

EAST SUNDERLAND AREA COMMITTEE 12 MARCH 2018 EXECUTIVE SUMMARY SHEET – PART I									
Title of Report:									
Area Budgets Report									
Author(s):									
Head of Members Support and Community Partnerships Service									
Purpose of Report:									
This report requests Area Committee to note the area funding for 2017 / 2018 for both Strategic Initiative Budget (S.I.B.) and Community Chest.									
Description of Decision:									
The Area Committee is requested to note the following:									
i)	Note the financial statement set out in section 2 and 3.								
ii)	Approve four funding proposals totalling £79,938 SIB 2017 / 2018, as set out in Annex 1:								
	<table> <tbody> <tr> <td>(a) Cleaner Communities II</td> <td>£50,000</td> </tr> <tr> <td>(b) Tall Ships Mural</td> <td>£6,640</td> </tr> <tr> <td>(c) Think BIG: Reclaim the Lanes</td> <td>£18,318</td> </tr> <tr> <td>(d) Think BIG: I Can I Will</td> <td>£4,980</td> </tr> </tbody> </table>	(a) Cleaner Communities II	£50,000	(b) Tall Ships Mural	£6,640	(c) Think BIG: Reclaim the Lanes	£18,318	(d) Think BIG: I Can I Will	£4,980
(a) Cleaner Communities II	£50,000								
(b) Tall Ships Mural	£6,640								
(c) Think BIG: Reclaim the Lanes	£18,318								
(d) Think BIG: I Can I Will	£4,980								
iii)	Align £210,000 SIB to carry out three call for projects (£101,769 2017 / 2018 plus £108,231 2018 / 2019), as set out in Annex 2								
	<table> <tbody> <tr> <td>(a) Digital Inclusion: Phase One</td> <td>£60,000</td> </tr> <tr> <td>(b) Digital Inclusion: Phase Two</td> <td>£70,000</td> </tr> <tr> <td>(c) Community Connectors</td> <td>£80,000</td> </tr> </tbody> </table>	(a) Digital Inclusion: Phase One	£60,000	(b) Digital Inclusion: Phase Two	£70,000	(c) Community Connectors	£80,000		
(a) Digital Inclusion: Phase One	£60,000								
(b) Digital Inclusion: Phase Two	£70,000								
(c) Community Connectors	£80,000								
iv)	Align £25,000 SIB to carry out one call for projects relating to the Think BIG, Act Local area priority, as set out in Annex 3								
	<table> <tbody> <tr> <td>(a) Think BIG: Hendon</td> <td>£25,000</td> </tr> </tbody> </table>	(a) Think BIG: Hendon	£25,000						
(a) Think BIG: Hendon	£25,000								
v)	Note the agreed 17 Community Chest funding requests, as set out in Annex 4								
Is the decision consistent with the Budget/Policy Framework?									
Yes									

Suggested reason(s) for Decision:

The Area Committee has been allocated Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Work Plan and to attract other funding into the area.

Alternative options to be considered and recommended to be rejected:

The circumstances are such that there are no realistic alternatives that could be considered.

Is this a "Key Decision" as defined in the Constitution? No

Is it included in the Forward Plan? No

Relevant Scrutiny Committees:

12 MARCH 2018

HEAD OF MEMBERS SUPPORT AND COMMUNITY PARTNERSHIPS SERVICE

Area Budgets Report

1 Purpose of Report

- 1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the local work plans, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB and Community Chest.

2 Strategic Initiatives Budget (SIB)

- 2.1 The financial statement below includes the two SIB projects rolled over from 2015 / 2016 and balance for 2017 / 2018. Area Committee are requested to note the financial statement, as set out in Table 1.

SIB Financial Breakdown for 2015 / 2018					
Project Name	Committee Date	SIB Aligned	Match Funding	SIB Approved	SIB Balance Remaining
Rolled over from 2015 / 2016 Budget: Restricted					
1. Partnership in Practice	16.03.16	£40,000	£40,000	£79,667	£333
2. CATs	16.03.16	£10,000	£0	£2,250	£7,750
<i>2015 / 2016 Total</i>					£8,083
2017 / 2018 Budget					
<i>Starting Balance</i>					£372,149
1. Sail Trainee Bursary Scheme	12.06.17		£0	£15,000	£357,149
2. Set the Sails	12.06.17		£7,750	£15,000	£342,149
3. ASB Out	13.11.17		£3,000	£5,000	£337,149
4. Doxford Can Do	13.11.17		£3,600	£4,980	£332,169
5. Doxford Young Volunteers	13.11.17		£3,340	£3,998	£328,171
6. Doxford Junior Task Force	13.11.17		£2,650	£5,000	£323,171
7. Bright Future at Hudson Road	13.11.17		£7,260	£6,215	£316,956
8. Youth Leading the Way: Hendon	13.11.17		£6,323	£17,885	£299,071
9. Voices for Change	13.11.17		£0	£3,696	£295,375
10. Millfield 'Bring it On'	13.11.17		£0	£4,865	£290,510
11. Youth Leading the Way: Millfield	13.11.17		£900	£11,994	£278,516
12. Peer Engagement Activity Programme	13.11.17		£2,576	£5,000	£273,516

13. Link the Ages	13.11.17		£1,000	£4,000	£269,516
14. Young and Old Alike	13.11.17		£940	£5,000	£264,516
15. Peer Mentor Programme	13.11.17		£10,423	£19,000	£245,516
16. Young Minds	13.11.17		£1,500	£14,500	£231,016
17. Think BIG: Pride in Doxford (Doxford)	13.11.17		£15,955	£25,000	£206,016
18. Think BIG: Reclaim the Lanes (Millfield)	13.11.17		£4,000	£19,627	£186,389
19. Think BIG, Act Local	13.11.17	£80,373	£0		£106,016

Table 1: Financial Statement SIB 2017 / 2018

2.2 For the last meeting of the financial year Area Committee have a balance of £106,016 SIB, with a further £52,393 underspend being returned to budget bring the total up to £158,409 SIB 2017 / 2018. Additionally, £80,373 remains aligned to the local priority 'Think BIG, Act Local'.

2.3 There are four applications and four call for projects presented to Area Committee seeking approval. These are:

	SIB
<i>SIB 2017 / 2018 balance</i>	<i>£158,409</i>
1. Cleaner Communities II	£50,000
2. Tall Ships Mural	£6,640
Remaining	£101,769
 <i>SIB 2017 / 2018 + 2018 / 2019 Call for Projects</i>	
1. Digital Inclusion: Phase One	£60,000
2. Digital Inclusion: Phase Two	£70,000
2. Community Connectors III	£80,000
Total	£210,000
 <i>Think BIG Balance</i>	<i>£80,373</i>
1. Reclaim the Lanes (St Michaels)	£18,318
2. I Can I Will (Ryhope)	£4,980
3. Communication Outreach (Hendon)	£25,000
Remaining	£32,075

2.4 Area Committee are requested to approve two applications totalling £56,640 from the £158,409 balance, leaving £101,769 to be aligned against the three call for projects, with a request to commit a further £108,231 from next year's budget (subject to approval).

2.5 In addition, Area Committee are requested to approve two applications totalling £23,298 from the £80,373 and align a further £25,000 to the Think BIG priority, leaving a budget of £32,075 which will be rolled over into the new financial year.

3. Community Chest

- 3.1 The table below details the budget, approvals and balance remaining up until February 2018, as set out in Annex 4.

Ward	Budget	Approvals	Balance
Doxford	£10,000	£7,159	£2,841
Hendon	£10,000	£6,230	£3,770
Millfield	£10,000	£6,592	£3,408
Ryhope	£10,000	£6,546	£3,454
St Michael's	£10,000	£7,532	£2,468
Totals	£50,000	£34,059	£15,941

Table 2: Financial Statement Community Chest 2017 / 2018

4. Recommendations

- 4.1 Members are requested to:

- (a) Note the financial statements set out in sections 2 and 3.
- (b) Approve four funding proposals of £79,938 SIB, as set out in Annex 1.
- (c) Align £210,000 SIB to enable three call for projects to be carried out, as set out in Annex 2.
- (d) Align £25,000 SIB from the Think BIG area priority to enable a call for projects to be carried out, as set out in Annex 3.
- (c) Note financial position for Community Chest and the 17 approved Community Chest funding proposals since November 2017, as set out in Annex 4.

Contact Officer:

Nicol Trueman, Area Community Officer (East)

Tel: 0191 561 1162 Email: Nicol.trueman@sunderland.gov.uk

12 March 2018

SIB Executive Summaries

FUNDING PROPOSAL ONE

Organisation	Groundwork NE	SIB Request	£18,318
Start	April 2018	End	October 2019

Project Description

We understand that the East Area Committee wants to see VCS partners deliver a *Reclaim the Lanes* type project in St. Michaels. The project will engage targeted households using community development and enforcement approaches to encourage increased responsibility and an improved environment. This initiative will add value to other activities currently being delivered in the ward.

Groundwork will build on current Cleaner Communities delivery to deliver the St Michaels “Love Your Back Lanes” project. We will create a partnership from the VCS Area Network and the Community Connectors Hub members including ICOS, Blue Watch, the University, Gentoo, private landlords and Sunderland City Council. With Groundwork as the lead partner we will:

- Carry out a Baseline consultation exercise to understand what problems residents face in using their back lanes and how we can work with them to address these issues.
- Carry out a Back Lane Condition Survey to understand the physical limitations and opportunities offered by the back lanes.
- Adopt and roll out the recognised *Love Your Back Lanes* branding developed for the St Michael’s project.
- Work with partners across St Michaels using the branding to deliver an extensive programme of community engagement to encourage incentivised pledging, community action and learning about how to *Love Your Back Lane*. This will include working closely with the City Council’s enforcement team to explore all avenues for improving back lanes.
- Identify and support individuals and groups who will work with us to champion and deliver *Love Your Back Lane* activities throughout the project and afterwards
- Plan and deliver physical improvements to targeted back lanes to reduce anti-social uses and increase opportunities for alternative such as horticulture and play
- Evaluate and celebrate the success of the project.

Positive discussions have taken place with our key partners and we propose to deliver the *Love Your Back Lanes* project in two phases as follows:

Starting in April 2018 the initial weeks will involve a Back Lane Condition Survey and a Baseline Consultation exercise, across the whole project area, to fully understand the issues on the ground and from the householder’s perspective. We will work with partners to create a detailed questionnaire which will explain the project, investigate

what people feel about their back lanes, identify improvements and encourage involvement. We will collect survey returns from 100 householders within the project area which will help inform the detail of the project going forward. Participation will be incentivised by a prize draw giving householders the chance to win a Bridges shopping voucher.

We will use the information from our Baseline Consultation and Condition Survey to inform and target campaign activity. We anticipate working closely with partners, local schools and the Council's Marketing and Communications team so this complements other activities in the area and provides sustainability in the longer term. The campaign branding will be central to all project activity and will include pledging cards, banners, printed materials and promotional incentives to encourage participation.

With the consultation and branding in place the partnership would deliver an intensive period of community engagement aimed at communicating the message, leading and stimulating back lane activity and investigating back lane improvements. Community engagement activities will depend on the results of the Baseline Consultation but we have some ideas that we anticipate using during this 18 month campaign period, examples have been provided below:

- Clean Sweep involves focussing a day of partner and community social action on a small geography to do as much as possible in a short period. Multiple residents would be encouraged out of their houses to improve their own back lanes. This would be coordinated by partners and delivered in a fun and supportive way. We may look to paint garage doors, litter pick, make hanging baskets, paint or repair walls. We would give the lane a Clean Sweep and reclaim it for residents.
- Back Lane Barbeques. Food is a great engagement tool and we plan to encourage community involvement by cooking burgers and sausages in return for practical back lane care and campaign support.
- Incentivised Pledging. We will use the branding to encourage the signing of a pledge to Love Your Back Lane. We will deliver this one street at a time and award a regular monthly prize to reward the best kept back lane. The prize will not be substantial; perhaps a sticker that can be displayed on a lamppost or on a car window that confirms the ongoing efforts that residents are making. We will seek pledges from households across the project area and build the profile of the campaign.
- We will lead activities ourselves but will also encourage householders taking the pledge to provide photographs of them *Loving their Back Lanes*. We will incentivise this solo activity by entering all photographs into a monthly draw. This will incentivise and reward good activity and also create a ready flow of good news stories that we can circulate in the press and social media.
- We anticipate delivering Youth and Play activities in the back lanes. On site activity will be supported by our funded youth projects such as #Iwill and National Citizen Service. We plan to specifically engage local primary schools to help us carry and sustain the message in the community. The lead for this work will be our fully funded Visitor and Education Officer and Youth Workers.

In phase one we will deliver 12 community activities in the lanes that engage residents. This varied programme will build the capacity of key individuals and local groups to take further responsibility and an ongoing role in their back lanes. We recognise that community development approaches will not always result in the desired outcome and that we will also need to work closely with the enforcement team in the council. We are currently working with this team, and many others in the council, on various citywide initiatives and will be very happy to strengthen our relationships with them here.

Through our consultation and engagement work we will identify two lanes for further physical improvements. This may involve creating places for play or horticulture. It may be a back lane for recycling or vertical food growing. We will work with the community and partners to design and deliver these initiatives according to priority, community commitment and opportunity. We may need to find some additional match funding to make these ideas a reality so we have programmed them for late in Phase 2 when all community engagement has been completed.

As Phase 1 comes to an end we will stage a community led celebration event inviting all participating householders and partners. This event will display project successes and celebrate the impacts of the community's efforts. A report will detail the effectiveness of the campaign and the impact on behavioural change. We will assemble this by doorstep engagement and focus groups in the local community.

If judged to be successful we envisage starting Phase 2 in January 2019 and completing the project in October 2019. This phase will follow a similar model but will incorporate learning from Phase 1 delivery and evaluation.

Objectives and goals	Forecast Dates
PHASE ONE STARTS	April 2018
Back Lane Condition Survey	April 2018
Baseline Door Knocking Audit and Consultation	April 2018
Brand and Campaign Development Completed	May 2018
Ongoing Back Lane Community Engagement and Capacity Building Activity Started and Delivered over 12 months	May - October 2018
Ongoing Doorstep Engagement Started and Delivered over 12 months	May - October 2018
Delivery of 12 events and activities	July - October 2018
Phase 1 Celebration and Interim Evaluation	November 2018
PHASE TWO STARTS	January 2019
Back Lane Condition Survey	January 2019
Ongoing Back Lane Community Engagement and Capacity Building Activity Started and Delivered over 12 months	February – July 2019
Ongoing Doorstep Engagement Started and Delivered over 12 months	February – July 2019
Delivery of 12 events and activities	May – August 2019
Back Lane Improvements Delivered	August - October 2019
Final Evaluation and Celebration delivered	October 2019

Output Code	Target 2018 / 2019				Target 2019 / 2020			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Total
Delivery of baseline audit and condition survey	1				1			2
Creation and roll out of Campaign Branding		1						1
Doorstep Engagement of households in project area (audit respondents will be engaged in campaign thereafter)		100	100	100	100	100	100	600
Delivery of 24 Community Engagement Activities and Events		8	4		2	8	2	24
Young People Engaged aged 5-17		20	20	20	20	20	20	120
Celebration event and Interim Evaluation Report			1				1	2
End of project evaluation report delivered							1	1

¹ Although there are approx.. 500 houses in the zone Groundworks have calculated costs at 600 properties, incase of HMOs.

Financial Information

Item and Description	Total Costs £	Match Costs £	SIB Costs £
Staff time for: Baseline Doorknocking Audit - development, delivery and report: 74 hours @ £22/hr	1,628	0	1,628
Condition survey - development, delivery and report: 7 hours @ £35/hr	245	0	245
Campaign and branding development: 15hours @ £22/hr	330	0	330
Development and delivery of 24 community events and activities and events in back lanes: 270 hours @ £22/hr	5,940	0	5,940
Materials and equipment for 24 community events and activities: 24 @ £40	960	0	960
Doorstep engagement of households – campaign roll out, collecting pledges, identifying champions and participants, building community capacity 150 hours @ £22/hr	3,300	0	3,300
Involvement of Visitor and Education Centre Coordinator and Sunderland Recycling Project lead for community engagement . Also involvement of GWK NCS and #Iwill youth workers for youth engagement. 180 hours in total @£25/hour	4,500	4,500	0
Development and delivery of phase 1 and end of project celebration: 40 hours @ £22/hr	880	0	880
Delivery of end of project Evaluation report; 10 hours@ £22/hr	220	0	220

Back lane improvements: 2 @ £500	1,000	0	1,000
Production of branding leaflets, banner, posters, stickers, uniform, promotional incentives.	750	0	750
Prize Draw Fund (Baseline and monthly prizes)	1000	0	1000
Room and Hall Hire Charges: 10 @ £10/hr	100	0	100
Travel: approx. 10 miles per week @ £0.40/mile	300	0	300
Management @ 5% of revenue costs. Includes all client meetings, reporting, performance management meetings, line management and project management support etc,	1,665	0	1,665
Total	22,818	4,500	18,318

Recommendation: APPROVE

FUNDING PROPOSAL TWO

Organisation	Sunderland City Council	SIB Request	£6,640
Start	May 2018	End	June 2018

Project Description

The City are hosting the Tall Ships Race in July 2018 and the Port of Sunderland will play a key role. It is predicted that over one million visitors will attend the event. To access the Port vehicles and visitors to the site will need to pass the Port's boundary wall along High Street East, which consists of concrete panels, which provide a good canvass for an art feature. Complementing the existing work installed along Panns Bank on the river corridor near to this location.

The Place Board commissioned local graffiti artist, Frank Styles, to carry out a feasibility study to see if the concrete panels are suitable to apply paint and withstand poor weather conditions and sea air. Local residents, businesses and members of the Maritime Museum were consulted on their views. Based on feedback an idea was born for an art feature that could depict ships that takes the viewer on a journey through the history of ship building on the river Wear on each panel. Starting with a carved out wooden tree all the way through the 18th, 19th, 20th centuries.

The suggested location for the art feature is to start the art work three panels into the Boars Head car park and paint a further six panels running down the main road, with it being on a bend it is thought the visual impact and sight line will be greater, allowing more people to view it.



Each panel will need rendering beforehand and will have a ship, it's name and the year it was built on it, and where to go to find out more about ships, e.g. at the Museum of Sunderland, or Sunderland Maritime Museum.

Objectives and goals	Forecast Dates
Panels to be rendered, dried and settled	May 2018
Painting started and completed	June 2018
Financial breakdown	Total
Rendering, including materials	£1,500
Labour (9 x panels x 2 days per panel = 18 days @ £250 per day	£4,500
Paint (75L masonry paint @ £240, 108 cans of spray paint @ £400	£640
Total	£6,640

Recommendation: APPROVE

FUNDING PROPOSAL THREE

Organisation	Blue Watch Youth Centre	SIB Request	£4,980
Start	April 2018	End	March 2019

Project Description

'We Can We Will', will support Ryhope children and young people, age 8 years and above, on a journey that changes mindsets toward achieving goals. They will be leaders on a range of environmental activities that will improve the visual appearance of Ryhope. Children and young people will see themselves as active learners and achievers who accomplish goals through hard work and perseverance. With this mindset approach, they will strive to achieve their best and want the best for the areas where they live.

The activities that are undertaken will help strengthen community spirit by bringing people together, supporting East Area Work Plans, particularly in relation to improving the environment, reducing isolation and addressing the causes of anti-social behaviour. Children and young people will initially work within friendship groups (minimum of 3 children or young people in a group) to develop ideas for projects. They will carry out a community consultation where local people will be given the opportunity to have their say on a range of environmental issues. The results gathered from the consultation exercise will help the groups make informed decisions on activities to be undertaken.

'We Can We Will', will provide groups with the necessary support they require to carry out their activities, subject to agreed criteria. Groups may use awarded funding to purchase resources for their 'We Can We Will' activities, group, club or organisation. For example, to contribute towards an item of equipment, out of centre activity or residential. Each group will present their idea to a panel, along with plans of how they will carry out their idea, and a budget for their project. The role of the panel is to listen to the activity idea, ask any necessary questions, and to ensure the idea has been thought through properly and is of benefit to the Ryhope community. Once the activity is completed, group members will provide evidence in the form of receipts and evaluation. We will use a skills wheel to measure learning. 'We Can We Will', will be accessible to groups throughout Ryhope.

There will be two stages of activity. Stage 1 funding up to £150. Groups that have successfully completed Stage 1 project can progress to Stage 2 funding of up to £300. Stage 2 activity will demonstrate a greater level of work than Stage 1 activity. Some groups will work towards a nationally recognised qualification. All activities will be facilitated by youth workers. Both Stage 1 and Stage 2 will take place within a simple but effective framework that helps children and young people take personal responsibility while enjoying the rewards of self-discovery and personal development. Youth worker support will be available to organise panels, assist with making arrangements for activities/transport and to accompany groups of children and young people on activities that take place out of centre.

Financial Breakdown

Itemised list of all costs	Cost (£)	SIB Contribution (£)
Staff costs	£4,320	£3,260
Stage 1 activity	£1,350	£1,000
Stage 2 activity	£900	£600
Transport and fuel	£300	£120
Accreditation	£240	£0
Stationery and photocopying	£120	£0
Use of building	£1,440	£0
Total	£8,670	£4,980

Output Code	Target 2018 / 2019				Total
	Qtr 1	Qtr 2	Qtr 3	Qtr 4	

1. Number of 'We Can We Will' activities delivered in Ryhope	3	3	3	3	12
2. Number of Ryhope children and young people involved in 'We Can We Will' activities	12	12	12	12	48
3. No of Ryhope children and young people gaining accredited awards for volunteering	6	6	6	6	24
4. Number of partner organisations engaged	1	1	1	1	4

RECOMMENDATION: APPROVE

FUNDING PROPOSAL FOUR

Organisation	The Box Youth Centre, Back on the Map, ICOS, Groundwork NE, Blue Watch Youth Centre	SIB Request	£50,000
Start	April 2018	End	November 2018

Project Description

In February 2018 an evaluation performance report was provided to the Area Board on the Cleaner Communities Programme delivered throughout 2017. The data below displays the statistics from all five wards between April – February 2018:

Red: Not achieved

Amber: Acceptable

Green: Superseded

Outputs	Doxford		Hendon		Millfield		Ryhope		St Michaels		Totals	
	Tar.	Act.	Tar.	Act.	Tar.	Act.	Tar.	Act.	Tar.	Act.	Tar.	Act.
Clean Ups	15	16	18	19	14	16	18	75	29	36	94	162
Black Bags	0	446	0	258	0	365	0	455	0	468	0	1992
Painting Schemes	2	5	6	5	4	3	4	2	0	0	16	15
Ed Campaigns	12	12	7	7	6	10	36	39	0	0	61	68
Gardening	4	5	0	0	0	4	6	10	0	0	10	19
Guided walks	0	0	0	0	0	0	6	4	0	0	6	4
Place Initiatives	33	37	31	30	24	33	70	130	29	36	187	266
Tonnage Removed	0	5701	0	3993	0	13595	0	7895	0	7080	0	38264
Volunteers	60	169	20	116	60	226	60	367	60	332	260	1210
hours worked	0	603	0	729	0	729	40	695	0	830	40	3586
e-learning	20	0	20	0	20	0	20	11	20	3	100	14
Match secured	£0	£0	£0	£0	£0	£0	£0	£3,000	£0	£0	£0	£3,000
Match in -kind	£0	£6,633	£0	£4,895	£0	£8,019	£0	£7,645	£0	£9,130	£0	£36,322

Headline stats include:

- 266 place based events delivered i.e. community clean ups, educational campaigns, etc.
- 1,992 black bags collected, along with bulky waste items.
- 38.3 tonnes of rubbish removed off the streets.
- 1,210 volunteers involved in delivering 3,586 hours of 'work' which equates to £36,322 in kind contribution.

The programme superseded its predicated targets and evidence would suggest it was down to the excellence of the VCS Groups involved in its delivery, matched with the quality of the Local Services Team.

Based on the evaluation of the Programme the Place Board are keen to continue the existing programme and extend it up until the end of 2018, but focus mainly on community clean ups, educational campaigns and supporting the recycling of street waste at Blue Watch.

In terms of lessons to learn from the 2017 programme it is proposed to enhance the 2018 programme by the following suggestions:

- Environmental programmes should complement the Local Services schedule of services (cleansing programme).
- Maps identifying land ownership should be made accessible to the partners.
- Training on social media to be rolled out.
- # strap line needed to capture publicity.
- The overall performance management of the programme and infrastructure worked well and should be continued.
- The transient nature of some wards has meant the impact of community clean ups were short lived, these area could be targeted more by Local Services Enforcement Team, whilst volunteers focused on other areas.
- Agreed standards in place from the outset of the project including the appropriate equipment, standardised paperwork, monitoring meetings, scheduled programme should continue.
- Maybe consider targeting known hot spots within a ward and agree that this will be regularly cleaned to see if this contributes towards changing people's behaviour and perceptions of local grot spots and prevent environmental crime reoccurring.

Output	Total
Number of community clean ups (35 per ward)	175
Number of volunteers involved in the scheme (60 per ward)	300
Number of educational campaigns delivered (12 per ward)	60

NB: data will be collected on other outputs such as street waste recycled, general waste collected, tonnage removed, number of hours worked by volunteers and match funding (in-kind)

Financial breakdown	Total
Community Cleans Ups	£30,000
Volunteer expenses	£2,000
Number of educational campaigns delivered (12 per ward)	£15,000
Publicity and promotional materials	£3,000
Total	£50,000

RECOMMENDATION: APPROVE

12 March 2018

**DRAFT****CALL FOR PROJECTS (ONE)****East Digital Inclusion Task (E.D.i.T. Group)**

East Sunderland Area Committee would like to invite members of the Voluntary and Community Sector (VCS) Area Network to submit a full application that will develop and implement a 'Digital Inclusion' project across East Sunderland. Applications will be considered from VCS groups who have a management committee, constitution and bank account with dual signatories. VCS groups must adhere to accounting requirements in accordance with the Companies Act.

1. Introduction and Background

East Sunderland Area Committee agreed their work plan in June 2017. An area priority delegated to the People Board is to 'develop a digital network' to support residents in terms of:

- a) Increase access to digital equipment and broadband connectivity

It is proposed to deliver a two phased approach in developing a digital network:

Phase One : Getting the IT infrastructure and digital network established

Provide appropriate technical support (e.g. telephone hotline, site visits, training, etc.) to enable suitably identified community buildings to operate effectively in a digital network. Could focus on upgrading existing provision and / or sourcing suitable equipment to deploy across the area and establish WiFi hubs at the agreed locations.

2. Applications

- Partnership applications are sought from organisation based within East Sunderland.
- Both capital and revenue costs can be funded.
- The project should have a lifetime of no more than 24 months from the date of approval.
- Partners interested in applying or wishing to have further information are encouraged to attend a workshop which will be held **Wednesday, 18 April 2018, 1pm in Committee Room 4, Sunderland Civic Centre.**

3. Budget

£60,000 Phase One: Equipment and Technical Support

4. Timescale

Workshop	Wednesday, 18 April 2018, 1pm,
Deadline date for return	Wednesday, 30 May 2018, noon

Applications evaluated, scored and consulted upon	June 2018
Area Committee (decision made)	June / July 2018 (TBC once Civic Diary is agreed)

5. Further information

The deadline date to return the completed application, along with necessary documents is Wednesday, 30 May 2018, noon. Two formats are acceptable, either:

- i) Hard copies which should be posted to FAO: Nicol Trueman, Sunderland Civic Centre, Room 3.98, Burdon Road, Sunderland, SR2 7DN
- ii) Electronic copies should be emailed to nicol.trueman@sunderland.gov.uk

If you have any questions regarding the call for projects process or would like to request a grant application pack please do not hesitate in contacting nicol.trueman@sunderland.gov.uk or telephone 0191 561 1162.

CALL FOR PROJECTS (TWO)

East Sunderland Area Committee

DRAFT

East Digital Inclusion Task (E.D.i.T. Group)



East Sunderland Area Committee would like to invite members of the Voluntary and Community Sector (VCS) Area Network to submit a full application that will develop and implement a 'Digital Inclusion' project across East Sunderland. Applications will be considered from VCS groups who have a management committee, constitution and bank account with dual signatories. VCS groups must adhere to accounting requirements in accordance with the Companies Act.

3. Introduction and Background

East Sunderland Area Committee agreed their work plan in June 2017. An area priority delegated to the People Board is to 'develop a digital network' to support residents in terms of:

- A) Build digital skills, capacity and confidence of a specific target group of people

It is proposed to deliver a two phased approach in developing a digital network:

Phase Two: Deliver IT outreach activities

Could focus on funding an outreach team (trainers, tutors, IAG workers) who would work across the East area delivering a mixture of home visits and centre based activities, ranging from one to one introduction to a computer to small group lessons using tools, such as, www.learningmyway.com. Afterwards if people wanted to learn more, then they could progress onto existing funded courses delivered by F.A.C.L. providers or other educational providers such as Sunderland College.

4. Applications

- Partnership applications are sought from organisation based within East Sunderland.
- Both capital and revenue costs can be funded.
- The project should have a lifetime of no more than 24 months from the date of approval.
- Partners interested in applying or wishing to have further information are encouraged to attend a workshop which will be held **Wednesday, 18 April 2018, 2pm in Committee Room 4, Sunderland Civic Centre.**

3. Budget

£70,000 Phase Two: IT Outreach Activities

4. Timescale

Workshop	Wednesday, 18 April 2018, 2pm,
Deadline date for return	Wednesday, 30 May 2018, noon

Applications evaluated, scored and consulted upon	June 2018
Area Committee (decision made)	June / July 2018 (TBC once Civic Diary is agreed)

5. Further information

The deadline date to return the completed application, along with necessary documents is Wednesday, 30 May 2018, noon. Two formats are acceptable, either:

- iii) Hard copies which should be posted to FAO: Nicol Trueman,
Sunderland Civic Centre, Room 3.98, Burdon Road, Sunderland, SR2 7DN
- iv) Electronic copies should be emailed to
nicol.trueman@sunderland.gov.uk

If you have any questions regarding the call for projects process or would like to request a grant application pack please do not hesitate in contacting nicol.trueman@sunderland.gov.uk or telephone 0191 561 1162.

East Community Connectors 2018

East Sunderland Area Committee would like to invite members of the Voluntary and Community Sector (VCS) Area Network to submit a full application that will build upon two years of the Community Connectors model across East Sunderland. Applications will be considered from VCS groups who have a management committee, constitution and bank account with dual signatories. VCS groups must adhere to accounting requirements in accordance with the Companies Act.

5. Introduction and Background

In December 2016 East Sunderland Area Committee approved £80,000 SIB to deliver phase two of the Community Connectors programme enhancing the ward community 'hub' and spokes model across the East area during 2017.

In February 2018 the People Board received an evaluation of the programme. The data was collated to allow members to see how it delivered on performance, headline results are:

- 94 groups got involved in the programme
- 2,725 people participated in a range of activities to increase social inclusion, improve independence, boost confidence and connect to their community
- 423 volunteers 'worked' 7,659 hours which equates to £84,244 'in-kind' support, plus £10,000 external funding to complement the SIB contribution of £80,000

The programme superseded its predicated targets across all outputs in relation to people accessing timetabled activities, and shows how popular community buildings and sessions are within East Sunderland. Area Committee are keen to continue with the ward based model and have decided to focus on what worked well and could be built upon in the wards based on the lessons learned from previous programmes, these are:

1. Assisting people to prepare for universal credit
2. Supporting young people i.e. Information, Advice and Guidance Time Bank
3. Reducing social isolation

NB: other maybe added if identified from the priority setting exercise for 2018 / 2019

6. Applications

- Partnership applications are sought from organisation based within East Sunderland.
- Both capital and revenue costs can be funded.

- The project should have a lifetime of no more than 12 months from the date of approval.
- Partners interested in applying or wishing to have further information are encouraged to attend a workshop which will be held **Wednesday, 18 April 2018, 3.30pm in Committee Room 4, Sunderland Civic Centre.**

3. Budget

£80,000 in total to provide provision across the five Doxford, Hendon, Millfield, Ryhope and St Michaels wards

4. Timescale

Workshop	Wednesday, 18 April 2018, 3.30pm,
Deadline date for return	Wednesday, 30 May 2018, noon
Applications evaluated, scored and consulted upon	June 2018
Area Committee (decision made)	June / July 2018 (TBC once Civic Diary is agreed)

5. Further information

The deadline date to return the completed application, along with necessary documents is Wednesday, 30 May 2018, noon. Two formats are acceptable, either:

- Hard copies which should be posted to FAO: Nicol Trueman, Sunderland Civic Centre, Room 3.98, Burdon Road, Sunderland, SR2 7DN
- Electronic copies should be emailed to nicol.trueman@sunderland.gov.uk

If you have any questions regarding the call for projects process or would like to request a grant application pack please do not hesitate in contacting nicol.trueman@sunderland.gov.uk or telephone 0191 561 1162.

CALL FOR PROJECTS (FOUR)

DRAFT



Think BIG, Act Local (Hendon)

East Sunderland Area Committee would like to invite members of the Voluntary and Community Sector (VCS) Area Network to submit a full application that will deliver a Communication Outreach project in the Hendon ward. Applications will be considered from VCS groups who have a management committee, constitution and bank account with dual signatories. VCS groups must adhere to accounting requirements in accordance with the Companies Act.

Introduction and Background

In November 2017 East Sunderland Area Committee aligned £25,000 SIB to deliver a 'Think BIG, Act Local' project in the Hendon ward. The volume of Customer Service requests from Hendon residents indicates there is an issue with environmental crime across the Ward.

Recently the Area Committee have funded covert cameras to capture environmental crime incidents occurring in the ward, and corporately the Council have invested and expanded the Environmental Enforcement Team. There is an opportunity for a locally based organisation to deploy resources in the ward that will:

- Engage with residents, schools and community groups to promote effective and responsible environmental behaviours.
- Provide education, support and assistance where necessary in the management of household waste for individual properties, and/or present information to the Environmental Enforcement Team for formal action, in circumstances where education has not proved effective.
- Deliver face to face community engagement and key messages to improve communication channels between the community and the council by attending local community meetings, knocking on doors, walking the patch, reporting incidents, promoting good news stories, etc.

It is envisaged the project will coordinate activity with the council's Local Services Team within the ward, to ensure there is a SMART connection between the council's statutory function and powers relating to enforcement and the VCS ability to deliver community engagement.

Applications

- applications are sought from organisations based within East Sunderland.
- Both capital and revenue costs can be funded.
- The project should have a lifetime of no more than 12 months from the date of approval.
- Partners interested in applying or wishing to have further information are encouraged to attend a workshop which will be held **Tuesday, 17 April 2018, 2pm in Sunderland Civic Centre.**

Budget £25,000 in total to provide provision in Hendon ward only

Timescale

Workshop	Tuesday, 17 April 2018, 2pm
Deadline date for return	Wednesday, 30 May 2018, noon
Applications evaluated, scored and consulted upon	June 2018
Area Committee (decision made)	June / July 2018 (TBC once Civic Diary is agreed)

Further information

The deadline date to return the completed application, along with necessary documents is Wednesday, 30 May 2018, noon. Two formats are acceptable, either:

- v) Hard copies which should be posted to FAO: Nicol Trueman, Sunderland Civic Centre, Room 3.98, Burdon Road, Sunderland, SR2 7DN
- vi) Electronic copies should be emailed to nicol.trueman@sunderland.gov.uk

If you have any questions regarding the call for projects process or would like to request a grant application pack please do not hesitate in contacting nicol.trueman@sunderland.gov.uk or telephone 0191 561 1162.

12 March 2018

Community Chest: Financial Statement April 2017 – February 2018

Doxford Ward Budget	£10,000	
Project	Approval Date	Approvals
Doxford Park Toddler and Parent Group	25.05.17	£830
Sunderland Area Parent Support	09.10.17	£2,465
Doxford Community Centre	08.11.17	£2,053
Stay Healthy Group	09.02.18	£530
Sunderland City Council	09.02.18	£1,281
Remaining balance		£2,841
Hendon Ward Budget	£10,000	
Project	Approval Date	Approvals
Sing and Play	13.04.17	£282
Sunderland Strollers (Joint with St Michaels, Millfield and Ryhope Wards)	09.05.17	£100
Hendon Community Allotment	25.05.17	£652
Theatre Space NE (Jointly Funded with St Michael's and Millfield)	14.07.17	£242
Sunderland East End Amateur Boxing Club	20.07.17	£900
Friends of Backhouse & Barley Mow Parks	18.10.17	£999
Pins & Needles	30.11.17	£890
Sans Street Youth Centre	30.01.18	£1,000
CHANCE	09.02.18	£590
Keep Active	09.02.18	£575
Remaining balance		£3,770
Millfield Ward Budget	£10,000	
Project	Approval Date	Approvals
Sunderland Strollers (Joint with Ryhope, St Michaels and Hendon Wards)	09.05.17	£100
Theatre Space NE (Jointly Funded with St Michael's and Millfield)	14.07.17	£242
Landsdowne Football Club	05.09.17	£800
Sunderland Stoke Group	10.10.17	£250
St Mark's Community Association	08.11.17	£2,700
Filipino Community of Sunderland	14.02.18	£1,500
The Angelus Lunch Club	14.02.18	£500
St Joseph's	14.02.18	£500
Remaining balance		£3,408
Ryhope Ward Budget	£10,000	

Project	Approval Date	Approvals
Sunderland Strollers (Joint with Millfield, St Michaels and Hendon Wards)	09.05.17	£100
St Paul's Primary School	22.05.17	£1,386
Ryhope Tophouse FC	14.07.17	£600
Ryhope Allstars Jazz Band	05.09.17	£150
Sunderland City Council	07.11.17	£510
Blue Watch Youth Centre	19.12.17	£300
Ryhope Cricket Club	19.12.17	£1,000
Ryhope Rascals	19.12.17	£1,000
Bobby Richardson Banner Group	18.01.18	£1,000
Ryhope Angling Club	18.01.18	£500.00
Friends of St Pauls	09.02.18	£1,000.00
Remaining balance		£3,454
St Michaels Ward Budget	£10,000	
Project	Approval Date	Approvals
Sunderland Community Action Group	03.05.17	£542
Ashbrooke Sports Club FC	03.05.17	£457
Sunderland Ladies Probus Club	03.05.17	£640
Cuthy's Bike Ride	25.05.17	£610
Theatre Space NE (Jointly Funded with St Michael's and Millfield Wards)	14.07.17	£242
Ashmore Residents Association	14.07.17	£200
Sunderland Rugby Club, U15's	05.09.17	£640
Grangetown Community Association	10.10.17	£290
Sunderland Sikh Association	10.10.17	£525
Sunderland Men's Probus Club	10.10.17	£350
Friends of Backhouse and Barley Mow Parks	18.10.17	£986
St Michaels Ward Resident Association	15.11.17	£250
Symphony Orchestra	12.01.18	£800
Sunderland Floral Art Club	16.02.18	£1,000
Remaining balance		£2,468