

Washington Area Committee Call for Projects

Applications for Washington Skills and Enterprise Project

The Project Outcomes expected from proposals for this Call for Projects are:

- Across Schools (Secondary) Enterprise Competition/Enterprise Challenge
- Employer engagement to include assembly talks and co-ordinated employer visits
- Local labour market 'tours' – where the jobs and training opportunities are
- Promotion of professional career opportunities in each school

All proposals should

- Targets children and young people of all abilities with enterprise challenge groups representing a mix of ability
- Enhance and compliment current school provision and resources and not replace previous school provision
- Compliment and add value to other initiatives being delivered across the area
- Show how proposed actions can facilitate and support local organisations to help deliver and engage for the benefit of the local community
- Encourage a co-ordinated approach to delivering local benefit

Application No.1

Name of Project	Washington Skills and Enterprise Project
Lead Organisation	Sunderland North Community Business Centre

Total cost of Project	Total Match Funding	Total SIB requested
£21,720	£6,720	£15,000
Project Duration	Start Date	End Date
9 months	November 2016	July 2017

This application has been submitted through Area Committee's Call for Project and using the formal SIB governance protocols and guidance, the application has been assessed and has scored 87 out of 100 for the technical assessment element of the process.

This application:

1. Evidences a good track record of successful delivery and experience.
2. Evidences it meets at least one of the key priorities of the Washington Local Area Plan.

3. This proposal meets most of the project outcomes as detailed in the published Project Brief:-

- **Across Schools (Secondary) Enterprise Competition/Enterprise Challenge:** extensive details of a staged approach to deliver the proposed competition across Years 10 & 11 in all Washington Secondary Schools. Well thought out methodology to facilitate each school to develop a business idea/prototype. Celebration Event to promote skills, recognise success and reward innovation.
- **Employer engagement to include assembly talks and co-ordinated employer visits:** Monthly assembly talks in each school co-ordinated via current resources bringing good cost savings to the project.
- **Local labour market 'tours':** Monthly employer visits working with 50 young people per visit. Already identified some key organisations where opportunities exist.
- **Promotion of professional career opportunities in each school:** Exit strategy utilises profit and grant to sustain employment and enterprise education in schools.
- **Targets young people of all abilities:** Engages with wider school audiences. Commitment to work with each school to ensure a good range of young people and abilities are engaged.
- **Enhance and compliment school provision:** This proposal compliments rather than duplicates provision already established. Aim to engage with at least 60 young people from each school re enterprise activities and to work closely with each school teaching team to ensure the project fits with each pupil's curriculum.
- **Adds value to other initiatives:** Match resource of Youth Participation and Employment Coach (YOP2) to work collaboratively with schools, local employers, enterprise partners, Connexions and SCC Business Investment Team – to strengthen the overall Skills and Enterprise offer in Washington. Aligned proposals to current work of YOP2 making good use of resources re staffing and employability team. (No cost to budget).
- **Co-ordinated and partnership approach:** Teams will be encouraged to develop ideas that have community benefit or engage with the local community projects – to provide a greater understanding of how enterprising ideas can support the area they live in. Established partnership arrangements with 3 out of 4 schools and Connexions. Schools already endorsed proposals via discussions at the YOP Steering Group. 3 x schools committed. Further work required to engage St Roberts – proposal is to specifically target St Roberts re Inter School Enterprise competition.
- **Realistic budget breakdown** – 83% of budget allocated to activity. All staffing costs met through in kind contribution.
- **Milestones and outputs** – Realistic milestones re planning and delivery. Realistic outputs.
- **Monitoring and performance management** – evidence of good monitoring and performance engagement methods and procedures. Exit strategy included.

RECOMMENDATION TO APPROVE – subject to the following conditions:

The Lead Agent will ensure partnership working and co-ordination with local partners, organisations, and businesses which are currently delivering in this sector

Application No.2

Name of Project	SAFC: Fit for Future
Lead Organisation	Foundation of Light

Total cost of Project	Total Match Funding	Total SIB requested
£22,916	£8,250	£14,666
Project Duration	Start Date	End Date
6 months	January 2017	June 2017

This application has been submitted through Area Committee’s Call for Project and using the formal SIB governance protocols and guidance, the application has been assessed and has scored 50 out of 100 for the technical assessment element of the process.

This application:

1. Evidences successful delivery and experience of similar projects.
2. Evidences it meets at least one of the key priorities of the Washington Local Area Plan.
3. This proposal meets the following project outcomes as detailed in the published Project Brief:-

- **Across Schools (Secondary) Enterprise Competition/Enterprise Challenge:** This proposal does not include an ‘Across Schools’ enterprise competition or challenge. The proposal includes a series of activities to promote and develop learners understanding of business. There would be a 10 week programme/course and all 4 x schools will be invited to take part. Successful participants will receive ‘Enterprise Academy Certificate in Business and Enterprise’ (Level 3). Final part of course to include **Caterpillar Challenge: CAT Fit for Future**. The Managing Director of CAT to set groups a challenge to use the skills and knowledge they have gained to tackle a real life business challenge. School Staff will support and assist together with SAFC & Caterpillar UK.
- **Employer engagement to include assembly talks and co-ordinated employer visits:** No assembly talks proposed. Visits to SAFC and Caterpillar UK - but only as part of the challenge. However the Foundation does propose establishing ways of engaging local major business in the programme – to provide real life experiences for young people and greater engagement with business.
- **Local labour market ‘tours’:** The aim is to use SAFC as a model, whilst introducing other examples to highlight the NE Local Enterprise Partnership skills gaps and growth industry areas (Automotive, Sub Sea, Software). This will include ‘mini challenge’ type activities to enhance the programme through real life business exploration.
- **Promotion of professional career opportunities in each school:** No information
- **Targets young people of all abilities:** No detail with regards to how/who will be recruited, size of ‘challenge’ groups etc.

- **Enhance and compliment school provision:** No information
- **Adds value to other initiatives:** No information. This initiative/course already being delivered via Premier League Enterprise provision (Academy and Challenges) – within NE schools (15 from Sunderland)
- **Co-ordinated and partnership approach:** Only partners named are SAFC and Caterpillar UK plus plans to engage re NE Local Enterprise Partnership. 4 x schools targeted but not as yet confirmed
- **Realistic budget breakdown** –54% staffing costs. Booklets, certification, accreditation, and Challenge Event @ Caterpillar remainder of budget breakdown. In kind contribution – Match tickets £8250 (1 match day per term (3 in total) **with 50%** of pupils who take part attending.
- **Milestones and outputs** – Realistic milestone dates with commencement proposed January 2017. Sign up of schools anticipated October. 120 beneficiaries proposed – presumption is 30 per school (1 x challenge per term) therefore 10 per group per school?
- **Monitoring and performance management** – Good systems in place re project monitoring. Good evaluation procedures. Strategic traffic light systems. Premier League Enterprise is an on-going programme. 15 Sunderland schools already taking part.

RECOMMENDATION: Reject on the basis that the proposal meets some of the outcomes but the programme appears to be a standard format already designed and not specific to the needs of the area. The proposed competition is quite specific and could be restrictive. Sectors identified may not be relevant to all pupils.