

STRATEGIC INITIATIVES BUDGET (SIB)

Internally Lead Projects – under £25k

Project Title	Improving Awareness of Housing Services
Project Description	Aim to promote the Sunderland Accredited Landlord Scheme and good housing standards so that tenants remain safe and can make informed choices.
Area Priority	West
Grant Awarded	£2900
Lead Officer	Emma Readman
Start Date	01/07/2016
End Date	31/07/2016
Outcomes	<ol style="list-style-type: none"> 1. Train 6 community workers in housing services offered by the Council and partners within the private rented sector so that information can be passed to other community and voluntary groups. 2. Brief 8 voluntary groups about the housing services offered by the Council and partners within the private rented sector. 3. Raise awareness of housing standards among 50 tenants in the West, therefore improving tenants' health.
Key Milestones (relating to Outcome 1)	<ul style="list-style-type: none"> • Prepare training material • Organise event to train community workers • Assess learning of community workers to ensure they understand information • Develop a strategy to cascade training to voluntary groups or direct to tenants
Key Milestones (relating to Outcome 2)	<ul style="list-style-type: none"> • Identify voluntary groups • Prepare briefing material • Organise event to train community workers • Assess learning of community workers to ensure they

	<p>understand information</p> <ul style="list-style-type: none"> • Develop an action plan to cascade training to tenants
Key Milestones (relating to Outcome 3)	<ul style="list-style-type: none"> • Identify key areas of privately rented properties within the West • Prepare promotional material • Distribute material to privately rented properties, through community workers/voluntary groups • Advertise services in public buildings within the West • Attend the Health City event in July • Attend community group meetings • Obtain figures from trained community workers/voluntary groups relating to the number of tenants the information has been passed onto.
Performance Management/ Transfer of grant arrangements	