

### Annex 3: Sunderland East Attractive and Inclusive Area Action Plan - November 2009

Lead Officer	Timescale	Objective	Action	Status and Action(s) Taken	RAG	Next Steps/Who?
Graeme Farnworth OCE	L	Promote and clean up the City Centre	1. City Centre Strategy Group, proposed future projects but funding needs to be identified: Public Realm Strategy: City Centre Health Check: Sunderland Railway Station: High Street West/West Wear Street Junction; Arc: Develop promotion strategy with Vaux developer to attract occupiers and investors to Vaux.	New proposals are being put forward which will be captured under aim 3 of the Economic Master Plan - Connecting Water Front to the City Centre. A report (City Centre Quick Wins) is planned for EMT to follow on to Cabinet March/April 2010. GF commenced discussions with Charlotte Burnham re communication to Scrutiny with reference to this priority.		To receive an update report from the Group regarding City Centre Quick Wins when available.
Vicki Medhurst and Jane Hall City Services	L	Celebrate our heritage	2. Local Studies Centre – further scope for development and partnership working (currently subject to review by the sustainable community's scrutiny committee); Maritime Heritage Mapping – funding bid to go forward for first stage of project proposal. If successful – further funding would need to be identified for second stage proposal.; Built Heritage – buildings which are currently not in use include the Synagogue which could be considered for future development and proposals.; Events and Activities and further partnership working (support to voluntary sector) – scope to deliver further programme and promotion, this could include a number of actions including a heritage/maritime festival focusing on the City's river and coastal heritage. Connection with priority three: 'Deliver activities along the river corridor'.	Local Studies Centre - current review of services under Sustainable Communities Scrutiny Committee. Maritime Heritage Mapping Project - awaiting funding outcome from EH - application submitted Nov 2009. Built Heritage - Synagogue - It is understood that the building may now have been sold, but the new owner has not made his intentions clear to the LPA and, hence, the building's future remains uncertain. Holy Trinity Church - representatives of the Churches Conservation Trust are keen to bring the building back into use, future use unknown.		Committee to note that the heritage – led grant initiative for Sunnyside and City Centre ends March 2010.
Vicki Medhurst and Jane Hall City Services	L	Celebrate our heritage	3. Lead: Sunderland Heritage Forum: Review: To investigate and feedback the costs involved in developing a City Heritage Strategy, enabling the Forum and the Council to indicate a number of identified priorities which will need consideration on how they are taken forward.	City wide heritage strategy - funding application has gone forward to HLF to develop a vision in relation to heritage for the city. Decision anticipated March/April.		To receive an update report on the outcome of the bid when known.