

23 SEPTEMBER 2019

REPORT OF THE CHAIR OF THE AREA PEOPLE BOARD

People Board Interim Update Report

1 Purpose of Report

- 1.1 This report provides an update on Area People's Neighbourhood Plan for 2019 / 2020, as set out in Annex one.

2. Background

- 2.1 At the beginning of each municipal year, East Sunderland Area Committee agrees its Neighbourhood Plan priorities associated with People and refers the priorities to the East Sunderland Area People Board to action on behalf of the Area Committee.
- 2.2 The Area People Board have presented interim reports to each Area Committee meeting to update on action taken on those priorities and highlighted key areas of influence and achievements during that period.

3. Key Areas of Influence / Achievements

- 3.1 Outlined below is a summary of the key areas of influence / achievements of the East Sunderland Area People Board up to September 2019.

Area Priority	Progress Report
Health and Wellbeing WPF 1.a)	<p>More Males and Positive Parenting</p> <p>In August 2019, the East Area Committee have invited applications from VCS Groups for two outcomes:</p> <ol style="list-style-type: none"> 1. 'More Males' will target inactive older males (50+) who are not engaging in existing community provision (must be new beneficiaries) into some form of regular community activity and address some or all the factors relating to measures from public health (stop smoking, drinking, etc.) which should contribute towards improving mental wellbeing and increasing life expectancy. 2. 'Positive Parenting' will focus on targeting the parents and carers of 0-5 year old's, along with the child(ren) and look towards improving key milestones associated with their age group relating to: movement, hand and finger skills; language, cognitive, social and emotional development. <p>Applicants can apply for small grants (up to the value of £5,000) or large grants (up to the value of £25,000). The deadline for applications is the 1 November 2019, with Area Committee being</p>

	asked to approve the strongest applications in December 2019, with a New Year start.
Community Connectors WPF 2.a)	<p>Community Connectors (4)</p> <p>From September 2019, 29 projects commenced under the banner of the East Community Connectors Programme. The update below provides a summary of weekly activities which will be delivered in each of the five wards, which involved 16 organisations receiving a total of £110,000 from the Neighbourhood Fund (formally known as SIB).</p> <p>In Doxford, carers of loved ones who suffer from addiction will receive valuable counselling support, children and young people will access youth provision and crisis support, and older people will receive a free swimming and aqua fit sessions.</p> <p>In Hendon, families will access toddler sessions, older people will receive free swimming, aqua fit sessions, access to a befriender scheme and two lunch clubs, children and young people can access an after-school kids club, and residents will have access to healthier lifestyle facilities and counselling services, if suffering from a bereavement.</p> <p>In Millfield, older people will receive free swimming, aqua fit, dance or exercise sessions and be able to attend a coffee morning, members from the BME community will receive support to volunteer and carry out work's experiences within non-BME buildings.</p> <p>In Ryhope, families will access toddler sessions, with older children and young people being able to attend youth sessions and receive crisis support; older people will be able to access a lunch club, healthier lifestyle sessions and social activities.</p> <p>In St Michael's, young people can receive crisis support, families will access toddler sessions, older people will receive free swimming, gentle exercise, aqua fit sessions and access a lunch club and social activities, community events will be held in the Park and counselling services will be available to those suffering from a bereavement.</p> <p>A full programme is currently being designed for publication, which will be placed across public buildings in the East area. A future performance report will be presented to Member on the Programme.</p>
Community Connectors WPF 2.b.)	<p>Fancy a Day Out: Summer Activities 2019</p> <p>In June 2019, Area Committee approved funding to deliver the Fancy a Day Out programme. The programme delivers fun and educational sessions, each day of the school holidays, allowing families to access the sessions and benefit from a tasty meal.</p> <p>The programme will be delivered up to Easter 2020. In September 2019, the Area Board received an update on the six weeks holiday:</p> <ul style="list-style-type: none"> • 12 members from East VCS Area Network delivered the scheme, this included three new partners: More Than Grandparents, Sunderland MIND and Young Asian Voices

	<ul style="list-style-type: none"> • 98 sessions were with over 4,500 meals served. • 551 individuals attended the sessions. Majority of beneficiaries were aged between 4-10 years old. • 130 volunteers supported the delivered of the Fancy a Day Out Programme, delivering • 2,090 hours of voluntary work, which has an estimated value of £25,080 in kind contribution • £2,635 addition external funding was secured to enhance the programme for food and equipment donations • In total, £27,715 of match funding was secured against a SIB investment of £22,955 <p>It is worth noting that three organisations have not submitted their figures in time for this report, so the figures will be higher than shown.</p>
<p>Economic Wellbeing</p> <p>WPF 3.a.)</p>	<p>1st tier welfare advice contracts</p> <p>In September 2019, an update was provided on the 1st tier welfare advice contracts which are soon to be advertised as an opportunity to apply to and deliver on behalf of the authority.</p> <p>The Strategic Advice Service Team started discussions and are interested in feedback from Members to ensure the contract brief is tailored to each set of unique issues facing neighbourhoods across the City.</p> <p>The 1st tier contracts provide a basic service on low complexity issues, with the most common being benefits and debt advice. The aim of the service is to resolve issues quickly before circumstances escalate to complex issues.</p> <p>Demand for the service has increased over recent years due to the implementation of universal credit and an increase in zero-hour contracts. The existing model which informs the advice deliver model is:</p> <ul style="list-style-type: none"> - Level 1: Self service information is available to those who can problem solves themselves, via the web and leaflets. - Level 2: Partners provide basic information and guidance to individuals, usually signposting them onto the tiered contract providers, if required. - Level 3: (1st tier) provides support on low complexity issues, and when needed makes referrals to the specialist providers. - Level 4: (2nd tier) specialist providers e.g. mental health issues, debt advice, etc. <p>Currently there is the capacity of two Advice workers which cover the East area. This is supported by VCS partners securing external funding to top up provision. Proposed contract will cover:</p> <p><u>Welfare Benefits</u></p> <ul style="list-style-type: none"> - Transitioning to Personal Independence Payments (PIP) from DLA, resulting in reduced awards - The ongoing UCFS implementation including the migration of existing legacy benefit claimants to UC from late 2020 onwards

	<p>- Changes to Employment Support Allowance</p> <p><u>Financial Inclusion</u></p> <ul style="list-style-type: none"> - Budgeting – Income and Expenditure including advice on ‘best deals’ or ‘switching’ - Affordable Credit & affordable housing options - Rent arrears and rising housing costs <p>Ongoing needs around housing and employment advice are also identified.</p> <p>Members agreed there is a recognised need to ensure that where feasible area funded projects complement the work of the 1st tier contracts, and members should consider how the East Area can support the £215,000 investment for the contract in the City.</p> <p>Committee are requested to consider the update and feedback any considerations for the new contracts and investment.</p>
<p>Build digital skills, capacity and confidence.</p> <p>WPF 6.a)</p>	<p>Get Online (G.O.) project</p> <p>In October 2018, £69,785 was awarded to Back on the Map to develop a partnership consisting of The Box Youth and Community Project, Media Savvy, Blue Watch Youth Centre and ShARP. The G.O. Project sees partners providing daily support to East residents to build digital inclusion and skills, by using a variety of engagement tools including 1-2-1 support, small group work, outreach workshops, home visits and drop ins. This project commenced in October 2018 and ends in March 2020. To date:</p> <p>Customer profile</p> <ul style="list-style-type: none"> • 315 residents have benefited from the programme • 132 were unemployed • 133 lived in social landlord accommodation • 68 privately rented • 46 are owner occupiers • 46 live with family • 2 homeless • 21 would not say <p>Services provided</p> <ul style="list-style-type: none"> • 213 gain digital access • 92 gained qualifications / new skills • 88 report their confidence levels have grown to become independent IT users • 64 received universal credit support • 30 saved money via compare the market style website • 23 volunteers were upskilled • 127 received other type of support <p>To support the development of additional smaller hubs at CHANCE, Sunderland Mind and Sans Street Youth and Community Centre a further £3,500 SIB was approved from the underspend of the Valuing Volunteers, OSCAR events held earlier in 2019.</p>
<p>Valuing Volunteers</p> <p>WPF 7.a)</p>	<p>OSCARs</p> <p>In July 2019, Area Board received an update on the OSCARs event</p>

	<p>which were held in Raich Carter Sports Centre and Sunderland Software Centre. Both events seen over 300 volunteers receive a note of thanks from East Councillors for their hard work and dedication to local VCS Groups, many of whom would not exist if it was not for these volunteers.</p> <p>Overall feedback has been extremely positive and there is a desire to host another OSCARs event in either 2020 or 2021.</p> <p>There was an underspend in the budget, which was agreed to split between hosting a young person's and an adult's OSCAR style event, with the remaining budget being used to purchase more IT equipment to support the development of smaller IT hubs in the East, as referenced in the GO project update.</p>
Everyone Active	<p>Raich Carter Update</p> <p>In September 2019, Area Board received an update from Everyone Active who operate the Raich Carter Sports Centre on behalf of Sunderland City Council. The report provided a city-wide perspective on statistics, these were:</p> <ul style="list-style-type: none"> - Repeat attendance levels have doubled since the transfer in 2016, from just over one million to two million in 2018. - Everyone Active card membership has increased by 36,000 (57%) - Fitness membership has increased from 7,000 to 11,000 - Social value has been provided by supporting 46 apprenticeships, 29 of whom secured employment. Look After Children and Carers gain free access to the Centres and members of the Armed Forces receive a discount. - A new 50 station gym and virtual group cycling studio received investment, and the whole centre has been redecorated. - Mystery visits carried out in to test the quality of survey reported feedback at 75%=very good. - A new Area funded programme has been launched targeting young families and older people. <p>Members are requested to note the update.</p>
People Board Membership	<p>Members are requested to note that Cllr Bewick is now the People Board representative for Ryhope.</p>

4. Recommendations

4.1 Members are requested to:

- (a) Note the updated provided on the Community Connectors (4) Programme, Fancy A Day Out, GO Project, OSCARs and Raich Carter Sports Centre.
- (b) Note the approval to split the underspend from the Valuing Volunteers project between hosting a further two OSCAR events in either 2020 or 2021, and purchasing additional ICT equipment to develop smaller IT hubs at CHANCE, Sunderland MIND and Sans Street.
- (c) Note the change in membership for the Ryhope ward from Cllr Hunt to Cllr Bewick.

Background Papers East Sunderland Area People Board Agendas, Reports and Action
List
SIB performance reports

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