

WEST SUNDERLAND AREA COMMITTEE

Wednesday, 16th January, 2013 at 5:30pm

VENUE – Civic Centre (Committee Room No. 6)

Membership

Cllrs P Gibson (Chair), Essl (Vice Chair - Place), Porthouse (Vice Chair – People), Allan, Atkinson, Dixon, Gofton, L Martin, Oliver, Porthouse, Smiles, P Smith, Turton, Tye, Waller, P Watson, S Watson, A Wilson and T Wright.

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Contact:	David Noon, Principal Governance Services Officer Email: david.noon@sunderland.gov.uk	Геl: 561 1008
		Tel: 561 1932

Information contained in this agenda can be made available in other languages and formats on request.

* Denotes an item relating to an executive function

ELAINE WAUGHHead of Law and Governance

8th January, 2012

At a meeting of the WEST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on WEDNESDAY, 19^{TH} SEPTEMBER, 2012 at 5.30 p.m.

Present:-

Councillor P. Gibson in the Chair

Councillors Allan, Atkinson, Essl, Gofton, Porthouse, Turton, Tye and S. Watson.

Also Present:-

Karen Alexander	Employment Delivery Manager	Sunderland City Council
Bill Blackett	Area Response Manager	Sunderland City Council
Colin Clark	Head of Planning and Property	Sunderland City Council
Simone Common	West Locality Ops Manager	Sunderland City Council
Kevin Douglas	Media Officer	Sunderland City Council
William Foster	Station Manager	Tyne and Wear Fire and
		Rescue Service
Gillian Gibson		Sunderland TPCT
Anita		VCS Network
Heskett-Saddington		
Bob Hoy	Youth Lead West	Sunderland City Council
Bill Leach		VCS Network
Julie Lynn	Area Officer	Sunderland City Council
Vivienne Metcalfe	Area Community Coordinator	Sunderland City Council
David Noon	Principal Governance Services Officer	Sunderland City Council
David Pickett	Neighbourhood Inspector	Northumbria Police
Edna Rochester		VCS Network
Phil Spooner	Head of Community Leadership Programmes	Sunderland City Council

Chairman's Welcome

The Chairman welcomed everyone to the meeting and those present introduced themselves.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors Dixon, Oliver, P. Smith, Waller, P. Watson, A. Wilson and T. Wright.

Declarations of Interest

There were no declarations of interest made.

Minutes of the Last Meeting

1. RESOLVED that the minutes of the last meeting of the Committee held on 26th June, 2012 be confirmed and signed as a correct record.

Place Board Progress Report

The Chief Executive submitted a report (copy circulated) which provided the Committee with an update on progress against the West Sunderland Area Place Board's Work Plan for 2012/13, with particular reference to:-

- i) Responsive Local Services (RSL); and
- ii) Proposals to resolve issues associated with Council owned land to the rear of residential properties at Hadleigh Road.

(For copy report – see original minutes).

Councillor Gibson having introduced the item, Julie Lynn, Area Officer, presented the report and introduced Bill Blackett, Area Response Manager who briefed the Committee on those issues reported to and considered by the Place Board, including:-

- Vandalism in Barnes Park
- The impact of the weather on addressing the excessive growth of grass and weeds
- Ongoing work to the Newport Grove Site
- Delays to the start of work on the Eden Vale Site and an opportunity to make cost savings
- The operation of the Community Payback Team in the Barnes Park Extension
- Plans to address the overgrown rights of way and cycle tracks
- The short term solution provided by the Community Payback team regarding footpaths at the Sandhill end of Barnes Park (curb ends made safe and loose chippings lain) together with the possible requirement to identify a long term solution
- work being undertaken to identify any impediments to the effective use of time and resources by the RLS Team and whether any resources subsequently freed up could be better utilised elsewhere

With regard to the issues concerning Hadleigh Road, Colin Clark Head of Planning and Property advised the Committee of the following potential options to address issues associated with the Council owned land to the rear of the residential properties with a

view to reducing the ongoing maintenance requirement of land which was no longer required for operational purposes:-

- i) do nothing
- ii) complete a land transfer to the residents at nil consideration
- iii) complete a land transfer to residents at best consideration

Members having indicated that they were minded to progress a transfer at nil consideration, Mr Clark recommended that work continue in respect of the outstanding legal matters and that consideration should also be given to the introduction of an overall policy approach to the transfer at nil consideration of small areas of non operational land in the City, where it could be demonstrated that it would be appropriate to utilise well being powers. The Committee was informed that this would be particularly appropriate given the formation of Place Boards and the need to maintain a consistent approach to such matters across the City. Any such policy would require Cabinet approval.

Consideration having been given to the matter it was :-

RESOLVED that:-

- i) the report and the Place Board's timetable of activity for the remainder of the municipal year be noted
- ii) approval be given to the submission of progress update reports as based on the timetable outlined in Annex 1 of the report
- iii) approval be given to option 2 (Land Transfer to Residents at Nil Consideration) as detailed in paragraph 4.3 of the report, to resolve the issues with land to the rear of Hadleigh Road. (see also minute 5iv)

People Board Progress Report

The Chief Executive submitted a report (copy circulated) which provided the Committee with an update of progress against the West Sunderland Area People Board's Work Plan for 2012/13, with particular reference to:-

- i) Health and Wellbeing
- ii) Activities for Young People
- iii) Job Prospects for Young People
- iv) Crime and Community Safety.

(For copy report – see original minutes).

Councillor Porthouse having introduced the item, Julie Lynn, Area Officer, presented the report and invited Gillian Gibson of Sunderland TPCT to provide the Committee with a powerpoint presentation detailing an evaluation undertaken by Leeds Metropolitan University in respect of the Sunderland Health Champions Programme.

Members were also informed by Vivienne Metcalfe, Area Community Coordinator, of a proposal to allocate £31,079 from the Healthy City Investment Fund in respect of the West Men's Health project. Mr. Leach confirmed that Pennywell Community Centre were more than happy to act as lead agent for the project on behalf of the consortium of 11 organisations from within the West Sunderland Area.

With regard to Job Prospects for Young People, and to compliment the report, Karen Alexander, Employment Delivery Development, provided members with a powerpoint presentation on a proposal recommended by the People Board to make financial incentives available to encourage Sunderland based small and medium sized enterprises to take on young people living in the West Sunderland area and give them the opportunity to work towards and complete an apprenticeship.

In addition members' attention was drawn to paragraph 5.5 of the report which asked the Committee to consider either an internal or external option for the management of the programme.

With regard to Community Safety, the Chairman welcomed and introduced Dave Pickett, Neighbourhood Inspector, Northumbria Police and William Foster, Station Manager, Tyne and Wear Fire and Rescue Service who presented their statistical reports (as detailed in appendices 2 and 3 respectively) and addressed questions and comments from members.

Councillor Tye placed on record his thanks to Inspector Pickett and the Police Officers of the West and City Centre Teams for their outstanding policing of the recent demonstrations in the City, especially given the difficult operational circumstances.

- 4. RESOLVED that :-
- i) the contents of the report be received and noted
- ii) the People Board's timetable of activity for the year ahead be submitted to a future meeting
- iii) approval be given to the proposals for the delivery of the men's health project to achieve the priorities for the Healthy Investment Fund.
- iv) approval be given to the proposal to deliver an apprenticeship scheme within the West Area as detailed in paragraph 5 of the report
- v) approval be given to the appointment of ITEC and Riverside Training as internal programme managers for the apprenticeship scheme.

Community Chest, Strategic Initiatives Budget (SIB), Strategic Investment Plan (SIP) and Healthy City Investment Fund (HCIF) – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) in respect of the above matter.

(For copy report – see original minutes).

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Julie Lynn, Area Officer, presented the report highlighting the financial statement including an update on the allocation of Community Chest, HCIF, SIP and SIB funding together with details of:-

- i) 17 approvals for support from the 2012/13 Community Chest budget as detailed in Annex 1 of the report.
- ii) an application for £35,000 SIP funding in respect of Street Scene Improvements in Hadleigh Rd
- iii) an application for £31,079 HCIF funding in respect of the West Men's Health Consortium
- iv) a request for support of £81,900 SIB funding in respect of the apprenticeship programme for Young People.

Consideration having been given to the report, it was:-

- RESOLVED that:-
 - (i) the Area Committee's funding statement be received and noted,
 - (ii) the approval of the 17 Community Chest applications as detailed in Annex 1 of the report be noted
 - (iii) approval be given to the allocation of £81,900 SIB funding in respect of the West Area Apprenticeship project subject to the submission of a full application, consultation and appraisal
 - (iv) approval be given to the allocation of £35,000 SIP funding in respect of the land transfer proposals at Hadleigh Road as detailed in annex 2 of the report
 - (v) approval be given to the allocation of £31,000 (HCIF) funding in respect of the West Men's Health Consortium as detailed in annex 2 of the report

The Chairman then closed the meeting having thanked everyone for their attendance and contribution to the meeting and having advised that an extraordinary People Board had been arranged for Wednesday 17th October, 2012 to consider the commissioning of services and activities for young people.

All members of the Committee would be invited to attend the Board with the view to agreeing a recommendation for consideration at an extraordinary meeting of the West Sunderland Area Committee to be held on Monday 22nd October, 2012.

(Signed) P. GIBSON, Chairman. At an Extraordinary meeting of the WEST SUNDERLAND AREA COMMITTEE held in the CIVIC CENTRE, SUNDERLAND on MONDAY, 22ND OCTOBER, 2012 at 5.30 p.m.

Present:-

Councillor P. Gibson in the Chair

Councillors Allan, Dixon, Essl, Gofton, Porthouse, Waller and S. Watson.

Also Present:-

Karen Alexander	Employment Delivery Manager	Sunderland City Council
Simone Common	West Locality Ops Manager	Sunderland City Council
Billy Hall	Commissioning Officer	Sunderland City Council
Kevin Jones	Sgt	Northumbria Police
Janet Johnson	Area Lead Executive	Sunderland City Council
Julie Lynn	Area Officer	Sunderland City Council
Vivienne Metcalfe	Area Community Coordinator	Sunderland City Council
David Noon	Principal Governance Services Officer	Sunderland City Council
Beverley Scanlon	Head of Commissioning and Change	Sunderland City Council
	Management	
Phil Spooner	Head of Community Leadership	Sunderland City Council
	Programmes	

Chairman's Welcome

The Chairman welcomed everyone to the meeting and those present introduced themselves.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors, P. Smith, Smiles, Tye, P. Watson, A. Wilson and T. Wright and also from Bill Forster of the Tyne and Wear Fire and Rescue Service and Inspector Dave Pickett of Northumbria Police.

Declarations of Interest

There were no declarations of interest made.

Review of Provision of Activities of Youth Services for Young People

The Chairman welcomed Beverley Scanlon, Head of Commissioning and Change Management together with Councillor Porthouse, Chairman of the West Sunderland People Board, who proceeded to provide members with a power point presentation on the review of provision of activities of youth services for young people.

(For copy presentation – see original minutes)

Ms Scanlon introduced the item providing members with a background to the review and the aspects considered by the meetings of the People Board.

Councillor Porthouse then reported the following detailed recommendations of the Place Board arising from its meeting held on 17th October, 2012:-

i) The Area Committee be requested to consider the inclusion of the following additional outcomes in the Draft Service Specification:-

Corporate Plan – Key Priority	Targeted Outcomes for young people aged 11 - 19
PEOPLE	
A city where everyone is as healthy as they can be and enjoys a good standard of wellbeing	Young People have good emotional, physical and mental health.
A city with high levels of skills, educational attainment and participation	Young People understand the progression routes into further education, employment and training and where they can access support to follow these routes.
A city which is, and feels, even safer and more secure	Young People demonstrate and promote equality, inclusiveness and have an understanding of diversity.
ECONOMY	
An inclusive city economy for all ages	Young People understand the progression routes into further education, employment and training and where they can access support to follow these routes.

- ii) The Area Committee be requested to consider the inclusion of the following specific requirements of the area which had not already been addressed in the Draft Service Specification for both 8-10 and 11-19 provision:-
- Provide delivery in specified locations in each ward in the West.

- 1 session per week per ward 52 weeks of the year for 8 10 age group.
- 2 sessions per week per ward 52 weeks of the year for the 11 19 age group.
- 1 flexible session per week per ward that can be delivered in consultation with ward Councillors (e.g. banked and used to provide holiday activity, to target ASB hotspots, to be delivered as an additional weekly session).
- Citywide contract for BME to be reviewed and consider how this can be incorporated into locality contracts.
- Additional funding gained by the provider must not be matched to contracted provision and must be used to provide sessions/activity separate to those funded via the youth contract.
- iii) The Area Committee be requested to consider the following additional questions / statements to be included within the evaluation criteria used when awarding youth contracts:-
- How does the provider propose to engage those young people who do not appear to be interested in participating in youth activity.
- How does the provider propose to engage 'NEET' young people.

Ms Scanlon having concluded the presentation by outlining the next steps in the review process, the Chairman moved that the recommendations of the People Board as reported by Councillor Porthouse above, be agreed.

Accordingly it was :-

1. RESOLVED that approval be given to the recommendations of the People Board arising from its meeting held on 17th October, 2012 as detailed above.

The Chairman then closed the meeting having thanked everyone for their attendance and contribution to the meeting.

(Signed) P. GIBSON, Chairman.

16th January 2013

REPORT OF THE CHAIR OF THE PLACE BOARD

Place Board Progress Report

1 Purpose of Report

Action Taken

1.1 To provide an update of progress against the current year's (2012/13) Place Board Work Plan.

2. Background

2.1 Earlier this year the Local Area Plan's priorities associated with Place were referred to the West Place Board to action on behalf of the Area Committee. The Place Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.

3. Key Areas of Influence/Achievements up to 31 December 2012

Outcome

3.1 Outlined below is a summary of the key areas of influence / achievements of the West Place Board up to 31 December 2012.

Action Taken	Outcome						
Responsive Local Services Streetscene							
	Businesses advertising on Council owned land						
Established officer group to establish powers in place to address this issue.	 Officers from RLS and Planning Enforcement met, identified the area in which this was a problem and a process for addressing businesses advertising on Council owned land without approval. Where signage was in place without contact details, signage was removed by RLS/Highways. Where a contact number was available advertisers were advised to remove within a certain period if this was not completed signage was removed by RLS/Highways. 						
Sports Pitches Usage	and Maintenance						
Understand the corporate position on Sports Pitches in the West area.	 Members referred the issue to RLS to understand the Council's position on Sports Pitches across the West area including illegal use, ownership, maintenance, charging policy and legal usage levels. RLS have confirmed a review is ongoing and further information will be available to the Place Board and Area Committee at a later date for consideration. 						
Area Priority: Enviror	nment and Street Scene Improvements – Shopping Centres						
Identify and progress physical and environmental improvements to shopping centres in the West.	 An audit of shopping centres has been completed in the West. Environmental and physical improvements identified and categorised as RLS current resources, influencing services outside RLS, activity that can involve or be completed by partners/other organisations, and where funds may be required. Activity has commenced on progressing the suggested improvements across the area with the Board influencing the use of core funding for painting maintenance and bin 						

	replacement/repair.
Area Priority: Enviror	nment and Street Scene Improvements – Neglected Land
Continuation of physical improvements to Newport Terrace – Newport Link Path	 An issue was identified with Newport Link path which is currently an earth pathway with a fence restricting thoroughfare. Options were presented to resolve the issue and the Place Board recommended the construction of a pathway and restricted access, the cost of which will be met by the Local Transport Plan's, Access to Public Transport Budget.
Establish a Corporate approach to dealing with council owned neglected and unmaintained land	 Members highlighted the long standing issues specific to the rear of Hadleigh Rd and considered options to resolving those issues at minimal cost. The Place Board and Area Committee recommended a policy review to consider the transfer of non operational land at nil/best consideration. The policy review has been completed and agreed by Cabinet, at its December meeting, as a direct result of West Area influence.

Recommendations 4.

Members are requested to consider the progress and performance update with regard to the West Place Board's Work Plan for 2012/2013. 4.1

Julie Lynn, West Area Officer Tel: 0191 561 1932 Email: julie.lynn@sunderland.gov.uk **Contact Officer:**

Item 2 Annex 1

West Area Committee: Work Plan 2012 -13

PLACE

Budget: Allocated: Balance: £0

	IOUTCOME	ROLE FOR AREA COMMITTEES	ACTIONS	PLACE BOARD TO CONSIDER	Lead Agent	Progress Report	AREA COMMITTEE UPDATE DUE	RAG
1	and natural environments in West Sunderland		Monitor AC funded projects addressing environment and street scene issues.	Feb-13	Julie Lynn	Update provided on following projects: Walk and Talk, Eden Vale, Newport Terrace, Thorndale Rd shops, Pallion shops including completed work, work o/s and funding o/s, potential proposals for use of underspends against projects - update. Proposals to Place Board for installation of pathway near Newport Toe following Walk and Talk delivered and option agreed funding sourced from network link.		
			Develop and Deliver programmes in partnership which will improve the physical and environmental appearance of the West including shopping centres.	Feb-13	Bill Blackett	To consider next stage of Love Where You Live and how VCS can support street improvements and work around shopping centre through the Co-ordinator and network. VCS identified programmes/events they could deliver to support shopping centre inprovements and LWYL campaign. Audit of shopping centres completed shared with all members to review and provide additional information, audit considered at the board and agreement to proceed. Opportunity for input to resident groups to be offered. Report to AC in Jan to change the actions and use of funding within the SIB application for Thorndale Rd and Pallion. Board updated on the revised A Board procedure and it's use particularly in shopping centres and kerbside advertising.	Jan-13	
		Strategic Influencing Role	Influence Core Strategy and Greenspace Strategy Influence delivery of RLS and Street Scene	Nov-12	Neil Cole/Bill Blackett	The intention at present is to take the Draft Local Development Framework Core Strategy to the Cabinet meeting in March. Sessions will be organised in January and February 2013 that will provide an opportunity for members to consider and comment on the LDF proposals as they relate to their local area. The outcome of these sessions will be used to inform the development of the LDF as it progresses through the consultation process. Any amendments to the LFD programme that might require changes to the member engagement element will be communicated as soon as is feasibly possible	ТВС	

2	AREA: A West adaptable to change and with a strong sense of community: Continue to support the significant partnership working, influencing the redesign of services and development of facilities, and support community resilience, inclusion and involvement.	Local Action	To influence the design, delivery and review of RLS Streetscene Services	Jan-13	Bill Blackett	Board updated on nuisance parking policy to be rolled out citywide, the procedure for implementation is currently being developed and will be shared with members once completed. RLS and Property Services are working on a joint project to identify al areas of land across the city which are unmaintained, neglected or of non operational use. Once these have been established a full audit will be provided to the Place Board identifying the areas and recommending actions to resolve the issues and agree a way forward for each piece of land through recommendations from the Place Board to AC for a decision. This work will also link to the recommendation made by West Area Committee to introduce an overall policy approach to the transfer of nil consideration of small areas of non operational land where it could be demonstrated it was appropriate to utilise wellbeing powers. Durham Rd central route will have hedge and planters removed, these will be replaced with grassed areas and strategically placed bedding arrangements at North Moor, Lidl junction and Grindon Lane points on Durham Rd and planters put into storage, work to commence early Bowling green maintenance identified - Place Board requested information on both council owned bowling greens and football pitches the income and process around income achieved and cost of maintenance. RLS via lan Richardson undertaking a review at the moment regarding sports pitches and charges applied further information to be brought back to the Place Board once the review has been completed. Dog Control Orders were discussed within the Place Board and how these may be applied if agreed through Cabinet. West Area Place Bo agreed to escalate to progress implementation and identified potential areas in the West for application.	Jan-13
			Continue partnership working in local communities to physically improve the local area.	Mar-13	Vivienne Metcalf	Meeting arranged to discuss next phase of Love Where You Live and how VCS can support Street Scene priority. VCS identified events/programmes to support LWYL and Shopping Centre improvements. Planning underway.	Jan-13
			Continue to refer local issues to Area Response Manager and Place Board	Ongoing	Place Board/West Clirs	Issue regarding advertising signs in Silksworth area referred for action. Process agreed including issue of warning notices and removal of signs and action commenced. Board discussed and were updated on the procedure for dealing with A frame and goods on the highway and actions currently being taken. Copy of procedure received and shared with members. Board discussed Tunstall Hills project which had funding aligned but the group are now unable to fulfill requirements, recommendation to bring funding back to AC. Issue raised regarding the maintenance of telemtry units across the West, enquiries made to Virgin and BT to establish process.	As and when
		Strategic Influencing Ro	Monitoring of sustainable communities bid to understand potential impact and benefits for the area and how this may be influenced.	Jan-13	James Gartland	£1m funding awarded to Sunderland to focus in the wards Millfield, Pallion and Southwick with the aim of looking at how individuals and these areas can save money by reducing their energy bills and help people in the community to learn more about the issues of climate and weather change. There will also be support for voluntary sector groups to improve their energy efficiency and local businesses to reduce their fuel use - Board requested officer to attend next Place Board to understand how members can feed into development of local projects.	Apr-13

3 AREA: A we West	ell connected		Receive information on availability of services and support relating to connectivity issues, walking, cycling and public transport.	Feb-13	Tim Ducker / James Third	North East Bus Operators Assoc (which has been established as a collective of bus operators to form a partnership bid) will also be putting forward proposals for a scheme in the coming weeks and both proposals will be considered at the November ITA. Further public consultation will be fundamental and follow any decision by the ITA with regard to influencing routes, times and fares. Under a QCS scheme, implementation would not be until at least 2015, under voluntary partnership implementation will be much sooner	Apr-13
			Influence development and delivery of parking and highways to address issues.	Feb-13	James Newell	James Newell updated the Board on phase 2 of the parking scheme and build of the hospital multi story car park, briefing and map available on Sharepoint. Parking surveys will be carried out over the next few months to assess both available kerbside parking capacity and also parking numbers in Farringdon Estate Streets, and the results will be reported back to ward members together with a range of available options, costed out, together with a recommendation it is expected this procedure should be complete by the end of March 2013.	Apr-13
4 AREA: West Identity: Con support activ events which West's cultur identity	ntinue to vities and n celebrate	Local Action	Influence and encourage heritage activity within the West through the VCS network.	Feb-13	Vivienne Metcalf	Document issued to VCS to map current activity to consider how support can be provided to influence and develop heritage activity in the West.	Mar-13
			Influence the determination of the future strategy for managing local events and celebrations	Jan-13	Zoe Channing	Information is currently being collated to identify all of the events delivered across the city and how these are supported and funded currently to consider a way forward.	ТВС
5 All Outcome	es		Montior and receive information in recognition of any new issue being raised from influencing role/reporting	Ongoing	Julie Lynn		As and when
	G A	Progressing on target Progressing but behind sc	hedule (with plans in place to action)		I	1	

Not progressing

16th January 2013

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1 Purpose of Report

1.1 To provide an update of progress against the current year's (2012/13) People Board Work Plan.

2. Background

- 2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the West People Board to action on behalf of the Area Committee. The People Board has started to initiate action on those priorities and **Annex 1** outlines progress to date.
- 2.2 In addition to supporting the delivery of those priorities the People Board also has a key role in supporting the Area Committee in influencing the delivery, design and review of people based services delivered at an area level. Those services are beginning to be determined and currently include the following Early Intervention Locality Services:-

Children's Centres and	Pre-birth onwards, group, individual support, health,		
Childcare	learning, family support and supporting parents into work		
Connexions	Targeted and vulnerable, NEET		
Educational Psychology	Support to schools and children with special educational		
	needs		
Youth Development	XL and mobile services, contracted services, partnership		
	working between local providers		
Attendance	Support to schools and enforcement		
Risk and Resilience	Substance misuse, sexual health and prevention of		
	offending		
CAF	Management of the process for assessing needs and		
	determining an appropriate response		
To Influence the commissioning of services delivered through contracted			
arrangements.	-		

3. Key Areas of Influence/Achievements up to 31 December 2012

3.1 Outlined below is a summary of the key areas of influence / achievements of the West People Board up to 31 December 2012.

Action Taken	Outcome	
Early Intervention and	Locality Based Services	
Youth Contracts		
Review and influence the service specification of youth contracts to meet the need in the West	 Members reviewed the service specification for locality based youth contracts and the citywide BME contract. Area Committee agreed with the People Board's recommendations to tailor the service to meet West Area requirements. In doing so additional outcomes were added to the Outcomes Framework, specific requirements were included in the Service Specification and additional questions/statements added to the Evaluation Criteria as the basis for allocating future contracts. The recommendations of West Area to be included in the BME service specification is attached at Annex 2. 	

Area Priority: Job Prospects for Young People					
Apprenticeship	A Business Support Event was held on 23 rd October to make				
Programme	businesses aware of the scheme and how they could				
	participate. This event was attended by 19 businesses.				
	A presentation and information was provided to the West				
	Voluntary and Community Sector network on 13 th November to				
	raise awareness of the scheme, how groups can be involved				
	either offering an apprenticeship or refer a young person into				
	the programme. Information was also circulated to the virtual				
	network for those unable to attend the meeting.				
	27 young people have been assessed for an apprenticeship of				
	which:				
	 ? young people have secured an apprenticeship 				
	 3 young people have interview dates in January 2013 				
	 2 young people have stated aims not within 				
	apprenticeship frameworks and have been given advice and				
	guidance regarding alternative progression routes				
	 3 young people have concerns regarding benefits and have 				
	been referred to benefit advisors for further guidance				
	 1 young person has progressed to alternative programme 				
	provision				
	 The remaining young people are being supported to 				
	complete applications to secure an apprenticeship.				
	The programme is being promoted to employers through PIT/ITEC amployer engagement work as well as through John				
	BIT/ITEC employer engagement work as well as through Job				
	Centre Plus, Connexions and the National Apprenticeship Service.				
Enterprise Programme					
Enterprise Programme	An Enterprise Club has been operating in the College since Contember attracting an everage 20 attendage per again.				
	September attracting an average 20 attendees per session				
	(students and non students).				
	Awareness raising via a bi monthly newsletter, promotional Ineffect drame and identification of nateurial business asked.				
	leaflet drops and identification of potential business school				
	students from the Peter Jones Academy.				
	To the end of November 67 individuals engaged in the project (and anything a part of containing a business)				
	are 'enterprise ready' (capable of starting a business).				
	Of the 67 individuals 37 have started up in business.				
	The types of businesses fall into 3 main categories:				
	- General Services				
	- Professional Services				
	- Bespoke Businesses				
West Aspirations pre	 228 young people have engaged with the programme since 				
employability	June 2012.				
programme	 137 young people have achieved or are progressing towards 				
	achieving a positive outcome.				
	 6 young people have moved into apprenticeships. 				
	 20 young people have moved into employment. 				
	69 young people have gone into further education.				
	 42 young people have found voluntary work placements. 				
	PAG have been working closely with partners to support the				
	delivery of the programme across the West area.				
	dontory of the programme dologo the freet area.				

4. Recommendations

4.1 Members are requested to consider the progress and performance update with regard to the West People Board Work Plan for 2012/2013.

Contact Officer: Julie Lynn, West Area Officer Tel: 0191 561 1932

Email: julie.lynn@sunderland.gov.uk

Item 3 Annex 1

West Area Committee: Work Plan 2012 -13

PEOPLE

Budget: Allocated: Balance: £0

		COMMITTEES	ACTIONS	PEOPLE BOARD TO CONSIDER	Agent	Progress Report	Area Committee Update Due	RAG
	they can be and enjoys a good standard of well being		Area representation at CCG and potential links to People Board in each of the 5 areas.	Ongoing	Corner	Links to influence GP Commissioning group at Area Level	As and when required	
	Area: Contribute to ensuring West has healthy outcomes and lifestyles		Commissioning of projects through the Healthy City Investment Fund (HCIF)		Lynn	Project Brief shared with VCS organisations in VCS network, proposals received and funding agreed at September Area Committee, project to be monitored through the SIB processes.	Apr-13	
		Strategic Influencing Role	Influence GP Clinical Commissioning Group (CCG) at an area level.	Dec-12	Corner	GP introductory meetings held in August. Practices are keen to find out more about the population of their area an how some of the things we discussed might impact on the way they work under the new CCG arrangements and how they can be aware (and work with where possible) other services in the local community. Further updates to be received?		
			Receive information and evidence to identify health needs to inform influencing role on service provision	Jan-13	Julie	Receive a health needs assessment for West to identify what the health issues, need and services are across the area.	Apr-13	
			Influencing role through the Health and Well Being Board and the Strengthening Families Agenda	Jan-13	Graham	Receive information on HWB role and function in advance of statutory requirement in March 2013 and H&WB strategy.	Jan-13	
			Transfer of public health responsibilities, ensuring health inequalities and how these will be addressed at a local level	Jan-13	Revelly	Neil Revelly to meet with Chairs/Vice chairs in the New Year to discuss Health and that there will be a presentation at the January Area committee re the H&W being strategy	Apr-13	
2	,		Monitor current initiatives funded by AC which stimulate opportunities in education, employment and training.	Feb-13	·	Currently funding has been approved to PAG, SES, and BIT to fund programmes to support oportunities in education, employment and training, these programmes are monitored through the SIB processes and progress will be reported to January Committee.	Jan-13	
	AREA: Continue to support work to help local young people		Continue to develop and deliver enterprise and apprenticeship schemes in the West.	Ongoing	Alexander	A proposal has been developed for the implementation of an apprenticeship scheme in the West and was approved at September 12 Area Committee, programme to commence Oct 2012. The programme has been presented to the VCS Network meeting in Nov to offer the apprenticeship and referral opportunity to the VCS groups within the West.	Jan-13	
			Audit services and receive information on training and education delivery in the West to ensure maximum take up and influence	Feb-13	Dave Barber	Information to be obtained on 16 - 21 year olds	Apr-13	

	Monitor and influence the delivery of holiday activities for young people through the Area Committee Influence the strengthening families agenda	Ongoing Jan-13	Amin	Holiday activities agreed, further planning to be completed with all providers within the West, to understand what is being delivered, when and by whom to enable Committee to add value and consider the gaps. A summary report was delivered to September AC. Briefing on strengthening families agenda to consider what influence or value can be added for the West.	Apr-13
	Receive information on business start up, business trading and vacant properties.	Jan-13	Williams	Receive information on new businesses starting year on year, business trading and vacant council owned business properties. Currently SIB funding is in place to support enterprise start up with a target of 37 new businesses to be established. The Sustainable Communities funding als includes an element for green business start up in the Pallion ward awaiting information on targets and how this funding will contribute to meeting West priorities.	Jan-13
	Influence delivery of play and youth provision and XL villages	d Apr-13	Common	Current and draft service spec for youth contracts delivered to People Board and recommendations made to the service spec for youth contracts in the West from April 2013, recommendations approved at Area Committee on 22 October. BME contract reviewed and recommendations made to draft service spec in October board.	Apr-13
	Receive information on basic skills and literacy to consider what services are available in the area to meet need.) Feb-13	Kenny	Information on basic skills and literacy information available at city level of national statistics and FACL can provide information on services are available on an area basis to support development of basic skills and literacy and take up	Apr-13
CORPORATE A City which is and feels even safer and more secure	Working with LMAPS to ensure local issues and problems are addressed.	Ongoing		TWFRS and Police information will be circulated in advance of September Committee with the Police and TWFRS speaking to the reports within Committee. LMAPS continues on a 6 weekly basis with new issues an updates being shared with members via the Cllr rep and ARO.	Every Committee
AREA: Continue to ensure key partnerships and collaboration maintains the good results achieved	Influence mainstream resources & strengthen partnerships ensuring continued collaboration	Mar-13	Douglass	Links to Police Commissioner and partnership work Understand safe issues within the West needs analysis and what is available Briefing delivered to November Committee, further information to later People Board once Commissioner has established 5 year plan	Apr-13
	Understand and influence the role of the Police Commissioner and service delivery.	Mar-13	Douglass	Information on role and how work will be undertaken with partners, H & WB Board, Children's and HHAS, Local Community Safety fund, AC to consider opportunities to influence or add value at a local level	Apr-13
	Influence crime and disorder meetings taking place and how they link, share and use information.	Mar-13	Douglass	Receive information on all crime and community safety meetings in place with all partners to understand what is in place how each links and shares information. Information shared in November People Board.	Apr-13

en loc AF sa the			Understand the impact of Welfare Reform and transfer of responsibilities	Ongoing	Brown	Identification of local area impact on individuals, organisations and economy, what will be done at a city level, whether Committee wants to add value locally, links to H & WB, Crime and Communitiy Safety, Job Prospects. Formal consultation to be undertaken with AC Nov-Jan so initial information brought forward to October People Board to make members aware of the current progress and advise of information sharing mechanisms. Information dissemination discussed at October People Board and concerns raised. Further meeting of Chairs and Vice Chairs will discuss.	Apr-13	
5 Al	II Outcomes		Monitor and receive information in	Ongoing	Julie Lynn		Ongoing	
			recognition of a new issue being raised from influencing/reporting					
	G	Progressing on target						
	Α	Progressing but behind schedule (with plans in place to action)						
	R	Not progressing						

BME Contract Item 3 Annex 2

Recommendations from West to be included in the Service Specification

Outcomes

Corporate Plan – Key Priority	Targeted Outcomes for young people aged 11 - 19
PEOPLE	
A city which is, and feels, even safer and more secure	Young People demonstrate and promote an understanding of cohesion, equality and integration. Young people make the transition from BME targeted services to locality based services.
	Young people are access integrated youth services.

Specific Requirements

2 set sessions per week per City.

1 flexible session per week, which can be used to address issues as they arise across the city or as additional provision as and when required in consultation with members and officers.

Set sessions to be delivered in the West and East of the city where the highest volume of the BME population reside, locations to be confirmed.

The flexible session to be delivered across the city to address need as defined at point 2.

Clear recording of datasets specifically ethnicity to understand the need and participation in BME contracts.

Evaluation

Provide a clear plan for integration of BME targeted youth services and locality based youth services.

Confirm how the progression of young people from BME targeted youth services to locality based youth services will be demonstrated and evidenced.

How does the provider propose to engage young women from the BME community?

16th January 2013

REPORT OF THE TYNE AND WEAR FIRE SERVICE

1 Purpose of Report

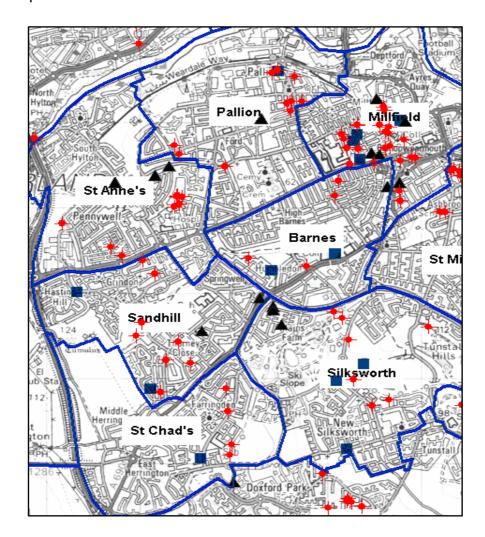
1.1 The following report gives Performance Monitor details in relation to the Local Indicators for Sunderland West Committee area from 1st September to 30th November 2012.

2 Background

2.1 At its November 2011 meeting Area Committee agreed that regular updates on Crime and Community Safety would be presented to each Committee meeting.

3. Tyne and Wear Fire Service Update

3.1 Map of all deliberate Property, Vehicle and Secondary fires over report period.



- Li14 Number of property fires started deliberate
- Li15 Vehicle fires started deliberately
- Li16 Deliberate secondary fires

Generally we continue to see an improvement across the area compared to the same period last year.

3.2 <u>LI1 Maintain Number of Deaths in Accidental Dwelling fires</u>

There have been no recorded deaths in this area.

3.3 <u>LI5 Injuries from All Dwelling fires</u>

There have been no recorded injuries in this area over this report period. – (2 over same period last year)

3.4 <u>LI9 Accidental Kitchen Fires in a domestic property</u>

There have been 3 kitchen fires in this area over this report period (5 over same period last year)

3.5 <u>LI10 Accidental non-kitchen fires in a domestic property</u>

There were 2 accidental non-kitchen fires in this area over this report period. – (4 last year).

3.6 **LI14 All Deliberate Property Fires**

There have been 10 deliberate property fires in this area over the report period (3 last year).

These were in the main centred on garden equipment and external structures, with attacks on 2 post boxes late October and early November, many of these incidents can be linked to the bonfire period and related AS behaviour.

3.7 <u>LI15 Number of vehicle fires started deliberately</u>

There have been 11 deliberate vehicle fires over this report period (13 over same time last year).

With incidents spread across South Hylton, Pennywell and Plains farm areas.

3.8 <u>LI16 Number of secondary fires not involving property or road</u> vehicles started deliberately

Sunderland West Area recorded 43 deliberate secondary fires over this report period, 111 over the same period last year – **a 61% reduction**.

Secondary fires have been the biggest challenge to TWFRS and our partners with the close and inextricable links to ASB these are an issue reported at LMAPS.

3.9 We can see a comparison here, Wheelie bins were the most common type of deliberate secondary fire in this area over the report period.

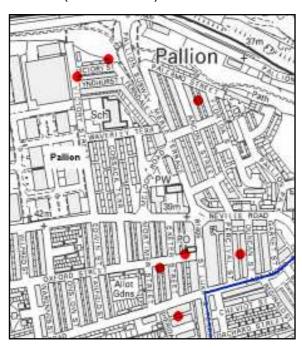
Ward	No. o	of ASB Fires
	201	
	1	2012
Pallion Ward	31	10
St. Anne's		10 (6 at the same
Ward	31	location)
Barnes Ward	16	5
Sandhill Ward	15	8
Silksworth		
Ward	7	6
St. Chad's	11	4

Ward		
Grand Total	111	43

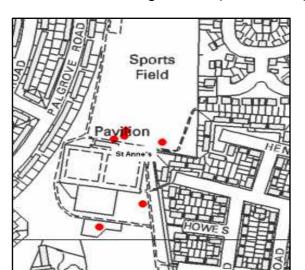
	Tota
ASB Fire Property Type	I
Wheelie Bin	16
Loose refuse (incl in garden)	14
Refuse/rubbish tip	6
Large refuse/rubbish container (e.g. skip)	2
Cycle path/public footpath/bridleway	1
Heathland or moorland	1
Hedge	1
Other outdoor items including roadside furniture	1
Small refuse/rubbish/recycle container (excluding	
wheelie bin)	1
Grand Total	43

3.10 **ASB Fire Hotspots** for a three month period, these simply reflect a small cluster of secondary fires spread across an area.

Pallion (7 ASB Fires)



Pavillion Rd off Palgrove Rd (6 ASB fires)



4. Recommendations

Note the content of the report. 4.1

Bill Forster, Tyne and Wear Fire Service, Tel 01914441188 Email: bill.forster@twfire.gov.uk Contact Officer:

16TH January 2013

REPORT OF THE NORTHUMBRIA POLICE - SUNDERLAND WEST

1 Purpose of Report

1.1 The following report provides performance information in relation to the Sunderland West Committee area from 1.9.2012 to 30.11.2012.

2 Background

2.1 At its November 2011 meeting Area Committee agreed that regular updates on Crime and Community Safety would be presented to each Committee meeting.

3. Northumbria Police Update

- 3.1 The ward updates below are a selection of appropriate offence types of interest and not all crime (e.g. minor fraud or harassment type offences etc are not included).
- 3.2 The crime and anti-social behaviour figures will not match the overall totals. Police computer systems are not yet adjusted to recognise certain foot beats transferred from the South area when the Ward boundaries changed.
- 3.3 Sunderland West Area figures.

	1
West Area	1/11/12- 30/11/12
Total Crime	614
Violent Crime	121
Vehicle Crime	46
Burglary Dwelling	28
Burglary other than dwelling	47
Criminal Damage	193
Theft and Handling	139
Crimes Other	129
Youth ASB	312
Non Youth ASB	505

Barnes Ward		
Total Crimes	120	
Youth ASB	80	
Non Youth ASB	106	

- No obvious crime patterns, low level volume crime.
- There have been a number of burglary dwellings, with property stolen including a victim's motor vehicle. The vehicle was found undamaged and returned to the owner. An arrest was made and further enquiries are continuing into this and other burglaries.
- Despite press releases to alert residents to the increasing number of thefts from gardens and shed, there were further reports including a spate of thefts from allotments in the Ettrick Grove area.
- During a residents meeting in Eden Vale a number of residents raised their concerns about a known individual who appears to be openly dealing and using drugs in Eden Vale area. As a result of residents concerns PC McEvoy and PC Simpson carried a leaflet drop in the area encouraging residents to come forward with information/intelligence regarding this individual, anonymously or otherwise. Disappointingly despite the concerns raised, only one resident has responded so far. However these matters are still being scrutinised and an outcome is expected in the near future, this cannot be divulged at this time due to the current investigation.
- The lead up to Bonfire night was a challenge but extra patrols in the Eden vale led by Inspector Pickett resulted in a number of arrests being made. A quantity of fireworks was seized and a number of youths were identified where further action was taken by way of summons or penalty notices issued for disorder.

3.5

Pallion Ward		
Total Crimes	124	
Youth ASB	24	
Non Youth ASB	82	

- There is no obvious crime pattern affecting the Pallion ward although there was a spike of criminal damages reported in the Ford Estate area, where a large number of vehicles had there tyres slashed. A male has been arrested but eliminated from the enquiry and to date these offences remain undetected.
- There have been a number of burglary dwellings reported, unfortunately some of these offences have occurred when the residents have been at home but the houses have been insecure making the easy targets for offenders. Press

- releases have been published to inform the community. Officers from the Neighbourhood Policing Team have been providing focused patrols in the area to reassure residents and inform them, with crime prevention advice.
- Shoplifting offences remain low following the introduction of Shopwatch on the Pallion Retail Park it continues to have a positive impact on the number of offences reported all but Matalan have signed up to the scheme.
- Officers from the neighbourhood Policing Team together with officers from the Anti Social Behaviour Unit, Sunderland Council; have issued 7 Anti Social Behaviour Agreements to Pallion residents regarding their disorderly behaviour.

3.6

St Annes Ward		
Total Crimes	117	
Youth ASB	108	
Non Youth ASB	194	

- Shoplifting offences and motorcycle disorder featured highly over the previous 3 months however the operation to tackle motorcycle disorder has proved to be of some success with a number of riders reported for traffic and anti social behaviour offences, and the seizure of a number of motorcycles.
- Shoplifting offences have reduced due to the Neighbourhood Team working with Asda. The store now employs full time security staff and has implemented a number of the preventative measures suggested. Extra Police patrols take place during shop opening hours to support staff and prevent crime. Where offences are reported, most are now detected with staff detaining offenders or subsequent identification from their excellent CCTV system.
- There was a rise in anti social behaviour calls to the King George Playing Fields leading up to bonfire night and increased police patrols in the area led to a number of fireworks being seized and youths warned about their behaviour.
- There were a number of incidents reported in Rowan Close, South Hylton and also Hawkesley Road, where a number of houses and vehicle were damaged. Youths reported in the street carrying weapons and disorder ensued. The incidents were linked and were the result of 2 factions of the communities who were targeting each other. Arrests have been made and the offenders charged with a number of offences including Affray and Assaulting a PC. Target hardening measures have been provided at the addresses affected, and a Community Impact Assessment prepared to ensure there is no reoccurrence and to provide reassurance to local residents.

Sandhill Ward		
Total Crimes	87	
Youth ASB	49	
Non Youth ASB	87	

- No reported crime spikes in this period
- The ongoing operation to combat the youth disorder issues in Grindon has proved to be very successful with a dramatic drop in reported incidents. High visibility patrols remain in place to reinforce the message that anti social behaviour will not be tolerated.
- There was an isolated incident in the Thorney Close area where a male received injuries caused by a machete. High visibility patrols were provided to reassure residents that this was not a random attack and that the offenders had been arrested and are currently on bail. The team are working with the housing association to ensure that there are no repercussions.

3.8

Silksworth Ward		
Total Crimes	94	
Youth ASB	43	
Non Youth ASB	89	

- There are no obvious crimes patterns.
- Operation Deletion has been running to combat shoplifting offences which is still enjoying a degree of success, although there are still shoplifting offences being reported the majority are detected, due to the high visibility police patrols and the diligence of Sainsbury's security staff
- As reported in November's ward report, there was a disorder incident reported in Beagle Square, Silksworth. Several residents reported that in excess of 20 people fighting in the street. Despite extensive police enquiries in partnership with Anti Social Behaviour officers from Sunderland Council, no complaint was forthcoming. An appeal for residents to come forward anonymously has failed to bring about any criminal charges on those involved.
- PC Urwin is currently canvassing local licences to set up a pub watch scheme in Silksworth.

St Chads Ward	
Total Crimes	74
Youth ASB	48
Non Youth ASB	49

- Generally there has been a reduction in reported crimes and incidents of anti social behaviour in the St Chads Ward. Recently the Farringdon area suffered a number of thefts from motor vehicles. In all the cases reported residents had left vehicles insecure overnight. This practice clearly makes victims vulnerable to becoming victims of crime and creates difficulty in catching offenders. Extra patrols have been tasked in the area and crime prevention advice given to victims.
- Youth disorder in the early part of this period was reported in the park area off Crow Lane and Foxcover Lane. Extra patrols and a more robust approach to the problem appear to have dissuaded youths from gathering at this location.

4. Recommendations

4.1 Note the content of the report.

Contact Officer: Inspector Dave Pickett, Northumbria Police

Tel: 0191 5636953

Email: david.pickett7106@northumbria.pnn.police.uk

16th January 2013

Report of the Executive Director of Health Housing and Adult Services and Head of Strategy, Policy and Performance

Health and Wellbeing Strategy

1. Purpose of the Report

To update the Area Committees on the development of the Health and Wellbeing Strategy.

2. Background

- 2.1 The Health and Social Care Act gives the local authority responsibility for 5 key areas of development
 - To establish a Health and Wellbeing Board
 - To complete a Joint Strategic Needs Assessment
 - To produce a Joint Health and Wellbeing Strategy
 - To set up a local Health Watch
 - To transition public health responsibilities.
- 2.2 The Health and Wellbeing Strategy must be completed by March 2013 and be produced jointly with the local Clinical Commissioning Group. It is a high-level strategy that spans the NHS, social care, and public health areas and takes into consideration the wider health determinants of health such as housing and child and community poverty.
- 2.3 Similarly mandated by the Health and Social Care Act as part of their authorisation process, the Clinical Commissioning Group have produced their Clear and Credible Plan. Where appropriate both the strategy and plan are aligned to ensure clarity of vision across the system, recognising that the two plans have their distinct place and role to fulfil.
- 2.4 Faced with reducing public resources and increasing demand and expectations many current delivery methods are recognised as no longer appropriate. The development of the Health and Wellbeing Strategy also comes in the context of large scale change to the way public services are being delivered and in an environment of reducing resources. Although a challenge, the changing environment also offers an opportunity to fundamentally review and improve the way agencies work with residents and communities in the future. At the same time, there is also growing recognition of existing but often untapped assets and potential within communities that can enhance and complement the public sector's offering.
- 2.5 Consideration will need to be given to our relationship with communities and how services can be delivered in the future to make best use of all resources in order to achieve better outcomes. Ultimately we want to enable and support individuals, families and communities in Sunderland to make the transition to greater strength and independence, with less reliance on the public sector in the longer term. This involves being responsive not only to local needs but also to community strengths and exploring how these can be better harnessed to help address local needs. By building on and utilising the resources and energy of our communities, we can support people to take greater control of their lives and enable outcomes that matter to them, their families and communities.

3. Current Situation

- 3.1 In order to meet the challenges outlined above, the Health and Wellbeing Strategy has been developed to take a whole systems and an assets based approach to the improvement of health and wellbeing in Sunderland. The Strategic Objectives that have been set in the strategy are ambitious and challenging and to achieve them will require a considerable change in the way that services are developed, delivered and specifically how we engage with our communities to empower them to take control over the decisions affecting their health and wellbeing.
- 3.2 This strategy sits alongside other strategic approaches within the City including the Community Leadership programme, the Community Resilience Plan and the strengthening families approach.
- 3.3 The broad process for developing the strategy is highlighted in Figure 1 below:

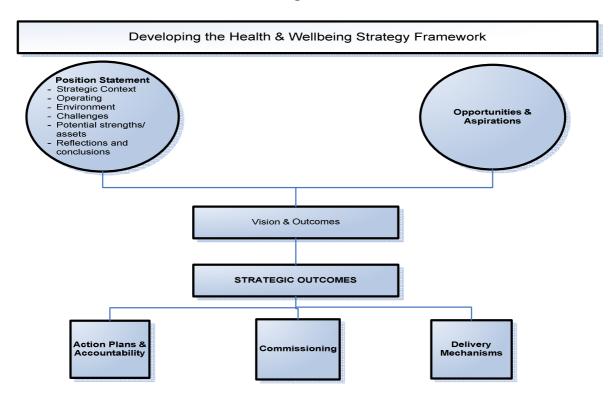


Figure 1

- 3.4 A working group has been established to oversee the drafting and editing of the strategy. Membership is open to interested parties and currently includes representatives from the local authority, PCT, Clinical Commissioning Group, acute and foundations trusts and Sunderland University. It is chaired by the local authority's Executive Director for Health Housing and Adult Services.
- 3.5 The Health and Wellbeing Board is committed to broadly engaging a wide range of partners in the development of the Health and Wellbeing Strategy and as such has developed a full engagement and consultation programme. Each element of the process was the focus of an open engagement event held bi-monthly throughout 2012. Attendance at each event ranged from 45 95 participants from residents, local support groups, elected members, health practitioners, GPs and public and health sector staff.

- 3.6 The Strategy (attached as Appendix 1) aims to describe the three main components of an assets based approach to health and wellbeing namely:
 - Design Principles those ways of working which must underpin all commissioning decisions and ultimately ways of working for which the Board holds responsibility – including consideration of the Clinical Commissioning Group's commissioning plans
 - Assets the core assets which can be built upon in Sunderland to impact on the health and wellbeing of residents
 - Strategic Objectives the ultimate goals of the strategy which will focus the development of high level actions and commissioning plans that will follow.

4. Partner Approval

4.1 To develop the broad acceptance of the strategy further into formal approval, the headline strategy (Appendix 1) is being taken to the Boards and management organisations of partners throughout the whole health and social care system including the members of the Children's Trust, Adults Partnership Board and Sunderland Partnership. This is to ensure that there is high level support and understanding for the strategy throughout the system; this will encourage the transition from strategic planning into delivery and performance management.

5. Forward Plan

To take forward the initial strategy, there are four further stages that need to be completed:

5.1. Developing the Strategic Objectives into Actions

Taken from the membership of the Health and W

Taken from the membership of the Health and Wellbeing Strategy sub group, lead officers have been allocated to each of the Strategic Objectives. With support from the Council's Strategy, Policy & Performance Management service, they have been responsible for bringing together partners to shape activity which will achieve the Strategic Objectives and highlight how we will know that these objectives have been achieved.

5.2. Consulting on the strategy and actions

As the strategy has been developed through a year long process of open engagement events including representatives from the voluntary and community sectors, providers and public sector officers and members, it is evident that there is a broad understanding and acceptance of the content of the strategy. As such it is not proposed that the final draft strategy be open for the 3 month consultation window that is recommended through the Sunderland Compact.

It is, however, important that a more inclusive range of partners are given the opportunity to comment on the strategy. Therefore a further engagement event and a programme of engagement sessions with different groups was held in December – including, but not limited to, the Sunderland Partnership equality forums, the Children's Trust Young People Advisory Network, and GP patient participation groups.

5.3. Formal approval

Following the consultation process detailed above, the Strategy needs to be formally approved by the end of March 2013. As the Health and Wellbeing Board at this stage will not be a formal committee of the Council, the Board will need to ratify the Strategy and Action Plan before it is taken to Council Cabinet for formal approval. It is proposed that that the Health and Wellbeing Board on the 25th January 2013 receives the final draft strategy and action plan and subject to approval this is taken to Cabinet on the 13th February 2013. This will bring the

Strategy to the 17th January Scrutiny Committee for discussion. It is also anticipated that the Strategy will be taken to the Board of the Clinical Commissioning Group for approval.

5.4. Ongoing Ownership

Each of the strategies Strategic Objectives have also been allocated 2 sponsors – these are senior representatives, one of whom is a Health and Wellbeing Board member and including Cabinet level elected members. Their role, with the support of the lead officer is to lead the delivery of the objective through appropriate partnership working. It is also the role of the sponsor to report to the Health and Wellbeing Board for the achievement of progress against their Strategic Objective.

6. Recommendations

The Committee is recommended to:

- Approve the headline strategy as attached in Appendix 1
- Note the approval process and timescales.

Appendix 1

SUNDERLAND'S JOINT HEALTH AND WELLBEING STRATEGY VISION

The vision for is to have the:

Best Possible Health and Wellbeing for Sunderland

....by which we mean a City where everyone is as healthy as they can be, people live longer, enjoy a good standard of wellbeing and we see a reduction in health inequalities.

Faced with reducing public resources and increasing demand and expectations many current ways of delivering services are recognised as no longer appropriate. Large scale changes to the way public services are being delivered are well under way. Although challenging, the changing environment offers an opportunity to fundamentally review and improve the way agencies will work with residents and communities in the future. There is also growing recognition of existing but often untapped assets and potential within communities that can enhance and complement the public sector's offering.

Consideration will need to be given to relationships between agencies and the communities they serve and how services can be delivered in the future to make best use of all resources in order to achieve better health and wellbeing outcomes. Ultimately we want to enable and support individuals, families and communities in Sunderland to enjoy much better health and wellbeing, with less reliance on the public sector in the longer term. This involves being responsive not only to local needs but also to community strengths and exploring how these can be better harnessed to help address local needs. By building on and utilising the resources and energy of our communities, we can support people to take greater control of their lives to bring about better health and wellbeing outcomes that matter to them, their families and communities.

The Health and Wellbeing Strategy, Community Resilience Plan and the Strengthening Families approach are together aiming to achieve the transition to a new way of working and at the same time achieve improved outcomes for the people of Sunderland.

DESIGN PRINCIPLES

We have established a set of design principles that will underpin our new approach to health and wellbeing and upon which action planning and ultimately commissioning throughout the health and social care system will be built. These design principles are:

Strengthening community assets

Empowering individuals, families and communities, increasing their capacity and involving them in co-producing services. This will enable residents to mobilise and build on existing community strengths and potential to help them address their own, their family's and their community's needs. This asset-based approach does not ignore needs – instead, it distinguishes between those needs that can best be met by families and friends, those best met by communities working in partnership with public services, and those that can only be met by public sector providers.

Prevention

Using local intelligence and experience to identify risks to health and wellbeing effectively and to work within communities to prevent people developing problems

 Early intervention – actively seeking to identify and tackle issues before they get worse

We know that early intervention with children, young people and adults can reduce more complex health issues in the longer term. Identifying and tackling issues at an early stage can prevent them escalating into more problematic and complex needs.

 Equity – providing access to excellent services dependent on need and preferences, that are also based on evaluated models and quality standards

The conditions in which people are born, grow, live, work and age are responsible for the (avoidable) differences in peoples health. Equity in health means everyone being able to achieve their full health potential regardless of their personal circumstances. To achieve this there needs to be fair distribution of resources and opportunities for health as well as fairness in the support offered to people when they are ill.

Health inequalities exist within Sunderland itself, and between Sunderland and England. These health inequalities are often related to obesity, alcohol related diseases and smoking rates. We know that we have particular communities where these health inequalities are most evident and we need to address this.

 Promoting independence and self care – enabling individuals to make effective choices for themselves and their families

The increasing emphasis on personalisation of services and of individual health and care budgets means that we must focus on creating alternative types of services that can be sustained within the community. We will continue to support our most vulnerable individuals, families and communities. Wherever possible and appropriate, our interventions will enable and re-able people to function effectively without the need for recurring agency support.

 Joint Working – shaping and managing cost effective interventions through integrated services

Working together to make best use of our strengths and assets so that we can provide flexible and tailored services that respond to local conditions and focus on what matters to residents to achieve more for our communities.

 Address the factors that have a wider impact on health – education, housing, employment, environment, and address these proportionately across the social gradient

Differences in people's health result from differences in the opportunities that people are able to take advantage of during their lives. Action on the wider impacts of health requires action across all the social determinants of health. A government commissioned independent review of health inequalities identified a number of social determinants which increase inequalities in life expectancy across the life course. The review identifies six key objectives to reduce health inequalities caused by these determinants. These are:

- · Give every child the best start in life
- Enable all children, young people and adults to maximize their capabilities and have control over their lives

- Create fair employment and good work for all
- Ensure healthy standard of living for all
- Ill health prevention
- Create and develop healthy and sustainable places and communities.

To see a sustainable improvement in life expectancy for all of the population, including a reduction in inequalities, the wider determinants of health need to be addressed – this includes a major focus on achieving the best start in life to break the cycle of health inequalities.

 Lifecourse – ensuring appropriate action throughout an individual's life with a focus on early years and families

Intervention and support should be available throughout our lives, recognising that triggers for crisis can occur at different points in people's lives (particularly at key transition points). It is important that we set in place the foundations in early years and encourage families to play a strong role in developing their own resilience.

ASSETS

There are community and individual assets that we share and that need to be developed, nurtured and supported including:

- the practical skills, capacity and knowledge of local residents
- the passions and interests of local residents that give them energy for change
- the networks and connections known as 'social capital' in a community, including friendships and neighbourliness
- the effectiveness of local community and voluntary associations
- the resources of public, private and third sector organisations that are available to support a community.

There are interdependencies between these and a number of strategic assets which come together to make Sunderland unique – these should be built on where they exist and be improved and developed where they are weaker or missing. These are:

Strong and stable family and community relationships

Sunderland is characterised by low movement of people – families and communities are relatively stable and as such there is potential to use local informal support networks to promote healthier choices and healthy lifestyles

The coast and countryside and a passion for sport and activity

Sunderland has an attractive coast and easy-to-reach countryside and urban green spaces that provide opportunities for promoting an active lifestyle. The city's passion for sport and exercise should be nurtured and developed to ensure broader involvement with more wide reaching health impacts.

 Potential for Sunderland's employers to offer swift access to a large proportion of the workforce and understanding of different communities

The economy in Sunderland is characterised by a small number of large employers employing the majority of the workforce. By developing relationships with these employers we can tap into their understanding of the communities in which they operate and the people they employ to promote healthy workplaces and healthy lifestyles.

A vast number of contacts with residents through daily provision of a wide range of services

Sunderland's many organisations and support groups are in touch with residents across the whole range of service delivery. Hard-wiring health improvement into these day-to-day contacts will reinforce and bring support to those people who need it so that every contact is a health contact.

· At the leading edge of putting new technology to work in the public interest

Sunderland is at the leading edge of using new technologies and making sure that the whole city can make best use of this resource. There exists great potential to use new technologies to enable people to take more control over their own health and wellbeing through technological solutions and by improving information sharing.

A huge variety of local organisations, partnerships and networks with a strong track record of effective delivery

We are starting from a strong position whereby there has been a long history of joint working to deliver real changes. We will build on this to ensure that the achievement of better health outcomes involves individuals, communities and providers..

The following Strategic Objectives describe how we will achieve our vision for health and wellbeing. Detailed action plans will be developed for each. Each strategic objective utilises one or more of the assets and applies all of the design principles.

STRATEGIC OBJECTIVES

1. Promoting understanding between communities and organisations

- Communities being able to understand what they can expect of service providers and what other organisations can offer
- Making best use of local intelligence to identify emerging risks to health and wellbeing
- Harnessing individuals, communities and service providers views to inform and challenge provision
- Understanding the strengths and diversity of our communities and reflecting this in our commissioning

If the health of local people is to improve then we must all pull together and play our part. Relationships between agencies and local people, including patients and service users, need to be much more dynamic and enable local people to have a much greater influence on which services are provided, as well as how and when they are provided. Equally, individuals and communities need to develop an understanding of the strengths that they have and can draw upon collectively, enabling them to take control of their own health.

If we do these things then we will all have a much better understanding of our own health needs and how best we can address these, either through our own endeavours or with the help of others if we need it. This will give us confidence in ourselves and in the services that we rely upon in times of need.

2. Ensuring that children and young people have the best start in life

• Encouraging parents and carers of children to access early years opportunities

 Supporting children and families throughout the whole of a child's journey, including the transition into adulthood

Many of us understand and acknowledge the influence (directly and indirectly) that families and schools have on the development and life chances of children and young people. These two important factors can have a huge impact upon the health, education and future employment opportunities of a child or young person.

To ensure a positive future for our children and young people there needs to be effective joint working across agencies to encourage individuals and families to achieve their full potential by addressing their physical and emotional health issues. Schools in particular are in a position where they are able to support the physical and emotional development of their pupils and their immediate family.

3. Supporting and motivating everyone to take responsibility for their health and that of others

- Encouraging people to take the first steps towards healthy lifestyles
- Making healthy lifestyle choices easy
- Promoting and sustaining interest in healthy lifestyle options
- Raising self-esteem, confidence and emotional health and wellbeing

The most powerful influences upon how we behave come from our family and friends. They shape our knowledge, perspectives, experiences and preferences and as a consequence can either encourage or discourage us to lead a healthy lifestyle. It is important that we realise this affect on ourselves as well as the effect we can have on those around us. However there are also a range of options open to agencies that can help to make a healthy lifestyle an easy option, for example this can be through health education, provision within schools, mentoring programmes, as well as providing easy access to the city's natural assets such as open and green spaces. Our agencies also need to consider how they can encourage and sustain people's interest in a healthy lifestyle through local and national events, cultural activities, and through Sunderland's major employers.

4. Supporting everyone to contribute

- Work together to get people fit for work
- Understanding the health barriers to employment and training, and supporting people to overcome them
- Actively working with local businesses to ensure a healthy workforce
- Supporting those who don't work to contribute in other ways

Those of us that find ourselves unemployed will realise already the detrimental affect this can have on our health, indeed it is known that poorer health can be found amongst those who are unemployed for longest. The effects of poor health can be divided into the short-term (resulting from the immediate impact of unemployment) and the long-term more complex health impacts that can develop. The potential health and wellbeing impacts of unemployment are:

- Distress, anxiety and depression that may also impact upon other family members
- Worsening health behaviours in the form of increased smoking, increased alcohol consumption and a decrease in exercise.
- Financial problems that can reduce living standards, increase the likelihood of social isolation and lower self-esteem.

So it is important that agencies work together to build confidence and motivation and provide pathways into training and employment. But we must also work with employers so that they understand how the policies they implement can have a significant effect on both the health of their employees and their employee's families. Good health in this environment can be promoted through healthier working conditions and more flexible employment.

For those of us not in work there will be the opportunity to contribute to those communities that can benefit from our skills and talents. This will enable us to improve the lives of those around us and enable us to build community pride through a variety of volunteer roles.

5. Supporting people with long-term conditions and their carers:

- Supporting self-management of long-term conditions
- Providing excellent integrated services to support those with long-term conditions and their carers
- Support a good death for everyone

We realise that those people with long term conditions can be experts in their own care because they understand better than anyone the problems they encounter on a daily basis. Our agencies need to reflect on how they can work together and redesign their service provision in order to incorporate the preferences of patients and service users, as well as self-management of their condition where this is possible. We will ensure that this approach incorporates a range of services that are reliable, consistent and maximise the quality of life for those people with long-term conditions as well as their families and carers.

6. Supporting individuals and their families to recover from ill-health and crisis:

- Supporting individuals and families to have emotional resilience and control over their life
- Providing excellent integrated services to support people to recover from ill health and crisis
- Winning the trust of individuals and families who require support

Any of us may find ourselves in need of support in a crisis situation. This may result from ill health or injury where we are suddenly unable to undertake everyday tasks, or where our main carer's own health and ability to carry on caring has suddenly broken down. Where this is the case our agencies will identify the best service pathways that will facilitate rehabilitation by working together through a mixture of appropriate integrated services.

16th January 2013

REPORT OF THE CHIEF EXECUTIVE

Strategic Initiative Budget (SIB), Community Chest and Healthy Cities Investment Fund – Financial Statement and proposals for further allocation of resources

1. Why has it come to Committee

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB and Community Chest and presents proposals for further funding requests.

2 Strategic Initiatives Budget (SIB)

2.1 The table below shows the position financial position of SIB following the September 2012 meeting.

	Committee	Allocated (not yet						
	Date	assessed)	Approvals	Balance				
The allocation for 2012/13 is £331,887 (Subject to approval), with the under spend of £ 259,866 from 2011/12 this totals £591,753								
	£591,753							
Project Name								
Plains Farm and								
Humbledon Community Initiative	10.04.12		£3,000	£588,753				
Aintree Road Farringdon	25.04.12		£2,660	£586,093				
Play and Perform	25.04.12		£6,740	£579,353				
West Aspirations	25.04.12		£68,092	£511,261				
Phoenix Project	25.04.12		£4,000	£507,261				
Returned funding: Plains Farm Homing Society	19.9.12		(£7.00)	£507,268				
Returned funding: Employer Focus Group Project	19.9.12		(£600)	£507,868				
Apprenticeship Scheme – Job Prospects	19.09.12		£81,900	£425,968				
Returned funding: Houghton Feast 2011	16.01.13		(£114)	£426,082				
Balance			£165,671	£426,082				

- 2.2 The funding allocated to the project below is recommended to be drawn back to Committee, as the group to whom the funding was allocated are unable to proceed with the project.
 - 1 Tunstall Hills Redundant Building Improvements £34,500
- 2.3 In July 2011 Area Committee awarded £14,700 SIB to Red Machine Allotments to deliver the Wild Patch Project. This project was to upgrade the internal fencing and to transform 3 vacant allotment sites susceptible to flooding. The vacant sites will be transformed into a community wetland area and heritage orchard that can be used by the local community.
- 2.4 The original application stated that the overall cost of the project would be £64,700 with match funding of £50,000 being sought. SIB funding was awarded on the basis of confirmation of match funding being achieved.
- 2.5 The project has been progressed in partnership with Groundwork and with this expertise it has been identified that the overall cost of the project will actually be £39,632, therefore the match funding required will be £24,932. A revised summary of the application is attached at **Item 7 Annex 1.**
- 2.6 The group have requested that the consideration be given to the revised application and match funding requirements to allow the project to proceed.
- 2.7 Should the funding for the Tunstall Hills Project be returned to Committee the balance of SIB funding remaining would be £460,582.

3. Strategic Investment Plan (SIP)

3.1 The table below shows the financial position of SIP following the September 2012 meeting.

	Committee Date	Allocated (not yet assessed)	Approvals	Balance
The allocation for 201	2/2013 is £89,440, th	ne underspend ca	arried over from 2	2011/2012
				£89,440
Project Name		,		
Hadleigh Road	20.09.12		£35,000	£54,440
Balance	-	-	£35,000	£54,440

4. Healthy City Investment Fund

4.1 The table below shows the financial position of HCIF following the September 2012 meeting.

	Committee Date	Allocated (not yet assessed)	Approvals	Balance
Healthy City Investment				
Fund (approved to AC to	40.00.40			224 272
award)	19.03.12			£31,079
Project Name	-		-	-
Tackling Men's Health in				
the West	19.09.12		£31,079	£0
New Balance			£31,079	£0

5. Community Chest

5.1 The table below details the balances remaining following the last meeting in September 2012 and project approvals as detailed in **Item 7 Annex 2**.

Ward	Budget	Project	Grant	Balance
	Remaining	Approvals	returned	
Barnes	£12,503.33	£800	£0	£11,703.33
Pallion	£10,948.59	£500	£0	£10,448.59
Sandhill	£10,263.44	£700	£0	£9,563.44
Silksworth	£2,088.96	£921.50	£0	£1,167.46
St Anne's	£6,874.33	£2,785	£0	£4,089.33
St Chad's	£2,219.50	£2,194	£0	£25.50
Total	£44,898.15	£7,900.50	£0	£36,997.65

6. Recommendations:

- 6.1 Note the financial statements set out in sections 2.1, 3.1, 4.1, and 5.1.
- 6.2 Approve the proposal to draw back the funding from the Tunstall Hills redundant building improvements as set out in section 2.2.
- Approve the revised match funding requirement against the Red Machine Allotment SIB funding as set out in **Annex 1**.
- Note the 19 Community Chest approvals supported from 2012/2013 Community Chest as set out in **Annex 2**.

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Revised SIB Application

Funding Source	SIB
Name of Project	Wild Patch
Lead Organisation	Red Machine Allotments

Total cost of Project	Total Match Funding	Total SIB requested
£39,632	£24,932	£14,700
Project Duration	Start Date	End Date
18 months	Feb 2013	August 2014

The Project

The aim of the project is to improve and upgrade the allotment site and offer opportunity for community engagement, education and participation beyond individuals who currently have an allotments site.

The project would aim to improve and upgrade the internal fencing currently this is made of assorted materials in various stages of repair and transform three unusable vacant plots that have been historically susceptible to flooding.

The three vacant plots will be transformed into a wetland area, with a pond in the middle to direct water into this area and reduce flooding elsewhere. This will assist in the creation of a haven of biodiversity including habitats for amphibians, invertebrates as well as encouraging other animals to the area. The remainder of the area will be transformed into a heritage orchard and place created for beehives with accessible pathways and seating to encourage community use.

Red Machine Allotment Association in partnership with Groundwork will work to engage local residents, schools and community groups in the creation, delivery, maintenance and use of the site, supporting the building of a user group who will oversee the maintenance and access of the garden.

The Need for the Project

The need for this project arose from a discussion between the RMAA and Groundwork. The Association has had dialogue with Sunderland City Council about the flooding and drainage issues. The City Council agreed to investigate further and recommended a range of solutions that both parties believed were prohibitively expensive. Groundwork was looking to work with an allotment site in the West of the City as a community garden and this site offered the best option.

The Outputs for the Project

Output Code	Description	Number
A1	Number of new or improved community facilities	1
A2	Number of people using new or improved community facilities	90
A6	Number of community or educational events held	3

Milestones and Key Events	Forecast Dates
Achievement of match funding	January 2013
Commence work on fencing and community garden	February 2013
Fencing work completed	March 2013

Community Garden completed	May 2013
Community engagement commences	March 2013

Recommendation: Approve

Approve the reduction in match funding required to complete the project. The project continues to meet the West Local Area priority of Environment and Street Scene improvements.

COMMUNITY CHEST 2012/2013 WEST AREA - PROJECTS APPROVED

Ward	Project	Amount	Allocation 2012/2013	Project Proposals	Previous Approvals	Grants Returned since April 2012	Balance Remaining
Barnes	Plains Farm Community Centre – Kids Club - Purchase of a table tennis table, board games and art and craft materials.	£800		£800			
	Total		£14,434.76	£800	£1,931.43	£0	£11,703.33
Pallion	St Luke's Neighbourhood Trust - Purchase of craft materials and equipment to run a craft class running up to Christmas	£500		£500			
	Total		£14,519.83	£500	£3,611.24	£40.00	£10,448.59
Sandhill	Silksworth Elite FC - Purchase of 15 football strips	£700		£700			
	Pantastic Steel Band – Purchase new band equipment	£1000		£1000			
	Total		£20,344.43	£1700	£10,830.99	£750	£8,563.44
Silksworth	Tunstall Hills Protection Group	£171.50		£171.50			
	Farringdon Detached Football Club - Purchase of 20 football strips for two teams within the club.	0750.00		0750 00			
	Total	£750.00	C40 000	£750.00	C40 257 0C	CO 44C 00	C4 4C7 4C
04 A	Total	0050	£10,000	£921.50	£10,357.96	£2,446.92	£1,167.46
St Anne's	South Hylton Bowling Club - Purchase of 25 Bowling shirts with logo.	£250		£250			
	Contribution towards a pantomime production for local residents on 18th December.	£350		£350			
	South Hylton Residents Association - Contribution towards a Christmas dinner, small gift, table decorations and entertainment	£375		£375			
	South Hylton Tansy Centre - Contribution	£350		£350			

	towards a pantomime production for local residents on 17th December.						
	St Anne's Primary School - Purchase of 30	£240		£240			
	theatre tickets to see 'Good night Tom' at	~= 10		~2.10			
	Sunderland Empire on 6th February 2013.						
	Pennywell Comrades FC - Purchase of	£500		£500			
	football & training kit and equipment, balls,						
	and medical bag						
	2nd South Hylton Brownies - Cost of hiring	£240		£240			
	a holiday house for a weekend brownie						
_	pack holiday on 19 th October.						
	South Hylton Primary School -						
	Purchase of theatre tickets to see 'Good						
	night Tom' at Sunderland Empire on 5th February 2013	£480		£480			
	Total	2400	£10,000	£2,785	£4,539.16	£1,413.49	£4,089.33
St Chads	St Chad's Church PCC – Community Hall -	£500	210,000	£500	21,000110	21,110110	21,000100
	Contribution towards sanding and resealing	2000		2000			
	of church hall floor and provision of matting						
	Farringdon Community Sports College -	£250		£250			
	Hire of cinema to screen a film developed						
	by pupils regarding Domestic Violence in						
_	teenage relationships						
	Launch Pad Youth Zone - Purchase of two	£500		£500			
	pool tables for project	0.400		0.4.00			
	Amalfi Friendly Club - Christmas party buffet for 30 members	£120		£120			
	Farringdon Jubilee Centre - Purchase of a	£500		£500			
	flag pole and flag, anniversary badges,						
	refreshments and prizes as part of the 10th						
	Anniversary celebration for the centre.						
	Farringdon Community Sports College -	£324		£324			
	Purchase of 18 football strips to set up a						
	Year 5 & 6 after school football Academy						
	for children from 3 feeder primary schools						
	Total		£10,000	£3,194	£8,253	£472.50	£25.50