

**17th September 2012**

**REPORT OF THE CHIEF EXECUTIVE**

**People Board Progress Report**

**1 Purpose of Report**

- 1.1 To provide an update of progress against the current year's (2012/13) People Board Work Plan.

**2 Background**

- 3**
- 2.1 At its meeting on 21st June 2012 North Area Committee agreed its Local Area Plan for 2012/13. In doing so Area Committee agreed how it can most effectively contribute to delivering Sunderland City Council's Corporate Outcome Framework (COF) at a local level and relevant to the Place and People themes.
- 2.2 Those Local Area Plan priorities associated with People were referred to the People Board. The People Board will action those priorities on behalf of the Area Committee, agree a timeline for activity for the year ahead and update Area Committee on progress based on that timetable of activity. The People Board Work Plan is attached as **Item 3 Annex 1**.
- 2.3 This report provides Area Committee with a progress update on key people related priorities for the period June – August 2012, including requests for decisions where necessary.

**4 People Board Progress Update**

**3.1 Area People Priority: Anti Social Behaviour**

- 3.2 **Operation Educate:** Area Committee approved £18,847 of SIB resources to support Operation Educate which commenced in June of this year. The operation focuses on identifying Anti-social hot spots, targeting identified offenders and addressing root causes.
- 3.2 To date two areas within Sunderland North have been identified as "Hot Spot" areas:
- The seafront including the skate park to the rear of Morrison's, Roker park and the promenade
  - Downhill including the Community North Sports Complex.
- 3.3 Both locations have been provided with additional officers who, under the direction of the operation, have engaged with the groups of people congregating there. Those engaging in anti social behaviour have been identified and details taken for further action. Those found to be engaged in any criminal behaviour have been arrested.
- 3.4 As of the 29<sup>th</sup> of August
- 230 people have been stopped and had their details taken by officers.

- 210 letters have been sent out to parents detailing their child's involvement in Anti social behaviour.
- 13 Home visits have been carried out with the local authority ASB team.
- 8 arrests have been made.
- 3 Section 59 notices served. (Police Reform Act 2002)
- 8 Direction to leave notices issued.
- On 40 occasions alcohol was seized.

3.5 To compliment Operation Educate, and to address one of the root causes of anti social behaviour (alcohol consumption), Operation Gershwin has been implemented. This is a partnership approach with trading standards and Gentoo targeting adults who purchase or supply alcohol to those under 18. This is a covert operation with full authority through the Regulation of Investigatory Powers Act and is being run across Sunderland North.

3.6 Data analysis comparing this year to the same period last year is as follows:

- ASB showing an 11% reduction which is 1397 incidents this year compared to 1563 last year a reduction of 166 incidents.
- Youth related ASB shows a 10% reduction which is 535 this year compared to 593 last year a reduction of 58 incidents.

3.7 Further intervention and education is planned over the coming year and will focus around schools and families. This work is due to commence in September following the end of the school summer holiday period and will include the SafetyWorks programme.

3.8 **SafetyWorks Programme:** SafetyWorks! is operated and managed by Tyne & Wear Fire & Rescue Service. It is a multi-agency interactive safety centre serving the community of Tyne & Wear. It provides an innovative, enjoyable learning experience enabling visitors to participate safely in realistic situations illustrating everyday hazards and how to prevent them.

The Aim of SafetyWorks is to:

- Act as the focal point for fire safety, community safety and crime prevention education in Tyne & Wear
- Improve the quality of life and community safety of those living and working in Tyne & Wear
- Provide realistic and interactive scenarios which enable practical learning in a safe, controlled environment
- Promote good citizenship by encouraging visitors to consider the consequences of their actions on themselves and other groups who wish to use it
- Encourage the development of wide-ranging community safety education and training for statutory, voluntary and private sectors.

3.9 All Sunderland North primary and secondary schools have enrolled years 6 and 8 into the SafetyWorks Programme. The programme dates and scenarios covering Fire Safety, ASB and First Aid have all been agreed with the respective schools and will commence on the 11<sup>th</sup> September with a rolling programme over the following 12 months

4. **Recommendations:** members are requested to:

- Note the content of the report.

- Agree to receive the People Board's timetable for activity for the year ahead at a future meeting.

Contact Officer: Gilly Stanley, North Area Officer Tel: 0191 561 1161  
Email: [gilly.stanley@sunderland.gov.uk](mailto:gilly.stanley@sunderland.gov.uk)