

STRATEGIC INITIATIVE BUDGET (SIB)**Application No. 1 SIB**

Funding Source	SIB
Name of Project	Sail Ambassador/Trainee Bursary Project
Lead Organisation	Sunderland City Council

Total SIB requested £5,000		
Project Duration	Start Date	End Date
20 months	October 2016	July 2018

The Project

The Tall Ships Project is working extensively on engaging with young people in the North both to access Sail Ambassador opportunities and going forward into the future with Sail Trainee opportunities.

Commercial sponsorship to support these opportunities is going well with some sponsorship in place and strong potential from other organisations however there is no way of knowing whether sponsorship will be achieved for all ambassadors.

In order to support young people in the North to access these opportunities this application for funding is to ensure a scheme is available for young people from the North to apply to for support if all other avenues of funding have been approached and utilised.

It is proposed to engage with the North People Board when applications are received from North young people to ensure the Board is engaged in the decision making process. In addition those who benefit from the funding can provide regular updates to the Board.

As well as supporting the Ambassadors/ Trainees to access the sailing opportunities the Tall Ships project is also ensuring that they can take part in non sailing opportunities with to date a community litter pick being held in the St. Peters ward and an introductory session for ambassadors taking place at the Marine Activity Centre where they took part in water paddle boarding in addition they will be taking part in sailing from the Yacht Club.

The Project will be launching a monthly Tall Ships newsletter in mid October which will keep everyone up-to-date with what the ambassadors are up to.

Recommendation

- The North Area People Board recommend approval of the Application
- The project aims to deliver on the priorities of Activities for Young People
- Approve subject to the condition that People Board Members consider applications for young people from the North to access the funds.