

## **EAST SUNDERLAND AREA COMMITTEE**

### **AGENDA**

**Monday, 23<sup>rd</sup> September, 2019 at 5.30pm**

**VENUE – Committee Room No. 1, Civic Centre**

#### **Membership**

Cllrs E. Gibson (Chair), C. Marshall (Vice Chair – People), L. Scanlan (Vice Chair – Place), S. Bewick, M. Dixon, M. Essl, H. Fagan, N. Hodson, P. Hunt, B. McClennan, M. Mordey, R. Oliver, J. Potts, A. Wood and P. Wood

	PAGE
1. (a) Chairman's Welcome; (b) Apologies for Absence; (c) Declarations of Interest; and (d) Minutes of the last meeting held on 10 <sup>th</sup> June, 2019	1
2. Area Arrangements Update  (copy attached)	10
3. Neighbourhood Engagement and Investment  (copy attached)	12
4. East Sunderland Area Place Board Interim Update Report  (copy attached)	17

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|------|--|----|
| 5.   | <b>East Sunderland Area People Board Interim Update Report</b>   | 23 |
|      | (copy attached)  |    |
| <br> |  |    |
| 6.*  | <b>Neighbourhood Fund (Formerly Strategic Initiatives Budget (SIB)), Community Chest – Financial Statement and Proposals for Further Allocation of Resources</b> | 31 |
|      | (copy attached)  |    |

\* Denotes an item relating to an executive function

**ELAINE WAUGH**  
**Assistant Director of Law and Governance**

**13<sup>th</sup> September, 2019**

**At a meeting of the EAST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on MONDAY, 10<sup>th</sup> JUNE, 2019 at 5.30p.m.**

**Present:-**

Councillor E. Gibson in the Chair

Councillors Bewick, M. Dixon, Essl, Fagan, Hodson, Hunt, Mordey, Oliver, Potts, Scanlan and A. Wood.

**Also Present:-**

Alan Duffy	- Head of Operations, Gentoo
Matthew Jackson	- Governance Services Officer, Sunderland City Council
Shaun Makin	- Station Manager, Tyne and Wear Fire and Rescue Service
Nicol McConnell	- Area Officer, Sunderland City Council
Helen Peverley	- Area Co-ordinator, Sunderland City Council
Sarah Reed	- Director of Strategy, Partnerships and Transformation, Sunderland City Council
Jamie Southwell	- Inspector, Northumbria Police

**Chairman's Welcome**

The Chairman welcomed everyone to the meeting and expressed her thanks towards the previous Chairman, Councillor Ellen Ball.

**Apologies for Absence**

Apologies for Absence were received on behalf of Councillors Marshall, McClennan and P. Wood together with Julie Maven and Lisa Wilson Riddell.

**Declarations of Interest**

Item 2c – Tyne and Wear Fire and Rescue Service Update

Councillor Bewick declared that he worked for Tyne and Wear Fire and Rescue Service

Item 2d – Gentoo Update

Councillor Essl declared that he was a council appointed member of the Gentoo Board.

## **Minutes of the Last Meeting of the Committee held on 18<sup>th</sup> March, 2019**

Councillor Hodson expressed concerns over how the Chair and Vice-Chairs of the Committee had been appointed. He did not feel that it had been a fair process and it had not involved opposition Members. He asked for assurances that the Committee would be held as an open forum. Councillor Oliver supported this stating that Labour held 100percent of the Chairs but did not have 100percent of the Members.

1. RESOLVED that the minutes of the previous meeting held on 18<sup>th</sup> March, 2019 be confirmed and signed as a correct record.

### **VCS Area Network Progress Report**

There was no update in respect of the VCS Area Network as none of the representatives were in attendance at the meeting.

### **Northumbria Police Update**

Inspector Jamie Southwell provided the Committee with an update on the work of the Police within the area. He advised Members of the crime statistics for the area, broken down into the A1 (City Centre) and A2 (East) areas. The figures were for the most recent 28 day period compared with the previous 28 day period. The main issues in the area were burglary of dwellings and vehicle crimes; in a number of cases entry was being made into properties through unsecured windows and doors. There had been a spate of burglaries of public houses with six such offences occurring within the last two months. Thefts from motor vehicles had increased with there being a number of offences where windows had been smashed in order to steal valuables which had been left on display; there was a campaign ongoing to encourage people not to leave items on display including leafleting of parked vehicles. There would be shift changes taking place to increase night time resources as there had been an increase in the number of offences occurring at night. Antisocial behaviour was still an issue and there were also operations ongoing to tackle crimes relating to drug dealing and use.

Councillor Essl referred to issues around off road motorbikes in his area and referred to the fact that in the Durham Police force area there were specialist officers on off road motorbikes. Inspector Southwell advised that Northumbria Police did not currently have any off road motorbikes; there had been an operation previously which had been a good deterrent; where there were issues air support was used and there was work being done with petrol stations to identify who was filling fuel cans at the garages. There were risks involved with trying to stop the riders so other methods were used including the use of DNA sprays. Where appropriate Section 59 was used to seize bikes which were being used antisocially or illegally. Some residents had asked whether they should film people riding antisocially or illegally; the police

did not recommend this as it was not known how the rider may react to being filmed.

Councillor Mordey then stated that he had been advised of spikes in antisocial behaviour in Barley Mow and Backhouse Parks. There had also been issues around the footbridge at Donnison Gardens as people were sitting around drinking which was intimidating for elderly residents in the area who were going the long way round to avoid these people. Inspector Southwell advised that patrols had been increased in Barley Mow Park; there had been small groups of children in the park but there had not been any antisocial behaviour identified; the patrols would be extended to Backhouse Park. He confirmed that within Mowbray Park there were already patrols in place. He would ask the Neighbourhood Sergeant to look into the issue around Donnison Gardens and would ask him to report back to Councillor Mordey; a community walk would be undertaken.

Councillor M. Dixon stated that the issues of antisocial behaviour around the old college building in Backhouse Park were being addressed by the new owner. There were concerns around drug dealing within Ashbrooke and work was being done with the police on this; the PACT meeting was expected to be well attended.

Councillor Hunt expressed concerns about the amount of low level antisocial behaviour that took place in parks in Ryhope ward and the amount of resources that were expended tackling the issue.

Councillor Hodson referred to the spate of graffiti incidents in Millfield and Pallion last year; the graffiti had started again in the area around East Moor Road; it was concerning as the graffiti was the same type and location as previously and it named people as well as being offensive. He asked what action the police would be able to take. Inspector Southwell advised that the Council would remove the graffiti however the police would investigate it first to look for any evidence. If there were multiple incidents in the same place discussions would be held with the Council to look at using CCTV; he agreed to discuss this matter further outside of the meeting. The offender for the previous spate of incidents had been caught.

Councillor Hodson then queried whether there would be an update provided to the Committee on the Council's enforcement actions and the Chairman advised that this information would be brought to a meeting of the Place Board.

Councillor Fagan commented that there had been an increased police presence in Doxford due to young people drinking in the parks; Inspector Southwell advised that there was an operation ongoing and he would ask the lead officer to report back to Councillor Fagan with more information.

Councillor Scanlan commented that it was intended to re-instate the walk and talk programme and invited the police to attend these sessions; Inspector Southwell stated that he wanted the police to be involved with the programme.

The Chairman thanked Inspector Southwell for his report and it was:-

2. RESOLVED that the update from Northumbria Police be noted.

### **Tyne and Wear Fire and Rescue Service Update**

Station Manager Shaun Makin presented the Committee with an update on the number of fires in the area and the other work that was being done in the area by the fire service. He advised that the biggest issue within the area was antisocial behaviour and secondary fires; these incidents used a lot of resources from numerous agencies.

Mr Makin then presented the figures for the area for the period January to May 2019 with comparisons to the same period last year. There had been increases in the number of secondary rubbish fires in all of the wards. Hendon had seen 85 such fires compared with 53 last year; Millfield was 56 against 34 last year; in Ryhope there had been 31 compared with 12 last year; St Michael's had seen 20 compared with 17 last year and Doxford had seen 11 compared with 7 last year. It was a seasonal issue with more incidents occurring during warm weather.

There had been 800 home safety checks undertaken during this time. Work was also being done with children in year 6 of school to ensure they had a positive mindset before starting secondary school. Visits to the fire station could be undertaken and he asked Members to contact him if they knew of any groups that wanted to visit.

Mr Makin also advised of the programme that had just started in the long streets area of Hendon; 12 streets had been identified to focus on for multi agency work to improve the issues within the area.

3. RESOLVED that the update from Tyne and Wear Fire and Rescue Service be noted.

### **Gentoo Update**

Alan Duffy, Head of Operations, Gentoo, presented the Committee with an update on the work done by Gentoo. He advised that the review of the delivery model for neighbourhood services was ongoing and was anticipated to be completed by October. The rollout of Universal Credit was ongoing. There had been a review of the janitorial services within the tower blocks and customers had been engaged as part of the review; the janitors had a number of duties other than cleaning however the service was being changed so that they would have more time to spend on cleaning duties. The second customer survey was commencing and it was intended to reach all customers within the next two years; the survey would analyse customer vulnerabilities and the

improvements that were needed. The investment and renewal programme was continuing; Phase 5 of the redevelopment of Doxford Park was ongoing and once this was completed in September 2019 Phase 6 would commence.

Councillor Hodson stated that he had not had any response following the concerns he had raised over the trip hazards within the Solar House car park; there had been residents hospitalised due to injuries suffered after falling due to these hazards. Mr Duffy apologised for no response having been received and advised that ownership was an issue as Gentoo owned the tarmac surface but The Bridges owned the weatherproofing beneath; he agreed to chase up this issue.

4. RESOLVED that the update from Gentoo be noted.

### **East Sunderland Area Place Board Proposed Priorities and Governance Arrangements for 2019/20**

The Chair of the East Sunderland Area Place Board submitted a report (copy circulated) which sought the Committee's approval of the priorities to be taken forward as part of the Local Neighbourhood Plan for 2019/20 and which provided an update on the Board's governance arrangements for 2019/20.

(For copy report – see original minutes)

The Chair of the Place Board, Councillor Scanlan, introduced the report and advised Members of the work that had been done by the board over the last year and the proposed priorities for the coming year. It had been proposed that the walk and talk scheme be restarted with £10,000 of SIB allocated to each ward; there had been discussions since that meeting of the board and it was now proposed that there be £15,000 per ward allocated to the programme. The proposed membership of the board was set out in the report.

Councillor Essl expressed his support for the allocation of £15,000 per ward to the walk and talk programme. He also asked that Nicky Rowland be invited to a future meeting to provide an update on local services.

Councillor Hodson agreed that the £15,000 allocation would be of benefit to each ward; he referred to the statement from paragraph 4.4 of the report that the funds could be used to resolve issues which were outside of the remit of core council services and asked how flexible this was. Ms Peverley advised that the funds could be used to improve issues in the area such as repainting railings; work could be done with the VCS to identify issues.

Councillor Hodson then commented that the timings of the walks were important; he felt that there needed to be night time walks in Millfield and the City Centre as in those areas there were different issues at night to those during the day.

Councillor Mordey commented that the city centre covered three wards and asked whether consideration had been given to the possibility of having a separate fund for the city centre; Councillor Scanlan advised that this had been discussed at the Place Board; it would be worth looking at what the Board could actually influence within the city centre.

Councillor Hodson then referred to the Highways Maintenance programme and asked that the ongoing projects be included in the report so that they did not slip off people's radar. Councillor Mordey suggested that a RAG rating system could be included in the report to show the progress made on the projects.

Councillor Bewick referred to the board memberships and stated that he would have liked to have had his name put forward to sit on this board; there had not been discussions between ward councillors on the matter. Councillor Scanlan stated that there had been discussions held after the last Place Board meeting and it had been agreed that Councillor Essl would be the Ryhope representative on the Place Board with Councillor Hunt being the People Board representative.

The Chairman then put the recommendations to the Committee and with all Members being in agreement it was:-

5. RESOLVED that:-

- a. The end of year update on 2018/19 as set out in Section 3 and Annex 1 be noted
- b. Approval be given to the Place Board neighbourhood plan priorities for 2019/20 as set out in Section 4 and Annex 2
- c. The Place Board recommendation that £75,000 SIB be approved to carry out the Walk and Talk programme be noted
- d. The terms of reference of the board as set out in Annex 3 be noted
- e. Approval be given to the membership of the Place Board for 2019/20 as set out in Section 5.3 of the report.

### **East Sunderland Area People Board Progress Report**

The Chair of the East Sunderland Area People Board submitted a report (copy circulated) which sought the Committee's approval of the priorities to be taken forward as part of the Local Neighbourhood Plan for 2019/20 and which provided an update on the Board's governance arrangements for 2019/20.

(For copy report – see original minutes)

Helen Peverley, Area Co-ordinator, introduced the report and advised the Committee of the work that had been done by the board over the last year as well as the proposed priorities for the coming year. The proposed Memberships of the board and also of the other local groups were set out in the report for approval.



Councillor Hodson asked whether the area committee could receive feedback from the LMAPS group; he also endorsed working with the University and BID to develop better relationships with them. Ms McConnell stated that there would be a need to speak to the Safer Sunderland Partnership to see if they could provide any information from the LMAPS; the meetings discussed specific issues and people so there would be a need for generic information to be provided. Councillors M. Dixon and Mordey agreed that information being provided from LMAPS would be a good idea and Councillor Mordey also stated that he was the Chairman of the Safer Sunderland Partnership and there was currently a review ongoing into how LMAPS worked.

Councillor Scanlan queried the Health and Wellbeing priority within the new work plan and Ms McConnell advised that the results of the lifestyle survey had been presented to the board in March; it had been apparent that males were not becoming involved in the community and were more likely to smoke and drink; if they could be encouraged into activities it could help to reduce the unhealthy behaviours.

Councillor M. Dixon commented that the lifestyle survey had produced some confusing conclusions and there was a need for Members to look closely at what impact they could have on the issues raised.

Ms McConnell advised that there would be a call for projects, using the aligned £50,000, in relation to Health and Wellbeing to increase participation by older males and to teach parents how to engage in play and development.

The Chairman then put the recommendations to the Committee and with all Members being in agreement it was:-

6. RESOLVED that:-

- a. Approval be given to the People Board neighbourhood plan priorities for 2018/19 as set out in section 3 and annex 1.
- b. Approval be given to the People Board neighbourhood plan priorities for 2019/20 as set out in section 4 and annex 2.
- c. The recommendation to approve £110,000 SIB from the People Board to deliver the Community Connectors Programme be noted.
- d. The terms of reference of the People Board set out in annex 3 be noted.
- e. Approval be given to the membership of the People Board for 2019/20 as set out in section 5.3.
- f. Approval be given to the membership of the other local groups and boards as set out in section 5.4.

## **Strategic Initiatives Budget (SIB), Community Chest – Financial Statement and Proposals for Further Allocation of Resources**

The Assistant Director of Community Resilience submitted a report (copy circulated) which provided Members with an update on the financial statements for Strategic Initiatives Budget (SIB) and Community Chest.

(For copy report – see original minutes)

Nicol McConnell introduced the report and drew Members attention to the various applications for SIB funding and advised that the application for Bethany City Church under the Fancy a Day Out programme was recommended for deferral to allow further discussions with them to see if the cost of the project could be reduced. Members agreed that this project needed to be looked at further; although the number of young people to be worked with had increased the cost had increased by a significantly larger amount.

Councillor M. Dixon referred to the application for Sunderland Community Action Group under the Fancy a Day Out programme; this group was based at Southmoor School and he asked that it be publicised in the Hill View area. Ms McConnell advised that there was a £500 marketing budget and that TFC had been approached to get a list of local children who received free school meals who could then be provided with information on the project.

Member gave consideration to the applications and it was:-

### **7. RESOLVED that:-**

- a. The financial statements set out in tables 1, 2 and 3 be noted.
- b. The £40,000 from Sunderland CCG to improve health outcomes be accepted and approval be given to the delegation of approvals of small grants to the People Board with updates presented to the area committee for information
- c. Approval be given to £28,490 SIB to deliver the Fancy a Day Out Programme as set out in annex 1.
- d. The application from Bethany City Church for the Fancy a Day Out Programme as set out in annex 1a be deferred.
- e. Approval be given to the £75,000 SIB to deliver the Walk and Talk programme and the decision making powers be delegated to ward Members as set out in annex 2.
- f. Approval be given to £110,000 SIB to deliver the call for projects for the Community Connectors Programme as set out in annex 3.
- g. The approved Community Chest grants between March 2018 and May 2019 as set out in annexes 4 and 5 be noted.

## **East Sunderland Area Committee Annual Report 2018/19**

The Chair of the East Sunderland Area Committee submitted a report (copy circulated) which sought Members approval of the Area Committee's annual report for 2018/19.

(For copy report – see original minutes)

Ms McConnell introduced the report and drew Members attention to the figures set out within the annex and advised that should Members agree the report would be included in the combined annual report which would then be submitted to Council.

8. RESOLVED that approval be given to the inclusion of the East Sunderland Area Committee Annual Report in the combined Area Committees Annual Report for 2018/19.

## **Planning Applications – For Information Only**

Current Planning Applications relating to the East Sunderland Area for the period 1<sup>st</sup> April to 20<sup>th</sup> May 2019 were submitted for Members information only (copy circulated).

(For copy report – see original minutes)

9. RESOLVED that the report be received and noted.

The Chairman thanked everyone for their attendance and closed the Meeting.

(Signed) E. GIBSON,  
Chairman.

**Item 2**

**EAST SUNDERLAND AREA COMMITTEE**

**23 September 2019**

**REPORT OF THE ASSISTANT DIRECTOR OF COMMUNITY RESILIENCE**

**Area Arrangements Update**

**1. Purpose of Report**

- 1.1 The purpose of this report is to present to Elected Members an update on the outcomes of a recent workshop where the Portfolio Holder and Deputy Portfolio Holder for Communities and Culture, Area Committee Chairs, and People and Place Board Chairs discussed opportunities to strengthen the Council's Area Arrangements.

**2. Background**

- 2.1 In July 2019 the Portfolio Holder and Deputy Portfolio Holder for Communities and Culture, Area Committee Chairs, and People and Place Board Chairs met to discuss opportunities to strengthen the Council's Area Arrangements. Members analysed information in the context of: -
- a. Key messages from the most recent Residents' Survey.
  - b. The Corporate Peer Review which took place in April. The review suggested that Area Arrangements could play a much stronger role in re-engaging with residents and shaping a new relationship with the council which is less reliant on traditional methods of service delivery and which has a sharper focus on value for money.
  - c. Consideration as to where Area Committees can influence and support delivery of emerging priorities for the City Plan focussed on the key priorities of Healthy, Vibrant and Dynamic city.
  - d. Changes to the Council's structure and the move away from People and Place Directorates to Neighbourhoods and City Development.
- 2.2 A range of opportunities for improvement were discussed including the role and function of Area Committees and other meetings and boards, area budgets, measuring impact, communications and resident engagement and the Voluntary and Community Sector. As an outcome of those discussions the following was agreed for action.

**3. Agreed Actions**

- 3.1 To increase the number of Area Committee meetings from 3 to 4 per year to support more responsive decision making.
- 3.2 To review the Area Committee Agenda to make best use of the time available. Splitting the agenda into 2 distinct sections to allow enough time for action and discussion items (forward thinking/planning) and a section purely for information (reflection/updates).

- 3.3 Review People and Place Board arrangements to maximise achievement. Ensure the boards are linked to the development and priorities emerging from the Neighbourhood Plans.
- 3.4 Rename the Strategic Initiatives Budget (SIB) to Neighbourhood Fund. The funding is awarded by Area Committees to deliver projects at a local level to meet agreed area priorities members agreed it more fitting to re-name to the Neighbourhood Fund a title more in keeping with its purpose.
- 3.5 Review the rules and procedures of the Neighbourhood Fund for improved clarity, consistency and efficiency with the aim of getting things done more quickly.
- 3.6 Re-invigorate the performance management arrangements for action delivered through the Neighbourhood Fund to demonstrate impact and 'you said – we did'.
- 3.7 Produce a Resident Engagement Strategy and ensure linkages to the development of Neighbourhood Plans to include Area Consultation Events and encourage more residents to attend Area Committees.
- 3.8 Develop and manage Area Communication Plans, utilising a package of opportunities that are already available, as well as, Area Committees considering feeding into a 'you said, we did' leaflet for circulation at an area level and including the introduction of Community Facebook Pages for each of the 5 areas in advance of the summer holidays.
- 3.9 Continue to support the Area VCS Networks to reach more groups and widen support.
- 3.10 Develop a volunteering strategy and implementation plan for the Neighbourhood Directorate to try to harness some of those residents who are keen to get involved in Social Action.

#### **4 Summary/progress**

- 4.1 Progress has been made in relation to all of the activities described in Section 3 of the report, some of which are detailed in another report on this agenda. Some actions have been fully implemented already e.g. additional Area Committee meeting and area Facebook pages. The Portfolio Holder and Deputy Portfolio Holder for Communities and Culture, Area Committee Chairs, and People and Place Board Chairs have agreed to meet up again in October to discuss progress on the above actions.

#### **5. Recommendations**

- 5.1 Note the content of the report.

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## REPORT OF THE ASSISTANT DIRECTOR OF COMMUNITY RESILIENCE

### Neighbourhood Engagement and Investment

#### 1. Purpose of Report

- 1.1 The purpose of this report is to present to Elected Members an update on Neighbourhood Engagement and the various mechanisms to be adopted which will ensure our residents continue to be at the heart of our service delivery, enabling our communities and neighbourhoods to become actively involved in the delivery of the City Plan and developing Neighbourhood Investment Plans, to ensure long-term community resilience.

#### 2 Background

- 2.1 Following the restructure of the Council in April 2019, the Area Arrangements function of the Council merged with a range of other services as part of the new Community Resilience function within the new Neighbourhood Directorate. The Directorate also includes Environmental Services, Statutory and Public Protection Services and Housing services as well as a range of services which support and promote individual and community resilience. This move is ensuring that all area priorities and improvements moving forward align with the City and Neighbourhood Investment Plans and are delivered and communicated effectively with our residents.
- 2.2 We are reviewing and developing all the services within the Neighbourhoods Directorate to implement a neighbourhood solutions response, which is proactive, efficient and effective and makes best use of our partnerships. These reviews are imperative if we are to address the concerns raised during the 2018 Residents Survey as well as the recent LGA Peer Review.
- 2.3 We need to improve individual and community resilience through engagement, participation and listening. Through the creation of neighbourhood solutions, we hope to create ownership of issues, removing the hands-off mentality, with every service, partner and community playing their part, so we can all say, "you said – we did".
- 2.4 This report shares updates on the developments to-date relating to the following topics:
- Resident Engagement and Involvement Strategy
  - Neighbourhood Investment Plans
  - Crowdfund Sunderland

#### 3. Resident Engagement and Involvement Strategy

- 3.1 Effective resident engagement and involvement is part of our customer service and it is everyone's responsibility.
- 3.2 We must change our narrative with residents and start a meaningful, two-way conversation. A Sunderland Engagement and Involvement Strategy has been

developed in draft to support our residents and our partners to share information and ideas and to guarantee that Sunderland City Council is transparent and accountable, encouraging more local people to get involved in shaping their neighbourhoods, council services and the future of the city. We want to start a conversation.

- 3.3 We currently involve and engage our communities through various, inconsistent means either face to face, over the phone or on-line. We also share information during resident meetings, events and through the written word. However the information gathered, or views received are not always shared directly with the relevant service or partner. Residents are speaking but we are not actively listening. We need to listen.
- 3.4 Most of our partners are also engaging with residents and communities daily. Everyone is gathering information for their own purposes, we need to work in partnership, listen to our residents and customers, hold a joint conversation or at the very least share the information gathered during the conversation to improve our services, our neighbourhoods and our city.
- 3.5 All our Residents, of all ages need to feel valued, involved and able to positively contribute to their community and neighbourhood as well as share their point of view, ideas and concerns. That's why we've established area Facebook pages, we're developing our Community Newsletter / Area Communications offer, and why we need to create spaces for meaningful resident engagement to take place. We've also increased the number of Area Committees per year and we must continue to make engagement easier and more effective.
- 3.6 The key outcomes and the enabling outcome for the Sunderland Engagement and Involvement Strategy are as follows:

Outcome 1 – Communities are directly involved in making Sunderland a great place to live

Outcome 2 – Communities have the power to influence matters that affect them

Outcome 3 – Activities to involve communities are focused and purposeful

Outcome 4 – Sunderland is digitally enabled and active

Sunderland enabling objective - Staff and partners are supported to involve communities effectively in everything they do

*See Annex 1 – Infographic Sunderland Engagement and Involvement Strategy*

#### **4. Neighbourhood Investment Plans**

- 4.1 Sunderland City Council in partnership with the VCS will work with residents and community and business stakeholders to produce aspirational (as well as realistic) Neighbourhood Improvement Plans for the five neighbourhood localities, working in partnership with the Area Arrangements Service and the Area Committees and VCS Networks.
- 4.2 The reason for this approach is to develop new ways for the community/residents to engage in the shaping of their respective neighbourhoods. There are already some established consultative relationships and mechanisms as highlighted above. However, it is clear from the recent Resident Survey, there is a need to engage deeper and earlier, to build more community and partner capacity to deliver the right kind of projects/services to improve our neighbourhoods.

- 4.3 The Neighbourhood Investment Plans will directly align with the Area Committee priorities moving forward, they will be long-term plans, aligned to the timeframe of the City Plan, which will also include focused, 3-5-year delivery blocks, which include capital improvements as well as service/neighbourhood solutions. Residents and partners will be able to easily track progress.
- 4.4 The need is for an all-inclusive approach to regeneration and investment that combines diverse elements, such as housing, skills, health and well-being. Furthermore, if the community is positively engaged in the preparation of the plans, there will be more confidence in the plans and a greater chance of successful regeneration as well as service improvement and partnership working. A key part of the plans will be empowerment and giving a voice to those who do not normally feel they have one.
- 4.5 To develop the five plans there is a need to engage across all neighbourhoods and across communities, generations, representative groups, businesses, and public, private and voluntary sectors. We want to focus on Neighbourhoods as a place, what's good and what needs to change.
- 4.6 To help us achieve our vision we need to work together with communities. We recognise that we need to change the way we behave, to make the vision a reality. We also need to encourage, and support behaviour change in our communities and neighbourhoods.
- 4.7 The timeframe to generate the five Neighbourhood Investment Plans is as follows:
- September to December 2019 – Significant resident and community engagement and consultation which includes re-engagement following initial consultation, to share ideas and ensure ideas and suggestions have been captured correctly.
- January 2020 to February 2020 – Draft strategy developed based upon the engagement and consultation as well as share detail in relation to service issues which have arisen through the consultation and engagement
- March 2020 – Launch Neighbourhood Investment Plans
- April 2020 – Evaluation of consultation and engagement exercise and creation of a simple tracking system to monitor delivery of the Neighbourhood Investment Plans.

## **5. Crowdfund Sunderland - Spacehive**

- 5.1 Sunderland Council is working in partnership with Spacehive to create a Crowdfund platform for Sunderland. Spacehive is an award-winning platform for ideas that bring local civic and community spaces to life. They are a trusted partner of choice for local authorities looking to transform places in a more collaborative, community-centric and efficient way. To-date Spacehive has supported over 650 projects across the Country, to raise over £13 million. They currently work with 40 authorities and have over £5m of additional funding available for projects from their partner funder network.
- 5.2 How Spacehive will work in Sunderland:
- Branded online hub for Crowdfund Sunderland that calls for project ideas – offering pledges to help people deliver them (Linked to Sunderland Council website and local area Facebook pages)
  - Hosting 'Idea Events' – creating ideas within communities which may support Neighbourhood Investment Plans, Area Committee priorities as well as improving



community resilience and participation (referenced within Resident Engagement Strategy)

- Spacehive will work with local businesses, Spacehive's national partners, local community and voluntary organisations, philanthropic grant-makers and local people, attracting even more projects and funding to the programme
- Spacehive will assess all projects in partnership with the Council and Locality, prior to them being allowed to commence crowdfunding activity, ensuring the projects are viable and deliverable and in line with the City's vision and priorities
- Area Committees, Members, VCS Networks, Partners and Officers will champion the programme and support residents to create ideas and projects
- We will be able to measure social and economic impact, as beyond the funds raised, Spacehive projects deliver a range of benefits, such as skills development for project creators, leading to increased capacity for local people to deliver civic projects

- 5.3 Supporting projects alongside the crowd will allow the Council to stretch its funding to projects with genuine community support. Spacehive's partners see on average 300% leverage. It will also help the Council to reach beyond our usual communities and resident groups, typically over 50% of Spacehive's project creators have not been involved in civic projects previously.

## **6. Summary**

- 6.1 We have a real opportunity to transform our Neighbourhoods, working alongside communities to regenerate and create more resilient communities. Area Committees will be at the heart of this transformation journey, utilising the Resident Engagement Strategy, Neighbourhood Investment Plans and Crowdfunding platform.

## **7. Recommendations**

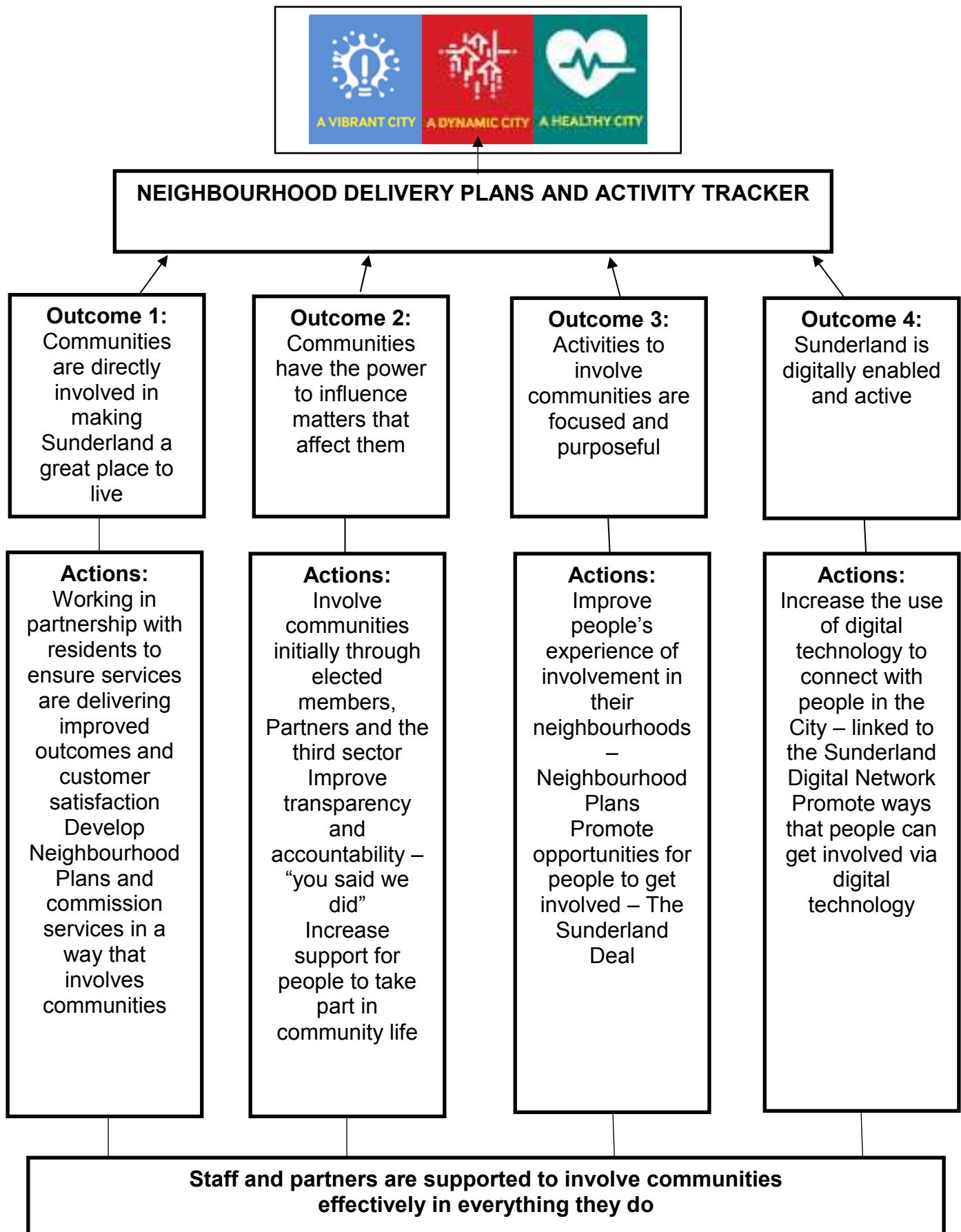
- 7.1 Note the content of the report.
- 7.2 Refer to Area People/Place Board for further discussions on how members would wish to support and monitor delivery of:
- § Resident Engagement and Involvement Strategy
  - § Neighbourhood Investment Plans
  - § Crowdfund Sunderland

Annex One: Sunderland Engagement Strategy

**Contact Officer:** Helen Peverley, Sunderland West & East Area Co-ordinator  
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23 September 2019

Item 3, Annex One: SUNDERLAND ENGAGEMENT STRATEGY –  
HOW WE’LL ACHIEVE OUR OUTCOMES



## ITEM 4

### EAST SUNDERLAND AREA COMMITTEE

23 SEPTEMBER 2019

#### REPORT OF THE CHAIR OF THE AREA PLACE BOARD



#### Place Board Interim Update Report

##### 1. Purpose of Report

- 1.1 This report provides Area Committee with an update on Area Place Neighbourhood Plan, as set out in Annex One.

##### 2. Background

- 2.1 At the beginning of each municipal year, East Sunderland Area Committee agrees its Neighbourhood Plan priorities associated with Place and refers the priorities to the East Sunderland Area Place Board to action on behalf of the Area Committee.
- 2.2 The Area Place Board presented interim reports to each Area Committee meeting to update on action taken on those priorities and highlighted key areas of influence and achievements during that period.

##### 3. Key Areas of Influence / Achievements

- 3.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area Place Board up to September 2019.

Area Priority	Progress Report
Positive Place  WPR 1.a)	<p><b>Meet Your Neighbour Events</b></p> <p>At the September 2019 Area Board members discussed and agreed a list of 16 community buildings which may host an open day. The open days, known as Meet Your Neighbour events, would involve local voluntary and community groups working together, to deliver a fun and interactive day to local residents by promoting their services, groups and clubs that use their buildings. The events will be supported via the Walk and Talk budget.</p> <p>The aim of Meet Your Neighbour events will raise the profile of what is happening in the East area, in terms of the community 'offer', as well as, providing an opportunity for Members to speak to local residents to find out what they think is good about their neighbourhood and what could be improved. The gathered intelligence can then be used to help inform future ways of working, such as, the Neighbourhood Investment Plan.</p> <p>Throughout October 2019 the Area Team will be contacting each of the community partners to finalise a programme of 'Meet Your</p>

	<p>Neighbour' Events which will be promoted across the East area. Members are requested to note the update and assist in encouraging resident's attendance.</p>
<p>Positive Place</p> <p>WPF 1.b)</p>	<p><b>Walk and Talk</b></p> <p>Over the Summer representatives of the Place Board have been working on the delivery of the Walk and Talk Programme, the update report below provides a summary of activities.</p> <p>Doxford ward held one walkabout around Doxford Park and identified a project to develop an alpine planting scheme on the rock cascade located near the lake. Two further dates have been provisionally arranged.</p> <p>Hendon ward has held five walkabouts around the Six Streets, East End, Grangetown, Middle Hendon and the beach. An environment project was identified at the beach, which has involved the East Rangers carrying out landscape improvements to the car park, pathways and viewing points throughout September 2019, with Local Services replacing the bins and planning a bulb planting scheme.</p> <p>Millfield ward has hosted no walkabouts, but two dates have been confirmed in October and November, along with follow up workshops.</p> <p>Ryhope ward has hosted no walkabouts to-date.</p> <p>St Michael's ward have held one walkabout around Backhouse Park and identified a list of environmental projects, along with bins and benches being repaired or replaced. One date has been confirmed for Westheath Avenue, and a further three are in development with local resident associations, Ashbrooke, Ashmore and St Michael's.</p> <p>The most common concerns identified have related to Local Services, for example, poor waste management by residents, litter and fly tipping. These have been reported and actioned by the Local Services Team.</p>
<p>Positive Place</p> <p>WPF 1.c)</p>	<p><b>Communication Channels</b></p> <p>In July 2019 the East Sunderland Community Facebook page was launched. The page has 312 followers and has reached over 8,000 unique individuals. The most popular posts which residents react to, by either liking, sharing or commenting upon relate to Fancy a Day Out Programme and East Rangers.</p> <p>The aim is to use Facebook as a communication tool to keep residents up to date with what is happening in the East Area.</p> <p>Members and partners are encouraged to continue to promote the page @eastsunderlandcommunity and 'tag' the site when making appropriate posts.</p>

<p>Influence and shape services and strengthen partnerships</p> <p>WPF 3.a)</p>	<p><b>Strengthening Partnerships</b></p> <p>In July 2019, representatives from The Cultural Partnership attended Area Board. The Cultural Partnership is a limited company and registered charity made up of Sunderland City Council, University of Sunderland and the Music, Arts and Culture (MAC) Trust, supported by Arts Council England.</p> <p>The Group operate the major cultural venues across the City. Sunderland Museum and Winter Gardens and the Fire Station being in the East. They provide a vehicle for investment into the City and develop and deliver large scale, city wide cultural projects, manage communication and raise the profile of the City's cultural offer.</p> <p>In 2018 the Museum had over 400,000 visitors, with over 100 exhibitions, performances and events being held. The most popular exhibition was the Leonardo which saw over 33,000 individual visitors. The Museum has had a new entrance, shop and website developed, and has introduced weekly family activities, such as, Mowbray Monday, Arty Wednesday and Science Friday to encourage more people into the Museum and Park.</p> <p>Since the meeting, the Cultural Partnership have joined the East VCS Area Network and are due to deliver a presentation on how they support and can work with local East VCS Groups.</p> <p>A meeting was held with Sunderland BID to understand what their business and plans are for the City Centre, and a tour of the University of Sunderland's new medical centre will be hosted in September 2019 to strengthen partnerships.</p>
<p>Neighbourhood Services</p> <p>WPF 4.a)</p>	<p><b>East Rangers</b></p> <p>Area Committee funded an East Rangers project which was launched in June 2019 across the Area which involves Conservation Management Services delivering daily environmental improvements across the East. 17 Rangers received training, 2 of which secured employment.</p> <p>In addition to the Rangers, local partners, The Box Youth and Community Project, Back on the Map, Blue Watch Youth Project, Groundworks NE and ICOS are supporting the Rangers by attending the Days of Action, by recruiting local volunteers from each of the five wards to turn up in agreed locations to carry out other duties, such as, weeding, painting, edging pathways, etc. Each ward lead is responsible for delivering a further series of litter picks and educational campaigns.</p> <p>Members are asked to note that ICOS, the lead in St Michael's ward, has been working with Y7 pupils from St Aidan's Academy who attend weekly sessions delivered in Backhouse Park. The Partnership between the two organisations has resulted in all Y7 pupils taking part in some form of environmental task to improve the local Park. It has</p>

	<p>been highly visible to local residents, who have praised the young people for all their hard work.</p> <p>Following on from this good practice, all ward leads have been tasked with mirroring the good practice of ICOS in St Michael's in the other wards by approaching other secondary schools within the East to see if they are willing to work in partnership to support the Task Days.</p> <p>A new programme for September to November 2019 has been circulated to all East Members and a performance report will be presented to a future meeting.</p>
<p>Neighbourhood Services</p> <p>WPF 4.b)</p>	<p><b>Highways Maintenance 2019 / 2020</b></p> <p>In September 2019, a discussion was held on the existing Highways Maintenance programme for the East area, which included work rolled over from previous years.</p> <p>It was agreed that Members will receive an update on the Programme every two months, to keep up to date with developments.</p>

#### 4. Recommendations

##### 4.1 Members are requested to:

- (a) Advertise and encourage resident's engagement at the Meet Your Neighbour events and Walk and Talk sessions.
- (b) Promote @eastsunderlandcommunity Facebook page as a tool to find out what's happening in the East area.
- (c) Note the partnership developments between the Area Committee and The Cultural Partnership, Sunderland BID and University of Sunderland and the update of the East Rangers project.
- (d) Receive bi-monthly progress updates on the Highways Maintenance Programme 2019 / 2020.

Annex 1                      East Sunderland Area Place Board Neighbourhood Plan 2019 / 2020

Background Papers                      East Sunderland Area Place Board Agendas, Reports and Action List  
SIB performance reports

Contact Officer:                      Nicol McConnell, Area Community Development Lead Tel: 0191 561 1162  
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Shaded sections = actions are completed

2019 / 2020			
NO.	AREA PRIORITY	ACTIONS	PROGRESS REPORT
1	<b>Positive Place</b>	a) Community Engagement: Host neighbourhood events i.e. Meet Your Neighbour to showcase what is happening in the Area / Ward.	16 buildings have been identified. Programme to be agreed by October 2019, and circulated across the East area. ONGOING.
		b) Speak to residents, carry out walk and talks, polls and surveys to find out what the neighbourhood issues are, but also what is good about living their.	7 walkabouts have been held, with 3 more dates confirmed and 5 pending. ONGOING
		c) Create or complement existing communication channels to keep residents informed of progress.	East area launched a Facebook page (@eastsunderlandcommunity) in July 2019, which has 312 followers and has reached over 4,000 individuals. ONGOING
2	<b>Better Neighbourhood Environment</b>	a) Promote enforcement action taken in neighbourhoods, i.e. fixed penalty notices to deter shameless behaviour of perpetrators	
		b) Address dissatisfaction from residents by carrying out small scale solutions via the Walk and Talk programme.	
3	<b>Influence and shape services and strengthen partnerships</b>	b) Invite key services and partners to the Area Board meetings to discuss what improvements need to be made and how we can share intelligence and resources to achieve said improvmeents. Invitees identified too date are: Sunderland BID, University and College; City leads on empty residential and commercial properties, City Centre regeneration, Local Services - cleansing and enforcement; Museum and Arts; Heritage Action Zone, etc.	Meetings and discussions have been held with The Cultural Partnership, Sunderland Bid and the University of Sunderland. With a tour of the University's new medical centre due to be held in September 2019. ONGOING

CARRIED OVER FROM 2018 / 2019			
NO.	AREA PRIORITY	ACTIONS	PROGRESS REPORT
4	<b>Cleaner streets</b>	NEW: Think BIG, Act Local: Maximise opportunities to develop projects which enhance the unique characteristics of each ward.	Projects are currently being delivered in each of the five wards. No concerns. ONGOING
5	<b>Improve housing</b>	Improving Lives Together	Homelessness Crisis Support pilot funded from Feb-Dec 2019. Progress report due in November 2019. ONGOING
6	<b>Maximising community assets</b>	Carry out a call for projects to fund diversionary activity which develops resilience to youth offending and risk / or ASB behaviour in a positive setting.	11 VCS Groups funded to deliver activities on a Friday and Saturday night between Jan - Dec 2019. ONGOING



23 SEPTEMBER 2019

**REPORT OF THE CHAIR OF THE AREA PEOPLE BOARD****People Board Interim Update Report****1 Purpose of Report**

- 1.1 This report provides an update on Area People's Neighbourhood Plan for 2019 / 2020, as set out in Annex one.

**2. Background**

- 2.1 At the beginning of each municipal year, East Sunderland Area Committee agrees its Neighbourhood Plan priorities associated with People and refers the priorities to the East Sunderland Area People Board to action on behalf of the Area Committee.
- 2.2 The Area People Board have presented interim reports to each Area Committee meeting to update on action taken on those priorities and highlighted key areas of influence and achievements during that period.

**3. Key Areas of Influence / Achievements**

- 3.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area People Board up to September 2019.

Area Priority	Progress Report
Health and Wellbeing  WPF 1.a)	<p><b>More Males and Positive Parenting</b></p> <p>In August 2019, the East Area Committee have invited applications from VCS Groups for two outcomes:</p> <ol style="list-style-type: none"> <li>1. 'More Males' will target inactive older males (50+) who are not engaging in existing community provision (must be new beneficiaries) into some form of regular community activity and address some or all the factors relating to measures from public health (stop smoking, drinking, etc.) which should contribute towards improving mental wellbeing and increasing life expectancy.</li> <li>2. 'Positive Parenting' will focus on targeting the parents and carers of 0-5 year old's, along with the child(ren) and look towards improving key milestones associated with their age group relating to: movement, hand and finger skills; language, cognitive, social and emotional development.</li> </ol> <p>Applicants can apply for small grants (up to the value of £5,000) or large grants (up to the value of £25,000). The deadline for applications is the 1 November 2019, with Area Committee being</p>

	asked to approve the strongest applications in December 2019, with a New Year start.
Community Connectors  WPF 2.a)	<p><b>Community Connectors (4)</b></p> <p>From September 2019, 29 projects commenced under the banner of the East Community Connectors Programme. The update below provides a summary of weekly activities which will be delivered in each of the five wards, which involved 16 organisations receiving a total of £110,000 from the Neighbourhood Fund (formally known as SIB).</p> <p>In Doxford, carers of loved ones who suffer from addiction will receive valuable counselling support, children and young people will access youth provision and crisis support, and older people will receive a free swimming and aqua fit sessions.</p> <p>In Hendon, families will access toddler sessions, older people will receive free swimming, aqua fit sessions, access to a befriender scheme and two lunch clubs, children and young people can access an after-school kids club, and residents will have access to healthier lifestyle facilities and counselling services, if suffering from a bereavement.</p> <p>In Millfield, older people will receive free swimming, aqua fit, dance or exercise sessions and be able to attend a coffee morning, members from the BME community will receive support to volunteer and carry out work's experiences within non-BME buildings.</p> <p>In Ryhope, families will access toddler sessions, with older children and young people being able to attend youth sessions and receive crisis support; older people will be able to access a lunch club, healthier lifestyle sessions and social activities.</p> <p>In St Michael's, young people can receive crisis support, families will access toddler sessions, older people will receive free swimming, gentle exercise, aqua fit sessions and access a lunch club and social activities, community events will be held in the Park and counselling services will be available to those suffering from a bereavement.</p> <p>A full programme is currently being designed for publication, which will be placed across public buildings in the East area. A future performance report will be presented to Member on the Programme.</p>
Community Connectors  WPF 2.b.)	<p><b>Fancy a Day Out: Summer Activities 2019</b></p> <p>In June 2019, Area Committee approved funding to deliver the Fancy a Day Out programme. The programme delivers fun and educational sessions, each day of the school holidays, allowing families to access the sessions and benefit from a tasty meal.</p> <p>The programme will be delivered up to Easter 2020. In September 2019, the Area Board received an update on the six weeks holiday:</p> <ul style="list-style-type: none"> <li>• 12 members from East VCS Area Network delivered the scheme, this included three new partners: More Than Grandparents, Sunderland MIND and Young Asian Voices</li> </ul>

	<ul style="list-style-type: none"> <li>• 98 sessions were with over 4,500 meals served.</li> <li>• 551 individuals attended the sessions. Majority of beneficiaries were aged between 4-10 years old.</li> <li>• 130 volunteers supported the delivered of the Fancy a Day Out Programme, delivering</li> <li>• 2,090 hours of voluntary work, which has an estimated value of £25,080 in kind contribution</li> <li>• £2,635 addition external funding was secured to enhance the programme for food and equipment donations</li> <li>• In total, £27,715 of match funding was secured against a SIB investment of £22,955</li> </ul> <p>It is worth noting that three organisations have not submitted their figures in time for this report, so the figures will be higher than shown.</p>
<p>Economic Wellbeing</p> <p>WPF 3.a.)</p>	<p><b>1<sup>st</sup> tier welfare advice contracts</b></p> <p>In September 2019, an update was provided on the 1st tier welfare advice contracts which are soon to be advertised as an opportunity to apply to and deliver on behalf of the authority.</p> <p>The Strategic Advice Service Team started discussions and are interested in feedback from Members to ensure the contract brief is tailored to each set of unique issues facing neighbourhoods across the City.</p> <p>The 1st tier contracts provide a basic service on low complexity issues, with the most common being benefits and debt advice. The aim of the service is to resolve issues quickly before circumstances escalate to complex issues.</p> <p>Demand for the service has increased over recent years due to the implementation of universal credit and an increase in zero-hour contracts. The existing model which informs the advice deliver model is:</p> <ul style="list-style-type: none"> <li>- Level 1: Self service information is available to those who can problem solves themselves, via the web and leaflets.</li> <li>- Level 2: Partners provide basic information and guidance to individuals, usually signposting them onto the tiered contract providers, if required.</li> <li>- Level 3: (1<sup>st</sup> tier) provides support on low complexity issues, and when needed makes referrals to the specialist providers.</li> <li>- Level 4: (2<sup>nd</sup> tier) specialist providers e.g. mental health issues, debt advice, etc.</li> </ul> <p>Currently there is the capacity of two Advice workers which cover the East area. This is supported by VCS partners securing external funding to top up provision. Proposed contract will cover:</p> <p><u>Welfare Benefits</u></p> <ul style="list-style-type: none"> <li>- Transitioning to Personal Independence Payments (PIP) from DLA, resulting in reduced awards</li> <li>- The ongoing UCFS implementation including the migration of existing legacy benefit claimants to UC from late 2020 onwards</li> </ul>

	<p>- Changes to Employment Support Allowance</p> <p><u>Financial Inclusion</u></p> <ul style="list-style-type: none"> <li>- Budgeting – Income and Expenditure including advice on ‘best deals’ or ‘switching’</li> <li>- Affordable Credit &amp; affordable housing options</li> <li>- Rent arrears and rising housing costs</li> </ul> <p>Ongoing needs around housing and employment advice are also identified.</p> <p>Members agreed there is a recognised need to ensure that where feasible area funded projects complement the work of the 1<sup>st</sup> tier contracts, and members should consider how the East Area can support the £215,000 investment for the contract in the City.</p> <p>Committee are requested to consider the update and feedback any considerations for the new contracts and investment.</p>
<p>Build digital skills, capacity and confidence.</p> <p>WPF 6.a)</p>	<p><b>Get Online (G.O.) project</b></p> <p>In October 2018, £69,785 was awarded to Back on the Map to develop a partnership consisting of The Box Youth and Community Project, Media Savvy, Blue Watch Youth Centre and ShARP. The G.O. Project sees partners providing daily support to East residents to build digital inclusion and skills, by using a variety of engagement tools including 1-2-1 support, small group work, outreach workshops, home visits and drop ins. This project commenced in October 2018 and ends in March 2020. To date:</p> <p>Customer profile</p> <ul style="list-style-type: none"> <li>• 315 residents have benefited from the programme</li> <li>• 132 were unemployed</li> <li>• 133 lived in social landlord accommodation</li> <li>• 68 privately rented</li> <li>• 46 are owner occupiers</li> <li>• 46 live with family</li> <li>• 2 homeless</li> <li>• 21 would not say</li> </ul> <p>Services provided</p> <ul style="list-style-type: none"> <li>• 213 gain digital access</li> <li>• 92 gained qualifications / new skills</li> <li>• 88 report their confidence levels have grown to become independent IT users</li> <li>• 64 received universal credit support</li> <li>• 30 saved money via compare the market style website</li> <li>• 23 volunteers were upskilled</li> <li>• 127 received other type of support</li> </ul> <p>To support the development of additional smaller hubs at CHANCE, Sunderland Mind and Sans Street Youth and Community Centre a further £3,500 SIB was approved from the underspend of the Valuing Volunteers, OSCAR events held earlier in 2019.</p>
<p>Valuing Volunteers</p> <p>WPF 7.a)</p>	<p><b>OSCARs</b></p> <p>In July 2019, Area Board received an update on the OSCARs event</p>

	<p>which were held in Raich Carter Sports Centre and Sunderland Software Centre. Both events seen over 300 volunteers receive a note of thanks from East Councillors for their hard work and dedication to local VCS Groups, many of whom would not exist if it was not for these volunteers.</p> <p>Overall feedback has been extremely positive and there is a desire to host another OSCARs event in either 2020 or 2021.</p> <p>There was an underspend in the budget, which was agreed to split between hosting a young person's and an adult's OSCAR style event, with the remaining budget being used to purchase more IT equipment to support the development of smaller IT hubs in the East, as referenced in the GO project update.</p>
Everyone Active	<p><b>Raich Carter Update</b></p> <p>In September 2019, Area Board received an update from Everyone Active who operate the Raich Carter Sports Centre on behalf of Sunderland City Council. The report provided a city-wide perspective on statistics, these were:</p> <ul style="list-style-type: none"> <li>- Repeat attendance levels have doubled since the transfer in 2016, from just over one million to two million in 2018.</li> <li>- Everyone Active card membership has increased by 36,000 (57%)</li> <li>- Fitness membership has increased from 7,000 to 11,000</li> <li>- Social value has been provided by supporting 46 apprenticeships, 29 of whom secured employment. Look After Children and Carers gain free access to the Centres and members of the Armed Forces receive a discount.</li> <li>- A new 50 station gym and virtual group cycling studio received investment, and the whole centre has been redecorated.</li> <li>- Mystery visits carried out in to test the quality of survey reported feedback at 75%=very good.</li> <li>- A new Area funded programme has been launched targeting young families and older people.</li> </ul> <p>Members are requested to note the update.</p>
People Board Membership	<p>Members are requested to note that Cllr Bewick is now the People Board representative for Ryhope.</p>

#### 4. Recommendations

##### 4.1 Members are requested to:

- (a) Note the updated provided on the Community Connectors (4) Programme, Fancy A Day Out, GO Project, OSCARs and Raich Carter Sports Centre.
- (b) Note the approval to split the underspend from the Valuing Volunteers project between hosting a further two OSCAR events in either 2020 or 2021, and purchasing additional ICT equipment to develop smaller IT hubs at CHANCE, Sunderland MIND and Sans Street.
- (c) Note the change in membership for the Ryhope ward from Cllr Hunt to Cllr Bewick.

Background Papers      East Sunderland Area People Board Agendas, Reports and Action  
List  
SIB performance reports

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Shaded sections = work is completed.

2019 / 2020

NO.	AREA PRIORITY	ACTIONS	PROGRESS REPORT
1	<b>Health and Wellbeing</b>	a) More Males and Positive Parenting: carry out a call for projects using the aligned £50,000 Public Health/SIB to increase older males participation in community life, and teach parents how to engage in play and development.	Call for project has been advertised seeking applications. Deadline 1 November, with a decision made at Area Committee. December 2019.
		b) Strengthen relationships with the CCG, Public Health, Commissioned Services and the University (Medical Centre).	£40,000 has been accepted from the CCG to develop health and wellbeing within the East area. ONGOING
2	<b>Community Connectors</b>	a) Support young volunteers, people who are housebound, provide bereavement support for families suffering from suicides, and young people facing crisis.	29 projects have been approved to deliver a variety of community engagement activities across the East area with an investment of £110,000 Neighbourhood Funding. Performance updates will be presented to future meetings. February 2019.
		b) Use the Fancy A Day Out model to deliver activities which increase social inclusion.	£28,000 was awarded to 12 community groups to deliver daily activities during the school holidays throughout July 19 - April 2020, which are fun, educational and provide access to a tasty meals. ONGOING.
3	<b>Economic Wellbeing</b>	a) Provide a mixture of tools to support people preparing or maintaining universal credit. Such as, mental health support, translators, basic qualifications, diagnoses for learning disabilities.	September People Board received an information report in relation to the commissioning of the 1st Tier Welfare Rights contract to ensure other providers across the area are supporting this service wherever possible
4	<b>Support the Sector</b>	a) Identify funding opportunities via Grantfinder and co-ordinate submissions of bids to secure funding to deliver projects with complement the City Plan at a Neighbourhood level.	A £600,000 bid was submitted to Youth Endowment Fund to deliver a range of youth provision across the City. Received confirmation in September that the bid had been unsuccessful. NOTED

CARRIED OVER FROM 2018 / 2019			
NO.	AREA PRIORITY	ACTIONS	PROGRESS REPORT
5	<b>Develop a digital infrastructure network</b>	Provide appropriate technical support (e.g. telephone hotline, site visits, training, etc.) to IT Hubs across the East.	£60,000 SIB approved to provide up to 15 IT hubs in the East, along with technical support and capacity training. Ends March 2020. ONGOING.
6	<b>Build digital skills, capacity and confidence</b>	Develop an outreach multi skilled team to deliver a variety of participation tools and activities to capture people's interest in using IT. Specially focusing on households effected by universal credit, adults with mental health and visual impairments, or learning difficulties to use the internet to pay, report and apply online.	£70,000 SIB approved to employ a dedicated IT outreach Team to work in the main and smaller hubs, deliver outreach sessions and carry out home visits, helping people prepare for universal credit, or use IT for the first time. In addition, to providing support to people with visual impairments and learning difficults. Ends March 2020. ONGOING.
7	<b>Valuing volunteers</b>	Enable volunteer to help others by finding out what is out there for families, children, young people, special educational needs, disabilities, adults and older people by improving use and access via the Sunderland Information Point.	Recommendation to approve £30,000 SIB to top up the EDIT phase two contracts to enable existing organisations to promote the usage, enhance content, raise awareness with volunteers about the Info Point and streghten web development and social media marketing skills in the VCS Sector. Ends March 2020. ONGOING.



<b>EAST SUNDERLAND AREA COMMITTEE</b> <b>23 SEPTEMBER 2019</b> <b>EXECUTIVE SUMMARY SHEET – PART I</b>	
<b>Title of Report:</b>  Neighbourhood Fund (formally known as Strategic Initiative Budget (S.I.B.)), Community Chest – Financial Statement and proposals for further allocation of resources	
<b>Author(s):</b>  Assistance Director of Community Resilience	
<b>Purpose of Report:</b>  Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Neighbourhood Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement and updated on progress in relation to area funding, Neighbourhood Fund (formally known as S.I.B.) and Community Chest and presents funding proposals for Members consideration.	
<b>Description of Decision:</b>  The Area Committee is requested to note the following: <ul style="list-style-type: none"> <li>i) Note the financial statement set out in Tables one, two and three.</li> <li>ii) Note the Community Chest funding approvals for 2019 / 2020, as set out in Annex One.</li> </ul>	
Is the decision consistent with the Budget/Policy Framework? <span style="float: right;">Yes</span>	
<b>Suggested reason(s) for Decision:</b>  The Area Committee has an allocation of £393,456 Neighbourhood Fund (formally known as S.I.B.) and £50,000 Community Chest for 2019 / 2020 to promote action on key priorities identified in the relevant Neighbourhood Plan and to attract other funding into the area.	
<b>Alternative options to be considered and recommended to be rejected:</b>  The circumstances are such that there are no realistic alternatives that could be considered.	
Is this a “Key Decision” as defined in the Constitution? No	Relevant Scrutiny Committees:
Is it included in the Forward Plan? No	

23 September 2019

**ASSISTANCE DIRECTOR OF COMMUNITY RESILIENCE****Neighbourhood Fund (formally known as Strategic Initiative Budget),  
Community Chest – Financial Statement and proposals for further allocation of  
resources****1 Purpose of Report**

- 1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the neighbourhood plans, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating Neighbourhood Fund (formally known as S.I.B.) and Community Chest.

**2 Area Budgets**

- 2.1 Area Committee are requested to note the financial statement as set out in Table One.

Project Name	Committee Date	Aligned	Approved	Remaining
<b>2018 / 2019</b>				
<b>Neighbourhood Fund</b>				£283,456
Fancy a Day Out (youth activities - top up)	10.06.19		£8,490	£274,966
Walk and Talk	10.06.19		£75,000	£199,966
Community Connectors (4)	10.06.19		£110,000	£89,966
<b>Additional Resource</b>				
Health and Wellbeing Budget	10.06.19	£50,000		£50,000
Fancy a Day Out (youth activities)	10.06.19		£20,000	£0
CCG Improve Health Outcomes	10.06.19	£40,000		£40,000

*Table One: Neighbourhood Fund (formally known as SIB) financial statement 2019 / 2020*

3.

**4. Community Chest**

- 4.1 Area Committee are requested to note the Community Chest funding awards made between July 2019 and August 2019, as set out in **Annex One**, and note the financial position from September 2019.

Ward	Balance	Awarded	Returned	Remaining
Doxford	£10,000	£2,125		£7,875
Hendon	£10,000	£5,096		£4,904
Millfield	£10,000	£1,746		£8,254
Ryhope	£10,000	£2,000		£8,000
St Michael's	£10,000	£3,650		£6,350
Total	£50,000	£14,617		£35,383

*Table Two: Community Chest financial statement 2019 / 2020*

#### **4. Recommendations**

##### **4.1 Members are requested to:**

- (a) Note the financial statements set out in tables one and two.

Background Papers      SIB applications, consultation and assessment results,  
financial records  
Community Chest applications and financial records  
Companies House and Charity Commission Registers

Annex One:              Community Chest Awards: July 2019 to August 2019

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23 September 2019

## Community Chest: Financial Statement June to September 2019

<b>Doxford Ward Budget</b>	<b>£10,000</b>		<b>Approvals</b>
<b>Project</b>	<b>Approval Date</b>	<b>Returned</b>	<b>Approvals</b>
Sunderland Sikh Association (joint application across East Wards)	08.04.19	-	£375
Doxford Park Security Scheme	02.05.19	-	£1,000
Silksworth Banner Group	12.07.19	-	£750
<b>Remaining balance</b>			<b>£7,875</b>
<b>Hendon Ward Budget</b>	<b>£10,000</b>		
<b>Project</b>	<b>Approval Date</b>	<b>Returned</b>	<b>Approvals</b>
Hendon Community Allotment	13.06.19	-	£514
Sunderland Heritage Forum	13.06.19	-	£560
Sit N B Fit	13.06.19	-	£952
East End and Hendon Festival	24.06.19	-	£1,560
Hudson Boating Club	14.08.19	-	£800
Assign	14.08.19	-	£710
<b>Remaining balance</b>			<b>£4,904</b>
<b>Millfield Ward Budget</b>	<b>£10,000</b>		
<b>Project</b>	<b>Approval Date</b>	<b>Returned</b>	<b>Approvals</b>
Sunderland Sikh Association (joint application across East Wards)	08.04.19	-	£375
Indian Welfare Association	21.05.19	-	£1,077
City Juniors	21.05.19	-	£294
<b>Remaining balance</b>			<b>£8,254</b>
<b>Ryhope Ward Budget</b>	<b>£10,000</b>		
<b>Project</b>	<b>Approval Date</b>	<b>Returned</b>	<b>Approvals</b>
St Aidan's Guides Unit	15.05.19	-	£1,000
Bobby Richardson Banner Group	11.07.19	-	£1,000
<b>Remaining balance</b>			<b>£8,000</b>
<b>St Michaels Ward Budget</b>	<b>£10,000</b>		
<b>Project</b>	<b>Approval Date</b>	<b>Returned</b>	<b>Approvals</b>
Sunderland Heritage Forum	22.05.19	-	£900
Blue Watch Youth Centre	22.05.19	-	£500
Ashbrooke Sports Club	22.05.19	-	£500
Sunderland Ladies Probus Club	22.05.19	-	£750
St John's Methodist Church	10.09.19	-	£1,000
<b>Remaining balance</b>			<b>£6,350</b>