

Applications for East Sunderland Neighbourhood Fund**Application No. 1**

Funding Source	Neighbourhood Fund
Name of Project	East Street and Park Rangers
Lead Organisation	Multi Partners

Total cost of Project	Total Match Funding	Total NF Application
£95,913	£TBC via volunteer in-kind contribution	£95,913
Project Duration	Start Date	End Date
12 months	April 2021	March 2022

ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS**Project Description:**

In evaluating existing service delivery, we have assessed that task days could be more flexible. Having set days of the week for task days works well especially for sharing equipment but these set days do not account for unforeseen circumstances such as poor weather or when new sites are identified. We wish to propose a revised model which will incorporate what we know works well in addition to implementing new ideas. This will improve responsiveness to identified needs including requests from councillors and residents, partner organisations and SCC who have identified grot spots. Issues arise and change on an on-going basis and programmes of activities planned at the beginning of the project may miss opportunities to make greater impact. In the unlikely event that new locations are not identified, the initial planned locations for East Ranger attention will be concentrated on:

Site Locations

- Doxford Ward: The Box Youth and Community Project primary location for the Forest Ranger will be Blakeney Woods
- Hendon Ward: Back on the Map primary location for the Street Ranger will be Middle Hendon and the Long Streets
- Millfield Ward: Groundwork NE primary location for the Park / Street Ranger will be Lime Street and Diamond Hall Pocket Parks and Burn Park
- Ryhope Ward: Blue Watch Youth Centre primary location for the Street Ranger will be between Stockton and Ryhope Streets
- St Michaels Ward: ICOS primary location for the Park Ranger will be Backhouse Park.
- East Area: Conservation Management Services primary location for the Park Ranger will be Doxford Park. The Doxford Park Ranger will continue to provide vital Risk Management, Health and Safety guidance to all Partner VCS Groups to ensure compliance with safety legislation, in addition to storing, managing, maintaining and co-ordinating the usage of the equipment to all VCS partners across all five wards.

The Rangers will support children, young people and adult volunteers to complete a range of tasks across East Sunderland, for example litter picking, strimming and raking, cutting back vegetation, edging along pathways and weeding. Evaluation has informed us that residents appreciate these tasks carried out by the East Rangers and have reported this via Facebook and verbally to East Rangers during task days. It has a relatively instant positive visual impact. Residents also appreciate knowing that locations will not be a one off and that a plan is in place to revisit locations as part of a wider programme.

Structured Schedule of Works

Week 1 of the month will be aligned to working with the Local Services Team (one day per ward), carrying out a mixture of roles (litter picking, cutting back vegetation, edging paths, removing moss, collecting leaves, etc), with the main work schedule being identified by Katie Kelly the week beforehand to ensure

delivery plans complement each other. This can be carried out by a mixture of communication tools e.g. emails, Teams, site visits, telephone.

Week 2 and week 4 of each month will see a combination of Task Days and Litter Picks being carried out in the primary locations or requests submitted by local Councillors.

Week 3 of the month will be aligned to working with the Environmental Enforcement Team (one day per ward), carrying out proactive work (leaflet drops, bin stickers, educational campaigns, sharing social media news) targeting the top ten streets identified as being the most problematic when it comes to waste management, dog fouling or other related problems. With the main work schedule being identified by Victoria Patterson the week beforehand to ensure delivery plans complement each other. This can be carried out by a mixture of communication tools e.g. emails, Teams, site visits, telephone. NB: Hendon enforcement will be carried out by Conservation Management Services.

There will be six education campaigns (Per ward x 30 in total) delivered bi-monthly. Programmes of educational campaigns are popular with all age groups and abilities, and range from tackle dog fouling, recycling, Pimp by Bin, wildlife surveys to making and installing bird feeders.

Outputs

Data Field	Code	CMS	TBYP	BoTM	GWNE	BWYC	ICOS	Total
A Dynamic City								
People into employment	121	1	1	1	1	1	1	6
Support adults with learning disabilities into EET	133	0	1	0	0	0	0	1
A Healthy City								
Children (0-10) participating in area activities	221	40	70	40	40	40	40	270
Primary schools engaged in neighbourhood	222	2	2	2	2	2	2	12
Young people (11-18) participating in area activities	223	40	10	40	40	40	40	210
Secondary schools engaged in neighbourhood activities	224	1	1	1	1	1	1	6
People with learning or physical disabilities participating	236	0	10	0	0	10	0	20
Environmental projects delivered (Task Days)	251a	220	24	24	24	24	24	340
Environmental projects delivered (Local Services)	251b	TBC	TBC	TBC	TBC	TBC	TBC	TBC
Litter picks carried out (Ranger's Litter Picks)	252a	46	24	24	24	24	24	166
Litter picks carried out (referrals from Local Services)	252b	TBC	TBC	TBC	TBC	TBC	TBC	TBC
Friends Group receiving support	253	1	0	0	0	0	1	2
tonnage of waste cleared from neighbourhoods	254	TBC	TBC	TBC	TBC	TBC	TBC	TBC
Issues reported via www.sunderland.gov.uk/report-it	255	TBC	TBC	TBC	TBC	TBC	TBC	TBC
People signed up to the Neighbourhood Pledge	256	TBC	TBC	TBC	TBC	TBC	TBC	TBC
A Vibrant City								
Data Field	Code	CMS	TBYP	BoTM	GWNE	BWYC	ICOS	Total
People feeling safer (Environmental Enforcement)	321	TBC	TBC	TBC	TBC	TBC	TBC	TBC

Volunteers recruited and participating	331	50	50	50	50	50	50	300
Volunteer hours delivered	332	TBC	TBC	TBC	TBC	TBC	TBC	TBC
Volunteer's In-Kind Contribution (hrs x @ £12 p.h)	333	TBC	TBC	TBC	TBC	TBC	TBC	TBC
External organisations involved	334	5	5	5	5	5	5	30
Number of hours spent delivering the project	335	TBC	TBC	TBC	TBC	TBC	TBC	TBC
Number of educational campaigns	336a	6	6	6	6	6	6	36
Attendance at VCS Area Network meetings	336b	10	10	10	10	10	10	60

Budget

Budget Heading	CMS	TBYP	BoTM	GWNE	BWYC	ICOS	Total
Salaries	£17,738	£9,630	£9,720	£12,789	£11,780	£11,020	£72,677
Office	£1,296	£1,500	£1,000	£0	£1,600	£1,362	£6,758
Equipment / Resources	£1,948	£3,870	£1,000	£2,200	£1,620	£2,600	£13,238
Hendon: Enforcement	£3,240	-	-	-	-	-	£3,240
Total	£24,222	£15,000	£11,720	£14,989	£15,000	£14,982	£95,913

Recommendation – Approve

The Neighbourhood and Community Board recommend approval of this project, which delivers to the East Sunderland Area Investment Delivery Plan Priority of Love Where You Live (Section 4).

Application No. 2

Funding Source	Neighbourhood Fund
Name of Project	Car Park Transformation
Lead Organisation	CHANCE

Total cost of Project	Total Match Funding	Total NF Application
£16,500	£0	£16,500
Project Duration	Start Date	End Date
4 months	April 2021	August 2021

ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS

Project Description:

Located to the side of the CHANCE building is a disused car park, covering approximately 285m² (15m x 19m) of open tarmacked land. CHANCE is in the middle of a housing estate, with a mixture of family homes and bungalows. There is an issue with speeding traffic around the estate, and a lack of a safe place for children and young people to play or meet in.

Recent discussions at a Management Committee meeting agreed to consider options to transform the disused car park into a safe haven for children and young people to access.

CHANCE have carried out community consultation, by knocking on doors, posting out surveys, telephone calls, Facebook, etc. All the feedback proved that the community needs somewhere safe for children and young people to play and hang out.

CHANCE has a car park, but it is under used. It is roughly a large square area, and is mainly used to host community fun days during the Summer. The Centre would still like to use the space for this purpose, so the proposal is designed to use the boundary / outer 'ring' of the site, allowing us to still host community events on the 'inner' ring.

- i) Left wall / side
The gable end of the house forms one boundary of the car park of the left hand side of the site. It is proposed to install an outdoor climbing wall on the gable wall. The maximum height of the fittings will not be higher than 6ft to reduce the risk of injury from a fall.
- ii) Back wall
To the rear of the car park is a brick wall. It is proposed to install an multi use games kit which will enable children to have a kickabout and play basketball.
- iii) Right wall /side
On the right hand side of the car park is a metal fence. It is proposed to install a seating area for children and young people to meet up in a safe environment and for this to be a sit n chill zone.

Currently the car park looks like a car park (bricks/tarmac) so we would like to work with a local artist group, and get them to design and draw out a mural, then get the children and young people who live in the area to paint the colour in to make it bright and cheerful. The theme could be an underwater landscape, a beach, mountain scenery, British wildlife, a jungle, cartoon characters, famous local heroes, sporty theme. We will probably host a competition to decide.

CHANCE would like to keep the site open to enable local families to use the space after schools, during the light nights and weekends. Therefore the gates will remain open.

Outputs

Data Field	Code	Output Target
A Healthy City		
Access to the same opportunities and life chances		
Children (0-10) participating in area activities	221	30
Young people (11-18) participating in area activities	223	20

A Vibrant City		
More people visiting Sunderland and more residents participating in cultural events and activities		
Number of cultural, heritage and community events delivered	341	1
Visitors footfall at neighbourhood events	342	200

Budget

Item and Description	Total Costs
Climbing wall	£4,200
Multi Use Games Station	£6,200
Sit and Chill Zone	£2,100
Art Feature	£2,500
Design / Surveys	£1,500
Total	£16,500

Recommendation – Approve

The Neighbourhood and Community Board recommend approval of this project, which delivers to the East Sunderland Area Investment Delivery Plan Priority of Support the Voluntary and Community Sector (Section 9)

Application No. 3

Funding Source	Neighbourhood Fund
Name of Project	Go! Get Online 2021
Lead Organisation	Back on the Map

Total cost of Project	Total Match Funding	Total NF Application
£99,250	£0	£99,250
Project Duration	Start Date	End Date
18 months	April 2021	September 2022

ALL PROJECT DETAIL TAKEN VERBATIM FROM APPLICATIONS

Project Description:

The digital inclusion project will address digital isolation by building digital skills, capacity and confidence of people across the East area. In addition to the December 2020 evaluation of the existing GO! Project, the Joint Strategic Needs Assessment identified that there are five main at risk groups, who are prone to digital exclusion, these are:

- Low income families
- People with physical and learning disabilities
- Unemployed
- People over 65
- BME communities

The project will work with anyone residing in the East area, but special attention will focus on these core at risk groups listed above. Recent research has identified that

- 86% of people who have mobile phone do not have the data allowance to access the internet.
- 42% have access to the internet at home (less than 1 in 2 homes)

It has also been proven that were:

- Employment is concerned 90% of all advertised jobs are posted online and require some element of ICT skills.
- In terms of educational attainment, access to the Internet can make more than a grade difference at GCSE level.
- Online access to information and support groups, including support for family members, can help with cancer, COPD, smoking cessation, mental health, reducing obesity, cardiovascular disease and alcohol intake, etc. all contribute towards improving health and wellbeing.

People in the 'at risk groups' and wider community are digital excluded from seeing and accessing job opportunities, pupils are disadvantaged compared to pupils who can access the internet, and the gap relating to health inequalities widens.

The project will continue the good practice delivered and established by locally rooted organisations, employing multi skilled staff who will proactively identify and engage local people and provide access to IT equipment and the internet.

To strengthen the existing model, it is proposed to change the lead in Millfield ward to St Marks Community Centre, who will deliver one day a week from the CA, and two half day sessions outreach at Burn Park Church and Millfield Salvation Army.

In addition, a new partner, Bangladesh Sunderland International Centre who have an existing IT Hub in their building will actively target BME communities across the East area, bridging the digital divide by identifying individuals who are engaged with via the covid 19 targeted community programme scheme, as well as, receiving referrals from Partner Hubs and Councillors.

To help households access equipment a new loan equipment scheme will be provided, in Partnership with ProTech, who the council are working with to establish a 'Reuse ICT Scheme' based on the Durham Reboot model [Reboot \(digitaldurham.org\)](http://digitaldurham.org). Each hub will act as a donation point to accept disused kit from individual, businesses, etc. which Protech will then wipe clean all data, and install Windows 10.

The ICT equipment, will then be sold at a minimum fee to cover the costs of cleaning / repairing the equipment, licenses, etc. and help to sustain and future proof access to affordable IT equipment to Charities and members of the VCS Area Network who can then pass the items onto households in need, via loan scheme.

To ensure households gain IT access, applications will be submitted to Virgin Media, who provide free data to access the internet, or a fee of £15 per month, to households who are financially struggling or need assistance to enable their children to learn from home.

Site Locations

- Doxford Ward: The Box Youth and Community Project, with the opportunity to provide outreach provided at Doxford Park CA and SAPs
- Hendon Ward: Back on the Map primary location, with the opportunity to provide outreach at CHANCE, Young Asian Voices and Sunderland MIND
- Millfield Ward: St Marks Community Association, with outreach provided at Burn Park Church and Millfield Salvation Army
- Ryhope Ward: Blue Watch Youth Centre and Ryhope Community Association
- St Michaels Ward: Grangetown Community Association (delivered by Blue Watch), with outreach provided at St Nicholas Church
- East Area: Sunderland Bangladeshi International Centre, with referrals from Partner Hubs and Cllrs.
- East Area: Protech, leading on the 'Reuse ICT Scheme', accessible by Partner Hubs and VCS Area Network Members.

Partners Roles and Responsibilities

To continue with the strong Partnership, Back on the Map will act as Project Lead and will coordinate activity, monitor delivery partners performance against projected targets, facilitate performance meetings with partners, provide updates and reports to Officers and Elected Members, coordinate marketing and promotion of the programme, share best practice and good news stories.

Each ward Lead will be responsible to:

- Deliver awareness raising and promotion of the programme across the ward.
- Work with other local organisations to support residents across the ward and offer outreach services where required.
- Provide 1-2-1 support to 60 individuals from the target groups.
- Provide 6 digital workshops designed to get people online, such as social media for beginners, easy ebay, web browsing tips, easy emails and myth busting etc.
- Act as a Reuse ICT donation point and distribute ICT equipment to identified households.
- Recruit 2 volunteers from within the community to act as peer support to other digitally isolated residents.
- Provide free access to high speed internet access drop-in support at the primary locations at scheduled times of the week to coincide with existing user groups that are attended by people over 65s, parents/carers and adults with learning disabilities, unemployed, low income families and refer BME communities to SBIC. Clients will have access to equipment and connection to the internet – this will be beneficial to residents who do not have facilities at home.
- Provide outreach service providing one to one support for people in their homes or at meeting points of other established groups in the area (subject to Covid restrictions)

East Area - SBIC will be responsible and will:

- Deliver two days per week at the Centre to generate interest and promote the level of support that the project is able to provide.
- Deliver centre based 1-2-1 and small group digital workshops that are flexible in time duration reflecting needs and designed to get people online.
- Engage 40 people from the target audience.
- Receive referrals from other IT leads and Partners
- Recruit 2 volunteers from within the community to act as peer support to other digitally isolated residents

- engaged with via the covid 19 targeted community programme scheme, as well as, receiving referrals from Partner Hubs and Councillors.

East Area: Protech

- Provide guidance to the Hub Partners on acting as donation points for IT equipment.
- Will establish a data processing contract in place between Protech and the hubs
- Hubs will keep a checklist of items donated and store ready for collection (might be able to provide the hubs with software to securely erases the data before collection. *If approved by Committee, this section definitely needs more thought and dialogue between Partners
- Once the above is in place the hubs would be ready to accept donations, once the donations start to happen Protech would look to collect the items. Maybe once a week, numbers depending.
- Protech would then treat these items as a normal collection, ensuring data erasure and testing etc.
- Once the process is complete Protech would relicense the machines and make them available.
- Collectively all Partners would ensure the machines got to the right people.
- *Further information about prices and spec of KIT needs TBC*

Outputs

Data Field	Code	Output Target
A Dynamic City		
A lower carbon city with greater digital connectivity for all		
Digital community hubs established	111	5
People who have an increase in confidence in using IT	113	340
People who are accessing IT equipment/Wi-Fi via a community building	116	340
A Vibrant City		
More residents participating in their communities		
Volunteers recruited and participating	331	12
Volunteer hours delivered	332	1,776
Volunteer's In-Kind Contribution (hours delivered x @ £12 p.h)	333	£21,312
External organisations involved or supported	334	6
Number of hours spent delivering community activities / the project	335	5,490
Number of meetings / workshops held / workshops	336a	30

Budget

Budget Heading	Protech	TBYP	BoTM	SMCA	BWYC	SBIC	Total
Salaries		£14,850	£14,850	£14,850	£29,700	£8,100	£82,350
Office			£9,900				£9,900
Equipment / Resources	*£2,000		*£5,000				£7,000
Total	£2,000	£14,850	£29,750	£14,850	£29,700	£8,100	£99,250

****shared budget across all Partners***

Recommendation – Approve

The Neighbourhood and Community Board recommend approval of this project, which delivers to the East Sunderland Area Investment Delivery Plan Priority of Support the Voluntary and Community Sector (Section 9)