

East Sunderland Neighbourhood Fund**Alignment Proposal 1**

Funding Source	Neighbourhood Fund
Name of Project	Fancy a Day Out 2021
Lead Organisation	TBC Confirmed
ALIGN	£40,000

ADVERT FOR FUNDING OPPORTUNITY**East Sunderland Area Committee****Project Brief**

**East Sunderland Area Committee: Funding Opportunity
Deliver a Holiday Hunger and Educational Programme aka
Fancy a Day Out!**

Introduction and background

East Sunderland Area Committee would like to invite interested local Voluntary and Community Sector (VCS) groups to submit proposals to deliver regular sessions in the local community which provide children and young people, who are eligible for free school meals, with access to a session which is educational and a nutritional meal.

Only VCS groups who have a management committee (minimum three members, unrelated), constitution and bank account with dual signatories who are members of the VCS Area Networks can be involved. There is an opportunity for local VCS groups with a proven track record in delivering sessions to children and young people to deliver projects on behalf of the East Sunderland Area Committee. Applications demonstrating strong partnership working are encouraged.

Project

As part of the area priority, 'Support the Voluntary and Community Sector' the Area Committee would like to invite project proposals which complement and work in partnership with existing support in the East Sunderland area, which covers Doxford, Hendon, Millfield, Ryhope and St Michael's wards .

The project(s) must:-

1. Engage and target children and young people who are eligible for free school meals / living in economically deprived households (in Doxford, Hendon, Millfield, Ryhope and St Michaels ward ONLY) to attend sessions and access food / pack lunches. (subject to Covid Restrictions)
2. Projects should be able to be responsive and change sessions, to reach the target audience, even during a crisis i.e. pandemic.
3. Sessions should last for at least two hours, this may include 'feeding time' and be delivered during the daytime mid-week.
4. Sessions need to be age appropriate to the targeted audience, but if older children or family members want to join in this should be welcomed. No one should be turned away, as they may need feeding as well.
5. No fees should be applied.
6. The structure: a 'session' should be a fun based learning activity.

7. Sessions could be delivered daily or weekly
8. Theory and practice confirm that if we deliver a targeted publicity campaign at families who are eligible for free school meals, the 'day out' session is at risk of being labelled as a 'holiday club for the poor kids'. To reduce the risk of 'fancy a day out' being judged in this manner publicity should promote 'fun', 'learning', 'family', rather than 'poverty', 'hand-out', 'benefits'.

Grants will be paid up front.

A standard register will need to be completed for every session. At the end of the programme an evaluation form, spending profile supported with evidence of expenditure will need to be supplied to show how the grant was spent.

Sessions could be delivered during one or more 'blocks', the blocks are shown below:

Block One:	19 July 2021 to 3 September 2021
Block Two:	25 October 2021 to 29 October 2021
Block Three:	20 December 2021 to 31 December 2021
Block Four:	21 February 2022 to 25 February 2022
Block Five:	11 April 2022 to 22 April 2022
Block Six:	30 May 2022 to 3 June 2022

Budget: £40,000

There is a total of £40,000 aligned to the Project. Please Note – this is the total budget available for all projects which are successful - **NOT** per project application. **Therefore, we do not expect to fund any project over £5,000**

Proposed Timescale

Opportunity advertised to VCS Network	March 2021
Deadline for completed applications	21 May 2021, NOON
Applications considered and Groups notified	June 2021

Next Steps

Any interested VCS Group should request an application form. These are available by contacting community resilience community.resilience@sunderland.gov.uk

Recommendation: Approve

- The Neighbourhood and Community Board recommend approval of this project, which delivers to the East Sunderland Area Investment Delivery Plan Priority of Support the Voluntary and Community Sector (Section 9).

East Sunderland Neighbourhood Fund

Alignment Proposal 2

Funding Source	Neighbourhood Fund
Name of Project	Stephenson Trail
Lead Organisation	Stephenson Trail Task Group
ALIGN	£50,000

In September 2020, East Area Committee agreed their Delivery Plan. Under Section 13, the Plan refers to the fact that the Stephenson Trail was opened on the 18 September 1822 and Area Committee want to look at opportunities to improve the visual appearance, its usability and raise awareness about its purpose to preserve and celebrate local heritage. In addition, Members want to host a celebration event in partnership with the Coalfields and West Area Committees, which the trail runs through, at the turn of its 200th 'birthday' in September 2022.

The Stephenson Trail starts at Hetton le Hill Community Golf Course and ends at the River Wear. The trail is 11 miles long and takes approximately five hours to walk it from start to end. Further information about the Trail can be view via this weblink:

https://www.sunderland.gov.uk/media/19367/The-Stephenson-Trail/pdf/The_Stephenson_Trail.pdf?m=636410807640400000

With regards to the East area, the Trail runs through the Doxford ward, a small section of St Michael's ward and ends in the Millfield ward. Land ownership needs to be verified as some sections fall under the responsibility of Sustrans and other sections are in private ownership.

The November 2020, Area Committee endorsed the nominations to appoint Cllr Fagan, Cllr A. Wood and Cllr P. Wood from the East Area to attend a Multi Area Task Group, which is a joint initiative with the West Sunderland and Coalfields Area Committees.

In January 2021 the inaugural Task Group meeting was held with representatives from the Coalfields, East and West Sunderland Area Committees, Council Services, Hetton Colliery Railway 200 Trust and Sustrans. A vibrant discussion was held, with suggestions coming from all attendees which assisted in the development of an Action Plan with ideas and actions being formed under the following headings.

- a) Information boards and signage
- b) Sculptures along the trail/ Iconic art at beginning and end
- c) Environmental improvements (cutting down vegetation etc..)
- d) Enhance cycle route options
- e) Walking maps/guides
- f) Educational programme
- g) Install rest spots
- h) Raise awareness of route
- i) Promote historic importance
- j) Promote health benefits/encourage use
- k) Hold celebration event/s in Summer 2022

To enable the Task Group to be proactive members are requested to consider supporting a request to align £50,000 to enable the delivery of the Action Plan (set out in Annex One), with further detail of funding proposals being presented to a future meeting. Potential project ideas identified to date, include:

- Interpretation boards

- Waymarkers
- Sculptures
- Iconic art works
- Digital trail
- Environmental improvements
- Cycle / walking route improvements
- Maps and guides
- Celebration events
- Educational programme

Recommendation: Approve

- The Neighbourhood and Community Board recommend approval of this project, which delivers to the East Sunderland Area Investment Delivery Plan Priority of Preserving and Celebrating Heritage (Section 13)