

Revenue Budget and Proposed Council Tax for 2018/2019 and MTFS 2018/2019 to 2020/2021

Supplementary information in support of Appendix B: Saving Proposals 2018/2019 to 2020/2021 completed Equality Analyses

Please note: references on Equality Analyses refer to Appendix B within Cabinet report

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Section A - EQUALITY ANALYSIS TEMPLATE

You must complete this in conjunction with reading Equality Analysis Guidance

Name of Policy/Decision/Project/Activity:

7.12 Football Association Funding – Parklife Programme

Date: 11.12.2017

Version Number: 1

Equality Analysis completed by:

Name: Richard Lowes

Job title: Active Sunderland Governance Manager

Responsible Officer or Group:

Name: Victoria French, Head of Events

Is the Activity:

New/Proposed (X)

Changing/Being Reviewed ()

Other ()

Part 1. Purpose and Scope

Purpose

In this section outline briefly:

- what the policy, decision or activity is and what the intended outcomes/benefits are (linked to the Corporate Outcomes Framework)
- over what period of time the outcomes will be achieved
- why it needs to be implemented or revised
- what populations are affected by the proposal
- who is expected to benefit and how, i.e. young people, older people, carers, BME groups, ward areas/communities, etc
- whether there are any overlaps with regional, sub-regional, national priorities.

[Further Guidance](#)

In October 2014 a report was published by the FA Commission that examined the need to encourage more participation in football and develop better grassroots facilities. The FA recognise that at grassroots level there is an over-reliance on publicly owned facilities and acknowledge that Council budgets will no longer be available to subsidise the maintenance and provision of football pitches as in previous years. There have been significant budget reductions since 2010 and the Council are still continuing to maintain the quality of pitches.

The aim of the FA programme (Parklife) is to create a new sustainable model for football facilities based around artificial turf pitches (known as 3G's) on identified Hub sites. The fund will provide significant investment and differs from traditional football investment streams, as the FA are keen to see a portfolio approach that provides a citywide solution, rather than a one-off site investment.

Parklife will not only provide opportunities for community participation, but will also provide important access for competitive matches for adults and mini soccer. The city's Playing Pitch Plan (PPP) identifies 48 sites providing grass football pitches in Sunderland which are currently in use, totalling 151 grass

football pitches. Of which 39 pitches are maintained by the City Council. From a quality perspective, 26% of grass football pitches in Sunderland have a quality rating of good. The remaining includes, 64% rated as standard quality and 10% (15 pitches) rated as poor quality.

As part of detailed FA modelling work and in conjunction with the city's PPP there is a need for 16 full size 3G pitches to meet current and future demand across the city. This number of 3G's will be sufficient to meet future demand.

Club consultation and Durham County FA affiliation data identifies that there are 208 football clubs playing competitively in Sunderland during the 2017/18 season, producing a total of 624 football teams.

Table 2.6: Summary of competitive teams playing in Sunderland

	Senior		Youth 11v11		Youth 9v9		Mini 7v7	Mini 5v5
	M	F	M	F	M	F		
SUNDERLAND	124	6	101	9	55	5	233	91
Totals	130		170				324	

Through the detailed modelling, the FA, Sport England, Football Foundation and the City Council have identified the following three sites to proceed for

development. All sites have an existing strong football presence and provide a ready-made football market.

Location	Number of 3G's to be Developed	Comments
Community North Sports Complex, Downhill	3	Health and fitness provision will be offered on the site
Ford Quarry, Pallion	3	
Northern Area Playing Fields, Washington	4	

Parklife will attract much needed external funding into the city, realise capital receipts from surplus assets and positively contribute to the Council's revenue budget position.

The 3G's and associated ancillary facilities will offer a high quality experience and provide a safe and welcoming environment for teams, thus encouraging football development programmes to be sustained and grow. Also by adopting a strategic joined up approach to development, this will contribute to encouraging people to become active and in doing so, achieve wider social outcomes. Specifically, the developments will complement the outcomes associated with the city's policy approach to 'All together an Active Sunderland' and improving the standard of pitch provision as identified in the city's Playing Pitch Plan. The Parklife project will be completed in spring/summer 2019 and ready for the 2019/2020 football season.

The 3G's will be operational from 2019 and will benefit in particular the following demographic populations.

- Mini soccer and 9v9 teams with age groups including under 7s, 8s, 9s, 10 years old
- Youth Football Teams aged from 13 to under 18 years of age.
- Adult Football Teams (aged 16+)
- Veteran's Football (over 40's) Teams

- Older people participating in Walking Football

Within the above demographic framework, BME groups and those people with disabilities will also benefit. Parklife will offer more time slots to residents with disabilities (where demand is evident). In addition, the new facilities will be DDA compliant and offer much improved access for both players and spectators. Parklife partners will also contribute with specialist disability support. This work will require consultation with the Tyne and Wear Disability Sport Network and also key groups such as Gateway. Parklife will also offer more time slots to residents from BME communities (where demand is evident).

Women's and Girls football participate through the Russell Foster Youth League and Durham County FA.

Intelligence and Analysis

Please describe:

- What sources of information have been used to inform this assessment/analysis (this should include but is not limited to consultations, resident/service user feedback and statistical data and intelligence)
- **What the information is telling you** – this should be broken down by each of the protected characteristics or other identified groups which could be disadvantaged. Each of the aims of the equality act should be considered in relation to each of the protected characteristics.

[Further Guidance](#)

The city approach towards an Active Sunderland is aligned and compliments the work that has already commenced with regards to Green Infrastructure and outdoor sporting activities. It is recognised that the work within these approaches will have a greater impact on people, place, partners and outcomes as a result of the significant levels of synergy between the approaches. It should be noted that limited data is available for protected characteristics relating

to football.

Sunderland, in common with the rest of the North East region has relatively low, static levels of participation in physical activity and sport when compared with the national position. Sport England's Active Lives Survey 2016-17 show that participation levels are as follows:

Active Lives Survey	Inactive Less than 30mins per week		Fairly Active 30-149 mins per week		Active At least 150mins per week	
	2015-16	2016-17	2015-16	2016-17	2015-16	2016-17
Sunderland	26.7%	29.2%	11.0%	14.3%	62.3%	56.5%
England	22.0%	25.1%	12.6%	14.6%	65.4%	60.3%

The data is telling us that Sunderland residents (16+) are more inactive and less active in comparison to the England average.. In addition to high levels of inactivity, the city continues to have challenges as they relate to obesity, health inequalities, skills and attainment.

The Active People Survey results (below) tells us that there are differences in participation levels between gender, age, those with disabilities and BME groups. Note - the Active People Survey has now been replaced with the Active Lives Survey and no local information is available as yet. The new Active Lives Survey as yet, does not drill down into this level of data at a local level.

(alphabetical)	APS9 Q1 to APS10 Q4 (October 2014 - September 2016)																	
	Gender				Age Band						Limiting illness or disability				ETHNIC GROUP			
	MALES		FEMALE		16 to 34		35 to 54		55 +		Yes		No		WHITE		BME	
	%	Base	%	Base	%	Base	%	Base	%	Base	%	Base	%	Base	%	Base	%	Base
Sunderland	29.0%	410	15.1%	607	30.5%	97	20.7%	248	15.6%	672	6.7%	284	25.8%	733	21.9%	984	16.3%	23

Sport England have evidenced that there is a link between deprivation and inactivity. In order to show local deprivation, the Census data from 2011 has been interrogated for the wards relating to the Hub locations. Please see below the outcomes that show significant deprivation (upper 10% national ranks) in Downhill and Ford Quarry.

Sunderland Census Intelligence 2011

Measure	Downhill National Rank as Percentile	Ford Quarry National Rank as Percentile	Washington National Rank as Percentile
Index of Multiple Deprivation	Upper 10%	10% - 20%	30% - 50%
IMD Percentile per LSOA	Upper 10%	10% - 20%	40% - 50%
Income Deprivation Domain	Upper 10%	Upper 10%	50% - 100%
Health Deprivation and Disability Domain	Upper 10%	Upper 10%	10% - 20%
Employment Deprivation Domain	Upper 10%	Upper 10%	20% - 30%
Education, Skills and Training Deprivation Domain	10% - 20%	10% - 20%	30% - 50%
Crime Domain	30% - 50%	50% - 100%	50% - 100%
Percentage of Population with limited daily activity	20%–30% of population (ward)	20%–30% of population (ward)	12.5%-20% of population (ward)
Proportion of Households within Each LSOA without access to a car/van	50% - 60% (ward)	50%-60% (ward)	30% - 40% (ward)
Distribution of People with a Non-White Ethnicity per LSOA Populas	0.3% - 1.5% (ward)	0.3% - 1.5% (ward)	2.9% - 4.6% (ward)
General Comments Two of the areas identified for the Hubs (Sunderland West - Ford Quarry) and Washington – Northern Area) have higher levels of social housing (30%) than the city average. The area based information available on the Sunderland Council website reports North Sunderland – Community North as having a wide range of well used health services and agencies but despite this there are barriers to residents in more deprived areas accessing information and advice about healthy lifestyles. Washington, whilst relatively affluent in some areas has some significant areas of deprivation in particular in some of the coalfields areas. West Sunderland has reported high levels of child poverty. Sunderland, through its “City Approach Towards an Active Sunderland” believes that increasing opportunities to be active will make a positive contribution not only to health and wellbeing, but also the wider social and economic shared objectives of the council and its partners.			

Consultation regarding Parklife has been undertaken with

- Key partners, Durham County FA, University, College, Foundation of Light, Russell Football Youth League, Adult Football League Reps
- All clubs were invited in August 2017 to an engagement session to be updated on the project and invited to submit and EOI to be partners

Gaps in intelligence and information

Having analysed the information available to you:

- are there any gaps in intelligence or areas where understanding needs to be improved? Please describe what these are and what actions you intend to take to obtain/improve the information. These actions should be covered in the action plan.
- are there any groups who should be expected to benefit who do not? Please describe why not and whether you will amend the decision to change this outcome. This should also be covered in the action plan.

[Further Guidance](#)

Gaps in information exist in understanding who is participating in football, from certain key characteristics eg. BME groups, those with disabilities

In addition the new Active Lives Survey only provides data a city level and not locally.

Additional Impacts

The policy or action may also have an impact on other groups or individuals which are not covered by statutory requirements. Please outline any additional individuals or groups which have not already been covered. This could include socio-economic groups, voluntary and community sector, carers or specific communities which face additional challenges (such as former coal mining areas or areas of high deprivation)

As part of the Parklife programme the Council need to show how wider outcomes can be achieved in relation to Sport England and DCMS outcomes. The table below shows what social outcome must be achieved. These outcomes will be driven forward by the local partner clubs operating from the new Hub sites (via football development programmes), the appointed Hub operator and city partners such as the Foundation of Light, Sunderland University and Sunderland College.

Our Social Outcome	City Priorities	Sport England		DCMS				
		SE KPI 1 Increase in Sport / PA	SE KPI 2 Reduce inactivity	DCMS 1 Physical Wellbeing	DCMS 2 Mental Wellbeing	DCMS 3 Individual Development	DCMS 4 Social and Community Development	DCMS 5 Economic Development
Reduce levels of physical inactivity	• Active Sunderland Policy Position	✓	✓	✓	✓	✓	✓	✓
Encourage opportunities for Active Travel	• Active Sunderland Policy Position • Low levels of car ownership	✓	✓	✓	✓			
Reduce levels of child obesity	• City Public Health Priority	✓	✓	✓	✓	✓	✓	✓
Reduce levels of smoking	• Health & Wellbeing Priority 2017-19	✓	✓	✓		✓		
Reduce levels of alcohol consumption	• Health & Wellbeing Priority 2017-19	✓	✓	✓		✓		
Reduce levels of income deprivation (incl. children and those with disabilities)	• Census profile data 2011	✓	✓	✓	✓	✓	✓	✓
A healthy economy - More apprenticeship opportunities	• Health & Wellbeing Priority 2017-19 • A National and City Priority	✓	✓		✓	✓		✓
A healthy economy - More opportunities for education, skills and training	• Health & Wellbeing Board Priority 2017-19	✓	✓		✓	✓		✓
Reduce crime levels and the fear of crime	• Census profile data 2011	✓	✓				✓	

Part 2. Analysis of Impact on People

In this section you must **review the intelligence described above and summarise the intended and potential impact of the policy, decision or activity** on the people of Sunderland. This includes specific consideration of the impact on individuals, groups with protected characteristics and communities of interest within the city. Please briefly outline any positive, neutral or negative impacts on the specific groups below. Please note that any negative impacts should have a corresponding action in the action plan in the page below.

In this assessment it is important to remember the **Council is required to give due regard to:**

- Eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Equality Act.
- Advance equality of opportunity between people who share a protected characteristic and those who do not.
- Foster good relations between people who share a protected characteristic and those who do not.

Each of these aims must be summarised in turn in relation to the groups outlined below.

[Further Guidance](#)

Characteristic	List of Impacts		
	Positive	Neutral	Negative
Age	More opportunities will be available for all age groups. This is the result of more programming on the 3G Hub sites, longer opening hours (in the winter) and floodlights. Partner clubs will have football development plans in relation to increasing participation levels.	The potential closure of some grass pitches may reduce opportunities for informal play. This will be mitigated by inclusive sports development plans and the promotion of informal kick about areas.	Not applicable

Disability	Parklife will offer more available to those with disabilities and also programme sessions (where demand is evident). In addition, the new facilities will be DDA compliant and offer much improved access for both players and spectators. Parklife partners will also contribute with specialist disability support. This work will require consultation with the Tyne and Wear Disability Sport Network and also key groups such as Gateway.	The change impacts across all characteristic groups equally	
Gender/Sex	Identified in the Football Association's National Games Strategy 2015-2019 they have identified an 11% increase in female participation figures nationally. Women's and Girls football will be a priority for the new Hub sites in Sunderland	The change impacts across all characteristic groups equally	There are no known negative impacts
Marriage & Civil Partnership	As above	The change impacts across all characteristic groups equally	There are no known negative impacts
Pregnancy and maternity	As above	The change impacts across all characteristic groups equally	There are no known negative impacts
Race/Ethnicity	Parklife will offer more time slots to residents from BME communities (where	The change impacts across all characteristic groups equally	

	demand is evident).		
Religion/belief	As above	The change impacts across all characteristic groups equally	There are no known negative impacts
Sexual Orientation	As above	The change impacts across all characteristic groups equally	There are no known negative impacts
Gender identity	As above	The change impacts across all characteristic groups equally	There are no known negative impacts

Please add any additional groups mentioned in the “additional impacts” section above.

Part 3. Response to Analysis, Action Plan and Monitoring

In this section please outline what actions you propose to take to minimise the negative, and maximise the positive, impacts that have been identified through the analysis. By considering and implementing these actions the policy or action can be refined to make sure that the greatest benefits are achieved for the people of Sunderland. The performance monitoring process should also be set out to explain how ongoing progress is going to be followed to make sure that the aims are met.

From the analysis four broad approaches can be taken, (No major change; continue with the policy/action despite negative implications; adjust the policy/decision/action; or stop the policy/action). Please indicate, using the list below, which is proposed.

No Major Change (X)

Continue Despite Negative Implications ()

Adjust the Policy/Decision/Project/Activity ()

Stop ()

Action Plan

[Further Guidance](#)

ACTION	WHO	WHEN	MONITORING ARRANGEMENTS
Where grass pitches will be lost there will be a dedicated football development plan in place to mitigate the loss. Since 2014 the Council have also undertaken a programme of installing informal kick around areas in localities.	The appointed Hub site operator	2019-2022	The Local Football Trust (to be established as part of accepting the FA's Parklife funding)
Consider data collection methods relating to who is using the Hub locations, particularly relating to protected characteristics	The appointed Hub site operator	2019 onwards	The Local Football Trust