

9<sup>th</sup> March 2016**REPORT OF THE CHAIR OF THE PEOPLE BOARD****People Board Progress Report****1 Purpose of Report**

- 1.1 To provide an update of progress against the current year's (2015/16) People Board Work Plan.

**2. Background**

- 2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the West People Board to action on behalf of the Area Committee. The People Board continue to initiate action on those priorities and **Item 3 Annex 1** outlines progress to date.

**3 Area Governance Arrangements**

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-
- Influencing decisions on services delivered at a local level; and
  - Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.
- 3.2 Area Place and People Boards were set up to support the Area Committee in identifying areas' of priority and ensure action taken in line with those priorities.
- 3.3 Each ward has one elected member representative, whose role it is to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

| <b>Ward</b> | <b>People Board Membership</b> |
|-------------|--------------------------------|
| Chair       | Cllr Rebecca Atkinson          |
| Barnes      | Cllr Michael Essl              |
| Pallion     | Cllr Celia Gofton              |
| Sandhill    | Cllr Jacqui Gallagher          |
| Silksworth  | Cllr Pat Smith                 |
| St. Anne's  | Cllr Susan Watson              |
| St Chad's   | Cllr Gillian Galbraith         |

**4. Key Areas of Influence/Achievements up to 29 February 2016**

- 4.1 Outlined below is a summary of the key areas of influence / achievements of the West People Board up to 29 February 2016.

| <b>Influence: Health and Wellbeing</b>   |
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| <b>Clinical Commissioning Group (CCG) Joint Working</b>  |
| The CCG updated the People Board on the established Community Integrated Teams.  |
| The CCG support the development of the West Community Helper project (supporting with £20,000 funding), linking the VCS within the area directly with GP practices and |

the health integrated teams. The Community Helpers met with the GP Practices in January as part of their on-going training and development programme.

The People Board were introduced to the new CCG Locality Manager for the West and explained that the CCG were currently updating their priorities for 2016/2017. Confirmation was given that the CCG would ensure that their priorities were shared with Committee to enable further joint working, in particular the focus on young people's mental health and wellbeing.

**Area Priority: Job Prospects, Skills and reducing social isolation**

|                                 |   |
|---------------------------------|---|
| <p><b>Community Helpers</b></p> | <ul style="list-style-type: none"> <li>• The six Community Helpers are now in place and delivering across the six wards, following approval at December 2015 Area Committee.</li> <li>• The Community Helpers have received comprehensive training which includes:             <ul style="list-style-type: none"> <li>○ Public Health and the opportunity to be a health champion and links to Live Life Well Service</li> <li>○ Dementia Awareness- Essence</li> <li>○ Introductory meeting with community ICT</li> <li>○ West Locality – Children services</li> <li>○ Introductory meeting with GP Practice Managers (<b>Item 3 Annex 2</b> for GP Practice/Ward Helper Map)</li> <li>○ Introductory meeting with community librarian and the offer of the library services</li> <li>○ Welfare benefits</li> <li>○ Offer of various e-learning options</li> </ul> </li> <li>• The Helpers meet on a regular basis and have agreed a flexible working pattern which ensures that all days of the week are covered.</li> <li>• West GP surgeries will be promoting the Community Helper on their waiting room TV screens. Community Helpers are promoted on the All Together Sunderland website and individual community organisations websites. A press release is being developed.</li> <li>• All of the Helpers are supporting the delivery of the West Event which takes place in Barnes Park later in 2016.</li> </ul> |
| <p><b>Universal Credit</b></p>  | <ul style="list-style-type: none"> <li>• Updates continue to be presented to ensure members understand the development of the Local Support Framework in preparation for the role out of Universal Credit, which commenced in November 2015. Community Helpers will be a crucial support to vulnerable residents to ensure they are aware of support available, as well as advised on how to improve their employment prospects.</li> </ul>   |
| <p><b>West Enterprise</b></p>   | <ul style="list-style-type: none"> <li>• Update on Enterprise in the West was presented to the People Board in January. 10 new businesses have been supported to-date.</li> <li>• People Board saw the value in extending the Enterprise project for the West – however removing the personalisation criteria and opening up the opportunity to support new businesses generally in the West</li> <li>• People Board were also keen to understand how Enterprise is encouraged in schools, opening up broader opportunities to our young people. School Engagement research was commissioned to understand how enterprise is/ or is not nurtured in schools and in particular how harder to reach young</li> </ul>  |

|   |   |
|---|---|
|   | <p>people are offered the opportunity to focus on enterprise opportunities post-school. Research will be presented to the People Board in April 2016.</p> <ul style="list-style-type: none"> <li>• The People Board agreed to submit a recommendation to the Area Committee in relation to a new West Enterprise Project. The detail and application is contained within the finance report <b>Item 5 Annex 1</b>.</li> </ul>   |
| <p><b>Area Priority: Health and Wellbeing</b></p>                 |   |
| <p><b>Healthy Lifestyles</b></p>                                  | <p>The Healthy Lifestyles Project continues to deliver at a pace. To-date the following outcomes have been achieved:</p> <ul style="list-style-type: none"> <li>• All 18 schools in the West have started Change4Life Clubs</li> <li>• The Healthy Lifestyles Co-ordinator has trained 182 leaders and trained 53 teachers</li> <li>• 64 teachers have attended Change4Life Champions training</li> <li>• The project has hosted celebration events for 6 schools</li> <li>• The project has supported pupils to progress from change4life to school games events</li> </ul> <p>The cultural passport element of the project is also moving from strength to strength. To-date the following outcomes have been achieved:</p> <ul style="list-style-type: none"> <li>• Schools attended the pantomime at the Empire at Christmas</li> <li>• Tennis Festival planned for 22 March at 10am until 2pm at Silksworth Tennis Centre for the Change 4 Life Clubs</li> <li>• Change4Life Festival planned for 20<sup>th</sup> May</li> <li>• Change4Life Festival planned for 24<sup>th</sup> June</li> <li>• Change4Life Clubs attending the West Road to Rio Event at Barnes Parks</li> <li>• Visits to also be planned for the beach, ice-skating, bowling, trampoline, climbing, meal out and many more</li> <li>• The Healthy Lifestyle Co-ordinator has also issued scrap books to all schools to ensure the Change4Life clubs complete to record their journey</li> </ul> |
| <p><b>West Health Programme (Mental Health and Wellbeing)</b></p> | <ul style="list-style-type: none"> <li>• Mental Health Project feedback was presented to the People Board in January.</li> <li>• The People Board discussed how successful the projects delivered across the community had been.</li> <li>• Lessons learnt from the Mental Health projects have informed the development of the West Community Helpers</li> <li>• It is also very clear from the lessons learnt that a focus now needs to be Young People's Mental Health.</li> <li>• Research is currently being collated to present to the People Board in April to enable an informed decision to be made, with a view to supporting activities, via a call for projects, which would support our most vulnerable young people, utilising the remaining West Health Programme funding.</li> </ul>  |
| <p><b>Area Priority: Young People</b></p>                         |   |
| <p><b>Holiday Hunger</b></p>                                      | <ul style="list-style-type: none"> <li>• Following approval at December Area Committee, the remaining funds from the Summer Holiday Hunger project were used to support families, in receipt of Free School meals, over the Christmas period</li> <li>• Six VCS organisations across the West delivered the project, supporting vulnerable families over Christmas with food vouchers</li> <li>• 95 families were supported</li> </ul>  |

**Area Priorities: Influence and encourage heritage activity within the West as well as Improve Health and Wellbeing activities for Young People**

**West Event  
2016 - Road to  
Rio/Healthy  
Lifestyles**

- The final content for the event were presented to People and Place Boards in February 2016.
- West Carnival Theme linked to Rio Olympics – creating a legacy of sport, health and wellbeing in the West of Sunderland.
- Celebrate the achievements of the West projects funded by Area Committee such as the Healthy Lifestyles project, as well as work with partners to create some new fun activities.
- Date of event set Thursday 30th June and Friday 1st July for schools and Saturday 2nd July for Family event. Location agreed as Barnes Park.
- Event Plan developed and Multi Agency Event Group advised. Mayor invited and attending each day.
- All 19 west schools invited, currently the numbers are 559 children over the 2 days. Children who attend will arrive at 9.30am and enjoy the event until 2.30pm. There will be an Olympic opening ceremony and each school will represent a country and carry either a school flag or an Olympic torch designed by the school.
- Call for Projects issued to local VCS organisations to deliver 'healthy lifestyle/Olympic activities' over the three days.
- Music programme being developed for the Bandstand on the Saturday – music from around the world.
- Foods from around the world will be available during the Saturday with healthy eating options being the key ingredient
- The West Area Committee's Dr Who Tardis, which is currently visiting the Bridges Shopping Centre in Sunderland to promote the West Heritage for the first Police Box, will again be the gateway entrance for the event, transporting event goers into Rio for the Olympics
- Mint Management commissioned to 'Welcome' at the event – stilt walkers/Rio carnival style. They will also animate the park throughout the event, walking around and signposting to activities.
- Library, Museum and Active Sunderland Services have committed to supporting event.
- Nobles will hold a Funfair in the Park as part of the Event but they will be in place from Wednesday 29th June until Sunday 3rd July. The Funfair will be open until 7pm each evening. Nobles will provide free rides for the school children on the Thursday and the Friday.
- Volunteers to support event are currently being recruited. West Community Helpers have all committed to support the event each day.
- Road Closure and parking restrictions ordered as well as the required traffic management and enforcement.
- Resident communication agreed with letters prepared to deliver to local residents. Update to be presented to a future Barnes Friends Group. Posters will also be placed within Park notice boards as well as circulated around local schools, shops, community venues and libraries.
- Logo for the event agreed. Logo will now be used for the advertising banner for the Saturday family event and the banners will be located at all entrances to Barnes Park.

## **5. Recommendations**

- 5.1 Note the content of the report.
- 5.2 Members are requested to consider the progress and performance update with regard to the West People Board Work Plan for 2015/2016 **Item 3 Annex 1 and Annex 2.**
- 5.3 Consider and agree the recommendation to approve West Enterprise Scheme **Item 5 Annex 1.**

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