

Executive Summary
Washington Area Committee Neighbourhood Fund applications

Washington Events 2020 Programme

Introduction and background

Washington Area Committee would like to invite interested groups and organisations to submit proposals to deliver the Washington Events Programme for 2020. As part of area priorities for community support and inclusion and for developing a cultural identity, the Washington Area Committee would like to invite project proposals which complement and work in partnership with existing support in the Washington area. Local events have traditionally always been key to enhancing community inclusion and involvement in Washington and in supporting a cultural identity for the area. Over the last 11 years a number of community-led events have taken place and been very successful.

Project proposals

Local events have been key to enhancing community inclusion and involvement in the Washington area and in supporting a cultural identity for the area. Washington Area Committee would like to invite project proposals to deliver the 2020 Washington Events Programme as detailed below. Washington Area Committee requires an organisation or consortium/partnership to co-ordinate and deliver the programme for the year. This programme is made up of a number of elements (as a minimum):

Event	Proposed Date	Activities/outcomes required	Further commentary
Springwell Village 1940's Weekend	Last weekend June/ beginning July	Community celebration 40's Weekend. Range of activities and events and organised re-enactment displays for all members of the local community. Local organisations and businesses to be actively involved via an Event Community Steering Group	Various venues in the village plus Bowes Railway for enactment. The event must be authentic throughout and remain true to 1940s and World War 2 in all ways e.g. traders must fit with the brief.
Miners Picnic Event	August	Family/Community Event - miners heritage, traditions and activities	Venue – Usworth Park
Summer Carnival	September	Family Fun Day, Vintage/Heritage Miner's Banner Parade	Venue – Albany Park
Washington Illuminations	November	Switch On, Stage and Activities, Fireworks, Christmas Tree	Concord
Washington Christmas Festival	November/ December	Christmas themed festival	Washington Village

Project outcomes

The successful applicant will be required to co-ordinate and manage the events as detailed above, ensure an events safety plan and all infrastructure is in place for each event where appropriate, develop opportunities for additional resources for the programme, co-ordinate any community programmes or community contributions or activity, liaise and consult with groups managing other events, and liaise and consult directly with the Washington Area Committee Place Board with

regards to progress. The project proposal for the Events Programme 2020 must identify and include the following

- Proposed dates and venues for each event
- The successful applicant will be expected to supply all necessary infra-structure that will be required to deliver the events.
- The successful applicant will be expected to develop all the events and work in partnership with the Area Committee's Place Board, local Ward Members (for each event) and the local VCS where relevant.
- In particular, the successful applicant will be required to manage and co-ordinate with specific steering groups or community groups and organisations for individual events where appropriate e.g. for the Springwell event and the Washington Carnival. Key contacts will be provided to the successful applicant and the applicant is expected to invite relevant Ward Member representation to any community steering group.
- All Steering Groups will be required to work with the appointed lead to help develop and deliver the activities and entertainment, including the heritage elements which have historically been a main feature of previous events.
- The proposal must detail how you intend to work with and support the delivery of Durham Miners Gala and Remembrance parade as detailed above – please provide details of which groups you will work with and support you will provide.
- The successful applicant will also be required to work through the WAC Place Board who are responsible for providing any **advice and guidance with regards to new sources of funding and that any match, agreement or contribution will be in line with general principles of the council having regard to reputation, procurement policy and procedures, corporate identity and appropriate advertising content and any other relevant City of Sunderland strategies, policies and procedures.**
- The proposal must include how it will develop
 - All relevant Event Management Plans for individual event – including health and safety, access, permissions, licensing etc.
 - Communications Plans
 - Promotional and Marketing plans
 - A plan for raising additional income via sponsorship opportunities and appropriate events
 - Community participation and a partnership approach – utilising local community resources where appropriate especially when determining programming and activities
 - resources where appropriate especially when determining programming and activities

Application No.1

Name of Project	Washington Events Programme 2020
Lead Organisation	Sunderland North Community Business Centre (SNCBC)

Total cost of Project	Total Match Funding	Total SIB requested
£53,000	£8,000	£45,000
Project Duration	Start Date	End Date
12 months	April 2020	March 2021

Project Proposal

SNCBC propose to provide an inclusive cultural events programme across Washington which will celebrate the history of the area and enable the further development of the partnership between Washington Area Committee and the local community. SNCBC propose to deliver 5 events across Washington in 2020 as detailed below, and support partners to deliver support two events, specifically access to the Durham Miners Gala for local banner groups and enabling the Washington Remembrance Parade. All dates are subject to confirmation against the Civic calendar and SCC events calendar:

Springwell Village 1940's weekend – Friday 26th June to Sunday 28th June 2020 – a 1940's weekend celebration, led by SNCBC in partnership with Springwell Village Community Venue (SVCV) and Bowes Railway Company, directed by a steering group of local partners. The weekend will host performers and a re-enactment and will have information stalls and provide activities for the 'whole family' across a daytime and evening. This event will be heavily supported by the local schools and youth projects who will provide performances throughout the weekend. Over 2500 visitors attended the event last year and many have returned as visitors to other events at Bowes Railway or SVCV since the weekend event.

Durham Miners Gala – Saturday 13th July 2020 – SNCBC will work actively with groups to raise sufficient funds to cover costs of the necessary road closures and enable F Pit, Usworth and Glebe banner groups to display their banners in the Washington locality and provide travel to Durham Miners Gala.

(In 2019 we successfully secured opportunities to attract additional funds to enable the Durham Miners Gala and Remembrance Parade to take place within a budget of £4000. We have encouraged the local miner's banners groups to begin to look at alternative income generation and also to review their requirements for transport and potentially charge those travelling to and from the Gala to recoup some of the costs. We are also in conversation with private businesses about the potential for 'sponsorship' of events which is something Nobles Funfairs have supported, and Asda are keen to explore).

Usworth Park Miners Picnic – Saturday 15th August, 2020 - SNCBC attended the 2019 event as an activities provider and therefore have a clear understanding of the aims and objectives and family theme of the event, which celebrates the mining heritage of the area through traditional activities such as local bands playing, weaving and leather craft activities and traditional games for families to participate in.

Washington Summer Carnival – Saturday 12th September 2020 – SNCBC will co-ordinate a Fun Family Carnival celebrating heritage in Albany Park, with entertainment from local performers. Previously this has included vintage vehicles, craft and heritage marquees filled with stalls, activities and information provided from local traders, heritage groups, banner groups, VCS organisations and local military groups and a fun fair. The event will commence with a parade of local miner's banner groups, schools, theatre groups and performers through Concord to Albany Park, where the official start of the Carnival will commence with a welcome from the Mayor. The event will run from 10 am to 4pm. We will work with local schools prior to the event to develop a competition and will have local families involved in the planning and running of the event.

Remembrance Sunday March and Service 8th November 2020 – SNCBC will support local groups to raise funds to co-ordinate 2 parades, one in Harraton and one in Washington Village. We will arrange both road closures and a PA system for the Washington Village service. We will look at alternative arrangements for the provision of the PA system to reduce costs for the event.

Christmas Lights Switch On - Concord – Monday 16th November 2020 – We will arrange the Christmas illuminations switch on and fireworks display which will include a staged performance area in the Concord shopping precinct with entertainers in the run up to the illuminations switch on and fireworks display. We will run a competition prior to the switch on to select a young person to switch on the illuminations and encourage local businesses to be involved in the event planning.

Washington Christmas Festival – Saturday 5th December 2020 – SNCBC will arrange a Christmas Festival that will take place in Washington Village on Spout Lane, including necessary road closures, traffic management, a Christmas market with local traders and community organisations selling Christmas crafts and refreshments. We will also have Santa at his grotto with themed entertainers, funfair and festive

activities. Local community choirs and young people will also sing throughout the day. SNCBC will make every effort to identify additional opportunities to raise funds should this be necessary.

Objectives and goals	Forecast Dates
Initiate Steering Groups - Plan Activities and discuss programme with partners	01/04/20
Submit event applications to MAEG and arrange road closures	10/04/20 – 1940s
Develop and deliver community engagement activities	31/05/20 – 1940s
Compile and submit Safety event plans x 4	30/04/20 to 31/10/20
Agree and compile communications, promotional and marketing plan	30/04/20 to 31/10/20
Deliver Events	26/06/20-28/06/20–1940s 15 th August - tba – Miners picnic 12th - tba – Carnival 16/11/20 – Illuminations 05/12/20 – Wash Village
Complete evaluation report	31/07/20 and ongoing to 31/01/21

Output Code	Target 2020/2021				Target 2021/2022				Target 2022/2023			
	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4
No. Events	1	2	3									
No. Beneficiaries	2000	2000	2000									
Groups supported		3										
Event supported			1									

Budget and Funding

Item and Description	Total Costs	Match Costs	SIB Contribution
SCC road closures, traffic management, illuminations	£7,000	£2000	£5,000
Infrastructure - marquees, stage, generators, toilets, pa,	18,100	1,000	17,100
Staffing, H&S, security, risk assessment, management,	£13,295		£13,295
Activities, transport, insurance	£14,605	£5000	£9,605
Total	53,000	8,000	45.000

This application has been submitted through Area Committee's Neighbourhood Fund consultation and assessment processes. The application scored 150/150

This application:

- 1. Evidences a good track record of successful delivery and experience**
- 2. Evidences it meets at least one of the key priorities of the Washington and co-ordinates with a range of activities and projects: Community Inclusion and Heritage & Culture**
- 3. Identifies additional match funding**
- 4. This proposal fully meets the Project Brief's stated outcomes and evidences the following:**
 - Co-ordination and management of the events programme (to include events safety planning for individual events, provision of infrastructure where appropriate, development of opportunities for additional resources for the programme)
 - Clearly demonstrates a track record of delivering events and understanding of the H & S requirements, infrastructure needs and the event planning requirements of the MAEG. Understands the need to identify additional resources for the delivery of the project and has a track record of attracting these additional resources
 - Co-ordination any community programming or community contributions or activity, community participation and a partnership approach – utilising local community resources where appropriate
 - Evidences previous years partnership approach with the development of a Steering Group which will continue for 2020 ensuring local community participation and partnerships. Previous years delivery has attracted extensive local community participation.
 - Communications Plans & Promotional and Marketing plans: Has an extensive understanding of a range of approaches for marketing and promotion ranging from social media, local media, local VCS organisations and schools
 - This application has provided extensive evidence regarding project and performance management and systems for risk management and budget management

OFFICER RECOMMENDATION: Approve

Washington Area Committee: Environment and Green Space
Washington Clean and Green (Extension)

Introduction and Background

Washington Area Committee's Place Board agreed to receive an application for additional funding to extend the Washington Clean & Green programme to end of March 2021. SNCBC has been requested to submit a (Full) Neighbourhood Fund application form which includes the following:

1. Proposals to include and co-ordinate the following activities:
 - Community clean ups
 - Reduce littering and fly tipping
 - Manage Washington plantations and how areas will be maintained
 - Consider how to facilitate local groups to carry out a range of activities and develop additional skills by providing a well co-ordinated Equipment Bank Loan Scheme
2. Include additional milestones and outputs to end of the proposed programme
3. Include the plantation programme for 2020/21 as agreed at the last Steering Group, together with options for increased community clean ups.
4. A detailed strategy with regards to options to sustain the project post Neighbourhood Fund.

Application No.1

Name of Project	Washington Clean and Green
Lead Organisation	Sunderland North Community Business Centre

Total cost of Project	Total Match Funding	Total SIB requested
£15,600	£600	£15,000
Project Duration	Start Date	End Date
5 months extension	1 st Nov 2020	31 st March 2021

Project Proposal Sunderland North Community Business Centre (SNCBC) have been delivering environmental improvements in the Washington Area since 2015. This was initially through volunteering and work placement opportunities and since 2017, as part of a structured Volunteering Project, funded by Washington Area Committee's Strategic Initiatives Budget and locally branded as Clean and Green. The aim of the project was to improve the neighbourhoods within which residents reside by encouraging and leading 'clean ups' of community spaces and focussing on the management of Plantation areas across all five Washington wards, which had not been addressed as part of the Councils corporate responsibility since 1995. The current Clean and Green project has successfully completed 88 environmental projects which included 66 Community Clean ups and 19 plantation management projects. This application proposes to continue the delivery of community clean-ups, effectively engage residents into volunteering to support the delivery of environmental projects to reduce littering and fly tipping, managing plantation 'clearance' and sustainable upkeep of the maintained areas and working with groups to develop additional skills by providing access to a well co-ordinated equipment bank'. **We anticipate working with 40 volunteers over approximately 18 projects in the proposed 5month Phase 2 extension delivery period.** SNCBC have developed a bank of equipment during phase one of the project and will continue to operate the equipment loan scheme, including the training of volunteers in the use of equipment and monitoring the return, storage and maintenance of that equipment. The Project is led by a dedicated SNCBC Manager and directed by a Steering Group comprising staff from Place Management, Community Partnerships Service, Local Elected Members and staff from relevant support partners such as Gentoo, Police, Tyne and Wear Fire who will contribute to the group when specific issues emerge. As anticipated the work plan has developed over the life of the Project however the Steering Group retain the role of approving new areas

of work to be included in the Plan, so ensuring they are relevant and do not duplicate environmental services provided by such as the Council or Gentoo. We would continue this approach in our proposal for the continuation of the Clean and Green Project to ensure we provide coverage to all Washington wards and understand the priorities of the local communities we are working with.

Project Description – Phase 2 extension, Clean and Green The work that has been conducted by the Clean and Green team to date has been recognised locally by residents as having a positive impact and is seen as a model of good practice across the City. Clean and Green has become a recognised brand and our staff team receive continual positive feedback and praise from local residents, businesses and partners. We advertise the project and its funders with local site signage, good news stories and by sharing information through the VCS network. We will link with the newly established Washington REACT project to promote volunteering and with the VCS Co-ordinator to engage with further community sector Organisations. We will continue to contribute to local events such as the Washington Carnival, Springwell Village Event and Washington Village event. We recognise the importance of providing a sustainable service and our aim is to equip volunteers with the skills to take ownership of their local environment and to support them to work with other residents and wider community members and partners to understand local issues and help to identify their own solutions and take more responsibility for their local community and sites. Currently we have 5 sufficiently trained volunteers who work as champions who are able to work on environmental sites with a small support group.

Objectives and Outputs and Milestones

Objectives and goals	Forecast Dates
Commence Phase two, extension delivery	02/11/20
Identify Phase two delivery plan	09/11/20
Agree Phase two delivery with Steering groups	30/11/20
Engage residents and deliver educational messages	ongoing
Review phase two work plan and phase two extension work plan	November 2020 March 2021
Identify service sustainability startaegies	November 2020 and ongoing

Output Code	Target 2020/2021				Target 2021/2022				Target 2022/2023			
	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Q 1	Q 2	Q 3	Q 4
Number of Programmes of work or Initiatives to improve Neighbourhood			6	14								
Number of Beneficiaries			10	30								

Budget and Funding

Item and Description	Total Costs	Match Costs	SIB Contribution
Salaries volunteer worker and placement supervisor – inc eni, pension etc	7734.93	0	7734.93
Fuel, replace equip, storage, wire, cleaning materials	1618.78		1618.78
Client and staff travel, training, safety equip, h&s, insurance, equipment transport	3794.50		3794.50
Chipping and Waste removal	401.79	200.00	201.79

Management, steering group delivery, payroll, ict	2050	400.00	1650.00
Total	15,600	600.00	15,000

Sustainability

SNCBC are aware of the importance of best value and as part of our proposal we are identifying in-kind support from the SNCBC Management Team to consider other opportunities to fund the scheme. This may include refreshing equipment and personal protective clothing but it is also important to ensure the ongoing recruitment of new volunteers who can be buddied and supported by the existing volunteers to participate. We recognise that opportunities may exist to attract a private income from local businesses, and even community led businesses in the event a volunteering hour's exchange is not possible, and this will be explored by the SNCBC Management Team during the 16month life of the programme. SNCBC have proved their ability to operate to a best value model through the delivery of Clean and Green phase one, by enabling a 6month extension of the project within the existing budget enabled through such as equipment sharing, recycling of vegetation clearance materials etc. In conclusion, SNCBC have existing staff, partners, working procedures and most importantly a bank of well-motivated, trained and willing volunteers and as such feel they are well placed to deliver 'Phase 2' extension of the Clean and Green project and commence delivery with immediate effect.

This application has been submitted through Area Committee's Neighbourhood Fund consultation and assessment processes. The application:

- 1. Evidences a good track record of successful delivery and experience**
- 2. Evidences it meets at least one of the key priorities of the Washington and co-ordinates with a range of activities and projects: Environment and Green Space, and Community Inclusion**
- 3. Identifies additional match funding**
- 5. This proposal fully meets the Project Brief's stated outcomes and evidences the following:**
 - Proposals include the following activities:
 - Community clean ups
 - Reduce littering and fly tipping
 - Manage Washington plantations and how areas will be maintained
 - How to facilitate local groups to carry out a range of activities and develop additional skills by providing a well co-ordinated Equipment Bank Loan Scheme
 - Additional milestones and outputs to end of the proposed programme
 - Plantation programme for 2020/21 as agreed at the last Steering Group
 - A detailed strategy with regards to options to sustain the project post Neighbourhood Fund.

OFFICER RECOMMENDATION: Approve

Washington Area Committee Call for Projects
Project Brief for Washington Outreach Programme 2020

Project Brief

As part of the area priority, '**Community Inclusion: Children and Young People**' Washington Area Committee would like to invite project proposals which complement and work in partnership with existing youth provision in the Washington area, and will provide additional support, activities or initiatives which focuses on delivering detached youth services by qualified youth workers. Funding has been provided by Washington Area Committee to support activities and initiatives in all wards and to target young people aged 11 – 19years. The project application must:

- Specify age range(s) covered by the project
- Use a variety of methods to target and engage young people especially those young people not currently accessing provision and include an element of 'reaching into the community' to engage young people
- Show how the detached work will focus on youth related ASB hot spot areas and how those areas will be identified
- Detail how the project will work with elected Members, Police, ASB Teams, Fire and Rescue and other local programmes
- Detail how the project will work as a **collaboration** – the application must identify roles of each partner, outcomes they will contribute to and any added value they will bring to the project. Letters of support from those partners indicating commitment must be included with the application
- Identify the number of sessions for detached/outreach and centre-based (if relevant) and the number of staff and how they will be deployed.
- Use a range of activities to cater for different abilities and interests, to address health issues and build skills and confidence
- Demonstrate how it will work in partnership with other initiatives and projects for young people in Washington – Washington Safe Care, Holiday Activities Programmes, other providers, consultation with young people carried out.
- Evidence knowledge of projects already being delivered to support young people in Washington - in particular show how the proposal adds value to current initiatives which support young people re the consequences of risky behaviours
- Already have in place the appropriate training, qualifications and policies/procedures for staff and volunteers relevant to the nature of their project
- Use local venues for activities and centre-based programmes
- Undertake monitoring to show the number of people benefiting, and the impact the project has made.

Project proposals can be targeted across the whole area and will be dependent on the needs identified. The successful applicant will be expected to share information and work in a co-ordinated way with other youth providers delivering in the area, to avoid duplication.

Application No.1

Name of Project		Washington Outreach Programme
Lead Organisation		Sunderland Altogether Consortium CIO
Total cost of Project	Total Match Funding	Total SIB requested
£80,473.80	£30,473.80	£50,000
Project Duration	Start Date	End Date
2 years	April 2020	March 2022

Project Proposal

This proposed Washington Outreach programme is targeted at young people aged 11-19 years old who currently do not access any youth provision or access provision very infrequently (or have done so in the past). It is targeted at 'Hot Spot' areas as identified by partners **and** targeted at young people in the hotspots who may be causing anti-social behavior and entering into dangerous lifestyle choices. We will use our local knowledge of each ward and embed the 5 rights into our delivery - Right time, Right Place, Right People, Right price and Right style to ensure young people's needs are met and voices are listened to. We will promote the 5 ways to wellbeing within our delivery to enable the young people to feel good about themselves and to be healthy. Our staff will work with young people to overcome barriers they may face to participation. They will work with the young people to build their confidence, self-esteem, team work skills and resilience. They will take time to understand what motivates (and demotivates) young people to keep them engaged and involved.

For example, groups of young people congregate in and around the Galleries shopping centre causing disturbances ranging from nuisance through to anti-social behavior and occasionally criminal activities. The outreach key partners, (ODYPP, Police Galleries security, Gentoo) would meet and plan a coordinated approach, with each organisation identifying roles of delivery. Young people in the Galleries would be engaged by the outreach team in meaningful discussion about the issues and problems arising from their behavior. The team will explain the new initiative to the young people and the roles that the partners would undertake. The young people would be encouraged to modify their behavior and be presented with alternative outreach venues to attend. (Oxclose, Pitstop, Sulgrave, Springwell and other youth activity available in the area) The outreach bases will offer the young people a fun, safe space to meet and socialise and access mental health services (Washington Mind) and counselling services (Good Vibes Project), the Safer Care Project and training and employment advice at the JAG Project. If the young people did not engage, the other partners (police/Gentoo/Galleries.) would undertake enforcement action as appropriate. We will work with the young people to raise their awareness of the potential consequences of risk-taking behavior and provide information, guidance and support to enable young people to make informed life choices and raise their aspirations. We will work with local providers of youth provision and agencies that have knowledge of young people who are undertaking risk taking behavior collectively to make sure we are all giving the same message and not duplicating services. The project will work with key partners (Police, Gentoo and Cllrs and ASB teams to identify current hotspots on a regular basis) These agencies have agreed to undertake the role in identifying the issues and keeping these up to date as it is in everyone's best interests to do so. This will be done in a variety of forums from meetings and e-mail's to a proforma being sent to all identifying partners (new system of identifying and rating hot spots. Circulated, live data to meet current needs of the area. Also closing the issue when intervention has happened and issues improved). Hot spot areas, identified as above will specify times, locations and activity. The outreach team will be tasked to engage with the young people in these areas. The projects leading on the face to face work with young people are well known in the area and have a wealth of history in successfully delivering this type of intervention work. This project will utilise Outreach youth work - a form of youth work that takes place on young people's own territory such as streets, cafes, parks and retail parks at times that are appropriate to them and is a method of work that supports and compliments new and existing centre/project based youth work.

Sunderland All Together Consortium will provide youth workers. **Providing a minimum of 3 x outreach sessions per week that will work in identified hotspot areas throughout the Washington area. (2.5hrs x 3) In addition we will operate four outreach base sessions to complement the outreach work undertaken on the streets. (2.5hrs x 4). The project will employ 12 qualified youth workers to deliver the project. The Project will undertake a process that will include:**

- Background Research - Local Information - the area, recent history, youth group involved in hotspot.
- Knowing the Locality - People and agencies - Councillors, community groups, schools, police – what do they do, what are their views?

- Observation - Where and how often the hotspot is attended and by which groups.
- Planning for Safety - Safety Assessment – both for staff and young people.
- Initial Contact with Young People - What information can young people give about the area, explain the intervention. This is an opportunity to ask questions and listen. Give information to them about the project and its partners and roles. Who will be there, when they will be there and what they might be able to offer. This is an opportunity to ensure that the young people are well and correctly informed.
- Intervention – Building relationships, getting to know individuals and groups, what are their views and interests, what are their concerns, why are they at the hotspot. This is a time to learn about young people and what they want, offer emotional support and, with their guidance, give information about what alternatives are on offer, when it is on offer and how it can be accessed.
- Regular Evaluation - Changing things from lessons learned. Recording changes in young people and changes in other people's perceptions of young people in the locality.

The outreach project is matched to the lottery funded mental wellness sessions hosted in Washington by ODYPP. As the sessions have a health focus and mental health counsellors attached directly to them, young people accessed via outreach will have a direct route into mental health wellbeing and support provided by the project and 'Good Vibes' counsellors. The project will also work closely with Washington MIND in relation to their services and activities for young people and will train up its own youth workers in iCAMHS, and The FRIENDS programme, giving workers more tools and knowledge in supporting young people to lead positive, healthy lives. Washington Youth Council, support by OYDPP have carried out a considerable piece of consultation work around gaps in provision and this has influenced the successful partnership bid to the Lottery Community Fund for the 'Good Vibes' project. The consortium is also interested in looking at the 'Let's Talk' consultation carried out with young people by the Council and will use this to influence further funding applications.

ODYPP has a great deal of experience in operating popular well attended venues for young people. The popular venues at Springwell, Oxclose, Sulgrave and Pitstop have been selected to give a widespread catchment area to enable easy access for young people targeted by the outreach teams. Project proposals will be targeted across the whole area and will be dependent on the needs identified by the partners as previously listed. We will share information and work in a co-ordinated way with other youth providers delivering in the area, to avoid duplication. The project is flexible and able to respond to the transient nature of ASB hotspots whilst allowing for intense support through its outreach hubs.

Partners:

We will work in partnership with all organisations who work with young people in the Washington area (e.g. Washington Mind, Millennium Centre, Springwell Village Hall, Police, Gentoo, Fire Service) to ensure there is no duplication of services and to maximise resources and outcomes for children and young people. We will work with these partners to attract new beneficiaries, share skills and expertise, and utilise each other's resources where needed and to identify hot spot areas and to discuss solutions to address local issues with young people. If the funding bid is successful, the project would be new and unique in its delivery plan and the coordination of partners that seeks to support young people re the consequences of risky behaviours. The Project will work as a collaboration with clearly defined roles and responsibilities and identified outcomes:

- Oxclose and District Young People's Project as the key member of Sunderland All Together Consortium delivering in Washington brings coordination of the project and partners, keeping everyone on board and encouraged. Initial soft contact (human face with young people). Deliver

- YOS – identifier and additional provider of support if young person is working with a YOS k

- the projects message – regarding group sizes, venues. Alcohol, drugs and encourage compliance and offer alternatives – signpost or direct deliver
- Cllrs - the project hopes to engage a key elected member who will coordinate the hotspot areas bringing a wealth of community intelligence to the project on behalf of the Washington Councillors. This will allow the programme to reach into the communities and truly be responsive to concerned residents.
- We will work in partnership with area officers and Washington Area Councillors to ensure that all delivery of the project is communicated on a regular basis, and to understand ward issues. We will use various methods to communicate such as email, telephone calls and regular catch up meetings.
- Police - support partnership (key partners) in identification, support of youth work staff and potentially enforcement. Having the Police on board and working on the same agenda is a real positive for Washington and relationships have already been strengthened and joint working established
- Gentoo - identification of young people and hotspot areas, liaising with parents/careers who are in Gentoo properties around compliance. Gentoo are well placed in the community to provide intelligence and to support with enforcement.
- Washington MIND – identification as community partners, linking with the Safe Care project and working in ODYPP centre-based sessions to support. This programme will strengthen the relationship already forged and allow vulnerable young people support and alternative provision and services.
- ASB Team - identifying hotspots and compliance for private rented and owned housing. The ASB teams have a wealth of information and also an enforcement role in relation to anti-social behaviour. They can also identify vulnerable families and young people.
- Springwell – community partners identifying hotspots and Outreach base/outreach delivery agent. Joint working to provide activity and services to young people in the Springwell area and potential funded provider of outreach bases.
- Galleries - identifier of issues and partners in dealing with alternative strategies for working with young people. Working with the project to get across an appropriate message about acceptable behaviour and also listening to what young people have to say.
- Oxclose academy – identifier and external support agency. Spreading the word in relation to alternative provision but also identifier of vulnerable young people and support in school
- Millennium Centre – identifier and referral destination. Provision to engage young people in positive activity
- YOS – identifier and additional provider of support if young person is working with a YOS key worker offering intensive support and work with families
- Early Help – identifier and additional provider of support offering intensive support and work with families
- We will work in partnership with voluntary groups in Washington who have their own community venues and who work with young people in the Washington area to ensure there is no duplication of services and to maximise resources and outcomes for children and young people. We will work with these partners to attract new beneficiaries, share skills and expertise, and utilise each other's resources where needed.
- We will work in partnership with organisations such as CAHMS, Washington Mind, YDAP, Together for Children, and Sunderland Youth Offending Service to signpost young people to appropriate specialist services.
- We will develop partnerships if they are not already in place with secondary schools within the Washington area to promote delivery and to attract and engage new beneficiaries. We will work in partnership with Sunderland University Community and Youth Work team, Education and Skills Awards, and the National Youth Work agency to provide and deliver an accredited training

model across Sunderland. This is to ensure that we skill up and equip future and current youth workers and volunteers to be the best they can be.

- Regular updates will be provided at network VCS meetings

Objectives and goals	Forecast Dates
Develop Service Level Agreements along with recording and monitoring paperwork and systems to be used. This will be discussed and agreed with all delivery partners before any delivery commences.	March 2020
Start Outreach Programme targeting hotspot areas identified by partners	April 2020
Start Springwell/Sulgrave/Pitstop/Oxclose Outreach Base Programme	April 2020
Meet key partners, Police, Gentoo, Cllrs, to identify hotspots and agree each organisations role.	April 2020 – ongoing throughout the life of the project
Communicate and update on the delivery of youth activities on a regular basis with Washington area ward Councillors.	Throughout the life of the project
Mid-term evaluation of project with all partners.	May 2021
Project evaluation with input from all delivery partners	April 2022

Output Code	Target 2020/2021				Target 2021/2022				Target 2022/2023			
	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Q 1	Q 2	Q 3	Q 4
Identification panel identifying/reviewing hot spots	1	1	1	1	1	1	1	1				
No of young people in hotspots engaging with workers	25	25	25	25	25	25	25	25				
No of young people referred to support services	5	5	5	5	5	5	5	5				
No of young people accessing youth outreach bases	75	75	100	100	75	75	100	100				

Budget and Funding

Item and Description	Total Costs	Match Costs	SIB Contribution
Outreach Salary costs (2yrs)	15456.60	0	15456.60
Transport & activity	4800.00	0	4800
Springwell/Sulgrave/Pitstop/Oxclose Outreach Base + Activity Salary costs	47217.20	26473.80	20743.40
Building Costs	8000	4000	4000
Management Costs	5000		5000

Total	£80473.80	£30,473.80	£50,000
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This application has been submitted through Area Committee's Neighbourhood Fund consultation and assessment processes. The application scored 123/180 following a request for further information and queries raised on the application through the assessment process

This application:

1. Evidences a good track record of successful delivery and experience in the provision of services and activities for young people
2. Evidences it meets at least one of the key priorities of the Washington and co-ordinates with other activities and projects: Community Inclusion: Young People
3. Identifies additional match funding – **further clarification required**
6. This proposal only partially meets the Project Brief's stated outcomes:
 - Roles and added value of partners: Roles identified for named partners. Application is not clear what the named partners will deliver over and above what is currently their usual core offer or role. Letters of support – Project Brief requests named partners identify outcomes they will contribute to and the **added value they will bring to this project**. 3 of the 8 are only signed 'template letter' from the proposed lead, with no further information presented. Of the remaining 5, 4 do not identify any added value or the outcomes they will contribute to. Oxclose Academy – sessions currently booked and utilised by ODYPP. Confirm the lead will be utilising the session space already running at Oxclose and will not be booking 'new' sessions for this cohort. Are those sessions already staffed and do they have the capacity to take additional young people some of whom may require additional support.
 - Higher percentage of centre-based provision than outreach (hours)
 - Collaborative approach weak – the proposal identifies one key delivery organisation as lead who will carry out the youth provision and core elements of the project – but the proposal only 'adds value' to other partner's existing remits.
 - Query re the recording of 'new' beneficiaries – the proposal is not clear how it will distinguish between those already accessing current centre-based provision and those only engaged via this project. Output template recommended re performance management and reporting
 - Detailed breakdown of budget requested – **detail requested not provided**
 - Does not provide detail on HOW the workers will engage this harder to reach cohort.
 - Does not provide information requested re a contingency for those who won't/don't wish to access venues/activities identified
 - No methodology or mechanism identified for measuring impact of programme on proposed outcomes. No information with regards to how they will record the impact or outcomes achieved. Request information regarding 'Outcomes Star' methodology?
 - Weak with regards to risks or management of project specific risk identified – what is in place to ensure engagement and young people access suggested provision/activities
 - No mention of some of the current Neighbourhood Fund/WAC supported programmes for young people
 - Project monitoring & management – Not specific. Needs more detail to be confident that the any impact measurement system and monitoring system will identify and address performance issues

OFFICER RECOMMENDATION: Approve subject to the following information being resubmitted and agreed:

1. Confirm how the lead organisation will be able to involve other local organisations not currently named as delivery partners, as the project develops and needs of targeted young people become clearer.
2. Confirm requirement of 12 staff/youth workers for this project. Response quotes minimum 5 + Springwell CVC staff, with 'staffing might need to increase'. Confirm who will employ these staff members and if they are 'new' posts?
2. Provides a detailed breakdown of budget as requested to include the following:
 - Staff costs – level of qualification and sector salary, hourly rate, on costs
 - Transport & activity costs – confirm source of match funding as referenced in answer to queries. Please split transport costs from activity costs. Is the minibus owned and maintained by one of the partner's named in the bid – if so who?
 - Provide detailed breakdown for outreach base activity salary costs. Are these 100% salary and confirm hourly rate per staff member, on costs etc.
 - Confirm the 100% of the 'Good Vibes' match funding as included as match funding will be utilised entirely by this project's beneficiaries. If not please adjust match funding in the funding table to represent anticipated contribution
 - Venue/building costs – please confirm other sources re match funding
3. Sunderland Altogether Consortia confirm accountable Lead Officer for this proposal and for all performance management and agree a monthly performance meeting with Community Resilience Service/Area Officer
4. Methodology and mechanism for setting baseline and measuring and reporting impact of activity provided.
5. Sunderland Altogether Consortium confirm that all proposed delivery will compliment other activities and programmes for Washington young people which are funded through WAC/Neighbourhood Fund.