

8th March 2017**REPORT OF THE CHAIR OF THE PEOPLE BOARD****People Board Progress Report****1 Purpose of Report**

- 1.1 To provide an update of progress against the current year's (2016/17) People Board Work Plan.

2. Background

- 2.1 Earlier last year the Local Area Plan's priorities associated with People were referred to the West People Board to action on behalf of the Area Committee. The People Board continue to initiate action on those priorities and **Item 4 Annex 1** outlines progress to date.

3 Area Governance Arrangements

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-
- a. Influencing decisions on services delivered at a local level; and
 - b. Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.
- 3.2 Area Place and People Boards were set up to support the Area Committee in identifying areas' of priority and ensure action taken in line with those priorities.
- 3.3 Each ward has one elected member representative, whose role it is to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

Ward	People Board Membership
Chair	Cllr Rebecca Atkinson
Barnes	Cllr Michael Essl
Pallion	Cllr Celia Gofton
Sandhill	Cllr David Allan
Silksworth	Cllr Pat Smith
St. Anne's	Cllr Susan Watson
St Chad's	Cllr Gillian Galbraith

4. Key Areas of Influence/Achievements up to 28 February 2017

- 4.1 Outlined below is a summary of the key areas of influence / achievements of the West People Board up to 28th February 2017.

Influence: Health and Wellbeing
Clinical Commissioning Group (CCG) Joint Working
The Senior Commissioning Manager from the CCG attended the People Board in February to discuss the forward view for General Practice in Sunderland, following concerns raised by the Committee in relation to lack of GP's and increasing pressures on GP practices. Pressures on general practice are caused by increasing population, additional consultations, complexity of cases due to ageing population and increased

costs. The CCG are working hard to free-up time within general practice by reducing bureaucracy and avoidable consultations, managing the interface with hospitals and exploring new ways of working.

They are looking to invest to increase the workforce, distribute the workload effectively, review practice infrastructure and redesign care pathways to ensure efficiency.

The general practice development programme is being implemented which involves leadership training, training for reception and clerical staff, practice manager development, online consultation systems and developing technology to further improve and streamline pathways.

People Board considered the presentation and shared their own views based on their personal experience to-date. The Senior Commissioning Manager considered all views and endeavoured to take action, where applicable.

Influence: Design, delivery and review of People based services devolved to Area Committee

Sport and Leisure Partnership – Everyone Active update for the third quarter was presented to the February People Board. Swimming lesson growth continues with 4428 children currently enrolled on Everyone Active swimming lessons across Sunderland. At the Silksworth pool, 667 children are taking part in the swim scheme (compared to 309 at June 2015). For health and fitness, there are 11,151 Everyone Active health and fitness members. At Silksworth there are 2602 members (compared to 1572 at June 2015).

The 3G pitches are now fully open with 1700 participants per week. Quarterly meetings booked in with the Tennis Club to continue to improve services. There has been an increase of Ski participants through a new management structure – increase by 120 a week (club growth). The plans for quarter 4 include the introduction of new Tennis and Fitness memberships to increase participation; Refurbishment of the Ski Centre and Increase 3G usage to 2000 participants a week.

Area Priority: Reducing mental health issues in young people

Following approval at October Area Committee to deliver the Mental Health for Young People Programme; West VCS organisations working with young people, alongside the Community Helpers and the Healthy Lifestyle Co-ordinator have been trained by Washington MIND to become Mental Health Champions, to recognise signs and enable early intervention to be adopted for our young people across the West.

A workshop was then facilitated by Area Arrangements with the newly trained West Mental Health Champions to develop a full proposal which was relevant to the West; not duplicating activity and support already available and which has the potential to make a real difference for young people. The delivery of projects must achieve partnership/collaborative working and lessons learnt must be shared.

14 bespoke applications were received **Item 6 Annex 6**, to deliver projects across the West, to support young people to improve their mental health and wellbeing, linking directly with the West Healthy Lifestyles Co-ordinator and all schools across the West. The People Board in February approved all applications and they were impressed with the quality of the applications and the focus on the target age-group.

The projects will now commence their delivery with an open event on 9th and 10th March, which invites all West Schools to come along and meet the projects/organisations and encourage sign-posting from schools to the provision. The signposting will then continue with the schools via the West Healthy Lifestyles Co-ordinator. The Senior Commissioning Manager from the CCG, who also attended the People Board, agreed that she would ensure GP's within the West signpost clients to the support, where appropriate.

Area Priority: Job Prospects, Skills and reducing social isolation	
Community Helpers	<p>The Community Helpers continue to deliver across the six wards within the West. They are all working incredibly hard to engage with communities and those most in need.</p> <p>The Community Helpers have shared case studies with their ward Councillors</p> <p>The Community Helpers are currently working alongside the Area Arrangements team to develop an external funding application to enable them to continue delivery and support communities across the area</p>
Community Led Local Delivery EU Funding (CLLD)	<p>Community Led Local Delivery (CLLD) funding overview report was presented to January People Board. The report was discussed in detail.</p> <p>The final application for European CLLD funding was submitted on 31st January 2017. The CLLD application seeks support to deliver the Sunderland CLLD strategy from April 2017- March 2022, requesting £3.05m of European funds:-</p> <ul style="list-style-type: none"> • £2.15m for European Social Fund (ESF) and • £900k from the European Regional Development Fund (ERDF). • A further £2.75m would need to be secured as match funding from non-European funding sources, bringing the total value of the Local Development Strategy to £5.8m. <p>Full approval for CLLD funding is anticipated in April/May 2017, after which time the programme will be in a position to launch its first call for projects.</p> <p>At the West People Board in February, members agreed to recommend to Area Committee the alignment of an initial £60k SIB funding, to ensure match-funding was in place, to support West projects who wish to deliver CLLD activities, but who are unable to secure match-funding from other sources. Item 6 Annex 1</p>
West Intensive Recruitment Employment Support (WIRES 2)	<p>WIRES 2 continue to work with young people aged 16+ signposting to training, practical work experience and sustainable progression routes. One young person who had complex needs has accessed the WIRES 2 project and has successfully gained qualifications in First Aid, Food Safety Level 2, Personal and Social Development and also gained his Literacy and Numeracy Level 1. The young person has an interview with Home Group in March and is continuing to volunteer at Parker Trust.</p> <p>WIRES 2 are working very effectively with the Link School in Pallion, they are particularly interested in their pupils accessing the practical works experience that Parker Trust can offer.</p> <p>WIRES 2 has been working with pupils from Farrington Academy and Barbara Priestman School, the pupils have been accessing the project on a Wednesday morning and have been creating benches for their schools through up-cycling. WIRES 2 worked with Morethan who delivered a "Great to Good Session" for a group of 16 to 18 West area young people. Three of the young people successfully went on to have interviews for the ACES Project and secured apprenticeships at Age UK, Washington MIND and FISCUS.</p> <p>Whilst delivering the WIRES 2 Project, a high percentage of young</p>

	<p>people who are at risk of becoming NEET come from similar backgrounds - looked after children and children leaving care. A proposal relating to enhanced support for those young people in the West leaving care, was presented to the People Board in February. Item 4 and Item 6.</p>
West Enterprise	<p>43 people from the West are currently registered for support; 19 are female and 24 are males.</p> <p>There have been 13 new business starts to-date, of these 7 are female and 6 are male. Females are opposing the national trend which sees a greater number of males setting up in business. 11 of the starts (85%) were unemployed and are two were employed. Even those previously employed and moving into self-employment can have a positive benefit as they leave a vacancy in their previous job.</p> <p>The project has already exceeded the original target of 10 new business start-ups.</p>
Area Priority: Health and Wellbeing	
Healthy Lifestyles	<p>The Area Committee in December 2016, agreed to continue the Healthy Lifestyles Project for a further 12 months.</p> <p>The committee asked for assurances that the project would link directly with the West Young People Mental Health programme, ensuring that all school children and their families were made aware of the West VCS delivery and the website www.wellbeing.org.</p> <p>Following approval in December, Dawn Thompson the Healthy Lifestyles Co-ordinator has moved quickly and is working across all West schools to establish the following:</p> <p>Dawn is also arranging for the projects who are delivering the Young People Mental Health programme to attend an open event on 9th and 10th March, which invites all West Schools to come along and meet the projects/organisations and encourage sign-posting from schools to the provision.</p> <p>All 18 schools in the West also continue to deliver their Change4Life Clubs and the Change4Life Clubs will be attending the West Event in Barnes Park later this year, alongside other class groups from across the schools in the West of Sunderland.</p>
Area Priority: Young People	
Holiday Hunger	<p>Following approval at December Area Committee, the remaining funds from the Summer Holiday Hunger project were used to support families, in receipt of Free School meals, over the Christmas period.</p> <p>Six VCS organisations across the West delivered the project, supporting vulnerable families over Christmas with food vouchers, 95 families were supported.</p> <p>Further activities were held during the February school half-term holidays and ward councillors continue to be updated with ward activities and plans for the Easter holidays.</p>

Activities for Young People	<p>People Board in February discussed the importance of further activities for young people across the West area, particularly in relation to community cohesion and reducing ASB. The People Board agreed to make a recommendation to March Area Committee to align SIB funding to support activities for young people, which would be subject to a full call for projects. Item 6.</p>
Leaving Care – Enhancing outcomes in the West of Sunderland	<p>Whilst delivering the WIRES 2 Project, a high percentage of young people who are at risk of becoming NEET come from similar backgrounds - looked after children and children leaving care.</p> <p>These young people have multiple barriers and evidence is proving that a bespoke approach to engage, support and sustain a positive relationship throughout the WIRES 2 Project is starting to make a difference. During delivery of the WIRES 2 Project, Parker Trust has learned that they need more time to offer pastoral support, before trying to engage a young person on any type of education/training process.</p> <p>Parker Trust presented a report to West People Board in February, to support the West Area Committee to deliver its priority regarding support for young people, and has developed a proposal based upon local intelligence and lessons learnt to-date.</p> <p>Parker Trust would work alongside several organisations, to offer an additional bespoke resource to up to 45 young people who have additional needs, which does not duplicate statutory provision via the Sunderland provider framework (Gateway Team, Sunderland Leaving Care Team, but enhances their journey to live independently.</p> <p>Parker Trust would offer the following activities within the package:</p> <ul style="list-style-type: none"> • Practical skills such as cooking, budgeting and decorating where they can obtain “hands on experience” including up-cycling their own furniture for trainer flats or their own tenancy; • Access to Counselling Services within 24hours; • On-site benefit advisor; • Personal coaching to raise aspirations <p>Timescales for the project for 18 months would commence 1 June 2017 up to and including, 31 December 2018.</p> <p>Monthly meetings would be held between Parker Trust and the West Area Co-ordinator. These meetings would measure delivery, achievement of outcomes and enable the chance to share immediate lessons learnt, emerging issues and opportunities to further strengthen partnerships. The meetings would permit the gathering of intelligence and data about the actual usage of the project which in turn allows appropriate monitoring of patterns and trends for demand. This monitoring would continue to underpin Contract and Commissioning arrangements between Sunderland City Council and other Partners.</p> <p>At the West People Board in February, members agreed to recommend to Area Committee the approval of SIB funding for the West Leaving Care project. Item 6 Annex 2</p>

Area Priority: Work with the West Voluntary and Community Sector to ensure they are focused and enabled to strengthen their position and long-term delivery strategy	
External Funding	Area Arrangements Team continues to support the West VCS using GRANTfinder software and regularly research and share information, as and when funding opportunities arise. VCS organisations continue to apply for the opportunities and are keen to continue to receive alerts. Organisations have achieved some success with over £70,000 external funding received, as a result of the information shared. See Item 5a for full VCS report update.
Supporting Communities to reduce energy costs	Project proposal agreed at December Area Committee to support West VCS organisations to reduce their energy bills, to enable them to continue to become more sustainable for the future. See Item 3 for full progress update.

5. Recommendations

- 5.1 Note the content of the report.
- 5.2 Members are requested to consider the progress and performance update with regard to the West People Board Work Plan for 2016/2017 **Item 4 Annex 1**
- 5.3 Note the West Young People Mental Health projects, as detailed **Item 6 Annex 6**
- 5.4 Approve the alignment of £40,000 to support activities for young people across the West of Sunderland **Item 6**
- 5.5 Approve the alignment of £60,000 for the West CLLD Support programme **Item 6 Annex 1**
- 5.6 Approve the allocation of £45,000 for the West Leaving Care project **Item 6 Annex 2**

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