

3 OCTOBER 2016

REPORT OF THE CHAIR OF THE AREA PLACE BOARD**East Sunderland Area Place Board Progress Report****1. Purpose of the Report**

- 1.1 In June 2016 the Local Area Plan's priorities associated with Place were referred to the East Sunderland Place Area Board to action on behalf of the Area Committee. This report provides an update on the work plan, as set out in **Annex 1**.

2 Key Areas of Influence / Achievements

- 2.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area Place Board up to 30 September 2016.

Area Priority	Progress Report
Celebrating the East Area's heritage and historical assets.	<p>In September 2016 a discussion paper was presented to the Area Board which highlighted the importance of the role that both culture and heritage will play in achieving the city's vision for the UK's City of Culture bid for 2021.</p> <p>The Area Board acknowledged that the East area has a vast and varied number of heritage attractions and interest groups and discussed several options to consider in order to deliver actions against the priority. These included:</p> <ul style="list-style-type: none"> i) Celebrate the 300th anniversary of the River Wear Commissioner. ii) Subject to agreement, work alongside the Sunderland Heritage Forum and deliver the 2018 History Fair with a ship building / tall ships theme. iii) Dress the city with hand knitted decorations for the Tall Ships to welcome visitors to the East. iv) Support existing heritage themed events or the creation of new events. v) Develop and promote blue plaque trails, possibly including digital versions or guided walks delivered by costumed actors. vi) Engage schools, youth groups and uniformed groups in heritage led projects specifically relating to the history of East Sunderland. vii) Establish a 'heritage reward and recognition scheme' to acknowledge the outstanding achievements and dedication of history volunteers and groups in the East. viii) Influence the visitors attraction brown signage plan to include the wealth of heritage assets in the East area. <p>Before Area Board make recommendations to Area Committee it was agreed that further information would be supplied against each option, along with associated costings (if relevant) and brought back to a future meeting for</p>

	consideration.
Attracting external funding into the East area.	<p>Members may recall that the Area Committee supported the community leasing of Barley Mow Pavillion to Be Active and B Fit to develop into a holistic wellbeing centre last year.</p> <p>The Director of the company has recently reported that since receiving the lease the CIC has been successful in attracting external funding into the area to refurbish and enhance the building which will deliver a variety of health and wellbeing services to residents in the area.</p>
Responsive Local Services: Streetscene	<p>Following the presentation of the Responsive Local Services Area Delivery Plan to the extraordinary Area Committee in May, as agreed, Place Board continue to oversee the development and delivery of the 2016 / 2017 Delivery Plan.</p> <p>Members reviewed the performance data presented by the Place Management Service and discussed opportunities to engage further with communities.</p> <p>Following on from these discussions it was noted that £50,000 SIB funding has been aligned to support projects which provide neighbourhoods with the opportunity to get involved in a variety of environmental improvements. The Area Board have requested further information about the possibility of funding CCTV cameras and columns to act as a deterrent to environmental crime and support enforcement action.</p>
Up-Cycling Project	<p>In July 2016, the Place Area Board Chair hosted a workshop with representatives from the Area Network to discuss the development of an up-cycling project for the East area. The workshop indicated a number of factors which needed to be considered before moving forward with a SIB application. These included:</p> <ul style="list-style-type: none"> i) Access to an appropriate vehicle to collect and deliver goods. ii) How the programme could be co-ordinated and managed with dedicated support and volunteers. iii) Necessary training to undertake including health and safety, waste awareness, manual handling, tool safety, personal protective equipment, etc. iv) An understanding of the legal requirements relating to licenses and insurance. v) Availability of suitable premises which could act as an area hub, enabling the storage, sorting, preparing and moving on of goods on a long term basis. vi) How to prevent the risk of working in silos and to add value to existing provision. vii) Digitally connecting to associated sites i.e. Warplt to raise awareness of the scheme. viii) Linking into existing partnership structures with local service providers who may benefit from the scheme (WWIN, hostels, Access to Housing, etc.) <p>It was agreed the Area Network representatives would meet</p>

	and discuss the factors and proposals further and present an update to the Area Board in November.
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3. Recommendations

3.1 Members are requested to:-

- (a) Note the East Sunderland Area Place Board Work Plan and the progress made, as set out in **Annex 1**.

Annex 1 East Sunderland Area Place Board Work Plan 2016 / 2017

Background Papers East Sunderland Area Place Board Agendas, Reports and Action List

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