

REPORT OF THE DEPUTY CHIEF EXECUTIVE

REGULATORY COMMITTEE – 21 JULY 2014

STREET COLLECTION PERMITS WITHIN THE VICINITY OF THE SUNDERLAND STADIUM OF LIGHT

1.0 PURPOSE OF THE REPORT

- 1.1 To request that the Committee agrees the format of a draw with the purpose of allocating street collection permits within the vicinity of the Sunderland Stadium of Light during the 2014/15 season and that the Chair subsequently undertakes this draw.

2.0 DESCRIPTION OF THE DECISION (RECOMMENDATION)

- 2.1 That the Committee agrees the format of a draw with the purpose of allocating street collection permits within the vicinity of the Sunderland Stadium of Light during the 2014/15 season and that the Chair subsequently undertakes this draw.

3.0 INTRODUCTION/BACKGROUND

- 3.1 For a number of years, the Committee has granted permits to collect in the streets surrounding the Stadium of Light on match days to a single organization each time. Additionally, the Football Club has allowed these organizations to collect on their land (usually just outside the stadium's turnstiles).
- 3.2 On 24 May 2010, the Committee agreed the following procedure for the processing of applications for street collection permits within the vicinity of the Sunderland Stadium of Light on match days:-
 - i) Applications for a street collection permit at the Sunderland Stadium of Light for match days received on or before a date to be specified by officers would be considered eligible to enter a draw to be conducted by the Chair of the Regulatory Committee at its next available meeting.
 - ii) The initial entries into the draw will consist solely of applications from organizations who did not receive a permit in the previous season.
 - iii) An initial nineteen entries (or other number equivalent to the number of scheduled league fixtures to be played by Sunderland AFC) will be drawn and allocated to each fixture in chronological order. A further ten entries should be drawn for a reserve list to which will be allocated, in order of being drawn, any other fixture which may become available e.g. a cup match or a re-scheduled league game which was previously abandoned.

- iv) In the event that less than twenty nine initially qualifying organizations apply (or other number equivalent to the number of scheduled league fixtures to be played by Sunderland AFC plus ten), those organizations receiving a permit in the previous season who have re-applied for the subsequent season would enter the draw after the initial allocation.
 - v) Any organizations successful in the draw which later attract an objection from the Police will be referred to the Regulatory Committee.
- 3.3 In the years since this policy was determined by the Committee, the SAFC Foundation (i.e. the Club's own charity) have requested permits to collect, both in the street and on their own land, on the days of five fixtures of their choice. On each occasion the Committee granted this request.

4.0 CURRENT POSITION

- 4.1 The SAFC Foundation again requests permits to collect in the vicinity of the Stadium of Light on five match days of their choice. The fixtures desired by the Foundation are as follows:

Manchester United – 23 August 2014
Arsenal – 25 October 2014
Chelsea – 29 November 2014
Aston Villa – 14 March 2015
Leicester – 16 May 2015

- 4.2 It is therefore requested that the Committee considers the request of the Foundation, that they be allocated street collection permits in respect of the five above-mentioned fixtures.
- 4.3 A request has also been received from the Mayor's office requesting that the Mayor be allocated a collection in aid of his charities and if the Committee is minded to agree this request it is proposed that the fixture against Hull City which is scheduled to take place on 26 December 2014 be allocated to the Mayor's charities.
- 4.4 A further request has also been received from the Sunderland Armed Forces Network requesting that they be allocated a fixture as near to Remembrance Sunday as possible as it is the One Hundredth anniversary of the start of the First World War and if the Committee is minded to agree this request it is proposed that the fixture against Everton which is scheduled to take place on 8 November 2014, which is the Saturday before Remembrance Sunday, be allocated to them.
- 4.5 It is also suggested, in line with Police advice, that no permits are granted for matches involving Newcastle United FC or Middlesbrough

FC (N.B. it is possible that Sunderland AFC may draw Middlesbrough FC in a cup competition).

- 4.6 Should the Committee be minded to agree to the above requests, this will leave eleven fixtures to be allocated to organizations entering the draw.

5.0 REASONS FOR THE DECISION

- 5.1 To allocate street collection permits to organizations wishing to collect within the vicinity of the Sunderland Stadium of Light in a fair and transparent manner.

5.0 ALTERNATIVE OPTIONS

- 6.1 None submitted.

6.0 RELEVANT CONSIDERATIONS

- 7.1 None.

7.0 GLOSSARY

- 8.1 No acronyms or abbreviations have been used in this report.

9.0 APPENDICIES

- 9.1 None.

10.0 BACKGROUND PAPERS

- 10.1 None.