

PLACE PRIORITIES

	Area Priority	Action	Progress
1	Influence core service delivery for council Place Services	Local Services – performance management of Local Services standards 2018/2019 for the West, as agreed at March 2018 Area Committee	To be monitored at Place Board quarterly. Place management services attended the July Place Board and members discussed cleansing frequencies as well as raising their concerns in relation to weeds. Place management will attend the Place Board again in December.
		Continue to influence the development of the core strategy, and future land use in the West	As and when required.
		To influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme 2019/2020	Highways discussions will commence at the December Place Board. All members asked to highlight which roads and pavements should be included in the programme via an email from officers within Highways in October 2018.
		Public Protection and Regulatory Services (PPRS) - ensure all Councillors receive Licensing and PPRS awareness training and are introduced to the Area Rep from PPRS for the West	Ongoing as required.
2	Supporting Local Shopping Centres	Encourage local maintenance, improving cleansing through campaigns and events and try to increase footfall through innovative approaches	Pallion Traders continue to be supported by local ward councillors and the traders are arranging their Christmas lights switch-on for Friday 23rd November at 6pm. Pallion Traders are also supporting traders at Chester Road to establish a traders group, utilising lessons learnt to-date
3	It's your Neighbourhood – Sunderland West in Bloom	Continue to support 'in bloom' groups within each ward instilling a sense of pride and encouraging social engagement in community improvement activities - re-igniting 'Keep Sunderland Tidy' 'Love where you live'	The It's your Neighbourhood In bloom Awards were held on 26th September and each of the West organisations received an award: Pallion received Level 2 - Improving; Silksworth Tom Urwin House received Level 5 Outstanding; Grindon Church Community Project received Level 5 Outstanding; St Anne's in bloom received Level 2 Improving. Installation of signage to support keep tidy messages linking in with the councils campaign to reduce litter and encourage communities to look after their neighbourhoods is progressing, working alongside artist/cultural partners Cultural Spring.

4	Develop a West Clean and Green Programme	Incorporating activities which encourage recycling as well as prevention of litter and fly-tipping, increasing resident pride in their neighbourhoods; Co-ordinating multi-agency responses to neighbourhood issues, including working with schools and local traders	Discussed at July and September Place Board. Place Board recommending approval of a West Clean and Green Programme to be supported and delivered utilising SIB. See Item 4 and Item 7.
5	West Walk and Talk Programme	Supporting ward-based projects which mobilise communities, local businesses and schools to take sustainable action to support and enable local delivery of services, changing behaviours to reduce the amount of litter being dropped and rubbish being fly-tipped	Continue to deliver ward-based projects to support community needs. Ward Councillors collectively agree delivery of ward-based projects, working collaboratively with communities.
6	Housing – working with partners to achieve safer, tidier and healthier neighbourhoods	Selective Licensing; tackling private landlords who do not support the local area; Community clean-ups and empowering residents to challenge poor housing standards	Theme linked with planned event to be held in Barnes Park next year - Item 4 and Item 7, with insulation and healthy homes one of the many topics to be covered as part of the event. Housing support for vulnerable residents to be discussed with the West VCS network to establish if additional training for volunteers and community workers is required to ensure those most in need are referred to specialists as required. All CLLD projects and any potential future digital inclusion projects to include information, advice and guidance regarding 'know your tenant rights'; how to get the best price for fuel; how to save energy etc.
7	Delivery of the Tall Ships themed Event in Barnes Park – 28th, 29th and 30th June 2018	Deliver event safely and effectively with maximum capacity achieved for school visit days and family fun day	Area Committee to consider supporting an environmental and recycling themed large-scale event during 2019 in Barnes Park. Discussed at Place Board (and People Board) in September. Recommendation noted within Item 4 and Item 7.
8	Ensure West communities are involved in and benefit from the Tall Ships Races which take place during 2018 (as outlined at March Area Committee)	Support the 12 Sail Training Ambassadors for the West .	All West funded Sail Ambassadors enjoyed the experience of being part of the Tall Ships Races. West Area Committee also successfully delivered a Tall Ships themed 3-day event in Barnes Park in June 2018 with over 15,000 visitors attending the Saturday family fun day and over 650 school children enjoying the range of educational activities on the Thursday and Friday.