

REPORT OF THE EXECUTIVE DIRECTOR OF CITY SERVICES

REGULATORY COMMITTEE – 23 JULY 2012

STREET COLLECTION PERMITS WITHIN THE VICINITY OF THE SUNDERLAND STADIUM OF LIGHT

1.0 PURPOSE OF THE REPORT

- 1.1 To request that the Committee agrees the format of a draw with the purpose of allocating street collection permits within the vicinity of the Sunderland Stadium of Light during the 2012/13 season and that the Chair subsequently undertakes this draw.

2.0 DESCRIPTION OF THE DECISION (RECOMMENDATION)

- 2.1 That the Committee agrees the format of a draw with the purpose of allocating street collection permits within the vicinity of the Sunderland Stadium of Light during the 2012/13 season and that the Chair subsequently undertakes this draw.

3.0 INTRODUCTION/BACKGROUND

- 3.1 For a number of years, the Committee has granted permits to collect in the streets surrounding the Stadium of Light on match days to a single organization each time. Additionally, the Football Club has allowed these organizations to collect on their land (usually just outside the stadium's turnstiles).
- 3.2 On 24 May 2010, the Committee agreed the following procedure for the processing of applications for street collection permits within the vicinity of the Sunderland Stadium of Light on match days:-
 - i) Applications for a street collection permit at the Sunderland Stadium of Light for match days received on or before a date to be specified by officers (normally the third Monday in June) would be considered eligible to enter a draw to be conducted by the Chair of the Regulatory Committee at its next available meeting.
 - ii) The initial entries into the draw will consist solely of applications from organizations who did not receive a permit in the previous season.
 - iii) An initial nineteen entries (or other number equivalent to the number of scheduled league fixtures to be played by Sunderland AFC) will be drawn and allocated to each fixture in chronological order. A further ten entries should be drawn for a reserve list to which will be allocated, in order of being drawn, any other fixture which may become available e.g. a cup match or a re-scheduled league game which was previously abandoned.

- iv) In the event that less than twenty nine initially qualifying organizations apply (or other number equivalent to the number of scheduled league fixtures to be played by Sunderland AFC plus ten), those organizations receiving a permit in the previous season who have re-applied for the subsequent season would enter the draw after the initial allocation.
 - v) Any organizations successful in the draw which later attract an objection from the Police will be referred to the Regulatory Committee.
- 3.3 In the two years since this policy was determined by the Committee, the SAFC Foundation (i.e. the Club's own charity) have requested permits to collect, both in the street and on their own land, on the days of five fixtures of their choice. On each occasion the Committee granted this request.

4.0 CURRENT POSITION

- 4.1 The SAFC Foundation again requests permits to collect in the vicinity of the Stadium of Light on five match days of their choice. The fixtures desired by the Foundation are as follows:

Reading FC – 25 August 2012
Liverpool FC – 15 September 2012
Chelsea FC – 8 December 2012
Manchester United FC – 30 March 2013
Southampton FC – 12 May 2013

- 4.2 It is therefore requested that the Committee considers the request of the Foundation, that they be allocated street collection permits in respect of the five above-mentioned fixtures.
- 4.3 It is also suggested, in line with Police advice, that no permits are granted for matches involving Newcastle United FC or Middlesbrough FC (N.B. it is possible that Sunderland AFC may draw Middlesbrough FC in a cup competition).
- 4.4 Should the Committee be minded to agree to the requests of the Foundation and the Police outlined above, this will leave thirteen fixtures to be allocated to organizations entering the draw.
- 4.5 One of the applications received is from a school for children with special needs (No 27 in the draw). They have requested that, if they are successful in the draw, they are allocated a fixture either early or late in the season in order to avoid, in so far as possible, inclement weather as some of the children who will be accompanying the collectors will be using wheel chairs or have other mobility issues.

- 4.6 Should the Committee be minded to agree to this request, it suggested that, should the application of this school be drawn in respect of a fixture between 1 August and 31 October 2012 or between 1 March and 31 May 2013, they be allocated the fixture as normal. However, should their application be drawn in respect of a fixture between 1 November 2012 and 28 February 2013, it is suggested that they should be allocated the penultimate fixture of the season (assuming the Committee grants the final fixture, against Southampton FC, to the Foundation as they request).
- 4.7 A children's football club has submitted six applications, each in respect of one of the club's various age-groups, e.g. "under-11s". The Committee is requested to decide whether the club should be allowed six entries into the draw or one entry. The Club Chairman has been invited to attend the meeting to answer any questions the Committee may wish to put to him.
- 4.8 If the Committee is minded to allow a single entry only from this club it is suggested that the policy outlined at paragraph 3.2 above is amended to allow organizations (including those submitted under individual team name names) a single entry only into future draws.

5.0 REASONS FOR THE DECISION

- 5.1 To allocate street collection permits to organizations wishing to collect within the vicinity of the Sunderland Stadium of Light in a fair and transparent manner.

5.0 ALTERNATIVE OPTIONS

- 6.1 None submitted.

6.0 RELEVANT CONSIDERATIONS

- 7.1 None.

7.0 GLOSSARY

- 8.1 No acronyms or abbreviations have been used in this report.

9.0 APPENDICIES

- 9.1 None.

10.0 BACKGROUND PAPERS

- 10.1 None.