

**SUNDERLAND HEALTH AND WELLBEING BOARD**

**30 September 2022**

**HEALTH AND WELLBEING DELIVERY BOARDS ASSURANCE UPDATE**

**Report of the Chief Executive of Together for Children, Executive Director of Health, Housing and Communities and Director of Adult Services & Chief Operating Officer of SCAS**

**1.0 Purpose of the Report**

1.1 The purpose of the report is to:

- i. provide the Health and Wellbeing Board with assurance that the work of the Delivery Boards is progressing in line with their agreed terms of reference; and
- ii. provide a summary of key points discussed at their recent meetings.

**2.0 Background**

2.1 The Health and Wellbeing Board has three delivery boards to provide strategic oversight of the six Marmot objectives and the nine Healthy City Plan workstreams. The delivery boards provide challenge and support across partnership activity in order to reduce health inequalities and address the social determinants of health.

2.2 To enable the Health and Wellbeing Board to fulfil its role as system leader for health and wellbeing, the delivery boards will need to be assured that activity being delivered across the three themes of the City Plan (Healthy, Vibrant and Dynamic Smart City) are maximising opportunities to reduce health inequalities and address the social determinants of health.

2.3 The sixth meeting of all three delivery boards took place in September 2022. The delivery boards are scheduled to meet on a quarterly basis and will hold additional workshops and development sessions subject to their business needs.

**3.0 Update from the Starting Well Delivery Board – met 9 September 2022**

3.1 The Starting Well Delivery Board held discussions on the following items:

- i. Family Hubs

Family Hubs implementation is a key area of focus and standing topic for future meetings of the Delivery Board. It was noted that Sunderland is one of the 75 areas to be part of the Family Hub Network as part of the DHSC Transformation Fund. The funding structure has now been

confirmed for this financial year and the following two full years. Although it is called Family Hubs and has a 0-19 focus it is very clear that the funding is for interventions for children below statutory school age, early years and parental support, the money for interventions is targeted towards 0-2 years in particular and 0-4 years after that. There is no application process, but we are required to make a formal submission of what we intended to do and how we intended to go further than what we currently have after two and a half years and how we will have met all the basic standards for Family Hubs. Submissions need to be made by the end of October with the option to look at being a trailblazer.

A stakeholder consultation has been held with colleagues from various organisations invited including the 0-19 service, antenatal, perinatal support, public health and conversations were held around the draft submission. The application has been submitted and is being assessed, if we are not successful in the first round we will be considered in the second round.

In terms of how the hub model may work, we have retained 5 designated children centres, one in each area of the city. There is good accommodation in four areas, with one area only having access to a room in a school. TfC are in active talks around alternative space. The implementation plan will be shared at the next meeting of the Delivery Board.

Discussion took place around the governance arrangements which will include a Strategic Board, Operational Group, five Management Boards, a Parental Panel and Task and Finish Groups as appropriate. The Delivery Board agreed Family Hubs should remain a standing agenda item.

- ii. Joint Strategic Needs Assessment (JSNA) annual refresh – refer to separate Health and Wellbeing Board agenda item.
- iii. Place Based integration – refer to separate Health and Wellbeing Board agenda item.
- iv. Director of Public Health Annual Report 2021/22

The Delivery Board agreed to meet as a smaller group and consider which recommendations noted in the DPH Annual Report should be brought to the Delivery Board for a detailed discussion.

- v. Early Help Strategy

The current strategy is to 2022, there was agreement that a new strategy is needed. A strategy will be drafted for consultation with the involvement of appropriate Delivery Board members. The draft strategy will then be brought to a future meeting for approval and then presented to the Health and Wellbeing Board for final approval. The intention is to draft the plan

for 2023-2025 which will also mean it will align with the Family Hubs time frame.

- vi. A number of further for information items were provided, including:
  - Approach to babies in care accessing breast milk
  - Outcome of the LGA breastfeeding insights work
  - Regional behavioural insights consortium – children and young people’s mental health

- vii. Forward plan of future agenda items

The Delivery Board has a detailed forward plan. It was agreed to bring forward prevention bus/holiday activities and food programme updates after there had been the opportunity to analyse the data from each holiday programme.

### 3.2 Key issues:

The Delivery Board remains focused on Covid recovery issues, as well as a number of cross-cutting issues that affect considerable numbers of children and young people including poverty, alcohol and substance misuse harms.

A children and young people’s JSNA is under development, it should assess current and future needs and inform future commissioning. From this work it is hoped the Board will have a greater understanding of what it is like to be a child or young person in Sunderland and how services can support their needs.

## 4.0 Update from the Living Well Delivery Board – met 7 September 2022

### 4.1 The Living Well Delivery Board held discussions on the following items:

- i. Director of Public Health Annual Report 2021/22

The Delivery Board received a presentation focused on the living well aspects of the Director of Public Health Annual Report. The Delivery Board agreed that they needed to take responsibility for taking forward the relevant recommendations and would discuss these as future agenda items.

- ii. Place Based integration – refer to separate Health and Wellbeing Board agenda item.

- iii. Housing and Homelessness Strategies

Presentations were made on the emerging Housing and Homelessness Strategies. Draft document developed for 2022 -2030. Engagement events held with partners and stakeholders. Consulted on existing priorities and now have a draft strategy to consult on at the end of

September with further stakeholder events. Have 2 years of data from the dedicated housing service to identify gaps and what is working well. Very much a strategy for Sunderland and action plans will be owned by partners. Partners say priorities are more relevant than ever and that the strategy needs to be transformational. Acknowledgement that vulnerable people are becoming more vulnerable. A subchapter in the strategy will focus on the cost of living. The three emerging priorities are:

1. Maximising housing growth
2. Making the best use of existing homes and improving our neighbourhoods
3. Supporting vulnerable people to access and maintain housing

There was discussion about age friendly neighbourhoods and homes meeting the changing needs of people during their lives. The Delivery Board welcomed the opportunity to be involved in the strategy consultation and requested to receive the draft strategies at the next meeting.

iv. Cost of living crisis

A presentation was made on the cost of living crisis – acknowledgement that the cost of living crisis is the latest in a series of financial shocks between 2010 and 2021. An overview of key issues included increased foodbank usage; increase in a range of household costs; and Universal Credit claimants increased from 18,000 at the start of pandemic to 31,800. Estimates suggest approximately a minimum of 50,000 households in the city may be unable to meet their essential needs by the end of the year. The presentation referred to the additional government support that has been put in place, as well as local activity within the city, for example, in the city: specialist welfare rights service; developing activity around step up provision and food banks; activity around energy efficiency measures; and establishing warm spaces. Next steps are to develop short and longer term measures in response to the crisis. Council activity and wider partner activity will feed into a City Board Task Force.

The Delivery Board recognised the importance of understanding lived experiences, especially those who are struggling the most and how we may be able to help them practically. The group was asked how they can contribute to gathering insights. All Together Better were due to meet to discuss the cost of living crisis.

v. Community wealth building

A presentation was made on community wealth building. The community wealth building approach in Sunderland is around maximising social value and securing as much external funding to support residents and grow capacity of the sector to support social prescribing. Specific objectives are:

- Support social prescribing opportunities.
- Support residents living in crisis through the distribution of grants.

- Bring forward investment city our city board partners.
- Support the sector to create an independent voluntary sector alliance.

The Community Wealth Charter was signed by the City Board in June.

Grants will be offered to the voluntary sector to fund 50 places across the city where a warm space can be offered to residents 7 days a week. The funding will help the voluntary sector with their heating and lighting costs. A second and third phase is supporting specific residents into employment and building the capacity of the voluntary sector to support social prescribing within the city. Warm spaces will be open from 1/10/22 to 30/04/23.

The Delivery Board discussed capitalising on the warm spaces to social prescribe and provide wider support to individuals and communities.

- vi. Joint Strategic Needs Assessment (JSNA) annual refresh – refer to separate Health and Wellbeing Board agenda item.
- vii. Forward Plan – the Delivery Board has a comprehensive forward plan. Proposed agenda items for the next meeting include:
  - Housing and Homelessness Strategies
  - How the NHS is tackling health inequalities at place
  - Health Inequalities
  - Draft Alcohol Strategy consultation

#### 4.2 Key issues:

The issues of improving health and reducing health inequalities require a partnership approach as demonstrated in the delivery board discussions on housing and homelessness. The Delivery Board is keen to continue to understand how we can all help to mitigate the impact of the cost of living crisis and how vulnerable people and people from disadvantaged backgrounds are being supported to enter work and sustain employment.

### 5.0 Update from the Ageing Well Delivery Board – met 6 September 2022

5.1 The Ageing Well Delivery Board received a number of updates on its key priorities and activity set-out in its workplan. This included:

- i. Joint Strategic Needs Assessment (JSNA) update – refer to separate Health and Wellbeing Board agenda item.

An update was provided on the refresh of the overarching JSNA. The Delivery Board were supportive of the refreshed document, and rich discussion took place around the long-term impacts across the whole population and across the life-course, whilst also informing the Ageing Well

work programme and providing opportunities for community-based interventions, such as maintaining specific work around falls prevention.

The development of an interactive web-based tool is underway to provide access to JSNA data in a different and more accessible format.

ii. Resident Survey responses analysis and subsequent action plan

Sunderland's City Council's resident survey (2021) took place during October-December 2021. Following analysis of the responses some key priority themes were identified and actions have been mapped against these themes. From an ageing well perspective, response from residents indicated that; a quarter of residents are satisfied with general services and support provided for older people (26%); three in ten (30%) agree that Sunderland is a place that you can age well. It was acknowledged how it is important to consider the impact of Covid-19 on delivery of and access to services. Interestingly adult social care satisfaction measures indicate higher levels of satisfaction suggesting this could be an issue with the perception of services and support available for older people in the City. The Board agreed to undertake further work to explore this.

The Board discussed actions for implementation and identified areas of opportunity, such as specific next steps around progressing a crisis intervention offering. The Delivery Board agreed to monitor delivery of the action plan by exception but requested an item focussed on the '2-hour crisis response' at the next meeting.

iii. Workplans Updates

Workplan updates were provided on Pre-frailty/Loneliness locality group, falls prevention, the Ageing Well Communications campaign, and the Ambassador Consultation Programme for 2022.

iv. Director of Public Health Annual Report 2021/22

The Director of Public Health Annual report 2021/22 "Same Storm Different Boat" (as presented to the Health and Wellbeing Board in July 2022) was presented to the Delivery Board. Key challenges were set out in relation to the ageing well agenda, with highlights capturing the impact of the pandemic on older people in terms of social isolation and loneliness. The Board was asked to review the nine key recommendations to ensure alignment with current planning and issues already identified. Next steps were to be delivered outside of the meeting.

v. Homes for Healthy Ageing (HfHA)

Sunderland's 'Homes for Healthy Ageing Programme' was commissioned and ran on behalf of the Ageing Well Delivery Board. The programme: created seven testbed opportunities for SME's to think about the Sunderland

challenge and demonstrate innovative approaches to how the challenge may be met; and focused its efforts on delivering replicable, impactful solutions to move forward Sunderland's healthy ageing agenda and share any successful findings with other local authorities experiencing the same challenge as Sunderland. Sunderland focused on cold, poor air quality in the home environment and fuel poverty.

As part of project close the Ageing Well Delivery Board were asked; to consider the Connected Places Catapult proposal for Testbed Steering Committee & Community of Practice; to consider developing a joint strategy to tackle the Issues in conjunction with the Assistant Director of Housing Services; and to consider usage of the remaining catapult funding.

The update was well received, and subsequent discussion took place around funding available, links with the current Housing Strategy consultation and solutions to minimise fuel poverty.

vi. The relationship between older people and city parks

The design of city parks are often focussed on younger generations. With the development of a parks and green spaces strategy (jointly owned by Executive Director Health, Housing & Communities and Executive Director of City Development), board members were asked to consider how new/redesigned parks could be maximised to encourage access for our ageing population.

vii. Forward Plan – the Delivery Board has a detailed partnership workplan, which the board agreed would be reviewed ahead of the next delivery board to consider the Director of Public Health Annual report recommendations.

5.2 Key issues in Sunderland:

- How we develop a strengths-based approach to many of the issues discussed, for example, reducing frailty factors, addressing digital exclusion and raising awareness of the early intervention and prevention opportunities across the city that support ageing well.
- Ensuring we use all available data to identify frailty to target support.
- Working in partnership to try and mitigate the impacts of the cost of living crisis on older people.

## **6.0 Recommendations**

6.1 The Health and Wellbeing Board is recommended to:

- i. note and comment on the summaries from the recent meetings of the delivery boards; and
- ii. be assured that the work of the Delivery Boards is progressing in line with their agreed terms of reference.