

West Sunderland Area Committee
Activities for Young People with a focus of physical activity - developing a meaningful hobby and reducing Holiday Hunger 2018/2019

CALL FOR PROJECTS
Ward Barnes

1. Introduction and Background

Sunderland West Area Committee recognises that holiday hunger is a critical issue for our local families. The West Area Committee have considered the findings from last year's successful holiday hunger programme and have aligned funding to support a combined approach to activities for young people to increase physical activity as well as reducing Holiday Hunger for 2018/2019.

There is a genuine concern that some families will struggle to meet the costs of feeding their children during the school holidays. Evidence also suggests that food banks experience a peak in demand during school holidays.

The West Area Committee would therefore like to offer an opportunity to combine these two priorities (activities for young people and holiday hunger) for the Local Voluntary and Community Sector (VCS) groups, non-profit making organisations to submit proposals to:

- Design, develop and deliver activities in term-time focusing on a range of non term-time activities for all school age children under the theme 'a day out not a hand out' targeting families on low incomes where possible
- Design and deliver term time youth activities which focus on physical activity, sharing important health messages (smoking, alcohol etc. - age appropriate to sessions being delivered) and developing meaningful sustainable hobbies.
- Incorporate additional support over the Christmas period including hampers where appropriate
- Link into other West CLLD funded 'employment and enterprise' projects and ensure parents are sign-posted as well as age appropriate young people
- Link into the West NEET Project to ensure those young people who are hardest to reach understand the support available to them
- Design, develop and deliver an exit strategy to support this work into future years

To discuss the call for project in more detail please contact either Gilly Stanley or Helen Peverley

2. Key Outcomes - All proposals must:

- Demonstrate how they will deliver activities for young people which focus on physical activity (creating a meaningful hobby and sharing important health for the whole of 2018-2019 (July 2018 through to and including July 2019)
- Demonstrate how they will deliver a variety of non term time (2018-2019) activities for all school age children which cover all of the school holidays from July 2018 through to and including May half-term 2019.
- Have a base within the Ward, from which they propose to deliver activities as well activities throughout the ward (such as community clean-ups etc.)
- Hold a strong track record of previous compliant youth delivery within the ward
- Demonstrate a collaborative approach to delivery, working in partnership to ensure effective and efficient delivery throughout the ward
- Demonstrate delivery of Holiday activities as well as activities throughout the year, to ensure West Area Committee continues to support holiday hunger and improve young people's health and wellbeing
- Demonstrate that activities raise aspirations and create pride in the area linking to west clean and green- activities to include environmental improvements, community clean-ups and understand the natural environment

- Must be a C-Card holder (or be prepared to become one) and add value to the use and delivery of messages associated with the C-Card for young people within the ward, to ensure teenage pregnancy and STI's continue to be reduced
- Demonstrate commitment to ensure delivery is sustainable moving forward, pursuing external funding opportunities as well as developing options within the organisation to increase income (tuck shop; room hire; charging policy etc.)
- Complement and add value to existing children and young people provision
- Clearly demonstrate consultation with children and young people from within the West area of Sunderland
- Be in addition to the applicants' core offer over the school holiday period and include details of this offer within proposals, including all external funding
- Provide a creative and innovative programme of activities
- Clearly include details of how the activities will be promoted and acknowledge West Area Committee/ Sunderland City Council support
- Ensure beneficiaries of the project reside in the West Area of Sunderland
- Provide a comprehensive breakdown of costs

3. Budget

The funding approved is £19,500 for the ward, we would expect an application to be a ward-based, collaborative approach, to ensure an even spread of delivery across the ward, utilising various venues to ensure all age groups are included.

4. Return Date

The deadline date to return the completed application, along with necessary documents is **noon on the 9th May 2018.**

An electronic copy of the application should be emailed to louise.preece@sunderland.gov.uk or gilly.stanley@sunderland.gov.uk

After the deadline date, all received applications will be assessed against a scoring matrix and consulted upon, with recommendations being presented to the Sunderland West Area Committee in June.