

Sustainable Communities Scrutiny Committee

Building a Sustainable and Lasting Legacy in Sport and Physical Activity: Policy Review recommendations 2011/12

Ref	Recommendation	Action	Owner	Due Date	Progress Commentary
(a)	That the Active Sunderland Board, led by the Council:-				
	(i) Revises its membership and invites VCS representatives;	<p>Identify appropriate VCS representatives to attend Active Sunderland Board and invitation sent as appropriate.</p> <p>Agree information sharing process from VCS representative through to VCS networks</p> <p>Agree information sharing process from VCS representative through to organisations not part of the VCS network.</p>		<p>Sept 2012</p> <p>Sept 2012</p> <p>Sept 2012</p>	
	(ii) Identifies the priority sport and physical activities using the pre determined criteria;	<p>Further develop and agree criteria to be utilised to identify priority sports and activities.</p> <p>Undertake a prioritisation process taking into account the previous consultation and ward audit linked to the Scrutiny Committee.</p>		<p>Sept 2012</p> <p>Nov 2012</p>	
	(iii) Increases and develops the development Networks aligned to the agreed sport and physical activities and continues to develop delivery action plans to include improvements to the links with local and regional bodies, clubs and groups;	<p>Identify key stakeholders for each priority sport, activity and area of work, for example volunteering.</p> <p>Invite key stakeholders to priority Sport and Physical Activity Development Networks.</p> <p>Develop priority action plan for each Development Networks to ensure</p>		<p>Nov 2012</p> <p>Jan 2013</p> <p>Jan 2013</p>	

		links with local and regional groups.			
(b)	(iv) Invite Elected Members to champion and/or attend the development Networks;	<p>Develop and agree the role of the Elected Members as a champion of the Development Networks.</p> <p>Following agreement of priority sports and activities, identify process to invite elected members to be champions of the Development Networks.</p> <p>Invite all Elected members to take a champion role</p>		<p>Nov 2012</p> <p>Nov 2012</p> <p>Nov 2012</p>	
	(v) Engages with Elected Members to contribute to local intelligence and engagement around sport and physical activity provision; and	<p>Continue to engage with members through:</p> <ul style="list-style-type: none"> • Portfolio Holder • The Chair of the Active Sunderland Board • the Elected Member Champion role for priority sports and activities • the Area Committee Structure • the VCS Networks • the Active Sunderland E newsletter • Future ward audits and ongoing consultations 		Ongoing	
	(vi) Ensures that opportunities to access sport and physical activity within the city continue to be accessible to all, and particularly to minority groups.	<p>Continue to work with priority groups to ensure opportunities are available</p> <p>Through the VCS network ensure sport and leisure opportunities are promoted to all groups</p>		<p>Ongoing</p> <p>Ongoing</p>	
	That the Council's Sport, Leisure and Community Development Service:-				
	(i) Utilises the intelligence gathered from the mapping exercise and consultation to determine gaps in	From the 2011 ward audit data and consultation intelligence identify areas of latent demand with		Nov 12	

provision and explores effective ways of identifying and addressing through future service planning;	<p>communities</p> <p>Incorporate the 2011 ward audit data and consultation intelligence into the criteria to be utilised to identify priority sports and activities</p> <p>Refresh the data gathered from the 2011 ward audit and consultation exercise as part of an annual exercise to understand current gaps in provision and any changes in customer needs</p>		<p>Nov 12</p> <p>Sept 13</p>	
(ii) Provides the Committee with an evaluation of the success of the Sunderland in 2012 programme;	Provide an evaluation report which includes the outcomes of the Sunderland in 2012 programme and the ongoing legacy associated with the programme		Nov 12	
(iii) Works together to ensure those providers not part of the area VCS Networks are engaged;	Agree information sharing process from VCS representative through to organisations not part of the VCS network		Sept 12	
(iv) Considers bringing sport and physical activity providers together by way of a celebration event; and	<p>Undertake feasibility work with a view too understanding the nature of existing 'celebration events' across the city and the logistics, benefits and resources required to stage a celebration event Produce recommendations.</p> <p>Develop and launch Sunderland Sports Hall of Fame as part of the Sunderland in 2012 legacy</p>		<p>Dec 12</p> <p>Sept 12</p>	
(v) Further collaborates with Sport England and other funders to ensure all opportunities for funding are explored; and	Establish a formal process with Sport England representatives to understand the funding opportunities available to Sunderland		Sept 12	

		Continue to work with other funders and ensure that we have horizon scanning process in place to maximise all funding opportunities		Ongoing	
		Work more closely with others in identifying funding and disseminate opportunities to community sports clubs through Active Sunderland newsletter		Ongoing	
	(vi) Develops a sport and physical activity plan that reflects a sustainable and lasting legacy aligned to the Health and Wellbeing Strategy.	Having regard to the timing and development of the Health and Wellbeing Strategy produce a 3 year sport and physical activity delivery plan with scrutiny and key stake holders		Mar 13	
(c)	That the Council ensures all promotional material for sport and leisure reflects the demographics of the city.	Continue to work with colleagues within marketing and Communications to ensure all promotional material is reflective of demographics		Ongoing	
(d)	That within existing Council resources consideration is given to;				
	(i) Undertaking a comprehensive audit of the existing community access to schools in the city;	Explore the opportunity of additional resource being available to work between City Services and Children's Services. Carry a time limited audit of existing community access to schools		Sept 12	
		Ensure the above work links to existing audits carried out by other directorates		Dec 12	
		With additional resource in place carry out audit		Dec 12	

(ii)	Utilising existing communication channels with schools to identify and overcome barriers and encourage targeted schools to provide the community with access where there is a need; and	Utilising the resource identified in (i) above with schools and children's services to further understand the barriers to access and how these can be overcome		Jan 13
(iii)	Working between City Services, Children's Services, Sport England and schools to maximise the opportunities for funding based on local need.	Utilising the above audit identify funding opportunities available		Mar 13 and ongoing

