Priority	Objective	Action		Timescale	Lead Officer	Progress	Next Steps/Who?	Performa e Measu
Youth Provision	Improve and increase the variety of youth services and provision available across Washington	Commissioning process of youth services to be completed by Winter 2009 - 10 will confirm levels of provision, gaps and issues. Update to be provided at a future meeting		Medium Term	SCC Childrens Services - Kath Buchert/Andy Neal		Report re commissioning to future meeting	
Holistic campaigns	Deliver holistic campaigns around healthier lifestyle choices delivered at schools/colleges, businesses, public venues	SAFC Foundation to deliver the Sunderland Active Bus Programme 'The Fit for Footy' in Washington.		Medium Term		Programme promoting healthy lifestyles. 3 x 10 weekly projects pre year. SCC are ensuring the	£15,000 during	

ANNEX 2

Washington Area Action Plan - Learning

Encourage young people to continue into further education and provide better support for young people,	Deliver holistic campaigns around healthier lifestyle choices delivered at schools/colleges, businesses, public venues	Co-ordinate and promote resources, information etc through schools, providers etc. This could include teaching resources re healthier lifestyles, expansion of Healthy Schools programme to Early years, connect communities with sport, physical activity including wellness.	Medium term	Childrens Services	No update at present		
Encourage young people to continue into further education and provide better support for young people	Plan training around the labour market	Strategic links need to be made between the Business Investment Team, who can identify potential and current future employers and Sunderland Learning Partnership, who can co- ordinate training and educational courses to address the needs of employers, if tailored appropriately it can be used as a carrot to attract investors to Washington and the City.	Medium Term		EBC work with local employers and young people raising confidence/aspirations in young people. SAFC – Delivery Connect courses, 2 courses per year, 4 sessions per week, 45 weeks of the year. SCC - aim to increase the number of learners progressing to Higher Education, including 'Russell Group' Universities and to further develop support and engagement strategies to assist the transition from Key Stage 4 to Post-16 learning.SCC - A partnership approach to adult learning is being developed to encourage more adults into educational activities, including community based learning. YIP - The majority of sessions we run with 13-16 year olds have a link to formal accreditations	Escalate to scrutiny	
Encourage young people to continue into further education and provide better support for young people	Plan training around the labour market	Investigate how we engage with Employers and encourage them to employ local people (ALE)	Medium Term		Align and co-ordinate with actions and recommendations via Prosperous Working Group and Action Plan. Strategic links need to be made between the Business Investment Team, who can identify potential and current future employers and Sunderland Learning Partnership, who can co- ordinate training and educational courses to address the needs of employers, if tailored appropriately it can be used as a carrot to attract investors to Washington and the City.		

Encourage young people to continue into further education and provide better support for young people	Plan training around the labour market	Roll out e-champions, e mentoring scheme to Washington, currently been delivered else in the City.	Medium Term	Sunderland CC Digital Challenge Team	No update at present	
Encourage young people to continue into further education and provide better support for young people	Target people EET and young people who are NEET into education and employment	Children Services can access at Primary age, children who are potential NEETs, this information could then be used to engage with children at a much younger age as a preventative measure	Long term	Services	SAFC Foundation deliver courses which enable NEET young people to progress onto further education, employment and training. Sunderland City Council are providing support to young people aged 14-19 in the form of vocational training and diplomas. Employability skills are being incorporated into learning to reduce the number NEET. Washington North Youth Inclusion Project are working closely with local comprehensive schools to Identify young people at risk of becoming NEET. Oxclose and District Young People Project hold the contract for the delivery of GO4IT (11-19yrs) (targeted provision for young people at risk of or currently NEET). Connexions deliver a full information, advice and guidance programme in schools, work with the unemployed and are also involved in the Targeted Youth Support panels	