

WEST SUNDERLAND AREA COMMITTEE

Wednesday, 3rd December, 2014 at 5:30pm

VENUE – The Training Room, Sainsburys, Silksworth, Sunderland SR3 1PD

Membership

Cllrs P Gibson (Chair), Tye (Vice Chair – Place) Atkinson, (Vice Chair – People), Allan, Dixon, Essl, Galbraith, Gallagher, Gofton, L Martin, Porthouse, P Smith, M. Turton, Waller, P Watson, S Watson, A Wilson and T Wright.

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For further in	nformation or assistance	
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* denotes an item relating to an executive function

ELAINE WAUGH Head of Law and Governance 25th November, 2014

At a meeting of the WEST SUNDERLAND AREA COMMITTEE held in the TANSY CENTRE, SOUTH HYLTON, SUNDERLAND on WEDNESDAY 8th OCTOBER, 2014 at 5.30 p.m.

Present:-

Councillor P. Gibson in the Chair

Councillors, Atkinson, Gallbraith, Gallagher, Gofton, Tye, Waller, S. Watson and A. Wilson.

Also Present:-

Bill Blackett	West Area Response Manager	Sunderland City Council
Simone Common	West Locality Operations Manager	Sunderland City Council
Colin Curtis	Assistant Head of Street Scene	Sunderland City Council
Ash Hopper	Sergeant	Northumbria Police
Janet Johnson	Area Lead Executive	Sunderland City Council
Lisa Laverick	Inspector	Northumbria Police
Bill Leach	Partnership Co-ordinator	Pennywell Com. Centre
Julie Lynn	Area Community Officer	Sunderland City Council
Chris Marshall	Head of Operations	Gentoo
David Noon	Principal Governance Services Officer	Sunderland City Council
Julie Parker Walton	Public Health Lead	Sunderland City Council
Helen Peverley	Area Co-ordinator	Sunderland City Council
Edna Rochester	Treasurer	Tansy Centre
Jeff Wilkinson	Station Manager	T&W Fire and Rescue

Chairman's Welcome

The Chairman welcomed everyone to the meeting especially those attending their first meeting of the West Sunderland Area Committee. The Chairman then invited those present to introduce themselves.

Apologies for Absence

Apologies for absence were submitted to the meeting on behalf of Councillors Allan, Porthouse, P. Smith, Turton, P. Watson and T. Wright.

Declarations of Interest

There were no declarations of interest made.

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Minutes of the Last Meeting

1. RESOLVED that the minutes of the last ordinary meeting of the Committee held on 25th June, 2014 be confirmed and signed as a correct record.

Place Board Progress Report.

The Chairman of the West Sunderland Area Place Board submitted a report (copy circulated) which provided an update of progress against the current year's Place Board Work Plan.

(For copy report – see original minutes)

Councillor Tye, presented the report drawing Members' attention to the initiation of action towards achieving key priorities as detailed in Appendix 1 of the report together with a summary of key areas of influence and achievements of the Place Board in relation to Responsive Local Services, Housing Renewal, Shopping Centres and Environment and Street Scene Improvements as at 30th September, 2014.

There being no questions or comments on the report it was:-

- 2. RESOLVED that:
 - i) the report be received and be noted,
 - ii) approval be given to the priority works for derelict land as detailed in annex 2 of the report and
 - iii) approval be given to the proposals for maximising green space work as detailed annex 3 of the report.

People Board Progress Report.

The Chairman of the West Sunderland Area People Board submitted a report (copy circulated) which provided an update on progress against the current year's People Board Work Plan.

(For copy report – see original minutes)

Prior to consideration of the item, Councillor Gibson advised Members that the recommendation in respect of 14-16 support was being withdrawn pending further consideration at the People Board.

Councillor Atkinson presented the report drawing Members' attention to the initiation of action towards achieving the key priorities as detailed in Appendix 1 of the report, together with a summary of key areas of influence and achievements of the People Board in relation to Youth Contracts, Welfare Reform, Job Prospects and Health and Well Being as at 30th September, 2014.

There being no question on the report, it was:-

- 3. RESOLVED that:
 - i) the report be received and noted,
 - ii) approval be given to recommendations on joint health actions for the West,
 - iii) approval be given to the development of a citywide employment support provision based around the role of a Social Justice Co-ordinator,
 - iv) approval be given to the recommendation to allocate further funding to support the progression from work experience to apprenticeships,
 - v) the issue of 14 to 16 support be deferred pending further consideration at the People Board.

Report of the West Area Voluntary and Community Sector Network (AVCSN)

The AVCS Network submitted a progress report (copy circulated) which briefed the Committee on issues pertinent to the Voluntary and Community Sector.

(For copy report – see original minutes)

Julie Lynn, Area Community Officer presented the report highlighting the following feedback and input arising from the latest VCS meeting which centred on the issue of maximising green space:-

- Lack of cycle routes in and across the West area including Grindon, Thorney Close and Pennywell.
- Signs to destinations obstructed or not there at all, examples given included (Silksworth Sports Park and Lambton Street Youth Centre)
- Mini goalposts requested for land adjacent to Pennywell CA
- Mini goalposts or trim trail on land to rear of Tansy Centre.
- Development of natural habitats in Barnes extension.
- Promotion and development of Children's Forest at Pennywell, potential to include off road cycling and orienteering all of which is delivered out of area at the moment.
- Heritage walks Walk Leaders
- Simple map of area and each ward showing what was available (matrix of facilities).
- Lighting of existing areas (MUGA's/Play areas)
- Develop dementia friendly gardens.
- LSYC has capacity to develop outdoor bowling green targeted at older or disabled persons
- Adequate litter bin coverage.
- Clean up industrial estates, Pennywell mentioned as key entrance to the city, detracts from area and Children's Forest.

Consideration having been to the report, it was:-

4. RESOLVED that the report be received and noted.

Report of the Northumbria Police – Sunderland West

Inspector Lisa Laverick of Northumbria Police presented a report (copy circulated) which provided the Committee with an update on the Force's most recent performance indicators showing actual crimes for the period 1st April, 2014 to 20th September, 2014 and the percentage increase / decrease against the same period last year.

Particular reference was paid to crime levels in relation to violent crime, vehicle crime, burglary from dwelling, burglary other than dwelling, criminal damage, theft and handling, shoplifting, youth ASB and Non Youth ASB. In addition members were informed of the particular crime patterns in respect of the Barnes, Pallion, St. Anne's, Sandhill, Silksworth and St Chad's wards.

(For copy report – see original minutes)

Councillor Gofton referred to the decrease in shoplifting in the Pallion ward and expressed her pleasure at the role played in this by the formation of the Pallion Traders Association.

The Chairman having thanked Inspector Laverick and Sgt Hopper for their attendance it was:-

5. RESOLVED that the report be received and noted.

Report of the Tyne and Wear Fire and Rescue Service

Jeff Wilkinson of the Tyne and Wear Fire and Rescue Service (TWFRS) presented his report (copy circulated) which provided the Committee with an update on the Service's performance indicators for the period 1st July to 24th September, 2014 with particular reference to:-

- i) the number of deaths from accidental / all dwelling fires (there were none),
- ii) the number of injuries from accidental / all dwelling fires (there was one),
- iii) accidental fires in domestic properties (6),
- iv) deliberate property fires (2), and
- v) deliberate vehicle fires (10)

(For copy report – see original minutes)

With regard to the accidental fires in domestic properties, Mr Wilkinson reported that all six were kitchen fires. Mr Wilkinson referred to the potential industrial action to be taken by the Fire Service and Local Government Officers in October. He advised that the Fire Service were working jointly with the Council's Responsive Local Services and Gentoo on a door knocking campaign regarding the potential arson risk to wheelie bins left in the street. Residents were being warned that if the bins remained un-emptied because of the strike they should be brought back off the street because unlike a bank holiday they would not be emptied the next day and would be left until the next scheduled collection date. Councillor Gofton confirmed that the general issue of bins left in the street had been raised as a concern at the latest Barnes and Pallion residents meeting.

Mr Wilkinson, Mr Blackett and Inspector Laverick having briefed the Committee on their preparations for the run up to Bon Fire Night, the Chairman thanked Mr Wilkinson for his report and it was:-

6. RESOLVED the report be received and noted.

Strategic Initiatives Budget (SIB) and Community Chest – Financial Statement and Proposals for Further Allocation of Resources

The Chief Executive submitted a report (copy circulated) in respect of the above matter.

(For copy report – see original minutes).

Julie Lynn, Area Community Officer, presented the report highlighting the financial statement, details of 33 projects approved for support from the 2014/15 Community Chest budget as outlined in Annex 3 of the report together with details of 4 further SIB funding requests.

Consideration having been given to the report, it was:-

- 7. RESOLVED that:-
 - (i) the Area Committee's funding statement as detailed in paragraphs 2.1, and 3.1, of the report be received and noted, and
 - (ii) approval be given to the recommendation of the People Board to the allocation of £28,197 SIB funding from the 2014/15 budget, towards the purchase of a Community vehicle for the Tansy Centre,
 - (iii) approval be given to the recommendation of the Place Board to the allocation of £40,000 SIB funding from the 2014/15 budget, to support improvements to derelict land and maximising green space,
 - (iv) approval be given to the recommendation of the People Board to the allocation of $\pounds 20,000$ SIB funding from the 2014/15 budget, to support apprenticeships in the West Sunderland Area,
 - (v) the allocation of £20,000 Health funding to support maximising green space to improve health be noted,

- (vi) consideration of the proposed allocation of £100,000 SIB towards a programme of support for 14 – 16 year old secondary school pupils be deferred pending further consideration at the People Board, and
- (vii) the approval of the 33 Community Chest applications as detailed in Annex 3 of the report be noted.

Current Planning Applications (West Area)

A schedule (copy circulated) of current planning applications lodged during the period 1st August and 9th September, 2014 was submitted for members information only.

(For copy schedule – see original minutes).

8. RESOLVED the schedule be received and noted.

Julie Lynn – Area Community Officer

In drawing proceedings to a close, The Chairman informed everyone that this was to be Julie's last meeting as she would be leaving the Area Arrangements Team to take up a new position within the Council's People Directorate. The Chairman personally thanked Julie for all her hard work in the West Sunderland Area and as token of the Committee's appreciation, presented her with a bouquet of flowers and a small gift for all her endeavours undertaken on its behalf. Julie responded suitably.

The Chairman then closed the meeting having thanked everyone for their attendance and contributions and especially to all at the Tansy Centre for their kindness and assistance in hosting the meeting and the associated community event.

(Signed) P. GIBSON, Chairman.

3rd December 2014

REPORT OF THE CHAIR OF THE PLACE BOARD

Place Board Progress Report

1 Purpose of Report

1.1 To provide an update of progress against the current year's (2014/15) Place Board Work Plan.

2. Background

2.1 Earlier this year the Local Area Plan's priorities associated with Place were referred to the West Place Board to action on behalf of the Area Committee. The Place Board continue to initiate action on those priorities and **Item 2 Annex 1** outlines progress to date.

3 Area Governance Arrangements

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-
- a. Influencing decisions on services delivered at a local level; and
- b. Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilizing its own resources.
- 3.2 Area Place and People Boards were set up to support the Area Committee in identifying areas of priority and ensure action in line with those priorities.
- 3.3 Each ward has one elected member representative, whose role it is to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the Place Board for this Area Committee is as follows:-

Ward	Place Board Membership	
Chair	Cllr Philip Tye	
Barnes	Cllr Michael Essl	
Pallion	Cllr Amy Wilson	
Sandhill	Cllr Debra Waller	
Silksworth	Cllr Peter Gibson	
St Anne's	Cllr Jacqui Gallagher	
St Chad's	Cllr Darryl Dixon	

4. Key Areas of Influence/Achievements up to 30 November 2014

4.1 Outlined below is a summary of the key areas of influence / achievements of the West Place Board up to 30 November 2014.

Action Taken	Outcome
Influence: Responsiv	e Local Services Streetscene
Weedspraying	 Members received an update in November for the weedspraying programme for 2015 There will be two contracted weed chemical applications undertaken during 2015 for the 'blanket spraying' of weeds. The timing of the first application will be dependent upon the

	according of the printer of this will have an impact on an
	severity of the winter as this will have an impact upon weed growth. An earlier start is preferable though this is dependent upon rainfall as dry conditions are necessary.
	 Due to legislative requirements to use 'contact' rather than 'residual' chemical, a certain amount of weed growth is necessary before treatment can be undertaken.
Northumbria in Bloom	 Sunderland won the Best Large City Award in this year's 50th Anniversary Britain in Bloom competition.
	Of special mention in the Judges feedback were the "high
	quality floral displays in parks and open spaces, particularly in Barnes Park."
	 Other West based sites to get special mention included Richard Avenue Primary School, which also won an award of its own - 2014 Northumbria In Bloom growing together competition – Gold Award and Winner of Rod Leyburn Trophy for Horticulture. Also winner of the Journal and Gazette competition for Best Sustainable School award. Award linked to recycling and sustainability practices (Inc.
	reduce reuse recycle).
	 Members of the Place Board discussed the opportunity to develop the 'It's your Neighbourhood' element of the 'In-
	bloom' competition during 2015, working with communities
	to create 'blooming' community spaces. Action to be
Winter Maintenance	 progressed. Members received an update on winter maintenance
	 Members received an update on winter maintenance resources to keep highways open in the event of freezing
	temperatures or snow.
	The winter vehicle fleet comprises 14 Gritting / Snow
	Plough vehicles which cover the whole City.
	 Temperatures are constantly monitored over the winter period by Streetscene Responsive Local Services on a 24/7 basis and the winter fleet is deployed as appropriate on priority A and B routes to salt/grit the roads or to undertake snow clearance.
	 In the event of snow staff from the service are deployed to manually clear priority locations, such a shopping areas, hospitals, bus stops and outside Schools. Depending upon
	the size of the snowfall, it is not always possible to clear all
	locations as the task is labour intensive and time-taking.
	 Further to the update received members requested a copy of the A and B gritting routes for the city, which were
Influence: Dublic Dre	circulated separately.
Licensing	 tection and Regulatory Services The Place Board was provided with information on the
	statutory services and functions within PPRS and how the
	board may influence each of the functions at a local level, particularly in relation to Licensing.
Influence: Highways	Capital Maintenance 2015/2016
	 The board received information on the process for members to influence and prioritise the areas of capital maintenance works for 2015/2016, with 25% of the capital maintenance
	budget identified for influence.
	• Further information will be presented to the Place Boards in February identifying locations for consideration by members for inclusion in the capital maintenance programme. These

	areas have been identified from a number of sources		
	including members, residents and Highways staff.		
Area Priority: Shopping Centres			
Business Support	The Pallion Traders continue to prioritise the following		
	issues:		
	Crime and Disorder		
	Cleanliness and public realm Marketing and Communication		
	 The traders have lots of activity planned for the Christmas 		
	season, working in partnership with local voluntary organisations.		
	 The traders have developed a promotional leaflet as well 		
	as developed a social media presence to promote activities and events.		
	 The first meeting with Silksworth Traders took place on 20 		
	November, the meeting was well attended. Pallion		
	Traders attended the meeting to share their views and		
	highlight the benefits of establishing a trader group. The		
	Silksworth Traders are currently developing their priorities		
	for the year ahead.		
	nment and Street Scene		
Capital Projects	Approval was given in Area Committee for the delivery of		
	capital improvement programmes in Barnes Extension,		
	Bishopwearmouth Cemetery and the Baby Cemetery. Bishopwearmouth Cemetery		
	 Work on the footpaths has improved the pathways in some 		
	of the highest footfall areas and has been of benefit to		
	visitors to the Cemetery.		
	Bishopwearmouth Baby Cemetery Environmental and Access		
	Improvements		
	Following consultation with the friends of the Baby		
	Cemetery Group, additional funding was allocated by the		
	Group to create an enhanced scheme. Whilst the majority		
	of the work is now complete, some additional work is still		
	on-going. Barras Dark Extension Eastasth Improvements		
	Barnes Park Extension Footpath Improvements		
	Recent inspection of footpaths within Barnes Park avtension from Hurstwood Road to Tay Road has revealed		
	extension from Hurstwood Road to Tay Road has revealed surface damage along various parts of the paths, ranging		
	from individual potholes to re-surfacing. Work on site to		
	be complete by the end of December 2015.		
Walk and Talk	Following the increase in the budgets allocated for walk		
	and talk in January Committee, ward members continue to		
	identify local People and Place improvements which utilise		
	the local walk and talk budget and add value to the derelict		
	land and maximizing greenspace works.		
Maximising	Dropopolo wore developed and agreed by Area Correction		
Greenspace and	 Proposals were developed and agreed by Area Committee in October 2014. Funding was allocated to support 		
Improving Derelict	developments.		
Land	 Work continues to be undertaken with officers, members 		
	and partners including the VCS to develop the agreed		
	spaces across the West, to improve the health and		
	wellbeing of residents in the West.		
	Six projects were presented and approved at the Place		
	Board in November 2014 - Item 5 Annex 4		

West Event 2015	 Proposals were discussed, to support the development
	• Proposals were discussed, to support the development of an Event to be held within the West of Sunderland in
	2015,
	The event would :
	 Celebrate the achievements of the West projects funded
	 Celebrate the achievements of the west projects funded by Area Committee
	 Remember World War 1 and the impact on the west of Sunderland through – artwork; reminisce; music of the time
	 Investigate the option to link the event to Doctor Who – as the first Police Box was in Sunderland, which later formed the basis of the Dr Who 'Tardis' – Tardis could be a mechanism to support people, (particularly school children) to travel back in time to WW1, to then take part in activities which teach our communities about what it
	was like to live in the West of Sunderland during WW1
	Sports Activities and taster sessions
	Youth Activities and taster sessions
	Healthy eating - cooking demonstrations
	Arts and Crafts Activities
	Reminiscence and celebrating our heritage
	Face Painting
	Live Music
	 Fairground Attractions
	 Location for the event would be Barnes Park – as the space and design of the Park allows for a large-scale event, with parking and good transport for the residents of the West Area of the City.
	 The date for a West Area Event was discussed and the weekend prior to the May 2015 half-term holiday (21st - 23rd May) was proposed, commencing with school / specialist group activities during Thursday and Friday followed by a large-scale 'celebration' event on the Saturday
	 The Place Board agreed to submit a recommendation to Area Committee for a West Area Event 2015. Item 5 Annex 3.

5. Recommendations

- 5.1 Note the content of the report.
- 5.2 Members are requested to consider the progress and performance update with regard to the West Place Board Work Plan for 2014/2015 **Item 2 Annex 1 and Annex 2**.
- 5.3 Note the proposals agreed through the small grants process for Maximising Greenspace / Derelict Land activity, as described at **Item 5 Annex 4.**
- 5.4 Consider and agree the recommendation to approve the development of a West Event for 2015, as described at **Item 5 Annex 3**.

Contact Officer: Helen Peverley, West Area Co-ordinator Tel: 0191 561 7532 Email: <u>Helen.peverley@sunderland.gov.uk</u>

PLACE

Area Priority	ACTIONS	Lead Agent	Progress Report
1 Environment and Greenspace	1. Working with the RLS Area Response Manager and Customer Relationship Officer, work with schools and community organisations inc youth groups, to reinforce messages around the implications of littering, fly-tipping, wheelie bin fires, graffiti and anti-social behaviour. Support delivery of a further programme of educational support across all schools in the West, working with Safety Works.	SCC	Area meeting held between Area Arrangements and RLS on a monthly basis to maximise opportunities for members to influence area activity• Area Board agreed derelict land matrix and linked developments with Maximising Greem Space funding, currently working through detailed project plan and funding aligned to projects through the Place Boards • Place Board agreed they wanted to influence future 'In Bloom' activity to ensure communities are supported to develop 'west in bloom - it's your neighbourhood activities' • Safety works transport costs are covered by SIB (as agreed at June 2014 Area Committee) to send more West school children to Safety Working during 2014. Follow-up activity to be progressed working with Police and RLS post visit, to reinforce messages and lessons learnt.
	 Monitor Progress of SIB & SIP funded Environmental Improvements Project 	SCC	Ongoing - good progress being made and detailed updated attached with December Area Committee report at Item 2 Annex 2
	 Present Licensing Service to new members within the West as stated within the Scrutiny recommendations 	SCC	Offered to new members via PPRS Area Manager for West - Tom Terrett during November Place Board. Information shared with all committee members and Tom happy to meet with individual members as required
knowledge to support sustainable improvements within their wards, creating spaces for families to enjoy	West, noting land ownership, wider community issues and	SCC, Landowners, Gentoo, local schools, VCS	Area Board agreed derelict land matrix and linked developments with Maximising Greem Space funding, currently working through detailed project plan and funding aligned to projects through the Place Board on a monthly basis
	2. Working with Public Health and community groups/partners, utilising (and strengthening) the Maximising Green Space Funding, increase active travel and use of outdoor space for walking, running and playing - activities may include installation of signage, website information, Apps, links to heritage sites.	SCC, CCG, VCS	Meetings held with relevant officers and partners to agree proposals, these have been discussed and considered at the Place Board and the People Board - funding allocated to support Maximising Green Spaces (Oct 2014 Area Committee) and report to be presented to December Area Committee to support aligned health projects, which will be working with the VCS to deliver to those most in need within communities

		3. Develop a programme of love where you live activities and events, linked to site developments to promote participation and health messages, such as planting fruit and vegetables	SCC, Gentoo, VCS, local schools	Ongoing - LWYL events to be planned, working with ward councillors and linked to ward walk and talk budgets as well as maximising green spaces project plan.
3	Improve the physical and environmental appearance of shopping centres in the West and support the establishment of 'Trader Groups', as interest arises	1. Continue to work with Pallion Traders to promote trade and increase footfall, creating a brand for the area and installing additional signage where appropriate.	SCC, Pallion Traders, VCS	Traders promoted their business using Community News in November as well as developing an information leaflet to be displayed at local hospital, schools, doctors surgeries etc. • Traders are currently planning lots of activity for Christmas which include Christmas Trees, Christmas lights in shop windows and a Santa's grotto
		2. Introduce a shop watch scheme within the Pallion shopping area and link to other schemes within the City to ensure maximum impact with regard to reducing theft and ASB.	SCC	Complete
		3. Introduce trader support within Silksworth and Thorney Close Shopping centres, utilising lessons learnt from Pallion, working towards the same positive outcomes, to ensure traders work together to encourage trade and improve the look and feel of the area.	SCC	First meeting held Thursday 20th November with Silksworth Traders, following the same model as Pallion. Pallion traders attending to share their positive experiences and promote the opportunities allowed by being part of a traders group.
4	Influence and encourage heritage activity in the West	 Working with Community Librarian and local heritage groups, identify areas of interest within the West of the City 	SCC, VCS	Meeting held with Council heritage team (24.9.14) to agree approach for heritage activity within the West, linking with the developing city-wide heritage strategy. Report being presented to December Area Committee to develop an Event for the West for 2015, link to WW1 and local heritage activity
		2. Develop a plan of events, activity and learning opportunities for use by the local community and schools, encouraging active travel and opportunities to improve health and wellbeing		Area Board agreed derelict land matrix and linked developments with Maximising Greem Space funding, currently working through detailed project plan and funding aligned to projects through the Place Board on a monthly basis. Report to be presented to December Area Committee to support a Health programme in the West during 2015. Report being presented to December Area Committee to develop an Event for the West for 2015, link to WW1 and local heritage activity
		3. Develop a 'West in Bloom Programme' linked to WW1 and the project focusing on improving sustainable greenspaces, linked to the importance of gardens and parks as the lungs of the city, during its industrial age	local schools	 It's your Neighbourhood RHS In Bloom awards to be considered and presented to Area VCS for ideas Progress initially with Pallion Traders, work has commenced Pallion Traders regarding In Bloom activity and Incredible Edible

5	Influence the design, delivery and review of Place based services devolved to Area Committee		SCC, VCS, Partners, local schools	As noted above, this forward plan item for 2014/2015 is directly linked to the area priorities explained above. Helen Peverley, working with the Head of Streetscene and Head of Customer Services to ensure that the developing Intelligence Hub rapid adopter for community clean-ups will inform the focused activity to ensure it is not only fit for purpose but also addressing broader issues across the area - such as ASB etc.
		2. Re-consider how members can influence the allocation of S106 funding at an area level	SCC	To be confirmed - report to be presented to February 2015 Place Boards
		3. To influence Highways Maintenance Programme at an area level for inclusion in the Capital Programme	SCC	Highway Maintenance Programme proposals for 2015/2016, presented to all Area Place Boards to ensure members continue to influence the programme for their area. An update on the current 2014/2015 Highways Maintenance Programme was also presented.
		4. Consideration to be given to how the board could inform the development of annual delivery plans and identify local hot spots for target through local intelligence and work with the Housing Renewal Team to prioritise area work.	SCC	Discussed at July 2014 Place Board. Liz McAvoy invited to attend the September 2014 Place Board. Members of the Place Board received a report on the Accredited Landlord Scheme and information on how hotspot areas are identified to inform the activity of Housing Renewal. Members to identify locations across their wards where they are experiencing issues as a result of privately rented properties so they can cross reference with the information provided by Liz McAvoy.

West Place Board Project Performance

Below is a summary of all SIB and SIP funded projects showing how they have performed against targets up to quarter two 2014/2015 and what they have achieved.

Red Machine Allotments	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new or improved community facilities and equipment	1	1	G	£14,700	£14,700	G
Number of people using improved community facilities	90	197				
Number of community/voluntary groups supported	17	12				
Number of community or educational events held	3	6				

This project is now complete with SIB funding awarded and used to transform three vacant plots into an accessible space to be utilised as a Community allotment along with upgrading the existing internal fences. The project are working alongside Groundwork to continue the delivery of the project and are engaging with local residents, local schools including Broadway, Barnes Junior Schools and St Cuthbert's RC Primary and other community groups to encourage them to access the allotments and help with the up keep of the new area.

Throughout the duration of the project, work on site has included:

- The clearing of the old plots and land to transform them into the community allotment
- Creation of a pond
- Creation of a series of new paths
- Installation of new perimeter fencing
- Planting of new raised flower beds
- Planting of fruit trees with school children from St Cuthbert's, Broadway and Barnes Junior Schools
- A Woodland Trust tree planting session
- Allotment open event held in March

Walk and Talk	Output	Output	Progress	Spend	Spend	Progress
	Target	Actual	Indicator	Target	Actual	Indicator
Number of events/programmes of work to improve appearance of streets	7	7	G	£23,600	£23,513	G

Over the last quarter funding has been approved for seven programmes of work across the six wards to provide localised improvements. These programmes include:

- Installation of signage
- Tree planting
- Installation of picnic benches
- Installation of goalposts
- Christmas Lights
- Deep cleanse of specific areas
- Bran development to support local traders
- Work experience projects to improve Shopping Centres

The walk and talk improvements have been identified by local ward members, residents and local groups, evidencing Area Committee's response to local need and issues.

Eden Vale	Output	Output	Progress	Spend	Spend	Progress
	Target	Actual	Indicator	Target	Actual	Indicator
Number of events/programmes of work to improve appearance of streets	1	1	G	£21,790	£15,947	G

Throughout the duration of the project, work on site has included:

• The demolition of existing walls, construction of lower walls, footpaths, land re-instatement and the installation of bollards at a cost of £15,947.

The following work has been carried out but not yet claimed:

- Street furniture within the area has also been repainted at a cost of £240
- The delivery of 14 new litter bins, including 2 x weighted / moveable ground bins, 2 x ground fixed bins and 10 x post mounted bins is expected by the end of November, after which installation will be arranged. The cost of the bins including installation is £4,065.

Total project expenditure £20,252 Current underspend is £1,538

Hadleigh Road Improvements	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of homes / businesses/community facilities with improved security	47	46	G	£35,000	£24,551	G
Number of events/programmes of work to improve appearance of streets	1	1				

Funding awarded to support residents living in Hadleigh Road, Pallion to transfer unused land at the rear of the properties into their gardens and erect fences around individual plots to combat various anti-social behaviour issues and fly tipping.

Work to date has included the legalities of the transfer of the land, removal of vegetation and over grown land and the erection of new fencing to extend the existing boundaries.

All work on site is complete and the legalities are expected to be completed by December. There is one outstanding property for which no response has been received in respect of agreement to the 'Heads of Terms' of the land transfer.

The Remaining expenditure still to be drawn down includes around £5,000 for legal fees and £500 for replacement fencing panels that have been damaged, with the final costs expected by December where any remaining funding will be returned to Area Committee.

West Derelict Land Survey	Output	Output	Progress	Spend	Spend	Progress
	Target	Actual	Indicator	Target	Actual	Indicator
Number of events/programmes of work to improve appearance of streets	0	0	G	£128	£128	G

Funding of £1,000 in place to complete surveys of pieces of land across the West Area that are derelict, unused or underutilised. On identification of these pieces of land, ownership will be established in order to plan and implement improvement works in consultation with ward members, residents and land owners. The aim of the overall project is to add value to the priority of environment and street scene improvements in the West and has been identified by the members as an element of the project they want to support.

Land searches have been undertaken on those plots privately owned and letters issued to the owners to ascertain their intentions for use of the land in the short and long term. Awaiting some responses.

Delivery of West Capital Improvement Programme (SIP Funding)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of events/programmes of work to improve appearance of streets	1	1	G	£27,243	£27,243	G

Number of Environmental Improvements across the West including site clearances, tidy ups, and footpath repairs. Several improvements were included within the overall scheme:

Bishopwearmouth Cemetery

Work on the footpaths has improved the pathways in some of the highest footfall areas and has been of benefit to visitors to the Cemetery.

Bishopwearmouth Baby Cemetery environmental and access improvements

Funding allocated towards environmental and access improvements to the Baby Cemetery. Following consultation with the friends of the Baby Cemetery Group, additional funding was allocated by the Group to create an enhanced scheme. Whilst the majority of the work is now complete, some additional work is still on-going.

Barnes Park extension footpath improvements

Recent inspection of footpaths within Barnes Park extension from Hurstwood Road to Tay Road has revealed surface damage along various parts of the paths, ranging from individual potholes to re-surfacing. Work on site was scheduled to start in the summer but delayed due to other priorities and is now anticipated to be complete by the end of December.

3rd December 2014

REPORT OF THE CHAIR OF THE PEOPLE BOARD

People Board Progress Report

1 Purpose of Report

1.1 To provide an update of progress against the current year's (2014/15) People Board Work Plan.

2. Background

2.1 Earlier this year the Local Area Plan's priorities associated with People were referred to the West People Board to action on behalf of the Area Committee. The People Board continue to initiate action on those priorities and **Item 3 Annex 1** outlines progress to date.

3 Area Governance Arrangements

- 3.1 The Area Committees are part of the Council's Executive Function and have two key roles:-
- a. Influencing decisions on services delivered at a local level; and
- b. Identification of key priorities for their areas, in the context of supporting the delivery of the Council's Corporate Outcomes Framework at a local level and ensures maximum impact where necessary through utilising its own resources.
- 3.2 Area Place and People Boards were set up to support the Area Committee in identifying areas of priority and ensure action in line with those priorities.
- 3.3 Each ward has one elected member representative, whose role it is to liaise with their ward colleagues in between meetings and feedback collective views into the Board meetings. Members will work alongside key officers in what will be practical action orientated groups. It should be noted that the Board is not a decision making body and the work / recommendations of the Board will be presented to the Area Committees for final endorsement. Elected member representation on the People Board for this Area Committee is as follows:-

Ward	People Board Membership	
Chair	Cllr Rebecca Atkinson	
Barnes	Cllr Lee Martin	
Pallion	Cllr Celia Gofton	
Sandhill	Cllr Mary Turton	
Silksworth	Cllr Pat Smith	
St. Anne's	Cllr Susan Watson	
St Chad's	Cllr Gillian Galbraith	

4. Key Areas of Influence/Achievements up to 30 November 2014

4.1 Outlined below is a summary of the key areas of influence / achievements of the West People Board up to 30 November 2014.

Action Taken	0	utcome
Influence: People		
Youth Contract Perfo	orm	ance and future delivery
	•	Following previous consultation, the People Board members were provided with an update on the process to develop and move forward youth contract provision Based upon the performance information collated to-date

Influence: Health and	 and the need to secure further financial efficiencies from April 2015, consultation with elected members and youth providers has been critical to understand where delivery can continue to be improved and delivered whilst at the same time reducing delivery budgets. Options are currently being developed for further consultation with the People Board in January 2015, which may include the reduction of accredited outcomes to enable preferred delivery options to be maintained, whilst reducing unnecessary measurement and reporting requirements.
CCG Joint Working	
	 Presentations have been prepared for delivery to all GP Practices across the West to provide clear information in relation to the Area Committee's priorities, the potential for joint working with the West VCS Network A named Social Worker will soon be named for each GP practice and in the meantime a full resource pack has been developed to be shared with GP's which enable practices to sign post effectively into social care The Locality Manager from Children's Services has met with all GP's across the West and updated them on the Strengthening Families operating model as well as the
	opportunities available within Children's Centres
Influence: Local Mult	i-Agency Partnership (LMAPs)
Area Priority: Job Pro	 A presentation was presented to the People Board to explain the LMAP's process and asked the members for their input in relation to further development of the LMAP function Members felt the West LMAP was strong and understood how they could link into the partnership to escalate community issues Members requested that the LMAP Annual Forward Plan be aligned with the West Area Committee priorities to enable added value wherever possible Members requested that the presentation be shared with the West VCSN to ensure communities were aware of and able to support the West LMAP
Work Clubs	
	 Members received an update on the Community Work Club delivery outputs alongside the fundamental requirement for mainstream delivery pathways to be utilised based upon the evaluation and lessons learned from this project Several meetings have been held between the DWP and the VCS to ensure lessons learned are shared and change is implemented Direct contact details have now been shared between the VCS and the DWP to enable inappropriate referrals to be escalated and remedial action taken to ensure clients are placed onto the correct pathway DWP staff have been trained to ensure clients are referred onto the correct support pathway and that advice offered is

Empowering Volunteers to continue to support	 Benefit Advisers from the Council are attending the Community Work Clubs to ensure referrals are correct and re-signpost accordingly The correct pathways for all client types are being developed and will be shared with VCS, elected members and officers to aid improved and longer term communication and joint working Lessons learned from this project are also being shared with all areas to ensure the West project evaluation positively influences city-wide delivery and outcomes for the residents of Sunderland The People Board were presented with a proposal, suggested by the current Community Work Club project, which would stand as a lasting legacy for the project To ensure that our communities continue to be supported in relation to seeking employment, the VCS organisations delivering the Community Work Clubs wish to design and deliver a fully comprehensive training package which they could offer to a minimum of 15 venues in the West of the city Each venue would have the opportunity to up-skill existing workers and volunteers on the basic knowledge that clients need to set-up a Universal Job match account including setting up emails, creating accounts and basic CV support. All training would be accompanied by a comprehensive pack that will include the tools and support to ensure on-going learning for volunteers and staff at each venue, including direct contact details for signposting including National Career Service, Job Centre Plus etc. Organisations equipped with the training and pack would then be able to independently seek external funding to support their services if desired The People Board agreed to submit a recommendation to the Area Committee in relation to Empowering Volunteers. The detail and application is contained within the finance
West Intensive Recruitment Employment Support (WIRES)	 report. (Item 5 Annex 2) The Community Work Clubs have been approached by local employers who wish to work with the Community Job Clubs to develop a programme of Intensive Recruitment Support for the West of the city. The Community Work Clubs would deliver two-week intensive pre-employment workshops covering interview skills, aptitude tests, group work, CV's and literacy &numeracy skills as well as basic health and safety, to all the Community Work Clubs clients in the West Area of the City. The People Board agreed to submit a recommendation to the Area Committee in relation to WIRES. The detail and application is contained within the finance report. (Item 5 Annex 2)
14 – 16 Support	 The People Board continues to discuss support for young people aged 14 – 16. Following the launch of the Sunderland Skills Strategy the People Board agreed that the scope for support should be reviewed to reflect the strategy to maximise outputs and

Enterprise	 benefits for young people in the West, developing strong relationships and partnership working between schools, VCS and our local businesses, to create longer-term successful opportunities for young people to raise and achieve their aspirations Delivery has been quick to commence with some early successes and three new companies in the West Area of Sunderland have already been established. Two mobile hairdressers and the second is a person providing handyman related services. Both have received bespoke start-up business support, two have received loans of up to £500 approved, to purchase equipment and all three have received specialist training. The project is going very well and there is confidence that the outcome targets of 10 new businesses established will be reached.
Area Priority: Health	and Wellbeing
Healthy Lifestyles	 The healthy lifestyles programme is progressing, with Farringdon Community Sports College supporting the programme by hosting and managing a healthy Lifestyles Coordinator, who commenced in post on 10 November 2014. Work has been undertaken with FACL to identify those courses funded by Skills Funding Agency which can be used to support the programme with additional courses funded through the Area Committee. The work plan for the Coordinator has been agreed, to ensure immediate outcomes are achieved and evaluated. A full update on delivery and progress to-date will be presented to the People Board in January 2015.
West Health Programme	 The People Board received a proposal to develop a Health Programme for the West The West Plan on a page continues to make good progress (Item 3 Annex 3), which in tandem, is embedding change and creating strong, long-lasting partnerships. The board agreed that much more could be done, working with the VCS and current providers/partners to develop smaller projects across the communities within the West which enable communities to help themselves and become more resilient The board recommended a full application be considered at Area Committee. The detail is contained within the finance report.
West Event 2015	 Proposals were discussed, to support the development of an Event to be held within the West of Sunderland in 2015 The event would : Celebrate the achievements of the West projects funded by Area Committee Remember World War 1 and the impact on the west of Sunderland through – artwork; reminisce; music of the time Investigate the option to link the event to Doctor Who – as the first Police Box was in Sunderland, which later formed the basis of the Dr Who 'Tardis' – Tardis could be a mechanism to support people, (particularly school children) to travel back in time to WW1, to then take part in activities

which teach our communities about what it was like to live in the West of Sunderland during WW1
 Sports Activities and taster sessions
 Youth Activities and taster sessions
 Healthy eating - cooking demonstrations
Arts and Crafts Activities
 Reminiscence and celebrating our heritage
Face Painting
Live Music
 Fairground Attractions
 Location for the event would be Barnes Park – as the
space and design of the Park allows for a large-scale event, with parking and good transport for the residents of the West Area of the City.
 The date for a West Area Event was discussed and the weekend prior to the May 2015 half-term holiday (21st - 23rd May) was proposed, commencing with school / specialist group activities during Thursday and Friday
followed by a large-scale 'celebration' event on the Saturday
• The People Board agreed to submit a recommendation to Area Committee for a West Area Event 2015. (Item 5
Annex 3)

5. Recommendations

- 5.1 Note the content of the report.
- 5.2 Members are requested to consider the progress and performance update with regard to the West People Board Work Plan for 2014/2015 **Item 3 Annex 1 and Annex 2.**
- 5.3 Consider and agree the recommendations for the development of a Health programme for the West, as described at **Item 3 Annex 3 and Item 5 Annex 1**
- 5.4 Consider and agree the recommendation to further develop the Community Work Clubs **Item 5 Annex 2.**
- 5.5 Consider and agree the recommendation to approve the development of a West Event for 2015, as described at **Item 5 Annex 3**

Contact Officer: Helen Peverley, West Area Co-ordinator Tel: 0191 561 7532 Email: <u>Helen.peverley@sunderland.gov.uk</u>

	Area Priority	ACTIONS	Lead Agent	Progress Report
1	Health and Wellbeing	 Delivery of actions as included within the West Health Plan on a Page, as agreed at April Area Committee: 1. Identify impact of access to health and social care professionals and services Understand access to services including GP Practices, understand referrals and established pathways across the West, cross referrenced with attitudes, behaviours and issues experienced and utilise the data and intelligence gathered to identify an effective area engagement plan to ensure pathways are clear between organisations/services and individuals are accessing the right services at the right time to support improved health outcomes and best value Building on community assets and national programmes such as Change4life, promote participation and take up of physical activity Continue to deliver the Enterprise and Personalisation project, specifically supporting local businesses to grow as well as interpreting the diagnostic intelligence in relation to West business and capacity for growth to support personalisation priorities 		Report being presented to West Area Committee in December to support the development of a West Health programme, working with communities and the VCS to support vulnerable communities and develop best practice / lessons learnt. • West locality actions identified within the board as Integrated Locality Teams, Dementia, Secondary School Health Education, Named Social Worker for each GP practice and Practice Nurse Development - VCS. Discussions taking place regarding building on secondary health education incorporating elements of West plan on a page. Plans to meet individual practices to look at how Committee and the VCS can join up working. •Enterprise and Personalisation project progressing, with business diagnostic intelligence support future thinking. 3 businesses have now been established within the pilot. •Keep a watching brief with the relevant Scrutiny Panels (particularly in relation to social isolation)
		 2. Mental Health and Wellbeing Identify causes for poor mental health and wellbeing and understand the barriers to addressing these Identify how the causes and barriers of poor mental health and wellbeing can be addressed Ensure that the Place Board support to address causes through improvements to open spaces and the environment Consider the use of alternative therapies connected to worklessness/welfare reform, working with all patrners including schools, specifically working with those groups within communities that are particularly vulnerable and currently maybe missing pathways to support Continue to support health champions within the West, with a particular focus upon recognising symptoms and sign posting to appropriate support, including Dementia and awareness 		Report being presented to West Area Committee in December to support the development of a West Health programme, working with communities and the VCS to support vulnerable communities and develop best practice / lessons learnt. • Locality leads attended September People Board to update on Mental health pathways and review and opportunities to work in partnership, specifically linking with VCS to deliver West area priorities as well as city-wide Dementia Awareness Training programme delivered via Health Champions within the West

 3. Teenage Conception Rates (particularly St Anne's and Sandhill Wards Establish why teenage conception rates in these particular wards are higher and try and address these through partnership working Link developments with the Council's ongoing Sexual Health Review Link current residents groups with current GP Patient Groups to ensure local intelligence is considered and utilised to develop robust improvements 	SCC	 Report being presented to West Area Committee in December to support the development of a West Health programme, working with communities and the VCS to support vulnerable communities and develop best practice / lessons learnt. Further to the attendance of CCG at September People Board, consider how this is built into improving secondary health education. Ensure clear links with 14 - 16 project particularly with reference to raising aspirations and removing barriers for young people.
 4. Obesity / Healthy Eating and Lifestyles Linking with the Council's developing Intergrated Wellness Model, support families to develop healthy lifestyles through training, support and sharing information Develop an extended Change4Life programme through West schools, delivering a whole family approach to offer support to develop healthy lifestyles Explore the development of a local food co-op Utilise assets within the West to add value and increase usage to support healthy lifestyles, developing derelict / under-used sites, working with communities and partners, particularly promoting active travel and using the 'great outdoors' Establish issues / areas of concern regarding substance misuse in the West 	CCG & NTW, working with SCC and VCS	 Report being presented to West Area Committee in December to support the development of a West Health programme, working with communities and the VCS to support vulnerable communities and develop best practice / lessons learnt. Change4life programme supported with Schools across the West - SIB funding approved at June 2014 Area Committee (See report within committee papers). Healthy Lifestyles Co- ordinator now appointed and commenced in post, pro- actively working with schools across the West, full update to be presented to People board in January 2015. Substance misuse issues to be researched

2 Activities For Young People	 Elected members to attend Youth Operational Group and receive regular updates on youth activity delivery 	SCC	Update on performance presented to West September People Board by Sandra Mitchell, members asked to complete and returna proforma regarding delivery to inform review of contracts from April 15 People Board Chairs city-wide have met to review BME contract provision, researching nationwide to ensure contracts remain fit for purpose moving forward
	2. Influence and support the delivery of youth activity in the West.	SCC	 Based upon the performance information collated to- date and the need to secure further financial efficiencies from April 2015, consultation with elected members and youth providers has been critical to understand where delivery can continue to be improved and delivered whilst at the same time reducing delivery budgets. Options are currently being developed for further consultation with the People Board in January 2015, which may include the reduction of accredited outcomes to enable preferred delivery options to be maintained, whilst reducing unnecessary measurement and reporting requirements.
	3. Consider opportunities for young people to support their Health and well being (links to Place Board priorities for Maximsing Green Space).	SCC	Report being presented to West Area Committee in December to support the development of a West Health programme, working with communities and the VCS to support vulnerable communities and develop best practice / lessons learnt.

prospects, aspirations and opportunities for West residents from -9 months to	1. Improve the employment prospects and opportunities of communities in the West, strengthening and promoting partnership working between schools and employers to improve career advice, skills development and enterprise	Schools	Forward Plan for 2014/2015 includes strengthening relationships with schools. See Area Priority No.4 update, within table below. Area Co-ordinators working city-wide where possible.
end of life	2. Monitor the delivery and outcomes of the apprenticeship scheme and review options for future skills support within the West Area linked to the ongoing work to improve skills and job opportunities for 14-16, and younger.	and VCS	An additional £20k SIB was agreed at October Area Committee to continue to support additional apprenticeship opportunities for those young people on the West work experience programme to provide additional progression routes.
	3. Monitor the delivery of the West Job Clubs and consider sustainable options for community work club support in the future		Update presented to September People Board, October Area Committee and November People Board, report being presented to December Area Committee to agree a legacy project to support volunteers across the West to support those who require low level support to gain employment, as well as a new project to further develop the West Job Clubs to support people within the West to gain valuable to experience to enable them to transition into an interview with local employers - the report is attached within the West Area Committee reports Item 5 Annex 2
	4. Monitor and review delivery of the West enterprise scheme in the West to ensure businesses are growing, improving and supporting the broader personalisation agenda - enabling individuals and communities to become more self-supported and resilient		Enterprise scheme now progressed through procurement with BIC being successfully awarded the contract. Activity commenced 1.9.2014 with 3 businesses established and supported by 17.11.14. Full update on this project to be presented to February 2015 People Board
	5. Complete a diagnostic of the businessses within the West to identify and inform how enterprise and utilisation of skills can be supported in the West		Diagnostic and support scheme now progressed through procurement with the BIC successfully being awarded the contract. Full update on this project to be presented to February 2015 People Board
	 Identify and develop options to improve the employment prospects and opportunities as part of the school curriculum, specifically working with 14-16 and younger. 	Schools	Forward Plan for 2014/2015 includes strengthening relationships with schools. Full update below. Area Co-ordinators working city-wide where possible.

del Pec dev	luence the design, livery and review of ople based services volved to Area mmittee	1. Develop New Relationship with Schools	SCC	 At its meeting of 5th November Cabinet approved the Policy Statement on the role of the Council in relation to schools and the wider education system. The Statement determines the role of the Council in improving educational outcomes and defines the key elements of the local authority's role. Additionally, next steps were agreed in order to develop the necessary relationships, systems and processes to reflect the changing education landscape, the educational priorities within the city's key strategies, the Council's Community Leadership role and its statutory duties. One of those key actions is to develop arrangements whereby Elected Members are enabled to play a role in strengthening the local accountability of schools and in sharing local intelligence. Currently arrangements are underway to discuss this approach with members early in 2015
		2. Improve access to green/open/blue space, to support further participation in physical activities. (Greenspace Grant of £20k per area).	SCC	As per maximising greenspace update
		3. Review of Museum Services	SCC	The intention is to shape Museums and Heritage in a way that Sunderland residents want and the service is looking to adopt a community engagement model. Consultants have been engaged to assist in developing a vision that will determine the delivery plan of priorities for the next 3- 5 years and a report is being compiled on this basis. Following approval of the report in December by the Cabinet Member with Portfolio for Public health, Wellness and Culture it will be presented for delegated decision in March 2015. The proposal will then be presented to People Boards in February to provide members with an oversight of what the situation is now, the vision and the outline delivery plan. Trina Murphy, Assistant Head of Community Services will take members through the proposals so they will have the opportunity to approve this approach and contribute to how the service will be tailored to meet the needs of the community. Following that, Trina and her team would like to engage with local individuals and groups, such as the VCSN, to discuss the new proposals.

West People Board Project Performance

Below is a summary of all SIB funded projects showing how they have performed against targets up to quarter two 2014/2015 and what they have achieved:

West Aspirations	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people accessing improved advice and support	430	490	G	£68,092	£68,092	G
Number of young people aged 16-19 years old not in employment, education or training encouraged into further education and employment	74	135				
Number of people volunteering	395	442				
Number of people receiving job training	305	323				

This project is now complete with all funding drawn down.

The project was an overwhelming success with young people progressing on to the West Apprenticeship programme and other apprenticeships in the City. The programme has helped young people gain employment with BT, More Than, Barclays and Boldon Cinema amongst others. The programme has worked with young people who have had multiple barriers to overcome, which this project has been able to address including: long term illness, young carers, low confidence, young offenders and low levels of qualifications. An increased network of providers and services has also been created that has benefitted the needs of the young people involved in the programme.

Apprenticeship Scheme	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people going into employment	30	51	G	£81,900	£54,705	G
Number of new businesses established or current business supported.	30	36				

There is still £13,020 outstanding funding to be drawn down by some employers involved on the programme, with respect to apprentices who started their apprenticeships towards the end of the project, which has not yet been claimed. Employers are being contacted to ensure claims are made a.s.a.p. All apprentices are continuing on programme with their learning progressing as planned.

Following the completion of the original scheme an underspend of £14,175 remained. Members agreed that this would be used to continue to financially support apprenticeships in the West as a progression route for young people, picking up those on other schemes operating within the West (work experience, West Aspirations etc). This scheme would be operated within Areas and finance paid directly to employers.

A further 6 apprentices have been referred through the scheme and commenced apprenticeships with 4 employers. It was identified that the financial support was a useful tool to offer financial support to employers as well as support a progression route for those young people who are participating in the Work Experience programme in the West. West Area Committee therefore approved a further £20,000 to support apprenticeships within the parameters of the former scheme, operated by Areas.

Pennywell Partnership Co-ordinator	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of additional children and young people participating in activities during school holidays	246	359	G	£18,000	£18,000	G
Number of adults obtaining qualifications	244	260				
Number of people using new and improved community facilities	2,580	3,180				
Number of people volunteering	200	244				

The delivery of the SIB element of funding for the Partnership Co-ordinator's role within the Centre ended at the end of September. As a result of securing SIB funding the project were able to attract matched funding from the Community Foundation's 'Do a Lotta Good Fund' which has enabled the initiative to be extended by a further 12 months. The continued partnership working with partners and centre users has achieved the following over the last few months:

- The 'Schools Out Children's Holiday Club' ran throughout the summer holidays attracting over 40 local families and their children to sessions twice a week with various activities.
- A residential trampoline summer camp took place in August attracting 44 children, with evening activities including swimming, trips to Seaburn, Herrington Park and Bowling at Washington.
- 240 local children took part in various trampoline and gymnastic sessions took place throughout the summer
- The Literacy and numeracy courses ended in July with over 15 local women gaining qualifications. Assessments also took place for people taking coach award courses at Level 1, 2 and 3. In total 42 people gained qualifications.
- A fun day organised by the Pennywell Residents Group on the 22nd of June attracted over 600 people to the Centre.
- Throughout the funding period the centre has been refurbished, which has included the resealing of the Sports hall floor, new carpets, heaters updated and the front of the centre refurbished and redecorated.

Dementia Module - Health Champions	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people attending training sessions	180	144	G	£5,750	£5,000	G
Number of programmes tackling health inequalities	10	10				
The number of people to whom information/advice/guidance were provided	100	53				
Number of people signposted to services	25	24				

SIB Funding awarded to develop and deliver a dementia awareness module as part of the Health Champions Programme open to anyone living, working or volunteering in the West locality and will be administrated through the Health Champion Programme and completed through either a workshop or e-learning programme.

All ten Dementia courses across the West are now complete and the overall results from the delivered sessions have been very postive, demonstrating an increase in learner knowlegde, competence and confidence following the course. The sessions delivered over the last quarter haven't proved as popular as previous quarters and have had seen a lot of people not attending. Fourteen attendees of the course are not part of the Health Champions prgramme.

Key Findings from the sessions are:

- Confidence levels in signposting people to different services within their local area grew by over 100%
- Participant knowledge and awareness of dementia more than doubled after completion of the course
- Learners reported feeling twice as competent to support people living with dementia as they did prior to the training

Community Health Information Points (CHIPS)	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of Machines repaired and located in venues delivering Health and Wellbeing activity	4	3	А	£2,000	£663	G
SIB funding was awarded to fund the	repair and m	naintenance	of the Commu	nity Health	Information	Points across

the West area of the city. The CHIPs machine at the Jubilee Centre has now been repaired and is now in use. The machine is used by the general public but also used to support the Feeling Fit and Fine programme within the centre which contributes to the Health and Wellbeing priority for the West area.

The CHIPs machine based at Pennywell Community Association has been relocated to Silksworth Youth and Community Centre and is used by the general public and users of the centre as well as being used to support the wellness session held at the centre on a Monday in partnership with the wellness service. The machine housed as St Mary's and St Peter's is fully working and used to deliver health and wellbeing activities.

Further work to be undertaken regarding the machine currently located at Thorney Close to assess usage and activity to support Health and Wellbeing priority of the West.

West Community Hub	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people using new and improved community facilities	50	70	G	£14,088	£6,632	G
Number of programmes tackling health	4	3				
Number of people engaged in healthy lifestyle projects	35	34				
Number of people volunteering	7	13				

Engagement with local residents is continuing to identify gaps in current services and support is being offered to residents interested in starting up new groups by supporting them with fundraising opportunities, constitutions, and setting up of committees etc.

Current groups using the centre include:

- The Friday Coffee Morning still continues at centre which has regular attendance from residents from Plains Farm and surrounding areas.
- The disabled adults group Wearside Action Group, meet at the centre and take part in various healthy lifestyle activities.
- Youth sessions delivered by Youth Almighty Project are continuing on a Wednesday evening and are attracting new members on a weekly basis with the children and young people taking part in various activities to improve their health, personal, emotional and social development.
- Any age music provide weekly music sessions
- A Job Club is delivered by the Farringdon Jubilee Centre on a Monday
- Library book collection
- A new toddler group is due to start at the end of October once equipment is purchased.
- Sunderland Dog Training use the centre to provide dog training for puppies and adult dogs which is bringing in new users to the centre

West Community Work Clubs	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of registered with Job Clubs	396	638	G	£48,300	£26,694	G
Number of People going into	87	103				
employment						

The job clubs across all 6 wards have continued with their delivery of the clubs and have delivered as follows:

Jubilee Centre - Jobs Clubs are really busy at Jubilee Centre and the drop in facility is being used every day by clients to undertake job search and support. Outreach at Richard Avenue and Plains Farm is still not as successful despite repeated and on-going advertising and promotion.

Pallion Action Group - The job clubs are extremely busy with an average of 30 new registrations per week. Days for Tansy Centre and Pennywell CA job clubs have been changed to a Wednesday which is working better. People moving into employment has also increased mainly due to seasonal work however employers have visited Pallion Action Group to see if they have any suitable candidates for vacancies they have.

SNCBC – Referrals from Job Centre Plus have slightly increased with clients who have major barriers to employment, including health issues, no ICT skills, low self-esteem etc. A lot of clients have had various interviews but have been unsuccessful at the final stage. This will be addressed by the programme with the delivery of interview preparation training in the next quarter to better equip clients.

A private investor in Sunderland is very keen to link in with the Community Job Clubs to offer their clients the opportunity to apply for jobs they are creating in the City. Discussions have taken place to allow clients access suitable training and qualifications in preparation for vacancies to give them the best chance in the recruitment process. This is in its early stages but very exciting news as it will mean local jobs for local people and give clients involved with the job clubs the chance to become skilled up in areas whilst services are being created.

Learning from the Job Clubs to date was shared with the DWP and Job Centre at the West People Board in September. As a consequence a project plan has been developed to ensure lessons learnt influence the development of the DWP Social Justice Co-ordinator role.

West Work Experience – Youth Almighty Project	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people receiving job training	10	11	G	£16,309	£7,251	G
Number of people going into employment	5	3				
Number of young people not in employment, education or training encouraged into further education and employment	8	9				

The project being delivered in partnership with Pallion Action Group and Youth Almighty Project has continued to promote the programme, recruit young people and provide support to employers and young people involved with the programme.

Key achievements to date include:

- One young person who joined the programme in March has successfully completed the programme and gone onto further training at Unique training.
- One young person on a placement at Party Express in Pallion, has completed her works experience and successfully gained an apprenticeship with them.
- From the three young people who joined the programme in July, one has returned to college, one gained employment at Bodycare and the other is currently completing a placement, with the employer keen to offer her a permanent job
- Three more young people joined the programme in September and are currently on work placements
- Since the start of the programme eleven young people have been involved and supported in the programme.

West Work Experience – Farringdon Jubilee Centre	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people going into employment	2	0	Α	£11,250	£9,220	G
Number of young people not in employment, education or training encouraged into further education and employment	15	4	A			
Number of people receiving job training	10	12	G			

Funding awarded to provide tailored support for NEET young people aged 16 to 18 who are not traineeship or apprenticeship ready, with the aim of equipping the young people with the skills to move into traineeships or apprenticeships and ultimately move into employment or enterprise.

Progress has been slow since the commencement of the programme, achieving the following to date:

- 2 young people have fully completed the programme
- 4 young people have returned to full time education
- 4 young people are currently involved in the programme
- 6 have left the programme
- A bank of placements have been secured and are available in shops, cafes, beauty, garages and community centres for the young people taking part in the programme

Feedback from the young people who have completed the programme, have said that they have enjoyed the experience and felt it gave them a taste of a real job and that it helped improve their confidence and self-esteem and gave them the motivation to look for a job or return to further learning.

The programme is awaiting an updated NEET list from connexions so they can make a big drive for new candidates to take part in the programme in the coming months.

West Work Experience – SNCBC	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of people going into employment	1	0	Α	£0	£0	Α
Number of young people not in employment, education or training encouraged into further education and employment	13	0				
Number of people receiving job training	13	0				

Progress has been slow since the start of the initial programme due to issues with recruiting the Key Worker to deliver the programme. As SNCBC do not have an established Youth delivery base in the area they feel that the appointment of the correct Key Worker is crucial to work within their well-established employability support services in the West Area and feel the support of this network will enable speedy project progression.

A Key Worker has now been in place since the beginning of November and so far 3 young people have received job training.

West Personalisation Enterprise Scheme	Output Target	Output Actual	Progress Indicator	Spend Target	Spend Actual	Progress Indicator
Number of new businesses established or current business supported	10	2	G	£0	£0	G
Number of people accessing improved advice and support	10	2				

No expenditure scheduled until quarter three (October to December) 2014/2015.

The project is supporting the development of new enterprise, Business Start-up in the West, with a focus on developing enterprise that offers services to meet the personalisation agenda.

Key achievements to date include:

- The contract for the project has been awarded to the NE-BIC, with an inception meeting held on the 13th August 2014, where the delivery model was discussed and agreed.
- The pilot programme to develop 10 new enterprises to support the personalisation commenced on 1st September 2014
- Delivery has been quick to commence with some early successes and two new companies in the West have already been established. The first is a mobile hairdresser and the second is a person providing handyman related services. Both have received bespoke start-up business support, one has had a loan of £500 approved to purchase equipment and both have received specialist training.

Supporting Business in the West	Output	Output	Progress	Spend	Spend	Progress
	Target	Actual	Indicator	Target	Actual	Indicator
Number of Businesses Supported (Forecast in quarter 3 2014/2015)	0	0	G	£0	£0	G

The contract to deliver the project has been awarded to the NE-BIC. An inception meeting was held on the 2nd October 2014 whereby the approach to delivery, timescales, logistics and payment were discussed. The project is split into 3 interconnecting elements and the desk research for the first element is currently underway, which involves the mapping and collation of information regarding the number, size and type of business. Although there was a slow start to the project it is hoped to have stage 1 - the business 'directory' and stage 2 - the business diagnostic done early in the new year, when stage 3 – analysis and reporting will be undertaken. The outcome will be to provide a richer picture of the business landscape within the West which could contribute to supporting strategic decision making around Area Committee priorities in the future. Due to the project just recently commencing there are no output targets or spend to report.

Safety Works Transport	Output	Output	Progress	Spend	Spend	Progress
	Target	Actual	Indicator	Target	Actual	Indicator
No of programmes/activities to reduce Anti-Social Behaviour (ASB)	0	0	G	£0	£0	G

No expenditure or outputs scheduled until quarter three (October to December 2014).

SIB funding of £5,000 awarded to cover the cost of transporting children and young people from Primary and Secondary schools across the West to the Safety Works venue with all other costs being met by the Fire Service or partners in kind.

Safety Works is an interactive and fun way to educate children and young people and will be provided free of charge to deliver an education programme to young people from schools within the West in primary year 6 and secondary year 8. The programme will be delivered in conjunction with partners including the Police, Fire Service, Gentoo, Responsive Local Services, Council ASB Officer and Wear Kids.

The first sessions will commence in October and will be on going until June 2015 with the following Primary and Secondary schools from across the West Area taking part in the initiative; Broadway Juniors, Grindon Hall, Hastings Hill Academy, St Leonard's RC Primary, Plain Farm Academy, St Cuthbert's RC Primary, St Anne's RC Primary, Highfield Primary, New Silksworth Primary, Sandhill View and Farringdon Academy.

Outcome required	Actions	Lead	Evaluation / Engagement / Action	Milestones	Planned End Date	Communication method and connecting with partners
Access to health and social care professionals an Understand access across the West, attitudes, behaviours and issues experienced, particularly with BME Communities.	Ind services West CCG Team attending People Boards and working with members to understand local issues; Helen Peverley attending meeting with GP's on 11 November 2014 to develop relationship between GP's and the VCS Network. Work has already been done by Healthwatch - need to build on this work with a West focus. CCG to commission the general population and Public Health to work with Healthwatch with regards to BME groups. Need to expand past VCS and included Patient groups, GPS, Workplaces and wider partners.		Engagement with GP's; Engagement with the VCS;	CCG attend People boards in July, September. Proposal presented to November People Board to potentially align funding. Attend BME Network and arrange a community event to engage grass root conversations with people. Yusuf's disserations recommendations could be inculded as part of the project.	Ongoing	People boards; GP meetings, VCS Network; BME Network
Understand GP Practices and processes to establish pathways and variation in services per ward	West CCG GP Practice Manager attended September 2014 People Board and shared services available at each GP Practice, additional variations to be shared with November People board	Helen Peverley; Linda Reiling from CCG				
Understand how GP referrals are monitored to establish outcomes (what works and what doesn't)	Review referrals of key services with West GP's and look to see where developments within the referral programme or early indicators could speed up referrals and improve the customer journey. Linking in to integrated wellness model to be up and running by April 15. Need to work with communities so they know when to access services - communication plan working with communities to deliver.	Julie Parker-Walton; Linda Reiling and Helen Peverley				
Identify impact of access issues on health services e.g. inappropriate use of urgent care services	Look at mens health initially as men access services at crisis point and don't tend to recognise signs and symptoms. CCG are already looking at this area as a priority - how can the SCC support this and/or build on this piece of work	Julie Parker-Walton; Linda Reiling and Helen Peverley				
Develop an Area Engagement Plan / Marketing Plan to ensure pathways are clear between organisations/services and individuals are accessing the right services at the right time to support improved health outcomes and best value	Clearer communication Plans are being developed with the CCG Community Engagment campaign. Public Health Engagement Team are informing sharing with VCS Network and Workplace Health Alliance.		Evaluation and Engagement			
Building on community assets within the West (people and places) to promote participation and take-up of physical activity.	Directional Signage; Promoting activities within the local area with GP Practices, Pharmacies and Dentists etc ; Develop areas within the West to improve activity space (see Maximising Green Space Project Plan). Build on 'People' as assets as well for example Health Champion Training and the new All Together Sunderland People campaign around save £, live well	Julie Parker-Walton; Helen Peverley, Victoria French; Bill Blackett				
Information collated from the sexual health review to inform delivery of services - ensure services commissioned are appropriate and targeted to all groups both young and old in the West	Work continues to develop at a pace - C Card, Risk and Resilicence, Young People Health Champions - Sunderland Sexual Health Partnership can continue to lead on this work	Julie Parker-Walton; Simone Common; Sunderland Sexual Health Partnership				

d People Board update Area Committee City-wide learning to be shared Allocated Allocated update Total budget available £tbc Enagement with BME Communities November December December November November December November December November December November December November December

Item 3 Annex 3

		-	-					-	
Personalisation and Enterprise - Supporting	Enterprise and Personalisation Project underway, with	Berni Whitaker;					Feb-15	Mar-15	
businesses to enable them to support the	successful outcomes reported to-date. Full update on	Helen Peverley;							
personalisation agenda and business diagnostic to	project to be presented to February 2015 People Board.	Workplace Health							
understand businesses within the West to look to	Opportunity to link into Workplace Health Alliance -	Alliance							
see how they can also be supported to support the	Sunderland City Council commission Amacus								
growing needs of the West area's health and									
wellbeing									
Nonsonig									
Understand demand for Council services via the	Community Directory; Closes links with the Sunderland	Liz St Louis; Helen					November	December	
CSN and ensure 'social capital' capacity continues		Peverley					November	December	
to be developed to not only meet that demand but		I OVERICY							
remove demand from the Council									
	Promote Community Assets and integrate in to current	Julie Parker-Walton;	Action				November	December	
	partnerships such as Mens Health Network, Wellbeing	Helen Peverley; Sam							
own resources to support themselves (closely linked	Network	Meredith							
now to All Together Sunderland).									
Mental Health and Wellbeing		Julia Derbar Molto	Evolution	Mantal Llaghth wether			Neursch	Deeerster	
Build upon community resilience, identify causes of	Research approach to be determined and identify how the causes and barriers to poor mental health and wellbeing			Mental Health pathways presentation shared with West			November	December	
poor mental health and wellbeing. Understand the		New Horizons;							
barriers to addressing these and build upon the	can be addressed via the current West Health Champions		relevant action to	People board in September					
current West Health Champions Programme	Programme. New Horizons work on this agenda already	Suicide Prevention	address the causes						
	so do the Wellbeing Network, Suicide prevention Group.	Group; GP Practices							
	NTW have various work groups around acute mental								
	health.								
	Yusuf from Public Health is currently working with 15 GP								
	practices in West and training them to be 'Dementia								
	Friends'								
Link the mental health issues in the West with the	Development of maximising green space projects; Develop			Maximing Green Space Action		Opportunity for VCS	November	December	
	programme of activities to support the maximising green	Linda Reiling; Helen		plan approved at West Area		delivery of supporting			
environment on health and wellbeing. Build on	space actions to create spaces and activities which	Peverley		Committee in October		activities			
Sunderland Health Champion Dementia Training	support mental health and wellbeing; Implement findings								
and make organisations 'Dementia Friendly' e.g.	from engagement activity undertaken across the West								
signage, colours, accessibility etc.									
Consider the use of alternative therapies connected	Work with VCS (HOPS), GP's and Partners to develop a	Helen Peverley					November	December	
to worklessness / welfare reform	potential programme of activities and small projects which								
	increase aspiration and feeling of self-worth	Brown and VCS							
Teenage Conception Rates (particularly St Anne's	I s and Sandhill Wards)								
Establish why teenage conception rates in these	Simone Common working with GP Practices in the West to	Simone Common:					November	December	
	promote schemes; Simone working with local schools and								
in the West. Try to address these through	young groups. Sexual Health Partnership, C Card and								
partnership working	CASH Services are also working on this agenda								
Obesity / Healthy Eating and Lifestyles									
Develop an extended Change for Life programme	Programme developed; Funding approved by Area	Helen Peverley;					November	December	
through West schools to deliver a whole family	Committee in June 2014; Healthy Lifestyles Co-ordinator	Simone Common;							
approach to offer support to develop healthy	appointed working with Farringdon School	Farringdon School							
lifestyles									
Explore the development of a local food co-op	Research undertaken; Visit to be arranged	Gilly Stanley					November	December	
(social supermarket)	intestation undertaken, visit to be amanyeu	Giny Glariney					NUVEINDEI	December	
			1	1	1	1	1		

Utilise current assets within the West to add value, work with allotment holders and exisiting community gardens across the West to consider how they could support the provision of healthy food		Helen Peverley			November	December	
programme to continue to build capacity within the	members to be Health Champions	Julie Parker Walton; Helen Peverley; VCS Network			November	December	
	Existing work currently being undetaken by NECA, YDAP and current drugs and substance misuse services in Sunderland. Also various Youth Services.	Julie Parker Walton; Simone Common; Helen Peverley			November	December	

3rd December 2014

REPORT OF WEST AREA VOLUNTARY AND COMMUNITY SECTOR NETWORK

1. Purpose of the Report

1.1 The report provides an update with regard to the West Area Voluntary and Community Sector Network.

2. Background

- 2.1 To develop the capacity and influence of the Voluntary and Community Sector (VCS) across the City, Area Networks have been established and delegates represent each Area Network at Area Committee, taking forward issues on behalf of the whole VCS in the area, reporting on area priority delivery by the VCS, and reporting back, providing a two-way flow of communication.
- 2.2 West Area Network delegates will present a report to each Area Committee meeting informing Members of activity, progress, issues and concerns of the sector.
- 3. West Area Voluntary and Community Sector Network (AVCSN) Progress Report The West AVCSN has met twice since the last Area Committee in October 2014.
- 3.1 The West VCSN continue to deliver activities and services which support the Area Committee priorities of Streetscene and Environmental improvements, Activities for Young People, Health and Wellbeing, Job Prospects, Skills & Training and Activities for older persons to reduce social isolation.
- 3.2 The VCSN welcomed information regarding Healthwatch Sunderland and how they can work together with them to support mutual priorities. The VCSN were keen to develop an increased understanding of Healthwatch Sunderland, to ensure the communities of the West of Sunderland understand and benefit from the service. Healthwatch will continue to work closely with the VCSN, as well as attend local events and meetings, to continue to raise awareness.
- 3.3 The VCSN received information regarding Housing Renewal. The VCSN welcomed the information on Landlords, accredited Landlord Scheme and the support and advice services available to residents from the Sunderland City Council Housing Renewal Team. The VCSN made links to services available in the community and partnership working with existing services in the community.
- 3.4 Sport and Leisure from within Sunderland Council presented information on their developing plan on a page, linked to the Maximising Greenspaces and improving health and wellbeing. The VCSN were keen to develop projects to support the use of Greenspaces and link with the walks and activities being developed by Sport and Leisure.
- 3.4 The West VCSN continue to support Area Committee within the community and are hosting the Area Events as well as supporting the marketing of the Area Events to local communities and residents.
- 3.5 At the most recent VCSN meeting, the Essence Service presented the new service available to the City and the Library service discussed opportunities for E- Learning.
- 3.6 The VCSN also received the Local Multi Agency Partnership (LMAP's) presentation which was presented to the West People Board in November. The network welcomed this information and discussed opportunities to support the partnership.

4. Recommendations

- 4.1 Members are requested
 - To note the contents of the report

Contact: Anita Heskett-Saddington, Area Network Representative Tel No: 0191 5657605 Bill Leach, Area Network Representative. Tel No: 0191 5346661 Edna Rochester, Area Network Representative Tel No: 0191 5344707

3rd December 2014

REPORT OF THE NORTHUMBRIA POLICE – SUNDERLAND WEST

1 Purpose of Report

1.1 The following report provides performance information in relation to the Sunderland West Committee area from 21.9.2014 – 17.11.2014

2 Background

2.1 At its November 2011 meeting Area Committee agreed that regular updates on Crime and Community Safety would be presented to each Committee meeting.

3. Update – Area Information

- 3.1 The ward updates below are a selection of appropriate offence types of interest and not all crime (e.g. minor fraud or harassment type offences etc are not included).
- 3.2 The crime and anti-social behaviour figures will not match the overall totals. Police computer systems are not yet adjusted to recognise certain foot beats transferred from the South area when the Ward boundaries changed.

	Percentage change is against the Fiscal Year to Date Average			
West Area	01.04.14 - 20.09.14	01/04/13 – 20/09/13		
Total Crime	1685(+7.4%)	1569		
Violent Crime				
With Injury	175(+11.9%)	156		
Violent Crime				
Without Injury	120(+30.1%)	92		
Burglary dwelling	70(-18.2%)	86		
Burglary other than dwelling	126(+49.4%)	84		
Criminal Damage	390(+4.5%)	373		
Vehicle Crime TFMV	150(+38.7%)	108		
Shoplifting	139(-18.9%)	169		
Youth ASB	638(-2.8%)	656		
Non Youth ASB	1454(+18.2%)	1230		

3.3 Sunderland West Area figures.

Barnes Ward				
	 Violence with Injury - 24 			
	 Violence without Injury - 6 			
 Burglary Dwelling – 25 				
	 Burglary Other Than Dwelling (OTD) 19 			
	 Theft from Motor Vehicles - 50 			
	Criminal Damage - 46			
Crimes	Shop theft - 13			

 Theft from Motor vehicles continues to be the main crime committed. The main crime type is MO's primarily used to commit these types of offences is where vehicles have been left insecure or vehicles being entered without causing damage. Notable arrests have been made recently in relation to this which should have effect on further reports being made. On going work is continuing to reduce this crime type with crime prevention advice being given via newsletter drops and press releases. To address the issue the area has been subject to increased attention as part of a targeted operation. Additional resources dressed in plain clothes and uniform were deployed into the area. The Neighbourhood PC's altered their shift and additional resources from response teams were deployed at times when crimes were being committed. Burglary offences have shown a recent crime spike with OTD's which is garages and sheds. MO's primarily force lock. To address the issue the area has been subject to increased attention as part of a targeted operation. "Op Industry" which has resulted in some excellent arrests and charges. ASB issues have again been highlighted in the area of Eden Vale, Beachville Street, Vale Street etc. NPT are working closely with council, youth providers and liaising direct with residents. All officers working the West area have been tasked with attending the area at key times and it is currently a neighbourhood priority. Council ASB team have conducted leaflet drops, environmental services have increased litter patrols and parking enforcement have also been tasked. 		
	-	committed. The main crime type is MO's primarily used to commit these types of offences is where vehicles have been left insecure or vehicles being entered without causing damage. Notable arrests have been made recently in relation to this which should have effect on further reports being made. On going work is continuing to reduce this crime type with crime prevention advice being given via newsletter drops and press releases. To address the issue the area has been subject to increased attention as part of a targeted operation. Additional resources dressed in plain clothes and uniform were deployed into the area. The Neighbourhood PC's altered their shift and additional resources from response teams were deployed at times when crimes were being committed. Burglary offences have shown a recent crime spike with OTD's which is garages and sheds. MO's primarily force lock. To address the issue the area has been subject to increased attention as part of a targeted operation. "Op Industry" which has resulted in some excellent arrests and charges. ASB issues have again been highlighted in the area of Eden Vale, Beachville Street, Vale Street etc. NPT are working closely with council, youth providers and liaising direct with residents. All officers working the West area have been tasked with attending the area at key times and it is currently a neighbourhood priority. Council ASB team have conducted leaflet drops, environmental services have increased litter

Pallion Ward				
	 Violence with Injury – 24 			
	 Violence without Injury – 16 			
	 Burglary Dwelling – 14 			
	Burglary Other Than Dwelling (OTD)25			
	Theft from Motor Vehicles – 18			
	Criminal Damage – 69			
Crimes	Shop Theft – 32			
1 0	- Shoplifting offences have increased within this period. There is			
ongoing work are	ongoing work around Op Soundwave and extra attention to St			
	Lukes Terrace and Pallion Retail Park. Shopwatch scheme has			
	Association. There is a current dark night's campaign which is			
	focused on reducing this crime type with extra officers deployed			
	in the area.			
	The violence offences which have resulted in injury are mainly			
	domestic assaults where the perpetrator has been known to the			
	victim. There are monthly meetings held with regards to this to			
	ensure victim care and bringing offenders to justice.			
- Sunderland Wes	st continues to utilise Body Worn Cameras			

(BWC) due to the high numbers of domestic abuse offenders residing in the area and the high numbers of domestic incidents reported.

- Burglary offences have shown an increase with OTD's which is garages and sheds. Burglary dwelling offences are showing as a reduction by 7%. MO's primarily force lock. To address the issue the area has been subject to increased attention as part of a targeted operation. Additional resources dressed in plain clothes and uniform were deployed into the area. The Neighbourhood PCs altered their shift and additional resources from response teams were deployed at times when crimes were being committed. "Op Industry" which has resulted in a few arrests and charges.
- Criminal Damage offences can mostly be linked to ASB in the area with a high number of offences being groups of young youths throwing stones/rocks at building sites and passing cars.

St	Anne's Ward
	Violence with Injury – 28
	 Violence without Injury – 14
	 Burglary Dwelling – 3
	Burglary Other Than Dwelling
	(OTD) – 7
	Theft from Motor Vehicles – 9
	Criminal Damage – 52
Crimes	• Shop Theft – 42 the crime in the St Annes Ward can be
 attributed to criminal data damage which include than dwellings. This drunkenness in the are reduction by 3%. The high number of Sh Iceland at Pennywell. attention to area for AS as main offenders are recent good arrests of been charged and excle The violence offences domestic assaults whe victim. There are mont ensure victim care and Sunderland West con (BWC) due to the high residing in the area and reported. 	amage. There are different categories of damage to vehicles, dwellings and other can also be attributed to ASB and ea. Damage to dwelling is showing as a nopliftings can be attributed to ASDA and Op Soundwave is on-going with extra SB and thefts. NPT working with schools schoolchildren. There have been some repeat offenders who have successfully uded from the premises. which have resulted in injury are mainly re the perpetrator has been known to the thly meetings held with regards to this to bringing offenders to justice. ntinues to utilise Body Worn Cameras h numbers of domestic abuse offenders d the high numbers of domestic incidents

	Sandhill Ward
	 Violence with Injury – 34
	 Violence without Injury – 13
	 Burglary Dwelling – 8
	 Burglary Other Than Dwelling (OTD) – 23
	Theft from Motor Vehicles – 24
	Criminal Damage – 72
Crimes	 Shop Theft – 7
 majority of total clipto offending with The majority occurs Domestic Violent regards to this to justice. Theft from motor To address the is attention as part of PCs altered their teams were deplot committed. Offend with thefts from m further reports be Youth related AS summer operation incidents of ASE Detached Youth V There has been 	s and criminal damage have accounted for the rimes reported in the Ward. There is no pattern crimes being reported throughout the week. ar in dwelling houses and can be attributed to ce. There are monthly meetings held with be ensure victim care and bringing offenders to vehicle has seen an increase within this ward. sue the area has been subject to increased of a targeted operation. The Neighbourhood shift and additional resources from response oyed at times when crimes were being ders were arrested and have been charged notor vehicles. This should have effect on ing made. B has been reduced by 6%. NPT conducted a n at key areas highlighted for previous reported a this included extra help from Out Reach Workers. Op Gryphon letters/visits conducted. no recent reports within a previously ASB rockenhurst Drive and the surrounding area.

	Silksworth Ward		
 Violence with Injury – 29 			
 Violence without Injury – 9 			
Burglary Dwelling – 8			
	 Burglary Other Than Dwelling (OTD) – 29 		
	 Theft from Motor Vehicles – 19 		
	 Criminal Damage – 52 		
Crimes	 Shop Theft – 36 		
	offences have shown a recent crime spike with OTD's		
U U U U U U U U U U U U U U U U U U U	arages and sheds. MO's primarily force lock. To		
	ne issue the area has been subject to increased		
attention as part of a targeted operation. "Week of action" which			
was a success and widely publicised. Within the dedicated area			
there was no reported ASB with only one offence recorded.			
Additional resources dressed in plain clothes and uniform were			
deployed into the area including the use of police cadets. The			
Neighbourhood PCs altered their shift and additional resources			
from response teams were deployed at times when crimes were			
	nmitted. "Op Industry" continues which has resulted in		
a few arre	sts and charges. Residents have been given crime		

prevention advice newsletters with regards to vulnerable premises, securing sheds/out houses and allotments with alarms.
Criminal damage and violence offences can be accounted for the majority of total crimes reported in the Ward. There is no pattern to offending with crimes being reported throughout the week. The majority occur in dwelling houses and can be attributed to Domestic Violence. There are monthly meetings held with regards to this to ensure victim care and bringing offenders to justice.
Work by the Neighbourhood Team in partnership with retailers has seen a reduction in the number of offences being committed as part of Operation Soundwave. It is currently showing a reduction by 39%.
ASB issues which have risen are in and around Somerset Street which is being dealt with by NPT, councillors and partners. Work is underway to address particular private

which is being dealt with by NPT, councillors and partners. Work is underway to address social housing in particular private landlords as the increase in recorded calls are centred around one particular street and subjects residing there which has resulted in crime and ASB being committed. Youth related ASB is showing a reduction of 21% and Non Youth ASB is showing a reduction of 2%.

St	Chads Ward
Crimes	 Violence with Injury – 6 Violence without Injury – 7 Burglary Dwelling – 8 Burglary Other Than Dwelling (OTD) – 20 Theft from Motor Vehicles – 12 Criminal Damage – 34 Shop Theft – 3
 Burglary offences have which is garages and address the issue the attention as part of a taresulted in some excelled. Criminal damage and with majority of total criminal damage and with week. The majority occur attributed to Domestic Workicles. ASB issues around He showing reductions. You of 21% and Non Youth On going to continue the with a number of Gryp being conducted. School spoke in assemblies point attributes and set of the spoke in assemblies point and set of the spoke in assemblies point address and spoke in assemblies point address and spoke in assemblies point and spoke in assemblies point address and spoke in assemblies point and spoke in assemblies point address and spoke in address	shown a recent crime spike with OTD's sheds. MO's primarily force lock. To a rea has been subject to increased rgeted operation "Op Industry" which has ent arrests and charges. iolence offences can be accounted for nes reported in the Ward. There is no n crimes being reported throughout the ur in dwelling houses and can be /iolence including damage to motor errington Park, Crow lane have reduced buth related ASB is showing a reduction ASB is showing a reduction of 2%. to reduce ASB where NPT prioritise this boos are also visited by NPT where they prior to the end of the summer term to regards to ASB throughout the summer

4. Recommendations

- 4.1 Note the content of the report.
- Contact Officer: Inspector Lisa Laverick, Northumbria Police Tel: 0191 5636953 Email: <u>lisa.laverick.7494@northumbria.pnn.police.uk</u>

3rd December 2014

REPORT OF THE TYNE AND WEAR FIRE SERVICE

1 Purpose of Report

1.1 The following report gives Performance Monitoring details in relation to the Local Indicators for Sunderland West Committee area from 1.9.2014 to 16.11.2014.

2 Background

2.1 At its November 2011 meeting Area Committee agreed that regular updates on Crime and Community Safety would be presented to each Committee meeting.

3. Tyne and Wear Fire Service Update

3.1 LI2 Number of Deaths from all fires

No deaths were recorded during the reporting period.

3.2 LI3/4 Injuries from Accidental Dwelling fires (including precautionary checks)

There was one LI 3/4 injuries in the Sunderland West Area during the reporting period.

The injury was 'victim went to hospital, injuries appear to be slight'. There were no injuries in this area over the same period last year.

3.3 LI8 Accidental Fires in Dwellings

There were six LI 8 incidents during the reporting period. There was one LI 8 incident in this area over the same period last year.

3.4 LI14 All Deliberate Property Fires

There were no deliberate property fires during the reporting period in the West Area. There were two incidents in this area during the same period last year.

3.5 LI15 Number of vehicle fires started deliberately

There were two deliberate vehicle fires in this area during the reporting period.

There were three incidents in this area during the same period last year.

Date	Time	Location	Ward	Vehicle
20/09/2014	22:31	Falmouth Road	Pallion Ward	Car
25/10/14	15:35	St Luke's Road	Pallion Ward	Car

3.6 LI16 Number of secondary fires not involving property or road vehicles started deliberately

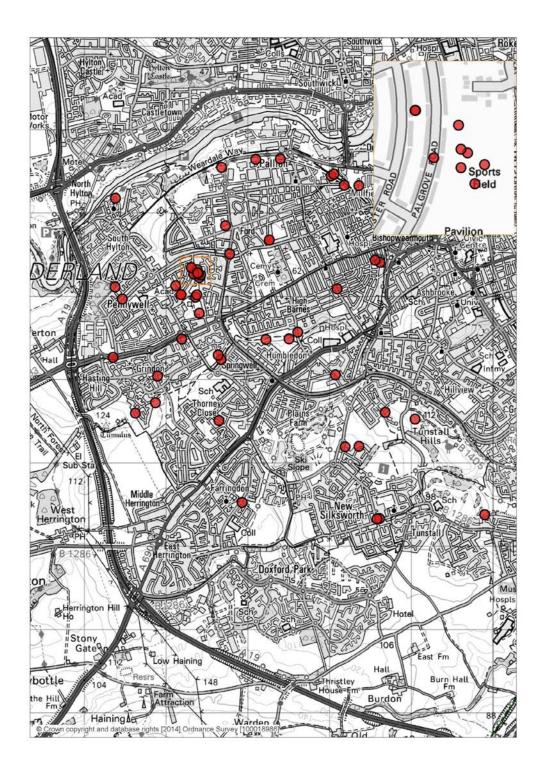
There have been 57 deliberate secondary fires in this area over the report period compared to 87 over the same period last year.

This is a 34% drop in incidents; this is extremely promising since it covers the bonfire period which is traditionally one of our busiest times. Partnership working with 'Responsive Local Services' (RLS) and Gentoo have had a positive effect on these numbers.

Pallion New road and European way areas continue to be a problem hotspot area accounting for 25% of the calls received. Partnership work with RLS and Gentoo are progressing to tackle this and other hotspot areas across the city.

Ward	Incidents
St. Anne's Ward	22
Barnes Ward	7
Pallion Ward	13
Sandhill Ward	6
Silksworth Ward	7
St. Chad's Ward	2

Property level 4	Total
Loose refuse (incl in garden)	25
Wheelie Bin	4
Grassland, pasture, grazing etc	6
Scrub land	6
Refuse/rubbish tip	6
Small refuse/rubbish/recycle	2
container (excluding wheelie bin)	
Tree scrub (includes single trees not	2
in garden)	
Other outdoor items including	1
roadside furniture	
Fence	1
Playground (not equipment) or	1
Recreational area	
Railway trackside vegetation	1
Large refuse/rubbish container (eg	2
skip)	



Date	Time	Street	Ward	Prop_Level_4
29/10/2014	17:25:57	PALGROVE ROAD	St. Chad's Ward	Loose refuse (incl in garden)
06/11/2014	19:38:02	BLIND LANE	Silksworth Ward	Large refuse/rubbish container (eg skip)
19/10/2014	19:35:35	PALLION NEW ROAD	Pallion Ward	Scrub land
29/09/2014	18:05:52	PALLION NEW ROAD	Pallion Ward	Railway trackside vegetation
13/09/2014	02:54:52	CLEVELAND ROAD	Barnes Ward	Loose refuse (incl in garden)
13/09/2014	19:05:27	HUTTON STREET	Barnes Ward	Loose refuse (incl in garden)
03/10/2014	16:25:06	SOUTH VIEW ROAD	St. Anne's Ward	Loose refuse (incl in garden)
01/10/2014	15:57:28	NEVILLE ROAD	Pallion Ward	Loose refuse (incl in garden)
05/11/2014	22:01:05	PRESTBURY ROAD	Sandhill Ward	Refuse/rubbish tip
06/11/2014	10:55:17	ABERDARE ROAD	St. Chad's Ward	Refuse/rubbish tip
08/11/2014	18:18:25	THE BROADWAY	Sandhill Ward	Loose refuse (incl in garden)
11/11/2014	17:38:25	PALGROVE ROAD	Pallion Ward	Refuse/rubbish tip
03/10/2014	18:38:20	TUDOR GROVE	Barnes Ward	Loose refuse (incl in garden)

27/10/2014	19:57:48	FORDFIELD ROAD	Pallion Ward	Small rafusa/rubbish/raavala
27/10/2014	19:57:48	FORDFIELD ROAD	Pallion ward	Small refuse/rubbish/recycle container (excluding wheelie bin)
25/09/2014	22:13:46	GOLDSMITH ROAD	Sandhill Ward	Grassland, pasture, grazing etc
04/09/2014	19:40:21	EUROPEAN WAY	Pallion Ward	Loose refuse (incl in garden)
19/10/2014	19:40.21	GENERAL	Pallion Ward	
19/10/2014	19:29:29		Pallion ward	Tree scrub (includes single trees
27/00/2011	20:02:55		Ct. Annala Mard	not in garden)
27/09/2014	20:02:55	HYLTON ROAD	St. Anne's Ward	Loose refuse (incl in garden)
27/10/2014	17:24:17	ETTRICK GARDENS	Barnes Ward	Grassland, pasture, grazing etc
26/09/2014	19:54:11	WOODBINE	Pallion Ward	Loose refuse (incl in garden)
	10.10.00	TERRACE		
23/10/2014	13:46:20	TUNSTALL ROAD	Silksworth Ward	Scrub land
04/11/2014	19:05:14	PALGROVE ROAD	St. Anne's Ward	Wheelie Bin
09/09/2014	17:45:57	GENERAL	Pallion Ward	Loose refuse (incl in garden)
		HAVELOCK ROAD		
07/09/2014	22:03:05	PALGROVE ROAD	St. Anne's Ward	Loose refuse (incl in garden)
09/10/2014	11:10:28	EUROPEAN WAY	Pallion Ward	Loose refuse (incl in garden)
08/09/2014	20:46:46	PA;LGROVE ROAD	St. Anne's Ward	Loose refuse (incl in garden)
11/11/2014	20:53:11	PALGROVE ROAD	St. Anne's Ward	Loose refuse (incl in garden)
05/11/2014	18:48:11	PALMSTEAD	St. Anne's Ward	Refuse/rubbish tip
		SQUARE		
26/10/2014	14:48:22	WEAR STREET	St. Anne's Ward	Loose refuse (incl in garden)
28/09/2014	16:58:09	PALLION NEW ROAD	Pallion Ward	Loose refuse (incl in garden)
13/09/2014	19:57:17	FRONT ROAD	Pallion Ward	Loose refuse (incl in garden)
27/10/2014	16:56:40	THE CRESCENT	Silksworth Ward	Grassland, pasture, grazing etc
24/09/2014	20:22:15	PALGROVE ROAD	St. Anne's Ward	Wheelie Bin
12/10/2014	17:18:47	PALGROVE ROAD	St. Anne's Ward	Loose refuse (incl in garden)
10/09/2014	13:18:17	ETTRICK GROVE	Barnes Ward	Scrub land
11/09/2014	21:01:47	PALGROVE ROAD	St. Anne's Ward	Other outdoor items including
				roadside furniture
02/11/2014	17:12:32	GILLINGHAM ROAD	Sandhill Ward	Small refuse/rubbish/recycle
				container (excluding wheelie bin)
10/11/2014	21:00:08	PALGROVE ROAD	St. Anne's Ward	Tree scrub (includes single trees
				not in garden)
18/10/2014	20:42:01	PALGROVE ROAD	St. Anne's Ward	Wheelie Bin
02/09/2014	22:31:38	PALGROVE ROAD	St. Anne's Ward	Loose refuse (incl in garden)
26/09/2014	17:47:32	STIRLING CLOSE	St. Anne's Ward	Grassland, pasture, grazing etc
11/09/2014	19:13:31	SOMERSET ROAD	St. Anne's Ward	Grassland, pasture, grazing etc
05/11/2014	17:12:12	EUROPEAN WAY	Pallion Ward	Refuse/rubbish tip
11/09/2014	20:24:46	PALGROVE ROAD	St. Anne's Ward	Playground (not equipment) or
11/00/2011	20.21.10			Recreational area
09/11/2014	16:57:03	HUTTON STREET	Barnes Ward	Fence
27/10/2014	18:54:12	BARTON PARK	Silksworth Ward	Scrub land
19/10/2014	21:17:05	SILKSWORTH LANE	Silksworth Ward	Loose refuse (incl in garden)
23/09/2014	15:51:49	GOLDSMITH ROAD	Sandhill Ward	Grassland, pasture, grazing etc
14/09/2014	20:21:02	PALGROVE ROAD	St. Anne's Ward	Loose refuse (incl in garden)
06/11/2014	17:14:16	TANFIELD ROAD	Sandhill Ward	Refuse/rubbish tip
07/09/2014	20:45:38	PORTCHESTER RD	St. Anne's Ward	Loose refuse (incl in garden)
06/11/2014	18:30:37	SEAHAM STREET	Silksworth Ward	Large refuse/rubbish container
10/00/0044	01,50,40		Ct Appala Mand	(eg skip)
10/09/2014	21:50:48	PALGROVE ROAD	St. Anne's Ward	Wheelie Bin
07/09/2014	21:38:32	PORTCHESTER RD	St. Anne's Ward	Loose refuse (incl in garden)
27/10/2014	19:25:26	LEECHMERE ROAD	Silksworth Ward	Scrub land
13/09/2014	20:55:18	PALGROVE ROAD	St. Anne's Ward	Loose refuse (incl in garden)

3.7 LI 21 Malicious false alarm calls attended There have been four malicious false alarm calls attended during the reporting period.

There were two malicious false alarm calls attended during the same period last year.

Incident ref	Date	Time	Street	Ward
42016113	12/09/2014	19:36	Silksworth Lane	Silksworth Ward
42018408	13/10/2014	23:00	Tunstall Road	Sandhill Ward
42019026	23/10/2014	17:29	Chester Road	Barnes Ward
42019150	25/10/2014	04:50	Gordon Road	Sandhill Ward

4. Recommendations

- 4.1.1 Note the content of this report and a more detailed one to follow once all data has been verified
- **Contact Officer**: Jeff Wilkinson, Tyne and Wear Fire Service, Tel 0191 4441188, Email: jeff.wilkinson@twfire.gov.uk

WEST AREA COMMITTEE 3rd December 2014 EXECUTIVE SUMMARY SHEET – PART I

Title of Report:

Strategic Initiative Budget (SIB) and Community Chest - Financial Statement and proposals for further allocation of resources

Author(s):

Chief Executive

Purpose of Report:

Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an updated position on progress in relation to allocating SIB, and Community Chest and presents proposals for further funding requests.

Description of Decision:

The Area Committee is requested to approve the following from the 2014/15 budget:

Committee are requested to:-

- (a) Note the financial statement set out in 2.1 and 3.1
- (b) Consider the allocation of £80,000 to develop a Health programme details within **Item 5 Annex 1**
- (c) Consider the allocation of £31,837 to the extension of Community Work Clubs - WIREs details within **Item 5 Annex 2**
- (d) Consider the allocation of £4500 to deliver the additional outcome for Community Work Clubs details within **Item 5 Annex 2**
- (e) Consider the allocation of £40,000 to the West Area Event 2015 details within **Item 5 Annex 3**
- (f) Note the Maximising Greenspace funding approved at Place Board details with **Item 5 Annex 4**
- (g) Note the 12 approvals of Community Chest detailed within Item 5 Annex 5.

Is the decision consistent with the Budget/Policy Framework?

Yes

Suggested reason(s) for Decision:

The Area Committee has an allocation of £438,233 for 2014/2015 from the Strategic Initiatives Budget to promote action on key priorities identified in the relevant Local Area Plan and to attract other funding into the area.

Alternative options to be considered and recommended to be rejected: The circumstances are such that there are no realistic alternatives that could be considered.

Is this a "Key Decision" as defined in the Constitution? No	Relevant Scrutiny Committees:
Is it included in the Forward Plan?	

WEST AREA COMMITTEE

3 December 2014

REPORT OF THE CHIEF EXECUTIVE

Strategic Initiative Budget (SIB), Community Chest – Financial Statement and proposals for further allocation of resources

1. Purpose of Report

1.1 Area Committee has delegated budgets to allocate to specific strategic priorities identified in the Local Area Plan, with the overall aim to benefit the wider community and to attract other funding into the area. The report provides a financial statement as an update position on progress in relation to allocating SIB and Community Chest and presents proposals for further funding requests.

2 Strategic Initiatives Budget (SIB)

2.1 The table below shows the financial position of SIB for 2014/2015:

	Committee Date	Aligned	Approved	Balance
Total SIB for 2014/2015 is £	2438,233			
				£438,233
Project Name				
Supporting Existing				
Business in the West	09.04.14	-	£8,500	£429,733
Safety Works Transport	25.06.14	-	£5,000	£424,733
Healthy Lifestyles				
Programme	25.06.14	£60,000	-	£364,733
West Area Derelict Land				
Survey	25.06.14	-	£1,000	£363,733
Returned Funding – West Holiday Activities	(24.04.12)	-	(£698)	£364,431
Returned Funding –				
Stay & Bake Courses	(25.06.13)	-	(£2,816)	£367,247
Purchase of Community Vehicle – Tansy Centre	08.10.14	-	£28,197	£339,050
Maximising Green Spaces	08.10.14	-	£40,000	£299,050
Apprenticeships in the West	08.10.14	-	£20,000	£279,050
Balance				£279,050

2.2 At the People Board in November members reviewed the West Health Plan on a page (Item 3 Annex 3), and discussed the allocation of funding to meet the priorities contained within the plan. (Item 5 Annex 1)

- 2.3 Members of the People Board made a recommendation to allocate £80,000 SIB funding towards the delivery of priorities contained with the West Health Plan on a page. The board also recommended that the application of funding to individual programmes be agreed as follows:
- 2.4 Applications for less than £5000 to follow the small grants process and be considered for approval through the People Board. Applications in excess of £5000 to follow the full application process and be considered for approval at Area Committee.
- 2.6 At the People Board in November 2014 members received an update on the Community Work Club Project and progress made to-date. The People Board are recommending an additional £4,500 to ensure that West communities can continue to support in relation to seeking employment. Full details in Item 5 Annex 2
- 2.7 Members of the People Board discussed the future opportunities for extending the Community Work Clubs and are recommending an extension to the project Community Work clubs West Intensive Recruitment Employment Support (WIRES), total SIB requested £31,837. Full details in Item 5 Annex 2
- 2.8 The Place and People Board held discussions in relation to a West Area Event for 2015. Both the People and the Place board are recommending an allocation of £40,000 towards the West Area Event, full details in Item 5 Annex 3.
- 2.9 The total budget requested for allocation for the above projects totals £156,337, if approved the balance of SIB funding remaining would be £122,713.

3 Maximising Green Spaces Funding

3.1 The table below shows the financial position of Maximising Green Spaces following the April 2014 Area Committee meeting.

	Committee Date	Aligned	Approved	Balance
Maximising Green Spaces Fund (approved to AC to award)				£20,000
Project Name	-	-	-	-
Maximising Green spaces to Improve Health	08.10.14	-	£20,000	£0
New Balance			£20,000	£0

3.2 **Item 5 Annex 4** details approvals between October – December 2014, to deliver projects which maximise green spaces to improve health within the West.

4. Community Chest

4.1 The table below details the Community Chest Ward starting balances as at June 2014, **Item 5 Annex 5** shows the approvals between October - November 2014.

Ward	Starting Balance	Project Approvals since April 2014	Grant Returned	Balance
Barnes	£19,916.06	£8,604.00	£670.82	£11,982.88
Pallion	£21,370.59	£5,824.00	£0.00	£15,546.59
Sandhill	£15,617.80	£10,859.64	£26.16	£4,784.32
Silksworth	£13,307.46	£7,034.00	£26.16	£6,299.62
St Anne's	£18,054.33	£6,530.00	£1,338.00	£12,862.33
St Chad's	£13,488.46	£5,968	£276.16	£7,796.62
Total	£101,754.70	£44,819.64	£2,337.30	£59,272.36

5. Recommendations:

- 5.1 Note the financial statements set out in the sections above
- 5.2 Consider and agree the recommendation to approve £80,000 towards the development of a Health Programme using the small grants process through the People Board
- 5.3 Consider and agree the recommendation to allocate £31,837 to the extension of the Community Work Clubs WIREs
- 5.4 Consider and agree the recommendation to allocate £4,500 to ensure that our communities can continue to support in relation to seeking employment.
- 5.5 Consider and agree the recommendation of £40,000 towards the West Area Event 2015
- 5.6 Note the projects approved through the Maximising Greenspaces Project
- 5.7 Note the 12 Community Chest approvals supported from 2014/2015 Community Chest as set out in **Item 5 Annex 5.**

Contact Officer:Helen Peverley, Sunderland West Area Co-ordinator
5617532, Helen.peverley@sunderland.gov.uk

REPORT TO WEST AREA PEOPLE BOARD 4th November 2014

West Health Programme 2014/2015

1. Background

- 1.1 As part of the process to establish Area Priorities for 2014/2015, the West People and Place Boards developed a Health Plan on Page, in partnership with the Clinical Commissioning Group and the VCS, supported by Public Health and People/Place Services generally
- 1.2 The West Health Plan on Page was approved by West Area Committee at its April 2014 meeting. The plan aligned the outcomes of the Health and Wellbeing Board, Children's Local Area Board, HHAS Plan, CCG, and Public Health with the West local area priority to improve the Health and Wellbeing of residents. It also identified all of the partners with whom Committee could work to encourage and improve communication, engagement and delivery.
- 1.3 The key areas within the plan on a page are as follows:
 - Access to health professionals and services
 - Mental Health and Wellbeing
 - Teenage conception rates
 - Obesity and healthy lifestyles

2. Current Position – Progress to-date in the West

- 2.1 The Place Board received information on potential environmental improvements and actions across the West and how they meet the Place priority of Street Scene improvements and improving the Health and Wellbeing of residents in the West, for consideration and inclusion in the emerging priorities for West Area in 2014/2015. As a result the Maximising Green Space Funding aligned to the Area Committee (£20,000) was matched by Area Committee SIB (£40,000) at its meeting in October 2014 to develop projects which maximise use of green space, improve health and wellbeing and also improve the look and feel of the environment
- 2.2 The Integrated Wellness Review was discussed at the People Board in March 2014, describing the developing model which identifies that feedback from communities indicated they do not need certain services. They would prefer opportunities to embed healthier choices into the way they live their lives. This element of the new model will look at how outdoor space is used to support healthier choices including active travel, improvements in outdoor spaces to support improvements in mental and physical well-being.
- 2.3 The People Board received information on Family and Adult Community Learning (FACL) in the West and considered opportunities for influence and improvement. The board recommended the alignment of FACL delivery where possible to support the delivery of West Area Committee priorities. FACL delivery was subsequently linked to the development of the Healthy Lifestyles project, approved by Area Committee in June 2014.
- 2.4 The Healthy Lifestyles project is a project working across the West, encouraging and promoting healthy lifestyles within families. The People Board have received reports on the

rollout of the Change for Life sports programme being delivered to year 3 pupils in the primary schools throughout the West.

- 2.5 The People board made a recommendation that extra value be added to the sporting programme through the schools to help improve family's health and wellbeing. The proposal for additionality, rollout, outcomes and delivery was presented to the joint board on 3rd June where a recommendation was made to allocate £60,000 SIB to the programme.
- 2.6 A strong partnership has been developed between the Area Committee and the West CCG. The CCG West Team has attended several People Boards and discussed the CCG Plan on a page and its remit as well as priorities for the next two years. Communication between the CCG and the Council continues to improve and the next immediate actions include:
 - Named Social Worker for each GP Practice including a service directory
 - VCS Delivery Programme being shared with all individual GP practices to encourage a stronger partnership between GP's and the VCS
 - Regular Council Officer attendance at GP, GP Practice Manager and Practice Nurse Locality meetings working alongside the CCG West Locality Lead
 - Children's Services Pathways and Strengthening Families information shared with all Practices

3. West Health Programme

- 3.1 The West Plan on a page continues to make good progress, which in tandem, is embedding change and creating strong long-lasting partnerships. However, much more can be done, working in with the VCS and current providers/partners.
- 3.2 A detailed Project Plan is attached at Annex 1, to demonstrate action taken to-date but also to highlight opportunities for further joint working.
- 3.3 Research and community engagement for example will be key moving forward, to ensure service delivery is fit for purpose and reaching those most in need.
- 3.4 West People Board therefore may wish to consider a proposal to Area Committee to align SIB to support delivery of further community-focused projects which would be held within one 'West Health Programme' umbrella.
- 3.5 If a proposal was considered it may be an option to allocate funding to individual projects within the West Health Programme (once full Area Committee approval received for the programme) as follows:
 - Applications for less than £5,000 to follow the small grants process and be considered for approval by the People Board
 - Applications in excess of £5000 to follow the full application process and be considered for approval at Area Committee.

5. Recommendations

- 5.1 Note the content of the report.
- 5.2 Consider and agree a recommendation for Area Committee in relation to the development of a Health Programme for the West

REPORT TO WEST AREA PEOPLE BOARD 4th November 2014

West Community Work Clubs

1. Background

- 1.1 As part of its priorities for the year 2013 14, West Area People Board identified Job Prospects as a priority.
- 1.2 The People Board and Area Committee agreed the funding of community based Work Clubs to offer residents support to help them into sustainable employment.

2. Current Position

- 2.1 The Community Work Club delivery commenced on January 20th 2014 and the locations and times of delivery were circulated to all members of Committee.
- 2.2 The work clubs continue to be marketed through the Jobcentre, social media and Intensive community engagement undertaken.
- 2.3 Since commencement from 20th January 2014:
 851 new clients have been registered for support
 177 client has secured employment
 129 clients have commenced training to support employment
 9 clients have set up their own business
- 2.4 As part of the original approval it was agreed to complete an on-going evaluation to assess the success of the work clubs and whether current delivery locations and times were fit for purpose. It was also agreed that lessons learnt would be shared with the DWP at regular intervals to ensure that the learning from the project was shared in a timely manner, to ensure maximum outputs achieved, in relation to service re-design and partner engagement, prior to the project closing in January 2015.
- 2.5 The VCS attended the West People Board in July 2014 to share their learning to-date in relation to Job Club delivery. An outcome of the meeting was to invite the DWP to attend the People Board in September.
- 2.5 The DWP attended the West People Board in September 2014, to hear from board members about how they felt the current learning from the Job Clubs could be used to influence service delivery and partnership working moving forward.

3. Ensuring Lessons Learnt – Partnership Working

3.1 As a consequence, Fiona Brown, Head of Transactional Services from within the Council, Berni Topham, Partnership Manager from DWP and Helen Peverley, West Area Co-ordinator met several times and also visited the Job Clubs being held at Pallion Action Group.

- 3.2 It was clear from the visit and discussion with the VCS, alongside robust evidence / data gathered from users of the Job Clubs, that referrals were currently inappropriate to the VCS. Pathways were not being followed and that immediate action was required to ensure that pathways were followed and that communication between the DWP and the VCS was improved to enhance partnership working and adopt the All Together Sunderland approach.
- 3.3 The following actions have therefore been taken, with immediate effect:
 - Direct contact details shared between VCS and DWP
 - DWP Staff to be trained to ensure that customers are referred onto the correct support pathway and that advice offered is correct at initial point of contact
 - VCS to report to the DWP if incorrect referrals continue to be received (City-wide, B Topham contact details shared with all Area Co-ordinators)
 - Benefit Adviser from Sunderland Council to attend the Work Clubs held at Pallion Action Group on a Monday and Thursday, on alternate weeks for a month to ensure referrals are correct and continue to witness potential issues and re-signpost accordingly
 - Community Job Clubs to review their current caseload to transition incorrect referrals
 - West Area Co-ordinator to meet regularly with the Community Work Clubs to share lessons learnt during delivery of actions noted within 3.3, particularly in relation to re-direction of 'wrong' referrals to ensure that pathways are used correctly
 - Correct pathways to be placed within a diagram (to be produced by B Topham) and shared with the VCS, Members and Officers to aid improved and longer term communication/joint working

4. Empowering Volunteers to continue the support – Moving Forward from the Community Work clubs

- 4.1 To ensure that our communities continue to be supported in relation to seeking employment, the VCS organisations delivering the Community Work clubs could design and deliver a fully comprehensive training package that they could offer to a minimum of 15 venues in the west area of the City. These would include venues that have electronic village halls or any type of computer access where clients can complete job searches.
- 4.2 Each venue would have the opportunity to up-skill existing workers and volunteers on the basic knowledge that clients need to set up a Universal job match account including setting up emails, creating accounts and basic CV support.
- 4.3 All training would be accompanied by a comprehensive pack that will include the tools and support to ensure on-going learning for volunteers and staff of each venue including direct contact details for signposting including National Careers Service, Shaw Trust and Job Centre Plus.

- 4.4 Staff would be available to offer on-going support and arrange regular visits to venues to ensure any issues are quickly addressed.
- 4.5 Organisations equipped with this knowledge would then be able to independently seek external funding to support their services if desired.
- 4.6 The cost for this additional training and support including the comprehensive information packs, which would be retained by each venue would be £300 per venue. Therefore potential funding required is £300 x 15 venues = £4,500. To support this proposed outcome the lead agent would need to submit a change of use form to Area Committee to request an additional £4500 to the Community Work Clubs SIB project

5. West Intensive Recruitment Employment Support (WIRES) – Moving Forward from the Community Work clubs

- 5.1 The Community Work Clubs have been approached by local employers who wish to work with the Community Job Clubs to develop a programme of Intensive Recruitment Support for the West of the city.
- 5.2 To move forward immediately, to take advantage of this partnership, the Community Work Clubs would like to develop and manage a West Intensive Recruitment Employment Support (WIRES) programme, to run for one year throughout 2015, working in partnership with leading employers in Sunderland to directly refer those most near the labour market for vacancies.
- 5.3 The Community Work Clubs would deliver two-week intensive preemployment workshops covering interview skills, aptitude tests, group work, CV's and literacy &numeracy skills as well as basic health and safety, to all the Community Work Clubs clients in the West Area of the City.
- 5.4 The Community Work Clubs would utilise a filter system, developed by working in partnership with employers, whereby the employers explain exactly what they are looking for from new employees and the Community Work Clubs can then work with the clients to ensure they are fully prepared for interview including training, CV development, raising aspirations and understanding the employers policies, procedures and basic expectations. If successful at interview a paid two week training period would be offered by the Employers, which may lead to sustainable employment.
- 5.5 The cost for this programme, which would be delivered by the current Community Work Club providers, for 12 months from January through to the end of December 2015, would be as follows:

Workshop Delivery would be 12 workshops in total throughout the year, delivered from the venues currently offering Community Work Clubs, by facilitators from Pallion Action Group.

Training: £2,000 however all provision would initially look to utilise activity which is already available such as FACL. Therefore cost would only be associated with anything additional and bespoke

Room Hire: Free, utilise current Community Work Club venues Transport: £3,000 (12 workshops x 10 clients x £25 two-week travel allowance)

Staff: £23,997 one full-time member of staff including on-costs to deliver 12, two-week workshops throughout 2015

Administration Costs: £2,600 (£217 x 12 months)

Resource Packs: £2400 (120 clients x £20 per pack) for Clients to retain and present as part of their interview with Employers. £240 contribution from SIB, with remaining £2,160 in-kind.

Total cost: £31,837

6. Recommendations

- 6.1 Note the content of the report.
- 6.2 Consider and agree a recommendation for Area Committee in relation to:
 - a) Empowerment and Training for Volunteers who will continue to support those residents with complex needs across the West.
 - b) Extension to the Community Work Clubs West Intensive Recruitment Employment Support (WIRES)

REPORT TO WEST AREA PEOPLE & PLACE BOARD 4th November 2014 & 11th November 2014

West Area Event 2015

1. Background

- 1.1 West Area Committee received a presentation from SunderlandLive in April 2014, which highlighted the programme of City-wide events for 2014.
- 1.2 Following the presentation several discussions have since taken place either individually or with VCS organisations and other service providers regarding aspirations for a West Area Event to celebrate communities and create the opportunity to promote the great work which is taking place across the Area.
- 1.3 It is also very clear that the Area has an incredibly rich heritage which it wishes to celebrate, as well as raise awareness of, such as World War 1 Heroes; Industrial Heritage; Famous names and places the list is endless.

2. West Area Event – The Proposal

- 2.1 The Chair of the Area Committee, Chair of the People Board and the West Area Coordinator met with Zoe Channing from SunderlandLive to discuss ideas for a West Event.
- 2.2 The following ideas were discussed, to support the development of a creative brief, for West Area People and Place Boards to consider during their meetings in November 2014:
 - World War 1 Remembrance artwork; reminisce; music of the time
 - Celebrating projects funded by Area Committee
 - Sports Activities and taster sessions
 - Youth Activities and taster sessions
 - Healthy eating the Smoothie bicycle; cooking demonstrations
 - Arts and Crafts Activities
 - Doctor Who linked to first Police Box being in Sunderland which later formed the basis of the Dr Who 'Tardis' – Tardis may be a mechanism to support people to travel back in time to WW1 to then take part in activities which teach our communities about what it was like to live in the West of Sunderland during WW1
 - Potential Knit and natter groups knitting Dr Who scarves
- 2.3 Other ideas would be welcomed via discussions at November People and Place Boards and potentially the Area VCS Network.
- 2.4 A potential location for the event was highlighted as being Barnes Park as the space and design of the Park allows for a large-scale event, with parking and good transport for the residents of the West Area of the City.
- 2.5 A potential date for a West Area Event was discussed and the weekend prior to the May 2015 half-term holiday (21-23rd May) may be a consideration, commencing with school activities during Thursday and Friday followed by a large-scale 'celebration' event on the Saturday involving local VCS, Heritage Groups etc.

2.6 Communication for the Event would be critical to its success. A fundamental part of the planning would include a Communications Plan – which would include working with Schools, VCS Network, partners to ensure all West residents knew about the event and received the opportunity to become involved as well as attend.

3. Finance

3.4 If agreed to submit a recommendation to Area Committee for a West Area Event, members may wish to consider the alignment of SIB funding to support our communities to celebrate their heritage, promote activities, celebrate their projects and create an opportunity for communities to come together.

5. Recommendations

- 5.1 Note the content of the report.
- 5.2 Consider and agree a recommendation for Area Committee in relation to the development of a West Area Event, to be held during 2015, and the approval of £40,000 SIB.

MAXIMISING GREEN SPACES TO IMPROVE HEALTH - PROJECTS APPROVED - October to December 2014

Project	Amount	Match Funding	Start Date	End Date
Purchase of Goal Posts – Purchase of two sets of goal posts to be installed at - Children's Forest, St Anne's - Site outside the Comrades, Silksworth.	£900	-	November 2014	February 2015
Installation of Goal posts – Installation of two sets of goal posts at - Children's Forest, St Anne's - Site outside the Comrades, Silksworth	£622	-	November 2014	February 2015
 Be Active in our Greenspace – Provision of marked out routes, suitable for walking, jogging or running at Silksworth Sports Complex and Barnes Park extension, including; 2 x 5k accessible circular routes - distances will suit a new walker through to more experienced athletes Accessible routes - encourages a range of target audiences e.g. beginners, older adults, mums with pushchairs etc. Opportunity for users to walk / jog / run from 1k to up to 9 k within the circular routes - with the opportunity to build on the distance Detailed information signs at the start/finish of each circular route Way markers positioned along the route with arrows and distances 	£4,500	£4,000	November 2014	June 2015
West Area Signs – Installation of 10 area signs to 3 attractions in the West at -Barnes Park, -Silksworth Sports Complex and -Quarry View Playing Fields.	£3,720.34	-	December 2014	March 2015

MAXIMISING GREEN SPACES TO IMPROVE HEALTH - PROJECTS APPROVED - October to December 2014

 Trees and Shrub Planting – Planting of trees and shrubs within Sandhill Ward at; Theme Road Tasmin Road Toronto Square Twickenham Road Tadcaster Road Trevallyn Saltburn Road 	£4,967	Match funding to follow from Gentoo	November 2014	April 2015
Victory Street Improvements – Cleaning of site around Victory Street with the installation of boulders and grass at the entrance to improve the overall appearance.	£583	-	November 2014	January 2015

COMMUNITY CHEST 2014/2015 WEST AREA - PROJECTS APPROVED October to November 2014

Ward	Project	Amount	Allocation 2014/2015	Project Proposals	Previous Approvals	Grants Returned since April 2014	Balance Remaining
Barnes	Any Age Music – Towards the purchase music equipment and towards venue hire for the group who meet at Plains Farm Community Centre	£810		£810			
	Total		£19,916.06	£810	£7,794	£670.82	£11,982.88
Pallion	Pallion Action Group – Bowls Group - Purchase of new bowling uniforms for 15 members of the group	£525		£525			
	Pallion Traders Group - Purchase of Christmas trees and decorations for local shops in Pallion.	£500		£500			
	Pallion Action Group – Contribution towards catering for Annual General Meeting on 27 th November 2014.	£400		£400			
	Total		£21,370.59	£1,425	£4,399	£0	£15,546.59
Sandhill	Little Starz Toddler Group - Cost of an Halloween event prizes, a Christmas event on the 18th December including food, games and prizes and the purchase of various art and crafts for the group	£363		£363			
	Total		£15,617.80	£363	£10,496.64	£26.16	£4,784.32
Silksworth	No applications submitted for approval between October and December 2014.						
	Total		£13,307.46	£0	£7,034	£26.16	£6,299.62

St Anne's	Pennywell Community Centre Christmas Dinner - Contribution towards a Christmas dinner and a small gift for 35 members and volunteers of Pennywell Community Centre.	£400		£400			
	South Hylton Tansy Centre Christmas Pantomime - Contribution towards a Christmas Pantomime and a selection box for local children and families on 22nd December 2013.	£400		£400			
	Pennywell Community Centre Christmas Pantomime - Contribution towards a Christmas Pantomime and a selection box for local children and families on 23rd December 2013.	£400		£400			
	South Hylton Residents Christmas Dinner - Contribution towards a Christmas dinner and a small gift for members and volunteers of South Hylton Residents Association on 13th December.	£400		£400			
	West Leagues Football Clubs - Contribution towards new stripes and training equipment for clubs	£350		£350			
	South Hylton Tansy Centre - Traffic Management for South Hylton Remembrance Parade on 9th November 2014	£440		£440			
	Pennywell Over 30's - Towards the cost of a Christmas meal on 18 th December for 13 members of the group at Gilsland Spa Hotel	£250		£250			
	Total		£18,054.33	£2,640	£3,890	£1,338	£12,862.33
St Chads	No applications submitted for approval between October and December 2014.						
Total	Total		£13,488.46 £101,754.70	£0 £5,238	£5,968 £39,581.64	£276.16 £2,337.30	£7,796.62 £59,272.36
TOTAL			LIVI,/34./U	£J,∠JÕ	239,301.04	£2,337.3U	LJY,212.30

Between 01/10/2014 and 20/11/2014

Current Planning Applications(West)

Reference	Address	Proposal	Date Valid	Target Date for Decision	
14/02446/FUL	17 Queens CrescentSunderlandSR4 7JN	Single storey rear extension with new lane wall and roller shutter access.	23/10/2014	18/12/2014	
14/02358/FUL	25 Brussels RoadPallion West Industrial EstatePallionSunderlandSR4 6SJ	Siting of 31no. additional storage containers with associated works.	15/10/2014	10/12/2014	
14/02408/FUL	24 Falmouth RoadSunderlandSR4 6XL	Erection of a single storey side and rear extension.	21/10/2014	16/12/2014	
14/02280/FUL	Rosewood CottagePrimrose StreetSunderlandSR4 0PH	Erection of single storey extension to side.	02/10/2014	27/11/2014	
14/02325/FUL	24 Fairmead WaySunderlandSR4 0NA	Erection of single storey extension to front and side of property and new door and steps to rear.	08/10/2014	03/12/2014	
14/02326/FUL	Lismore7A Foxcover LaneSunderlandSR3 3TQ	Erection of single storey extension to side/rear of property, entrance porch/canopy and bow windows to front and pitched roof over existing garage to side.	09/10/2014	04/12/2014	

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Reference	Address	Proposal	Date Valid	Target Date for Decision	
14/02324/SUB	109 Thorndale RoadSunderlandSR3 4JW	Erection of a two storey extension to side/rear with erection of single storey extensions to front and rear and concrete driveway. (RESUBMISSION).	08/10/2014	03/12/2014	
14/02157/FUL	10 - 12 Thorndale RoadSunderlandSR3 4JT	Replacement shop front, creation of new entrance and installation of new roller shutters to front.	08/10/2014	03/12/2014	
14/01949/FUL	2 North Grindon Farm CottagesSunderlandSR4 8JU	Change of use from public open space to private garden with boundary fence.	22/10/2014	17/12/2014	
14/02225/FUL	Land Adjacent2 Tasman RoadSunderlandSR3 4LR	Change of use of open space to private garden and erection of a 1.3m high close boarded timber fence to existing wall. (Retrospective).	03/11/2014	29/12/2014	
14/02335/FUL	8 Surrey AvenueSunderlandSR3 2DL	Erection of conservatory to rear of property.	09/10/2014	04/12/2014	
14/02390/FUL	42 Vicarage CloseSilksworthSunderlandSR3 1JF	Erection of a two storey side extension.	16/10/2014	11/12/2014	
14/01908/FUL	HomebaseSilksworth LaneSunderlandSR3 1PD	Provision of ancillary cafe as part of occupation of the store by The Range.	10/11/2014	05/01/2015	

20 November 2014

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