

PEOPLE BOARD

Area Priority	Outcomes/Actions	Suggested Actions/Projects	Progress/Updates
Physical Health and Wellbeing Jan 2016	Increase healthy eating (families)	Promote a healthy eating campaign. Highlight calories etc.. In take away food Utilise the Health Champion programme to promote healthy life choices	Public Health colleagues have invited interested groups to submit a proposal to host a Health Champion network co-ordination function in the local community. The successful organisation will work with the Live Life Well service and VCS Network to engage with current and potential Health Champions to offer support and guidance within the community. It is envisaged the successful organisation for the Coalfield area will be agreed in October 2015, and a further update will be provided.
	Improve healthy weight in children	Promote and raise awareness of the Lifestyle, Activity and Food programme (LAF). LAF is a weight management programme for children and families which includes a variety of fun activities to encourage the whole family to get involved in healthier lifestyles.	Sunderland's LAF programme consists of healthy lifestyle sessions aimed at encouraging and supporting families to eat well, move more and live longer. The LAF referral programme is for families with children aged five to 15 years who have been identified as overweight; live in Sunderland and registered with a Sunderland GP. There are programmes for children aged five to ten years and their families and separate programmes for teenagers (11 to 15 years). Children under five years can access support from the Senior Specialist Dietician at City Hospitals Sunderland. The programme also includes specific activities for teenagers which include healthy lifestyle advice and physical activities such as gym sessions, boxercise, circuits, dance and body conditioning.
	Improve physical wellbeing and increase physical activity	Work with the Live Life Well service and Active Sunderland to promote services available and support local people to access information	The Live Life Well services attended the Coalfield Green Green Grass of Home events across the area in July 2015. 17 referrals were received. All have been contacted and some have already commenced working with a wellness coordinator or have been sign posted to appropriate services, and some are due to begin after the school holidays. 3 referrals were for stop smoking and the others were for healthy eating/ being more active. Over 500 service leaflets were distributed to members of the public and staff had many conversations with people about the new service. Overall the events were useful to promote Live Life Well not only to local communities but also to other partners.
	Improve partnership working with CCG/Public Health on joint priorities	Identify joint priorities and invite CCG and Public Health colleagues to attend People Board and other relevant groups when appropriate	Colleagues will be invited to the November People Board meeting in order to develop this priority.

Emotional and Mental Wellbeing Feb 2016	Reduce stress caused by financial concerns	<p>Work with VCS organisations to help prepare and support residents for changes ahead e.g. Universal Credit etc</p> <p>Work with health providers to promote financial advice and guidance available</p>	<p>The Coalfield Voluntary and Community Sector (VCS) Network discussed this issue and their concerns about the impact on individuals and families. A presentation was circulated to members of the group, and ShARP at Shiney Row are holding workshops and support sessions in preparation for Universal Credit implementation in Sunderland in October 2015.</p> <p>ShARP and Gentoo are amongst those who can provide advice and guidance to local residents. Information sharing will be encouraged through the VCS Network and Voluntary and Community Action Sunderland (VCAS).</p>
	Improve mental wellbeing and self respect in young people	Gather data and local intelligence regarding key issues to discuss at February People Board meeting. Gather information regarding services available.	Members are keen to ensure that young people are consulted, and have input, on mental health services. Youth engagement, including mechanisms such as Young Minds, will be discussed at the February People Board meeting with relevant officers and partners.
	Increase awareness amongst service providers about what is available (promotion, communication, referral)	<p>Develop Community Directory and Community Connectors</p> <p>Support VCS organisations to help residents access community IT provision</p>	
	Reduce isolation and improve social participation in older and vulnerable adults	<p>Consider findings of Tackling Loneliness and Social Isolation Scrutiny policy review when developing future initiatives.</p> <p>Continue to monitor and co-ordinate SIB funded projects including Social Navigator project (commencing August 2015).</p> <p>Promote services available via VCS Network and local organisations.</p>	<p>A number of projects funded via SIB are underway. The 'Social Activity Navigator' aims to reduce social isolation and increase social integration. This will be done by delivering therapeutic activities and exercise packages tailored to the individual's needs, in their own home and in the community. This will benefit those with long term conditions to improve their independence and wellbeing, and in the longer term access groups and activities available in their community.</p> <p>The Transforming Lives project launched in September 2015 will hold afternoon tea sessions to provide opportunities for socially isolated people to develop new relationships and take part in activities.</p> <p>New volunteers, identified as older or vulnerable adults, have been recruited by ShARP at Shiney Row. Each volunteer has a personal development plan and access to training and support to overcome barriers which have previously prevented them from engaging in community activity.</p>

Training and Learning Opportunities to Meet Skills Gaps/Needs	Increase opportunities for those who are, or at risk of becoming, NEET.	Support the development of the 'Working Rite' programme in the Coalfield area	The Working Rite programme will be piloted in the Coalfield area. Sandy Campbell, Chief Executive of Working Rite and Dave Barber, Participation and Engagement Manager (Sunderland City Council) will attend the November 2015 People Board meeting to update members on the programme.
	Nov 2015	Influence development of training to meet the needs of employers via Education and Skills strategy	
	Improve life skills and employability skills for young people	Extend CAN DO fund	The CAN DO fund will continue throughout this financial year. The next round of applications will be presented to the November 2015 People Board.
Support/Enable Local Delivery of Services	Improve use of existing community venues	Promote to all service deliverers the range of local venues available for use	
	Increase local partnership	Promote the Community Directory	
	Increase support for existing and new groups to deliver services	Provide support to local groups via Area Community Officer, Area Networks, VCAS and other relevant organisations. Promote commissioning and procurement opportunities to local organisations	Procurement opportunities from Sunderland, and other North East Councils, are promoted to members of the Voluntary and Community Sector (VCS) Network on a weekly basis.
	Increase support and co-ordination of volunteers	Consider available support and develop options for a local Coalfield project Support the development of volunteering programmes including Health Champions and Community Connectors	The September 2015 meeting of the People Board discussed the importance of supporting local organisations and volunteers. The Board will recommend to the October Area Committee that SIB funding is allocated to make a call for projects via the VCS Network. The proposed project will specifically focus on proactive support to retain and develop small organisations and co-ordinate and develop volunteers.

Influence the design, delivery and review of People based services devolved to Area Committee	The Sport and Leisure Joint Venture (Sport and Leisure Management SLM) - understand the implications for the Coalfield area		Active Sunderland approach presented to the People Board in July 2015, explaining the joint venture working arrangements and developments at Hetton and Houghton sports centres. Further updates will continue to be presented to future boards.
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