundas Street. The pilot involves 3 months of weekly 2 hour art sessions with a creative Youth Worker.	£955		£955			
	<b>Total</b>		<b>£17,432.30</b>	<b>£1,305</b>	<b>£12,265.99</b>	<b>£0</b>	<b>£3,861.31</b>
<b>Totals</b>			<b>£85,594.53</b>	<b>£11,517.30</b>	<b>£39,827.70</b>	<b>£0</b>	<b>£34,249.53</b>

**For Information Only - Not for Discussion****Item 9****Current Planning Applications(North)****Between 01/03/2014 and 24/03/2014**

Reference	Address	Proposal	Date Valid	Target Date for Decision
14/00485/FUL	3 Bransdale Avenue Sunderland SR6 8AG	Erection of a single storey side extension	06/03/2014	01/05/2014
14/00623/VAR	Monkwearmouth Hospital Newcastle Road Sunderland	Variation of condition 10 (BREEAM) of previously approved application 12/00231/FUL - Erection of 24 bed purpose-built dementia care centre including visitor and support accommodation, additional parking and associated landscaping.	13/03/2014	12/06/2014
14/00516/LAL	Roker Pier Marine Walk Sunderland SR2 0PL	Repair pier foundations and repoint walls. Repair, redecorate and replace sections of handrails to original design. Replace existing pier deck with imprinted concrete to replicate existing pattern including works to the locomotive track and pier vents (amended description 19.03.2014)	05/03/2014	30/04/2014
14/00496/FUL	125 Sidecliff Road Sunderland SR6 9PP	Erection of a sun lounge to the rear.	05/03/2014	30/04/2014

Reference	Address	Proposal	Date Valid	Target Date for Decision
14/00527/ADV	The Queen Vic Harbour View Sunderland SR6 0PQ	Erection of 1no. non- illuminated and 2no. illuminated signs to south elevation and 1no. illuminated sign to east elevation	10/03/2014	05/05/2014
14/00515/LAP	Roker Pier Marine Walk Sunderland SR2 0PL	Repair pier foundations and repoint walls. Repair, redecorate and replace sections of handrails to original design. Replace existing pier deck with imprinted concrete to replicate existing pattern including works to the locomotive track and pier vents (amended description 19.03.2014)	13/03/2014	08/05/2014
14/00360/FUL	115 Newcastle Road Sunderland SR5 1JH	Erection of a two-storey side extension and single storey extension to front and rear (amended description).	10/03/2014	05/05/2014