

1.1. Anti Social Behaviour	Priority: 1.1 Reduce ASB crime, disorder and substance misuse			
	1.1.1 Make it more difficult for people to access alcohol; i.e. restricting hours of sale; deliver a united front on enforcement by working together to tackle it i.e. trading standards, police, etc tailoring services to hit known hotspots. Collectively target crime hotspots and anti social behaviour, this includes hate crimes covering BME groups, homophobic and domestic violence related incidents.			
	Lead	Action agreed at Area Committee	Status – Way Forward	RAG
	LMAPs	<p>Short Term: 0-3 months</p> <p>1. Improved intelligence sharing with partners, Police, Gentoo, Environmental Enforcement Officers and Councillors.</p> <p>Medium Term: 3-12 months</p> <p>2. Increase the profile of Community Safety Days across the area, via use of a mobile bus (SSC, Gentoo, TWFB and N.Police via LMAPs)</p> <p>Medium Term: 3-12 months</p> <p>3. Consider development of a 'Name the Tag' project, to reduce graffiti across the area.</p>	<p>1. Every five weeks, three East area LMAPs meetings are hosted, with high levels of representations from all service areas; Joint meetings between Cllrs and Police established.</p> <p>2. Discussions will be held at future meetings of LMAPs re: Community Safety Days across the area.</p> <p>3. Discussions held with the Police who identified that they were aware of a similar scheme operating elsewhere, but currently prefer to continue to implement their own measures, which have proven successful. Eg. Visiting schools and homes, speaking to young people directly.</p>	
	Tyne and Wear Fire and Rescue and Sunderland City Council, City Services	<p>Short Term: 0-3 months</p> <p>4. Neighbourhood Fire Team to provide information on secondary fire (wheelie bins) directly to Environmental Services.</p> <p>Medium Term: 3-12 months</p> <p>5. TWF&R to work closely with City Services Enforcement Officers to tackle wheelie bin fires. Considerations to be given around piloting a project to reduce wheelie bin fires in hotspot areas.</p> <p>Medium Term: 3-12 months</p> <p>6. TWF&R to consider the feasibility of introducing a dedicated Arson and Task Force worker for the East area.</p>	<p>4. Hotline established to prevent fires and relationship building between both parties are ongoing.</p> <p>5. No update at present.</p> <p>6. Update presented to Sep 09 Area Committee (AC). Agreed to possible allocation of SIB funding. Meeting held to discuss bid, between TWF&R, HHA, City Services and ArO. Agreed to review Council Services with a view of smarter working in delivering services, before application submit, action plan to be developed over the Winter, implemented New Year, review April/May 10.</p>	

1.1. Anti Social Behaviour	Area Committee	<p>Short Term: 0-3 months</p> <p>7. Area Committee to support the development of the Alcohol Awareness campaign, delivered by the TPCT delivered throughout July 09. Suggestions to come forward from members of Area Committee.</p> <p>Medium Term: 3-12 months</p> <p>8. Area Committee to identify hotspots or areas of concern around illegal sales of alcohol, to enable targeted bottle tracing exercises and test purchase exercises to be completed with child volunteers refer information to LARAG. Use of licence reviews where appropriate to impose new condition.</p>	<p>7. Teaching Primary Care Trust have postponed the campaign, awaiting feedback.</p> <p>8. Several premises have been identified and passed over the Police and City Services for action.</p>	
	ALE	<p>Long term: 12 months +</p> <p>9. Investigate and feedback on possible escalation to Scrutiny. Review of licences procedure to off licence to impose new condition, where possible. Make it more difficult for people to access alcohol; restricting hours of sale; limited amount of licenses per community/per population. (ALE/relevant Chief Officer)</p>	<p>9. No update at present</p>	
	Sunderland City Council, Health, Housing and Adult Services	<p>Long term: 12 months +</p> <p>10. To work with engagement and motivating team (Turning Point, gateway to drug & alcohol services) to identify and target hot spot areas in conjunction with local GPs, youth agencies and police (possible outreach work). (HHA)</p>	<p>10. No update at present</p>	

1.2 Police presence	1.1 Reduce ASB crime, disorder and substance misuse 1.2 Police presence makes a massive difference, both to the fear of crime and also to tackle crime. We need to market the presence of police.			
	Lead	Action agreed at Area Committee	Status – Way Forward	RAG
	Northumbria Police	Short Term: 0-3 months 11. Promote and encourage attendance of local people at PACT meetings (police and communities together).	11. Information posted on Police website, circulated to Cllrs, VCS groups and advertised in local area newsletters.	
		Medium term: 3-12 months 12. Each Neighbourhood Team to increase the number of Officers.	12. Update given at Area Committee in September 09 on increase of number of Officers made to the Neighbourhood Police Team.	
		Medium Term: 3-12 months 13. Court Custody Investigation Officers, Offender Managers and Neighbourhood Co-ordinators to be more visible. meeting and engaging with communities.	13. Update given at Area Committee In September 09 on changes to job roles for across the team, which will result in those Officers being more visual to residents.	
	Sunderland Safer Partnership	Medium term: 3-12 months 14. Promote the Safe, Sensible, Social national alcohol strategy 2007 locally, to partner organisations and commissioners.	14. No update at present	
	ALE	Long term: 12 months + 15. Investigate and feedback the possibility of securing long term funding for CCTV in the area .	15. No update at present	

	2 Reduce perceptions of ASB			
	2.1 Deliver a cohesive marketing strategy to address the fear of crime.			
	Lead	Action agreed at Area Committee	Status – Way Forward	RAG
2.1 Communication	Area Committee	Short term 0-3 months 16. Area Committee to support the development and implementation of the ASB initiative being delivered by Northumbria Police throughout July and August 09. Suggestions to come forward from Area Committee.	16. Long Streets, Hendon identified as an area the Committee are interested in supporting. Police recently applied to BoTM for funding to deliver 'operation guidance'. An update was provided at September 09 meeting. Joint meetings between Police and Cllrs are held one week before Committee to discuss crime figures and concerns.	
	Sunderland Safer Partnership	Medium term: 3-12 months 17. Area Committee to produce a DVD enabling the footage to be used on the Safer Sunderland Partnership TV, to raise awareness on the Safe priorities being addressed.	17. No feedback at present	
	Sunderland City Council, Corporate Communications	Medium term: 3-12 months 18. Establish a Communication Strategy for the Area Committee.	18. Consulted AC twice, Community Communication Plan ongoing; a dedicated Communication Link Officer has been identified for Sunderland East; A Sunderland East Area Newsletter is getting launched in Autumn, which will be posted to every household in the area.	
	Sunderland Safer Partnership	Long term: 12 months + 19. Results of from the Fear of Crime survey to be feed into the Local Area Plans.	19. The data will be feed into the LAP via the Area Officer, with support from the Performance Improvement Team.	

2. Reduce perceptions of ASB				
2.2 We should change negative perceptions of young people, by celebrating achievements and positive behaviour, including their relatives.				
Lead		Action agreed at Area Committee	Status – Way Forward	RAG
2.2 Young People	Sunderland City Council Children Services	Short term: 0-3 months 20. Invite young people from youth groups and school councils to attend future Area Committee to showcase positive attitudes and projects.	20. Further information is available in the attached Annex 1a.	
		Medium term: 3-12 months 21. Continuation of the work done through Family Pathfinder and Parenting Programme, linking good news stories into the Communication Plan.	21. Information specific to the East area was presented to Sep 09 AC, highlighting the benefits of the programme for young people and parents in the East. Marketing information specific to East will be provided. Offer to arrange for a parent to speak to AC to highlight the benefits from a personal perspective.	
	Tyne and Wear Fire and Rescue	Medium term: 3-12 months 22. Continuation of the work done through Phoenix Project and secure a means of longer term funding to allow for future planning.	22. Update received at September 09 meeting. Funding proposal presented at November 09 meeting. Allocation of SIB: £14,426.	
	LMAPs	Medium: 3-12 months 23. Continuation of annual meeting for planning around the bonfire campaign.	23. Planning meetings have been organised and held.	
	Sunderland City Council Children Services and Health, Housing and Adult Services	Medium: 3-12 months 24. Improve transitions between young people and adult drug and alcohol services.	24. No feedback at present	
	ALE	Long term: 12 months + 25. Investigate and feedback the possibility of securing long term funding for diversionary project currently being supported via BoTM.	25. No feedback at present	

3. Confident communities with mutual support, trust and respect				
3.1 Tailoring services, dealing with local problems: Secondary fires (wheelie bins), graffiti, fly tipping and dog fouling.				
	Lead	Action agreed at Area Committee	Status – Way Forward	RAG
3.1 Environmental	Area Committee.	Short term: 0-3 months 26. Area Committee to identify hotspots or area of concerns with regards to all environmental issues and agree any early wins.	26. Long Streets identified as an area of interest by the Committee, in particular selective licensing. Recently discussed at Cabinet. Also BoTM and SCC working collecting in targeting area as part of a larger regeneration scheme.	
	ARO.	Medium term: 3-12 months 27. Areas identified by Area Committee to be referred into the Local Responsive Services project.	27. Report being presented to November 2009 meeting on Local Responsive Services.	
	Sunderland City Council, Youth Offending Service	Medium term: 3-12 months 28. YOS to investigate and feedback the possibility of linking hours from the Community Payback Scheme into Area Committee i.e. x amount of hours are awarded to the Area Committee to allocate against improving the quality of life, via LAPs priorities, for example, removal of graffiti.	28. No feedback at present	
	Sunderland City Council, Health, Housing and Adult Services	Medium term: 3-12 months 29. Feedback on the success of Neighbourhood Wardens, which were used in the North area of the City, specifically on improvements made to the quality of life for residents in the area.	29. No feedback at present	
	ALE	Long term: 12 months + 30. If necessary, additional costs from the Local Responsive Services Project and Community Payback Scheme to be proposed for future mainstream funding.	30. Both projects not launched. Need to review projects once established to see if future funding is needed. Action currently on hold.	