

**Celebrations, Events and Heritage 2019/20****£10,000**

In line with previous years it is proposed a 'core activities' programme is developed to support events identified by Area Committee members as important to the local area. This will allow a planned approach to events and activities which take place each year.

The project will provide a central resource for those events, celebrations and heritage activities identified by elected members and Area Committee partners as important to the local area and will be delivered in partnership with the VCS Network and community organisations between July 2019 and June 2020. Funding will provide for a range of activities and costs associated with planned and historic events and include:

- Traffic management fees for Remembrance Parades
- Traffic management fees for Miners Gala Parades
- Contribution to live Christmas lights switch on events and Christmas activities arranged by community groups within the Coalfield
- Contribution to themed Summer Activities
- Themed celebrations to mark various historic and local events

The budget will also fund heritage activities and other events developed by the Place Board in partnership with local organisations. The Area Community Officer will manage and co-ordinate the project under the direction of the Place Board and Area Committee.

**Recommendation: Approve. Meets Area Priority 'Celebrating Local Events'**

**Houghton Feast 2019 Community Programme****£10,000**

Sunderland City Council events team deliver a number of core events across the City, including Houghton Feast. The services provided by the events team include Infrastructure, marketing, site and event management for all aspects of the Feast, fireworks and civic arrangements.

In addition to the core programme, and in line with previous years, a community element for the Friday evening opening event, along with a Carnival parade on the Saturday is proposed. This additional element would include involvement of, and engagement with, local schools and community groups in the lead up to the Feast and performances at the Friday evening event and Saturday parade developed and managed by the Houghton Feast Steering Group. The theme of the 2019 Houghton Feast is 'Flying the Flag'. The community events and displays will be focused around this theme, incorporating key information and activities.

A total of £10,000 is requested to deliver the programme. This will be utilised to engage local groups and organisations including schools to participate in all aspects of the Friday and Saturday events and provide on street entertainment such as face painting, balloon modelling and Stilt Walkers. The Steering Group will agree the detail of the project spend, the budget will be managed by the Area Community Development Lead on behalf of Houghton Feast Steering Group and Area Committee.

**Recommendation: Approve. Meets Area Priority 'Celebrating Local Events'**

**Vehicle Activated Speed Signs**

It is proposed to purchase 8 vehicle activated speed signs (two for each ward) to deploy in areas where there is a concern, from residents and members, that vehicles are speeding and causing safety issues for pedestrians and other road users.

The design of the signs, proposed locations, and programme of deployment will be discussed with Network Management Officers via the Place Board. Members will be asked to put forward locations which have been raised as a concern, and traffic colleagues will assess the feasibility of proposed sites and procure equipment.

Estimated costs, based on early discussions, are outlined below. A detailed project will be developed by the Place Board in consultation with all elected members from Coalfield wards.

Item and Description	Estimated Costs
8 x VAS signs @ £3,500 each	£28,000
Deployment costs: 4 moves x 4 wards @ £200 each	£3,200
Maintenance costs @ £1,000 p.a.	£3,000
<b>Total</b>	<b>£34,200</b>

**Educational Programme**

To complement the installation of VAS, as above, it is proposed to develop and deliver a road safety initiative for local schools. The design and content of the scheme could include partner organisations and consultants speaking to schools at assembly or delivering lessons. It could also include a competition for children to design safety posters for display in school and in the local neighbourhood. In consultation with local schools, Place Board will agree a project design and report back to Area Committee.

**Recommendation: Approve.****Evening Walking Football – Everyone Active****£5,000**

The project (deferred from March 2019 Area Committee) will offer an additional weekly walking football session targeted at men and women aged 50+, and carers, on a weekday evening. The aim will be to make this a very enjoyable experience and to encourage participants to lead a healthier lifestyle, both physically and socially, and signpost them to other evening and weekend sessions to reduce social isolation at these identified key times.

Each participant who attends three sessions or more in a calendar month will receive a free family swimming pass for Hetton Community Pool as an incentive to attend regularly and to exercise at times outside of the weekly sessions. This will help with social isolation as they can invite family along with them to swim - the pass includes two adults and three children. The project will attract an average of 16 each week, with up to 40 unique participants anticipated.

The current daytime walking football session each Monday has had 22 unique participants and has proven very enjoyable for those taking part. Some participants have now joined the gym and other classes within the centre, are losing weight and are healthier physically and mentally. The participants also discuss and reminisce about footballers from days past. Two members of the group even played against each other in a county cup final in the late 1960's.

**Recommendation: Approve**