

NORTH AREA COMMITTEE

Project Brief for Call for Projects North Area Committee

Raising Aspirations & Making Positive Changes in the Wards of Castle, Fulwell, Redhill, St. Peters, and Southwick

CALL FOR PROJECTS

North Area Committee would like to invite local Voluntary and Community Sector (VCS) groups to submit a full application to deliver a project that will enhance and complement elected members community leadership role in bringing communities together to solve local challenges.

Applications will only be considered from VCS groups located within the North of Sunderland who have a management committee, constitution and bank account with dual signatories. VCS groups must adhere to accounting requirements in accordance with the Companies Act. A collaborative approach will be considered and is encouraged, however the project can be delivered on an individual ward basis.

This is an opportunity for local VCS groups with a track record of successful delivery in community and volunteering activity to submit a full application to deliver a project on behalf of the North Area Committee.

Raising Aspirations & Making Positive Changes

It is envisaged that the project will be delivered at the centre of the ward, building relationships, developing and delivering activities and ensuring elected members, local residents, volunteers and groups are provided with the support required to come together to address local priorities and issues. The beneficiaries of this project will be North residents.

The **Project** will:

“Encourage and raise the aspirations of local people by providing them with support, activities and resources to make positive changes in their local area bring about behaviour change and reduce demand for services”

The project will record each individual/group contact and maintain a database to track changes, monitor peaks in particular issues across the area and improvements to individuals/groups/areas. It would be expected that case studies and positive outcomes, which could be used as a catalyst to demonstrate the inherent need to work more together in communities to improve the quality of life, would be consistently collated.

As the project is required to cover all wards of the North is it expected that a collaborative approach is developed with all ward projects working closely together and will be managed by a Steering Group consisting of the lead VCS organisation, Sunderland North Area Community Development Lead and Ward Councillors

Key Local Issues:

- Services & Activities for Young People
- Establishing Volunteering Groups and supporting Volunteers – “Friends Of”
- Supporting and Signposting Voluntary & Community Sector Organisations to funding opportunities
- Reaching Socially Isolated
- Environmental improvements

The Project should:

- Show a detailed knowledge of the local community/ward, the ability to identify local need and to identify potential solutions to the issues identified.
- Show a detailed knowledge and be familiar with existing support and provision in the ward.
- Proactively work with local VCS organisations and statutory partners who make a real difference in the area.
- Show how the project can be creative, flexible and innovative to meet the needs of the ward
- Attract additional funding from sources other than SIB
- Employ dedicated members of staff to deliver the project locally and be the point of contact for the steering group.
- Include a forward plan/exit strategy to ensure the outcomes of the project continue once the SIB funded project is complete.
- Identify what added value your organisation can bring
- Demonstrate a track record of establishing groups to address local issues
- Demonstrate experience in working with young people and an understanding of their needs
- Demonstrate experience in working with older people and an understanding of their needs
- Demonstrate experience of environmental issues and solutions to resolve
- Identify how volunteering activity and support is provided.

Expected Outcomes:

- Creative and innovative solutions are developed to address and resolve local issues
- Steering Group(s) established to manage the project
- Elected members, local residents, VCS organisations and partners working together, sharing information and delivering solutions

- Local VCS organisations working together to continue to deliver services and activities and have the capacity to recruit, support and retain volunteers
- Coordinated plan in place detailing how the project would effectively deliver across the ward(s)
- Coordinated plan in place detailing how the project is aligned to existing provision in the ward and links with partners such as Sunderland City Council (Place Management, ASB, Children Services), Police, TWFR, Gentoo.
- Programme of activities developed to address the key issues
- A clear forward plan/exit strategy in place to ensure continuation
- External funding attracted to provide equipment, activities and services and sustain the project into the future

Budget

There will be a maximum overall budget of £50,000 per ward to deliver this project. The project must last for 2 years.

Timescale

Application closing date	6th January 2017 12noon
Area Committee to consider	6 th March 2017
Decision made	6 th March 2017
Project starts	March/April 2017
Project Ends	March/April 2019

Only Voluntary and Community Sector (VCS) groups can apply. After the deadline date and time all received applications will be assessed against a scoring matrix and consulted upon, with recommendations being presented to North Area Committee to agree and endorse the recommendations outlined.

Queries

If you have any questions regarding the application process please do not hesitate to contact Louise Preece, Technical Support Officer on 0191 561 1195 or louise.preece@sunderland.gov.uk Additionally if you require any advice on the development of the project please contact vivienne.metcalf@sunderland.gov.uk or telephone 0191 561 4577.