

SUNDERLAND HEALTH AND WELLBEING BOARD

18 September 2020

DRAFT HEALTHY CITY PLAN

Joint report of the Director of Public Health and Deputy Chief Officer/Chief Finance Officer of Sunderland CCG

1.0 PURPOSE OF THE REPORT

- 1.1 The purpose of the report is to share the latest draft of the Healthy City Plan with the Board and set out the arrangements for finalising the Plan.

2.0 BACKGROUND

- 2.1 The Healthy City Plan is the revised statutory Health and Wellbeing Strategy of the Health and Wellbeing Board. The first strategy, published in 2013, focussed on the social determinants of health; this second plan focusses on behavioural risk factors and improving emotional wellbeing of Sunderland residents, paying particular attention to vulnerable groups.
- 2.2 It continues to recognise the massive impact that social determinants have on people's health and wellbeing and is very clear these need to be delivered through the Dynamic and Vibrant themes of the City Plan 2019-30, for example more and better jobs and more and better housing. The Healthy City Plan is the delivery plan for the Healthy City theme of the City Plan 2019-30, prioritising improved health and wellbeing. It is also intrinsically linked to the city's Neighbourhood Investment Plans, the COVID-19 Health Inequalities Strategy and NHS national planning expectations.
- 2.3 As a strategic plan aimed at professionals and practitioners across agencies in Sunderland, the Healthy City Plan is intelligence-led, informed by:
- the city's Joint Strategic Needs Assessment
 - the outcomes of engagement with residents through Public Health locality engagement events, Patient Forums, Health Watch and Let's Talk
 - the 2019 Health Summit in the city
 - Director of Public Health Annual Report
- 2.4 Three Health and Wellbeing Board development sessions have also taken place to support the development of the plan. These development sessions have included Health and Wellbeing Board members/representatives and other key partners in the city. In May 2019 partners met to discuss future Board priorities. In October 2019 partners had the opportunity to shape our model of health and wellbeing and to develop the key principles of how we will work together across agencies to positively impact on health and wellbeing. In February 2020 partner input helped to develop the detail in the plan in relation to our key challenges; identify the successes made in improving

health in the last six years and; what we already have in place to further improve health and wellbeing over the next decade.

3.0 DRAFT HEALTHY CITY PLAN

3.1 The draft Healthy City Plan is included in Appendix 1. Whilst acknowledging the impact that social determinants can have on an individual's health and wellbeing, its areas for improvement focus on behavioural risk factors and improving the emotional wellbeing of Sunderland residents, paying particular attention to vulnerable groups.

3.2 It has been developed using a combination of text and infographics to show:

- **What makes us healthy?** – this section demonstrates that the social determinants have the greatest impact on our health and wellbeing, followed by behavioural factors. Health and social care services actually make up a very small part of what makes us healthy
- **Our key challenges** – informed by the Board's Joint Strategic Needs Assessment, our key challenges are shown as a walk through the lifecourse, from Starting Well to Living Well to Ageing Well. They show the key things where we want to see improvement either through the Healthy City Plan or with wider partners support, through the delivery of the strategic City Plan.

How improvements will be made

- **Our model of health and wellbeing** – focussing on preventing poor health and addressing social inequalities to help people live in good health for longer, this section includes the agreed *framework for reducing health inequalities and preventing poor health*
- **How we will work together** – key principles setting out how agencies will work together
- **Priorities** – key information about how health and wellbeing will be improved and the actions that will be undertaken to contribute to this, in line with the Board's seven agreed priority areas.

4.0 Next steps

4.1 Adding Ageing Well as an eighth priority for the Board has been considered under a previous agenda item. If it is agreed to adopt this priority, the Board is requested to agree that further work be undertaken to develop the ageing well section.

4.2 To finalise the draft Healthy City Plan for wider consultation, Board members are invited to provide their comments by the end of September 2020. The plan will then be shared with key partners who have been involved in the development of the plan through the development sessions in May 2019, October 2019 and February 2020. This consultation period will be open until mid-November.

- 4.3 The revised, final plan will be presented to the Board for approval in December 2020.

5.0 RECOMMENDATIONS

- 5.1 The Health and Wellbeing Board is recommended to note:

- The contents of the report
- Subject to 'Ageing Well' being agreed as a Board priority that 'Ageing Well' additions will be made to the draft plan
- Consultation with key partners will take place October to mid-November 2020 following Board member feedback by the end of September
- The proposed final Healthy City Plan will be presented to the Board in December 2020 for approval.

