

26<sup>th</sup> September 2019**REPORT OF THE CHAIR OF THE PEOPLE BOARD****People Board Progress Report****1 Purpose of Report**

- 1.1 To provide an update of progress against the current year's (2019/20) People Board Work Plan.

**2. Background**

- 2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the West People Board to action on behalf of the Area Committee. The People Board continue to initiate action on those priorities and **Item 3 Annex 1** outlines progress to date.

**3 Area Governance Arrangements**

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-
- a. Influencing decisions on services delivered at a local level; and
  - b. Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.
- 3.2 Area Place and People Boards were established to support the Area Committee in identifying areas of priority and ensure action taken in line with those priorities.
- 3.3 Each ward has one elected member representative, whose role it is to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

<b>Ward</b>	<b>People Board Membership</b>
Chair	Cllr Susan Watson
Barnes	Cllr Helen Greener
Pallion	Cllr George Smith
Sandhill	Cllr Margaret Crosby
Silksworth	Cllr Pat Smith
St. Anne's	Cllr Pam Mann
St Chad's	Cllr William Blackett

**4. Key Areas of Influence/Achievements up to 20 September 2019**

- 4.1 Outlined below is a summary of the key areas of influence / achievements of the West People Board up to 20 September 2019.

<b>Influence: Core service delivery for council People services</b>
<b>Monitor performance and delivery of Children's Centres within the West of Sunderland</b>
Area Committee Chair and People Board Chair attend West Children Centre Advisory Board meetings and will feedback to People Board as and when updates are available. Next Children Centre Advisory Board meeting will take place in early October 2019.

<p><b>Community Library provision to ensure those Libraries no longer delivered by the Council but via the local VCS are supported where practicable</b></p> <p>Kayll Road Library continues to deliver from strength to strength with many activities held and or planned. The library continues to support the Pallion Traders with their Christmas celebrations as well as working alongside communities to improve their reading and ICT skills and to reduce social isolation.</p>
<p><b>Area Priority: Maintain partnership with Sunderland Clinical Commissioning Group (SCCG)</b></p> <p>Working with Locality Commissioning Manager and new clinical lead for the West locality to establish GP service directory as well as continue to share information relating to West Social Isolation projects and youth activities to maximise usage from our most vulnerable communities.</p> <p>The People board reviewed the initial feedback of the Youth consultation as well as the data on Children's Health and considered sexual health and understanding healthy relationships and influence campaigns, where possible.</p> <p>The People Board considered the data and information provided on health in Sunderland West. The People Board are recommending to Area Committee that the focus for West projects should be on supporting the priority of having a healthy weight. With a focus on support for improving cycle/walking routes, improving how walks including heritage are displayed/promoted (digitally), adding seats where required, green gyms and how to use the equipment, supporting residents to utilise the facilities within Everyone Active centres and utilising assets within the West.</p>
<p><b>Area Priority: Activities for Young People including Holiday Hunger</b></p> <p>Funding and projects approved at July Extra Ordinary Area Committee for Holiday Hunger. Projects have been delivering across the summer. Further activities are planned for all school holidays up to and including Summer 2020, across the six wards within the West of Sunderland.</p> <p>Area Committee approved funding to commission a youth consultation exercise over the summer to assess need across the six wards to ensure any future commissioning of youth activity is focused and fit for purpose, determined on local needs. The initial evaluation was discussed at the September People Board. Detailed provision and call for projects will be developed over the coming weeks. The People Board are making a recommendation to the Area Committee (Item 6) to approve Area Committee funding to support the People Board developing a call for projects to commission further youth activities, as required, from the intelligence gathered during the youth consultation exercise.</p> <p>Activities for young people continue to be promoted with Schools and on the Area Facebook page. Banners to promote activities continue to be used to ensure Council and Area Committee funding recognition.</p> <p>The People Board are recommending to Area Committee £90,000 towards youth activities and are holding an extra ordinary People board in October to discuss the findings of the youth consultation.</p>
<p><b>Area Priority: Supporting the VCS to support their sustainability</b></p> <p>The West VCS meet regularly and share best practice, many organisations who attended the bid writing session are now seeing the benefits of this training and securing additional and vital external funding. The VCS has attended training on social media and ICT protocols and continues to support the delivery of the Area Committee's priorities.</p>

<p><b>Area Priority: Working with Vulnerable Communities – particularly those who are socially isolated and lonely or who have long-term care responsibilities</b></p> <p>Projects continue to be approved at a ward-level to support socially isolated people to take part in community activities to improve their overall health and wellbeing. The successful projects are invited to a VCS network meeting to share best practice. Two of the first round of applications have managed to secure external funding and are now delivering on a regular basis without further committee funding required.</p> <p>Projects continue to share information regarding the activities held and support available such as the CLLD projects, West Apprenticeship scheme, West NEET project.</p>
<p><b>Area Priority: West NEET Project</b></p> <p>Delivery partners continue to work to support the young people across the West into employment, volunteering, training or education. The projects continue to link into the Apprenticeship programme for the West.</p> <p>The projects involved are also working with Together for Children to access up to date NEET lists of young people and to share lessons learnt from the project experience as well as be an available resource for partners who are working with vulnerable young people who would benefit from the West NEET project support.</p>
<p><b>Area Priority: Community Led Local Development (CLLD) Programme</b></p> <p>The five projects which were approved at June 2018 Area Committee continue to deliver and support local residents.</p> <p>The monitoring of projects continues with joint visits between the Area Arrangements and the CLLD team.</p> <p>The five projects which are now being delivered include:</p> <p>Care to Achieve – Pallion Action Group</p> <p>Community Helper Plus – Farringdon Youth and Community Centre/Youth Almighty</p> <p>West REACT – Sunderland North Community Business Centre</p> <p>Community Champions – A690 Youth Initiative</p> <p>Prospecting for Enterprise – North East Business Innovation Centre (BIC)</p> <p>The successful allocation of CLLD Grant funding for all five West projects has meant that the West SIB allocation has been doubled in value for the residents within the West of Sunderland.</p>
<p><b>Area Priority: Tackling worklessness and raising aspirations - West Apprenticeships Programme and West Training Support – Find a better job Programme</b></p> <p>The West Apprenticeship Programme continues to be delivered for those living in the West of Sunderland, linking in with local businesses / organisations.</p> <p>The get a better job training is being delivered and is linking in with the CLLD projects and local centres to ensure it supports those residents most in need of this additional training to move into more secure employment.</p>

## 5. Recommendations

- 5.1 Note the content of the report.
- 5.2 Agree the recommendation of the focus for West Health funding
- 5.3 Approve £90,000 towards the priority West Youth Activities **Item 7**
- 5.4 Members are requested to consider the progress and performance update with regard to the West People Board Work Plan for 2019/2020 **Item 6 Annex 1**

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